

# LAKE ELSINORE VALLEY CHAMBER OF COMMERCE

# EXTREME DETERMINATION 14 YEARS IN A ROW



Lake Elsinore Valley Chamber of Commerce President/CEO; Kim Joseph Cousins, presented with the President's Circle Award at the CalChamber Capitol Summit on May 17 with 2023 CalChamber Chair Greg Bielli and CalChamber President and CEO Jennifer Barrera.

Legislative Report Card - Page 9

Housing in Lake Elsinore - Page 12

Health Article - Page 24

City of Lake Elsinore
DINING CHOICES - Page 4



# SAVE THE DATE

10

MONTH

05

DAY

23

YEAR

LAKE ELSINORE VALLEY
CHAMBER OF COMMERCE

#### 2023 Executive Board

CHAIRWOMAN OF THE BOARD MICHELE MUNOZ Farmers Insurance -Munoz Insurance Agency

FIRST VICE CHAIR **IEFF UPCRAFT** Southwest Healthcare System

SECOND VICE CHAIR BONNIE WOODROME Elsinore Valley Municipal Water District (EVMWD)

THIRD VICE CHAIR Shaun Brock Lake Elsinore Storm

TREASURER Jack Ferguson Jack T. Ferguson CPA

CORPORATE SECRETARY **ELIZABETH ROUSE** Coldwell Banker Commercial Sudweeks Group

#### 2023 BOARD OF DIRECTORS

MIGUEL CASILLAS El Comal Restaurant

**JASON DEVOR** Hit Print

Adam Eventov So Cal Gas

**IEREMY GOLDMAN** Southern California Edison

**JOVANNY HUERTA** City of Lake Elsinore

PARISA JEBELLI CR&R Environmental Services

MYLES ROSS Sunbelt Business Sales

**GUY SELLECK** BuildersMax

#### ADVISORY BOARD

MIKE NORKIN Cherished Memories Photography

#### 2023 Operation Staff

KIM JOSEPH COUSINS President/ CEO

Malyna Rivera Director of Marketina

MATTHEW DOBLER Business Development Manager



Mayor Natasha Johnson City of Lake Elsinore

# OFFICE OF THE MAYOR CITY OF LAKE ELSINORE Mayor Natasha Johnson Newsletter

I hope this newsletter finds you in good health and high spirits. I want to share some exciting updates and achievements from our vibrant community.

#### ICSC Conference in Las Vegas

I recently had the honor of representing Lake Elsinore at the ICSC Conference in Las Vegas. This prestigious event brought together industry professionals, leaders, and innovators from around the country to discuss the latest trends and developments in the retail and commercial sector. It was a fantastic opportunity to showcase the potential and growth of our city to potential investors and collaborators.

#### **Carl Graves Scholarship Recipients**

I am thrilled to announce the recipients of the Carl Graves Scholarship, awarded to five exceptional students from our local schools. These scholarships provide \$4,000 per year for four years to support their college education. The deserving recipients are as follows:

Amanda Romero and Eric Zezula from Elsinore High School Kayln Kielty from Lakeside High School Connor McEvilly from Lakeside High School Xuxuan Jin from Temescal High School

We congratulate these talented individuals and wish them success in their future endeavors. The Carl Graves Scholarship demonstrates our commitment to supporting our students and investing in their bright futures.

#### Student of the Month End of the Year Dinner

The Lake Elsinore Valley Chamber of Commerce recently hosted the Student of the Month End of the Year Dinner, where we celebrated the achievements of our exceptional students. Throughout the year, our Student of the Month Program recognized seven outstanding students from the Lake Elsinore Unified School District each month, culminating in the Student of the Year Award Ceremony held in May. We were proud to have the opportunity to honor these students for their hard work and dedication.

Additionally, the event showcased the culinary talents of the Lakeside High School - Home of the Lancers Culinary Arts Students, led by the talented Todd Naylor. They prepared a delightful meal, served with care, and provided a warm atmosphere for our Student of the Year honorees, their families, and special guests. We applaud the efforts of these students and their commitment to excellence.

#### **Summer Concert Series at Launch Pointe**

Mark your calendars for an exciting event this summer! Our highly anticipated Summer Concert Series will be held every Thursday in July at Launch Pointe in Lake Elsinore. Building on the success of last year's inaugural event, this year's lineup promises to be even more entertaining. We have scheduled a 90's show band, a Fleetwood Mac and Garth Brooks tribute band, and a vibrant salsa and cumbia night. Join us for unforgettable evenings filled with music, fun, and community spirit.

#### **Downtown Lake Elsinore Eats Festival and Concert**

Finally, I am delighted to share the incredible success of the Downtown Lake Elsinore Eats Festival and Concert. This event took place in May and brought together residents and visitors alike to celebrate our diverse culinary scene and enjoy live music performances. The festival created a vibrant atmosphere in our downtown area and showcased the talents of our local chefs, artists, and musicians. Thank you to all who attended and made it a resounding success.

As we continue to move forward, I am inspired by the enthusiasm and accomplishments of our community. Together, we are shaping Lake Elsinore into a city of opportunity, growth, and cultural vibrancy.

Wishing you all a wonderful summer filled with joy, togetherness, and the spirit of #ElsinoreStrong.

Jon's Movers

Warmest regards,

Mayor Natasha Johnson

Stay connected and up-to-date on what's happening in Lake Elsinore by following us on Facebook and Instagram @lakeelsinorechamber, or on Twitter @lakeelsinorechamber.

#### 2023 Ambassador Team:

PAUL AGUILAR Pacific Lendina LLC. MARILYN JONES Simply Gorgeouz Party Supply & Planning

RACHEL MENDEZ Elsinore Public Relations KARLEE NAULT

MATT NORKIN Cherished Memories Photography KIMBERLY PERKINS

TANYA TAYLOR Julia Lee Performing Arts Academy

# LAKE ELSINORE VALLEY CHAMBER OF COMMERCE

# RESTAURANTS

OPEN FOR DINE IN, TAKE OUT OR TO GO ORDERS

AS EVENTS ARE CHANGING DAY TO DAY WE ENCOURAGE YOU TO CHECK OUR WEBSITE AND /OR CALL AHEAD TO THE RESTAURANTS TO MAKE SURE THEY ARE STILL PROVIDING THESE SERVICES!

#### BLOOM ICE CREAM + COFFEE

(951) 805-1337 • 159 N Main St Suite A www.bloomicecreamcoffee.com Monday 10am-9pm Tue-Sun 7AM-9pm

# CJ'S SPORTS GRILL & TURF CLUB (951) 674-3101 • 20930 Malaga Rd

www.cjsbar.com Sun-Thurs 8am-12am Fri-Sat 8am-2am

# CRAFT BREWING & KITCHEN (951) 674-2562 • 17600 Collier Ave

(951) 6/4-2562 • 1/600 Collier Ave www.craftbrewingcompany.com Mon 3-8pm Tue-Sat 11am-9pm Sun 11am-6pm

# DIAMOND TAP ROOM (951) 457-2469 • 500 Diamond Dr

diamondtaproom.com
Game Days: (open until game ends)
Opens at: T 4:30pm W 5:30pm Th 6PM F 5Pm Sat 4pm Sun 2pm
Non-Game Days: Thus-Fri 4pm-1 Jpm Sat-Sun 1 Jam-8pm

#### DICKEY'S BARBECUE PIT

(951)816-6546 • 29273 Central Ave. Suite B www.orders.dickeys.com Mon-Sun 11am-9pm

### EL COMAL RESTAURANT

(951) 579-1759 • 31731 Riverside Dr M-Sun 9am-830pm

#### EL RANCHITO TACO SHOP (951) 245-1438 • 32251 Mission Trail M-Sun 8am-9pm

#### GOLDEN CORRAL

(951) 609-2452 • 18625 Dexter Ave goldencorral.com M-F 11am-9pm and Sat-Sun 8am-9pm

#### IHOP

(951) 674-4522 • 18248 Collier Ave www.ihop.com M-Sun 7am-6pm

#### JERSEY MIKE'S SUBS

(951) 609-2522 • 31800 Grape Street #B www.jerseymikes.com.com M-Sun 10am-9pm

#### JERSEY MIKE'S SUBS

(951) 609-2051 • 18492 Dexter Ave www.jerseymikes.com/20349/lake-elsinore-ca M-Sun 10am-9pm

#### LA UNICA COCINA MEXICANA Y CANTINA (951) 674-2233 • 110 N Main St www.launicarestaurant.com M-Sun 11am-9pm

MAIN STREET KITCHEN & TAP (951) 674-6777 • 157 N Main St T-Th 11AM-8Pm Fri-Sat 11am-9pm Sun 11am-8pm

#### MIGUEL'S JR. RESTAURANTS (951) 281-0888 • 18320 Collier Ave

M-Th 7am-10pm Fri 7am-10:30pm Sat 8am-10:30pm Sun 8am-10pm

#### MY BUDDIES PIZZA

(951) 674-6946 • 2503 E Lakeshore Dr # A Sun-Thurs 11am-9pm Fri-Sat 11am-10pm

#### **NEW LIFE CULINARY CREATIONS**

www.newlifecatering.com Check website for additional information

#### Panera Bread

(951) 253-8062 • 18300 Collier Ave www.locations.panerabread.com M-Sat 6:30am-9:30pm Sun 7:30am-8:30pm

#### Raising Cane's

(951) 373-4789 • 29250 Central Ave www.raisingcanes.com/location/535 Sun-W 9am-1am Th-Sa 9am-2am

#### Stadium Pizza Main St.

(951) 228-2128 • 169 N Main St www.stadiumpizza.com Sun-Th 10:30am-8:00pm Fri-Sat 10:30am-9pm

#### THE LOOKOUT ROADHOUSE

(951) 678-9010 • 32107 Ortega Hwy lookoutroadhouse.com Sat-Sun 8am-4pm

#### VINCENZO'S OLIVE TREE

(951) 674-8941 • 31712 Casino Dr # 3B www.vincenzosolivetree.com M-F 11am-9pm and Sat-Sun 12:00pm-9pm



#### MUNCH & LEARN

VIA ZOOM - FOR MORE INFORMATION PLEASE CALL LAKE ELSINORE VALLEY CHAMBER OF COMMERCE AT (951) 245-8848

JULY 5<sup>TH</sup>: - TOPIC: EMPLOYEE RETENTION Presented by Daneen Ashworth - Meridian Payroll & HR

SEPTEMBER 6<sup>TH</sup>: - TOPIC: BASICS OF EFFECTIVE INTERVIEWS Presented by Daneen Ashworth - Meridian Payroll & HR



#### **UPCOMING DATES:**

JULY 12<sup>TH</sup> AUGUST 9TH SEPTEMBER 13<sup>th</sup>

FROM: 8:00 A.M. - 9:30 A.M.



Lake Elsinore Casino Restaurant | 20930 Malaga Rd. - Lake Elsinore, CA 92530



### LUNCHEON FROM 11:30 AM TO 1:00 PM

DIAMOND TAPROOM - 500 DIAMOND DR.

The price of the luncheon is \$20 per person for LEVCC members or \$25 per person for Non-Members for non-members, payable at the door by cash or check. Reservations are Required. Please RSVP by noon on the Monday before the luncheon, by calling (951) 245-8848 or via e-mail at malyna@lakeelsinorechamber.com. No-shows will be billed. If you prefer to receive invitations via e-mail, please forward your e-mail address to info@lakeelsinorechamber.com.

July 20th - "Timekeeping Mistakes To Avoid" Daneen Ashworth - Meridian Payroll & HR

September 21st - TBD

Diamond Taproom - \$20 for Members - \$25 for Non-Members





• Network with Other Business Owners

• Find Out About Chamber Membership

• Food and Refreshments Provided

• Come Promote Your Business by Bringing a Raffle Item

For More Information or To Sign Your Business Up To Host an "Afterhours Business Mixer" Please Call Lake Elsinore Valley Chamber of Commerce at (951) 245-8848

5:30 PM - 7:00 PM

JULY 20TH: SPONSORED BY RICK TOBIN - REALLOANS

SEPTEMBER 21ST: SPONSORED BY LAKESIDE MANSION



NOW ENROLLING!

**NOT all schools are the same.** As a charter school, Sycamore Academy provides unique opportunities for children to learn in ways that inspire, motivate, and encourage a real love for learning. Our hands-on teaching approach and absolute dedication to student success defines us and defines the pathways for your child's future educational success.



