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Mayor Natasha Johnson City of Lake Elsinore

# OFFICE OF THE MAYOR CITY OF LAKE ELSINORE MAYOR NATASHA JOHNSON NEWSLETTER

Dear Lake Elsinore Community,

As the sun-kissed days of August roll on, let's seize the opportunity to bask in the glory of summer and etch unforgettable memories into the tapestry of our lives. Our City is a treasure

trove of outdoor wonders, with parks and recreational havens just waiting to be explored. So, why not indulge in the joy of the great outdoors, soaking up the sun and creating priceless moments with those who matter most?

The remaining summer days hold promises of adventure, relaxation, and shared laughter. Let's embark on spontaneous picnics, challenge each other to friendly games at our local parks, or stroll along the shimmering shores. These moments become the stories we recount with joy – a tapestry woven from the threads of togetherness.

While we revel in these summer delights, let's also prepare for the next chapter in our journey – the return of our bright young minds to school. At the beginning of the academic year 2023-2024 in the Lake Elsinore Unified School District. To all the students, parents, guardians, educators, and school staff, I send my heartfelt well-wishes for a fantastic start to this new adventure of learning and growth.

A special note of appreciation goes to the dedicated heroes behind the scenes – our remarkable teachers, administrators, and support staff. Your dedication throughout the summer months to ensure a seamless transition for our students is inspiring. Your efforts light the path of education, and for that, we are deeply grateful.

As we embrace the sun-soaked days and gear up for the school year, let's remember that our collective spirit makes Lake Elsinore shine.

Together, we celebrate the big and small moments that shape our beloved community's narrative "ELSINORE STRONG".

With warmth and gratitude,

Mayor Natasha Johnson

Stay connected and up-to-date on what's happening in Lake Elsinore by following us on Facebook and Instagram @lakeelsinorechamber, or on Twitter @lakeelsinorechamber.

#### 2023 Ambassador Team:

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Intuition Speech Therapy

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# LAKE ELSINORE VALLEY CHAMBER OF COMMERCE

# RESTAURANTS

OPEN FOR DINE IN, TAKE OUT OR TO GO ORDERS

AS EVENTS ARE CHANGING DAY TO DAY WE ENCOURAGE YOU TO CHECK OUR WEBSITE AND /OR CALL AHEAD TO THE RESTAURANTS TO MAKE SURE THEY ARE STILL PROVIDING THESE SERVICES!

#### 74 Cantina

(951) 409-3228 • 31701 Riverside Dr www.74cantina.com Sa-Su 11am-11:30pm M-F 10am-11pm

#### BLOOM ICE CREAM + COFFEE

(951) 805-1337 • 159 N Main St Suite A www.bloomicecreamcoffee.com Monday 10am-9pm Tue-Sun 7AM-9pm

#### Bobber on The Lake

(951) 888-3310 • 32040 Riverside Dr www.bobberonthelake.com M-W 12-9pm Th-F 12-10pm Sa-Su 11am-10pm

#### CJ'S SPORTS GRILL & TURF CLUB (951) 674-3101 • 20930 Malaga Rd

www.cjsbar.com Sun-Thurs 8am-12am Fri-Sat 8am-2am

#### CRAFT BREWING & KITCHEN

(951) 674-2562 • 17600 Collier Ave www.craftbrewingcompany.com Mon 3-8pm Tue-Sat 11am-9pm Sun 11am-6pm

#### DIAMOND TAP ROOM

(951) 457-2469 • 500 Diamond Dr diamondtaproom.com Game Days: (open until game ends) Opens at: 1 4:30pm W 5:30pm Th 6PM F SPm Sat 4pm Sun 2pm Non-Game Days: Thus-Fri 4pm-11pm Sat-Sun 11am-8pm

# EL COMAL RESTAURANT (951) 579-1759 • 31731 Riverside Dr

M-Sun 9am-830pm

#### EL RANCHITO TACO SHOP (951) 245-1438 • 32251 Mission Trail M-Sun 8am-9pm

#### Emilio's Mexican Restaurant & Cantina

(951) 226-7227 • 31712 Casino Dr Tu-Th 12-9pm F-Sa 12-11pm Sun 10:30am - 8pm

#### GOLDEN CORRAL

(951) 609-2452 • 18625 Dexter Ave goldencorral.com M-F 11am-9pm and Sat-Sun 8am-9pm

#### IHOP

(951) 674-4522 • 18248 Collier Ave www.ihop.com M-Sun 7am-6pm

#### **JERSEY MIKE'S SUBS**

(951) 609-2522 • 31800 Grape Street #B www.jerseymikes.com.com M-Sun 10am-9pm

#### JERSEY MIKE'S SUBS

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#### LA UNICA COCINA MEXICANA Y CANTINA (951) 674-2233 • 110 N Main St www.launicarestaurant.com

vww.launicarestaurant.com M-Sun 11am-9pm

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#### Panera Bread

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www.stadiumpizza.com Sun-Th 10:30am-8:00pm Fri-Sat 10:30am-9pm

> TACOS EL CHEMA (909) 443-5023

#### THE LOOKOUT ROADHOUSE

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#### MUNCH & LEARN VIA ZOOM - FOR MORE INFORMATION PLEASE CALL LAKE ELSINORE VALLEY CHAMBER OF COMMERCE AT (951) 245-8848

NOVEMBER 1ST



#### **UPCOMING DATES:**

OCTOBER 11TH

NOVEMBER 8<sup>th</sup> - Sponsored by: Rotary Club of Lake Elsinore DECEMBER 13TH

FROM: 8:00 A.M. - 9:30 A.M.



Lake Elsinore Casino Restaurant | 20930 Malaga Rd. - Lake Elsinore, CA 92530



#### LUNCHEON FROM 11:30 AM TO 1:00 PM

DIAMOND TAPROOM - 500 DIAMOND DR.

The price of the luncheon is \$20 per person for LEVCC members or \$25 per person for Non-Members for non-members, payable at the door by cash or check. Reservations are Required. Please RSVP by noon on the Monday before the luncheon, by calling (951) 245-8848 or via e-mail at malyna@lakeelsinorechamber.com. No-shows will be billed. If you prefer to receive invitations via e-mail, please forward your e-mail address to info@lakeelsinorechamber.com.

November 16th - TBD

Diamond Taproom - \$20 for Members - \$25 for Non-Members



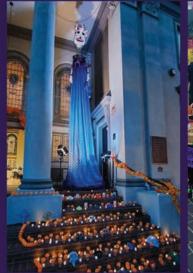


- Network with Other Business Owners
- Find Out About Chamber Membership
- Food and Refreshments Provided
- Come Promote Your Business by Bringing a Raffle Item

For More Information or To Sign Your Business Up To Host an "Afterhours Business Mixer" Please Call Lake Elsinore Valley Chamber of Commerce at (951) 245-8848

NOVEMBER 16TH: SPONSORED BY AMERICAN LEGION







# Lake Elsinora DIA DE 195



October 28, 2023 5:00 to 9:00 pm Downtown Main Street

Free Event **Artists I Food I Crafters** Live Entertainment Car Show

For more information call 951-471-4407















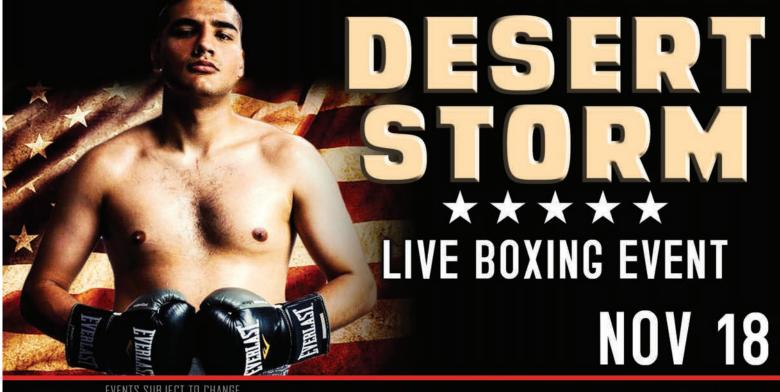








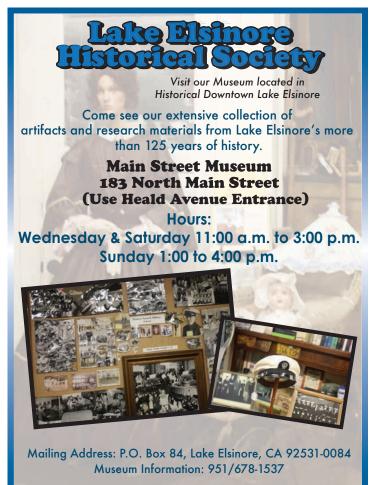




FOR MORE INFO VISIT DIAMONDTAPROOM.COM









As we move into September, we near the end of the legislative calendar. We're only a few weeks away from the September 14th deadline for both houses to pass bills before they can move to the Governor's desk for action.

Upon the legislature reconvening after their summer recess, we tracked the rapid movement of many bills that became inactive or in suspense, transferred to a 2-year pathway, and those that have moved forward in the committee process.

To date, SWCLC has taken positions on 52 bills that affect local businesses, including labor issues, minimum wage for the healthcare industry, paid sick leave, setbacks for new construction, water infrastructure and much more. A full list of our current positions can be found on our website at www.southwestca.org..

There are a few bills we're still concerned with this year that are likely to be heard in the next few weeks and advanced to a final floor Two that we're most vote. concerned with are SB 616 and SB 525. SB 616 adds 4 additional days

# Southwest California Legislative Council

of paid sick leave, from three days to seven days, to all employees. For employers with small businesses, this increase will not only be more expensive, but will make scheduling more difficult. SB 525 raises minimum wages for healthcare employees to \$25/hr. A few major problems- first, picking an industry and singling out wage policy is bad enough, and it will make healthcare much more expensive. We're fighting to stop these and others as we get to the finish line.

