

FREE
TO ENJOY!

LAKE ELSINORE VALLEY
CHAMBER OF COMMERCE

SHOP LOCAL



1

KEEPS OUR COMMUNITY THRIVING

Your dollars are what keeps our businesses in business

2

SUPPORTS QUALITY OF LIFE

Business donates time, monies, and product to schools and youth programs

3

PROVIDES OPPORTUNITY

Offers training, builds skills, and creates leaders

4

ALLOWS BUSINESS TO HIRE

Creates jobs for you, your family, friends, & neighbors

5

BUSINESS BUILDS COMMUNITY

Expands economic tax base, volunteers, and supports local non-profits



Legislative Report
Card - Page 9

Health Article - Page 24

City of Lake Elsinore
DINING CHOICES - Page 4

JULIA LEE PERFORMING ARTS ACADEMY

**Tuition-free, Public TK-8
Performing Arts
Charter School**

Private School Atmosphere



- Free Rising Stars - Expanded Learning after school with tutoring
- Intercession is offered during scheduled non-school days throughout the year
- Partnership with California State University (CSU) - Summer Algebra program
- Placed 3rd in the Nation for 2022-2023 Invention Convention, with 11 California finalists competing this year (2024)

*Seats are limited
Scan to visit our website*



**Visual and Performing
Arts classes are offered
to ALL grade levels.
(Dance, Music, Choir,
Visual Arts)**

Designated ELD

Full Day Kindergarten

**Riverside County Office of
Education Science &
Engineering Fair Winner**

**www.jlpaa.org • 951-595-4500
enrollments@jlpaaaschool.net**

2024 EXECUTIVE BOARD

CHAIRMAN OF THE BOARD
JEFF UPCRAFT
Southwest Healthcare System

FIRST VICE CHAIR
ELIZABETH ROUSE
*Coldwell Banker Commercial
Sudweeks Group*

SECOND VICE CHAIR
GUY SELLECK
BuildersMax

THIRD VICE CHAIR
MIGUEL CASILLAS
El Comal Restaurant

TREASURER
JACK FERGUSON
Jack T. Ferguson CPA

CORPORATE SECRETARY
PARISA JEBELLI
CR&R Environmental Services

IMMEDIATE PAST
CHAIRWOMAN
MICHELE MUNOZ
Munoz Insurance Agency

2024 BOARD OF DIRECTORS

JEREMY GOLDMAN
Southern California Edison

CHRISTINA HENRY
Elsinore Valley Municipal Water District

TED KINGSTON
*Lake Elsinore Casino
CJ's Sports Grill & Turf Club*

MYLES ROSS
Ross Enterprises Inc.

ADVISORY BOARD

MIKE NORKIN
Cherished Memories Photography

2024 OPERATION STAFF

KIM JOSEPH COUSINS
President/ CEO

MALYNA RIVERA
Director of Marketing

MATTHEW DOBLER
Business Development Manager



Mayor Steve Manos
City of Lake Elsinore

OFFICE OF THE MAYOR CITY OF LAKE ELSINORE
MAYOR STEVE MANOS NEWSLETTER

Dear Lake Elsinore Community,

As we enter the fall and winter months, it's the perfect time to celebrate our community spirit and the exciting events that unite us. Lake Elsinore is alive with activities and celebrations that highlight our rich culture and strong community connections.

We begin October with the much-anticipated Trunk or Treat on October 12th, held on Historic Downtown Main Street. This family-friendly event offers a fun and safe Halloween experience, providing a great opportunity to connect with neighbors and enjoy the season.

On October 17th, we invite you to the State of the City address. This annual event offers insights into our city's progress and future plans. It's a valuable chance to engage with local leaders and share your ideas on how we can continue to grow and thrive together.

In November, we will celebrate Dia de los Muertos on November 2nd, also on Historic Downtown Main Street. This vibrant tradition of life and remembrance brings families and friends together to honor loved ones with colorful festivities, music, and meaningful rituals.

On November 11th, we will observe Veterans Day. Join us at Lake Elsinore Diamond Stadium for a ceremony honoring the brave men and women who have served our nation. This day allows us to reflect on their sacrifices and express our deepest gratitude for their dedication.

Looking ahead to December, we are excited for Winterfest on December 7th. This event promises festive activities, enchanting lights, and the warmth of community spirit, offering a wonderful way to celebrate the holiday season and create lasting memories with loved ones.

These upcoming months are a reminder of the richness of our community and the joy of celebrating together. Whether you're enjoying Halloween, reflecting during Thanksgiving, or embracing the holiday magic, there's something for everyone in Lake Elsinore.

Wishing you all a joyful and memorable fall and winter season.

Warm regards,

Steve Manos
Mayor of Lake Elsinore

Stay connected and up-to-date on what's happening in Lake Elsinore by following us on Facebook and Instagram @lakeelsinorechamber, or on Twitter @lakeelsinorechamber.

2024 AMBASSADOR TEAM:

PAUL AGUILAR
Pacific Lending LLC.

CRISTIAN AGUILAR
Intuition Speech Therapy

MARILYN JONES
Simply Gorgeouz Party Supply & Planning

RACHEL MENDEZ
Elsinore Public Relations

MAT NORKIN
Cherished Memories Photography

KIMBERLY PERKINS

PAUL RANGEL
Sofa Spectrum Furniture

BENITO SANCHEZ
Bella's Cleaners

TANYA TAYLOR
Julia Lee Performing Arts Academy

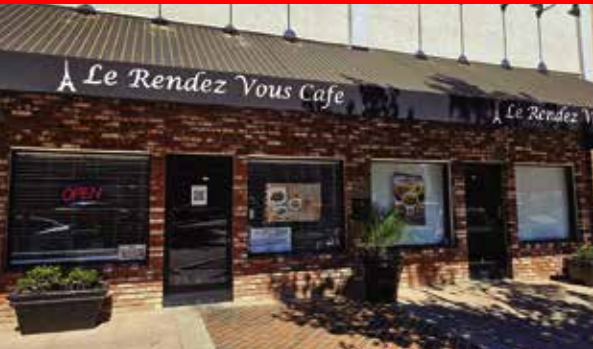
CITY OF LAKE ELSINORE DINING CHOICES



FEATURED RESTAURANT

LE RENDEZ-VOUS CAFE

NOW IN LAKE ELSINORE!



Welcome to Lake Elsinore's newest dining gem, Le Rendez-Vous Café!



Serving up a delightful blend of classic French cuisine with a modern twist, this cozy spot is perfect for a casual brunch, a business lunch, or a romantic dinner. Indulge in their carefully curated menu featuring fresh, locally sourced ingredients, and experience the authentic taste of France right here in our community.

Stop by, say hello, and treat yourself to a culinary adventure you won't forget!

74 CANTINA
(951) 409-3228 • 31701 Riverside Dr
www.74cantina.com
Sa-Su 11am-11:30pm M-F 10am-11pm



AHI SUSHI BAR & GRILL
(951) 226-8013 • 31712 Casino Dr. STE 5A
www.ahisushibarandgrill.com
Monday Closed Tue-Sun 11am-9pm



ANNIE'S CAFÉ
(951) 245-6106 • 32251 Mission Trail #8
www.anniescafe.com
Sun-Sat 7:00am - 1:30pm



BLOOM ICE CREAM + COFFEE
(951) 805-1337 • 159 N Main St Suite A
www.bloomicecreamcoffee.com
Monday 10am-9pm Tue-Sun 11am-9pm



BOBBER ON THE LAKE
(951) 888-3310 • 32040 Riverside Dr
www.bobberonthelake.com
M-W 12-9pm Th-F 12-10pm Sa-Su 11am-10pm



CJ'S SPORTS GRILL & TURF CLUB
(951) 674-3101 • 20930 Malaga Rd
www.cjsbar.com
Sun-Thurs 8am-12am Fri-Sat 8am-2am



DEL TACO
(951) 674-3646 • 16810 Lakeshore Drive
www.deltaco.com Fri-S 4:30am-3:30am
M 4:30am-2am T-W 6am-2am Thur 6am-3:30am



DEL TACO
(951) 674-5771 • 31904 Mission Trail
www.deltaco.com
Sun-Thurs 6am-1am Fri-Sat 6am-2am



DEL TACO
(951) 245-2710 • 29245 Central Avenue
www.deltaco.com
Open 24 Hours Everyday



DIAMOND TAP ROOM
(951) 457-2469 • 500 Diamond Dr
diamondtaproom.com
Opens at: T 4:30pm W 5:30pm Th 6PM F 5pm Sat 4pm Sun 2pm
Non-Game Days: Thurs-Fri 4pm-11pm Sat-Sun 11am-8pm



EL COMAL RESTAURANT
(951) 579-1759 • 31731 Riverside Dr
M-Sun 9am-8:30pm



EL RANCHITO TACO SHOP
(951) 245-1438 • 32251 Mission Trail
M-Sun 8am-9pm



EMILIO'S MEXICAN RESTAURANT & CANTINA
(951) 226-7227 • 31712 Casino Dr
Tu-Th 12-9pm F-Sa 12-11pm Sun 10:30am - 8pm



GOLDEN CORRAL
(951) 609-2452 • 18625 Dexter Ave
goldencorral.com
M-F 11am-9pm and Sat-Sun 8am-9pm



JACK'S BAR-B-Q ON THE WATER
(951) 245-6500 • 1604 Lakeshore Dr
www.jacksbar-b-q.com
Sun-Sat 9:00am - 11:00pm



JERSEY MIKE'S SUBS
(951) 609-2522 • 31800 Grape Street #B
www.jerseymikes.com
M-Sun 10am-9pm



JERSEY MIKE'S SUBS
(951) 609-2051 • 18492 Dexter Ave
www.jerseymikes.com/20349/lake-elsinore-ca
M-Sun 10am-9pm



LA UNICA COCINA MEXICANA Y CANTINA
(951) 674-2233 • 110 N Main St
www.launicarestaurant.com
M-Sun 11am-9pm



LE RENDEZ-VOUS CAFE
(909) 424-0355 • 123 N Main St
Tue-Sat 10am-8pm Sun 10am-4pm



MAIN STREET KITCHEN & TAP
(951) 674-6777 • 157 N Main St
T-Th 11am-8pm Fri-Sat 11am-9pm Sun 11am-8pm



MCDONALD'S
(951) 245-9413 • 31650 Mission Trail
www.mcdonalds.com
Open 24 Hours a day



MICHI TACOS ON MAIN
(951) 285-5553 • 111 N Main St
www.michitacos.com
M-F 11am-10pm Sat 10am-11pm Sun 10am-10pm



MIGUEL'S JR. RESTAURANTS
(951) 281-0888 • 18320 Collier Ave
M-Th 7am-10pm Fri 7am-10:30pm Sat 8am-10:30pm Sun 8am-10pm



NEW LIFE CULINARY CREATIONS
www.newlifecatering.com
Check website for additional information



PANERA BREAD
(951) 253-8062 • 18300 Collier Ave
www.locations.panerabread.com
M-Sat 6:30am-9:30pm Sun 7:30am-8:30pm



RAISING CANE'S
(951) 373-4789 • 29250 Central Ave
www.raisingcanes.com/location/535
Sun-W 9am-1am Th-Sa 9am-2am



STADIUM PIZZA MAIN ST.
(951) 228-2128 • 169 N Main St
www.stadiumpizza.com
Sun-Th 10:30am-8:00pm Fri-Sat 10:30am-9pm



TACOS EL CHEMA
(909) 443-5023 • 18123 Collier Ave



TAPSI HOUSE KITCHEN CAFÉ & GRILL
(951) 609-6429 • 17600 Collier Ave. #A-102
www.tapsihouse.com



THE LOOKOUT ROADHOUSE
(951) 678-9010 • 32107 Ortega Hwy
lookoutrroadhouse.com
Sat-Sun 8am-4pm



VINCENZO'S OLIVE TREE
(951) 238-5560 • 31712 Casino Dr # 3B
www.vincenzosolivetree.com
M-Th 11am-8:30pm • Fri 11am-9pm • Sat 12-9pm • Sun 12-8:30pm



LEGEND



WIDE VARIETY



AMERICAN FOOD



ITALIAN FOOD



FRENCH FOOD



MEXICAN FOOD



CHINESE FOOD



JAPANESE FOOD



BEER & WINE



FULL BAR



SPORTS BAR



MUNCH & LEARN

THIS IS A COMBINATION IN-PERSON AND ZOOM EVENT AND WILL BE RECORDED. ATTENDANCE FOR THE FREE IN-PERSON LUNCH MEETING IS CAPPED AT FIFTEEN INDIVIDUALS, WITH ADDITIONAL PARTICIPANTS JOINING REMOTELY VIA ZOOM. PLEASE REGISTER IN ADVANCE FOR THIS MEETING AT (951) 245-8848.

OCTOBER 2ND - 2024 BALLOT INITIATIVE OVERVIEW

PRESENTED BY: MATTHEW DOBLER

CHAIRMAN AT SOUTHWEST CALIFORNIA LEGISLATIVE COUNCIL



UPCOMING DATES:

OCTOBER 9TH - SPONSORED BY KAMALI'I FOSTER FAMILY AGENCY

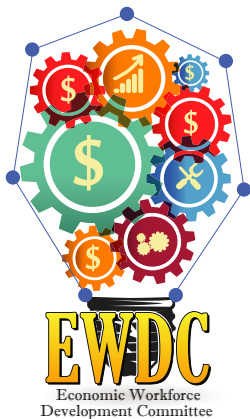
NOVEMBER 13TH - SPONSORED BY SYCAMORE ACADEMY OF SCIENCE & CULTURAL ARTS

DECEMBER 11TH - SPONSORED BY CJ'S SPORTS GRILL & TURF CLUB

FROM: 8:00 A.M. - 9:30 A.M.



LAKE ELSINORE CASINO RESTAURANT | 20930 MALAGA RD. • LAKE ELSINORE, CA 92530



LUNCHEON FROM 11:30 AM TO 1:00 PM

DIAMOND TAPROOM - 500 DIAMOND DR.

The price of the luncheon is \$25 per person for LEVCC members or \$30 per person for Non-Members for non-members, payable at the door by cash or check. **Reservations are Required.** Please RSVP by noon on the **Monday** before the luncheon, by calling (951) 245-8848 or via e-mail at malyna@lakeelsinorechamber.com. No-shows will be billed. If you prefer to receive invitations via e-mail, please forward your e-mail address to info@lakeelsinorechamber.com.