### We listen to our parents.

Our relationships with our families are very important to us. We encourage parent input and participation. More than ever, we need involved, informed and engaged parents to speak up to actively contribute to the future of our children.

For more information or to enroll:

SycamoreWildomar.org



Email us!
ENROLLMENT@
SYCAMOREACADEMYCHARTER.ORG



Questions? (951)678-5217

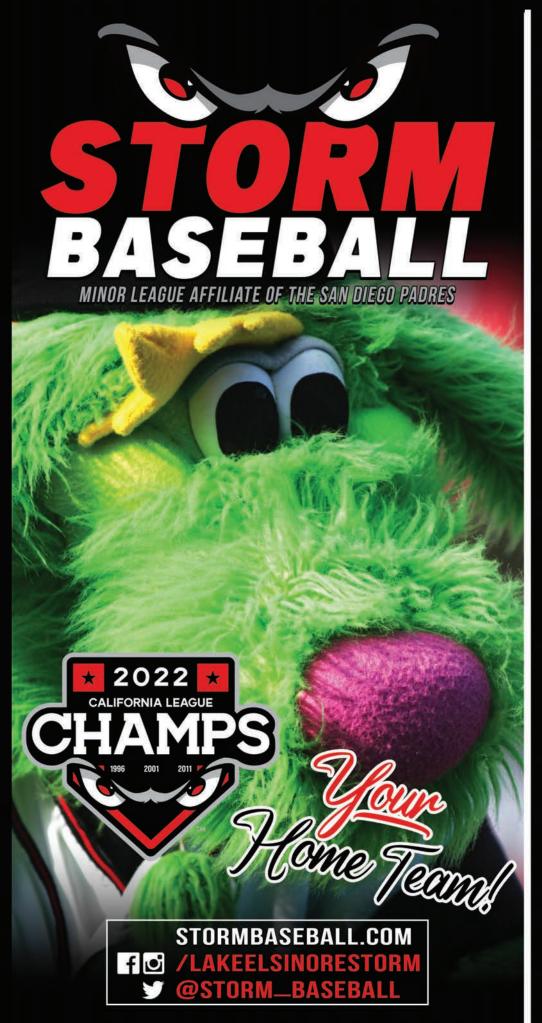


23151 Palomar Street, Wildomar CA 92595



Learn More

FREE PUBLIC CHARTER SCHOOL- APPLY NOW!
SEATS ARE LIMITED



#### APRIL

SUN	MON	TUE	WED	THU	FRI	SAT
				VIS 6	VIS 7	VIS 8
OFF	OFF <sup>10</sup>	IE 11	IE 12	IE 13	IE 14	IE 15
IE 16	OFF <sup>17</sup>	MOD18	MOD <sup>19</sup>	MOD <sup>20</sup>	MOD	MOD <sup>22</sup>
MOD <sup>23</sup>	OFF <sup>24</sup>	VIS <sup>25</sup>	VIS <sup>26</sup>	VIS <sup>27</sup>	VIS <sup>28</sup>	VIS <sup>29</sup>
VIS 30						

# MAY

SUN	MON	TUE	WED	THU	FRI	SAT
	OFF	RC 2	RC 3	RC 4	RC 5	RC °
RC 7	OFF *	SJ '	SJ 10	SJ 11	SJ 12	SJ 13
SJ 14	OFF 15	1E 16	17 IE	IE 18	IE 19	1E 20
IE 21	OFF <sup>22</sup>	RC 23	RC 24	RC 25	RC 26	RC 27
RC 28	OFF <sup>29</sup>	VIS <sup>30</sup>	VIS <sup>31</sup>			

# JUNE

MON	TUE	WED	THU	FRI	SAT
			VIS	VIS 2	VIS 3
OFF 5	FRE 6	FRE <sup>7</sup>	FRE 8	FRE	FRE 10
OFF <sup>12</sup>	STK 13	STK <sup>14</sup>	STK 15	STK 16	STK <sup>17</sup>
OFF 19	RC 20	RC 21	RC 22	RC 23	RC 24
OFF <sup>26</sup>	IE 27	IE 28	IE 29	IE 30	
	OFF 12 OFF 19	OFF 5 FRE 6 OFF 12 STK 13 OFF 19 RC 20	OFF 5 FRE 6 FRE 7  OFF 12 STK 13 STK 14  OFF 19 RC 20 RC 21	OFF 5 FRE 6 FRE 7 FRE 8  OFF 12 STK 13 STK 14 STK 15  OFF 19 RC 20 RC 21 RC 22	OFF 5 FRE 6 FRE 7 FRE 8 FRE 9  OFF 12 STK 13 STK 14 STK 15 STK 16  OFF 19 RC 20 RC 21 RC 22 RC 23

# JULY

SUN	MON	TUE	WED	THU	FRI	SAT
						IE.
IE 2	OFF 3	VIS <sup>4</sup>	VIS 5	VIS 6	VIS 7	VIS <sup>8</sup>
vis <sup>°</sup>	OFF 10	OFF <sup>11</sup>	OFF 12	OFF 13	FRE 14	FRE 15
FRE 16	OFF <sup>17</sup>	RC 18	RC 19	RC 20	RC 21	RC 22
RC 23	OFF <sup>24</sup>	STK <sup>25</sup>	STK <sup>26</sup>	STK <sup>27</sup>	STK <sup>28</sup>	STK <sup>29</sup>
STK 30	OFF 31					

# **AUGUST**

MON	TUE	WED	THU	FRI	SAT
	MOD 1	MOD	MOD <sup>3</sup>	MOD 4	MOD
OFF 7	VIS 8	vis °	VIS 10	VIS	VIS 12
OFF <sup>14</sup>	IE 15	IE 16	IE 17	IE 18	IE 19
OFF <sup>21</sup>	RC 22	RC 23	RC 24	RC 25	RC 26
OFF 28	SJ 29	SJ 30	SJ 31		
	OFF TOFF	MOD 1  OFF 7 VIS 8  OFF 14 IE 15  OFF 21 RC 22	MOD   MOD	MOD   MOD	MOD   MOD

#### SEPT

SUN	MON	TUE	WED	THU	FRI	SAT
					SJ '	SJ 2
SJ 3	OFF	IE 3	IE °	IE 7	IE *	IE '
IE 10						

HOME AWAY

DATES & TIMES ARE SUBJECT TO CHANG

# CHAMBER MAGAZINE AD PRICING

The Lake Elsinore Valley Chamber of Commerce Magazine is a Quartley Publication that includes up-to-date Membership Directory, upcoming Chamber Events, City Map and Ad's for Chamber Members.

Advertising in the Magazine is an easy and effective way to reach 2500 people at a reasonable price!

#### FULL COLOR AD'S

**BACK COVER** \$1000 1/2 PAGE \$300 INSIDE FRONT COVER \$600 **1/4 PAGE** \$150 INSIDE BACK COVER \$600 **BUSINESS CARD** \$100

FULL PAGE \$400

# Call the Chamber Today to Secure Your Ad Space in our Next Magazine.



951.245.8848

Don't have an Ad? No Problem! The advertising price includes ad design. Don't Miss Out On This Great Deal!!!











Storm Disaster







- 24/7 emergency service
- · Commercial and residential
- Emergency water extraction
- · Trained, uniformed professionals
- Restore vs. replace
- Insurance company restoration vendor

SERVPRO® of Lake Elsinore/Perris

951-674-4006

servprolakeelsinore.com

Independently owned and operated

Like it never even happened."

Visit our Museum located in Historical Downtown Lake Elsinore

Come see our extensive collection of artifacts and research materials from Lake Elsinore's more than 125 years of history.

> **Main Street Museum** 183 North Main Street (Use Heald Avenue Entrance)

> > Hours:

Wednesday & Saturday 11:00 a.m. to 3:00 p.m. Sunday 1:00 to 4:00 p.m.



Mailing Address: P.O. Box 84, Lake Elsinore, CA 92531-0084 Museum Information: 951/678-1537



As we get through May, there is a lot of activity in Sacramento! We're just two weeks away from the House of Origin Deadline, when bills have to be through the house they started in- so Assembly bills have to pass through committees and the Assembly floor, and Senate bills through their committees and floor vote.

We've taken positions on labor issues from sick leave to background checks, infrastructure policies that would make it harder to address regional highway needs, housing and energy issues that affect affordability, and so many more. A full list of our current bill positions can be found on our website at: www.southwestca.org

We did have a big win sidelining AB 1000, the warehouse setback bill in committee, so the 1000 ft setback requirement that would have essentially stopped all large

# SWCLC Southwest California Legislative Council

new warehouse construction and hurt our regional logistics industry won't be an issue for 2023- it was however granted reconsideration for 2024. SWCLC played a key role in working with our legislators to vote no in committee.

This month we took a delegation to Sacramento and met with 6 of our Riverside County legislators, sharing our bill list of support and oppose positions, talking about infrastructure and workforce issues that are important to our region. We had productive discussions and ensured our regional voice for business was heard.

Closing out with a few highlights out of the Governor's office- the May Revise of the budget found that instead of a \$25 billion defi-

cit we in fact have a \$32 billion deficit. Newsom assured Californians that there wouldn't be tax increases to cover the shortfall. so expect a number of budget shifts and accounting tricks to be in play when we see budget trailer bills in the coming months. In addition to the budget, the Governor announced a number of proposals for CEQA reform to build large infrastructure projects. Right now, we have an executive order creating a strike team to address the issue, and a number of bills this summer to detail out the potential reforms.

As always, we invite you to attend the Southwest California Legislative Council meetings, now back to in-person meeting the 3rd Monday of every month at the Southwest California Association of Realtors offices in Murrieta. Contact your local Chamber of Commerce for more information. www.southwestca.org



# SERENITY PARK

9

19685 PALOMAR ROAD, LAKE ELSINORE, CA 92530



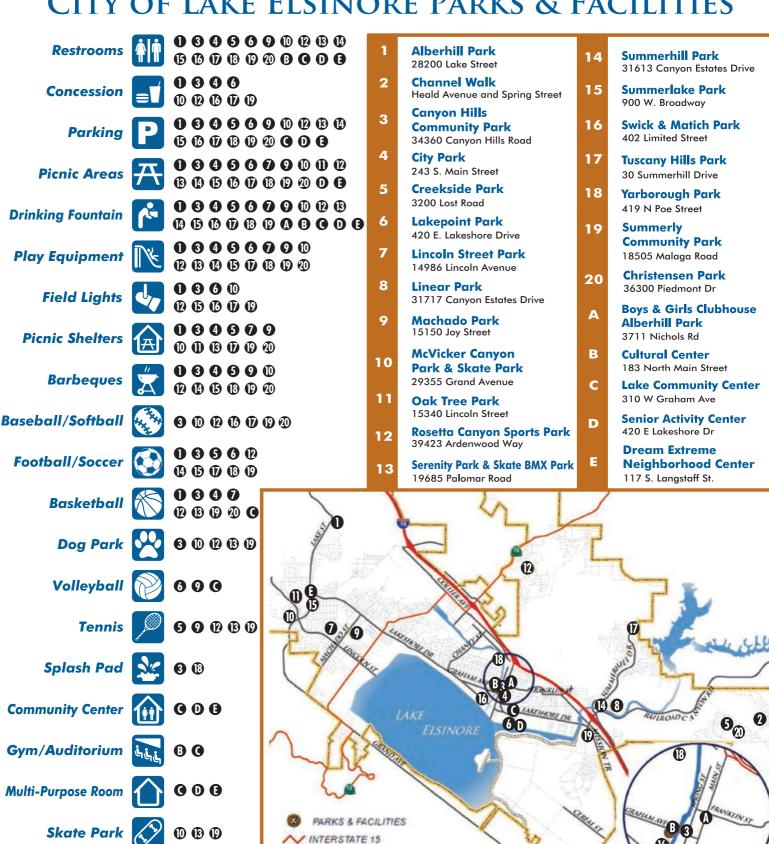
### AMENITIES

- FREE PARKING
- SKATE PARK
- MULTI-USE PUMP TRACK
- 1/4 FITNESS TRAIL
- · DOG PARK
- 2 1/2 COURT BASKETBALL COURTS
- TENNIS COURT
- PLAY EQUIPMENT

## **REGULATIONS:**

- HOURS: 6 AM TO 10 PM
- DOGS ARE PERMITTED ON A LEASH
- GLASS BOTTLES ARE NOT PERMITTED
- ALCOHOL IS NOT PERMITTED

# CITY OF LAKE ELSINORE PARKS & FACILITIES



HIGHWAY 74

CITY BOUNDARY

BMX Park



# THE LAKE ELSINORE HOUSING JOURNAL ADAM A. RUIZ FOR THE SOUTHWEST RIVERSIDE COUNTY ASSOCIATION OF REALTORS\*

Welcome to another edition of the REALTOR® Report! This is always a busy time of year for me and those REALTORs® that also participate in our State and National Legislative Meetings advocating for homeownership and private property rights. With the housing market continuing to face challenges, we must continue fighting the good fight and making our voices heard, especially to our lawmakers who have an influence on potential changes!

