

2025 VISITOR'S MAGAZINE
OCTOBER - DECEMBER

FREE
TO ENJOY!

LAKE ELSINORE VALLEY
CHAMBER OF COMMERCE

EXTREME FAMILY FUN



Legislative Report
Card - Page 9

Health Article - Page 28

City of Lake Elsinore
DINING CHOICES - Page 4

CHAMBER OF COMMERCE MEMBER DIRECTORY PAGE 22 › CITY MAP - PAGE 18

Join the alebrijes as they lead you on a vibrant and celebratory journey during the Day of the Dead festivities.

Saturday, November 1st, 4 to 9 pm
Historic Downtown Main Street

DÍA DE LOS MUERTOS



*Free
Family Event*

LAKE ELSINORE
EST. 2012

Art & Photo Ops · Low Rider Car Show
Music & Dance Performance · Historic Exhibits
Altars · Food & Vendors
Public Catrina Procession



LAKE ELSINORE VALLEY
CHAMBER OF COMMERCE



Contact robecca@studio395.org for sponsorship, vendor & procession information

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Mayor Brian Tisdale
City of Lake Elsinore

OFFICE OF THE MAYOR CITY OF LAKE ELSINORE
MAYOR BRIAN TISDALE NEWSLETTER

Dear Residents of Lake Elsinore,

As 2025 draws to a close, the changing season brings more than just cooler weather. It brings opportunities to reflect on what we have accomplished and look ahead to where we are going. Fall and winter in Lake Elsinore are seasons of tradition, connection, and progress, and this year is no exception.

In October, families will once again come together for Trunk or Treat on Saturday, October 11, from 5 PM to 8 PM on Downtown Main Street. It is always a highlight to see our community show up in creative costumes and festive spirit year after year.

In November, we will pause to honor our nation's heroes during the Veterans Day Ceremony on Tuesday, November 11 at Diamond Stadium. As a Marine veteran, this moment holds special meaning for me, and I am proud to see our City show such strong support for those who have served.

December brings us together once again for the Winterfest Parade: "Christmas on Main Street" on Saturday, December 6 on Downtown Main Street. Snow, music, and holiday lights will transform our City center into a place of celebration and community pride. This is one of the best examples of what makes Lake Elsinore such a special place to live.

Beyond the events, we have made meaningful strides this year that deserve recognition. New businesses have opened their doors, infrastructure projects are moving forward, and downtown revitalization efforts are taking shape. These are investments not just in physical spaces but in our City's long-term vision.

As your Mayor, I want to thank you for your involvement, your support, and your belief in the future we are building together. In Lake Elsinore, we do not just look ahead, we dream bold. We set big goals and work together to achieve them. With that spirit, I know the best is still ahead.

Best regards,
Brian Tisdale
Mayor, City of Lake Elsinore

Stay connected and up-to-date on what's happening in Lake Elsinore by following us on Facebook and Instagram @lakeelsinorechamber, or on Twitter @lakeelsinorechamber.

2025 AMBASSADOR TEAM:

ANTHONY WILLIAMS
Bite-ON Fishing

MAT NORKIN
Cherished Memories Photography

TANYA TAYLOR
Julia Lee Performing Arts Academy

LINDSAY MCELROY
Studio 395

CITY OF LAKE ELSINORE DINING CHOICES



FEATURED RESTAURANT



BEIGNET SPOT



Tucked in the heart of Lake Elsinore, The Beignet Spot brings a taste of New Orleans flair to Southern California with its warm, pillowy beignets dusted in powdered sugar perfection. More than just a sweet escape, this locally loved café also serves up bold coffee, Southern-inspired bites, and a cozy, welcoming vibe. Whether you're stopping in for a morning pick-me-up or indulging your sweet tooth, The Beignet Spot is where comfort food meets community charm.

AHI SUSHI BAR & GRILL
(951) 226-8013 • 31712 Casino Dr. STE 5A
www.ahisushibarandgrill.com
Monday Closed Tue-Sun 11am-9pm



ANNIE'S CAFÉ
(951) 245-6106 • 32251 Mission Trail #8
www.anniescafe.com
Sun-Sat 7:00am - 1:30pm



BEIGNET SPOT
(951) 391-2444 • 39273 Central Ave., Ste B
www.beignetspot.com
Sun-Sat 7:00am - 5:00pm



BLOOM ICE CREAM + COFFEE
(951) 805-1337 • 159 N Main St Suite A
www.bloomicecreamcoffee.com
Monday 10am-9pm Tue-Sun 7am-9pm



BOBBER ON THE LAKE
(951) 888-3310 • 32040 Riverside Dr
www.bobberonthelake.com
M-W 12-9pm Th-F 12-10pm Sa-Su 11am-10pm



CJ'S SPORTS GRILL & TURF CLUB
(951) 674-3101 • 20930 Malaga Rd
www.cjsbar.com
Sun-Thurs 8am-12am Fri-Sat 8am-2am



DEL TACO
(951) 674-3646 • 16810 Lakeshore Drive
www.deltaco.com
M 4:30am-2am T-W 6am-2am Thur 6am-3:30am



DEL TACO
(951) 674-5771 • 31904 Mission Trail
www.deltaco.com
Sun-Thurs 6am-1am Fri-Sat 6am-2am



DEL TACO
(951) 245-2710 • 29245 Central Avenue
www.deltaco.com
Open 24 Hours Everyday



EL COMAL RESTAURANT
(951) 579-1759 • 31731 Riverside Dr
M-Sun 9am-8:30pm



EMILIO'S MEXICAN RESTAURANT & CANTINA
(951) 226-7227 • 31712 Casino Dr
Tu-Th 12-9pm F-Sa 12-11pm Sun 10:30am - 8pm



GOLDEN CORRAL
(951) 609-2452 • 18625 Dexter Ave
goldencorral.com
M-F 11am-9pm and Sat-Sun 8am-9pm



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(951) 245-6500 • 1604 Lakeshore Dr
www.jacksbar-b-q.com
Sun-Sat 10:00am - 10:00pm



JERSEY MIKE'S SUBS
(951) 609-2522 • 31800 Grape Street #B
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M-Sun 10am-9pm



JERSEY MIKE'S SUBS
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M-Sun 10am-9pm



LA UNICA COCINA MEXICANA Y CANTINA
(951) 674-2233 • 110 N Main St
www.launicarestaurant.com
M-Sun 11am-9pm



LE RENDEZ-VOUS CAFE
(909) 424-0355 • 123 N Main St
Tue-Sat 10am-8pm Sun 10am-4pm



MAIN STREET KITCHEN & TAP
(951) 674-6777 • 157 N Main St
T-Th 11am-8pm Fri-Sat 11am-9pm Sun 11am-8pm



MCDONALD'S
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www.mcdonalds.com
Open 24 Hours a day



MICHI TACOS ON MAIN
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M-Th 7am-10pm Fri 7am-10:30pm Sat 8am-10:30pm Sun 8am-10pm



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diamondtaproom.com
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www.us.campero.com



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(909) 443-5023 • 18123 Collier Ave



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ITALIAN FOOD



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MEXICAN FOOD



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LUNCH & LEARN

LUNCH & LEARN MEETINGS WILL BE ON THE 3RD THURSDAY
OF THE MONTH FROM 11:30 A.M. TO 1:00 P.M. AND WILL BE OFFERED EVERY OTHER MONTH.
\$30 MEMBERS | \$35 NON-MEMBERS

PLEASE REGISTER IN ADVANCE FOR THIS MEETING AT (951) 245-8848.

OCTOBER 16TH - UPDATE ON THE
2026 ELSINORE GRAND PRIX – OPPORTUNITIES

PRESENTED BY: MATT MARTELLI
UNLIMITED OFF-ROAD RACING CEO



UPCOMING DATES:

OCTOBER 8TH - SOCIAL INDOOR

NOVEMBER 12TH - LAKE ELSINORE UNIFIED SCHOOL DISTRICT

DECEMBER 10TH - COLDWELL BANKER COMMERCIAL - SUDWEEKS

FROM: 8:00 A.M. - 9:30 A.M.