NO EWDC MEETING IN OCTOBER

Diamond Taproom - \$25 for Members - \$30 for Non-Members



AFTERHOURS

BUSINESS MIXER

5:30 PM - 7:00 PM

- Network with Other Business Owners
- Find Out About Chamber Membership
- Food and Refreshments Provided
- Come Promote Your Business by Bringing a Raffle Item

For More Information or To Sign Your Business Up To Host an "Afterhours Business Mixer" Please Call Lake Elsinore Valley Chamber of Commerce at (951) 245-8848

OCTOBER 3RD:
SPONSORED BY REALLOANS.COM

LAKE ELSINORE AT WORK

2024 STATE OF THE CITY

October 17, 2024
5:30pm - 8:30pm



Presented By:
**Mayor
Steve Manos**

**32250 Mission Trail
Lake Elsinore**

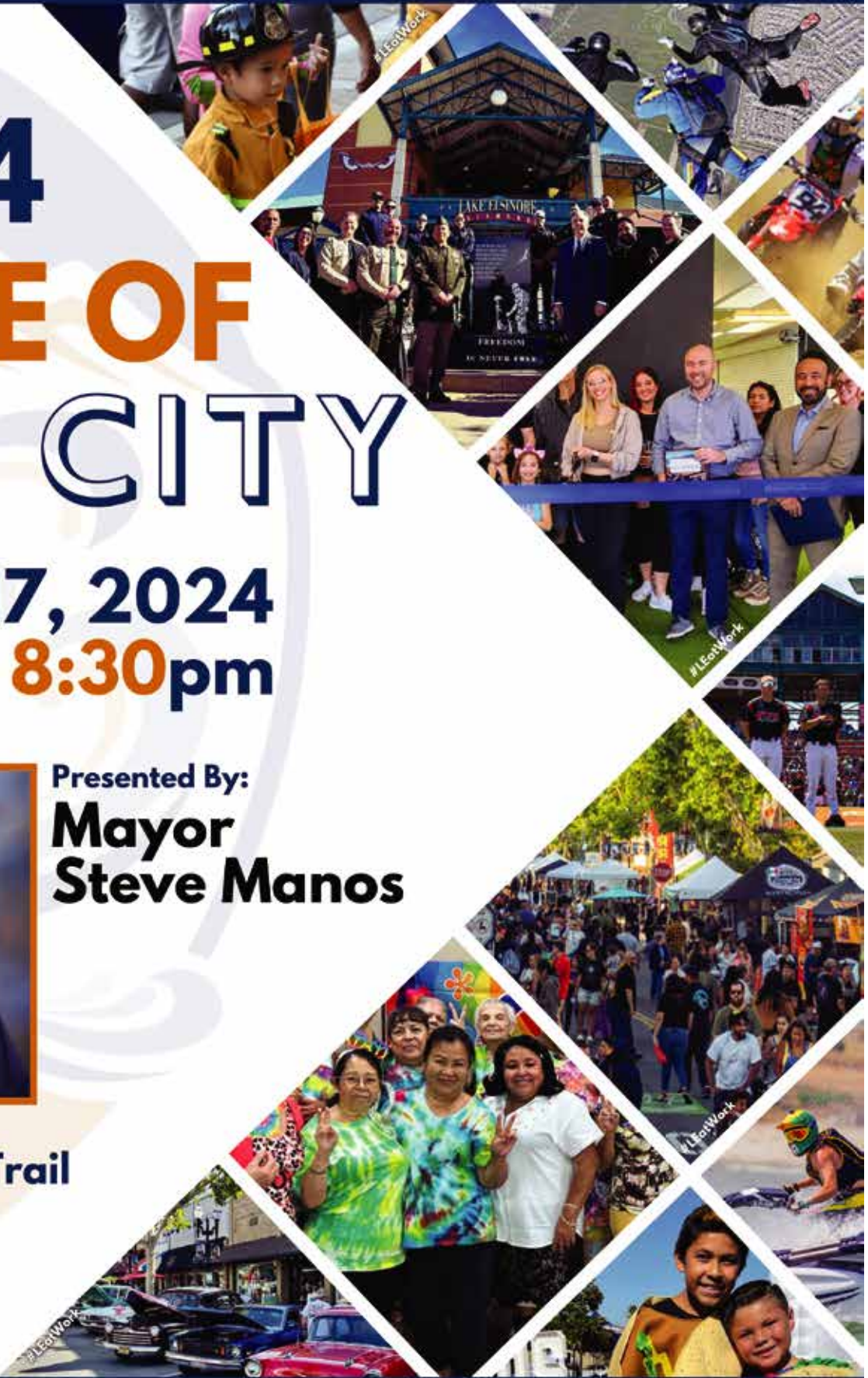


**Banquet
Room**

PINS 'N POCKETS

**LAKE ELSINORE VALLEY
CHAMBER OF COMMERCE**

Tickets are available at the Lake Elsinore Valley Chamber of Commerce website.



Special Events List



TRUNK OR TREAT

OCTOBER 12, 2024

5:00 PM TO 8:00 PM

DOWNTOWN MAIN STREET



DIA DE LOS MUERTOS

NOVEMBER 2, 2024

4:00 PM TO 9:00 PM

DOWNTOWN MAIN STREET



VETERANS DAY

NOVEMBER 11, 2024

9:00 AM

LAKE ELSINORE DIAMOND STADIUM



WINTERFEST

DECEMBER 7, 2024

PARADE STARTS AT 5:30 PM

DOWNTOWN MAIN STREET

FOR MORE INFORMATION VISIT WWW.LAKE-ELSINORE.ORG
OR EMAIL MVELIZ@LAKE-ELSINORE.ORG



BuildersMax

Wholesale Trade



BuildersMax truly believes in Lake Elsinore's Dream Extreme Mantra. BuildersMax is developing a Business EcoSystem that will assist local small businesses with a suitable location to develop and thrive.

Our Rome Hill Project

BuildersMax will develop and build our new National Headquarters in Lake Elsinore. This project will provide 250 jobs.

Community Engagement

Guy Selleck, Founder and CEO:

Board Member of the Lake Elsinore Valley Chamber of Commerce





LEGISLATIVE UPDATE

SWCLC Southwest California Legislative Council

As California's legislative session approaches its conclusion, the Southwest California Legislative Council (SWCLC) has been actively engaging with the legislative process, taking positions on 75 bills—supporting 40, opposing 32, and monitoring 3. Of these, 44 remain active, 26 have been shelved, 3 have been enrolled, and 2 have been chaptered. For a comprehensive list of our positions, please visit our website at www.southwestca.org.

Two bills of particular concern this session are SB 399 (Wahab) and SB 1446 (Smallwood-Cuevas). SB 399, which seeks to ban employer-sponsored meetings on religious or political matters, remains the only bill with a "Job Killer" designation, highlighting its significant implications for businesses. Meanwhile, SB 1446, which aims to regulate self-checkout systems in grocery stores by requiring one employee for every two self-checkout stations, has been referred to the Rules Committee, where negotiations continue.

Artificial Intelligence (AI) has also been a hot topic this session. Several AI-related bills supported by the California

Chamber of Commerce (CalChamber) have passed successfully. However, there are growing concerns about potential last-minute "gut and amend" strategies affecting energy, ADA, and lemon law issues, with August 28th set as the deadline for amendments.

Retail theft remains a critical focus, particularly regarding Proposition 36. This proposition targets crimes such as fentanyl possession and "petty with a prior" offenses. Opponents argue that the current legislative package already addresses these issues, making Prop 36 unnecessary. However, a significant development is the removal of the "poison pill" provision, which would have repealed the legislative package if Prop 36 passed, ensuring these measures remain in place.

One of the most notable victories this year has been the reform of the Private Attorneys General Act (PAGA). These reforms are designed to reduce frivolous litigation while balancing the

interests of both employees and employers. Key aspects of the reform include penalty adjustments for employers who comply with labor laws, enhanced procedures to streamline litigation and reduce costs, and increased judicial oversight to ensure fair settlements. These reforms also introduce stricter requirements for standing, set a one-year statute of limitations, and prevent the stacking of multiple penalties for a single violation. These PAGA reforms represent a crucial step towards balancing the rights of workers with the need for clear guidelines and protections for employers.

We invite you to join us at the final Southwest California Legislative Council meeting of the year on October 7. This meeting will provide an opportunity to review all the positions we have taken and offer a scorecard for our local State legislators. The meeting will be held at 11:30 a.m. at the Southwest California Association of Realtors offices in Murrieta. We look forward to seeing you there. For more information, please contact your local Chamber of Commerce or visit www.southwestca.org.






















MAIN STREET PEDESTRIAN SAFETY IMPROVEMENTS AND INFORMATION TECHNOLOGY INFRASTRUCTURE PROJECT



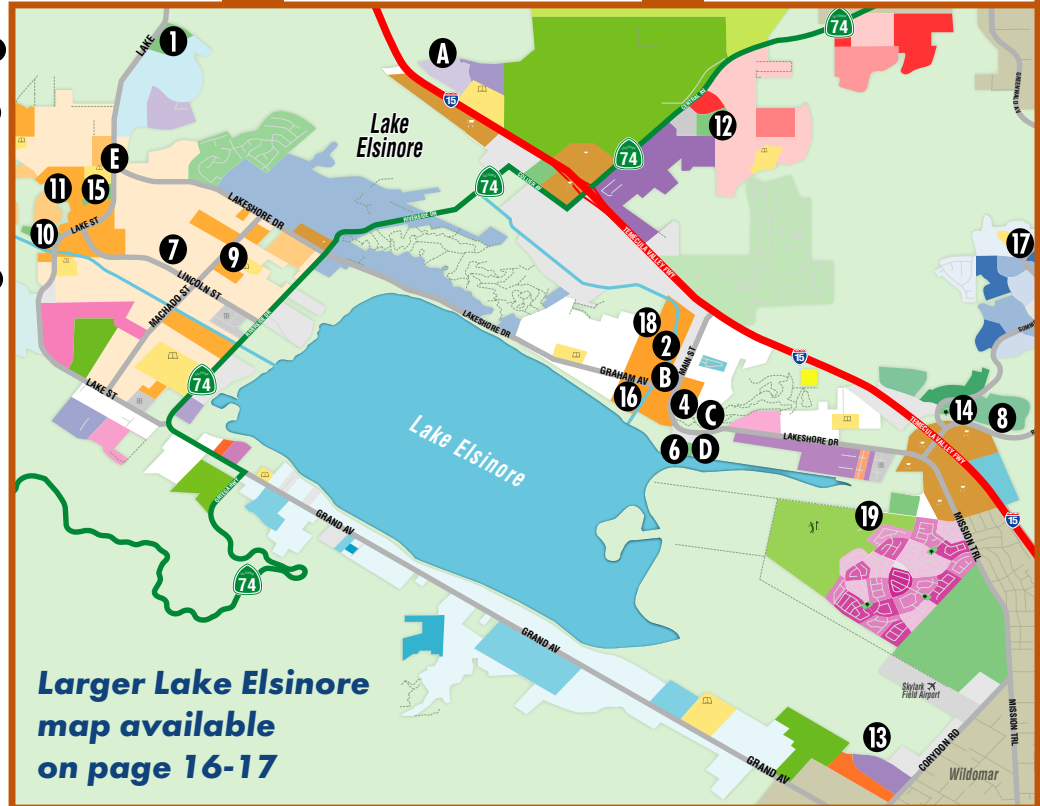
IMPROVEMENTS:

- UTILITY INFRASTRUCTURE WILL CONSIST OF UTILITY DUCT BANKS WITH LATERAL CONDUITS TO STREET LIGHTS AND PLANTERS. CONDUITS WILL BE UTILIZED TO PROVIDE FUTURE ELECTRICITY, INTERNET CONNECTIVITY, POWER TO STREET LIGHTS AND LOW VOLTAGE IRRIGATION WIRING.
- INTERSECTION AND CROSSWALK ENHANCEMENTS AT VARIOUS INTERSECTIONS. ENHANCEMENTS WILL CONSIST OF A COMBINATION OF DECORATIVE COLORED CONCRETE AND BRICK INLAYS. SEE DETAIL BELOW.
- ALL NON ADA COMPLIANT RAMPS WILL BE RECONSTRUCTED.
- INSET PEDESTRIAN FLASHING LIGHT SYSTEMS WILL BE INSTALLED AT THE EXISTING CROSSWALK IN FRONT OF CITY HALL AND LIBRARY STREET PARKING LOT.
- BOLLARDS WILL ALSO BE INSTALLED TO FACILITATE THE CLOSURE OF MAIN STREET FOR A VARIETY OF SPECIAL COMMUNITY EVENTS.
- MAIN STREET ASPHALT PAVING WILL BE RESURFACED AND WILL BE RESTRIPEDED FROM LAKESHORE DRIVE TO THE I-15 FREEWAY.