Last week, over 2,500 REALTORs® attended our annual Legislative Day in Sacramento. We were all there to meet with our Senators and Assemblymembers on a couple of hot issue items and to remind them how vital increasing supply and affordability is to our communities. Last month, I mentioned the California Dream for All Program, a shared equity down payment assistance program funded by the State. Even though \$500 million was previously approved in the budget, the governor cut the program to \$300 million, and the money ran out in just 11 days!During our meetings, we asked for the entire budgeted amount to be made available as it's clear there is a high demand for the program. Additionally, the Democratic Senate Caucus has introduced its budget for next year, and there is an ask of \$800 million more for the program. So if we can help push our legislators, that's \$1 Billion in funding for this program! We also discussed a bill that would weaken and eventually eliminate the Costa Hawkins Rental Housing Act, dramatically expanding the number of properties subject to extreme rent control. We already have statewide rent control and know how bad it is for communities. In fact, most of the time, it has the opposite effect that those advocating for it intend. Rent control reduces incentives for landlords to maintain housing, reduces incentives for developers to build new housing, and decreased supply often raises rent prices, to name a few. So it was important that we shared this data and asked our Senators and Assemblymembers to oppose this bill.

I attended a great meeting today that discussed inflation and the national debt ceiling. It wasn't the most positive meeting, but it was very informative. Some of the key takeaways are as follows:

- · There is no argument raising the debt limit needs to be done, but how to get there remains a political challenge.
- If the debt ceiling isn't raised by the June 1 deadline, we could see an instant recession. (A recession was mentioned multiple times, but all agreed it would be mild and short-lived.)
- Feds may have to raise rates again. Not because they want to, but to continue their effort to calm spending to combat the rising inflation
- · While housing is just 5-6% of the GDP, the products and services that accompany it significantly impact the economy.
- The economy will be at the center of the 2024 **Presidential Election**

Let me be clear. These are just the comments and thoughts made at this forum, not my personal thoughts or a guarantee of what's to come. But with my report coming out and having just attended the meeting, I wanted to share it with all of you.

Now, let's take a closer look at the numbers for our region from April 2023.

The median home price in Southwest Riverside County increased 2% from the previous month (\$569,000/\$560,000), but it remains down 5% from a year ago (\$600,000). Comparing the median price to where it was 2 years ago, it has increased by 10.5% when the median price was\$515,000. Unsold inventory remained at 3 months (6 months is considered a healthy market), and the median time on the market decreased again by 9% to 21 days. This is up from 7 days last year and significantly higher than 2 years ago when it was just 5 days. After an increase last month, unit sales decreased by 16%

from the previous month and are down 42% from last year. Unsold inventory increased from the previous month by 3% but is down from last year, with a decrease of 6%. Median prices declined in all but one city in the region, with a total median price variance from -12.8% to 0.5%. As I mentioned last month, one of the factors in median price decreases is the slowing of higher-priced home sales. In April 2022, 204 homes sold for over\$750,000, while only 80 homes at that price point sold in April 2023.

I hope I have covered everything that affects you and your business. Please let me know if I left anything out or if you need anything explained further.

As always, I am available if you have any questions about the report. Until next month.

	SW	Market	@ A Glar	ice		
Southwest California	Reporting Period	Current Month	Last Month	Year Ago	Change from Last Month	Change from Year Ago
Existing Home Sales (SFR Detached)	April 2023	657	780	1,124	-16%	-42%
Median Home Price	April 2023	\$569,000	\$560,000	\$600,000	2%	-5%
Unsold Inventory Index (SFR Units)	April 2023	1,015	988	1,077	3%	-6%
Unsold Inventory Index (Months)	April 2023	3	3	2	0%	50%
Median Time on Market (Days)	April 2023	21	23	7	-9%	200%
		Sources	270 - 1410			
Y	our "Ave	rage" Ho	use, Apri	1 2023		
City	Median Sold Price	Average / Sold Price		verage /Sq. Ft. B	ed Ba	th Year
Canyon Lake	\$615,000	\$703,700	2,244 \$	326.10	3 3	1985
Hemet	\$440,000	\$434,479	1,791 \$	252.52	3 2	1991
Lake Elsinore	\$550,000	\$535,462	2,131 \$	277.91	4 3	1998
Menifee	\$564,000	\$548,601	2,120 \$	272.51	3 3	200

2.027

1,920

2,343

2.650

\$282.35

\$356.85

\$247.83

\$261.05

1997

Perris

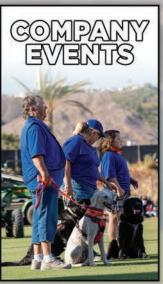
\$484,500 \$520,907

\$641,004



# **HOST YOUR NEXT GROUP EVENT WITH US!**







# GROUP PACKAGE INCLUDES

- VISIT FROM THUNDER
- DISCOUNTED TICKETS
- GROUPS SIT TOGETHER
- VIDEOBOARD RECOGNITION



# GROUP PRICING

MINIMUM 25 TICKETS

25 - 100 TICKETS (DIAMOND LEVEL)

101+ TICKETS (DIAMOND LEVEL)

FEAST OF DREAMS PICNIC, LAGUNA GRANDE PICNIC, OR PARTY DECK

TUESDAY WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
\$9.50	\$18.50	\$19.50	\$39.00	\$13.50
\$9.00	\$18.00	\$19.00	\$39.00	\$13.00
\$32.00	\$41.00	\$42.00	N/A	\$36.00

CONTACT US TO LEARN MORE ABOUT PREMIUM SEATING OPTIONS
OR TO BE PART OF PRE GAME FESTIVITIES



500 DIAMOND DRIVE LAKE ELSINORE, CA 92530 ST

(951) 245-4487 STORMBASEBALL.COM



# Free SUMMER EVENTS



# **MOVIES IN THE PARK**

June 14 I 7:00 PM I Summerly Park
"Minions the Rise of Gru" - PG
Free Event. Bring your chairs and enjoy a night
under the stars. Target will be providing free
popcorn and waters for all kids in attendance!



# PARTY IN THE PARK

9 AM to 11 AM at Summerly Park
FREE Event I Kids Bike Parade I Amusements I Crafts

### FIREWORKS SPECTACULAR

Show starts at 9 PM

Free viewing locations include Lakepoint Park, Swick & Matich Park, Elm Grove Beach, and Whiskers Beach



### LIVE AT THE LAKEFRONT

Thursdays in July I 6:30 PM I Launch Pointe Free Entry & Parking!

July 6 - 90s Rockshow

July 13 - Twisted Gyspy (Fleetwood Mac Tribute)

July 20 - The Ultimate Garth Brooks Tribute

July 27 - Rocio La Dama De La Cumbia



### **TACO FEST**

August 19 I 5 PM TO 9 PM I Downtown Main Street Free Entry & Parking!

Join us for our 3rd annual Taco Fest. This event will feature a variety of taco vendors, merchandise booths, live entertainment, and a car show.

FOR MORE INFORMATION VISIT WWW.LAKE-ELSINORE.ORG OR CALL 951-674-3124 X 292







# Lake Elsinore



# MARIACHI FEST



Saturday, September 16, 2023

Lake Elsinore Diamond Stadium

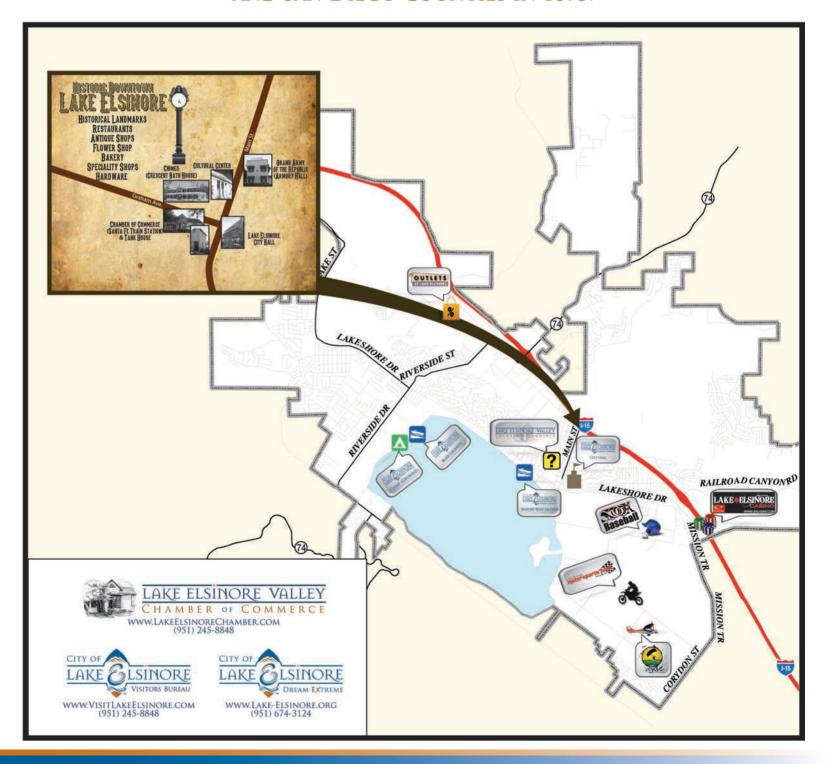
Tickets starting at \$20.00 LEMARIACHIFEST.COM

# LAKE ELSINORE CITY MAP

DID YOU KNOW THAT LAKE ELSINORE WAS ORIGINALLY PART OF SAN DIEGO COUNTY WHEN THE CITY WAS INCORPORATED IN 1888?

IN FACT, LAKE ELSINORE IS THE SECOND OLDEST CITY IN RIVERSIDE COUNTY.

THE COUNTY OF RIVERSIDE WAS CARVED OUT OF SAN BERNARDINO AND SAN DIEGO COUNTIES IN 1893.



# LAKE ELSINORE

# ONE OF THE FASTEST GROWING CITIES IN CALIFORNIA

### POPULATION INCREASE

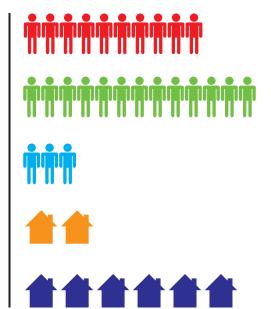
2020 Estimated Population **70,265** 

2025 Estimated Population **76.263** 

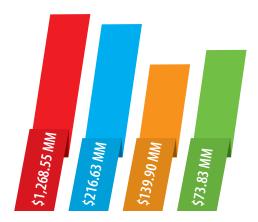
Estimated Population Increase (2020-2025) **5,998** 

Projected New Households (2020-2025) **1,550** 

2020 Number of Households 18,800

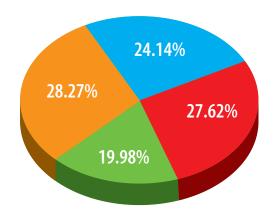


# ESTIMATED 2020 CONSUMER DEMAND



Total Retail Demand - \$1,268.55 MM
Motor Vehicle Sales - \$216.63 MM
Grocery \$139.90 MM
Building Materials - \$73.83 MM

# AGE DISTRIBUTION



Ages 17 & Under Ages 18-34 Ages 35-54 Ages 55 & Better



HOUSEHOLD INCOME

Average Household Income \$92,504

# TRAFFIC COUNTS

I-15 & Railroad Canyon Rd.
I-15 & HWY 74 (Central Ave.)
I-15 and Nichols

Peak Hour	<b>Average Daily</b>	
9,600	129,000	
8,700	117,000	
8,800	119,000	

#### ACCOUNTING/ **BOOKKEEPING/TAX** SERVICES

Anderson Professional Services Kristine Anderson (951) 678-2165 andersonprofservices@verizon.net

**ARC Financial & Tax Services** 

Sally Freyre (951) 674-8111 www.TheTaxPartner.com

Financial Management, Inc.