LAKE ELSINORE CASINO RESTAURANT | 20930 MALAGA RD. • LAKE ELSINORE, CA 92530

AFTERHOURS

BUSINESS MIXER

5:30 PM - 7:00 PM

- Network with Other Business Owners
- Find Out About Chamber Membership
- Food and Refreshments Provided
- Come Promote Your Business by Bringing a Raffle Item

For More Information or To Sign Your Business
Up To Host an "Afterhours Business Mixer"
Please Call Lake Elsinore Valley Chamber of Commerce
at (951) 245-8848

OCTOBER 14TH:
SPONSORED BY: REALLOANS

TACO TUESDAY:
CANYON LAKE COUNTY CLUB
32001 RAILROAD CANYON RD, CANYON LAKE

ANNUAL MEMBERSHIP LEVELS



SPECIFIC BUSINESS CATEGORY

Non-Profit	\$193	\$343	\$643
Home Based Business	\$249	\$399	\$699
Ice Carving	\$355	\$505	\$805
Corporate Subsidiary	\$575	\$725	\$1,025
Event Promoter	\$575	\$725	\$1,025
Restaurants	\$575	\$725	\$1,025
Auto Sales and Service	\$775	\$925	\$1,225
Hotels/Motels/Lodges	\$775	\$925	\$1,225
RV Sales and Service	\$775	\$925	\$1,225
Cannabis	\$ 1,025	\$1,175	\$1,475
Casino/Card Room	\$ 1,025	\$1,175	\$1,475
Hospitals/Medical Centers	\$ 1,025	\$1,175	\$1,475
University/College/Trade School	\$ 1,025	\$1,175	\$1,475
Homebuilders/Developer	\$ 1,025	\$1,175	\$1,475

SPECIFIC BUSINESS CATEGORY

1-5 Employees	\$277	\$427	\$727
6-10 Employees	\$333	\$483	\$783
11-20 Employees	\$389	\$539	\$839
21 - 50 Employees	\$445	\$595	\$895
51 - 100 Employees	\$501	\$651	\$951

BENEFITS INCLUDED IN MEMBERSHIP PACKAGE

1-hour Business Consulting			
Advocating on behalf of your business			
Business Cards in Chamber Lobby			
Chamber Membership Plaque			
Email Welcome			
Grand Opening Ribbon Cutting			
Listed in Business Directory in Quarterly Chamber Magazine			
Listed on Chamber Website			
Member Pricing on Events			
New Member Orientation Lunch			
Online Presence Audit			
Proud Member Graphic			
Social Media Welcome Post			
Social Media Post Sharing			
Two Stand Alone Social Media Posts Per Year	\$200		
3 Additional Categories on Directory (online)	\$150		
Anniversary Ribbon Cuttings	\$100		
Logo on Chamber Website Directory	\$ 50		
One Social Media Video Per Year	\$200		
1/2 Page Ad in Quarterly Magazine	\$200		
Chamber Member Mailing List Labels	\$500		
Social Media Video with City Council w/ \$15 boost	\$275		
		FISHING	SKYDIVING
		MOTOCROSS	
			(\$*)
			\$700
			(\$*)
			\$1675

(*) MEMBERSHIP VALUE

THE NETWORKING NEXUS



Website



Mentorship



Social Media



Business Assistance



Media Partnership



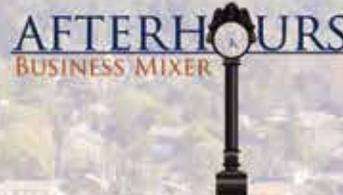
Quarterly Magazine



Advocacy



Networking Events



POWERING BUSINESS THROUGH
RELATIONSHIPS, EXPOSURE, AND GROWTH!



EL SINORE

ABOUT OUR CITY...

Extreme is Lake Elsinore's middle name! Our unique City is famous for the warm thermal winds that blow in from the neighboring Ortega Mountains. Those winds have turned Lake Elsinore into a major center for skydiving, hang-gliding and other aerial sports. Located in the center of our City is a 3,000 acre natural lake, hence the name Lake Elsinore. Our Lake is a popular venue for daring (or not-so-daring) boaters, jet skiers, and water ski fans as we boast an unlimited speed limit (in the center of the Lake).

Skydiving, hang-gliding, baseball, golf, off-road racing, fishing, boating, jet skiing, water skiing, paintball, skateboarding. . . You name it, Lake Elsinore has it!

The City has long been a destination for action sports and extreme activities. The community embraces life and dares to push the boundaries to achieve its goals. Lake Elsinore's programs, facilities, and natural environment will define the City as a destination for action and adventure for both visitors and residents.

Some of our most popular events include the Summer Concert Music Series at Lake Elsinore Casino and the Live at the Lakefront free community concerts at Launch Pointe. In addition the City hosts the Dream Extreme Fishing Derby, Kid's Fishing Derby, Jet Boat Races, Jet Ski Races, Mud/Flow Fun Runs, Numerous Ski Diving Events, Summer Car Cruises in Historic Downtown Lake Elsinore, Movies in the Park, Lake Elsinore Storm Baseball, the Annual Mariachi Fest, the Annual Taco Fest, the Annual Dia De Los Muerto Celebration, and the Annual Winterfest.



LEGISLATIVE & BUDGET UPDATE: ADVANCING BUSINESS PRIORITIES

As the first year of the 2025–2026 legislative cycle winds down, the Southwest California Legislative Council (SWCLC) has been hard at work representing the interests of the regional business community. With the legislature returning from summer recess and several critical deadlines ahead, it is an opportune time to reflect on recent accomplishments and look forward to the challenges and opportunities that lie ahead.

Legislative Engagement and Outcomes

So far this year, the SWCLC has taken positions on 45 bills, supporting 17, opposing 26, and monitoring two for further review. Of those, 26 bills remain active, 14 have been designated as 2-year bills, 4 have been defeated, and 1 has been signed into law. Notably, all four bills that failed were opposed by the Council, while the single bill signed into law had SWCLC's support. Two of the bills being monitored are follow-up measures to last year's AB 98, the "Warehouse Bill." The Council has worked closely with coalition partners to ensure cleanup language helps cities implement the law effectively. These bills will remain under watch through the summer, with hopes for a resolution by October.

The legislative calendar is entering its most critical phase:

September 12 – Final day for each house to pass bills to the Governor.

October 12 – Final day for the Governor to sign or veto bills. Unsigned bills automatically become law.

Budget Highlights: Fiscal Stability and Strategic Investment

At the end of June, California enacted a \$321.1 billion budget for 2025–26, closing a \$12 billion deficit without deep cuts to essential services.

SWCLC

Southwest California
Legislative Council

This was accomplished through the strategic use of reserves, including a \$7 billion draw from the Rainy-Day Fund, while prioritizing education, healthcare, and public safety.

From a high-level perspective, the budget aligns with several business and economic development priorities:

Infrastructure Investment: Funding for goods movement, port electrification, and freight corridor modernization supports long-term competitiveness.

Housing and Development: CEQA reforms under AB 130 create faster, more predictable permitting for certain infill housing, manufacturing, and wildfire resiliency projects.

Workforce and Education: Continued funding for universal transitional kindergarten, community schools, and rural broadband will strengthen California's talent pipeline.

While these changes create opportunities for housing, infrastructure, and clean energy development, challenges remain. In particular, the Vehicle Miles Traveled (VMT) mandates under AB 130 continue to present hurdles for suburban and rural housing as well as logistics projects. These requirements can add costs, delay timelines, and limit development flexibility. These issues are of particular concern to many regional businesses.

Looking Ahead: A Pivotal Political Landscape

One emerging political factor is the potential for

Governor Gavin Newsom to advance new redistricting maps and call for a special election in November. With tight deadlines for map approval and ballot qualification, the first weeks back from recess are expected to be busy and potentially contentious.