CITY OF LAKE ELSINORE PARKS & FACILITIES

| | | |
|---------------------------|---|---|
| Restrooms |  | 1 3 4 5 6 9 10 12 13 14 15 16 17 18 19 20 B C D E |
| Concession |  | 1 3 4 6 10 12 16 17 19 |
| Parking |  | 1 3 4 5 6 9 10 12 13 14 15 16 17 18 19 20 C D E |
| Picnic Areas |  | 1 3 4 5 6 7 9 10 11 12 13 14 15 16 17 18 19 20 D E |
| Drinking Fountain |  | 1 3 4 5 6 7 9 10 12 13 14 15 16 17 18 19 A B C D E |
| Play Equipment |  | 1 3 4 5 6 7 9 10 12 13 14 15 17 18 19 20 |
| Field Lights |  | 1 3 6 10 12 15 16 17 19 |
| Picnic Shelters |  | 1 3 4 5 7 9 10 11 13 17 19 20 |
| Barbeques |  | 1 3 4 5 9 10 12 14 15 18 19 20 |
| Baseball/Softball |  | 3 10 12 16 17 19 20 |
| Football/Soccer |  | 1 3 5 6 12 14 15 17 18 19 |
| Basketball |  | 1 3 4 7 12 13 19 20 C |
| Dog Park |  | 3 10 12 13 19 |
| Volleyball |  | 6 9 C |
| Tennis |  | 5 9 12 13 19 |
| Splash Pad |  | 3 18 |
| Community Center |  | C D E |
| Gym/Auditorium |  | B C |
| Multi-Purpose Room |  | C D E |
| Skate Park |  | 10 13 19 |
| BMX Park |  | 13 |

| | | | |
|-----------|--|-----------|---|
| 1 | Alberhill Park 28200 Lake Street | 14 | Summerhill Park 31613 Canyon Estates Drive |
| 2 | Channel Walk Heald Avenue and Spring Street | 15 | Summerlake Park 900 W. Broadway |
| 3 | Canyon Hills Community Park 34360 Canyon Hills Road | 16 | Swick & Matich Park 402 Limited Street |
| 4 | City Park 243 S. Main Street | 17 | Tuscany Hills Park 30 Summerhill Drive |
| 5 | Creekside Park 3200 Lost Road | 18 | Yarborough Park 419 N Poe Street |
| 6 | Lakepoint Park 420 E. Lakeshore Drive | 19 | Summerly Community Park 18505 Malaga Road |
| 7 | Lincoln Street Park 14986 Lincoln Avenue | 20 | Christensen Park 36300 Piedmont Dr |
| 8 | Linear Park 31717 Canyon Estates Drive | A | Boys & Girls Clubhouse Alberhill Park 3711 Nichols Rd |
| 9 | Machado Park 15150 Joy Street | B | Cultural Center 183 North Main Street |
| 10 | McVicker Canyon Park & Skate Park 29355 Grand Avenue | C | Lake Community Center 310 W Graham Ave |
| 11 | Oak Tree Park 15340 Lincoln Street | D | Senior Activity Center 420 E Lakeshore Dr |
| 12 | Rosetta Canyon Sports Park 39423 Ardenwood Way | E | Dream Extreme Neighborhood Center 117 S. Langstaff St. |
| 13 | Serenity Park & Skate BMX Park 19685 Palomar Road | | |





**CAST YOUR GAZE ON OUR
BRAND-NEW FISHING
WEBSITE AND DIVE INTO
EVERYTHING LAKE AND
FISHING AT
FISHLAKEELSINORE.COM.**



YOUR ADVENTURE AWAITS!



LAKE ELSINORE COMMUNITY FOUNDATION

501 (C)3 ORGANIZATION

The purpose of the corporation is to provide a local high school recognition program which will acknowledge and honor students for their character, their love of learning, commitment to academics: in addition to, their participation in athletics, school activities, community service: or the ability to preserve and overcome difficult life circumstances in a setting that honors God, Country, Family, Community, and Free Enterprise.

HONORING STUDENTS IN OUR COMMUNITY OF LAKE ELSINORE

The Lake Elsinore Community Foundation is a 501(c)3 organization that supports the Lake Elsinore Valley Chamber of Commerce Student of the Month and Student of the Year Program founded 33 years ago to honor college & trade school-bound seniors. The Lake Elsinore Program was founded in 1996 – as we begin our 29th season in 2024/25.



8 STUDENTS SELECTED EACH MONTH

There is one female and one male student from each of the Comprehensive High Schools (EHS, TCHS, & LHS) along with one male or female student from each of the other two (2) schools.

PARTICIPATING SCHOOLS

There is one female and one male student from each of the Comprehensive High Schools (EHS, TCHS, & LHS) along with one male or female student from each of the other two (2) schools.



LAKE ELSINORE
UNIFIED SCHOOL DISTRICT



LAKE ELSINORE DIAMOND STADIUM



LET US HOST YOUR NEXT EVENT!

SPECIALIZING IN:

**CONCERTS
5K/10Ks
AUTOCROSS
RACING
PARKING LOT
RENTALS
GRADUATIONS
HOME SHOWS
CAR SHOWS
CATERINGS
STAGE &
PRODUCTION
RENTAL**

**IN-STADIUM OR AT
YOUR LOCATION!**



CALL 951.245.4487 x206 FOR MORE INFO



Cleaning. Restoration. Construction.



Fire



Water



Storm Disaster



- 24/7 emergency service
- Commercial and residential
- Emergency water extraction
- Trained, uniformed professionals
- Restore vs. replace
- Insurance company restoration vendor

SERVPRO® of Lake Elsinore/Perris

951-674-4006

servprolakeelsinore.com

Independently owned and operated

Like it never even happened.®



NEED A MAKEOVER?

Sky Salon
Price list



www.skybeautyandsupply.com

Weaves & Hair and Essentials - Ask for price
 Products and Accessories 20% off
 Hair Travel Kits \$15
 Nail kits \$25
 Lash Kits \$20 / Lashes \$4 / Mini Lash Bath kit \$10



Print & Mail Guy

Printing . Direct Mail
Yard Signs . Banners
And Much More

951 457 2499
info@printandmailguy.com
www.printandmailguy.com

96 Eleanor St,
Lake Elsinore, Ca 92530

Bright Now! Dental
& ORTHODONTICS

951-364-6348 • BrightNow.com
18330 Collier Ave Suite 102, Lake Elsinore, CA 92530

Smile More. Pay Less.

- Most insurance plans accepted
- Convenient hours with emergency and same-day appointments
- General and cosmetic dentistry, clear aligners, implants, crowns, and more!

Se habla Español

\$100 OFF
Dental Services

\$100 off dental services when you purchase dental services with combined actual retail value of \$300 or more. Valid once per person. Offer is not redeemable for cash or credit. Valid on non-covered services only. Not valid on services for which reimbursement is limited due to deductibles, maximums, co-insurance, or other insurance restrictions. See office for complete pricing information. All offers are subject to change and cannot be combined. Treatment for all offers must be rendered by 12/31/25. Services, hours, and insurance plans vary by location. Valid government issued photo ID and checking account required to get financing on approved credit. Sabarenah Dental Corporation, Shorcoy Sabarenah, DDS, © 2024 Smile Brands Inc. All rights reserved.



Jack Ferguson CPA
Tax Partner

Services Provided

- Audit Representation
- Federal & Local Agencies
- Bookkeeping Services
- Monthly & Quarterly
- Non-Profit Organizations
- Consultation & Filing
- Tax Return Preparation
- Individual & Corporate

31569 Canyon Estates Dr., Suite 112
Lake Elsinore, CA 92532

Office: (951) 471-2700
Fax: (951) 471-8100

jferguson@fergusonmay.com



Robin Paliwoda

Real Estate Broker
DRE #00520520

(951) 285-6426

robinprealtor@gmail.com

LEASES- SALES - PURCHASES - PROPERTY MGMT

36330 Hidden Springs Rd. Suite E
Wildomar, CA 92595



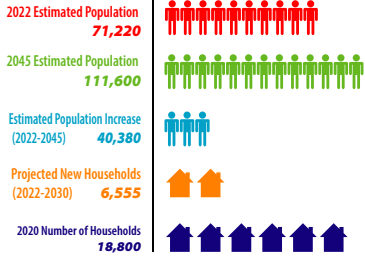
Lake Elsinore

RIVERSIDE COUNTY, CA

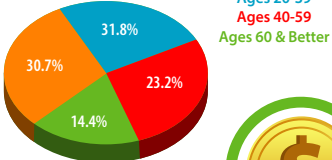


One Of The Fastest Growing Cities In California

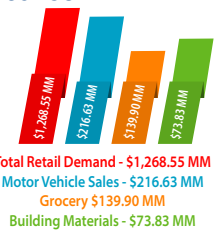
POPULATION INCREASE



AGE DISTRIBUTION



ESTIMATED 2020 CONSUMER DEMAND

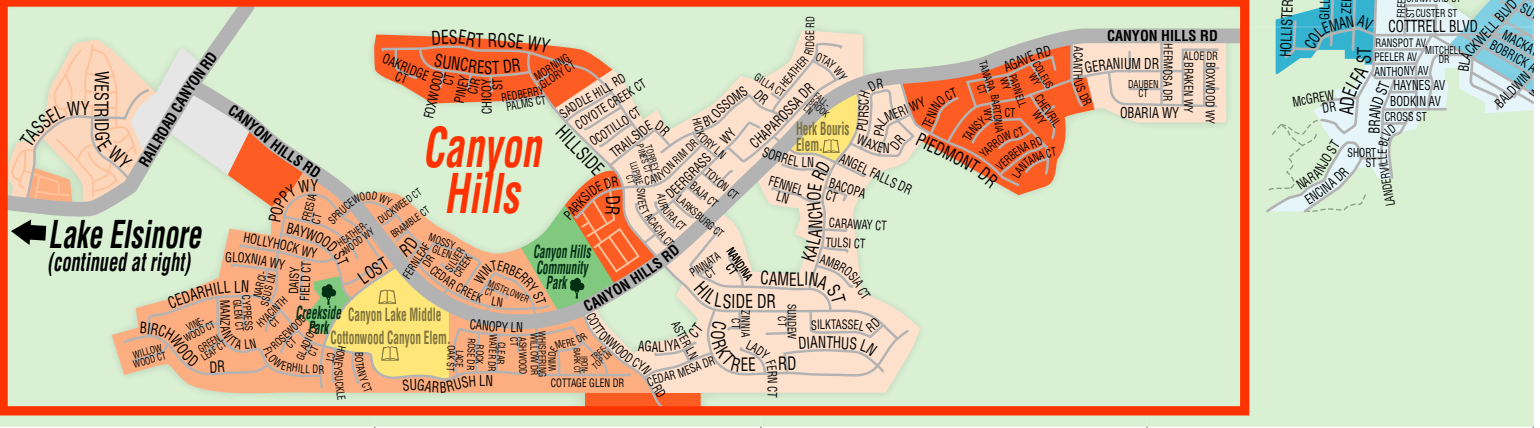


HOUSEHOLD INCOME



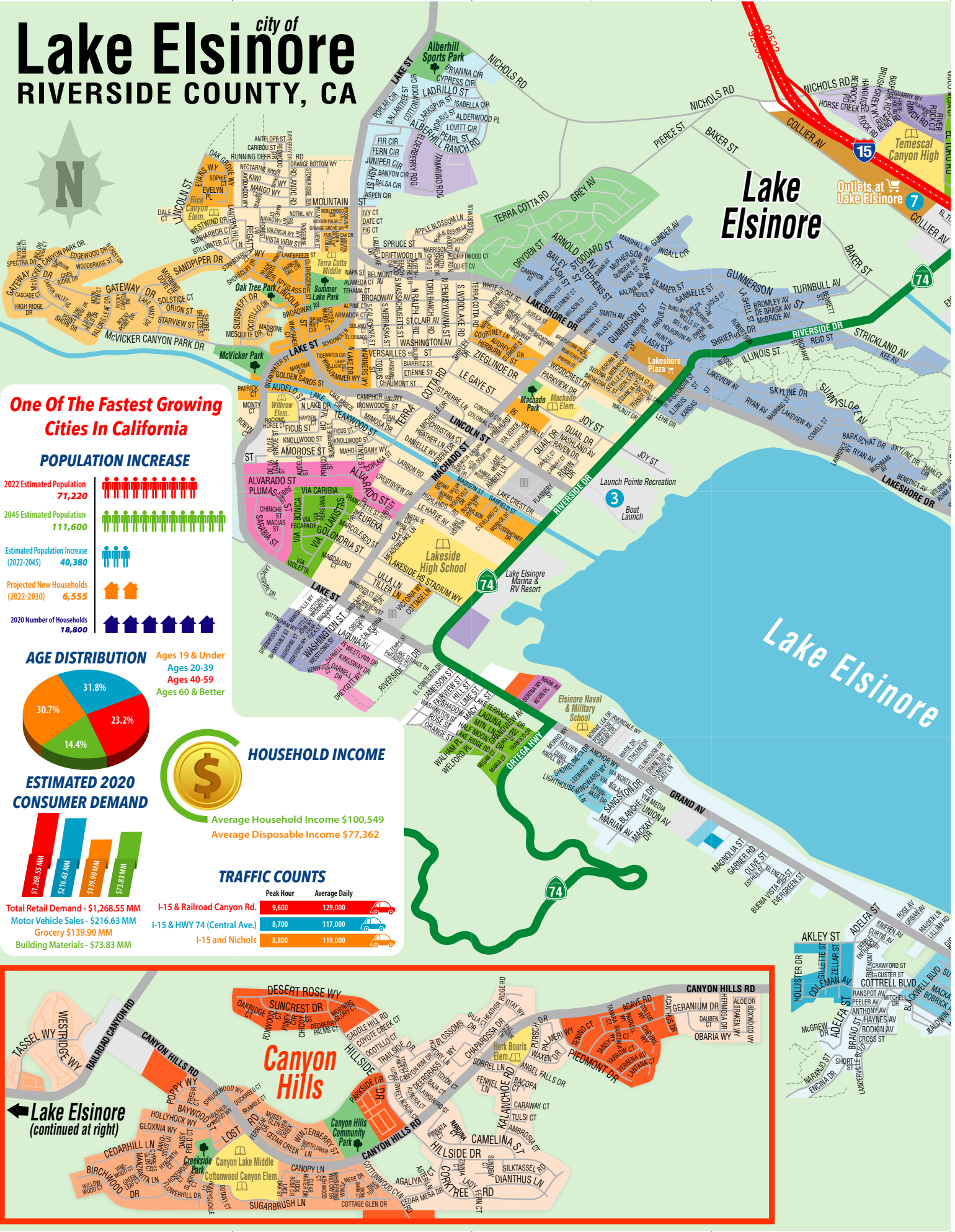
TRAFFIC COUNTS

| | Peak Hour | Average Daily |
|------------------------------|-----------|---------------|
| I-15 & Railroad Canyon Rd. | 9,600 | 129,000 |
| I-15 & HWY 74 (Central Ave.) | 8,700 | 117,000 |
| I-15 and Nichols | 8,800 | 119,000 |



Lake Elsinore

Lake Elsinore





Did You Know That Lake Elsinore Was Originally Part Of San Diego County When The City Was Incorporated In 1888?
In Fact, Lake Elsinore Is The Second Oldest City In Riverside County.
The County Of Riverside Was Carved Out Of San Bernardino And San Diego Counties In 1893.

