

2023 VISITOR'S MAGAZINE  
JANUARY - MARCH

FREE  
TO ENJOY!

LAKE ELSINORE VALLEY  
CHAMBER OF COMMERCE

# DREAM EXTREME 2023



**Legislative Report  
Card** - Page 9

**Housing in  
Lake Elsinore** - Page 12

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**City of Lake Elsinore  
DINING CHOICES** - Page 4






# MOM & BABY BOUTIQUE

RESALE BOUTIQUE  
FOR PREGNANT MOMS  
& KIDS UP TO 5T

## AN ENDLESS SUPPLY OF SECOND CHANCES

- Women's & Maternity Clothing
- Children's Clothing up to 5T
- Nursery Decor & Bedding
- Pre-packaged Baby Shower Gifts
- Hand Crafted Items
- Diaper Bags, Supplies & More!

### VISIT US:

 Tuesday-Saturday • 10AM - 5PM  
 126 N Main St, Lake Elsinore, CA 92530

### CONTACT US:

 (951) 399-0109  
 [contact@momandbaby.boutique](mailto:contact@momandbaby.boutique)  
 [momandbaby.boutique](http://momandbaby.boutique)



CHECK OUT  
OUR CUSTOM  
GIFT BASKETS



## 2023 EXECUTIVE BOARD

CHAIRWOMAN OF THE BOARD  
MICHELE MUNOZ  
*Farmers Insurance -  
Munoz Insurance Agency*

FIRST VICE CHAIR  
JEFF UPCRAFT  
*Southwest Healthcare System*

SECOND VICE CHAIR  
BONNIE WOODROME  
*Elsinore Valley Municipal Water  
District (EVMWD)*

THIRD VICE CHAIR  
SHAUN BROCK  
*Lake Elsinore Storm*

TREASURER  
JACK FERGUSON  
*Jack T. Ferguson CPA*

CORPORATE SECRETARY  
ELIZABETH ROUSE  
*Coldwell Banker Commercial  
Sudweeks Group*

IMMEDIATE PAST CHAIR  
MATTHEW DOBLER  
*Dream Center*

## 2023 BOARD OF DIRECTORS

MIGUEL CASILLAS  
*El Comal Restaurant*

JASON DEVOR  
*Hit Print*

ADAM EVENTOV  
*So Cal Gas*

JON FAVILLO  
*Jon's Movers Inc.*

JEREMY GOLDMAN  
*Southern California Edison*

PARISA JEBELLI  
*CR&R Environmental Services*

TED KINGSTON  
*Lake Elsinore Hotel & Casino*

MIKE NORKIN  
*Cherished Memories Photography*

MYLES ROSS  
*Sunbelt Business Sales*

GUY SELLECK  
*BuildersMax*

## 2022 OPERATION STAFF

KIM JOSEPH COUSINS  
*President/ CEO*

MALYNA RIVERA



Michele Munoz  
Chairwoman of the Board

## A MESSAGE FROM OUR CHAIRWOMAN LET'S TALK LAKE ELSINORE

As 2022 comes to a close I want to say thank you to our valued Chamber members, Chamber board, ambassadors and our CEO Kim Cousins for your service to the chamber. It is an honor to be the Chamber 2023-2024 chairwoman of the board.

As our community moves past the challenges of the pandemic, I'm proud of what we have been able to accomplish under the direction of our outgoing chairman of the board Matthew Dobler. After what seemed to be a long time off from getting together, we were finally able to resume our most successful Chamber events. We have continued our successful Hump day morning mixer, brought back our evening mixers, our educational Munch n Learn zoom meetings as well as our quarterly EWDC luncheons that have been information packed and continue to grow in attendance.

The Chamber of Commerce membership over the last year has grown a little over 10%. As a Chamber we appreciate our businesses believing in all that the Chamber does for our business community. Our board is committed to being of service to our community by finding new ways to continue to deliver value to our members and engage with new stakeholders.

We look forward to our continued relationship with city council, our mayor Natasha Johnson and the City of Lake Elsinore. We will continue to do this through development of business relationships to invest in Lake Elsinore, advocate for all businesses, both large and small on important issues such as local initiatives and state legislation. We will continue to recruit businesses under our economic development program and attend the International Council of Shopping Centers (ICSC) RECON Events.