The 2026 calendar will also be shaped by the broader election year, with state and federal races influencing legislative priorities. SWCLC will remain engaged in tracking developments and advocating for policies that strengthen the region's economic climate.

Continuing the Mission

The Southwest California Legislative Council's mission remains clear: to give the business community a strong, unified voice in policy debates that impact economic growth, job creation, and quality of life. By monitoring legislation, influencing policy outcomes, and ensuring members are informed about changes in Sacramento, the Council plays a critical role in shaping the environment in which local businesses operate.

With the balance of 2025 promising a fast-paced legislative environment and the 2026 election year on the horizon, the need for engaged, coordinated advocacy has never been greater. Businesses, developers, and community leaders are encouraged to stay informed, participate in upcoming Council meetings, and work together to advance shared priorities.

For more information or to get involved, visit www.southwestca.org.

Adam A. Ruiz
Vice President
Rincon Strategies



STOVEPIPE CREEK PARK

29132 RANCH ROAD



Stovepipe Creek Park is a scenic linear park that offers a peaceful escape into nature, perfect for a relaxing stroll or light outdoor exercise. Featuring a natural surface 0.5-mile walking path, the park provides visitors with stunning views of the mountains west of Lake Elsinore, creating a picturesque backdrop for every visit. With convenient parking access, it's an easy and inviting destination for residents and visitors alike to enjoy the fresh air, take in the natural beauty, and unwind in a tranquil setting.

CITY OF LAKE ELSINORE PARKS & FACILITIES

Restrooms		1 3 4 5 6 9 10 12 13 14 15 16 17 18 19 20 B C D E
Concession		1 3 4 6 10 12 16 17 19
Parking		1 3 4 5 6 9 10 12 13 14 15 16 17 18 19 20 C D E
Picnic Areas		1 3 4 5 6 7 9 10 11 12 13 14 15 16 17 18 19 20 D E
Drinking Fountain		1 3 4 5 6 7 9 10 12 13 14 15 16 17 18 19 A B C D E
Play Equipment		1 3 4 5 6 7 9 10 12 13 14 15 17 18 19 20
Field Lights		1 3 6 10 12 15 16 17 19
Picnic Shelters		1 3 4 5 7 9 10 11 13 17 19 20
Barbeques		1 3 4 5 9 10 12 14 15 18 19 20
Baseball/Softball		3 10 12 16 17 19 20
Football/Soccer		1 3 5 6 12 14 15 17 18 19
Basketball		1 3 4 7 12 13 19 20 C
Dog Park		3 10 12 13 19
Volleyball		6 9 C
Tennis		5 9 12 13 19
Splash Pad		3 18
Community Center		C D E
Gym/Auditorium		B C
Multi-Purpose Room		C D E
Skate Park		10 13 19
BMX Park		13

1	Alberhill Park 28200 Lake Street	14	Summerhill Park 31613 Canyon Estates Drive
2	Channel Walk Heald Avenue and Spring Street	15	Summerlake Park 900 W. Broadway
3	Canyon Hills Community Park 34360 Canyon Hills Road	16	Swick & Matich Park 402 Limited Street
4	City Park 243 S. Main Street	17	Tuscany Hills Park 30 Summerhill Drive
5	Creekside Park 3200 Lost Road	18	Yarborough Park 419 N Poe Street
6	Lakepoint Park 420 E. Lakeshore Drive	19	Summerly Community Park 18505 Malaga Road
7	Lincoln Street Park 14986 Lincoln Avenue	20	Christensen Park 36300 Piedmont Dr
8	Linear Park 31717 Canyon Estates Drive	A	Boys & Girls Clubhouse Alberhill Park 3711 Nichols Rd
9	Machado Park 15150 Joy Street	B	Cultural Center 183 North Main Street
10	McVicker Canyon Park & Skate Park 29355 Grand Avenue	C	Lake Community Center 310 W Graham Ave
11	Oak Tree Park 15340 Lincoln Street	D	Senior Activity Center 420 E Lakeshore Dr
12	Rosetta Canyon Sports Park 39423 Ardenwood Way	E	Dream Extreme Neighborhood Center 117 S. Langstaff St.
13	Serenity Park & Skate BMX Park 19685 Palomar Road		



LAKE  ELSINORE
HOTEL AND CASINO

MEGA

BAD BEAT JACKPOT



40% LOSING HAND | 20% WINNING HAND | 40% TABLE SHARE

HOLD'EM \$75,000

4 OF A KIND BEATEN OR BETTER - BOTH HOLE CARDS MUST PLAY

OMAHA HI/LO \$35,000

4 QUEENS BEATEN OR BETTER

PLO \$25,000 STUD \$15,000

4 QUEENS BEATEN OR BETTER

4 OF A KIND BEATEN OR BETTER

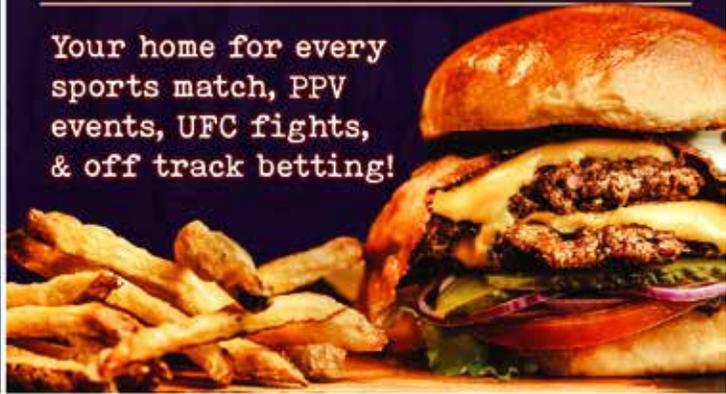
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CHAMBER OF COMMERCE

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VISIBILITY
Get noticed as a community leader.

NETWORK
Leverage powerful connections.

REFERRALS
Gain trusted recommendations.

VOICE
Advocate for your industry.

CREDIBILITY
Boost your business's reputation.

GROWTH
Access training and growth opportunities.

JOIN TODAY!

(951) 245-8848 
lakeelsinorechamber.com 
info@lakeelsinorechamber.com 

THE CITY OF LAKE ELSINORE PRESENTS



TRUNK OR TREAT



FREE EVENT

OCTOBER 11, FROM 5 TO 8 PM

DOWNTOWN MAIN ST

FOR MORE INFORMATION CALL 951-374-0612

TRUNK PARTICIPANTS REGISTRATIONS:

WWW.LAKE-ELSINORE.ORG/425



Skydive Elsinore
www.skydiveelsinore.com
(951) 245-9939



Lake Elsinore Storm Baseball
www.linktr.ee/stormbaseball
(951) 245-4487

EXPLORE

LAKE ELSINORE

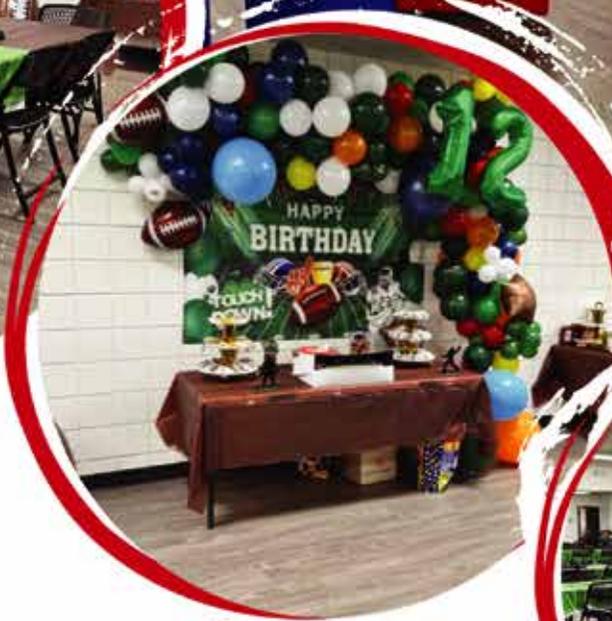


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JT's Rentals
www.rentmypontoon.net
(951) 777-2866

COUNTDOWN PARTY PACKAGE



5 HUNDRED DOLLARS

4 HOURS



3 GAMING CONSOLES

2 ROOMS

1 AWESOME PARTY

Booking Information:

Location: Dream Extreme Neighborhood Center,
117 S. Langstaff St. Lake Elsinore, CA 92530

Contact: (951)245-0442 or Recreation@lake-elsinore.org

*Deposit and Cleaning Fees not included.