- 1 L.E. Valley Chamber of Commerce
- 2 Lake Elsinore City Hall
- 3 Launch Pointe Recreation
- 4 L.E. Motorsports Park
- 5 Diamond Stadium
- 6 Lake Elsinore Casino
- 7 Lake Elsinore Outlets
- 8 Skydive Elsinore

Canyon Hills →
 (see inset map at left)

| | | |
|----|----------------------------------|---------------------|
| 1 | ALBERHILL RANCH | C-1 |
| 2 | ASHLAND SPRINGS | F-3 |
| 3 | BRIARWOOD MHP | F-3 |
| 4 | BROOKSTONE RANCH | A-3 |
| 5 | BUTTERFIELD VILLAGE MHP | B/C-3 |
| 6 | CANYON CREEK | G/H-3 (see index) |
| 7 | CANYON HILLS | A-C-5 (see index) |
| 8 | COUNTRY CLUB HEIGHTS | C/D-2 |
| 9 | COUNTRY CLUB HEIGHTS EAST | F-3 |
| 10 | DOWNTOWN LAKE ELSINORE | E-3 |
| 11 | EAST LAKE | F/G-3 |
| 12 | FAIRFIELD | G-5 |
| 13 | LAKE EDGE | C-4 |
| 14 | LAKE POINT | G-3 |
| 15 | LAKE VIEW | A-C-1,2 (see index) |
| 16 | LAKELAND VILLAGES-E-4/5 | (see index) |
| 17 | LEISURE LAKE | B-3 |
| 18 | NICHOLS RANCH | D-1 (see index) |
| 19 | NORTH ELSINORE | E-2 |
| 20 | NORTH PEAK | F-1 |
| 21 | RANCHO LA LAGUNA | B-3 |
| 22 | REFLECTIONS | F-5 |
| 23 | ROBINHOOD OAKS | B-3 |
| 24 | ROSETTA CANYON | F/G-1 (see index) |
| 25 | SERENA SHORES | C-3 |
| 26 | SERENITY | G-5 |
| 27 | SHORE ACRES MHP | C-3 |
| 28 | SKYPOINTE AT ALBERHILL RANCH B-1 | |
| 29 | SPYGLASS RANCH (TBD) | F-2 |
| 30 | SUMMERLY | G-4 (see index) |
| 31 | TERRACINA (TBD) | C-1 |
| 32 | THE GROVE | E-1 |
| 33 | TUSCANY HILLS | H-2/3 (see index) |
| 34 | VISTA DEL LAGO | H-4 |
| 35 | WOODHAVEN | B-2 |

WHITE AREAS-LAKE ELSINORE CITY TRACTS

MEMBER DIRECTORY

ACCOUNTING/ BOOKKEEPING/TAX SERVICES

Anderson Professional Services
Kristine Anderson (951) 678-2165
andersonprofservices@verizon.net

ARC Financial & Tax Services
Sally Freyre (951) 674-8111
www.TheTaxPartner.com

Ferguson & May LLP
Jack Ferguson (951) 471-2700
www.fergusonmay.com

• **TLC Group Services**
Angel Lagunas (951) 916-4985
www.tlcgroupservicesca.com

ADVERTISING/ MARKETING

CityByApp LLC
a subsidiary of 3 Cord Marketing LLC
Jerome Mark Mikulich (951) 816-9966
www.CityByApp.com

Elsinore Public Relations
Rachel Mendez (951) 313-1667
www.ElsinorePublicRelations.com

JD Promotions
Jason Hope (951) 473-2210
www.jdpromos.com

Prime Media Consulting LLC
Alex Kowalkoski (951) 470-1578
www.primemediaconsulting.com

Print and Mail Guy
Mark Gilliam (951) 457-2499
www.printandmailguy.com

Social Indoor TV
Andy Hagenah (951) 395-4583
www.socialindoortv.com

Watermark Associates, LLC
Darcy M. Burke (951) 294-3190
www.watermarkassociates.com

AGGREGATE/ASPHALT

Chandler Aggregates, Inc.
Eric Werner (951) 277-3900
www.wernercorp.net

AMBULANCE SERVICES

• **American Medical Response**
David Olguin (951) 782-5200
www.amr.net

ANIMAL SHELTERS/ADOPTIONS

• **Animal Friends of the Valleys**
Beth Soltysiak (951) 674-0618
www.animalfriendsofthevalleys.com

ARCHITECT

Empire Design Group, Inc.
Gregory Hann (951) 696-1490
www.empiredesigngroup.biz

ART CENTERS

STUDIO 395
Rebecca Esquibel (951) 471-4407
www.studio395.org

ARTIFICIAL GRASS

ForeverLawn Pacific Coast
Denise Karmie (951) 335-4534
www.foreverlawn.com

ATTORNEYS

Muhtaseb Law
Tarik Muhtaseb (951) 215-6847
www.muhtaseblaw.com

AUTO GLASS / GLASS

Glass Doctor of SWRC
Laurel Miller (951) 894-5710
www.glassdoctor.com/murrieta

AUTOMOBILE AUCTION

South Bay Auto Auction
Farid Djamshidi (310) 719-2000
www.southbayautoauction.com

AUTOMOBILE DEALERS

• **Aaron Chevrolet**
Geoff Crosby (951) 216-3490
www.aaronchevy.com

• **Aaron Ford**
(951) 471-4100
www.aaronfordoflakeelsinore.com

Lake Elsinore Chrysler Dodge Jeep Ram
Michael Gherardi (951) 291-9700
www.lakecdjr.com

Lake Elsinore Honda
Kelly Christie (951) 471-4100
www.lakeelsinorehonda.com

• **Temecula Valley Toyota**
Tom Rudnai (951) 694-0575
www.TVToyota.com

Temecula Valley Lexus
Erin Spires (951) 225-0555
www.tvlexus.com

AUTOMOBILE PARTS/ REPAIR/SERVICE

• **A & M Automotive**
Adam Jadovitz (951) 245-1562
www.aandmautorepair.com

• **Lake Elsinore Tire & Auto**
Roger J. Pollock (951) 674-4510
letaincl@msn.com

• **Midas of Lake Elsinore**
Azul Vasquez (951) 564-3064
www.midas.com

• **Team Autoaid**
Julian Gomez (951) 245-1948
www.autoaidonline.com

The Auto Techs Service and Repair
Albert Mendez (951) 245-5100
www.theautotechs.net

AUTOMOBILE TOWING

• **Rivera Towing**
Tony Salguero (951) 941-0001

AWARDS/ENGRAVING

Tulips Trophies & Treasures
Kimberly Ryan (951) 674-6072
www.tulipstrophies.com

BALLOON DESIGN / DISPLAY

Rise & Shine Balloons, LLC
Karla Gibson (562) 964-4456
www.riseandshineballoonsllc.com

BANKS/FINANCIAL INSTITUTIONS

• **Bank of America-ATM**
Karen Harrison (800) 622-8731
www.bankofamerica.com

• **Bank of America-Canyon Hills**
Thomas Zamani (951) 244-8076
www.bankofamerica.com

• **Bank of America-Lake Elsinore**
Brittany E. Stuit (951) 674-6911
www.bankofamerica.com

• **Bank of America-North Lake Elsinore**
Joshua Mendez (951) 245-4181
www.bankofamerica.com

• **First Citizens Bank**
Daniel McKee (951) 638-3200
www.firstcitizensbank.com

• **JPMorgan Chase & Co.**
Peter Jackson (951) 681-1701
www.chase.com

• **Navy Federal Credit Union**
David Alvarez (888) 842-6328
www.usafed.org

Pacific Premier Bank
Erik McLeod (951) 461-4534
www.ppb.com

BANQUET FACILITIES

Pins 'N Pockets
Bill Boudreau (951) 245-6250
www.pinspockets.com

BASEBALL CLUBS

• **Lake Elsinore Storm**
Shaun Brock (951) 245-4487
www.stormbaseball.com

San Diego Padres
Mike Wickham (619) 795-5000
www.sandiegopadres.com

BEAUTY/SKIN CARE/SPA

Renew Aesthetics & Wellness Clinic
Christiaan Medina (951) 457-0988
www.dripdropnp.com

BREWERY

Craft Brewing & Kitchen
Kirk D Medeiros (951) 674-2562
www.craftbrewingcompany.com

BUSINESS MACHINES/ SYSTEMS

• **Image Source**
Mike Holler (951) 296-2150
www.imagesourceusa.com

Innovative Document Solutions
Kevin Hietritter (951) 676-8885
www.idscanon.com

CABINETRY

Conquering Clutter Closets & Cabinetry
Robert Rybarski (951) 501-6721
www.conqueringclutterclosets.com

CAMPGROUNDS/RV PARKS

• **Crane Lakeside Park + R.V. Resort**
Sandy Grant (951) 678-2112
www.cranelakesiderv.com

Glen Eden Sun Club
Cheryl Leutbecher (951) 277-4650
www.gleneden.com

Launch Pointe
Beau Davis (951) 471-1212
www.launch.pointe.com

• **Lake Park RV Resort & Motel**
Judy Jaynes (951) 674-7911
www.lakeparkrvresort.com

CANNABIS DISPENSARY

The Syndicate
(951) 471-5021
socialthesyndicate.com

The Syndicate #2
(951) 583-2400
socialthesyndicate.com

CAR WASHES

Tommy's Express Car Wash
Michael Luders (951) 723-5800
www.tommys-express.com/locations/ca136

CASINOS

• **Lake Elsinore Casino & Econo Lodge**
RJ Watanabe (951) 674-3101
www.lercasino.com

• **Pechanga Resort Casino**
(877) 711-2946
www.pechanga.com

CATERING

BMW Management
Sally Meyers (951) 676-8616

• **Lake Elsinore Storm Baseball**
Shaun Brock (951) 245-4487
www.stormbaseball.com

Lily Sweet Cakes
Ileana Giles (951) 514-0585
www.lilysweetcakes.com

New Life Culinary Creations
Steve Bearse (951) 375-1380
www.newlifecatering.com

• **Tacos El Chema**
Alma Rodriguez (909) 443-5023

CELL PHONE SALES / SERVICES

CPR Cell Phone Repair
Jordan Kahf (951) 215-6802
www.cellphonerepair.com/lake-elsinore-ca

CEMETERIES

• **Elsinore Valley Cemetery**
Jeff Kuether (951) 674-2418
evcdistrict@verizon.net

CHAMBERS OF COMMERCE

California Chamber of Commerce
Jennifer Barrera (916) 444-6670
www.calchamber.com

City of Lake Elsinore Visitors Bureau
Kim Joseph Cousins (951) 245-8848
www.visitlakeelsinore.com

Lake Elsinore Valley Chamber of Commerce
Kim Joseph Cousins (951) 245-8848
www.lakeelsinorechamber.com

CHIROPRACTOR

Donohoe Chiropractic, Inc.
Todd Donohoe (951) 677-6500
www.DonohoeChiropractic.com

CHURCHES

• **Elsinore First Assembly of God**
Pastor Fred Rodriguez (951) 678-1757
www.elsinorefirst.com

First Lutheran Church, LCMS
Pastor Kevin L. Kolander
(951) 674-2757
www.firstluth.com

Grace & Truth Worship Ministry
Willie Oliver Jr (847) 668-7226

Shepherd of Life Lutheran Church
Rebecca Ajer (951) 678-1561
www.shepherdoflife.org

CITY OPERATIONS

City of Lake Elsinore - Community Service Department
Johnathan Skinner (951) 674-3124
www.lake-elsinore.org

• **City of Lake Elsinore - Fire Department**
Chief Lonny Olson (951) 246-2337
www.lake-elsinore.org

City of Lake Elsinore - Lake Patrol
(951) 245-3338
www.lake-elsinore.org

• **City of Lake Elsinore - Police Department**
Captain James Rayls (951) 245-3300
www.lake-elsinore.org

• **City of Lake Elsinore - Senior Activities Center**
Priscilla Perez (951) 674-2526
www.lake-elsinore.org

CLEANING SERVICES

Green Clean Window & Services Inc.
Jessel Vergara (951) 463-9933
www.greencleanwindow.com

MaidPro of Temecula
Patricia Duarte (951) 506-6100
www.maidpro.com/temecula

Ult Cleaning
America Castillo (951) 591-4031

COFFEE SERVICES

Java Hut
Jamie Montes (951) 674-8506

La Taza Community Coffeehouse
Jeff Harrell (951) 376-3703
www.latazaccoffeehouse.org

COFFEE & ICE CREAM

Bloom Ice Cream+Coffee
Kaitlyn Hanson (951) 805-1337
www.bloomicecreamcoffee.com

COMICS / COLLECTIBLES

Shipwrecked Collectibles
Steven Cox (951) 399-3218
www.shipwreckedcollectibles.com

COMMERCIAL REAL ESTATE

• **Coldwell Banker Commercial Sudweeks Group**
Brandon Sudweeks (951) 200-7683
www.cbcsocalgroup.com

Fairway Commercial Partners Inc
Rod K. Oshita (310) 939-7102
www.Fairwaypartners.net

Catalyst Retail
Mark Cooper (913) 915-6538

First Team Real Estate Commercial
John Johnson (951) 318-7763
www.johnjohnson.firstteam.com

SVN | Insight Commercial Real Estate Advisors
Janet Kramer (951) 600-8634 ext 702
www.svninsight.com

The Shopoff Group
William Shopoff (949) 417-1396
bshopoff@shopoff.com

WCI - West County Investments
Gary Washburn (951) 318-8542
www.westcountyinvestments.com

• **WestMar Commercial Real Estate**
Mark P. Esbensen (951) 491-6300
www.westmarcre.com

CONSTRUCTION

Building Industry Association Riverside County Chapter
Clint Lorimore (951) 781-7310
www.riversidebia.org

Edmondson Construction Company, Inc.
Chance Edmondson (951) 674-5589
www.wemovedirt.com

GBC Concrete and Masonry Construction, Inc.
Tom Daniel (951) 245-2355
www.gbconstruction.com

• **Madrid Concrete Contractors**
Michael A. Madrid II (951) 674-6241
www.madridcorp.com

Near-Cal Corp.
Carl J. Johnson (951) 245-5400
www.nearcal.com

RD Construction
Brad Woods (951) 245-0777
www.rdconstructioncorp.com

CONSTRUCTION & DEVELOPMENT

Endresen Development, Inc.
Josh Endresen (951) 757-5695

The Bedrock Company
Carlene Jackson (951) 273-1931
www.thebedrockco.com

Transportation Corridor Agencies
Jeff Bott (949) 727-4800
www.thetollroads.com

CONSULTING COMPANIES

diegocardenas.com
Diego Cardenas (714) 868-6375
www.diegocardenas.com

Hernandez Environmental Services
Shawn Gatchel-Hernandez (951) 334-6219
www.hernandezenvironmental.com