Manny Fernandez (951) 678-5333

Jack Ferguson , CPA

Jack Ferguson (951) 471-2700 www.jackfergusoncpa.com

#### ADVERTISING/ **MARKETING**

CityByApp LLC

a subsidiary of 3 Cord Marketing LLC Jerome Mark Mikulich (951) 816-9966 www.CityByApp.com

**Elsinore Public Relations** 

Rachel Mendez (951) 313-1667 www.ElsinorePublicRelations.com

**Impact Promotional Products** 

Karin Cassidy (951) 471-1105 www.impact.com

JD Promotions

(951) 473-2210 Jason Hope www.jdpromos.com

**Print and Mail Guy** 

Mark Gilliam (951) 457-2499 www.printandmailguy.com

**TOP Shop - The Only Print Shop** 

Breanna Sewell (760) 996-8880 www.theonlyprintshop.com

Watermark Associates, LLC

Darcy M. Burke (951) 294-3190 www.watermarkassociates.com

Welcome Wagon

Linda Denmark (951) 808-8600 www.welcomewagon.com

#### AGGREGATE/ASPHALT

Chandler Aggregates, Inc.

(951) 277-3900 Eric Werner www. wernercorp.net

#### AMBULANCE SERVICES

American Medical Response David Olguin (951) 782-5200 www.amr.net

#### **ANIMAL SHELTERS/ADOPTIONS**

 Animal Friends of the Valleys Beth Soltysiak (951) 674-0618 www.animalfriendsofthevalleys.com

#### **ANTIQUE SHOPS**

Tom & Jerry's Antiques & Collectibles

(951) 674-9781 Delores Solis tomandjerrys@aol.com

#### **APARTMENTS**

R Estates, LLC

Tamiya Robles (267) 536-9296 www.estatesr.com

**Ridgestone Apartments** 

Angie Churchwell (951) 471-8336 www.ridgestone-apts.com

#### **ART CENTERS**

STUDIO 395

Rebecca Esquibel (951) 471-4407 www.studio395.org

#### **AUTO BODY AND COLLISION REPAIR**

• Silver Auto Collision

(951) 245-2405 Jorge Cerda www. silverautocollision.com

**Fix Auto Lake Elsinore** 

Patrick Helferich (951) 471-5530 www.ZBESTPAINT.COM

#### **AUTO GLASS / GLASS**

Glass Doctor of SWRC

Laurel Miller (951) 894-5710 www.glassdoctor.com/murrieta

#### **AUTOMOBILE AUCTION**

**South Bay Auto Auction** 

Farid Djamshidi (310) 719-2000 www.southbayautoauction.com

#### **AUTOMOBILE DEALERS**

Anderson Chevrolet

Pam Richardson (951) 674-3116 www.andersonchevroletca.com

 Lake Elsinore Chrysler Dodge Jeep Ram

Johnny Siepker (951) 291-9700 jsiepker@lakecdjr.com

Lake Elsinore Ford

**Kevin Roberts** (951) 471-4100 www.lakeelsinoreford.com

**Lake Elsinore Honda** 

Kelly Christie (951) 471-4100 www.lakeelsinorehonda.com

#### Paradise Chevrolet Cadillac **Buick GMC**

Craig A McKenzie (951) 764-1339 www.paradiseautos.com

• Temecula Valley Toyota

(951) 694-0575 Tom Rudnai www.TVToyota.com

**Temecula Valley Lexus** 

**Erin Spires** (951) 225-0555 www.tvlexus.com

#### AUTOMOBILE PARTS/ REPAIR/SERVICE

A & M Automotive

Adam Jadovitz (951) 245-1562 www.aandmautorepair.com

Lake Elsinore Tire & Auto

Roger J. Pollock (951) 674-4510 letaincl@msn.com

Team Autoaid

Julian Gomez (951) 245-1948 www.autoaidonline.com

The Auto Techs Service and Repair

Albert Mendez (951) 259-1291 www.theautotechs.net

#### AUTOMOBILE TOWING

Rivera Towing

Tony Salguero (951) 941-0001

#### AWARDS/ENGRAVING

**Tulips Trophies & Treasures** 

Kimberly Ryan (951) 674-6072 www.tulipstrophies.com

#### **BACKFLOW TESTING**

• Hazzard Backflow Inc.

Rolando Lee Hazzard (951) 445-0809 www.hazzardbackflow@yahoo.com

#### BANKS/FINANCIAL INSTITUTIONS

Bank of America-ATM

Karen Harrison (800) 622-8731 www.bankofamerica.com

**Bank of America-Canyon Hills** Thomas Zamani (951) 244-8076 www.bankofamerica.com

 Bank of America-Lake Elsinore

Brittany E. Stuit (951) 674-6911 www.bankofamerica.com

#### Bank of America-**North Lake Elsinore**

Joshua Mendez (951) 245-4181 www.bankofamerica.com

Navy Federal Credit Union

David Alvarez (888) 842-6328 www.usafed.org

**Pacific Premier Bank** 

(951) 461-4534 Frik McI eod www.ppbi.com

#### BANQUET FACILITIES

Pins 'N Pockets

(951) 245-6250 Bill Boudreau www.pinspockets.com

The Corporate Room

Candice Nicholas (951) 249-4343 www.thecorporateroom.com

#### **BASEBALL CLUBS**

Lake Elsinore Storm

(951) 245-4487 Shaun Brock www.stormbaseball.com

San Diego Padres

Mike Wickham (619) 795-5000 www.sandiegopadres.com

#### **BRANDING**

**Storyland Studios** 

Mike Mulligan (951) 674-0998 www.storylandstudios.com

#### **BREWERY**

**Craft Brewing & Kitchen** 

Kirk D Medeiros (951) 674-2562 www.craftbrewingcompany.com

#### **BUSINESS MACHINES/ SYSTEMS**

Image Source

Mike Holler (951) 296-2150 www.imagesourceusa.com

Innovative Document Solutions Kevin Hietritter (951) 676-8885 www.idscanon.com

#### **BUSINESS &** PROFESSIONAL SERVICES

Shopwholesale.com Inc.

(862) 279-7121 Dennis Woo

#### CAMPGROUNDS/RV PARKS

 Crane Lakeside Park + R.V. Resort

(951) 678-2112 Sandy Grant www.cranelakesiderv.com

Glen Eden Sun Club

Cheryl Leutbecher (951) 277-4650 www.gleneden.com

#### Launch Pointe

Beau Davis (951) 471-1212 www.launch.pointe.com

Lake Park RV Resort & Motel

Judy Jaynes (951) 674-7911 www.lakeparkrvresort.com

#### CANNABIS DISPENSARY

Lemonnade

Saif Alchi (951) 297-9300 www.thereallemonnade.com

The Syndicate

(951) 471-5021 socalthesyndicate.com

The Syndicate #2

(951) 583-2400 socalthesyndicate.com

#### CARPET/UPHOLSTERY CLEANERS

Johnson's Carpet Cleaning

(951) 674-6685 Scott Johnson iccextraction@aol.com

#### **CAR WASHES**

Tommy's Express Car Wash

Michael Luders (951) 723-5800 www.tommys-express.com/locations/ca136

#### **CASINOS**

• Lake Elsinore Casino & Econo Lodge R I Watanabe (951) 674-3101 www.lercasino.com

#### CATERING

**BMW Management** 

(951) 676-8616 Sally Meyers

**New Life Culinary Creations** 

Steve Bearse (951) 375-1380 www.newlifecatering.com

Lake Elsinore Storm Baseball (951) 245-4487 Shaun Brock www.stormbaseball.com

#### **CEMETERIES**

Elsinore Valley Cemetery

Jeff Kuether (951) 674-2418 evcdistrict@verizon.net

#### **CHAMBERS OF COMMERCE**

California Chamber of Commerce

(916) 444-6670 Jennifer Barrera www.calchamber.com

#### **City of Lake Elsinore Visitors** Bureau

Kim Joseph Cousins (951) 245-8848 www.visitlakeelsinore.com

**Lake Elsinore Valley Chamber of** Commerce

Kim Joseph Cousins (951) 245-8848 www.lakeelsinorechamber.com

#### CHIROPRACTOR

#### Donohoe Chiropractic, Inc.

Todd Donohoe (951) 677-6500 www.DonohoeChiropractic.com

#### **CHURCHES**

 Elsinore First Assembly of God Pastor Fred Rodriguez (951) 678-1757 www.elsinorefirst.com