- **Spacious Multi-Purpose Room:** Perfect for games, cake-cutting, and fun activities.
- **Exciting Game Room:** Packed with the latest video games, board games, and activities to entertain children of all ages.
- **Indoor Venue:** No worries about weather - the fun continues rain or shine!
- **Capacity:** Accommodates up to 60 guests, ensuring all your friends and family can join the celebration!

BOOK YOUR NEXT PARTY TODAY!

VISIT OUR MUSEUM LOCATED IN HISTORICAL DOWNTOWN LAKE ELSINORE

Come see our extensive collection of artifacts and research materials from Lake Elsinore's more than 135 years of history

Lake Elsinore Historical Society
183 NORTH MAIN STREET
 (USE HEALD AVENUE ENTRANCE)

HOURS
 Wednesday & Saturday 11:00am - 3:00pm
 Sunday 1:00pm - 4:00pm

Mailing Address: P.O. Box 84, Lake Elsinore, CA 92531
Museum Information: (951) 579-4852



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Jack Ferguson CPA
 Tax Partner

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Office: (951) 471-2700
 Fax: (951) 471-8100

jferguson@fergusonmay.com



Robin Paliwoda
 Real Estate Broker

DRE #00520520

(951) 285-6426

robinprealtor@gmail.com

LEASES- SALES - PURCHASES - PROPERTY MGMT

36330 Hidden Springs Rd. Suite E
 Wildomar, CA 92595





LAKE ELSINORE COMMUNITY FOUNDATION

501 (C)3 ORGANIZATION

The purpose of the corporation is to provide a local high school recognition program which will acknowledge and honor students for their character, their love of learning, commitment to academics: in addition to, their participation in athletics, school activities, community service: or the ability to preserve and overcome difficult life circumstances in a setting that honors God, Country, Family, Community, and Free Enterprise.

HONORING STUDENTS IN OUR COMMUNITY OF LAKE ELSINORE

The Lake Elsinore Community Foundation is a 501(c)3 organization that supports the Lake Elsinore Valley Chamber of Commerce Student of the Month and Student of the Year Program founded 33 years ago to honor college & trade school-bound seniors. The Lake Elsinore Program was founded in 1996 – as we begin our 29th season in 2024/25.



8 STUDENTS SELECTED EACH MONTH

There is one female and one male student from each of the Comprehensive High Schools (EHS, TCHS, & LHS) along with one male or female student from each of the other two (2) schools.

PARTICIPATING SCHOOLS

There is one female and one male student from each of the Comprehensive High Schools (EHS, TCHS, & LHS) along with one male or female student from each of the other two (2) schools.



LAKE ELSINORE
UNIFIED SCHOOL DISTRICT



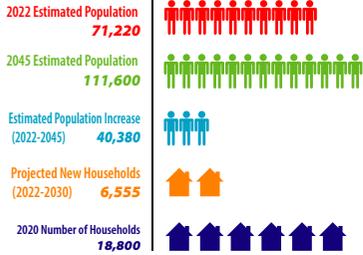
Lake Elsinore

RIVERSIDE COUNTY, CA

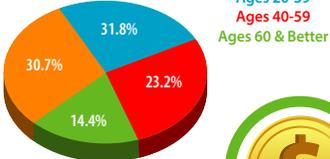


One Of The Fastest Growing Cities In California

POPULATION INCREASE



AGE DISTRIBUTION



ESTIMATED 2020 CONSUMER DEMAND

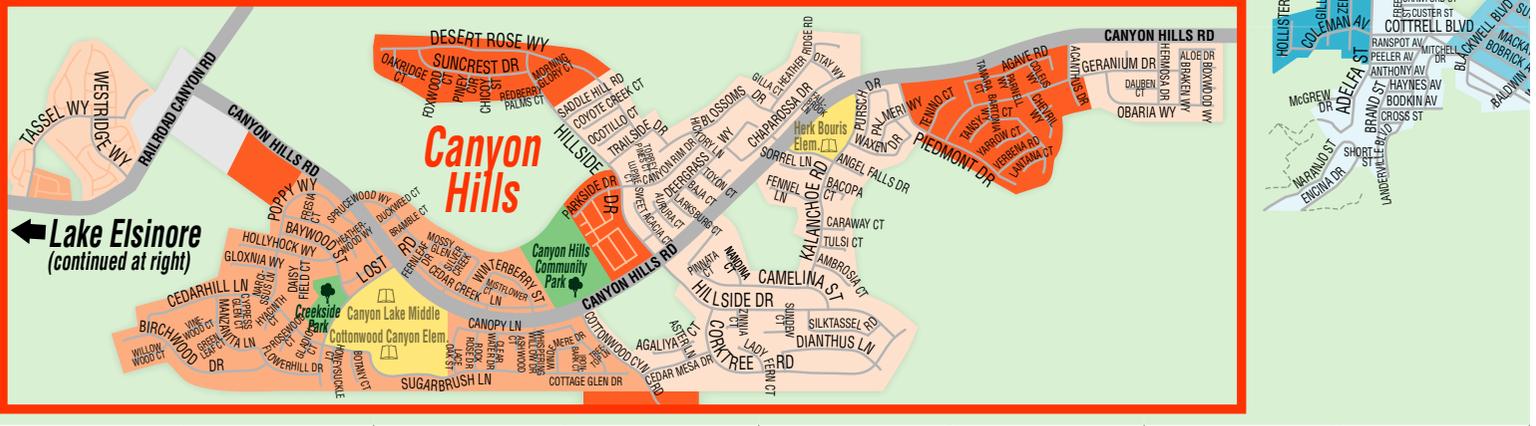


HOUSEHOLD INCOME



TRAFFIC COUNTS

	Peak Hour	Average Daily
I-15 & Railroad Canyon Rd.	9,600	129,000
I-15 & HWY 74 (Central Ave.)	8,700	117,000
I-15 and Nichols	8,800	119,000



Lake Elsinore

Lake Elsinore

Outlets at Lake Elsinore

Launch Pointe Recreation

Boat Launch

Lakeshore Plaza

Elsinore Naval & Military School

Lakeside High School

Lake Elsinore Marina & RV Resort

Canyon Hills Community Park

Cottonwood Canyon Elem

Canyon Lake Middle

Summer Lake Park

Oak Tree Park

Alberhill Sports Park

McVicker Park

Machado Park

Alberhill Ranch

Alberhill



Did You Know That Lake Elsinore Was Originally Part Of San Diego County When The City Was Incorporated In 1888?
In Fact, Lake Elsinore Is The Second Oldest City In Riverside County.
The County Of Riverside Was Carved Out Of San Bernardino And San Diego Counties In 1893.