Ross Enterprises Inc.
Myles Ross (714) 200-3761

Sirotnak Strategies
Gerald Sirotnak (951) 473-6625

Southwest CA. Economic Development Coalition
(951) 694-9800
www.edcswca.com

Spicer Consulting Group LLC
Shane Spicer (866) 504-2067
www.spicercg.com

DAIRIES

• **DeJong's Dairy**
Herman DeJong (951) 674-2910

DENTISTS

Bright Now! Dental & Orthodontics
Kalei Galindo (951) 471-7600
www.brightnow.com

• **Dr. J.T. Baugh**
J.T. Baugh (951) 674-3187

• **Marketplace Dental Group**
Florence Anaya (951) 245-8664
www.marketplacentalgroup.com

DEPARTMENT/ DISCOUNT/WAREHOUSE STORES

• **Grocery Outlet of Lake Elsinore**
Kevin & Sandra Kercher (951) 471-6626
www.groceryoutlet.com

Outlets at Lake Elsinore
Jennifer Sulpizio (951) 245-0087
www.outletsatlakeelsinore.com

• **Walmart**
(951) 245-5990
www.walmart.com

DEVELOPERS/ INVESTMENT GROUPS

CalTier
Travis Hook (619) 344-0291
www.caltier.fund

Catalyst Retail, Inc.
Mark Cooper (951) 643-4711
www.catalystretail.com

Civic Partners Inc.
Tina Alexander (714) 230-8000
www.civicpartners.com

Hadley Holdings, LLC
Scott Hadley (714) 624-5771

Lake & Mountain Commercial Center LLC
Didar Singh (949) 630-5345

Lake Elsinore Mitigation Site, LLC
Steve Galvez (951) 297-8120

Lake Elsinore Town Center
Linda Nettels (714) 340-7849

• **Mebo Properties Development**
Brian Lam (626) 831-0661
brianvlam@yahoo.com

Northpoint Development
JJ Jenkins (816) 888-7053
www.BeyondTheContract.com

DISTRIBUTORS

BuildersMax Inc.
Guy Selleck (916) 216-9288

DRY CLEANERS/LAUNDROMATS

Bella's Bedding Bar
Benito Sanchez (951) 221-5718
www.bellasbeddingbar.com

ECOLOGICAL CONSULTING

VCS Environmental
Julie Beeman (949) 489-2700
www.vcsenvironmental.com

EDUCATION/ TUTORING SERVICES

• **Elevo Learning**
Christina Tentilucci (323) 484-2402
www.elevolearning.com

LFW Foundation
Valerie L Geason (951) 245-7073
www.lfwfoundation.org

• **Mt. San Jacinto College**
Kathy Donnell (951) 487-3002
kdonnell@msjc.edu

Julia Lee Performing Arts Academy
Tanya Lee Taylor (951) 356-6786
www.JLPAA.org

ELECTED OFFICIALS

Assemblyman Bill Essayli 63rd District
Casey Deaver (951) 369-6644
www.ad63.asmr.com

CA Senator Kelly Seyarto 32nd Senate District
Joe Fuentes (951) 894-1232
www.ad67.asmr.com

Supervisor Karen Spiegel
Melania Castellanos (951) 955-1083
www.rivcodistrict2.org

Supervisor Kevin Jeffries
Kevin Jeffries (951) 471-4500
www.rivcodistrict1.org

EMERGENCY SERVICES/ SUPPORT

Trauma Intervention Program, SW Riverside Co.
Arleen Allen (951) 698-2453
www.tiprivco.org

ENGINEERING COMPANIES

• **K & A Engineering, Inc**
Joline I Green (951) 279-1800
www.kaengineering.com

• **KWC Engineers**
Kelly Jackson (951) 734-2130
www.kwcengineers.com

ENGRAVING SERVICES

Lightning Laser Cuts
Larry Landau (951) 249-3993
www.lightninglasercuts.com

ENTERTAINMENT

• **Lake Elsinore Storm Baseball**
Shaun Brock (951) 245-4487
www.stormbaseball.com

The Mad Axer
Dane Wunderlich (855) 623-2937
www.themadaxer.com

EQUIPMENT/PARTY RENTALS

Elsinore Valley Rentals, Inc.
Ann Thompson (951) 953-1617
www.elsinorevalleyrentals.com

Tapsi House, LLC
Maria Atas (949) 394-2762
www.tapsihouse.com

EQUIPMENT SALES / RENTALS

Goodfellow Corporation
Mel Sotelo (951) 992-6698
www.goodfellowcorp.com

Quinn Rental Services
Michael Salaz (888) 610-5472
www.quinncompany.com

EVENT PROMOTER

Triple Crown Sports
Travis Cotsenmoyer (951) 565-6731
www.triplecrownsocal.com

EVENT VENUE

Launch Pointe Weddings & Events
Jonathan Aymin (951) 499-3003
www.launchpointeweddings.com

FINANCIAL SERVICES

• **Cesar Marmolejo: Primerica - Financial Services**
Cesar Marmolejo (951) 442-2442
www.primerica.com/cesarmarmolejo

Evolution Financial Group
Cornelius Caldwell (951) 418-0512
www.evolutionfg.com

• **Gustavo Rodriguez - Merrill Lynch**
Gustavo Rodriguez (626) 838-9199
www.local.ml.com/riverside_ca

FLOOD / FIRE RESTORATION

JCS Restoration
Ronald Chu (951) 297-3422
www.jcsrestore.com

Superior Restoration
Luis Baltazar (888) 838-1109
www.superiorrestore.com

FLOORING

• **Felix Flooring & Co.**
Riana Felix (951) 813-3300
www.felixflooring.com

FLORISTS

• **Gardania's Flowers Market**
Dania Barrios (951) 458-2021
www.gardaniasflowermarket.com

Gerryann's Flowers
Gerryann Whitley (951) 775-0633
www.gerryannflowers.com

• **Lake Elsinore VIP Florist**
Annette LaRocque (951) 674-6422
www.lakeelsinorevipflorist.com

Tulips Trophies & Treasures
Kimberly Ryan (951) 674-6072
www.tulipstrophies.com

FOOD & DRINKS**4 Corners Nutrition**

Clemente Garcia (951) 409-3438

Lake Elsinore Nutrition

Omar Garcia (714) 350-6424

FURNITURE OUTLETS / STORES• **Sofa Spectrum Furniture**Paul Rangel (951) 304-0700
www.sofaspectrum.comGAS STATIONS**Arco AM/PM**Erwin Randhawa (951) 471-1520
info@arcoguests.com**Arco AM/PM**Ayman Mika (951) 674-7377
ayman_haddad1@yahoo.com**Arco AM/PM**

John Wahhab (951) 674-7465

• **Arco Gas / Bocadillo Kitchen**Bobak Seyedgavadi (951) 471-8370
www.bocadillokitchen.com**Four Corners Arco AM/PM**Erwin Randhawa (951) 245-2866
info@arcoguests.com**Mobil / Circle K**

Raj Kumar (951) 736-6149

Rocket Chevron

Candace Wood (951) 579-4529

GOVERNMENT AGENCIES• **City of Lake Elsinore**Jason Simpson (951) 674-3124
www.lake-elsinore.org**Riverside County Treasurer****-Tax Collector**Matthew Jennings (951) 955-3900
www.countytreasurer.org• **Riverside County Transportation Commission (RCTC)**Paula Hayes (951) 787-7141
www.rctc.org**Western Riverside Council****of Governments**Dr. Kurt Wilson (951) 955-8311
wrcog.cog.ca.usGROCERY/FOOD STORES• **Albertsons 6798**Paul Kadow (951) 245-4461
Paul.Kadow@albertsons.com**Grocery Outlet of Lake Elsinore**Sarah & Eric Senges (951) 471-6626
www.groceryoutlet.com• **Stater Brothers #187**Anthony Charles (951) 244-2014
www.staterbros.com• **Stater Brothers #189**Gary Holland (951) 245-5802
www.staterbros.com• **Stater Brothers #98**Felix Larez (951) 674-1349
www.staterbros.comGROUPS & ORGANIZATIONS**California Apartment Association Greater Inland Empire**Victor Cao (949) 474-1411
www.caanet.org**Highpointe Care, LLC**Reuben Stewart (951) 471-5886
www.highpointecare.orgHAIR SALON**Elsinore Barber & Beauty**Tina Breese (951) 674-6320
www.facebook.com/115nMainstLakeElsinore**Princess Hair Salon**

Princess Garibay (310) 692-5298

Sky Beauty Salon and Supply(951) 399-0006
business@skybeautysalonandsupply.comHAULING / DEMOLITION**Brothers Junk Removal**Chanel Santos (951) 399-1757
www.brothersjunkremovalservices.com• **Corona Junk Removal & Property Maintenance**Michael Rowley (951) 363-5120
www.coronajunkpm.com**JB Discount Hauling**Julio Bustos (951) 933-4925
www.jbdiscounthauling.com**Torres Junk Hauling LLC**Edgar Torres (951) 269-6435
www.torresjunkhauling.comHEALTH CLUBS**Freedom Fitness Training Center**Cheyenne Redenz (951) 609-6046
www.freedomfitnessllc.com**The Camp Transformation Center**Tina Chavez (951) 245-8877
www.thecampctc.comHOLISTIC / HOME HEALTH SERVICES• **Alpha's Home Health & Holistic Services**Sharee Williams (888) 412-3255
www.alphas.comHOME BUILDER/DEVELOPER**Corman Leigh**Leah Skor (951) 296-5070
www.cormanleigh.com**Meritage Homes of California, Inc.**Emma Hill (949) 299-3824
www.meritagehomes.com**Pulte Group**Matthew Matson (949) 330-8600
www.pulte.com**Tri Pointe Homes**Chris Willis (951) 396-0426
www.tripointehomes.comHOME IMPROVEMENT CENTERS**Habitat for Humanity Inland****Valley Lake Elsinore ReStore**
Tammy Marine (951) 471-1188
www.habitat4inlandvalley.orgHOME INSPECTIONS**KNS Quality Home Inspections, LLC**Keith Smith (951) 231-3402
www.knsqualityhomeinspections.netHOSPICE CARE• **Hospice of the Valleys**Cari Rath (951) 200-7800
www.hovsc.orgHOSPITALS• **Rady Children's Hospital**Kathleen Korn (800) 788-9029
www.rchsd.org• **Southwest Healthcare System**Raedean Olmo (951) 677-9712
www.ivrmc-rsmc.com• **Southwest Healthcare Temecula Valley Hospital**Celena Barton (951) 331-2200
www.temeculavalleyhospital.comHOTELS/MOTELS/ RESORTS• **Best Western**Ajay Patel (951) 674-3131
www.bestwestern.com• **Holiday Inn Express**Sachin Trivedi (951) 674-4333
www.hiexpress.com/lakeelsinoreca**Lake Elsinore Econo Lodge**Roxanne Zeller (951) 674-3101
www.lercasino.com**Murrieta Hot Springs Resort**Kristin Frame (951) 290-0887
www.murrieta-hotsprings.com• **Pechanga Resort Casino**(877) 711-2946
www.pechanga.com• **Quality Inn**Pete Patel (951) 674-9694
www.qilakeelsinorehotel.com/homeHVAC• **Magic's Heating & Air, LLC**Francisco Anaya (951) 225-5705
www.magicshvac.net**Windstorm Heating & Air Conditioning**Emilio Avalos (951) 710-4999
www.windstormheatingandair.comICE CARVING**The Art of Carving Ice**Marco Hernandez (714) 224-1455
www.theartofcarvingice.comICE CREAM/FROZEN DESSERTS**Never Better Frozen Yogurt**

Tony Patino (951) 226-7555

INSURANCE SERVICES**Cornerstone E&S Inc.**

Tony Berardino (951) 694-6105

• **Farmers Insurance - Muñoz Insurance Agency**Michele M Muñoz (951) 471-2029
www.farmersagent.com/mmunoz2• **Farmers Insurance Wildomar- Andy Morris**Andrew Morris (951) 678-8111
www.lakeelsinoreinsurance.com• **Freeway Insurance**

Eva Brambilla (951) 355-9811

• **Julie Ngo Agency State Farm Insurance**Julie Ngo (951) 695-2625
www.sfjuly.com• **R. David Bulen Insurance Agency**Lisa Mosby (951) 674-0675
lisa@bulen.com• **State Farm Insurance - Niehouse Agency**Paul Niehouse (951) 674-0735
www.statefarm.com**Veronica's Insurance Lake Elsinore**

Mauricio Sanchez (714) 308-4319

IT CONSULTING**Elite MSP**Sean Ripley (951) 579-4400
www.elitemsp.comJET SKI/BOAT/PADDLE RENTALS**JT's Rentals at Launch Pointe**John Alarcon (951) 777-2866
www.rentmypontoon.netJEWELERS**Ronnie's Jewelers**Jim Turner (951) 674-1255
jtrjewels@coastinet.comLAKE OPERATIONS• **City of Lake Elsinore - Lake & Aquatic Resources Department**Rick DeSantiago (951) 674-5120
www.lake-elsinore.orgLEGAL SERVICES**Fabozzi & Miller, APC**Edward J. Miller (951) 296-1775
www.fabozzimillerlaw.com**LegalShield**Patricia Magoffin (818) 445-5647
www.pmagoffin.wearlegalshield.com**Reid & Hellyer, APC**Donald Hitzeman (951) 695-8700
www.rhlaw.com/temecula-murrietaLIBRARY• **Lake Elsinore Library**

Krystal Van Eyk (951) 674-4517

Vick Knight Lakeside**Community Library**
Ellen Holt (951) 678-7083LIVING TRUST/ ESTATE PLANNING**iE's Mobile Legal Document Assistance**Leslie Garcia (951) 813-0287
www.ieslegalda@gmail.com**The Living Trust Company**Kay Nikookary (949) 394-4011
www.thelivingtrustco.comLUXURY PORTABLE RESTROOMS**The Potty Room**Darric Merrell (951) 970-3747
www.thepottyroom.comMAGAZINES/NEWS MEDIA**Lake Elsinore Local News & Events**Phillip Hayes (951) 490-1637
www.lakeelsinorelocalnewsandevents.com**Lake Elsinore Magazine of Values**Dee Castro (714) 296-9633
www.LakeElsinoreMagazineOfValues.com**The Valley Business Journal**Tara Wunderlich (951) 233-1002
www.thevalleybusinessjournal.comMANUFACTURERS**BuildersMax Inc.**Guy Selleck (916) 216-9288
www.buildersmax.com• **Pacific Clay Products**Stuart Hoxsey (951) 674-2131
www.pacificclay.comMANUFACTURING/MEDICAL**Abbott Vascular**Ken Carlisle (951) 914-2400
www.abbott.comMARKETING**Marketing Empire Group**Kyle Onstott (951) 254-3648
www.marketingempiregroup.comMEDICAL**Midas House Rehab**Chelsea Belasco (877) 247-3657
www.midasrehab.comMOBILE HOME PARKS• **Huntsman Mobile Home Park, LLC**