In the 'good news' category is SB 399 from Senator Wahab- the bill has stopped for the year and is now a 2-year bill. SB 399 would make it essentially illegal for employers to discuss important matters with employees- like public policy and legislation. On this issue, we will continue to monitor and be prepared to take action during the next legislative calendar.

In August, we monitored the prog-

ress of a new bill regarding unemployment insurance eligibility. Now with an official bill number, SB 799 would allow striking workers to claim unemployment. With more people drawing from an already bankrupt UI fund, the current \$18 billion UI fund debt will increase. That money needs to be paid back and will be done by raising premiums on all employers. We're opposed to adding to the number of people who can draw from the UI fund, especially with the fund's deficit.

After the September 14th deadline, bills go to the Governor's desk to be signed or vetoed. We'll have a rundown of new legislation in our next article.

As always, we invite you to attend the Southwest California Legislative Council meetings to receive crucial updates. There are just two remaining meetings this year, September 18 and October 16 at the Southwest California Association of Realtors offices in Murrieta. Meetings are at 11:30am. We hope to see you there. Contact vour local Chamber of Commerce for more information.

www.southwestca.org.



# ROSETTA CANYON COMMUNITY GARDEN

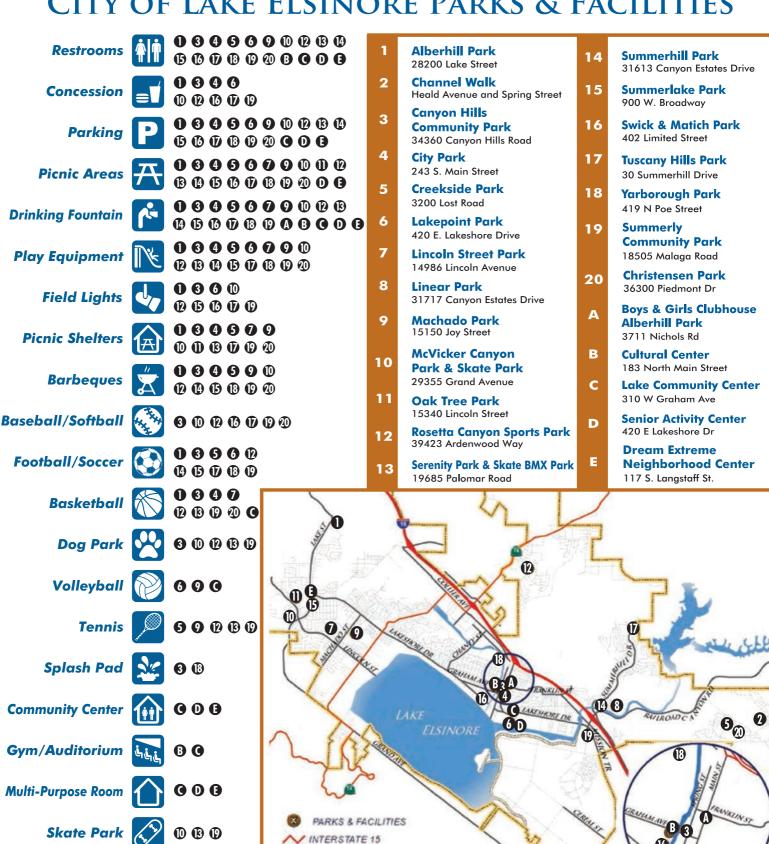
**Q** 44419 ARDENWOOD WAY, LAKE ELSINORE



INTERESTED IN GARDENING? YOU OR YOUR ORGANIZATION CAN NOW GARDEN & HARVEST IN AN 8' X 4' PLOT YEAR-ROUND. PLOTS ARE AVAILABLE FOR LAKE ELSINORE RESIDENTS 18+ YEARS OLD AND LOCAL ORGANIZATIONS. PLOTS ARE OFFERED ON A FIRST-COME FIRST-SERVE BASIS.

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# CITY OF LAKE ELSINORE PARKS & FACILITIES



HIGHWAY 74

CITY BOUNDARY

**BMX Park** 



# THE LAKE ELSINORE HOUSING JOURNAL

ADAM A. RUIZ FOR THE SOUTHWEST RIVERSIDE COUNTY ASSOCIATION OF REALTORS'

Welcome to another edition of the REALTOR® Report! After two consecutive record-setting months, things cooled off a bit in July. Unit sales were down, as was the median price for Southwest Riverside County. However, I definitely wouldn't panic or assume the worst yet. Low inventory is still keeping the market competitive, even with the higher interest rates. Many homes continue to generate multiple offers at or above the list price. But it's not the same as it was just a couple of years ago. While the marketplace is competitive, buyers are not waiving contingencies or gapping sales price vs. appraised value like they were before. While this creates competition for buyers, sellers should not expect crazy offers over list price, as we saw a couple of years ago. It all comes down to working with a knowledgeable REALTOR® and setting realistic expectations.

Last month I reported a pause in the Feds raising interest rates, but that was very short-lived. The Feds bumped the federal rates another 0.25% at the end of July and indicated that there could be further increases this year. The Chief Economist for the National Association of REALTORs® shared his frustration with this recent hike as inflation is steadily calming down, with more deceleration on the way as wages and rents moderate. He offered his forecast for future rates, which I have included on one of my slides.

Let's take a closer look at the numbers for our region from July 2023.

The median home price in Southwest Riverside County decreased for the first time since January by 6% from the previous month (\$580,000/\$615,000) and is flat from one year ago (\$580,000). Comparing the median price to where it was 2 years ago, it has increased by 5.5% when the median price was \$550,000. Unsold inventory remained at 3 months (6 months is considered a healthy market), and the median time on the market was flat, remaining at just 12 days. This is down from 14 days last year and significantly higher than 2 years ago when it was just 6 days. Unit sales dropped by 18% from last month and are down 12% from last year. Unsold inventory increased from the previous month by 9% but is significantly down from last year, with a decrease of 40%. Median prices remained relatively flat in our local cities, with a total median price variance from -6.0% to 6.8%.

Our Chief Economist continues to forecast a dip in home sales (resale and new construction) but believes it will bottom out at year-end, with sales picking back up in 2024.

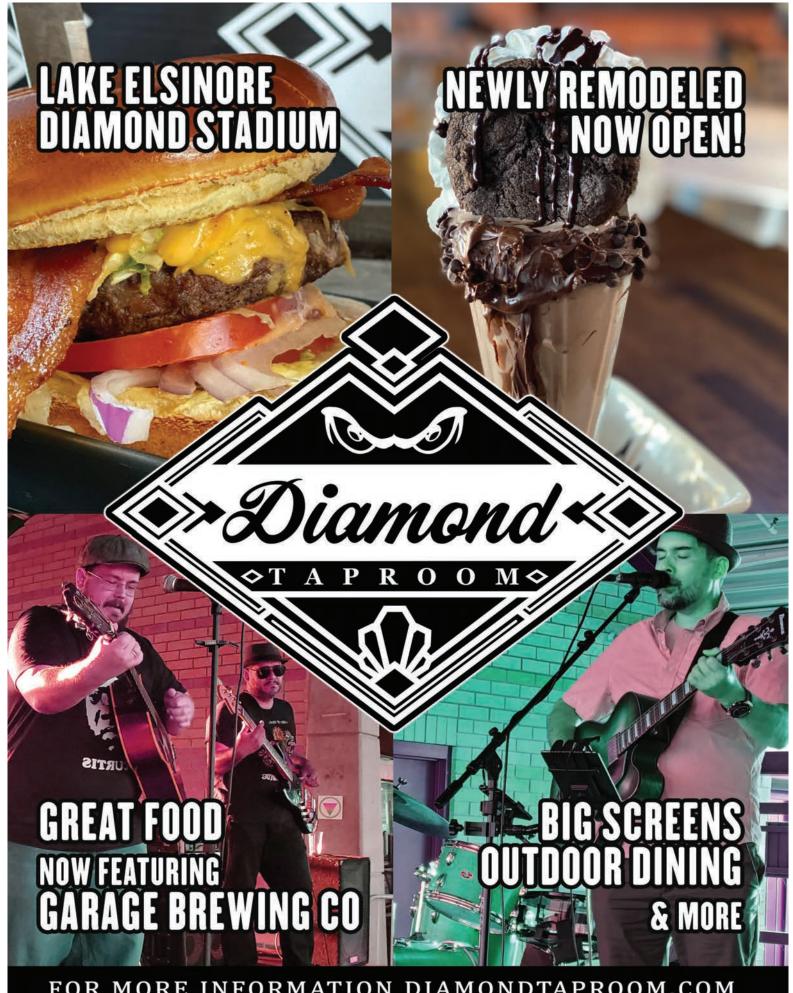
As for a legislative update, we're at the tail end of the summer recess, so there is nothing new to report. However, there are still a lot of bills that need to be addressed. Our elected officials, lobbyists, and my colleagues will be very busy all the way to the September 14 deadline for each house to pass bills.

It's a fairly light report this month, and with the busy schedule ahead, I'm not complaining. If there is something that I may have addressed before that you need specific updates on, please feel free to contact me.

I hope I have covered everything that affects you and your business. Please let me know if I left anything out or if you need anything explained further.