As a board member the last 15 years I have seen a lot happen and I love how our board has grown and how dedicated our current board is to the success of our chamber. I know that with our combined efforts and the partnerships we will continue to accomplish great things for our community.

Stay connected and up-to-date on what's happening in Lake Elsinore by following us on Facebook and Instagram @lakeelsinorechamber, or on Twitter @lakeelsinorechamber.

## 2023 AMBASSADOR TEAM:

PAUL AGUILAR  
*Pacific Lending LLC.*

MARILYN JONES  
*Simply Gorgeouz Party Supply & Planning*

RACHEL MENDEZ  
*Elsinore Public Relations*

KARLEE NAULT  
*Jon's Movers*

MATT NORKIN  
*Cherished Memories Photography*

KIMBERLY PERKINS  
*Highpointe Care*

TANYA TAYLOR  
*Julia Lee Performing Arts Academy*

# LAKE ELSINORE VALLEY CHAMBER OF COMMERCE

# RESTAURANTS

OPEN FOR DINE IN, TAKE OUT OR TO GO ORDERS

AS EVENTS ARE CHANGING DAY TO DAY WE ENCOURAGE YOU TO CHECK OUR WEBSITE AND /OR CALL AHEAD TO THE RESTAURANTS TO MAKE SURE THEY ARE STILL PROVIDING THESE SERVICES!

## ANNIE'S CAFÉ

(951) 245-6106 • 32251 Mission Trail #8  
[www.anniescafeelakeelsinore.com](http://www.anniescafeelakeelsinore.com)  
Mon-Sun 7:00am-1:30pm

## EL COMAL RESTAURANT

(951) 579-1759 • 31731 Riverside Dr  
M-Sun 9am-830pm

## MICHI TACOS

(951) 285-5553 • 111 N. Main St.  
M-Th 11am-9pm Fri 11am-10pm Sat 10am-10pm Sun 10am-9pm

## BLOOM ICE CREAM + COFFEE

(951) 805-1337 • 159 N Main St Suite A  
[www.bloomicecreamcoffee.com](http://www.bloomicecreamcoffee.com)  
Monday 10am-9pm Tue-Sun 7AM-9pm

## EL RANCHITO TACO SHOP

(951) 245-1438 • 32251 Mission Trail  
M-Sun 8am-9pm

## MIGUEL'S JR. RESTAURANTS

(951) 281-0888 • 18320 Collier Ave  
M-Th 7am-10pm Fri 7am-10:30pm Sat 8am-10:30pm Sun 8am-10pm

## CHILI'S

(951) 245-5101 • 29233 Central Ave  
[www.chilis.com](http://www.chilis.com)  
Sunday-Thurs 11am-10pm Fri & Sat 11am-11pm

## FELIX'S BBQ WITH SOUL

(951) 609-2488 • 123 Main St  
[www.felixsbbq.com](http://www.felixsbbq.com)  
Wed-Sun 11am-7pm

## MY BUDDIES PIZZA

(951) 674-6946 • 2503 E Lakeshore Dr # A  
Sun-Thurs 11am-9pm Fri-Sat 11am-10pm

## CJ'S SPORTS GRILL & TURF CLUB

(951) 674-3101 • 20930 Malaga Rd  
[www.cjsbar.com](http://www.cjsbar.com)  
Sun-Thurs 8am-12am Fri-Sat 8am-2am

## GOLDEN CORRAL

(951) 609-2452 • 18625 Dexter Ave  
[goldencorral.com](http://goldencorral.com)  
M-F 11am-9pm and Sat-Sun 8am-9pm

## NEW LIFE CULINARY CREATIONS

[www.newlifecatering.com](http://www.newlifecatering.com)  
Check website for additional information

## CRAFT BREWING & KITCHEN

(951) 674-2562 • 17600 Collier Ave  
[www.craftbrewingcompany.com](http://www.craftbrewingcompany.com)  
Mon 3-8pm Tue-Sat 11am-9pm Sun 11am-6pm

## GUADALAJARA MEXICAN GRILL

(951) 674-8294 • 105 N Main St  
[www.guadalajaramexicangrill.com](http://www.guadalajaramexicangrill.com)  
M-Sun 11am-8pm