Fred & Sue West (951) 674-4617

MOLD REMEDIATION**ServPro Lake Elsinore/Perris**(951) 674-4006
www.servprolakeelsinoreperris.com

MORTGAGE/LOAN COMPANIES

Pacific Lending LLC. Paul Aguilar (951) 609-8080 paclending.com/paguilar

Rick Tobin - Realloans Rick Tobin (760) 485-2422 www.realloans.com

MORTUARIES

Evans Brown Mortuary John Rowe (951) 674-3141 www.evans-brownmortuary.com

MOVING & STORAGE

Caring Transitions of Menifee Noel Cajudo (951) 723-5008 www.caringtransitionsmenifee.com

Ruff and Ready Moving - Mayflower Johnathan Montanez (951) 834-3539 www.ruffandreadymoving.com

NETWORKING GROUPS

Trusted Business Partners Bob Hurst (951) 215-2020 www.trustedbusiness.partners

NON PROFIT ORGANIZATIONS

Assistance League of Temecula Valley Electra Demos (951) 694-8018 www.temeculavalley.assistanceleague.org

Canyon Lake Chamber of Commerce Jeanne O'Dell (951) 244-6124 www.canyonlakechamber.org

Cops for Kids Leanne Holland (951) 245-3300 www.copsforkidsinc.org

Divine Glory International Foundation, Inc. Rachael Basse (951) 285-0740 www.divinegloryfoundation.org

Downtown Merchants Association Janice Garcia (714) 497-9133 www.ledowntown.com

Dream Center Lake Elsinore Brett Masters (951) 376-3703 www.dreamcenterle.org

EDA/Workforce Development Agency Rob Moran (951) 955-3226 www.ricoeda.org

Hispanic Organization of Mortgage Experts Isis Bravo (844) 798-4663 www.tunuevohome.com

Holt Ministries Davis Holt (909) 938-2155 www.outreachministryinlakeelsinoreca.com

Kamal'i Foster Family Agency Eric Mortensen (951) 674-9400 www.kamalii.org

Kennedie June Von Ryan Foundation Kimberly Ryan (909) 263-8332 www.kjvrfoundation.com

Lake Elsinore Girls Softball Mark Duncan (714) 719-0184 www.legsoftball.org

Lake Elsinore Little League Jovanny Huerta (909) 696-5175 www.lellbaseball.org

Lake Elsinore Moose Lodge 1021 John Lavery (951) 674-4477 www.lodge1021.moosepages.org/Contact/

Lake Elsinore Valley Education Foundation Kevin Pape (951) 609-7525 www.levelf.org

Michelle's Place Cancer Resource Center Kim Gerrish (951) 699-5455 www.michellesplace.org

Ready, Set, Grow Preschool Rebecca Eich (951) 696-2759 www.readysetgrowcoop.com

Riverside Recovery Resources Bernard L Truax (951) 674-5354 www.riversiderecovery.org

Senior Helpers of Menifee Valley Mujaji Law (951) 674-3993 www.seniorhelpers.com

Social Work Action Group (SWAG) Aaron Petroff (833) 792-4674 www.komenie.org

The Nature Education Foundation at Santa Rosa Plateau Virginia Greaves (833) 651-1533 www.srpnf.org

The Dresses and Dreams Project Dawn Schultz (951) 457-1363 www.thedressesanddreamsproject.org

The Happier Life Project Carolina Ayala (888) 638-8457 www.thehappierlifeproject.org

The Freedom Train Project, Inc. Tabitha Chapman (951) 249-0924 thefreedomtrainproject.org

Veterans of Foreign Wars Roger Miller (951) 674-4735

Western Eagle Foundation Serena Cooper (951) 695-7206 www.westerneaglefoundation.org

ONLINE RETAILERS

MX Gear Creations Antoine Haquette (951) 642-3759 www.mxgearcreations.com

OUTDOOR ADVERTISING

Lamar Advertising Company (909) 799-1010 www.lamar.com/SanBernardino

PARTY EVENT PLANNERS

Simply Gorgeouz Party Supply & Planning Marilyn Jones (951) 609-7683 www.SimplyGorgeouz.com

PET CARE / ACCESSORIES / SERVICES

Dawgie Styles, LLC Jamie Nuonaka (951) 674-7387 www.dawgiestylesllc.com

PETROLEUM PRODUCTS

Downs Energy Ron Skelskey (951) 737-9866 www.downsenergy.com

PHARMACIES

Delta Drugs II Raz Hovsepian (951) 245-2325 deltadrugsii@yahoo.com

Gen RX Pharmacy John Rouzi (951) 674-6836 jrrouzi@aol.com

PHOTO BOOTH

Pure Luxe Photo Booth Valerie Corral (951) 434-9478 www.pureluxephoto booth.com

Spread Moore Love Photo Booths Shontay Moore (909) 572-4177 www.spreadmoorelovephoto booths.com

Tilted Crown Events, LLC Cora Merritt (951) 291-8338

PHOTOGRAPHERS/ VIDEO TAPING SERVICES

Cherished Memories Photography Mike Norkin (951) 304-4133 www.ourcherishedmemories.com

Dustin Thompson Photography Dustin Thompson (951) 640-6162 www.dustinthompsonphotography.com

On The Go Video.biz Desi Ekstein (951) 523-7828 www.OnTheGoVideo.biz

PHYSICIANS

Farid Saadat, MD Dr. Farid Saadat (951) 471-5711

Vista Community Clinic: Lake Elsinore Betsy Heightman (951) 252-2720 www.vistacommunityclinic.org

PLUMBERS

A.M. Plumbing & Rooter Alex Martz (951) 207-7379 www.amplumbingrooter.com

Canyon Hills Plumbing Jason Carroll (951) 970-7550 www.canyonhillsplumbing.com

PODCAST

The Lux Hills Gang Kevin Davey (909) 525-2069 www.theluxhillsgang.com

POLICE DEPARTMENT

Lake Elsinore Sheriff's Department Captain James Rayls (951) 245-3300 www.lake-elsinore.org

POOL SUPPLIES/SERVICE

Aloha Leisure Katherine Lohmann (951) 674-3320 www.alohaleisurecompany.com

Dolphin Pool and Spa Center Frank & Jimmy Duran (951) 471-5305 www.dolphinpoolandspa.com

PREGNANCY RESOURCES

Elsinore Valley Pregnancy Resource Center Konrad Aniol (951) 245-8587 evprc@verizon.net

PRESSURE WASHING

Pristine Clean Trevor Steiner (951) 259-2764 www.pristinecleansolutions.com

SoCal Pressure Washing & More Josh Bush (951) 805-3098

PRINTERS/GRAPHICS/ TYPE SETTING/SALES

Ariel Supply, Inc. Larry Grote (951) 226-3600 www.arielsupply.com

HitPrint Jason Devor (949) 600-0776 www.ihitprint.com

On Demand Printing Services Frank Jackson (951) 674-7838 www.ondemand1.net

Print and Mail Guy Mark Gilliam (951) 457-2499 www.printandmailguy.com

printmystuff.com PIP Printing Riverside/Corona Samuel Tracy (951) 682-2005 www.printmystuff.com

PROMOTIONAL PRODUCTS

Forall Promo Patrick Stone (575) 587-8874 www.forallpromo.com

JD Promotions Jason Hope (951) 473-2210 www.jdpromos.com

The Mobile Print Shop Gus Alon (951) 203-1780 www.weprintlive.com

PROPERTY MANAGEMENT COMPANIES

Access Asset Management, Inc. Adam Clarke (866) 830-4401 www.AccessAsset.com

D&B Property Maintenance Blake Vazmendes (909) 522-6644 www.db-propertymaintenance.com

Robin Paliwoda-Broker & Property Management Robin Paliwoda (951) 285-6426 robinprealtor@gmail.com

PUBLIC TRANSPORTATION

Riverside Transit Agency Jim Kneepkens (951) 565-5000 www.riversidetransit.com

RESIDENTIAL REAL ESTATE

Berkshire Hathaway HomeServices CA Properties Kirsten Rosanelli (949) 309-1599 www.kirstensellshome.com

Century 21 Masters - Tammy Ewing Tammy Ewing (951) 961-8715 www.tammyewing.com

The Inland Gateway AOR Annette Coffey (951) 735-5121 www.igrealtors.org

KW The Lakes Sofia Chacon (951) 816-6565 www.betonkwthelakes.com

Nancy Hunzeker, Realtor DRE #01384158 Nancy Hunzeker (951) 236-9424 NancyHunzeker@gmail.com

Oscar Tortola Group Lupe Flores (951) 356-7227 www.oscartortolagroup.com

SoCal Prime Properties Jonathan Ybarra (951) 544-5080 www.socialprimeproperties.com

Southwest Riverside County Association of Realtors Connie Lynch (951) 894-2571 www.srca.org

RESTAURANTS

74 Cantina Joa Arizpe (951) 409-3228 www.74cantina.com

Ahi Sushi Bar & Grill Ying Liu (951) 226-8013 www.ahisushibarandgrill.com

Annie's Café Brock Davis (951) 245-6106 www.anniescafele.com

Bobber On The Lake John Alarcon (951) 888-3310 www.bobberonthelake.com

CJ's Sports Grill & Turf Club Raul Flores (951) 674-3101

Del Taco David Beshay www.deltaco.com

Denny's Brian Spongberg (951) 245-5058 www.dennys.com

Diamond Tap Room Jason Wozniak (951) 457-2469 www.diamonddaproom.com

• El Comal Cantina y Cocina

Miguel Casillas (951) 579-1759
www.elcomal-restaurant.com

• El Ranchito Taco Shop

Raymond Moon (951) 245-1438
www.RanchitoElsinore.com

Emilio's Mexican Restaurant and Cantina

Zane Tanguay (951) 226-7227

Farmer Boys

Christaleni Havadjia (951) 522-3508
www.farmerboys.com

• Golden Corral

James Galloway (951) 805-4935

Jack's Bar-B-Q on the Water

Derek Carmichael (951) 245-6500
www.jacksbar-b-q.com

Jersey Mike's Subs

Tanya Ilic (951) 674-5860
www.jerseymikes.com

Le Rendez-Vous Cafe

Manny Gamboa (909) 424-0355
www.lrvcafe.wixsite.com/lrvcafe

• La Unica Cocina Mexicana Y Cantina

Rose Topete (951) 674-2233
www.launicarestaurant.com

Main Street Kitchen & Tap

Robert Kulwicki (951) 674-6777

• McDonald's

Mathew Ajayi
www.mcdonalds.com

• Michi Tacos On Main

Hernan Serrano (951) 285-5553
www.michitacos.com

Miguel's Jr. Restaurants

(951) 281-0888
www.miguelsjr.com

• Panera Bread

Vincent King (951) 253-8062
www.panerabread.com

Raising Canes's

Tobias Schreiber (805) 550-2350
www.raisingcanes.com/location/535

Ringside Bar & Grill

Tony Salguero (714) 726-1393
www.ringsidesportsbar.com

Sizzler Restaurant / BMW Management

Sally Myers (951) 676-8616
marketing@bmwmanagement.com

Stadium Pizza Main St. LLC

Sandy Kordick (951) 228-2128
www.stadiumpizza.com

The Lookout Roadhouse Restaurant

Barbara Shea-an (951) 678-9010
www.lookoutroadhouse.com

Vincenzo's Olive Tree

Shouvik Roy (951) 238-5560
www.vincenzosolivetree.com

RETAIL STORES**AP Beauty and Things LLC**

Ashley Phillips (951) 609-2002
www.apbeautyandthings.com

Mom & Baby Boutique

Nioma Gardner (951) 399-0109
www.momandbaby.boutique.com

Main Street Candy Bar

David Ross (951) 457-4008
www.mainstreetcandybar.com

Patriotic Arms LLC

Veronica Juarez (562) 360-2584
www.patrioticarms.com

• Promenade Temecula

Jeff Kurtz (951) 296-0979
www.promenadetemecula.com

• Lake Elsinore Storm Baseball

Shaun Brock (951) 245-4487
www.stormbaseball.com

McFly's Thrift Store

Janice Garcia (714) 497-9133
www.mcflysthriftstore.com

• Vintage Empire

Ivan Rodriguez (951) 972-0066

RETAIL TIRES**Master Tires & Wheels**

David Reyes (951) 471-5771

ROOFING CONTRACTOR**Doo Rite Construction**

Kurt Livingston (951) 678-1330
www.dooriteconstruction.com

Frontline Roofing

Luis Mayoral (888) 612-2003
www.frontlineroofing.com

SANITATION**• Diamond Environmental**

Laura Cervantes (760) 744-7191
www.diamondprovides.com

• Rightway Portable Toilets, Temporary Power Poles, Storage Containers and Septic Pumping Services

Sam Harding (951) 674-8608
www.www.rightwayportable.com

SCHOOL DISTRICT/SCHOOLS**• Lake Elsinore Unified School District**

Douglas Kimberly (951) 253-7000
www.leusd.k12.ca.us

• Riverside County Superintendent of Schools

Edwin Gomez, Ed.D. (951) 826-6530
www.rcoe.us

Sycamore Academy of Science and Cultural Arts

Barbara Hale (951) 678-5217
www.sycamoreacademycharter.org

SCREEN-PRINTING**Spinning Ink Print Co. LLC**

Megan Bissell (951) 459-7361
www.spinninginkprintco.com

SEPTIC PUMPING INSTALLATION/REPAIR**Canyon Hills Plumbing**

Jason Carroll (951) 970-7550
www.canyonhillspumbing.com

SERVICE CLUBS/ ORGANIZATIONS**• American Legion Post 200**

Terry Sawyer (951) 678-7777
www.legionpost200.org

• Elsinore Woman's Club

Lynda Krisko (951) 674-3445
www.elsinorewomansclub.org

Lake Elsinore/Wildomar Elks Lodge #2591

Michael D. Cain (951) 674-6804

Lake Elsinore Historical Society

(951) 579-4852
www.lakeelsinorehistoricalsociety.org

• Rotary Club of Lake Elsinore

Jamie Webber (909) 709-0765
www.lakeelsinorerotary.org

Southwest Riverside NAACP Branch 1034

Mary Venerable (951) 443-4551
www.lakeelsinorenaacp.org

Warrior Built Foundation

Aaron Q. Seibert (951) 805-2734
www.warriorbuilt.org

SKY DIVING**Skydive Elsinore**

Karl Gullledge (951) 245-9939
www.skydiveelsinore.com

SMOG TEST**• Rivera Smog, LLC**

Anthony Delgado (951) 471-8001
www.riverasmogllc.com

SPEECH THERAPY**Intuition Speech Therapy**

Jami Aguilar (951) 674-7575
www.intuitionsspeech.com

SPORTS & RECREATION**Cali Splash Park**

Maria Kuzminova (323) 383-2300
www.calisplashpark.com

STORAGE FACILITIES**Power Sports RV & Boat Storage**

Erin Zulich (951) 603-0884

Ranch RV & Self Storage - Temescal Valley

Christy De La Cruz (951) 307-9557
www.ranchselfstorage.com

TELECOMMUNICATIONS**COM3 IT Solutions**

Steven Harwood (951) 205-1025
www.com3it.com

Temecula Valley Communications, Inc.