#### First Lutheran Church, LCMS

Pastor Kevin L. Kolander (951) 674-2757 www.firstluth.com

#### **Shepherd of Life Lutheran Church**

Rebecca Aier (951) 678-1561 www.shepherdoflife.org

#### **CITY OPERATIONS**

#### City of Lake Elsinore -

**Community Service Department** Johnathan Skinner (951) 674-3124 www.lake-elsinore.org

#### City of Lake Elsinore -**Fire Department**

Chief Lonny Olson (951) 246-2337 www.lake-elsinore.org

#### City of Lake Elsinore -**Lake Patrol**

(951) 245-3338 www.lake-elsinore.org

#### City of Lake Elsinore -Police Department

Captain Andrew Elia (951) 245-3300 www.lake-elsinore.org

#### City of Lake Elsinore -**Senior Activities Center**

Priscilla Perez (951) 674-2526 www.lake-elsinore.org

#### **CLEANING SERVICES**

#### **Premier Solar Cleaning**

(951) 465-3117 Adam Fuller www.premiersolarcleaning.com

#### **COMMERCIAL REAL ESTATE**

#### Coldwell Banker Commercial Sudweeks Group

Brandon Sudweeks (951) 200-7683 www.cbcsocalgroup.com

# **Fairway Commercial Partners Inc**

Rod K. Oshita (310) 939-7102 www.Fairwaypartners.net

#### **Catalyst Retail**

Mark Cooper (913) 915-6538

#### **SVN | Insight Commercial Real Estate Advisors**

Janet Kramer (951) 600-8634 ext 702 www.svninsight.com

#### The Shopoff Group

William Shopoff (949) 417-1396 bshopoff@shopoff.com

#### **WCI - West County Investments** Gary Washburn (951) 318-8542

www.westcountyinvestments.com

#### WestMar Commercial Real Estate Mark P. Esbensen (951) 491-6300 www.westmarcre.com

#### **COFFEE & ICE CREAM**

#### Bloom Ice Cream+Coffee

Kaitlyn Hanson (951) 805-1337 www.bloomicecreamcoffee.com

#### COMICS / COLLECTIBLES

#### Felicity's Collection

(909) 362-0343 Felicity Gomez www.ebay.com/str/felicityscollection

#### **CONSTRUCTION**

#### **Ruilding Industry Association Riverside County Chapter**

Clint Lorimore (951) 781-7310 www.riversidebia.org

#### **Edmondson Construction** Company, Inc.

Chance Edmondson (951) 674-5589 www.wemovedirt.com

#### **GBC Concrete and Masonry** Construction, Inc.

(951) 245-2355 Tom Daniel www.gbcconstruction.com

## Madrid Equipment Rental Inc

Michael A. Madrid (951) 674-6241 www.madridcorporation.com

#### Near-Cal Corp.

(951) 245-5400 Carl J. Johnson www.nearcal.com

#### R & R Roofing

(951) 246-0695 Raul I Jasso www.randrroofing.net

#### CONSTRUCTION & DEVELOPMENT

#### The Bedrock Company

Carlene Jackson (951) 273-1931 www.thebedrockco.com

# **Transportation Corridor Agencies**

Jeff Bott (949) 727-4800 www.thetollroads.com

#### CONSULTING COMPANIES

#### **Hernandez Environmental Services**

Shawn Gatchel-Hernandez (951) 334-6219 www.hernandezenvironmental.com

#### **Southwest CA. Economic Development Coalition**

(951) 694-9800 www.edcswca.com

#### **Sunbelt Business Sales, Mergers** & Acquisitions

Myles Ross (714) 200-3761 www.Riverside.SunheltNetwork.com

#### **CPR TRAINING**

#### **CPR Training Centers, Inc.**

Roger Hillard (951) 219-4807 www.cprtrainingcenters.com

#### **DAIRIES**

#### DeJong's Dairy

Herman DeJong (951) 674-2910

#### **DENTISTS**

#### Elsinore Smiles

Dr. Aarti Puri (951) 421-0330

#### Dr. Deza's Dental Office

(951) 674-2000 Rocio D Deza www.drdezasdentaloffice.com

#### Dr. J.T. Baugh

J.T. Baugh (951) 674-3187

#### Kal Eissa DDS

Khaled Eissa (951) 674-8707 www.khaledeissadds.com

#### • Marketplace Dental Group

Florence Anaya (951) 245-8664 www.marketplacedentalgroup.com

#### Western Dental

Shona Baillie (951) 643-6094 www.westerndental.com

#### DEPARTMENT/ DISCOUNT/WAREHOUSE STORES

#### **Outlets at Lake Elsinore**

Jennifer Sulpizio (951) 245-0087 www.outletsatlakeelsinore.com

#### Walmart

(951) 245-5990 www.walmart.com

#### **DEVELOPERS**/ **INVESTMENT GROUPS**

#### Civic Partners Inc.

Tina Alexander (714) 230-8000 www.civicpartners.com

#### **Lake Elsinore Town Center**

(714) 340-7849 Linda Nettels

# **Mebo Properties Development**

Brian Lam (626) 831-0661 brianvlam@yahoo.com

#### **Northpoint Development**

(816) 888-7053 II lenkins www.BeyondTheContract.com

#### **RDP Development Consultants, LLC** (405) 650-5238

www.rdpconsultants.com

#### **DISTRIBUTORS**

#### BuildersMax Inc.

**Guy Selleck** (916) 216-9288

#### ECOLOGICAL CONSULTING

#### VCS Environmental

Julie Beeman (949) 489-2700 www.vcsenvironmental.com

#### EDUCATION/ TUTORING SERVICES

#### **LFW Foundation**

Valerie I Geason (951) 245-7073 www.lfwfoundation.org

#### • Mt. San Jacinto College

Kathy Donnell (951) 487-3002 kdonnell@msjc.edu

#### Julia Lee Performing Arts Academy

Tanya Lee Taylor (951) 356-6786 www.JLPAA.org

#### **ELECTED OFFICIALS**

#### Assemblyman Bill Essayli 63rd District

Casey Deaver (951) 369-6644 www.ad63.asmrc.org

#### **CA Senator Kelly Seyarto 32nd Senate District**

Joe Fuentes (951) 894-1232 www.ad67.asmrc.org

#### Supervisor Karen Spiegel

Melania Castellanos (951) 955-1083 www.rivcodistrict2.org

#### **Supervisor Kevin Jeffries**

Kevin Jeffries (951) 471-4500 www.rivcodistrict1.org

#### **ENGINEERING** COMPANIES

#### K & A Engineering, Inc.

(951) 279-1800 Joline I Green www.kaengineering.com

#### KWC Engineers

(951) 734-2130 Kelly Jackson www.kwcengineers.com

#### **ENTERTAINMENT**

 Lake Elsinore Storm Baseball Shaun Brock (951) 245-4487 www.stormbaseball.com

#### The Mad Axer

Dane Wunderlich (855) 623-2937 www.themadaxer.com

#### **EQUIPMENT/PARTY** RENTALS

## **Elsinore Valley Rentals &**

**Ready Mix** Rita Wilsey (951) 674-2427

#### **EVENT VENUE**

#### **Hawk Ranch**

Jeff Busch (888) 299-4295 www.hawkranch.co

#### FINANCIAL SERVICES

#### Fix My Credit Now 850

(267) 536-9296 Tamiya Robles www.fixmycreditnow850.com

#### FLOOD/FIRE RESTORATION

#### **PuroClean Restoration Experts**

Carly Chalker (951) 651-0202 www.puroclean.com/pre-ca

#### **FLORISTS**

#### Gerryann's Flowers

Gerryann Whitley (951) 775-0633 www.gerrvannflowers.com

#### Lake Elsinore VIP Florist

Annette LaRocque (951) 674-6422 www.lakeelsinorevipflorist.com

#### **Tulips Trophies & Treasures**

(951) 674-6072 Kimberly Ryan www.tulipstrophies.com

#### **GAS STATIONS**

#### Arco AM/PM

Erwin Randhawa (951) 471-1520 info@arcoquests.com

#### Arco AM/PM

Avman Mika (951) 674-7377 ayman\_haddad1@yahoo.com

 Arco Gas / Bocadillo Kitchen Bobak Seyedgavadi (951) 471-8370 www.bocadillokitchen.com

#### Four Corners Arco AM/PM

Erwin Randhawa (951) 245-2866 info@arcoguests.com

#### Mobil / Circle K

(951) 736-6149 Rai Kumar

#### **Rocket Chevron**

Candace Wood (951) 579-4529

#### **GOVERNMENT AGENCIES**

#### City of Lake Elsinore

Jason Simpson (951) 674-3124 www.lake-elsinore.org

#### **Riverside County Treasurer** -Tax Collector

Debra Marabella (951) 955-3900 www.countytreasurer.org

#### • Riverside County Transportation Commission (RCTC)

Paula Hayes (951) 787-7141 www.rctc.ora

#### **Western Riverside Council** of Governments

(951) 955-8311 Dr. Kurt Wilson wrcog.cog.ca.us

#### GROCERY/FOOD STORES

#### Albertsons 6798

Paul Kadow (951) 245-4461 Paul.Kadow@albertsons.com

## **Grocery Outlet of Lake Elsinore**

Sarah & Eric Senges (951) 471-6626 www.groceryoutlet.com

#### Stater Brothers #187

Anthony Charles (951) 244-2014 www.staterbros.com

#### Stater Brothers #189

Gary Holland (951) 245-5802 www.staterbros.com

#### Stater Brothers #98

(951) 674-1349 Felix Larez www.staterbros.com

#### **GROUPS & ORGANIZATIONS**

#### **California Apartment Association Greater Inland Empire**

Victor Cao (949) 474-1411 www.caanet.org

#### **Highpointe Care, LLC**

Reuben Stewart (951) 471-5886 www.highpointecare.org

#### **HAIR SALON**

#### **Elsinore Barber & Beauty**

(951) 674-6320 Tina Breese www.facebook.com/115nMainstLakeElsinore

#### **Sport Clips Haircuts**

Amanda Bowers (951) 579-4550 www.sportclips.com/ca646

#### Vinny's Barber Shop

Vinny Medina (951) 223-8264 www.vinnysbarbershop.com

#### HOME BUILDER/DEVELOPER

#### Corman Leigh

(951) 296-5070 Leah Skor www.cormanleigh.com

Meritage Homes of California, Inc. Emma Hill (949) 299-3824 www.meritagehomes.comt

#### HOME IMPROVEMENT **CENTERS**

#### **Habitat for Humanity Inland Valley Lake Elsinore ReStore**

(951) 471-1188 Tammy Marine www.habitat4inlandvalley.org

#### **HOSPICE CARE**

#### Hospice of the Valleys

(951) 200-7800 Cari Rath www.hovsc.org

#### HOSPITALS

#### Rady Children's Hospital (800) 788-9029 Kathleen Korn

www.rchsd.org

#### **Southwest Healthcare System** Raedean Olmo (951) 677-9712 www.ivrmc-rsmc.com

#### **Southwest Healthcare** Temecula Valley Hospital

Celena Barton (951) 331-2200 www.temeculavalleyhospital.com

#### HOTELS/MOTELS/ RESORTS

#### **Best Western**

Ajay Patel (951) 674-3131 www.bestwestern.com

#### **Holiday Inn Express**

(951) 674-4333 Sachin Trivedi www.hiexpress.com/lakeelsinoreca

#### Lake Elsinore Econo Lodge

Roxanne Zeller (951) 674-3101 www.lercasino.com

#### Lakeside Mansion

Brittney Burnett (888) 493-5859 www.lakesidemansion.com

#### Quality Inn

Pete Patel (951) 674-9694 www.gilakeelsinorehotel.com/home

#### **HVAC**

#### **Windstorm Heating & Air Conditioning Emilio Avalos** (951) 710-4999 www.windstormheatingandair.com

#### ICE CREAM/FROZEN DESSERTS

#### **Never Better Frozen Yogurt**

Tony Patino (951) 226-7555

#### **INSURANCE SERVICES**

#### **AFLAC Benefit Solutions**

Grace Kim (808) 498-6613 www.reehvac.net

#### Farmers Insurance -**Muñoz Insurance Agency**

Michele M Muñoz (951) 471-2029 www.farmersagent.com/mmunoz2

#### **Farmers Insurance Wildomar-Andy Morris**

Andrew Morris (951) 678-8111 www.lakeelsinoreinsurance.com

#### Freeway Insurance

Eva Brambilla (951) 355-9811

#### • GGM Insurance Services

Guillermo Alfaro (951) 698-2414 www.ggminsurance.com

## • R. David Bulen Insurance Agency

Lisa Mosby (951) 674-0675 lisa@bulen.com

#### State Farm Insurance -**Niehouse Agency**

Paul Niehouse (951) 674-0735 www.statefarm.com

Veronica's Insurance Lake Elsinore Mauricio Sanchez (714) 308-4319

#### **INTERNET DATA PROVIDER**

#### USgeocoder, LLC

Mitchell Pearce (888) 938-6732 www.usgeocoder.com

#### **IET SKI/BOAT/PADDLE RENTALS**

#### JT's Rentals at Launch Pointe

(951) 777-2866 John Alarcon www.rentmypontoon.net

#### **IEWELERS**

#### Ronnie's Jewelers

(951) 674-1255 Jim Turner jtrjewels@coastinet.com

#### **LAKE OPERATIONS**

 City of Lake Elsinore - Lake & Aquatic Resources Department Rick DeSantiago (951) 674-5120 www.lake-elsinore.org

#### LEGAL SERVICES

#### Fabozzi & Miller, APC

Edward J. Miller (951) 296-1775 www.fabozzimillerlaw.com

#### McVicker's Family Law Mediation Center

T. Elizabeth McVicker (951) 244-8759 www.mcvickersfamilylaw.com

#### Reid & Hellyer, APC

Donald Hitzeman (951) 695-8700 www.rhlaw.com/temecula-murrieta

#### LIBRARY

#### Lake Elsinore Library

(951) 674-4517 Krystal Van Eyk

#### Vick Knight Lakeside **Community Library**

(951) 678-7083 Ellen Holt

#### MAGAZINES/NEWS MEDIA

#### Lake Elsinore Local News & Events

Phillip Hayes (951) 490-1637 www.lakeelsinorelocalnewsandevents.com

#### Lake Elsinore Magazine of Values

(714) 296-9633 Dee Castro www.LakeElsinoreMagazineOfValues.com

#### **MANUFACTURERS**

#### BuildersMax Inc.

**Guy Selleck** (916) 216-9288 www.buildersmax.com

#### Pacific Clav Products

Stuart Hoxsey (951) 674-2131 www.pacificclay.com

#### MANUFACTURING/MEDICAL

#### **Abbott Vascular**

(951) 914-2400 Ken Carlisle www.abbott.com

#### **MEDICAL**

#### Midas House Rehab

Chelsea Belasco (877) 247-3657 www.midasrehab.com

#### **MOBILE HOME PARKS**

 Huntsman Mobile Home Park, LLC Fred & Sue West (951) 674-4617

#### **MOLD REMEDIATION**

#### ServPro Lake Elsinore/Perris

(951) 674-4006 www.servprolakeelsinoreperris.com

### MORTGAGE/LOAN COMPANIES

#### **Dignified Home Loans** Anastasia Busse

Pacific Lending LLC.