## PANERA BREAD

(951) 253-8062 • 18300 Collier Ave  
[www.locations.panerabread.com](http://www.locations.panerabread.com)  
M-Sat 6:30am-9:30pm Sun 7:30am-8:30pm

## DEL TACO #1020

(951) 245-2710 • 29245 Central Ave  
[deltaco.com](http://deltaco.com)  
Open 24 Hours

## IHOP

(951) 674-4522 • 18248 Collier Ave  
[www.ihop.com](http://www.ihop.com)  
M-Sun 7am-6pm

## POPEYES LOUISIANA KITCHEN

(951) 471-3343 • 29235 Central Ave  
[www.popeyes.com](http://www.popeyes.com)  
M-Th 10am-10pm Fri-Sun 10am-11pm

## DEL TACO #245

(951) 674-5771 • 31904 Mission Trail  
[deltaco.com](http://deltaco.com)  
Mon-Sun 7am-11pm

## JERSEY MIKE'S SUBS

(951) 609-2522 • 31800 Grape Street #B  
[www.jerseymikes.com.com](http://www.jerseymikes.com.com)  
M-Sun 10am-9pm

## RAISING CANE'S

(951) 373-4789 • 29250 Central Ave  
[www.raisingcanes.com/location/535](http://www.raisingcanes.com/location/535)  
Sun-W 9am-1am Th-Sa 9am-2am

## DEL TACO #238

(951) 674-3646 • 16810 Lakeshore Dr  
[deltaco.com](http://deltaco.com)  
Mon-Sun 7am-1am

## JERSEY MIKE'S SUBS

(951) 609-2051 • 18492 Dexter Ave  
[www.jerseymikes.com/20349/lake-elsinore-ca](http://www.jerseymikes.com/20349/lake-elsinore-ca)  
M-Sun 10am-9pm

## STADIUM PIZZA MAIN ST.

(951) 228-2128 • 169 N Main St  
[www.stadiumpizza.com](http://www.stadiumpizza.com)  
Sun-Th 10:30am-8:00pm Fri-Sat 10:30am-9pm

## DIAMOND TAP ROOM

(951) 457-2469 • 500 Diamond Dr  
[diamondtaproom.com](http://diamondtaproom.com)  
Game Days: (open until game ends)  
Opens at: T 4:30pm W 5:30pm Th 6PM F 5PM Sat 4pm Sun 2pm  
Non-Game Days: Thurs-Fri 4pm-11pm Sat-Sun 11am-8pm

## LA UNICA COCINA MEXICANA Y CANTINA

(951) 674-2233 • 110 N Main St  
[www.launicarestaurant.com](http://www.launicarestaurant.com)  
M-Sun 11am-9pm

## THE LOOKOUT ROADHOUSE

(951) 678-9010 • 32107 Ortega Hwy  
[lookoutroadhouse.com](http://lookoutroadhouse.com)  
Sat-Sun 8am-4pm

## DICKEY'S BARBECUE PIT

(951) 816-6546 • 29273 Central Ave. Suite B  
[www.orders.dickeys.com](http://www.orders.dickeys.com)  
Mon-Sun 11am-9pm

## MAIN STREET KITCHEN & TAP

(951) 674-6777 • 157 N Main St  
T-Th 11AM-8PM Fri-Sat 11am-9pm Sun 11am-8pm

## VINCENZO'S OLIVE TREE

(951) 674-8941 • 31712 Casino Dr # 3B  
[www.vincenzosolivetree.com](http://www.vincenzosolivetree.com)  
M-F 11am-9pm and Sat-Sun 12:00pm-9pm

DINE LOCAL TO SUPPORT OUR COMMUNITY!





MUNCH & LEARN  
 VIA ZOOM - FOR MORE INFORMATION  
 PLEASE CALL LAKE ELSINORE VALLEY CHAMBER OF COMMERCE  
 AT (951) 245-8848

FEBRUARY 1<sup>ST</sup>  
 MARCH TBD



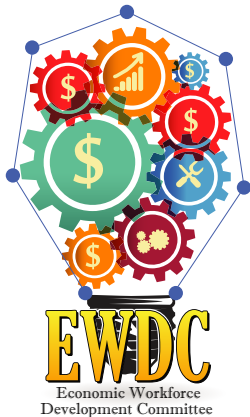
UPCOMING DATES:

JANUARY 11<sup>TH</sup> - GUEST SPEAKERS ANGLER CHRONICLES  
 FEBRUARY 8<sup>TH</sup> - SPONSORED BY L.E. CASINO/CJ'S SPORTS GRILL & TURF CLUB  
 MARCH 8<sup>TH</sup> SPONSORED BY COLDWELL BANKER COMMERCIAL - SUDWEEKS GROUP

FROM: 8:00 A.M. - 9:30 A.M.