Shane Lesovsky (951) 677-4422
www.tvcinc.net

TILE / COUNTERTOP**Reyes Tile & Countertop Designs Inc.**

Gerardo Reyes (714) 914-4618
www.reyestiledesign.com

TRADE SCHOOL**Bellevue Career College of Nursing**

Telicia Williams (951) 471-2000
www.bellevuecareercollege.com

TRANSPORTATION**• Transportation Corridor Agencies**

Jeff Bott (949) 754-3400
www.thetollroads.com

TRANSPORTATION/LIMO SERVICE**Stryder Transportation**

Elaine Bartolome (951) 693-0242
www.gostryder.com

Temecula Executive Limos

Tim Raymo (951) 999-8008
www.temeculaexecutivelimos.com

URGENT CARE**• A+ Urgent Care**

Ericca Winfield (951) 696-7587
www.swhaplusurgentcare.com

UTILITIES**• CR&R Solid Waste & Recycling Services**

Alex Braicovich (800) 755-8112
www.crwasteservices.com

• Elsinore Valley Municipal Water District (EVMWD)

Greg Thomas (951) 674-3146
www.evmwd.com

• Metropolitan Water District

Patti Arlt (213) 217-6491
www.mwdh2o.com

• Southern California Edison

Jeremy Goldman (800) 655-4555
www.sce.com

• Southern California Gas Company

Adam Eventov (800) 427-2200
www.socialgas.com

• Southern California Telephone Company

Ryan McGuire (801) 693-1880
www.socialtelephone.com

Western Municipal Water District

Rachel McGuire (951) 571-7100
www.wmwd.com

VEHICLE REGISTRATION**In & Out Vehicle Registration**

Bryan & Donna Graves (951) 245-3939
gotplates1@verizon.net

VETERINARIANS/ VETERINARIAN SUPPORT**• Lake Elsinore Animal Hospital**

Ed Shin (951) 674-9392
www.lakeelsinoreanimalhospital.com

• Mountainview Small Animal Hospital

Dr. Craig Hempel (951) 674-1475

WATERSPORTS**Colleen's Swim School**

Colleen Calvert (951) 245-1684
www.ColleenSwim.com

WATER WELL SERVICE**• Quality Pump Service**

Bruce MacLachlan (951) 830-8453

WHOLESALE DISTRIBUTORS**Bite-ON Fishing, LLC**

Anthony Williams (949) 689-9270
www.biteonfishing.com

WINDOW COVERINGS**Jade Window Coverings**

Alex Arellano (951) 437-1227
www.jadewindowcoverings.com

YOUTH SERVICES**Boys and Girls Club of Southwest County**

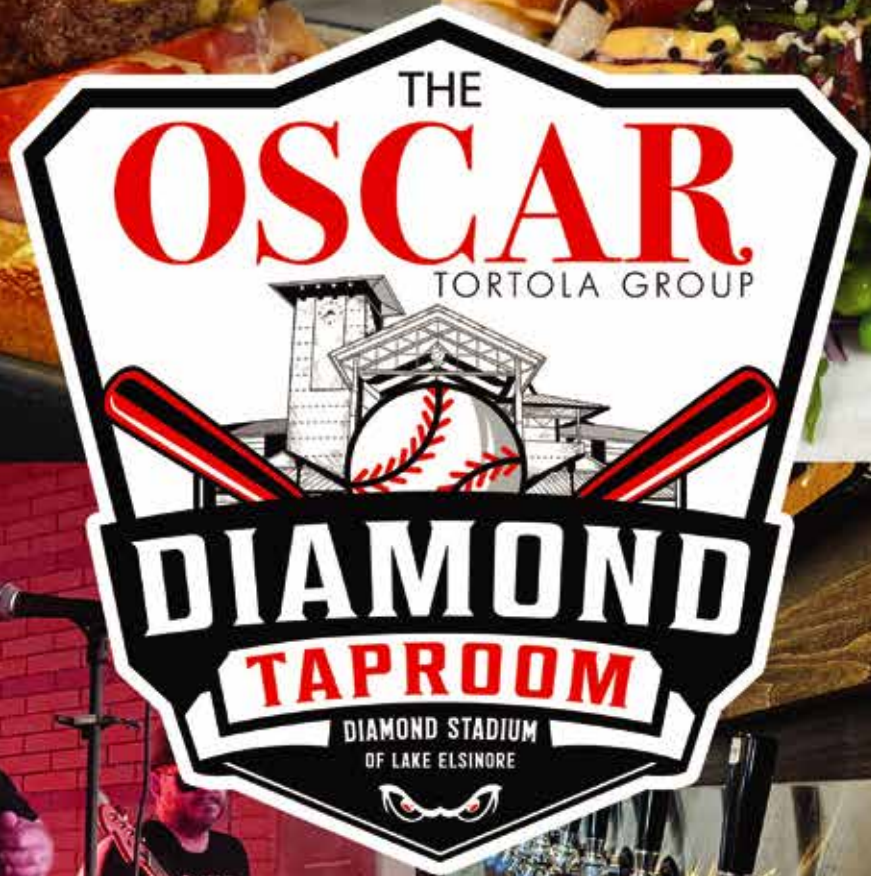
Shelly Anguiano Figueroa (951) 245-4499
www.bgcswc.org

• California Family Life Center - Planet Youth Program

Mary Jo Ramirez (951) 471-8415
kv-clfc@linkline.com

**LAKE ELSINORE
DIAMOND STADIUM**

**NEWLY REMODELED
& NOW OPEN!**



**GREAT FOOD
NOW FEATURING
SELF POUR TAP WALL**

**BIG SCREENS
OUTDOOR DINING
& MORE**

DIAMONDTAPROOM.COM FOR MORE INFORMATION

IF YOU HAVE HIGHER THAN NORMAL BLOOD SUGAR LEVELS, HERE'S WHAT YOU NEED TO KNOW.

Do you have blood sugar levels that are higher than normal but not high enough to be considered diabetes? If so, you have prediabetes. Many people don't think much about having elevated blood sugar numbers as long as they don't have diabetes. But knowing what to do if your blood sugar is out of normal range can be an important step in helping you to stay healthier.

What is prediabetes?

Having prediabetes means that your blood sugar is higher than normal but is not yet high enough to receive a diagnosis of type 2 diabetes. Blood sugar levels may be measured after doing an overnight fast, with results indicating the following:

- **Normal: 99 mg/dL or lower**
- **Prediabetes: 100 to 125 mg/dL**
- **Diabetes: 126 mg/dL or higher**

You may also have an A1C test done. This measures your average blood sugar levels over the past 2 to 3 months. Results of an A1C test are as follows:

- **Normal: below 5.7%**
- **Prediabetes: 5.7% to 6.4%**
- **Diabetes: 6.5% or higher**

Would you know if you had prediabetes?

As many as one in three American adults have prediabetes. Unfortunately, about 8 in 10 people with prediabetes don't even know they have it. This makes it less likely they'll make lifestyle changes needed to prevent the development of full-blown type-2 diabetes in the future.



You may have no symptoms if you have prediabetes. The only way to know for sure if you have prediabetes is to have your blood sugar levels checked. Talk to your doctor about getting tested if you have these risk factors:

- **You are age 45 or older**
- **You are overweight**
- **You are not physically active**
- **You had gestational diabetes when pregnant or gave birth to a baby over 9 pounds**
- **You have a close relative (parent or sibling) with type 2 diabetes**

Why is it serious to have prediabetes?

Having prediabetes is a sign that you're more likely to develop diabetes in the future (although it's not a guarantee that you will). Diabetes affects every major organ in your body. It increases your chance of heart disease, stroke, kidney failure, blindness and nerve damage. Not only can it affect your physical health and how long you live, but it can also affect your quality of life. In fact, people with diabetes are twice as likely to experience depression.

In addition to being a wake-up call that you may develop diabetes, having prediabetes also puts you at a higher risk of heart disease and stroke.

What can you do if you have prediabetes?

The best thing you can do if you have prediabetes is to make lifestyle changes that may lower your risk of developing diabetes. This includes:

Losing weight. Losing just 5 – 7% of your body weight can make a difference.

Eating healthier foods. Changing your diet may lower your chance of developing diabetes. Eat more fruit, vegetables, whole grains, lean meats, nuts and low-fat dairy. Reduce your consumption of added sugar, white flour, processed foods and foods high in saturated fat.

Moving more. Aim to get at least 150 minutes per week of moderate activity, such as brisk walking.

Check your blood sugar regularly. Once you know that your levels are elevated, it's a good idea to have your blood sugar levels checked on a regular basis. Your doctor may want to do this once a year or more often.

This message is brought to you by your friends in health-care at Southwest Healthcare, which operates Inland Valley Hospital in Wildomar and Rancho Springs Hospital in Murrieta – For a free physician referral, call 1-800-879-1020.



Recognized for QUALITY CARE

At **SOUTHWEST HEALTHCARE INLAND VALLEY** and **RANCHO SPRINGS HOSPITALS**, we are dedicated to providing the highest-quality care possible. That's our commitment to you and your family. When we receive acknowledgment for our efforts, that is just a bonus.

We've been recognized by *U.S. News & World Report* as High Performing in the areas of Stroke, COPD, Maternity Care (Uncomplicated Pregnancy) and Kidney Failure for 2023-2024.

U.S. News & World Report releases its High Performing Hospital listings each year based on services, patient outcomes and experience, staffing and other performance measures. They are designed to help patients make healthcare choices about specific services, along with the support of their doctors.



Learn more about our awards at southwesthealthcare.com/awards

**Southwest
HEALTHCARE**
RANCHO SPRINGS HOSPITAL
INLAND VALLEY HOSPITAL





**OPEN DAILY
7AM - 2AM**

**CJ'S BAR AND RESTAURANT IS WHERE
TASTES, SPORTS, AND OTB COLLIDE!**



Horse Racing Satellite Wagering Facility

OTB 5 DAYS A WEEK



20930 MALAGA RD. LAKE ELSINORE, CA 92530 | (951) 471-6700 | CJSBAR.COM



(951) 674-6320

**SCAN QR CODE
TO BOOK AN
APPOINTMENT**



115 N MAIN ST, LAKE ELSINORE, CA

Lake Elsinore Historical Society

Visit our Museum located in
Historical Downtown Lake Elsinore

Come see our extensive collection of
artifacts and research materials from Lake Elsinore's more
than 125 years of history.

**Main Street Museum
183 North Main Street
(Use Heald Avenue Entrance)**

Hours:
Wednesday & Saturday 11:00 a.m. to 3:00 p.m.
Sunday 1:00 to 4:00 p.m.



Mailing Address: P.O. Box 84, Lake Elsinore, CA 92531-0084
Museum Information: (951) 579-4852

IMPORTANT PHONE NUMBERS

Emergency Services

| | |
|---|----------------|
| • Emergency | 911 |
| • American Medical Response | (951) 782-5200 |
| • Border Patrol | (951) 676-2261 |
| • Fire Department/ Emergency | (800) 472-5697 |
| • Fire Department, Station 10 - Graham Ave. | (951) 674-2161 |
| • Fire Department, Station 11 - Lakeland Village | (951) 678-2161 |
| • Fire Department, Station 51- Ortega Highway | (951) 678-6070 |
| • Fire Station, Station 85 - Grand Ave. | (951) 245-2185 |
| • Fire Station, Station 94 - Railroad Canyon | (951) 246-2293 |
| • Graffiti Hotline | (951) 674-2701 |
| • Inland Valley Regional Medical Center | (951) 677-1111 |
| • Lake Patrol | (951) 245-3338 |
| • Police/ Sheriff, After Hours | (800) 950-2444 |
| • Police/ Sheriff, Business | (951) 245-3300 |
| • Rancho Springs Medical Center | (951) 696-6000 |
| • Southwest Healthcare System | (951) 677-9712 |
| • Total Care Family Medical Center of Lake Elsinore | (951) 674-8779 |

Hospitals & Health Services

| | |
|--|----------------|
| • Fallbrook Hospital | (951) 728-1191 |
| • Family Health Center &WIC | (951) 471-4200 |
| • Health Department Clinic | (951) 358-5000 |
| • Hemet Valley Medical Center | (951) 652-2811 |
| • Immunizations | (951) 246-1215 |
| • Inland Valley Regional Medical Center | (951) 677-1111 |
| • Kaiser Permanente Riverside | (951) 353-2000 |
| • Menifee Valley Medical Center | (951) 679-8888 |
| • Rancho Springs Medical Center | (951) 696-6000 |
| • Riverside County Regional Medical Center | (951) 486-4000 |
| • Riverside Community Hospital | (951) 788-3000 |
| • Social Services/ Medi-Cal | (951) 245-3100 |
| • The Happier Life Project | (888) 638-8457 |
| • Vista Community Clinic: Lake Elsinore | (951) 252-2720 |
| • WIC Supplemental Nutrition Program | (951) 455-4942 |

Local Media

| | |
|------------------------------------|----------------|
| • FROGGY 92.9 KFRG FM (Radio) | (951) 693-2206 |
| • The Press Enterprise (Newspaper) | (951) 684-1200 |
| • Valley News | (760) 723-7319 |