(951) 941-9300

#### (951) 609-8080 Paul Aguilar paclending.com/paguilar

Rick Tobin - Realloans (760) 485-2422

Rick Tobin www.realloans.com

#### **MORTUARIES**

Evans Brown Mortuary

John Rowe (951) 674-3141 www.evans-brownmortuarv.com

#### MOVERS

Jon's Movers Inc

951) 226-0312 Jon Favillo www.ionsmovers.com

**Ruff and Ready Moving - Mayflower** Johnathan Montanez (951) 834-3539 www.ruffandreadymoving.com

#### **NEW HOMES**

Summerly

Brian Milich www.mcmillin.com

#### NON PROFIT **ORGANIZATIONS**

Assistance League of Temecula Valley

(951) 694-8018 Electra Demos www.temeculavalley.assistanceleague.org

**Baseball Resource Group** 

(951) 381-0585 Mishael Israel www.baseballresourcegroup.org

**Canyon Lake Chamber of Commerce** 

Jeanne O'Dell (951) 244-6124 www.canvonlakechamber.org

**Cops for Kids** 

Leanne Holland (951) 245-3300 www.copsforkidsinc.org

**Divine Glory International** Foundation, Inc.

(951) 285-0740 Rachael Bassey www.divinegloryfoundation.org

 Downtown Merchants Association Janice Garcia (714) 497-9133 www.ledowntown.com

**Dream Center Lake Elsinore** 

**Rrett Masters** (951) 376-3703 www. dreamcenterle.org

 EDA/Workforce **Development Agency** 

Rob Moran (951) 955-3226 www.ricoeda.org

www.kamalii.org

**Holt Ministries** Davis Holt (909) 938-2155 www.outreachministryinlakeelsinoreca.com

 Kamali'i Foster Family Agency Eric Mortensen (951) 674-9400

Kennedie June Von Ryan Foundation Kimberly Ryan (909) 263-8332 www.kjvrfoundation.com

Lake Elsinore Little League

Jovanny Huerta (909) 576-5175 www.lellbaseball.org

Lake Elsinore Moose Lodge 1021 John Lavery (951) 674-4477

www.lodge1021.moosepages.org/Contact/

**Lake Elsinore Valley Education** Foundation

Kevin Pane (951) 609-7525 www.levef.org

Michelle's Place Cancer Resource Center

(951) 699-5455 Kim Gerrish www.michellesplace.org

**National Alliance on Mental** Illness/NAMI Temecula Valley

Linda Ditter (951) 672-2089 www.namitv.org

**Riverside Recovery Resources** Bernard L Truax (951) 674-5354 www.riversiderecoverv.ora

The Nature Education Foundation at Santa Rosa Plateau

Virginia Greaves (833) 651-1533 www.srpnef.org

Social Work Action Group (SWAG) Aaron Petroff (833) 792-4674 www.komenie.org

Susan G. Komen - Inland Empire (951) 394-3048 Jill Eaton www.komenie.org

The Dresses and Dreams Project (951) 457-1363 Dawn Schultz www.thedressesanddreamsproject.org

The Freedom Train Project, Inc. Tabitha Chapman (951) 249-0924 thefreedomtrainproject.org

**United Way of the Inland Valleys** Kimberly Pennington (951) 600-1671 www.uwiv.org

Veterans Advocacy Associates, Inc. Kevin Willis (714) 472-4532 www.mvvaa.org

**Veterans of Foreign Wars** 

Roger Miller (951) 674-4735

**Western Eagle Foundation** 

Serena Cooper (951) 695-7206 www.westerneaglefoundation.org

**NOTARY PUBLIC** 

**Notary Melanie** 

(951) 609-4260 Melanie Garza www.facebook.com/notary.melanie

Simply Gorgeouz **Party Supply & Planning** 

(951) 609-7683 Marilyn Jones www.SimplyGorgeouz.com

#### PETROLEUM PRODUCTS

Downs Energy

(951) 737-9866 Ron Skelskey www.downsenergy.com

#### PHARMACIES

Delta Drugs II

(951) 245-2325 Raz Hovsepian deltadrugsii@yahoo.com

**Gen RX Pharmacy** John Rouzi (951) 674-6836 irouzi@aol.com

#### PHOTOGRAPHERS/ VIDEO TAPING SERVICES

**Cherished Memories Photography** (951) 304-4133 Mike Norkin www.ourcherishedmemories.com

On The Go Video.biz

Desi Ekstein (951) 523-7828 www.OnTheGoVideo.biz

#### **PHYSICIANS**

 Farid Saadat, MD Dr. Farid Saadat (951) 471-5711

 Total Care Family Medical Center of Lake Elsinore

Chervl Roberts (951) 674-8779 totalcareurgentcare@hotmail.com

 Vista Community Clinic: **Lake Elsinore** 

Betsy Heightman (951) 252-2720 www.vistacommunityclinic.org

#### **PLUMBERS**

A.M. Plumbing & Rooter

Alex Martz (951) 207-7379 www.amplumbingrooter.com

Canyon Hills Plumbing

Jason Carroll 951) 970-7550 www.canyonhillsplumbing.com

**The Plumbing Guys** 

(909) 559-3652 Luis Reyes www. Socalplumbingguys.com

#### **PODCAST**

The Lux Hills Gang

(909) 525-2069 Kevin Davev www.theluxhillsgang.com

#### **POLICE DEPARTMENT**

 Lake Elsinore Sheriff's Department Captain James Rayls (951) 245-3300 www.lake-elsinore.org

#### PARTY EVENT PLANNERS POOL SUPPLIES/SERVICE

Aloha Leisure

Katherine Lohmann (951) 674-3320 www.alohaleisurecompany.com

 Dolphin Pool and Spa Center Frank & Jimmy Duran (951) 471-5305 www.dolphinpoolandspa.com

#### **POWER WASHING**

D&B Pressure Washing

Devon Moseley-Johnson (909) 522-6644 www.dandbpressurewashing.com

SoCal Pressure Washing & More (951) 805-3098 Josh Bush

#### PREGNANCY RESOURCES

 Elsinore Valley Pregnancy Resource Center

Konrad Aniol (951) 245-8587 evprc@verizon.net

#### PRINTERS/GRAPHICS/ TYPE SETTING/SALES

Ariel Supply, Inc.

(951) 226-3600 Larry Grote www.arielsupply.com

HitPrint

Jason Devor (949) 600-0776 www.ihitprint.com

**Print and Mail Guy** 

(951) 457-2499 Mark Gilliam www.printandmailguy.com

#### PROMOTIONAL PRODUCTS

JD Promotions

(951) 473-2210 Jason Hope www.jdpromos.com

#### PROPERTY MANAGEMENT **COMPANIES**

 Access Asset Management, Inc. Adam Clarke (866) 830-4401 www.AccessAsset.com

Coldwell Banker ABR Property Management Wendy Foster- Gault (951) 679-5494 coldwellbanker-propertymanagement.com

**D&B Property Maintenance** Blake Vazmendes (909) 522-6644

www.db-propertymaintenance.com Robin Paliwoda-Broker

& Property Management

Robin Paliwoda (951) 285-6426 robinprealtor@gmail.com

#### **PUBLIC** TRANSPORTATION

• Riverside Transit Agency Jim Kneepkens (951) 565-5000 www.riversidetransit.com

#### RESIDENTIAL REAL ESTATE

**Berkshire Hathaway HomeServices CA Properties** 

Kirsten Rosanelli (949) 309-1599 www.kirstensellshome.com

 Century 21 Preferred William L. Bachelor (951) 674-6943

The Inland Gateway AOR

Annette Coffey (951) 735-5121 www.igrealtors.org

**Coby Alaoui - Listing Residential Specialist** 

Coby Alaoui (951) 291-8418 www.cobysellsrealestate.com

Nancy Hunzeker, Realtor DRE #01384158

Nancy Hunzeker (951) 236-9424 NancyHunzeker@gmail.com

 Keller Williams The Lakes (951) 816-6565 www.kwthelakes.com

 Oscar Tortola Group (951) 356-7227 Lune Flores www.oscartortolagroup.com

Southwest Riverside County

Association of Realtors Connie Lynch (951) 894-2571 www.srcar.org

**Tarbell Realtors** 

Rebecca Crandell (714) 788-6143 www.RebeccaCrandell.com

# RESTAURANTS

**Craft Brewing & Kitchen** (951) 674-2562

www.craftbrewingcompany.com CJ's Sports Grill & Turf Club Raul Flores (951) 674-3101

**Diamond Tap Room** Jason Wozniak (951) 245-4487 www.stormbaseball.com

• El Comal Restaurant

Miguel Casillas (951) 579-1759 www.elcomal-restaurant.com

• El Ranchito Taco Shop

Raymond Moon (951) 245-1438 www.RanchitoElsinore.com

**Emilio's Mexican Restaurant** and Cantina

Zane Tanguay (951) 226-7227

Golden Corral

James Galloway (951) 609-2452

IHOP

(951) 674-4522 Jose Baraias elhop@pancakestoday.com

Jersey Mike's Subs

(951) 674-5860 Tanva Ilic www.ierseymikes.com

La Unica Cocina Mexicana Y

Rose Topete (951) 674-2233 www.launicarestaurant.com

Main Street Kitchen & Tap (951) 674-6777 Robert Kulwicki

Miguel's Jr. Restaurants

(951) 371-7234 www.miguelsjr.com

• My Buddies Pizza

Sean Richardson (951) 674-6946

• Panera Bread

(951) 253-8062 Vincent King www.panerabread.com

Raising Cane's

Tobias Schreiber (805) 550-2350 www.raisingcanes.com/location/535

Ringside Bar & Grill

(714) 726-1393 Tony Salguero www.ringsidesportsbar.com

Sizzler Restaurant / BMW Management

(951) 676-8616 Sally Myers marketing@bmwmanagement.com

Stadium Pizza Main St. LLC

Sandy Kordick (951) 228-2128 www.stadiumpizza.com

The Lookout Roadhouse Restaurant Barbara Shea-an (951) 678-9010 www.lookoutroadhouse.com

Vincenzo's Olive Tree

(951) 674-8941 Chris Scholder www.vincenzosolivetree.com

#### **RETAIL STORES**

Tina Coates

Chaotic Beauty, Inc.

Mom & Baby Boutique

(951) 399-0109 Nioma Gardner www.momandbaby.boutique.com

(949) 829-2530

**Main Street Candy Bar** 

David Ross (951) 457-4008 www.mainstreetcandybar.com

Promenade Temecula

leff Kurtz (951) 296-0979 www.promenadetemecula.com

 Lake Elsinore Storm Baseball Shaun Brock (951) 245-4487 www.stormbaseball.com

#### **RETAIL TIRES**

**Master Tires & Wheels** 

(951) 471-5771 **David Reves** 

#### **SANITATION**

 Diamond Environmental (760) 744-7191 Laura Cervantes www.diamondprovides.com

 Rightway Portable Toilets, **Temporary Power Poles, Storage Containers and Septic Pumping Services** 

Sam Harding (951) 674-8608 www.www.rightwayportable.com

#### SCHOOL DISTRICT/SCHOOLS

 Lake Elsinore Unified **School District** 

Douglas Kimberly (951) 253-7000 www.leusd.k12.ca.us

 Riverside County **Superintendent of Schools** 

Edwin Gomez, Ed.D. (951) 826-6530 www.rcoe.us

**Sycamore Academy of Science** and Cultural Arts

(951) 678-5217 Barbara Hale www.sycamoreacademycharter.org

#### **SCREEN-PRINTING**

Spinning Ink Print Co. LLC

Megan Bissell (951) 459-7361 www.spinninginkprintco.com

#### SECURITY

D&T Safety, Inc.

(951) 265-0850 Dione Whisenant

#### SEPTIC PUMPING INSTALLATION/REPAIR

**Canyon Hills Plumbing** 

(951) 970-7550 Jason Carroll www.canyonhillsplumbing.com

#### SERVICE CLUBS/ **ORGANIZATIONS**

 American Legion Post 200 Terry Sawyer (951) 678-7777

www.legionpost200.org

• Elsinore Woman's Club

(951) 674-3445 Lvnda Krisko www.elsinorewomansclub.org

Lake Elsinore/Wildomar Elks Lodge #2591

Michael D. Cain (951) 674-6804

**Lake Elsinore Historical Society** (951) 678-1537

www.lakeelsinorehistoricalsociety.org

 Rotary Club of Lake Elsinore Jamie Webber (909) 709-0765 www.lakeelsinorerotary.org

Southwest Riverside NAACP Branch 1034

Mary Venerable (951) 443-4551 www.lakeelsinorenaacp.org

**Warrior Built Foundation** 

Aaron Q. Seibert (951) 805-2734 www.warriorbuilt.org

#### SIGNS/BANNER/ **SCREEN-PRINTING**

**Maximum Sign Co** 

Geraldine S. Roberts (951) 816-5154 www. maximumsignco.com

#### **SKY DIVING**

**Skydive Elsinore** 

Karl Gulledge (951) 245-9939 www.skydiveelsinore.com

#### SPEECH THERAPY

**Intuition Speech Therapy** 

Jami Aguilar (951) 674-7575 www.intuitionspeech.com

#### STORAGE FACILITIES

**Power Sports RV & Boat Storage** Erin Zulich (951) 603-0884

Ranch RV & Self Storage - Temescal Valley

Christy De La Cruz (951) 307-9557 www.ranchselfstorage.com

#### **TELECOMMUNICATIONS**

**COM3 IT Solutions** 

Steven Harwood (951) 205-1025 www.com3it.com

Temecula Valley Communications, Inc.