As always, I am available if you have any questions about the report. Until next month...

| Southwest<br>California               | Reporting<br>Period  | Current<br>Month | Last<br>Month | Year Ago          | Change from<br>Last Month | Change from<br>Year Age |
|---------------------------------------|----------------------|------------------|---------------|-------------------|---------------------------|-------------------------|
| Existing Home Sales<br>(SFR Detached) | July 2023            | 681              | 834           | 772               | -18%                      | -12%                    |
| Median Home Price                     | July 2023            | \$580,000        | \$615,000     | 580,000           | -6%                       | 0%                      |
| Unsold Inventory Index<br>(SFR Units) | July 2023            | 1,182            | 1,086         | 1,975             | 9%                        | -40%                    |
| Unsold Inventory Index<br>(Months)    | July 2023            | 3                | 3             | 4                 | 0%                        | -25%                    |
| Median Time on Market (Days)          | July 2023            | 12               | 12            | 14                | 0%                        | -14%                    |
|                                       |                      | Sources          |               | -                 |                           |                         |
| Y                                     | our "Ave             | erage" Ho        | use, July     | 2023              |                           |                         |
| City                                  | Median<br>Sold Price |                  |               | verage<br>Sq. Ft. | ed Ba                     | th Year<br>Built        |
| Canyon Lake                           | \$669,250            | \$750,852        | 2,317 \$      | 337.02            | 3 3                       | 1987                    |
| Hemet                                 | \$410,000            | \$405,574        | 1,651 \$      | 254.60            | 3 2                       | 1986                    |
| Lake Elsinore                         | \$577,500            | \$574,875        | 2,077 \$      | 297.09            | 4 3                       | 2000                    |
| Menifee                               | \$550,000            | \$546,215        | 2,057 \$      | 284.02            | 3 2                       | 2000                    |
| Murrieta                              | \$685,953            | \$766,906        | 2,596 \$      | 301.46            | 4 3                       | 2001                    |
| Perris                                | \$512,750            | \$548,602        | 2,055 \$      | 283.16            | 4 3                       | 1996                    |
| San Jacinto                           | \$483,790            | \$460,744        | 2,003 \$      | 244.39            | 4 3                       | 2005                    |
|                                       | \$719,000            | \$805,479        | 2,389 \$      | 350.25            | 4 3                       | 1999                    |
| Temecula                              |                      |                  |               |                   |                           |                         |
| Temecula<br>Wildomar                  | \$634,013            | \$653,305        | 2,438 \$      | 288.63            | 4 3                       | 2006                    |



FOR MORE INFORMATION DIAMONDTAPROOM.COM



OCTOBER 14, 2023 I 5 TO 8 PM DOWNTOWN MAIN STREET, LAKE ELSINORE









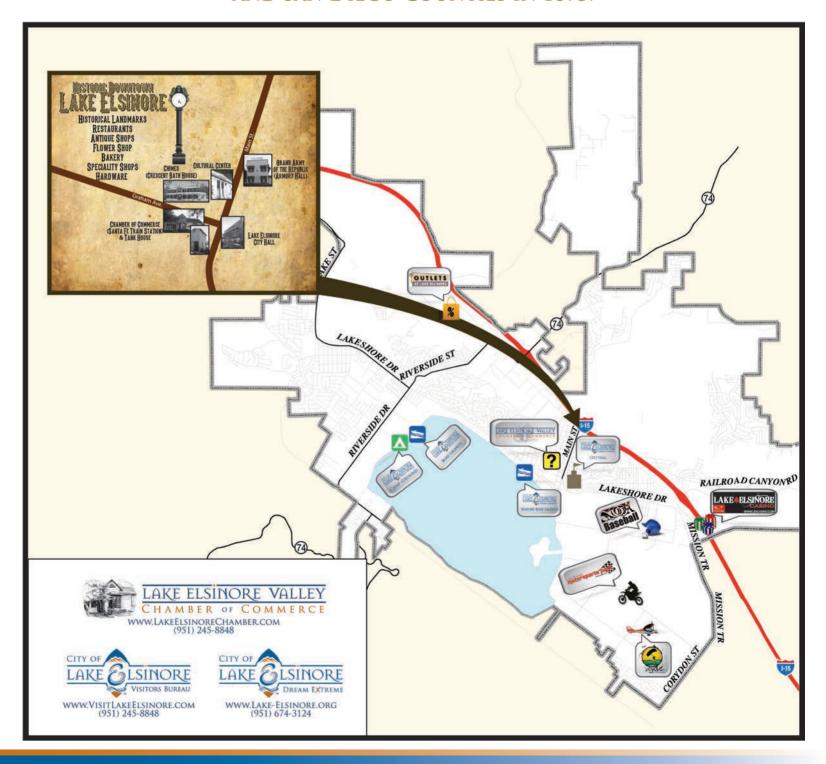


# LAKE ELSINORE CITY MAP

DID YOU KNOW THAT LAKE ELSINORE WAS ORIGINALLY PART OF SAN DIEGO COUNTY WHEN THE CITY WAS INCORPORATED IN 1888?

IN FACT, LAKE ELSINORE IS THE SECOND OLDEST CITY IN RIVERSIDE COUNTY.

THE COUNTY OF RIVERSIDE WAS CARVED OUT OF SAN BERNARDINO AND SAN DIEGO COUNTIES IN 1893.



# LAKE ELSINORE

# ONE OF THE FASTEST GROWING CITIES IN CALIFORNIA

#### POPULATION INCREASE

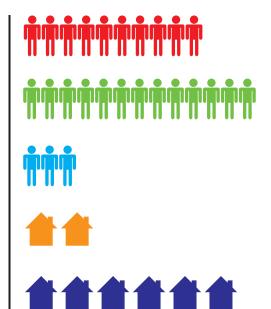
**2020 Estimated Population** 70,265

**2025 Estimated Population** 76,263

**Estimated Population Increase** (2020-2025) 5,998

> **Projected New Households** (2020-2025) 1,550

2020 Number of Households 18,800

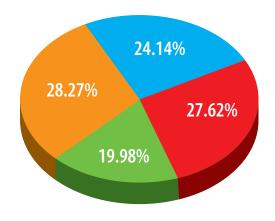


# ESTIMATED 2020 **CONSUMER DEMAND**



Total Retail Demand - \$1,268.55 MM Motor Vehicle Sales - \$216.63 MM **Grocery \$139.90 MM Building Materials - \$73.83 MM** 

# AGE DISTRIBUTION



Ages 17 & Under Ages 18-34 Ages 35-54 Ages 55 & Better



# HOUSEHOLD INCOME

Average Household Income \$92,504

## TRAFFIC COUNTS

I-15 & Railroad Canyon Rd. I-15 & HWY 74 (Central Ave.) I-15 and Nichols

| Peak Hour | Average Daily |  |
|-----------|---------------|--|
| 9,600     | 129,000       |  |
| 8,700     | 117,000       |  |
| 8,800     | 119,000       |  |

#### ACCOUNTING/ BOOKKEEPING/TAX Services

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Jack Ferguson (951) 471-2700 www.fergusonmay.com

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a subsidiary of 3 Cord Marketing LLC Jerome Mark Mikulich (951) 816-9966 www.CityByApp.com

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**Impact Promotional Products** 

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JD Promotions

Jason Hope (951) 473-2210 www.jdpromos.com

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Laurel Miller (951) 894-5710 www.glassdoctor.com/murrieta

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**South Bay Auto Auction** 

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Team Autoaid

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The Auto Techs Service and Repair

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www.lakeparkrvresort.com

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The Syndicate #2

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www.lercasino.com
• Pechanga Resort Casino

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• Lake Elsinore Storm Baseball Shaun Brock (951) 245-4487

www.stormbaseball.com

**New Life Culinary Creations** Steve Bearse (951) 375-1380 www.newlifecatering.com

Tacos El Chema

Alma Rodriguez (909) 443-5023

CELL PHONE SALES / SERVICES

CPR Cell Phone Repair

Jordan Kahf (951) 215-6802 www.cellphonerepair.com/lake-elsinore-ca

CEMETERIES

Elsinore Valley Cemetery

Jeff Kuether (951) 674-2418 evcdistrict@verizon.net

CHAMBERS OF COMMERCE

California Chamber of

Jennifer Barrera (916) 444-6670 www.calchamber.com

**City of Lake Elsinore Visitors Bureau** Kim Joseph Cousins (951) 245-8848

www.visitlakeelsinore.com

Lake Elsinore Valley Chamber of

Commerce
Kim Joseph Cousins (951) 245-8848
www.lakeelsinorechamber.com

#### CHIROPRACTOR

#### Donohoe Chiropractic, Inc.

Todd Donohoe (951) 677-6500 www.DonohoeChiropractic.com

#### **CHURCHES**

 Elsinore First Assembly of God Pastor Fred Rodriguez (951) 678-1757 www.elsinorefirst.com