Family Services

| | |
|--|----------------|
| • Adult Abuse | (800) 491-7123 |
| • Animal Control | (951) 674-0618 |
| • Environmental Health Services, 24-Hour Emergency Calls | (951) 461-0284 |
| • Mental Health Dept. Adult/ Child Crisis Services | (951) 765-1550 |
| • Mental Health Dept. Night/ Weekend Crisis Intervention | (951) 358-5245 |
| • Child Abuse/ Domestic Violence | (800) 442-4918 |
| • Child Protective Services | (951) 696-3450 |
| • Coroner/ 24-Hour | (951) 443-2300 |
| • Crisis Center/ 24-Hour Hotline | (951) 686-4357 |
| • Gamblers Anonymous | (866) 239-2911 |
| • Homeless Helpline | (951) 291-0050 |
| • Lifestream | (909) 386-6848 |
| • Poison Information | (800) 876-4766 |
| • Rape Crisis/ 24-Hour Hotline | (951) 686-7273 |
| • We-Tip | (800) 78-CRIME |

Utilities

| | |
|--|----------------|
| • CR&R Solid Waste & Recycling Services | (800) 755-8112 |
| • Elsinore Valley Municipal Water District (EVMWD) | (951) 674-3146 |
| • Metropolitan Water District | (760) 451-9122 |
| • Southern California Edison | (800) 655-4555 |
| • Southern California Gas Company | (909) 335-7660 |
| • Southern California Telephone Company | (951) 693-1880 |
| • Spectrum | (951) 245-9485 |
| • Western Municipal Water District (WMWD) | (951) 789-5000 |

Service Organizations

| | |
|---------------------------------|----------------|
| • Animal Friends of the Valleys | (951) 674-0618 |
| • Cops for Kids, Inc. | (951) 245-3300 |
| • Elsinore Valley Arts Network | (951) 245-4478 |
| • Elsinore Woman's Club | (951) 678-8941 |
| • H.O.P.E. | (951) 245-7510 |
| • Lake Elsinore Senior Center | (951) 674-2526 |
| • Lions Club | (951) 639-3352 |
| • Lake Elsinore Rotary Club | (951) 219-5352 |
| • Share Program | (951) 674-2758 |
| • United Way/ Inland Valley | (951) 461-1221 |

Transportation

| | |
|-------------------------------------|-----------------|
| • AMTRAK | (800) 872-7245 |
| • Community Transportation System | (800) 800-7821 |
| • Dial-A-Ride | (800) 795-7887 |
| • Greyhound (Perris) | (800) 231-2222 |
| • Metrolink | (800) 371-5465 |
| • Riverside Transit Authority (RTA) | (800) 800-7821 |
| • Rideshare | (800) COMMUTE |
| • Park and Ride | (800) RIDESHARE |
| • VAN-Ride | (800) 826-7433 |

Worship

| | |
|---|----------------|
| • Calvary Chapel of Lake Elsinore | (951) 674-5451 |
| • Elsinore Christian Center | (951) 674-0747 |
| • Elsinore First Assembly of God | (951) 678-1757 |
| • First Baptist Church | (951) 678-2514 |
| • First Christian Church | (951) 674-2758 |
| • First Lutheran Church Mo Synod | (951) 674-2757 |
| • First United Methodist Church | (951) 674-6579 |
| • Grace and Truth Worship Ministry | (951) 291-1746 |
| • Independent Church of Elsinore | (951) 674-3632 |
| • Lake Elsinore Baptist Church | (951) 674-9350 |
| • Lake Elsinore Dream Center | (951) 376-3703 |
| • Lake Elsinore Providence Baptist Church | (951) 674-4311 |
| • Lakeview Chapel-Evangelical Methodist | (951) 674-2825 |
| • New Creation Church | (951) 813-5346 |
| • New Hope Baptist Church | (951) 674-8053 |
| • New Song Calvary Chapel | (951) 245-5664 |
| • Shepherd of Life Lutheran | (951) 678-1561 |
| • St. Andrew's Episcopal Church | (951) 674-4087 |
| • St. Frances of Rome Catholic Church | (951) 674-6881 |
| • The P.O.W.E.R. House | (951) 226-0135 |
| • The Lamb's Fellowship | (951) 417-3807 |

City of Lake Elsinore

- Building and Safety (951) 674-3124 ext. 801
- Business License (951) 674-3124 ext. 302
- City Clerk (951) 674-3124 ext. 269
- City Council (951) 674-3124 ext. 204
- City Manager (951) 674-3124 ext. 204
- Code Enforcement (951) 674-3124 ext. 227
- Community Development (951) 674-3124 ext. 297
- Community Services (951) 674-3124 ext. 265
- Engineering (951) 674-3124 ext. 915
- Graffiti Hotline (951) 674-2701
- Household Hazardous Waste (951) 674-5170
- Human Resources/ Personnel (951) 674-3124 ext. 231
- Lake & Aquatic Resources (951) 674-3124 ext. 265
- Lake Patrol (951) 245-3338
- Parks/ Tree Maintenance/ Streetscapes (951) 674-5170
- Public Information Officer (951) 674-3124 ext. 314
- Public Works/ Pot Holes (951) 674-5170
- Recycling (951) 674-3124 ext. 245
- Senior Center (951) 674-2526
- Special Events/ Filming Permits (951) 674-3124 ext. 292
- Street Hazards (951) 674-5170
- Weed Abatement (951) 674-3124 ext. 998

Government - City

- City Hall (951) 674-3124
- Chamber of Commerce (951) 245-8848
- City Council (951) 674-3124 ext. 204
- Natasha Johnson - Councilmember (951) 674-3124 ext. 204
- Robert Magee - Councilmember (951) 674-3124 ext. 204
- Steve Manos - Mayor (951) 674-3124 ext. 204
- Timothy J. Sheridan - Councilmember (951) 674-3124 ext. 204
- Brian Tisdale - Mayor Pro-Tem (951) 674-3124 ext. 204
- City Manager, Jason Simpson (951) 674-3124 ext. 204
- Chief of Police, Captain James Rayls (951) 245-3300
- Fire Chief, Cody Wright (951) 246-2337

Government - County

- County of Riverside (951) 955-1000
- County Supervisors
 - Kevin Jeffries, District 1 (951) 471-4500
 - Karen Spiegel, District 2 (951) 955-1020
 - Chuck Washington, District 3 (951) 955-1030
 - V. Manuel Perez, District 4 (951) 955-1040

Government - State

- Governor, Gavin Newsom (916) 445-2841
- Senator, Kelly Seyarto (951) 894-3530
- Assemblyman, Bill Essayli (951) 369-6644

Government - Federal

- US Senator (951) 914-7300
- US Congressman - District 42, Ken Calvert (951) 277-0042

The Auto Techs

service and repair



Albert Mendez, Owner
(951) 245-5100

31951 Corydon Rd • Suite 110
 Lake Elsinore, CA 92530-8524

Lic # 022190

LAKE ELSINORE GOES MOBILE!



city by app
get connected. be rewarded.

Available on the App Store and Google Play

ADD YOUR BUSINESS TODAY!





ADD: COUPONS, EVENTS, ARTICLES & MORE! Learn more @ www.CityByApp.com/ShopLakeElsinore

Print & Mail Guy

Magazine Reader Special

25% OFF

YARD SIGNS BANNERS • FLAGS

For All Your Printing and Direct Mail Service Needs

Postcards - Flyers - Brochures
 Business Cards - Envelopes - Letterhead
 Banners - Yard Signs - Flags
 Direct Mail - EDDM - E-Fax
 Basic B/W & Color Copies
 And Much More!

951 457 2499

Info@printandmailguy.com
 www.printandmailguy.com

Office Hours M-F 9am to 3pm
 *Design Service and Postage not included in Discount

RENEW

AESTHETICS & WELLNESS CLINIC

LAKE ELSINORE'S FIRST
AND ONLY WEIGHT LOSS
AND WELLNESS CLINIC!

SERVICES

| | |
|---------------------|-------------|
| Semaglutide | \$250 & up |
| Tirzepatide | \$350 & up |
| Phentermine | \$110 month |
| Lipo Shots | \$35 each |
| Botox (newtox) | \$10 unit |
| Lip Filler | \$350 0.5mL |
| Tattoo Removal | \$80 & up |
| Laser Hair Removal | \$60 & up |
| Testosterone | \$99 month |
| Chemical Peel | \$299 |
| Mobile IV Hydration | \$200 & up |
| Hydrafacial | \$199-\$229 |
| Powder Brows | \$450 |
| Lashes Extensions | \$150 |
| Lash Lifts | \$85 |

(951) 457-0988
call or text
www.renewle.com



Near Storm
Stadium on
Mission Trail

Cris Medina
Family NP





2025 **STORM** BASEBALL

**WE SHALL
RETURN!**

**STORM BASEBALL
WILL BE BACK!
(WE MISS YOU TOO)**

2025 TICKET PACKAGES ON SALE SOON!

STORMBASEBALL.COM

 /LAKEELSINORESTORM
 @STORM_BASEBALL

 /LAKEELSINORESTORM
 /STORMBASEBALL



BLINDS • SHUTTERS • SHADES

CALL FOR YOUR FREE IN-HOME CONSULTATION

951.437.1227



www.JadeWindowCoverings.com



113 S. Main Street, Suite D
Lake Elsinore, CA 92530

JADE WINDOW COVERINGS

LIC #1033434

ALTA
WINDOW FASHIONS

HunterDouglas

SBM
SHUTTER BLIND MANUFACTURER



SHUTTERS
\$100 OFF
SHUTTER PURCHASE OF
\$1500 OR MORE

EXCLUSIONS APPLY.
MUST PRESENT COUPON AT TIME OF ESTIMATE.
NOT VALID WITH ANY OTHER OFFER OR
DISCOUNT. EXPIRES 12/31/24



BLINDS & SHADES
GET \$50 OFF
FOR EVERY \$500 SPENT

EXCLUSIONS APPLY.
MUST PRESENT COUPON AT TIME OF ESTIMATE.
NOT VALID WITH ANY OTHER OFFER OR
DISCOUNT. EXPIRES 12/31/24

FREE
CORDLESS OPERATION
UPGRADE
INCLUDED WITH PURCHASE OF
HONEYCOMB
SHADES

EXCLUSIONS APPLY.
MUST PRESENT COUPON AT TIME OF ESTIMATE.
NOT VALID WITH ANY OTHER OFFER OR
DISCOUNT. EXPIRES 12/31/24



Madrid

CONCRETE CONTRACTOR

STRUCTURAL CONCRETE • DECORATIVE CONCRETE • MASONRY



Golden Road Brewery
Anaheim, CA



Leones Cellars
Temecula, Ca



Lida Villas
Newport, Ca

WWW.MADRIDCORP.COM

CA STATE LIC. #975725 C8

MADRID CONCRETE CONTRACTORS 951.674.6241 FAX 951.245.5709

MONTHLY MARKET REPORT

June 2024



Existing SFR Home Sales



Existing SFR Home Sales



Active Listings

LAKE ELSINORE

49

% Change from Last Year **-15.5%**

\$612K

% Change from Last Year **+4.2%**

79

% Change from Last Year **+68.1%**

Market Competition
Median Days on Market **27**

Sales to List Price % **100.0%**

% of Active Listings with Reduced Prices **38.0%**

RIVERSIDE

162

% Change from Last Year **-5.8%**

\$678K

% Change from Last Year **+6.0%**

266

% Change from Last Year **+58.3%**

Market Competition
Median Days on Market **20**

Sales to List Price % **100.0%**

% of Active Listings with Reduced Prices **32.0%**

SRCAR

Southwest Riverside County Association of REALTORS®
Promote | Protect | Empower



SRCAR.org

dirissy@srcar.org

BUY • SELL • TRADE

SHIPWRECKED



COLLECTIBLES

LEGO • HOT WHEELS • ACTION FIGURES
COMICS • TRADING CARDS • JEWELRY
VINYL • AND A WHOLE SHIPLOAD MORE!



@SHIPWRECKEDCOLLECTIBLES

281 SAN JACINTO RIVER RD.

LAKE ELSINORE, CA 92530

(951) 399-3218



LAKE ELSINORE

THE CAMP TRANSFORMATION CENTER

COME ON OVER NEIGHBOR!

- 👉 All Fitness Levels Welcome
- 👉 Nutritional Guidance
- 👉 Unlimited Group Workouts
- 👉 Over 40 classes each week
- 👉 Support and Accountability

📍 29885 Second St Units Q O P, Lake Elsinore, CA 92532

📞 (951) 245-8877 📧 Lakeelsinorefd@thecamptc.com

JOIN OUR AWESOME FIT FAM
JUMP START YOUR TRANSFORMATION

LEARN MORE
SCAN HERE



📷 @thecamptc_lake_elsinore STAY CONNECTED 📺 Camp TC Lake Elsinore



Ult Cleaning

Commercial and Residential
Cleaning Services

951-591-4031

Mention You Found Us From This Page
And Get a 20% Discount On Your First Service

*Term and Conditions Apply

LOCAL DAY PASSES
STARTING AT \$49

\$0 SOAKING WITH
SPA TREATMENT

GET A
DAY PASS

BOOK A
TREATMENT



MURRIETA

HOT SPRINGS

Re-Discover California's Most Iconic Hot Spring



BOOK AN
OVERNIGHT
STAY

SOCAL ROOM RATE
\$50 OFF PER NIGHT

INCLUDES 24 HOUR
SOAKING ACCESS FOR 2



LEARN
MORE



TALIA KITCHEN
BY CHEF MATTHEW STEFFEN
OPENING OCTOBER 2024

THE NETWORKING NEXUS

Website



Mentorship



Social Media



Business Assistance



Media Partnership



Quarterly Magazine



Advocacy



Networking Events



POWERING BUSINESS THROUGH
RELATIONSHIPS, EXPOSURE, AND GROWTH!

PREMIER PARTNERS:



LAKE ELSINORE VALLEY
CHAMBER OF COMMERCE

132 West Graham Avenue • Lake Elsinore, CA 92530

Presorted
Standard
US Postage
PAID
Print and
Mail Guy

PREMIER MEMBERS:



PREMIER ASSOCIATES:



MEDIA ASSOCIATES:



A LEADER IN THE BUSINESS COMMUNITY

LAKE ELSINORE VALLEY CHAMBER OF COMMERCE

REPRESENTING THE INTEREST OF THE
BUSINESS COMMUNITY SINCE 1949.

OUR FACEBOOK SOCIAL MEDIA HAS REACHED OVER
88,000 AND OVER 8,300 PEOPLE FOLLOWING.

A CALIFORNIA CHAMBER OF COMMERCE PRESIDENT'S
CIRCLE AWARD WINNER FOR 15 YEARS.

(951) 245-8848 • WWW.LAKEELSINORECHAMBER.COM
132 WEST GRAHAM AVENUE • LAKE ELSINORE, CA 92530