(951) 677-4422 Shane Lesovsky www.tvcinc.net

#### **TRANSPORTATION**

 Transportation Corridor Agencies Jeff Bott (949) 754-3400 www.thetollroads.com

#### TRANSPORTATION/LIMO SERVICE

**Stryder Transportation** 

Elaine Bartolome (951) 693-0242 www.gostryder.com

#### UTILITIES

 CR&R Solid Waste & **Recycling Services** 

Alex Braicovich (800) 755-8112 www.crrwasteservices.com

 Elsinore Valley Municipal Water District (EVMWD)

**Greg Thomas** (951) 674-3146 www.evmwd.com

 Metropolitan Water District Patti Arlt (213) 217-6491 www.mwdh2o.com

 Southern California Edison Jeremy Goldman (800) 655-4555 www.sce.com

 Southern California Gas Company Adam Eventov (800) 427-2200 www.socalgas.com

**Southern California** Telephone Company

Ryan MCGuire (951) 693-1880 www.socaltelephone.com

(951) 571-7100

Western Municipal Water District

Rachel McGuire

www.wmwd.com

#### VEHICLE REGISTRATION

In & Out Vehicle Registration

Bryan & Donna Graves (951) 245-3939 gotplates1@verizon.net

#### VETERINARIANS/ **VETERINARIAN SUPPORT**

 Lake Elsinore Animal Hospital Fd Shin (951) 674-9392 www.lakeelsinoreanimalhospital.com

**Mountainview Small Animal** Hospital

Dr. Craig Hempel (951) 674-1475

#### WATERSPORTS

Colleen's Swim School

Colleen Calvert (951) 245-1684 www.ColleenSwim.com

#### WATER WELL SERVICE

 Quality Pump Service Bruce MacLachlan (951) 830-8453

#### WHOLESALE DISTRIBUTORS

Bite-ON Fishing, LLC

Anthony Williams (949) 689-9270 www.biteonfishing.com

**Tractor Supply Company** 

Juan Hernandez (951) 674-1704 www.TractorSupply.com

#### YOUTH SERVICES

**Boys and Girls Club of Southwest County** 

kv-cflc@linkline.com

Shelly Anguiano Figueroa (951) 245-4499 www.bgcswc.org

• California Family Life Center -**Planet Youth Program** Mary Jo Ramirez (951) 471-8415



INLAND VALLEY HOSPITAL is proud to be part of the new SOUTHWEST HEALTHCARE

Quality healthcare is all about teamwork, with providers working together to deliver high-quality services. Introducing the newly expanded Southwest Healthcare, a comprehensive network of care with convenient hospital and ambulatory locations here to serve you and your loved ones.

0 0

0

This network includes the newly renamed Inland Valley Hospital, a key provider of care in the region that boasts Southwest Riverside County's only Level II Trauma Center. Our Total Joint Center and Bariatric Weight-Loss Surgery Center of Excellence have been recognized for their care. Let us serve you!

Bring HARMONY to your health. Visit southwesthealthcare.com to learn more.

#### **OUR NETWORK**

Corona Regional Medical Center Inland Valley Hospital Palmdale Regional Medical Center Rancho Springs Hospital Temecula Valley Hospital Temecula Valley Day Surgery A Plus Urgent Care Centers" Murrieta - Kalmia Street Lake Elsinore Murrieta - Technology Drive Menifee Lakes Riverside Medical Clinic"

outhwest HEALTHCARE

**INLAND VALLEY HOSPITAL** 









### HOW INSOMNIA MAY HURT YOUR HEART

## Not sleeping well or consistently enough can affect your heart in these ways.

Having trouble falling or staying asleep? If so, you're among the millions of people who experience insomnia. This common sleep disorder may only happen occasionally, or it may be chronic. The lack of quality sleep it allows you to get not only makes you feel lousy and zaps energy levels, but it can be bad for your heart.

## Here are some reasons why poor sleep affects your heart:

#### Blood Pressure

When you sleep, your blood pressure goes down. If you don't get enough sleep, your blood pressure stays elevated for longer periods of time. Over time, this may lead to high blood pressure. Having high blood pressure is no joke—it's one of the leading risk factors for heart attack and stroke.

#### Unhealthy Habits

In addition to affecting blood pressure, a lack of sleep may also lead to higher levels of stress. Chronic stress contributes to cardiovascular disease. Not sleeping well may also cause you to turn to unhealthy lifestyle habits, such as being more sedentary and making unhealthy food choices. These habits may negatively affect your heart health.



### Sleep Consistency

Not getting enough sleep is not the only sleep issue that affects your heart. One study found that people who slept varying amounts of time each night and went to bed and woke up at different times throughout the week were more likely to have hardened arteries than people with more regular sleep patterns. Another study found that people with erratic sleep schedules were nearly twice as likely to develop cardiovascular disease compared to people with more regular sleep schedules.

The link between sleep and heart health is strong enough that the American Heart Association has included sleep duration as an important factor necessary for maintaining cardiovascular health. And don't think that if you haven't been sleeping enough, you can simply make it up over the weekend or when you're on vacation. It doesn't appear to work like that. It's important to not only get enough sleep, but to do so on a consistent basis, night after night.

# Need help sleeping better? Here are tips that may help:

# • Stick to a regular sleep schedule

Go to bed and wake up at the same time each day.

#### Get some sun

Go outside, especially early in the day, to tell your body it's time to wake up.

#### Do some exercise

Physical activity helps improve sleep, but don't do it too close to bedtime.

#### Don't eat too late

Especially avoid caffeine, alcohol, sugar and high fat foods.

#### Avoid blue light

Don't use your phone, iPad or computer before going to bed.

#### • Create a comfortable sleeping environment Keep your space cool, dark and quiet.

This message is brought to you by your friends in healthcare at Southwest Healthcare, which operate Inland Valley Hospital in Wildomar and Rancho Springs Hospital in Murrieta. For a free physician referral, call 1-800-879-1020.

Emorgoney Sorvices		<u>Utilities</u>	
<ul> <li>Emergency Services</li> <li>Emergency</li> <li>American Medical Response</li> <li>Border Patrol</li> <li>Fire Department/ Emergency</li> <li>Fire Department, Station 10 - Graham Ave.</li> <li>Fire Department, Station 11 - Lakeland Village</li> <li>Fire Department, Station 51- Ortega Highway</li> <li>Fire Station, Station 85 - Grand Ave.</li> <li>Fire Station, Station 94 - Railroad Canyon</li> </ul>		<ul> <li>CR&amp;R Solid Waste &amp; Recycling Services</li> <li>Elsinore Valley Municipal Water District (EVMWD)</li> <li>Metropolitan Water District</li> <li>Southern California Edison</li> <li>Southern California Gas Company</li> <li>Southern California Telephone Company</li> <li>Spectrum</li> <li>Western Municipal Water District (WMWD)</li> </ul>	(800) 755-8112 (951) 674-3146 (760) 451-9122 (800) 655-4555 (909) 335-7660 (951) 693-1880 (951) 245-9485 (951) 789-5000
<ul> <li>Graffiti Hotline</li> <li>Inland Valley Regional Medical Center</li> <li>Lake Patrol</li> <li>Police/ Sheriff, After Hours</li> <li>Police/ Sheriff, Business</li> <li>Rancho Springs Medical Center</li> <li>Southwest Healthcare System</li> <li>Total Care Family Medical Center of Lake Elsinore</li> </ul>	(951) 674-2701 (951) 677-1111 (951) 245-3338 (800) 950-2444 (951) 245-3300 (951) 696-6000 (951) 677-9712	<ul> <li>Service Organizations</li> <li>Animal Friends of the Valleys</li> <li>Cops for Kids, Inc.</li> <li>Elsinore Valley Arts Network</li> <li>Elsinore Woman's Club</li> <li>H.O.P.E.</li> <li>Lake Elsinore Senior Center</li> <li>Lions Club</li> <li>Lake Elsinore Rotary Club</li> </ul>	(951) 674-0618 (951) 245-3300 (951) 245-4478 (951) 678-8941 (951) 245-7510 (951) 674-2526 (951) 639-3352 (951) 219-5352
Hospitals & Health Services	(051) 700 1101	Share Program	(951) 674-2758
<ul><li>Fallbrook Hospital</li><li>Family Health Center &amp;WIC</li><li>Health Department Clinic</li></ul>	(951) 728-1191 (951) 471-4200 (951) 358-5000	<ul> <li>United Way/ Inland Valley</li> <li><u>Transportation</u></li> </ul>	(951) 461-1221
<ul> <li>Hemet Valley Medical Center</li> <li>Immunizations</li> <li>Inland Valley Regional Medical Center</li> <li>Kaiser Permanente Riverside</li> <li>Menifee Valley Medical Center</li> <li>Rancho Springs Medical Center</li> <li>Riverside County Regional Medical Center</li> <li>Riverside Community Hospital</li> <li>Social Services/ Medi-Cal</li> <li>Vista Community Clinic: Lake Elsinore</li> </ul>	(951) 652-2811 (951) 246-1215 (951) 677-1111 (951) 353-2000 (951) 679-8888 (951) 696-6000 (951) 486-4000 (951) 788-3000 (951) 245-3100 (951) 252-2720	<ul><li>Park and Ride</li><li>VAN-Ride</li></ul>	(800) 872-7245 (800) 800-7821 (800) 795-7887 (800) 231-2222 (800) 371-5465 (800) 800-7821 (800) COMMUTE (800) RIDESHARE (800) 826-7433
WIC Supplemental Nutrition Program	(951) 455-4942	Worship     Calvary Chapel of Lake Elsinore	(951) 674-5451
FROGGY 92.9 KFRG FM (Radio)     The Press Enterprise (Newspaper)     Valley News  Family Services	(951) 693-2206 (951) 684-1200 (760) 723-7319	<ul> <li>Elsinore Christian Center</li> <li>Elsinore First Assembly of God</li> <li>First Baptist Church</li> <li>First Christian Church</li> <li>First Lutheran Church Mo Synod</li> </ul>	(951) 674-0747 (951) 678-1757 (951) 678-2514 (951) 674-2758 (951) 674-2757
<ul> <li>Family Services</li> <li>Adult Abuse</li> <li>Animal Control</li> <li>Enviromental Health Services, 24-Hour Emerge</li> <li>Mental Health Dept. Adult/ Child Crisis Service</li> <li>Mental Health Dept. Night/ Weekend Crisis Interest</li> <li>Child Abuse/ Domestic Violence</li> <li>Child Protective Services</li> <li>Coroner/ 24-Hour</li> <li>Crisis Center/ 24-Hour Hotline</li> <li>Gamblers Anonymous</li> <li>Homeless Helpline</li> <li>Lifestream</li> <li>Poison Information</li> <li>Rape Crisis/ 24-Hour Hotline</li> <li>We-Tip</li> </ul>	(951) 461-0284 s (951) 765-1550	<ul> <li>First United Methodist Church</li> <li>Grace and Truth Worship Ministry</li> <li>Independent Church of Elsinore</li> <li>Lake Elsinore Baptist Church</li> <li>Lake Elsinore Dream Center</li> <li>Lake Elsinore Providence Baptist Church</li> <li>Lakeview Chapel-Evangelical Methodist</li> <li>New Creation Church</li> <li>New Hope Baptist Church</li> <li>New Song Calvary Chapel</li> <li>Shepherd of Life Lutheran</li> <li>St. Andrew's Episcopal Church</li> <li>St. Frances of Rome Catholic Church</li> <li>The P.O.W.E.R. House</li> <li>The Lamb's Fellowship</li> </ul>	(951) 674-6579 (951) 291-1746 (951) 674-3632 (951) 674-9350 (951) 376-3703 (951) 674-4311 (951) 674-2825 (951) 813-5346 (951) 674-8053 (951) 245-5664 (951) 678-1561 (951) 674-6881 (951) 674-6881 (951) 226-0135 (951) 417-3807