LAKE ELSINORE CASINO RESTAURANT | 20930 MALAGA RD. • LAKE ELSINORE, CA 92530



LUNCHEON FROM 11:30 AM TO 1:00 PM

LAUNCH POINTE COMMUNITY HALL, LAKE ELSINORE

The price of the luncheon is \$20 per person for LEVCC members or \$25 per person for Non-Members for non-members, payable at the door by cash or check. **Reservations are Required.** Please RSVP by noon on the **Monday** before the luncheon, by calling (951) 245-8848 or via e-mail at malyna@lakeelsinorechamber.com. No-shows will be billed. If you prefer to receive invitations via e-mail, please forward your e-mail address to info@lakeelsinorechamber.com.

February 16th - TBD

Launch Pointe Community Hall - \$20 for Members - \$25 for Non-Members



AFTERHOURS  
BUSINESS MIXER 5:30 PM - 7:00 PM

- Network with Other Business Owners
- Find Out About Chamber Membership
- Food and Refreshments Provided
- Come Promote Your Business by Bringing a Raffle Item

For More Information or To Sign Your Business  
 Up To Host an "Afterhours Business Mixer"  
 Please Call Lake Elsinore Valley Chamber of Commerce  
 at (951) 245-8848



JANUARY 26TH:  
 AMERICAN LEGION POST 200

MARCH 23RD:  
 JON'S MOVERS



# STORM BASEBALL

MINOR LEAGUE AFFILIATE OF THE SAN DIEGO PADRES



*Your  
Home Team!*

STORMBASEBALL.COM

/LAKEELSINORESTORM

@STORM\_BASEBALL

## APRIL

| SUN               | MON               | TUE               | WED               | THU               | FRI               | SAT               |
|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
|                   |                   |                   |                   | VIS <sup>4</sup>  | VIS <sup>7</sup>  | VIS <sup>8</sup>  |
| OFF <sup>9</sup>  | OFF <sup>10</sup> | IE <sup>11</sup>  | IE <sup>12</sup>  | IE <sup>13</sup>  | IE <sup>14</sup>  | IE <sup>15</sup>  |
| IE <sup>16</sup>  | OFF <sup>17</sup> | MOD <sup>18</sup> | MOD <sup>19</sup> | MOD <sup>20</sup> | MOD <sup>21</sup> | MOD <sup>22</sup> |
| MOD <sup>23</sup> | OFF <sup>24</sup> | VIS <sup>25</sup> | VIS <sup>26</sup> | VIS <sup>27</sup> | VIS <sup>28</sup> | VIS <sup>29</sup> |
| VIS <sup>30</sup> |                   |                   |                   |                   |                   |                   |

## MAY

| SUN              | MON               | TUE               | WED               | THU              | FRI              | SAT              |
|------------------|-------------------|-------------------|-------------------|------------------|------------------|------------------|
|                  | OFF <sup>1</sup>  | RC <sup>2</sup>   | RC <sup>3</sup>   | RC <sup>4</sup>  | RC <sup>5</sup>  | RC <sup>6</sup>  |
| RC <sup>7</sup>  | OFF <sup>8</sup>  | SJ <sup>9</sup>   | SJ <sup>10</sup>  | SJ <sup>11</sup> | SJ <sup>12</sup> | SJ <sup>13</sup> |
| SJ <sup>14</sup> | OFF <sup>15</sup> | IE <sup>16</sup>  | IE <sup>17</sup>  | IE <sup>18</sup> | IE <sup>19</sup> | IE <sup>20</sup> |
| IE <sup>21</sup> | OFF <sup>22</sup> | RC <sup>23</sup>  | RC <sup>24</sup>  | RC <sup>25</sup> | RC <sup>26</sup> | RC <sup>27</sup> |
| RC <sup>28</sup> | OFF <sup>29</sup> | VIS <sup>30</sup> | VIS <sup>31</sup> |                  |                  |                  |