- 1 L.E. Valley Chamber of Commerce
- 5 Diamond Stadium
- 2 Lake Elsinore City Hall
- 6 Lake Elsinore Casino
- 3 Launch Pointe Recreation
- 7 Lake Elsinore Outlets
- 4 L.E. Motorsports Park
- 8 Skydive Elsinore

Canyon Hills →
 (see inset map at left)

1	ALBERHILL RANCH	C-1
2	ASHLAND SPRINGS	F-3
3	BRIARWOOD MHP	F-3
4	BROOKSTONE RANCH	A-3
5	BUTTERFIELD VILLAGE MHP	B/C-3
6	CANYON CREEK	G/H-3 (see index)
7	CANYON HILLS	A-C-5 (see index)
8	COUNTRY CLUB HEIGHTS	C/D-2
9	COUNTRY CLUB HEIGHTS EAST	F-3
10	DOWNTOWN LAKE ELSINORE	E-3
11	EAST LAKE	F/G-3
12	FAIRFIELD	G-5
13	LAKE EDGE	C-4
14	LAKE POINT	G-3
15	LAKE VIEW	A-C-1,2 (see index)
16	LAKELAND VILLAGES-E-4/5	(see index)
17	LEISURE LAKE	B-3
18	NICHOLS RANCH	D-1 (see index)
19	NORTH ELSINORE	E-2
20	NORTH PEAK	F-1
21	RANCHO LA LAGUNA	B-3
22	REFLECTIONS	F-5
23	ROBINHOOD OAKS	B-3
24	ROSETTA CANYON	F/G-1 (see index)
25	SERENA SHORES	C-3
26	SERENITY	G-5
27	SHORE ACRES MHP	C-3
28	SKYPOINTE AT ALBERHILL RANCH	B-1
29	SPYGLASS RANCH (TBD)	F-2
30	SUMMERLY	G-4 (see index)
31	TERRACINA (TBD)	C-1
32	THE GROVE	E-1
33	TUSCANY HILLS	H-2/3 (see index)
34	VISTA DEL LAGO	H-4
35	WOODHAVEN	B-2

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SHADES

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NOT VALID WITH ANY OTHER OFFER OR
DISCOUNT. EXPIRES 12/31/25



BuildersMax truly believes in Lake Elsinore's Dream Extreme Mantra. BuildersMax is developing a Business EcoSystem that will assist local small businesses with a suitable location to develop and thrive.

Our Rome Hill Project

BuildersMax will develop and build our new National Headquarters in Lake Elsinore. This project will provide 250 jobs.

Community Engagement

Guy Selleck, Founder and CEO:
Board Member of the Lake Elsinore Valley Chamber of Commerce



MEMBER DIRECTORY

ACCOUNTING/ BOOKKEEPING/TAX SERVICES

Anderson Professional Services
Kristine Anderson (951) 678-2165
andersonprofservices@verizon.net

ARC Financial & Tax Services
Sally Freyre (951) 674-8111
www.TheTaxPartner.com

Ferguson & May LLP
Jack Ferguson (951) 471-2700
www.fergusonmay.com

• **TLC Group Services**
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www.tlcgroupservicesca.com

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Social Indoor TV
Andy Hagenah (951) 395-4583
www.socialindoortv.com

Watermark Associates, LLC
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www.watermarkassociates.com

AGGREGATE/ASPHALT

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www.wernercorp.net

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• **Animal Friends of the Valleys**
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www.animalfriendsofthevalleys.com

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www.empiredesigngroup.biz

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Rebecca Esquibel (951) 471-4407
www.studio395.org

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Denise Karmie (951) 335-4534
www.foreverlawn.com

ATTORNEYS

Khashan Law Firm
Jazmin Flores (951) 461-2387

Muhtaseb Law
Tarik Muhtaseb (951) 215-6847
www.muhtaseblaw.com

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Lake Elsinore Chrysler Dodge Jeep Ram
Michael Gherardi (951) 291-9700
www.lakecdjr.com

Lake Elsinore Honda
Kelly Christie (951) 471-4100
www.lakeelsinorehonda.com

• **Temecula Valley Toyota**
Tom Rudnai (951) 694-0575
www.TVToyota.com

Temecula Valley Lexus
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www.tvlexus.com

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letaincl@msn.com

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www.midas.com

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Ahmed Samawi (951) 674-4044

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www.theautotechs.net

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www.bankofamerica.com

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www.firstcitizensbank.com

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www.stormbaseball.com

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socalthesyndicate.com

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www.cellphonerepair.com/lake-elsinore-ca

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• **Elsinore Valley Cemetery**
Jeff Kuether (951) 674-2418
evcdistrict@verizon.net

CHAMBERS OF COMMERCE

California Chamber of Commerce
Jennifer Barrera (916) 444-6670
www.calchamber.com

City of Lake Elsinore Visitors Bureau
Kim Joseph Cousins (951) 245-8848
www.visitlakeelsinore.com

Lake Elsinore Valley Chamber of Commerce
Kim Joseph Cousins (951) 245-8848
www.lakeelsinorechamber.com

CHURCHES

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Pastor Fred Rodriguez (951) 678-1757
www.elsinorefirst.com

First Lutheran Church, LCMS
Pastor Kevin L. Kolander
(951) 674-2757
www.firstluth.com

Grace & Truth Worship Ministry
Willie Oliver Jr (847) 668-7226

Shepherd of Life Lutheran Church
Rebecca Ajer (951) 678-1561
www.shepherdoflife.org

VantagePoint Church
Paul Williamson (951) 226-5083
www.vantagepointchurch.org/lake-elsinore

CITY OPERATIONS

City of Lake Elsinore - Community Service Department
Johnathan Skinner (951) 674-3124
www.lake-elsinore.org

• **City of Lake Elsinore - Fire Department**
Chief Lonny Olson (951) 246-2337
www.lake-elsinore.org

City of Lake Elsinore - Lake Patrol
(951) 245-3338
www.lake-elsinore.org

• **City of Lake Elsinore - Police Department**
Captain James Rayls (951) 245-3300
www.lake-elsinore.org

• **City of Lake Elsinore - Senior Activities Center**
Priscilla Perez (951) 674-2526
www.lake-elsinore.org

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Green Clean Window & Services Inc.
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www.greencleanwindow.com

Ult Cleaning
America Castillo (951) 591-4031

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www.bloomicecreamcoffee.com

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LFW Foundation
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www.lfwfoundation.org

• **Mt. San Jacinto College**
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kdonnell@msjc.edu

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Joe Fuentes (951) 894-1232
www.ad67.asmr.org

Supervisor Karen Spiegel
Rebecca Anderson (951) 955-1083
www.rivcodistrict2.org

EMERGENCY SERVICES/ SUPPORT

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www.tiprivco.org

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www.kwcengineers.com

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www.goodfellowcorp.com

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www.quinncompany.com

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JCS Restoration
Ronald Chu (951) 297-3422
www.jcsrestore.com

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Superior Restoration
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www.superiorrestore.com

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www.felixflooring.com

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www.gardaniasflowermarket.com

Tulips Trophies & Treasures
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FOOD & DRINKS

4 Corners Nutrition
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Lake Elsinore Nutrition
Omar Garcia (714) 350-6424

GAS STATIONS**Arco AM/PM**

Erwin Randhawa (951) 471-1520
info@arcoguests.com

Arco AM/PM

Ayman Mika (951) 674-7377
ayman_haddad1@yahoo.com

Arco AM/PM

John Wahhab (951) 674-7465

- **Arco Gas / Bocadillo Kitchen**

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www.bocadillokitchen.com

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info@arcoguests.com

Mobil / Circle K

Raj Kumar (951) 736-6149

Rocket Chevron

Candace Wood (951) 579-4529

GOVERNMENT AGENCIES

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Jason Simpson (951) 674-3124
www.lake-elsinore.org

Riverside County Treasurer**-Tax Collector**

Matthew Jennings (951) 955-3900
www.countytreasurer.org

- **Riverside County Transportation Commission (RCTC)**

Paula Hayes (951) 787-7141
www.rctc.org

Western Riverside Council**of Governments**

Dr. Kurt Wilson (951) 955-8311
wrcog.cog.ca.us

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Paul.Kadow@albertsons.com

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www.groceryoutlet.com

- **Stater Brothers #187**

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www.staterbros.com

- **Stater Brothers #189**

Gary Holland (951) 245-5802
www.staterbros.com

- **Stater Brothers #98**

Felix Larez (951) 674-1349
www.staterbros.com

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www.caanet.org

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Princess Hair Salon

Princess Garibay (310) 692-5298

Sky Beauty Salon and Supply

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business@skybeautysalonandsupply.com

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Chanel Santos (951) 399-1757
www.brothersjunkremovalservices.com

- **Corona Junk Removal & Property Maintenance**

Michael Rowley (951) 363-5120
www.coronajunkpm.com

Torres Junk Hauling LLC

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www.torresjunkhauling.com

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Lake Elsinore Valley Education Foundation

~ Support our Mission for as little as \$5.00 per month ~

In 2022, during Superintendent Dr. Ryan Lewis's "Listening Tour," LEVEF collaborated closely with him to identify and support key program needs across the District. This partnership continues to focus on areas such as social-emotional support for students and teachers, educational enrichment, campus safety, and more.]