#### City of Lake Elsinore

Building and Safety	(951) 674-3124 ext. 801
Business License	(951) 674-3124 ext. 302
City Clerk	(951) 674-3124 ext. 269
City Council	(951) 674-3124 ext. 204
City Manager	(951) 674-3124 ext. 204
Code Enforcement	(951) 674-3124 ext. 227
<ul> <li>Community Development</li> </ul>	(951) 674-3124 ext. 297
<ul> <li>Community Services</li> </ul>	(951) 674-3124 ext. 265
Engineering	(951) 674-3124 ext. 915
Graffiti Hotline	(951) 674-2701
<ul> <li>Household Hazardous Waste</li> </ul>	(951) 674-5170
<ul> <li>Human Resources/ Personnel</li> </ul>	(951) 674-3124 ext. 231
<ul> <li>Lake &amp; Aquatic Resources</li> </ul>	(951) 674-3124 ext. 265
Lake Patrol	(951) 245-3338
• Parks/Tree Maintenance/Streetscap	oes (951) 674-5170
Public Information Officer	(951) 674-3124 ext. 314
<ul> <li>Public Works/ Pot Holes</li> </ul>	(951) 674-5170
Recycling	(951) 674-3124 ext. 245
Senior Center	(951) 674-2526
<ul> <li>Special Events/ Filming Permits</li> </ul>	(951) 674-3124 ext. 292
• Street Hazards	(951) 674-5170
<ul> <li>Weed Abatement</li> </ul>	(951) 674-3124 ext. 998

#### Government - City

City Hall	(951) 674-3124
<ul> <li>Chamber of Commerce</li> </ul>	(951) 245-8848
City Council	(951) 674-3124 ext. 204
<ul> <li>Natasha Johnson - Mayor</li> </ul>	(951) 674-3124 ext. 204
<ul> <li>Robert Magee - Councilman</li> </ul>	(951) 674-3124 ext. 204
<ul> <li>Steve Manos - Mayor Pro-Tem</li> </ul>	(951) 674-3124 ext. 204
<ul> <li>Timothy J. Sheridan - Councilman</li> </ul>	(951) 674-3124 ext. 204
Brian Tisdale - Councilman	(951) 674-3124 ext. 204
<ul> <li>City Manager, Jason Simpson</li> </ul>	(951) 674-3124 ext. 204
<ul> <li>Chief of Police, Captain James Ray</li> </ul>	ds (951) 245-3300
<ul> <li>Fire Chief, Lonny Olson</li> </ul>	(951) 246-2337

#### Government - County

<ul> <li>County of Riverside</li> </ul>	(951) 955-1000
<ul> <li>County Supervisors</li> </ul>	
<ul> <li>Kevin Jeffries, District 1</li> </ul>	(951) 471-4500
<ul> <li>Karen Spiegel, District 2</li> </ul>	(951) 955-1020
<ul> <li>Chuck Washington, District 3</li> </ul>	(951) 955-1030
<ul> <li>V. Manuel Perez, District 4</li> </ul>	(951) 955-1040

#### Government - State

<ul> <li>Governor, Gavin Newsom</li> </ul>	(916) 445-2841
<ul> <li>Senator, Kelly Seyarto</li> </ul>	(951) 894-3530
<ul> <li>Assemblyman, Bill Essayli</li> </ul>	(951) 369-6644

#### **Government - Federal**

US Senator, Dianne Feinstein	(951) 914-7300
<ul> <li>US Congressman - District 42, Ken Calvert</li> </ul>	(951) 277-0042

# **LAKE ELSINORE**

# **GOES MOBILE!**





#### CHAMBER MAGAZINE AD PRICING

The Lake Elsinore Valley Chamber of Commerce Magazine is a Quartley Publication that includes up-to-date Membership Directory, upcoming Chamber Events, City Map and Ad's for Chamber Members.

Advertising in the Magazine is an easy and effective way to reach 2500 people at a reasonable price!

#### FULL COLOR AD'S

BACK COVER	\$1000	1/2 PAGE	\$300
INSIDE FRONT COVER	\$600	1/4 PAGE	\$150
INSIDE BACK COVER	\$600	<b>BUSINESS CARD</b>	\$100
FULL PAGE	\$400		

Call the Chamber Today to Secure Your Ad Space in our Next Magazine.

951.245.8848

Don't have an Ad? No Problem! The advertising price includes ad design. Don't Miss Out On This Great Deal!!!





# TRUSTED, INNOVATIVE

CARE

CLOSER TO HOME IN **RIVERSIDE COUNTY** 

Local families have more access to services provided by Rady Children's Hospital-San Diego than ever before, with multiple facilities throughout Riverside County dedicated to compassionate, high-quality and leading-edge care for children of all ages

- ✓ Allergy & Immunology ✓ Neurology
- ✓ Cardiology
- ✓ Dermatology
- ✓ Endocrinology
- √ Fetal Cardiology
- ✓ Gastroenterology
- ✓ Maternal-Fetal
- √ Nephrology

- ✓ Ophthalmology
- ✓ Orthopedics & Scoliosis
- ✓ Otolaryngology
- ✓ Pediatric Surgery
- ✓ Pulmonary/Respiratory

- ✓ Radiology
- ✓ Rehabilitation Medicine
- ✓ Rheumatology
- ✓ Sports Medicine
- ✓ Urgent Care
- ✓ Urology

- ✓ Alexa's Playful Learning Academy for Young Children (PLAYC), a unique early education program
- ✓ Autism Discovery Institute
- ✓ Audiology
- ✓ Developmental Evaluation Clinic
- ✓ High-Risk Infant Follow-Up Clinic
- ✓ Occupational Therapy
- ✓ Physical Therapy
- ✓ Speech-Language Pathology

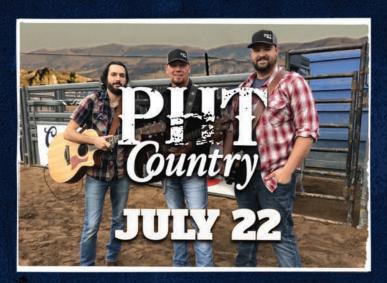
25170 Hancock Ave. Murrieta, CA 92562

rchsd.org/riverside

# Summer CONCERT SERIES 2023

LAKE 21
ELSINORE







# **CONCERTS START AT 8PM**

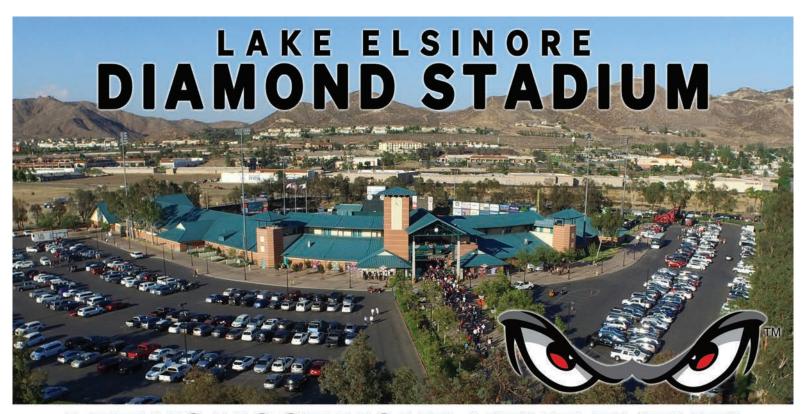






TICKETS ON SALE NOW! BUY TICKETS AT CJSBAR.COM

20930 MALAGA RD. LAKE ELSINORE - CALL FOR VIP TABLE RESERVATIONS: (951) 674-3101

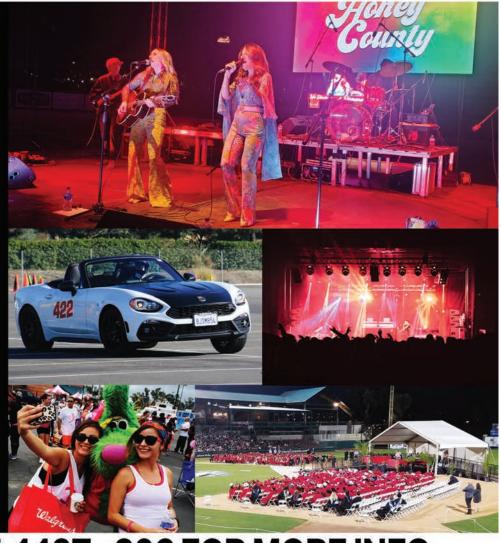


# **LET US HOST YOUR NEXT EVENT!**

# SPECIALIZING IN:

CONCERTS
5K/10Ks
AUTOCROSS
RACING
PARKING LOT
RENTALS
GRADUATIONS
HOME SHOWS
CAR SHOWS
CATERINGS
STAGE &
PRODUCTION
RENTAL

IN-STADIUM OR AT YOUR LOCATION!



CALL 951.245.4487 x206 FOR MORE INFO

# **ALERT LE**

# REPORT, TRACK, AND HELP BEAUTIFY OUR CITY

Download the City's new mobile app today. www.lake-elsinore.org #LakeElsinore #AlertLE



A Smart Phone App is now available for you to use to report and get updates about any concerns or issues you may have directly to the City of Lake Elsinore.

Download in your App Store! It's FREE!

# The Rotary Club of Lake Elsinore

### What are the benefits of joining Rotary?

- Become connected to your community
- Work with others in addressing community needs
- Interact with other professionals in your community
- Establish contacts with an international network of professionals
- Develop leadership & public speaking skills
- Involve family in promoting service

Meeting Location/Time
1st & 3rd Wednesday of the Month

7am - Holiday Inn Express 31573 Canyon Estates Dr Lake Elsinore, CA 92532

2023-2024 President, Jamie Webber: me@mrswebber.com • (909) 709-0765 For Questions Contact: Jamie Webber (909) 709-0765 or Kim Cousins (951) 834-5521



# Realloans (Real Estate Loans)

#### **Residential and Commercial Loan Solutions**

**Loan Types** Conventional, FHA, VA, Reverse Mortgages, Non-QM (no formal income verification options), Jumbo, Short-Term and Long-Term Rentals, Asset-Based Private Money, Land Loans, Commercial Property Loans (Multifamily, Office, Industrial, Retail, Mobile Home Parks, Automotive, and Mixed-Use), Construction Lending, Bridge Loans, Equity Money, and Forbearance Bailouts

Please join our real estate investing group that meets at Canyon Lake Golf & Country Club where we share details that include seller-financing, short sales, flipping properties or paper, and pre-foreclosure acquisitions. **So-Cal Real Estate Investors**www.socalrealestateclub.com

To learn real estate strategies online, please visit my educational course platform: www.learnrealestate.net

**Rick Tobin** 

Phone: (760) 485 - 2422
Email: info@realloans.com
CA Broker DRE 00964253
NMLS 1934868 • NMLS 1883108
Equal Housing Lender



# **Jack Ferguson CPA**

Tax Partner

Services Provided

- Audit Representation
  Federal & Local Agencies
  Bookkeeping Services
- Non-Profit Organizations
   Consultation & Filing
- Tax Return Preparation Individual & Corporate

31569 Canyon Estates Dr., Suite 112 Lake Elsinore, CA 92532

Monthly & Quarterly

Ferguson

Office: (951) 471-2700 Fax: (951) 471-8100

jferguson@fergusonmay.com

# Robin Paliwoda Real Estate Broker

DRE #00520520

(951) 285-6426

robinprealtor@gmail.com LEASES-SALES-PURCHASES-PROPERTY MGMT 36330 Hidden Springs Rd. Suite E Wildomar, CA 92595











BuildersMax truly believes in Lake Elsinore's Dream Extreme Mantra. BuildersMax is developing a Business EcoSystem that will assist local small businesses with a suitable location to develop and thrive.

# **Our Rome Hill Project**

BuildersMax will develop and build our new National Headquarters in Lake Elsinore. This project will provide 250 jobs.

# **Community Engagement**

Guy Selleck, Founder and CEO:
Board member of the Lake Elsinore Chamber of Commerce

Michael Carroll, Director Business Development: Seated Multi- Term Lake Elsinore Planning Commissioner





Presorted Standard **US** Postage PAID Print and Mail Guy

PREMIER MEMBERS:







PREMIER ASSOCIATES:













Rady

Childrens











# LAKE ELSINORE CHAMBER OF COMMERCE

REPRESENTING THE INTEREST OF THE BUSINESS COMMUNITY SINCE 1949.

OUR FACEBOOK SOCIAL MEDIA HAS REACHED OVER 26,623 AND OVER 7,500 PEOPLE FOLLOWING.

A CALIFORNIA CHAMBER OF COMMERCE PRESIDENT'S CIRCLE AWARD WINNER FOR 14 YEARS.