#### First Lutheran Church, LCMS

Pastor Kevin L. Kolander (951) 674-2757 www.firstluth.com

#### **Shepherd of Life Lutheran Church**

Rebecca Aier (951) 678-1561 www.shepherdoflife.org

#### **CITY OPERATIONS**

#### City of Lake Elsinore -**Community Service Department**

Johnathan Skinner (951) 674-3124 www.lake-elsinore.org

#### • City of Lake Elsinore -**Fire Department**

Chief Lonny Olson (951) 246-2337 www.lake-elsinore.org

#### City of Lake Elsinore -Lake Patrol

(951) 245-3338 www.lake-elsinore.org

#### City of Lake Elsinore -**Police Department**

Captain James Rayls (951) 245-3300 www.lake-elsinore.org

#### City of Lake Elsinore -**Senior Activities Center**

Priscilla Perez (951) 674-2526 www.lake-elsinore.org

#### **COFFEE SERVICES**

#### Java Hut

Jamie Montes (951) 674-8506

#### **COFFEE & ICE CREAM**

#### Bloom Ice Cream+Coffee

Kaitlyn Hanson (951) 805-1337 www.bloomicecreamcoffee.com

#### COMICS / COLLECTIBLES

#### Felicity's Collection

(909) 362-0343 Felicity Gomez www.felicityscollection.com

### COMMERCIAL REAL

#### Coldwell Banker Commercial Sudweeks Group

Brandon Sudweeks (951) 200-7683 www.cbcsocalgroup.com

#### **Fairway Commercial Partners Inc** Rod K Oshita (310) 939-7102

www.Fairwaypartners.net

#### **Catalyst Retail** Mark Cooper

(913) 915-6538

#### First Team Real Estate Commercial John Johnson (951) 318-7763

www.johnjohnson.firstteam.com

#### **SVN | Insight Commercial Real Estate Advisors**

Janet Kramer (951) 600-8634 ext 702 www.svninsight.com

#### **The Shopoff Group**

William Shopoff (949) 417-1396 bshopoff@shopoff.com

#### **WCI - West County Investments** Gary Washburn (951) 318-8542 www.westcountvinvestments.com

 WestMar Commercial Real Estate Mark P. Esbensen (951) 491-6300

#### CONSTRUCTION

www.westmarcre.com

#### **Building Industry Association Riverside County Chapter**

Clint Lorimore (951) 781-7310 www.riversidebia.org

#### **Edmondson Construction** Company, Inc.

Chance Edmondson (951) 674-5589 www.wemovedirt.com

#### **GBC Concrete and Masonry** Construction, Inc.

Tom Daniel (951) 245-2355 www.abcconstruction.com

#### Near-Cal Corp.

Carl J. Johnson (951) 245-5400 www.nearcal.com

#### R & R Roofing

Raul I Jasso (951) 246-0695 www.randrroofing.net

#### **CONSTRUCTION & DEVELOPMENT**

#### The Bedrock Company

Carlene Jackson (951) 273-1931 www.thebedrockco.com

### **Transportation Corridor Agencies**

Jeff Bott (949) 727-4800 www.thetollroads.com

#### CONSULTING COMPANIES Lake Elsinore Town Center

#### D&T Safety, Inc.

Dione Whisenant (951) 265-0850

#### **Hernandez Environmental Services**

Shawn Gatchel-Hernandez (951) 334-6219

www.hernandezenvironmental.com

#### **Southwest CA. Economic Development Coalition**

(951) 694-9800

www.edcswca.com

#### Sunbelt Business Sales, Mergers & Acquisitions

Myles Ross (714) 200-3761 www.Riverside.SunbeltNetwork.com

#### **CPR TRAINING**

#### **CPR Training Centers, Inc.**

Roger Hillard (951) 219-4807 www.cprtrainingcenters.com

#### **DAIRIES**

DeJong's Dairy

Herman DeJong (951) 674-2910

#### **DENTISTS**

• Dr. J.T. Baugh

J.T. Baugh (951) 674-3187

#### • Marketplace Dental Group

Florence Anaya (951) 245-8664 www.marketplacedentalgroup.com

#### DEPARTMENT/ DISCOUNT/WAREHOUSE **STORES**

#### **Outlets at Lake Elsinore**

Jennifer Sulpizio (951) 245-0087 www.outletsatlakeelsinore.com

#### Walmart

(951) 245-5990 www.walmart.com

#### **DEVELOPERS**/ **INVESTMENT GROUPS**

#### CalTier

Travis Hook (619) 344-0291 www.caltier.fund

#### Catalyst Retail, Inc.

Mark Cooper (951) 643-4711 www.catalystretail.com

#### Civic Partners Inc.

Tina Alexander (714) 230-8000 www.civicpartners.com

#### Hadley Holdings, LLC

Scott Hadley (714) 624-5771

#### Lake Elsinore Mitigation Site, LLC

Steve Galvez (951) 297-8120

Linda Nettels (714) 340-7849

#### Mebo Properties Development Brian Lam

(626) 831-0661 brianvlam@vahoo.com

#### **Northpoint Development**

(816) 888-7053 II Jenkins www.BeyondTheContract.com

#### **DISTRIBUTORS**

#### BuildersMax Inc.

**Guy Selleck** (916) 216-9288

#### DRY CLEANERS/LAUNDROMATS

#### **Bella's Bedding Bar**

Benito Sanchez (951) 221-5718 www.bellasbeddingbar.com

#### **ECOLOGICAL CONSULTING**

#### VCS Environmental

Julie Beeman (949) 489-2700 www.vcsenvironmental.com

#### EDUCATION/ **TUTORING SERVICES**

#### LFW Foundation

Valerie L Geason (951) 245-7073 www.lfwfoundation.org

#### Mt. San Jacinto College (951) 487-3002 Kathy Donnell

kdonnell@msjc.edu

#### Julia Lee Performing Arts Academy

Tanya Lee Taylor (951) 356-6786 www.II PAA.org

#### **ELECTED OFFICIALS**

#### Assemblyman Bill Essayli 63rd District

(951) 369-6644 Casev Deaver www.ad63.asmrc.org

#### **CA Senator Kelly Seyarto** 32nd Senate District

Joe Fuentes (951) 894-1232 www.ad67.asmrc.org

#### Supervisor Karen Spiegel

Melania Castellanos (951) 955-1083 www.rivcodistrict2.org

#### **Supervisor Kevin Jeffries**

Kevin Jeffries (951) 471-4500 www.rivcodistrict1.org

#### EMERGENCY SERVICES/ **SUPPORT**

#### Trauma Intervention Program, SW Riverside Co.

Arleen Allen (951) 698-2453 www.tiprivco.org

#### **ENGINEERING COMPANIES**

#### K & A Engineering, Inc. Joline I Green (951) 279-1800

#### www.kaengineering.com KWC Engineers

Kelly Jackson (951) 734-2130 www.kwcengineers.com

#### **ENGRAVING SERVICES**

#### **Lightning Laser Cuts**

(951) 249-3993 Larry Landau www.lightninglasercuts.com

#### **ENTERTAINMENT**

• Lake Elsinore Storm Baseball Shaun Brock (951) 245-4487 www.stormbaseball.com

#### The Mad Axer

Dane Wunderlich (855) 623-2937 www.themadaxer.com

#### EQUIPMENT/PARTY **RENTALS**

#### **Elsinore Valley Rentals &** Ready Mix

(951) 674-2427 Rita Wilsev

#### **EVENT VENUE**

#### **Hawk Ranch**

Jeff Busch (888) 299-4295 www.hawkranch.co

**Launch Pointe Weddings & Events** Jonathan Aymin (951) 499-3003 www.launchpointeweddings.com

#### FINANCIAL SERVICES

#### Fix My Credit Now 850

Tamiya Robles (267) 536-9296 www.fixmycreditnow850.com

 Gustavo Lopez - Merrill Lynch Gustavo Lopez (626) 838-9199 www.local.ml.com/riverside\_ca