Your monthly donation will go towards:

1. Scholarships for Graduating Seniors
2. Grants for Teachers
3. Future programs for the LEUSD community

Scan the QR code below for full details on how to contribute.



Contact LEVEF Chairman Chris Killiany with any questions you may have regarding your contribution: info@LEVEF.org

LEVEF is a component of Inland Empire Community Foundation, a 501(c)(3) nonprofit organization. LEVEF was created in honor of former LEUSD Superintendent Dr. Sharron Lindsay, who envisioned it as a lasting way for the community to help support students of all abilities to pursue a college education.

Building for a Better Tomorrow while Helping our Community Today!



www.LEVEF.org

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KNOWING THE SIGNS OF NEUROLOGICAL DYSFUNCTION

Everyone experiences occasional forgetfulness or mental fatigue. However, when brain fog turns into persistent memory issues, it could indicate an underlying neurological disorder.

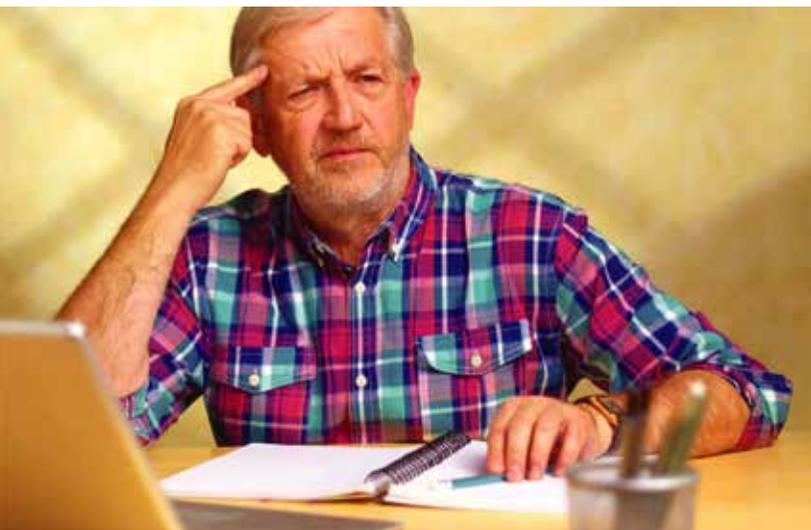
Understanding when to seek professional help can be crucial, especially when symptoms may be pointing to a serious condition such as stroke or dementia.

Recognizing the signs

Brain fog, a state of mental confusion or lack of clarity, can stem from factors like stress, poor sleep or nutritional deficiencies. But when symptoms escalate to frequent memory lapses, disorientation or behaviors that begin to disrupt daily life, it might be time to consult a neurologist.

Signs to look out for include:

- **Confusion or difficulty concentrating**
- **Difficulty recalling names, places or recent events**
- **Weakness or numbness in the face, arms or legs**
- **Struggling with coordination or balance**
- **Trouble speaking or understanding speech**
- **Sudden, severe headaches with no known cause**



If any of these symptoms appear suddenly, they may indicate a stroke. If and when this happens, seek immediate medical attention – when it comes to a stroke, the sooner the better.

Emergency Services at Southwest Healthcare

When to see a neurologist

Neurologists specialize in diagnosing and treating conditions affecting the brain, spinal cord and nervous system. If you or a loved one experience persistent memory issues, cognitive decline or unexplained neurological symptoms, a clinical evaluation may be necessary.

Early detection of neurological disorders can lead to better management and improved quality of life. Whether it's investigating potential dementia, stroke recovery or another condition, timely intervention can be life-changing or even lifesaving.

Seeking the right care

If you suspect a stroke or another serious neurological disorder, seek immediate medical care. For ongoing symptoms of brain fog, memory loss or other cognitive changes, a neurologist can perform diagnostic tests such as MRI scans, CT scans and various assessments to help determine the underlying cause. No matter the issue, consulting a neurologist can help you get the care you need.

This message is brought to you by your friends in healthcare at Southwest Healthcare System, which operate Inland Valley Hospital in Wildomar and Rancho Springs Hospital in Murrieta. For a free physician referral, call 1-800-879-1020.



HERE FOR YOU, 24/7

When you need emergency medical care in Southwest Riverside County, **SOUTHWEST HEALTHCARE** is here for you. We have several facilities with award-winning services.

Ready for stroke treatment when minutes matter
Rancho Springs Hospital and **Inland Valley Hospital** earned advanced certification as Advanced Primary Stroke Centers from The Joint Commission. Meanwhile, **Temecula Valley Hospital** holds certification from DNV as a Comprehensive Stroke Center, reflecting the highest level of expertise for the treatment of serious stroke events.

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Learn about all of Southwest Healthcare's emergency services at southwesthealthcare.com/er

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Pediatric emergency medicine physicians from Rady Children's Hospital in San Diego are on-site seven days per week, from 7 am to midnight, at Rancho Springs Hospital.

The region's only trauma center

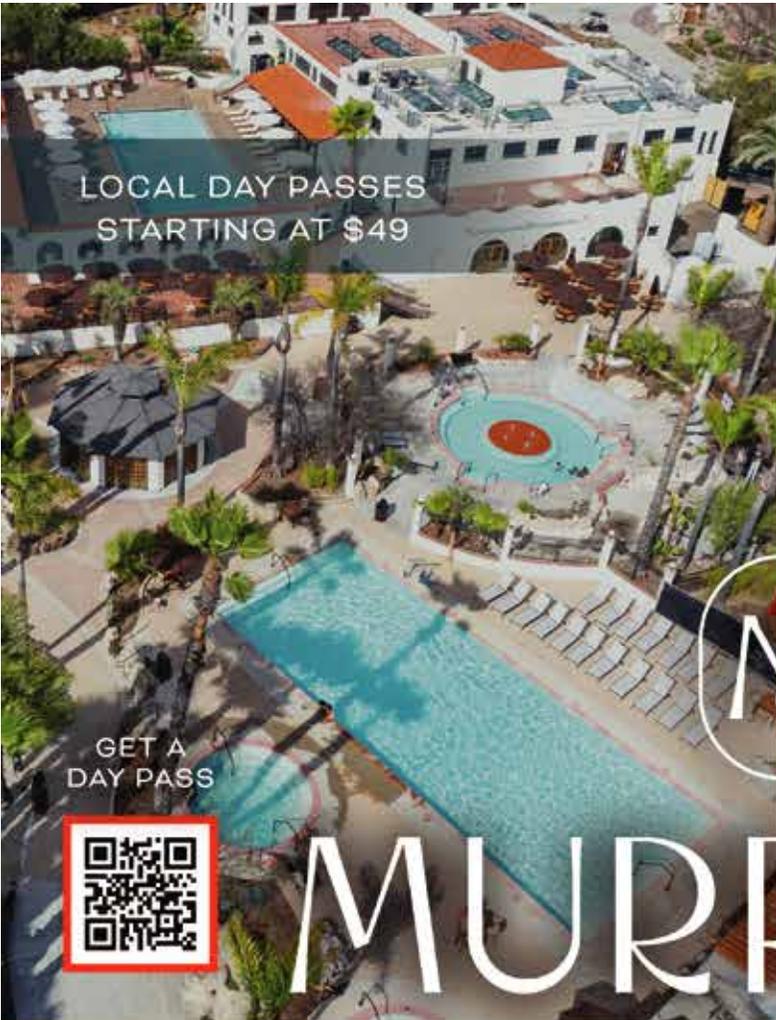
Inland Valley Hospital is the only hospital designated as a Level II Trauma Center by the Riverside County Emergency Services Agency.