## JUNE

| SUN               | MON               | TUE               | WED               | THU               | FRI               | SAT               |
|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
|                   |                   |                   |                   | VIS <sup>1</sup>  | VIS <sup>2</sup>  | VIS <sup>3</sup>  |
| VIS <sup>4</sup>  | OFF <sup>5</sup>  | FRE <sup>6</sup>  | FRE <sup>7</sup>  | FRE <sup>8</sup>  | FRE <sup>9</sup>  | FRE <sup>10</sup> |
| FRE <sup>11</sup> | OFF <sup>12</sup> | STK <sup>13</sup> | STK <sup>14</sup> | STK <sup>15</sup> | STK <sup>16</sup> | STK <sup>17</sup> |
| STK <sup>18</sup> | OFF <sup>19</sup> | RC <sup>20</sup>  | RC <sup>21</sup>  | RC <sup>22</sup>  | RC <sup>23</sup>  | RC <sup>24</sup>  |
| RC <sup>25</sup>  | OFF <sup>26</sup> | IE <sup>27</sup>  | IE <sup>28</sup>  | IE <sup>29</sup>  | IE <sup>30</sup>  |                   |

## JULY

| SUN               | MON               | TUE               | WED               | THU               | FRI               | SAT               |
|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
|                   |                   |                   |                   |                   |                   | IE <sup>1</sup>   |
| IE <sup>2</sup>   | OFF <sup>3</sup>  | VIS <sup>4</sup>  | VIS <sup>5</sup>  | VIS <sup>6</sup>  | VIS <sup>7</sup>  | VIS <sup>8</sup>  |
| VIS <sup>9</sup>  | OFF <sup>10</sup> | OFF <sup>11</sup> | OFF <sup>12</sup> | OFF <sup>13</sup> | FRE <sup>14</sup> | FRE <sup>15</sup> |
| FRE <sup>16</sup> | OFF <sup>17</sup> | RC <sup>18</sup>  | RC <sup>19</sup>  | RC <sup>20</sup>  | RC <sup>21</sup>  | RC <sup>22</sup>  |
| RC <sup>23</sup>  | OFF <sup>24</sup> | STK <sup>25</sup> | STK <sup>26</sup> | STK <sup>27</sup> | STK <sup>28</sup> | STK <sup>29</sup> |
| STK <sup>30</sup> | OFF <sup>31</sup> |                   |                   |                   |                   |                   |

## AUGUST

| SUN               | MON               | TUE              | WED              | THU               | FRI               | SAT               |
|-------------------|-------------------|------------------|------------------|-------------------|-------------------|-------------------|
|                   |                   | MOD <sup>1</sup> | MOD <sup>2</sup> | MOD <sup>3</sup>  | MOD <sup>4</sup>  | MOD <sup>5</sup>  |
| MOD <sup>6</sup>  | OFF <sup>7</sup>  | VIS <sup>8</sup> | VIS <sup>9</sup> | VIS <sup>10</sup> | VIS <sup>11</sup> | VIS <sup>12</sup> |
| VIS <sup>13</sup> | OFF <sup>14</sup> | IE <sup>15</sup> | IE <sup>16</sup> | IE <sup>17</sup>  | IE <sup>18</sup>  | IE <sup>19</sup>  |
| IE <sup>20</sup>  | OFF <sup>21</sup> | RC <sup>22</sup> | RC <sup>23</sup> | RC <sup>24</sup>  | RC <sup>25</sup>  | RC <sup>26</sup>  |
| RC <sup>27</sup>  | OFF <sup>28</sup> | SJ <sup>29</sup> | SJ <sup>30</sup> | SJ <sup>31</sup>  |                   |                   |

## SEPT

| SUN              | MON              | TUE             | WED             | THU             | FRI             | SAT             |
|------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
|                  |                  |                 |                 |                 | SJ <sup>1</sup> | SJ <sup>2</sup> |
| SJ <sup>3</sup>  | OFF <sup>4</sup> | IE <sup>5</sup> | IE <sup>6</sup> | IE <sup>7</sup> | IE <sup>8</sup> | IE <sup>9</sup> |
| IE <sup>10</sup> |                  |                 |                 |                 |                 |                 |