### FLOOD / FIRE RESTORATION

#### **Superior Restoration**

Luis Baltazar (888) 838-1109 www.superiorrestore.com

#### **FLORISTS**

#### Gardania's Flowers Market

Dania Barrios (951) 458-2021 www.gardaniasflowermarket.com

#### **Gerryann's Flowers**

Gerryann Whitley (951) 775-0633 www.gerryannflowers.com

#### Lake Elsinore VIP Florist Annette LaRocque (951) 674-6422

www.lakeelsinorevipflorist.com **Tulips Trophies & Treasures** 

#### Kimberly Ryan (951) 674-6072

www.tulipstrophies.com

#### **GAS STATIONS**

#### Arco AM/PM

Erwin Randhawa (951) 471-1520 info@arcoguests.com

#### Arco AM/PM

Avman Mika (951) 674-7377 ayman haddad1@yahoo.com

#### Arco AM/PM

John Wahhah (951) 674-7465

 Arco Gas / Bocadillo Kitchen Robak Sevedgavadi (951) 471-8370

#### www.bocadillokitchen.com Four Corners Arco AM/PM

Erwin Randhawa (951) 245-2866 info@arcoquests.com

#### Mobil / Circle K

Raj Kumar (951) 736-6149

#### **Rocket Chevron**

Candace Wood (951) 579-4529

#### **GOVERNMENT AGENCIES**

#### City of Lake Elsinore

(951) 674-3124 Jason Simpson www.lake-elsinore.org

#### **Riverside County Treasurer** -Tax Collector

Matthew Jennings (951) 955-3900 www.countytreasurer.org

#### • Riverside County Transportation Commission (RCTC)

Paula Hayes (951) 787-7141 www.rctc.org

#### **Western Riverside Council** of Governments

(951) 955-8311 Dr. Kurt Wilson wrcoq.coq.ca.us

#### **GROCERY/FOOD STORES**

#### Albertsons 6798

Paul Kadow (951) 245-4461 Paul.Kadow@albertsons.com

#### **Grocery Outlet of Lake Elsinore**

Sarah & Eric Senges (951) 471-6626 www.groceryoutlet.com

#### • Stater Brothers #187

Anthony Charles (951) 244-2014 www.staterbros.com

#### • Stater Brothers #189

Gary Holland (951) 245-5802 www.staterbros.com

#### Stater Brothers #98

Felix Larez (951) 674-1349 www.staterbros.com

#### **GROUPS & ORGANIZATIONS**

#### **California Apartment Association Greater Inland Empire**

Victor Cao (949) 474-1411 www.caanet.org

#### **Highpointe Care, LLC**

Reuben Stewart (951) 471-5886 www.highpointecare.org

#### **HAIR SALON**

#### **Elsinore Barber & Beauty**

Tina Breese (951) 674-6320 www.facebook.com/115nMainstLakeElsinore

#### Vinny's Barber Shop

Vinny Medina (951) 223-8264 www.vinnysbarbershop.com

#### HAULING / DEMOLITION

#### JB Discount Hauling

(951) 933-4925 Julio Bustos www.jbdiscounthauling.com

#### **HOME BUILDER/DEVELOPER**

#### Corman Leigh

Leah Skor (951) 296-5070 www.cormanleigh.com

#### Meritage Homes of California, Inc. Emma Hill (949) 299-3824

www.meritagehomes.comt

#### **Pulte Group**

Matthew Matson (949) 330-8600 www.nulte.com

#### **Tri Pointe Homes**

Chris Willis (951) 396-0426 www.tripointehomes.com

#### HOME IMPROVEMENT CENTERS

#### **Habitat for Humanity Inland** Valley Lake Elsinore ReStore

Tammy Marine (951) 471-1188 www.habitat4inlandvalley.org

#### **HOSPICE CARE**

#### Hospice of the Valleys

Cari Rath (951) 200-7800 www.hovsc.org

#### **HOSPITALS**

# Rady Children's Hospital

Kathleen Korn (800) 788-9029 www.rchsd.org

#### Southwest Healthcare System Raedean Olmo (951) 677-9712 www.ivrmc-rsmc.com

#### **Southwest Healthcare Temecula Valley Hospital**

(951) 331-2200 Celena Barton www.temeculavalleyhospital.com

#### HOTELS/MOTELS/ **RESORTS**

#### Best Western

Ajay Patel (951) 674-3131 www.bestwestern.com

#### **Holiday Inn Express**

Sachin Trivedi (951) 674-4333 www.hiexpress.com/lakeelsinoreca

#### Lake Elsinore Econo Lodge

Roxanne Zeller (951) 674-3101 www.lercasino.com

#### Lakeside Mansion

Brittney Burnett (888) 493-5859 www.lakesidemansion.com

#### Pechanga Resort Casino (877) 711-2946

www.pechanga.com

#### Quality Inn

Pete Patel (951) 674-9694 www.gilakeelsinorehotel.com/home

#### HUMAN RESOURCES/TRAINING

## **Meridian Payroll & HR Services**

John Jonker (951) 695-6700 www.meridianpayrollgroupca.com

#### **HVAC**

Windstorm Heating & Air Conditioning (951) 710-4999 **Emilio Avalos** www.windstormheatingandair.com

#### ICE CREAM/FROZEN DESSERTS

#### **Never Better Frozen Yogurt**

**Tony Patino** (951) 226-7555

#### **INSURANCE SERVICES**

#### • Farmers Insurance -Muñoz Insurance Agency

Michele M Muñoz (951) 471-2029 www.farmersagent.com/mmunoz2

#### **Farmers Insurance Wildomar-Andy Morris**

Andrew Morris (951) 678-8111 www.lakeelsinoreinsurance.com

#### Freeway Insurance

(951) 355-9811 Eva Brambilla

#### GGM Insurance Services

Guillermo Alfaro (951) 698-2414 www.ggminsurance.com

## • R. David Bulen Insurance Agency

Lisa Mosby (951) 674-0675 lisa@hulen.com

#### State Farm Insurance -**Niehouse Agency**

Paul Niehouse (951) 674-0735 www.statefarm.com

#### Veronica's Insurance Lake Elsinore Mauricio Sanchez (714) 308-4319

#### **INTERNET DATA PROVIDER**

#### USgeocoder, LLC

Mitchell Pearce (888) 938-6732 www.usgeocoder.com

#### JET SKI/BOAT/PADDLE RENTALS

#### JT's Rentals at Launch Pointe

(951) 777-2866 John Alarcon www.rentmypontoon.net

#### **IEWELERS**

#### Ronnie's Jewelers

(951) 674-1255 Jim Turner itriewels@coastinet.com

#### **LAKE OPERATIONS**

• City of Lake Elsinore - Lake & Aquatic Resources Department Rick DeSantiago (951) 674-5120 www.lake-elsinore.org

#### **LEGAL SERVICES**

#### Fabozzi & Miller, APC

Edward J. Miller (951) 296-1775 www.fabozzimillerlaw.com

#### Reid & Hellyer, APC

Donald Hitzeman (951) 695-8700 www.rhlaw.com/temecula-murrieta

#### LIBRARY

#### Lake Elsinore Library

Krystal Van Eyk (951) 674-4517

#### Vick Knight Lakeside **Community Library**

Ellen Holt (951) 678-7083

#### LIVING TRUST/ **ESTATE PLANNING**

#### **The Living Trust Company**

Kay Nikookary (949) 394-4011 www.thelivingtrustco.com

#### MAGAZINES/NEWS MEDIA

#### Lake Elsinore Local News & Events

Phillip Hayes (951) 490-1637 www.lakeelsinorelocalnewsandevents.com

#### Lake Elsinore Magazine of Values

(714) 296-9633 Dee Castro www.LakeElsinoreMagazineOfValues.com

#### **MANUFACTURERS**

#### BuildersMax Inc.

**Guy Selleck** (916) 216-9288 www.buildersmax.com

#### Pacific Clav Products

Stuart Hoxsey (951) 674-2131 www.pacificclay.com

#### MANUFACTURING/MEDICAL

#### **Abbott Vascular**

(951) 914-2400 Ken Carlisle www.abbott.com

#### MARKETING

#### **Marketing Empire Group**

Kyle Onstott (951) 254-3648 www.marketingempiregroup.com

#### **MEDICAL**

#### **Midas House Rehab**

Chelsea Belasco (877) 247-3657 www.midasrehab.com

#### **MOBILE HOME PARKS**

 Huntsman Mobile Home Park, LLC Fred & Sue West (951) 674-4617

#### **MOLD REMEDIATION**

#### ServPro Lake Elsinore/Perris

(951) 674-4006

#### www.servprolakeelsinoreperris.com

#### MORTGAGE/LOAN COMPANIES

#### Pacific Lending LLC.

Paul Aguilar (951) 609-8080 paclending.com/paguilar

#### Rick Tobin - Realloans

Rick Tohin (760) 485-2422 www.realloans.com

#### **MORTUARIES**

Evans Brown Mortuary

John Rowe (951) 674-3141 www.evans-brownmortuary.com

#### MOVERS

Jon's Movers Inc

951) 226-0312 Jon Favillo www.ionsmovers.com

**Ruff and Ready Moving - Mayflower** Johnathan Montanez (951) 834-3539 www.ruffandreadymoving.com

#### **NON PROFIT ORGANIZATIONS**

#### Assistance League of **Temecula Valley**

Electra Demos (951) 694-8018 www.temeculavalley.assistance league.org

**Canyon Lake Chamber of Commerce** Jeanne O'Dell (951) 244-6124 www.canyonlakechamber.org

#### Cops for Kids

Leanne Holland (951) 245-3300 www.copsforkidsinc.org

#### **Divine Glory International** Foundation, Inc.

(951) 285-0740 Rachael Bassey www.divinegloryfoundation.org

 Downtown Merchants Association Janice Garcia (714) 497-9133 www.ledowntown.com

#### **Dream Center Lake Elsinore**

**Brett Masters** (951) 376-3703 www. dreamcenterle.org

#### EDA/Workforce **Development Agency**

Rob Moran (951) 955-3226 www.ricoeda.org

#### **Holt Ministries**

Davis Holt (909) 938-2155 www.outreachministryinlakeelsinoreca.com

Kamali'i Foster Family Agency Fric Mortensen (951) 674-9400 www.kamalii.org

Kennedie June Von Ryan Foundation Kimberly Ryan (909) 263-8332 www.kjvrfoundation.com

#### Lake Elsinore Little League

Jovanny Huerta (909) 576-5175 www.lellbaseball.org

#### Lake Elsinore Moose Lodge 1021

John Lavery (951) 674-4477 www.lodge1021.moosepages.org/Contact/

#### **Lake Elsinore Valley Education** Foundation

Kevin Pane (951) 609-7525 www.levef.org

#### Michelle's Place Cancer Resource Center

(951) 699-5455 Kim Gerrish www.michellesplace.org

#### **National Alliance on Mental** Illness/NAMI Temecula Valley

Linda Ditter (951) 672-2089 www.namitv.org

**Riverside Recovery Resources** Bernard L Truax (951) 674-5354 www.riversiderecoverv.ora

#### The Nature Education Foundation at Santa Rosa Plateau

Virginia Greaves (833) 651-1533 www.srpnef.org

#### Social Work Action Group (SWAG) **Aaron Petroff** (833) 792-4674 www.komenie.org

#### Susan G. Komen - Inland Empire (951) 394-3048 Jill Eaton

www.komenie.org The Dresses and Dreams Project

#### Dawn Schultz (951) 457-1363 www.thedressesanddreamsproject.org

The Freedom Train Project, Inc. Tabitha Chapman (951) 249-0924 thefreedomtrainproject.org