Specialized heart attack diagnosis and treatment

Temecula Valley Hospital is a designated STEMI (heart attack) Receiving Center for Riverside County and San Diego County.

Remember ... in a medical emergency, call 911 or get to the nearest emergency room immediately.





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IMPORTANT PHONE NUMBERS

Emergency Services

• Emergency	911
• American Medical Response	(951) 782-5200
• Border Patrol	(951) 676-2261
• Fire Department/ Emergency	(800) 472-5697
• Fire Department, Station 10 - Graham Ave.	(951) 674-2161
• Fire Department, Station 11 - Lakeland Village	(951) 678-2161
• Fire Department, Station 51- Ortega Highway	(951) 678-6070
• Fire Station, Station 85 - Grand Ave.	(951) 245-2185
• Fire Station, Station 94 - Railroad Canyon	(951) 246-2293
• Graffiti Hotline	(951) 674-2701
• Inland Valley Regional Medical Center	(951) 677-1111
• Lake Patrol	(951) 245-3338
• Police/ Sheriff, After Hours	(800) 950-2444
• Police/ Sheriff, Business	(951) 245-3300
• Rancho Springs Medical Center	(951) 696-6000
• Southwest Healthcare System	(951) 677-9712
• Total Care Family Medical Center of Lake Elsinore	(951) 674-8779

Hospitals & Health Services

• Fallbrook Hospital	(951) 728-1191
• Family Health Center &WIC	(951) 471-4200
• Health Department Clinic	(951) 358-5000
• Hemet Valley Medical Center	(951) 652-2811
• Immunizations	(951) 246-1215
• Inland Valley Regional Medical Center	(951) 677-1111
• Kaiser Permanente Riverside	(951) 353-2000
• Menifee Valley Medical Center	(951) 679-8888
• Rancho Springs Medical Center	(951) 696-6000
• Riverside County Regional Medical Center	(951) 486-4000
• Riverside Community Hospital	(951) 788-3000
• Social Services/ Medi-Cal	(951) 245-3100
• The Happier Life Project	(888) 638-8457
• Vista Community Clinic: Lake Elsinore	(951) 252-2720
• WIC Supplemental Nutrition Program	(951) 455-4942

Local Media

• FROGGY 92.9 KFRG FM (Radio)	(951) 693-2206
• The Press Enterprise (Newspaper)	(951) 684-1200
• Valley News	(760) 723-7319

Family Services

• Adult Abuse	(800) 491-7123
• Animal Control	(951) 674-0618
• Environmental Health Services, 24-Hour Emergency Calls	(951) 461-0284
• Mental Health Dept. Adult/ Child Crisis Services	(951) 765-1550
• Mental Health Dept. Night/ Weekend Crisis Intervention	(951) 358-5245
• Child Abuse/ Domestic Violence	(800) 442-4918
• Child Protective Services	(951) 696-3450
• Coroner/ 24-Hour	(951) 443-2300
• Crisis Center/ 24-Hour Hotline	(951) 686-4357
• Gamblers Anonymous	(866) 239-2911
• Homeless Helpline	(951) 291-0050
• Lifestream	(909) 386-6848
• Poison Information	(800) 876-4766
• Rape Crisis/ 24-Hour Hotline	(951) 686-7273
• We-Tip	(800) 78-CRIME

Utilities

• CR&R Solid Waste & Recycling Services	(800) 755-8112
• Elsinore Valley Municipal Water District (EVMWD)	(951) 674-3146
• Metropolitan Water District	(760) 451-9122
• Southern California Edison	(800) 655-4555
• Southern California Gas Company	(909) 335-7660
• Southern California Telephone Company	(951) 693-1880
• Spectrum	(951) 245-9485
• Western Municipal Water District (WMWD)	(951) 789-5000

Service Organizations

• Animal Friends of the Valleys	(951) 674-0618
• Cops for Kids, Inc.	(951) 245-3300
• Elsinore Valley Arts Network	(951) 245-4478
• Elsinore Woman's Club	(951) 678-8941
• H.O.P.E.	(951) 245-7510
• Lake Elsinore Senior Center	(951) 674-2526
• Lions Club	(951) 639-3352
• Lake Elsinore Rotary Club	(951) 219-5352
• Share Program	(951) 674-2758
• United Way/ Inland Valley	(951) 461-1221

Transportation

• AMTRAK	(800) 872-7245
• Community Transportation System	(800) 800-7821
• Dial-A-Ride	(800) 795-7887
• Greyhound (Perris)	(800) 231-2222
• Metrolink	(800) 371-5465
• Riverside Transit Authority (RTA)	(800) 800-7821
• Rideshare	(800) COMMUTE
• Park and Ride	(800) RIDESHARE
• VAN-Ride	(800) 826-7433

Worship

• Calvary Chapel of Lake Elsinore	(951) 674-5451
• Elsinore Christian Center	(951) 674-0747
• Elsinore First Assembly of God	(951) 678-1757
• First Baptist Church	(951) 678-2514
• First Christian Church	(951) 674-2758
• First Lutheran Church Mo Synod	(951) 674-2757
• First United Methodist Church	(951) 674-6579
• Grace and Truth Worship Ministry	(951) 291-1746
• Independent Church of Elsinore	(951) 674-3632
• Lake Elsinore Baptist Church	(951) 674-9350
• Lake Elsinore Dream Center	(951) 376-3703
• Lake Elsinore Providence Baptist Church	(951) 674-4311
• Lakeview Chapel-Evangelical Methodist	(951) 674-2825
• New Creation Church	(951) 813-5346
• New Hope Baptist Church	(951) 674-8053
• New Song Calvary Chapel	(951) 245-5664
• Shepherd of Life Lutheran	(951) 678-1561
• St. Andrew's Episcopal Church	(951) 674-4087
• St. Frances of Rome Catholic Church	(951) 674-6881
• The P.O.W.E.R. House	(951) 226-0135
• The Lamb's Fellowship	(951) 417-3807

City of Lake Elsinore

- Building and Safety (951) 674-3124
- Business License (951) 674-3124
- City Clerk (951) 674-3124
- City Council (951) 674-3124
- City Manager (951) 674-3124
- Code Enforcement (951) 674-3124
- Community Development (951) 674-3124
- Community Services (951) 674-3124
- Engineering (951) 674-3124
- Graffiti Hotline (951) 674-2701
- Household Hazardous Waste (951) 674-5170
- Human Resources/ Personnel (951) 674-3124
- Lake & Aquatic Resources (951) 674-3124
- Lake Patrol (951) 245-3338
- Parks/ Tree Maintenance/ Streetscapes (951) 674-5170
- Public Information Officer (951) 674-3124
- Public Works/ Pot Holes (951) 674-5170
- Recycling (951) 674-3124
- Senior Center (951) 674-2526
- Special Events/ Filming Permits (951) 674-3124
- Street Hazards (951) 674-5170
- Weed Abatement (951) 674-3124

Government - City

- City Hall (951) 674-3124
- Chamber of Commerce (951) 245-8848
- City Council (951) 674-3124
- Robert Magee - Mayor Pro-Tem (951) 674-3124
- Steve Manos - Councilmember (951) 674-3124
- Timothy J. Sheridan - Councilmember (951) 674-3124
- Brian Tisdale - Mayor (951) 674-3124
- City Manager, Jason Simpson (951) 674-3124
- Chief of Police, Captain Marcus Boydd (951) 245-3300
- Fire Chief, Lonny Olson (951) 246-2337