#### Veterans Advocacy Associates, Inc.

Kevin Willis (714) 472-4532 www.myvaa.org

#### Veterans of Foreign Wars

Roger Miller (951) 674-4735

#### **Western Eagle Foundation**

Serena Cooper (951) 695-7206 www.westerneaglefoundation.org

#### **NOTARY PUBLIC**

#### **Notary Melanie**

Melanie Garza (951) 609-4260 www.facebook.com/notary.melanie

#### PARTY EVENT PLANNERS POLICE DEPARTMENT

#### Simply Gorgeouz Party Supply & Planning

(951) 609-7683 Marilyn Jones www.SimplyGorgeouz.com

#### PET CARE / ACCESSORIES / SERVICES

#### Dawgie Styles, LLC

Jamie Nuonaka (951) 674-7387 www.dawgiestylesllc.com

#### PETROLEUM PRODUCTS

#### **Downs Energy**

Ron Skelskey (951) 737-9866 www.downsenergy.com

#### **PHARMACIES**

Delta Drugs II

Raz Hovsepian (951) 245-2325 deltadrugsii@yahoo.com

#### **Gen RX Pharmacy**

John Rouzi (951) 674-6836 jrouzi@aol.com

#### PHOTOGRAPHERS/ VIDEO TAPING SERVICES

#### **Cherished Memories Photography**

Mike Norkin (951) 304-4133 www.ourcherishedmemories.com

#### On The Go Video.biz

Desi Ekstein (951) 523-7828 www.OnTheGoVideo.biz

#### **PHYSICIANS**

#### Farid Saadat, MD

Dr. Farid Saadat (951) 471-5711

#### · Vista Community Clinic: Lake Elsinore

Betsy Heightman (951) 252-2720 www.vistacommunityclinic.org

#### PLUMBERS

#### A.M. Plumbing & Rooter

(951) 207-7379 Alex Martz www.amplumbingrooter.com

#### Canvon Hills Plumbing

Jason Carroll 951) 970-7550 www.canyonhillsplumbing.com

#### The Plumbing Guys

(909) 559-3652 Luis Reves www. Socalplumbingguys.com

#### **PODCAST**

#### The Lux Hills Gang

(909) 525-2069 Kevin Davev www.theluxhillsgang.com

Lake Elsinore Sheriff's Department Captain James Rayls (951) 245-3300 www.lake-elsinore.org

#### POOL SUPPLIES/SERVICE

#### Aloha Leisure

Katherine Lohmann (951) 674-3320 www.alohaleisurecompany.com

 Dolphin Pool and Spa Center Frank & Jimmy Duran (951) 471-5305 www.dolphinpoolandspa.com

#### **POWER WASHING**

SoCal Pressure Washing & More (951) 805-3098

#### PREGNANCY RESOURCES

#### Elsinore Valley Pregnancy **Resource Center**

Konrad Aniol (951) 245-8587 evprc@verizon.net

#### PRINTERS/GRAPHICS/ TYPE SETTING/SALES

#### Ariel Supply, Inc.

Larry Grote (951) 226-3600 www.arielsupply.com

#### **HitPrint**

Jason Devor (949) 600-0776 www.ihitprint.com

#### **Print and Mail Guy**

Mark Gilliam (951) 457-2499 www.printandmailguy.com

#### PROMOTIONAL PRODUCTS

#### JD Promotions

Jason Hope (951) 473-2210 www.jdpromos.com

#### PROPERTY MANAGEMENT **COMPANIES**

Access Asset Management, Inc. Adam Clarke (866) 830-4401 www.AccessAsset.com

#### **D&B Property Maintenance**

Blake Vazmendes (909) 522-6644 www.db-propertymaintenance.com

#### Robin Paliwoda-Broker & Property Management

Robin Paliwoda (951) 285-6426 robinprealtor@gmail.com

#### **PUBLIC** TRANSPORTATION

 Riverside Transit Agency Jim Kneepkens (951) 565-5000 www.riversidetransit.com

#### RESIDENTIAL REAL ESTATE

#### **Berkshire Hathaway HomeServices CA Properties**

Kirsten Rosanelli (949) 309-1599 www.kirstensellshome.com

#### The Inland Gateway AOR

Annette Coffey (951) 735-5121 www.igrealtors.org

#### Nancy Hunzeker, Realtor DRF #01384158

Nancy Hunzeker (951) 236-9424 NancyHunzeker@gmail.com

#### Oscar Tortola Group

(951) 356-7227 Lune Flores www.oscartortolagroup.com

#### **SoCal Prime Properties**

Jonathan Ybarra (951) 544-5080 www.socalprimeproperties.com

#### Southwest Riverside County Association of Realtors

Connie Lynch (951) 894-2571 www.srcar.org

#### **RESTAURANTS**

#### 74 Cantina

Joa Arizpe (951) 409-3228 www.74cantina.com

#### **Bobber On The Lake**

John Alarcon (951) 888-3310 www.bobberonthelake.com

#### Craft Brewing & Kitchen

(951) 579-1406 www.craftbrewingcompany.com

#### CJ's Sports Grill & Turf Club Raul Flores (951) 674-3101

**Diamond Tap Room** Jason Wozniak (951) 457-2469 www.diamondtaproom.com

• El Comal Cantina y Cocina

Miguel Casillas (951) 579-1759 www.elcomal-restaurant.com

• El Ranchito Taco Shop

Raymond Moon (951) 245-1438 www.RanchitoElsinore.com

#### **Emilio's Mexican Restaurant** and Cantina

Zane Tanguay (951) 226-7227

Golden Corral

James Galloway (951) 805-4935

IHOP

(951) 674-4522 Jose Baraias elhop@pancakestoday.com

Jersey Mike's Subs

(951) 674-5860 Tanva Ilic www.iersevmikes.com

### La Unica Cocina Mexicana Y

Rose Topete (951) 674-2233 www.launicarestaurant.com

#### Main Street Kitchen & Tap

(951) 674-6777 Robert Kulwicki

Michi Tacos On Main

Hernan Serrano (951) 285-5553 www.michitacos.com

#### Miguel's Jr. Restaurants

(951) 281-0888 www.miguelsir.com

Panera Bread

Vincent King (951) 253-8062 www.panerabread.com

#### Raising Cane's

Tobias Schreiber (805) 550-2350 www.raisingcanes.com/location/535

#### Ringside Bar & Grill

(714) 726-1393 Tony Salguero www.ringsidesportsbar.com

#### Sizzler Restaurant / BMW Management

Sally Myers (951) 676-8616 marketing@bmwmanagement.com

Stadium Pizza Main St. LLC

Sandy Kordick (951) 228-2128 www.stadiumpizza.com

The Lookout Roadhouse Restaurant Barbara Shea-an (951) 678-9010 www.lookoutroadhouse.com

#### **RETAIL STORES**

#### Chaotic Beauty, Inc.

Tina Coates (949) 829-2530

#### Mom & Baby Boutique

Nioma Gardner (951) 399-0109 www.momandbaby.boutique.com

#### Main Street Candy Bar

(951) 457-4008 **David Ross** www.mainstreetcandybar.com

#### **Patriotic Arms LLC**

Veronica Juarez (562) 360-2584 www.patrioticarms.com

Promenade Temecula

(951) 296-0979 Jeff Kurtz www.promenadetemecula.com

 Lake Elsinore Storm Baseball Shaun Brock (951) 245-4487 www.stormbaseball.com

#### **RETAIL TIRES**

#### Master Tires & Wheels

**David Reyes** (951) 471-5771

#### **ROOFING CONTRACTOR**

#### **Doo Rite Construction**

Kurt Livingston (951) 678-1330 www.dooriteconstruction.com

#### **SANITATION**

#### Diamond Environmental

(760) 744-7191 Laura Cervantes www.diamondprovides.com

 Rightway Portable Toilets, **Temporary Power Poles, Storage Containers and Septic Pumping Services** 

Sam Harding (951) 674-8608 www.www.rightwayportable.com

#### SCHOOL DISTRICT/SCHOOLS

#### Lake Elsinore Unified **School District**

Douglas Kimberly (951) 253-7000 www.leusd.k12.ca.us

**Riverside County Superintendent of Schools** 

Edwin Gomez, Ed.D. (951) 826-6530 www.rcoe.us

#### **Sycamore Academy of Science** and Cultural Arts

Barbara Hale (951) 678-5217 www.svcamoreacademycharter.org

#### SCREEN-PRINTING

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Megan Bissell (951) 459-7361 www.spinninginkprintco.com

#### SEPTIC PUMPING INSTALLATION/REPAIR

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(951) 970-7550 Jason Carroll www.canyonhillsplumbing.com

#### SERVICE CLUBS/ **ORGANIZATIONS**

#### • American Legion Post 200 Terry Sawyer (951) 678-7777

www.legionpost200.org

#### Elsinore Woman's Club

(951) 674-3445 Lvnda Krisko www.elsinorewomansclub.org

#### Lake Elsinore/Wildomar Elks Lodge #2591

Michael D. Cain (951) 674-6804

#### **Lake Elsinore Historical Society** (951) 678-1537

www.lakeelsinorehistoricalsociety.org

 Rotary Club of Lake Elsinore Jamie Webber (909) 709-0765

#### Southwest Riverside NAACP Branch 1034

www.lakeelsinorerotary.org

Mary Venerable (951) 443-4551 www.lakeelsinorenaacp.org

#### **Warrior Built Foundation**

Aaron Q. Seibert (951) 805-2734 www.warriorbuilt.org

#### SIGNS/BANNER/ SCREEN-PRINTING

#### **Maximum Sign Co**

Geraldine S. Roberts (951) 816-5154 www. maximumsignco.com

#### **SKY DIVING**

#### Skydive Elsinore

Karl Gulledge (951) 245-9939 www.skydiveelsinore.com

#### **SMOG TEST**

#### Rivera Smog, LLC

Anthony Delgado (951) 471-8001 www.riverasmogllc.com

#### **SPEECH THERAPY**

#### **Intuition Speech Therapy**

Jami Aguilar (951) 674-7575 www.intuitionspeech.com

#### **SPORTS & RECREATION**

#### Cali Splash Park

Maria Kuzminova (323) 383-2300 www.calisplashpark.com

#### STORAGE FACILITIES

#### Power Sports RV & Boat Storage Erin Zulich (951) 603-0884

#### Ranch RV & Self Storage

#### - Temescal Valley

Christy De La Cruz (951) 307-9557 www.ranchselfstorage.com

#### **TELECOMMUNICATIONS**

#### **COM3 IT Solutions**

Steven Harwood (951) 205-1025 www.com3it.com

#### Temecula Valley Communications, Inc.

Shane Lesovsky (951) 677-4422 www.tvcinc.net

#### **TRANSPORTATION**

 Transportation Corridor Agencies Jeff Bott (949) 754-3400 www.thetollroads.com

#### TRANSPORTATION/LIMO SERVICE

#### Stryder Transportation

Elaine Bartolome (951) 693-0242 www.gostryder.com

#### **UTILITIES**

#### CR&R Solid Waste & **Recycling Services**

Alex Braicovich (800) 755-8112 www.crrwasteservices.com

#### • Elsinore Valley Municipal Water District (EVMWD)

**Greg Thomas** (951) 674-3146 www.evmwd.com

 Metropolitan Water District Patti Arlt (213) 217-6491 www.mwdh2o.com

#### Southern California Edison Jeremy Goldman (800) 655-4555

www.sce.com Southern California Gas Company (800) 427-2200

#### Southern California Telephone Company

Adam Eventov

www.socalgas.com

Rvan MCGuire (951) 693-1880 www.socaltelephone.com

#### **Western Municipal Water** District

Rachel McGuire (951) 571-7100 www.wmwd.com

#### VEHICLE REGISTRATION

#### In & Out Vehicle Registration Bryan & Donna Graves (951) 245-3939

#### **VETERINARIANS/** VETERINARIAN **SUPPORT**

gotplates1@verizon.net

- Lake Elsinore Animal Hospital Fd Shin (951) 674-9392 www.lakeelsinoreanimalhospital.com
- **Mountainview Small Animal** Hospital

Dr. Craig Hempel (951) 674-1475

#### WATERSPORTS

#### Colleen's Swim School

Colleen Calvert (951) 245-1684 www.ColleenSwim.com

#### WATER WELL SERVICE

 Quality Pump Service Bruce MacLachlan (951) 830-8453

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#### **Tractor Supply Company**

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#### **YOUTH SERVICES**

#### **Boys and Girls Club of Southwest County**

kv-cflc@linkline.com

Shelly Anguiano Figueroa (951) 245-4499 www.bgcswc.org

California Family Life Center -

**Planet Youth Program** Mary Jo Ramirez (951) 471-8415



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# 7 TIPS FOR SAFELY WORKING OUT IN THE HEAT

# If it's hot and humid outside, here's how to get your workout in without feeling sick.

The heat is on! But does that mean your workout needs to be put on hold? No way! There's no doubt that you'll have to take some precautions or make a few adjustments if you're planning to exercise when temps and humidity soar, but if you're smart about it, there's no reason you need to skip your workout during the dog days of summer.

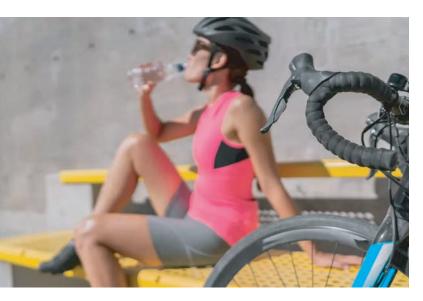
# Here are 7 tips to help you enjoy your workout more safely and comfortably:

### • Stay hydrated.

One of the biggest threats to working out in high heat is dehydration. Make sure you drink up before, during and after your workout. Although water is always the best way to stay hydrated, you may need to sip on a sports drink that contains sodium, potassium, and other electrolytes if you're working out for more than 60 minutes or are going especially hard.

#### • Take a cool shower before you begin.

Start off feeling comfortable by dipping into a cool shower and leaving your hair wet. Your wet hair will help keep you cooler, at least at the beginning of your workout.



#### • Don't forget sunscreen.

The heat isn't the only thing you need to worry about. Sunburn can ruin your workout, too. Apply a broad-spectrum sunscreen with an SPF of 30 or higher shortly before working out. Choose one that is waterproof, so it stays on even when you start to sweat.

#### Dress for the weather.

Wear light-colored clothing made from sweat-wicking material. Cotton can also help you stay cooler since it is breathable. Avoid dark colors that can absorb the heat of the sun.

#### Change your timing.

Early morning or later in the evening are typically the coolest times of the day to exercise outdoors. Try to avoid the midday sun and heat when possible. Choosing a day when the breeze is blowing, the clouds are abundant or there's even some rain falling are ideal outdoor workout days in the summer.

#### Find a new location.

You may love exercising outdoors, but sometimes it's just not worth it. If the temperature is too high, it's very humid, the air quality is poor or you find that the heat gets to you or compromises your performance, take your workout indoors. This can be the safest way to exercise in the heat.

### • Listen to your body.

You may feel that it's okay to sweat and that you're immune to heat-related illness, but that thinking can be dangerous. Although a little sweat never hurt anyone, take a break if you begin to feel dizzy, nauseous, weak, or tired. If you experience muscle cramps, a headache or feel off in any way, stop what you're doing and get out of the heat. Drink lots of fluids and find a place where you can cool down. Continuing to push your body can lead to serious heat-related illness that can quickly become a medical emergency.

This message is brought to you by your friends in healthcare at Southwest Healthcare, which operate Inland Valley Hospital in Wildomar and Rancho Springs Hospital in Murrieta. For a free physician referral, call 1-800-879-1020.

| Emergency Services   |                                  | <u>Utilities</u>  |         |                      |
|--|----------------------------------|---|---------|----------------------|
|  | 911                              | CR&R Solid Waste & Recycling Services   | (800)   | 755-8112             |
| <ul><li> Emergency</li><li> American Medical Response</li></ul>                                    | (951) 782-5200                   | Elsinore Valley Municipal Water District (EVMWD)                                    |         | 674-3146             |
| Border Patrol  | (951) 676-2261                   | Metropolitan Water District   |         | 451-9122             |
| Fire Department/ Emergency   | (800) 472-5697                   | Southern California Edison  |         | 655-4555             |
| <ul> <li>Fire Department, Station 10 - Graham Ave.</li> </ul>                                      | (951) 674-2161                   | Southern California Gas Company   |         | 335-7660             |
| Fire Department, Station 11 - Lakeland Village   |                                  | Southern California Telephone Company   |         | 693-1880             |
| Fire Department, Station 51- Ortega Highway  |                                  | • Spectrum  |         | 245-9485             |
| • Fire Station, Station 85 - Grand Ave.  | (951) 245-2185                   | <ul> <li>Western Municipal Water District (WMWD)</li> </ul>                         |         | 789-5000             |
| Fire Station, Station 94 - Railroad Canyon   | (951) 246-2293                   | ,   | ,       |                      |
| Graffiti Hotline   | (951) 674-2701                   | Service Organizations   |         |                      |
| Inland Valley Regional Medical Center  | (951) 677-1111                   | Animal Friends of the Valleys   | (951)   | 674-0618             |
| • Lake Patrol  | (951) 245-3338                   | • Cops for Kids, Inc.   |         | 245-3300             |
| <ul> <li>Police/ Sheriff, After Hours</li> </ul>   | (800) 950-2444                   | Elsinore Valley Arts Network  |         | 245-4478             |
| <ul> <li>Police/ Sheriff, Business</li> </ul>  | (951) 245-3300                   | Elsinore Woman's Club   |         | 678-8941             |
| <ul> <li>Rancho Springs Medical Center</li> </ul>  | (951) 696-6000                   | • H.O.P.E.  |         | 245-7510             |
| Southwest Healthcare System  | (951) 677-9712                   | Lake Elsinore Senior Center   |         | 674-2526             |
| <ul> <li>Total Care Family Medical Center of Lake Elsinore</li> </ul>                              | (951) 674-8779                   | • Lions Club  |         | 639-3352             |
|  |                                  | Lake Elsinore Rotary Club   |         | 219-5352             |
| Hospitals & Health Services  |                                  | Share Program   |         | 674-2758             |
| Fallbrook Hospital   | (951) 728-1191                   | <ul> <li>United Way/ Inland Valley</li> </ul>                                       |         | 461-1221             |
| <ul> <li>Family Health Center &amp;WIC</li> </ul>  | (951) 471-4200                   | Transportation  |         |                      |
| <ul> <li>Health Department Clinic</li> </ul>   | (951) 358-5000                   | •   |         |                      |
| <ul> <li>Hemet Valley Medical Center</li> </ul>  | (951) 652-2811                   | • AMTRAK  |         | 872-7245             |
| <ul> <li>Immunizations</li> </ul>  | (951) 246-1215                   | Community Transportation System   |         | 800-7821             |
| <ul> <li>Inland Valley Regional Medical Center</li> </ul>  | (951) 677-1111                   | • Dial-A-Ride   |         | 795-7887             |
| <ul> <li>Kaiser Permanente Riverside</li> </ul>  | (951) 353-2000                   | Greyhound (Perris)  |         | 231-2222             |
| <ul> <li>Menifee Valley Medical Center</li> </ul>  | (951) 679-8888                   | Metrolink     District Transit A Has it (DTA)                                       |         | 371-5465             |
| Rancho Springs Medical Center  | (951) 696-6000                   | Riverside Transit Authority (RTA)   |         | 800-7821             |
| Riverside County Regional Medical Center   | (951) 486-4000                   |   |         | COMMUTE              |
| Riverside Community Hospital   | (951) 788-3000                   | <ul><li>VAN-Ride</li></ul>  |         | 1DESHARE<br>826-7433 |
| Social Services/ Medi-Cal     Winter Community Clinical Lake Flair and                             | (951) 245-3100                   | VAN-RIGE  | (000)   | 020-7433             |
| <ul><li>Vista Community Clinic: Lake Elsinore</li><li>WIC Supplemental Nutrition Program</li></ul> | (951) 252-2720<br>(951) 455-4942 | Worship   |         |                      |
| wic supplemental Nothhort Togram   | (731) 433-4742                   | •   | (0.5.1) | /7 / 5 / 5 ]         |
| Local Media  |                                  | <ul><li>Calvary Chapel of Lake Elsinore</li><li>Elsinore Christian Center</li></ul> |         | 674-5451             |
| <ul> <li>FROGGY 92.9 KFRG FM (Radio)</li> </ul>  | (951) 693-2206                   | Elsinore First Assembly of God  |         | 674-0747<br>678-1757 |
| <ul> <li>The Press Enterprise (Newspaper)</li> </ul>   | (951) 684-1200                   | First Baptist Church  |         | 678-2514             |
| <ul> <li>Valley News</li> </ul>  | (760) 723-7319                   | First Christian Church  |         | 674-2758             |
|  |                                  | First Lutheran Church Mo Synod  |         | 674-2757             |
| Family Services  |                                  | First United Methodist Church   |         | 674-6579             |
| Adult Abuse  | (800) 491-7123                   | Grace and Truth Worship Ministry  |         | 291-1746             |
| <ul> <li>Animal Control</li> </ul>   | (951) 674-0618                   | Independent Church of Elsinore  |         | 674-3632             |
| • Enviromental Health Services, 24-Hour Emerge   | ncy Calls                        | Lake Elsinore Baptist Church  |         | 674-9350             |
|  | (951) 461-0284                   | Lake Elsinore Dream Center  |         | 376-3703             |
| <ul> <li>Mental Health Dept. Adult/ Child Crisis Service</li> </ul>                                | S                                | <ul> <li>Lake Elsinore Providence Baptist Church</li> </ul>                         |         | 674-4311             |
|  | (951) 765-1550                   | <ul> <li>Lakeview Chapel-Evangelical Methodist</li> </ul>                           | (951)   | 674-2825             |
| <ul> <li>Mental Health Dept. Night/ Weekend Crisis Inter-</li> </ul>                               |                                  | <ul> <li>New Creation Church</li> </ul>   | (951)   | 813-5346             |
|  | (951) 358-5245                   | <ul> <li>New Hope Baptist Church</li> </ul>   | (951)   | 674-8053             |
| <ul> <li>Child Abuse/ Domestic Violence</li> </ul>   | (800) 442-4918                   | <ul> <li>New Song Calvary Chapel</li> </ul>   |         | 245-5664             |
| Child Protective Services  | (951) 696-3450                   | <ul> <li>Shepherd of Life Lutheran</li> </ul>                                       |         | 678-1561             |
| • Coroner/ 24-Hour   | (951) 443-2300                   | St. Andrew's Episcopal Church   |         | 674-4087             |
| Crisis Center/ 24-Hour Hotline     Complete And Parkers  | (951) 686-4357                   | St. Frances of Rome Catholic Church   |         | 674-6881             |
| Gamblers Anonymous     Hampless Halpling   | (866) 239-2911                   | • The P.O.W.E.R. House  |         | 226-0135             |
| Homeless Helpline     Lifestragm   | (951) 291-0050                   | <ul> <li>The Lamb's Fellowship</li> </ul>   | (951)   | 417-3807             |
| Lifestream     Poison Information  | (909) 386-6848                   |   |         |                      |
| <ul><li> Poison Information</li><li> Rape Crisis/ 24-Hour Hotline</li></ul>                        | (800) 876-4766<br>(951) 686-7273 |   |         |                      |
| We-Tip   | (800) 78-CRIME                   |   |         |                      |
| 110-11p  | 1000) / U-CKIIVIE                |   |         |                      |