Government - County

- County of Riverside (951) 955-1000
- County Supervisors
 - Jose Medina, District 1 (951) 471-4500
 - Karen Spiegel, District 2 (951) 955-1020
 - Chuck Washington, District 3 (951) 955-1030
 - V. Manuel Perez, District 4 (951) 955-1040

Government - State

- Governor, Gavin Newsom (916) 445-2841
- Senator, Kelly Seyarto (951) 894-3530
- Assemblywoman, Natasha Johnson (951) 369-6644

Government - Federal

- US Senator (951) 914-7300
- US Congressman - District 42, Ken Calvert (951) 277-0042



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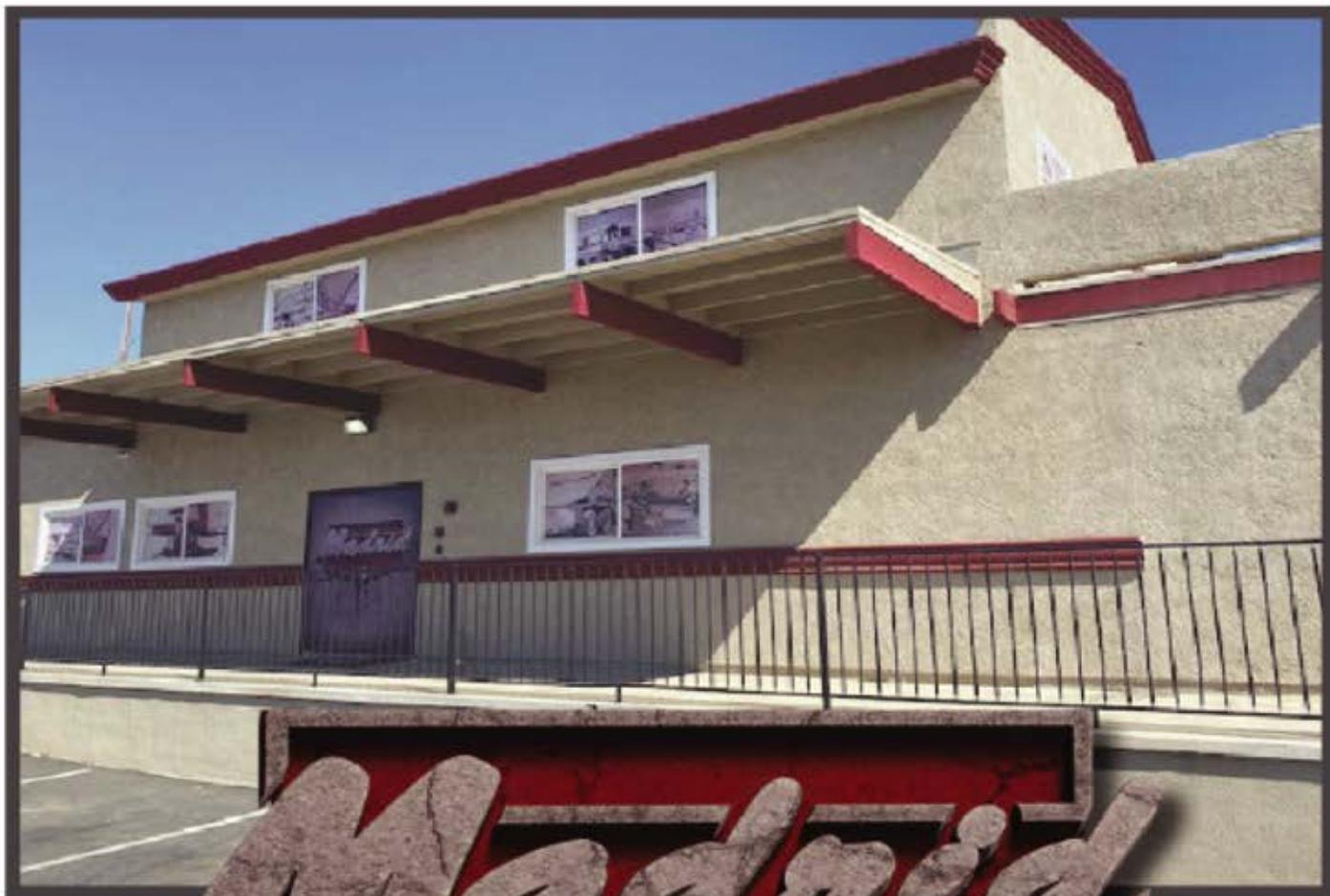
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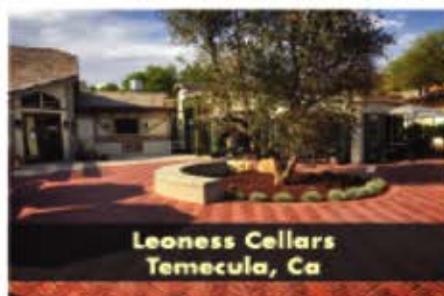
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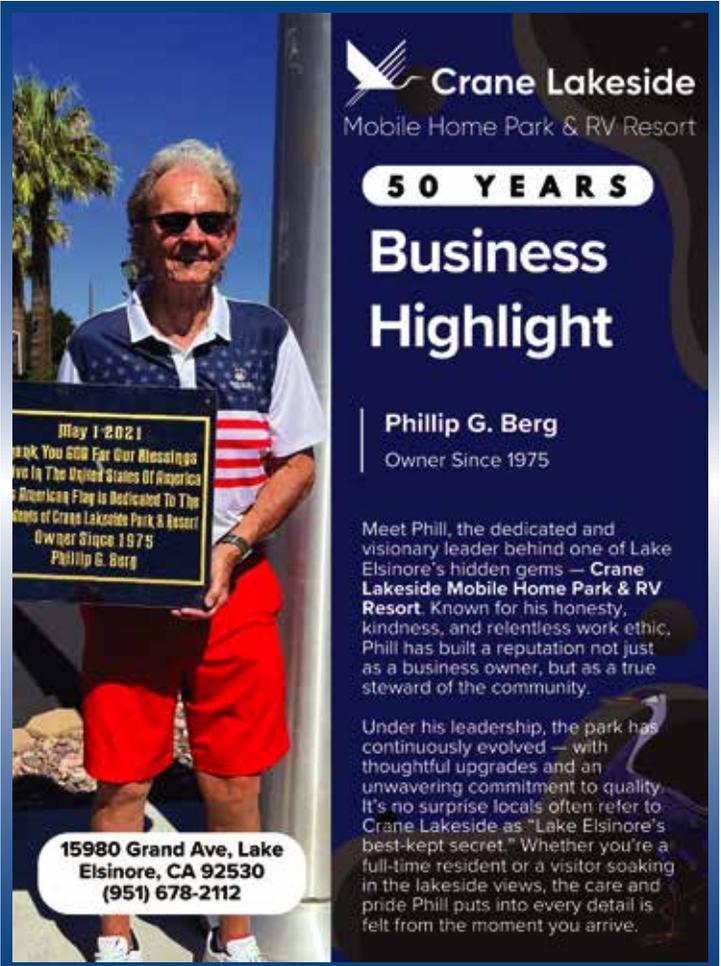
Business Highlight

Phillip G. Berg
Owner Since 1975

Meet Phill, the dedicated and visionary leader behind one of Lake Elsinore's hidden gems — **Crane Lakeside Mobile Home Park & RV Resort**. Known for his honesty, kindness, and relentless work ethic, Phill has built a reputation not just as a business owner, but as a true steward of the community.

Under his leadership, the park has continuously evolved — with thoughtful upgrades and an unwavering commitment to quality. It's no surprise locals often refer to Crane Lakeside as "Lake Elsinore's best-kept secret." Whether you're a full-time resident or a visitor soaking in the lakeside views, the care and pride Phill puts into every detail is felt from the moment you arrive.

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