#### City of Lake Elsinore

| City of Lake Eightore                            |                         |
|--|-------------------------|
| Building and Safety                              | (951) 674-3124 ext. 801 |
| Business License                                 | (951) 674-3124 ext. 302 |
| City Clerk                                       | (951) 674-3124 ext. 269 |
| City Council                                     | (951) 674-3124 ext. 204 |
| City Manager                                     | (951) 674-3124 ext. 204 |
| Code Enforcement                                 | (951) 674-3124 ext. 227 |
| <ul> <li>Community Development</li> </ul>        | (951) 674-3124 ext. 297 |
| Community Services                               | (951) 674-3124 ext. 265 |
| Engineering                                      | (951) 674-3124 ext. 915 |
| Graffiti Hotline                                 | (951) 674-2701          |
| <ul> <li>Household Hazardous Waste</li> </ul>    | (951) 674-5170          |
| Human Resources/ Personnel                       | (951) 674-3124 ext. 231 |
| <ul> <li>Lake &amp; Aquatic Resources</li> </ul> | (951) 674-3124 ext. 265 |
| Lake Patrol                                      | (951) 245-3338          |
| Parks/ Tree Maintenance/ Streetscap              | ' '                     |
| Public Information Officer                       | (951) 674-3124 ext. 314 |
| Public Works/ Pot Holes                          | (951) 674-5170          |
| Recycling  | (951) 674-3124 ext. 245 |
| Senior Center                                    | (951) 674-2526          |
| Special Events/ Filming Permits                  | (951) 674-3124 ext. 292 |
| Street Hazards                                   | (951) 674-5170          |
| Weed Abatement                                   | (951) 674-3124 ext. 998 |
|  | (701) 07 10124 081.770  |
| Government - City                                | (051) (74.2104          |
| <ul> <li>City Hall</li> </ul>                    | (951) 674-3124          |

| Government - City                                    |                         |
|--|-------------------------|
| City Hall  | (951) 674-3124          |
| Chamber of Commerce                                  | (951) 245-8848          |
| City Council   | (951) 674-3124 ext. 204 |
| <ul> <li>Natasha Johnson - Mayor</li> </ul>          | (951) 674-3124 ext. 204 |
| <ul> <li>Robert Magee - Councilman</li> </ul>        | (951) 674-3124 ext. 204 |
| <ul> <li>Steve Manos - Mayor Pro-Tem</li> </ul>      | (951) 674-3124 ext. 204 |
| <ul> <li>Timothy J. Sheridan - Councilman</li> </ul> | (951) 674-3124 ext. 204 |
| Brian Tisdale - Councilman                           | (951) 674-3124 ext. 204 |
| <ul> <li>City Manager, Jason Simpson</li> </ul>      | (951) 674-3124 ext. 204 |
| • Chief of Police, Captain James Rayls               | s (951) 245-3300        |
| Fire Chief, Lonny Olson                              | (951) 246-2337          |

#### **Government - County**

| (951) 955-1000 |
|----------------|
|                |
| (951) 471-4500 |
| (951) 955-1020 |
| (951) 955-1030 |
| (951) 955-1040 |
|                |

#### Government - State

| Government - State                            |                |
|---|----------------|
| Governor, Gavin Newsom                        | (916) 445-2841 |
| <ul> <li>Senator, Kelly Seyarto</li> </ul>    | (951) 894-3530 |
| <ul> <li>Assemblyman, Bill Essayli</li> </ul> | (951) 369-6644 |

#### <u>Government - Federal</u>

| US Senator, Dianne Feinstein                                | (951 | 914-7300 |
|---|------|----------|
| <ul> <li>US Congressman-District 42, Ken Calvert</li> </ul> | (951 | 277-0042 |



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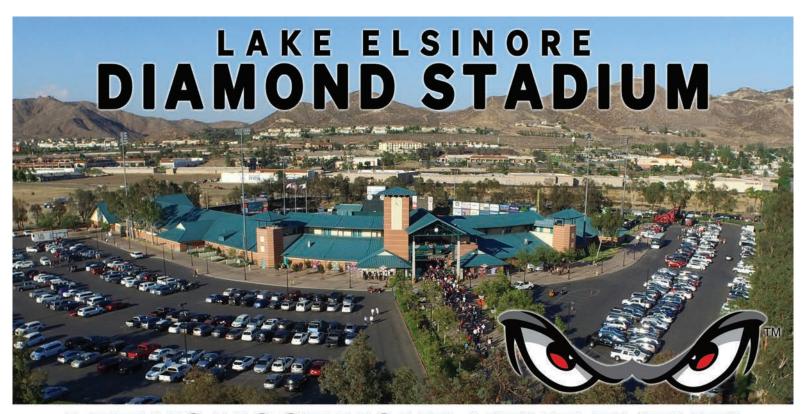




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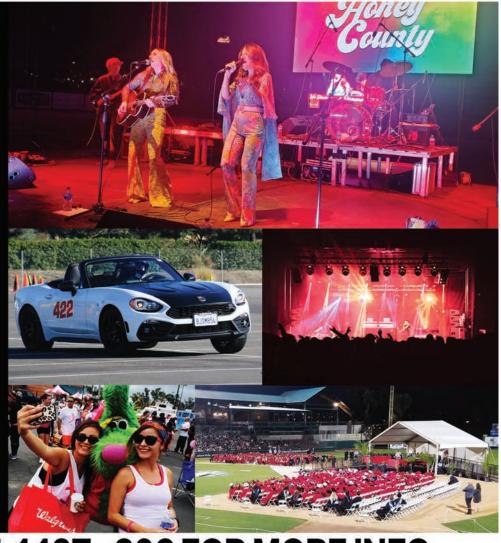


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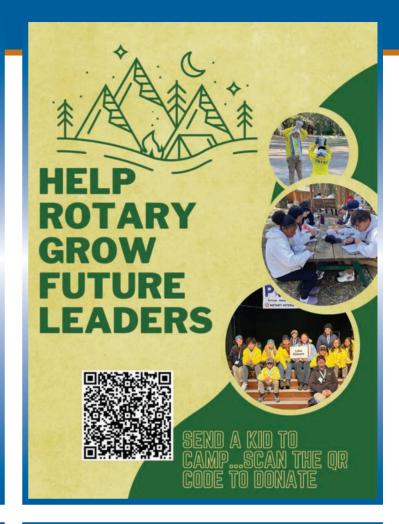
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