HOME AWAY

DATES & TIMES ARE SUBJECT TO CHANGE



City of Lake Elsinore

# YOUTH ROOM



**5TH TO 8TH GRADE**

**MONDAY - FRIDAY**

**2:00PM - 6:30PM**

**NOW OPEN!**

**AT THE NEIGHBORHOOD CENTER  
117 S. Langstaff St., Lake Elsinore**

The Youth Room provides a safe place for 5th to 8th graders to come and hang out, play video games, work on homework, community service and more! Members will have an opportunity to experience programs that will encourage growth, build new relationships, self-esteem, and develop leadership skills.

For more information call (951)245-0442  
or  
email [recreation@lake-elsinore.org](mailto:recreation@lake-elsinore.org)



# CHAMBER MAGAZINE AD PRICING

The Lake Elsinore Valley Chamber of Commerce Magazine is a Quartly Publication that includes up-to-date Membership Directory, upcoming Chamber Events, City Map and Ad's for Chamber Members.

Advertising in the Magazine is an easy and effective way to reach 2500 people at a reasonable price!

## FULL COLOR AD'S

|                    |        |               |       |
|--------------------|--------|---------------|-------|
| BACK COVER         | \$1000 | 1/2 PAGE      | \$300 |
| INSIDE FRONT COVER | \$600  | 1/4 PAGE      | \$150 |
| INSIDE BACK COVER  | \$600  | BUSINESS CARD | \$100 |
| FULL PAGE          | \$400  |               |       |

**Call the Chamber Today to Secure Your Ad Space in our Next Magazine.**



# 951.245.8848

Don't have an Ad? No Problem!  
The advertising price includes ad design.  
Don't Miss Out On This Great Deal!!!

**24 HOUR EMERGENCY SERVICE**



**COMMERCIAL AND RESIDENTIAL**

WATER

STORM

MOLD

FIRE



Fire & Water - Cleanup & Restoration™

**SERVPRO® of Lake Elsinore/Perris**

**951-674-4006**

servprolakeelsinore.com

*Independently Owned and Operated*

Like it never even happened.®

## Lake Elsinore Historical Society

*Visit our Museum located in Historical Downtown Lake Elsinore*

Come see our extensive collection of artifacts and research materials from Lake Elsinore's more than 125 years of history.

**Main Street Museum**  
**183 North Main Street**  
**(Use Heald Avenue Entrance)**

**Hours:**  
**Wednesday & Saturday 11:00 a.m. to 3:00 p.m.**  
**Sunday 1:00 to 4:00 p.m.**



Mailing Address: P.O. Box 84, Lake Elsinore, CA 92531-0084  
Museum Information: 951/678-1537





## LEGISLATIVE UPDATE

### SWCLC Southwest California Legislative Council

2022 has come to a close, and the Southwest California Legislative Council has wrapped up another year advocating for our region's business community.

While the 2022 midterm elections led to surprises across the country, elections in California, especially around Lake Elsinore, mainly went as expected. Congressman Ken Calvert won reelection, holding off a challenge from his opponent Will Rollins. Assemblyman Kelly Seyarto won his race for the California State Senate, and former federal prosecutor and Riverside County Deputy District Attorney, Bill Essayli, was elected as our new representative in the California State Assembly.

The SWCLC took positions on several of the propositions on the ballot in November. California voters agreed with our recommendations on all but one proposition, Proposition 26, which would have allowed sports betting in Native American tribal casinos. Voters approved Proposition 28, increasing spending on art and music programs in public

schools, and rejected Proposition 27, which would have legalized mobile sports betting. Voters also rejected Proposition 29, which would have placed onerous new restrictions on dialysis clinics, and Proposition 30, which would have imposed another tax increase on California residents.

Despite a record number of retirements and early exits this election cycle, the partisan makeup of the California Legislature remains nearly the same, with Democrats maintaining their supermajorities in both chambers. As expected, Democrats also swept each of the statewide offices, with Governor Gavin Newsom winning reelection and Senator Alex Padilla winning a first full term. Despite a massive amount of money spent by both parties to defeat vulnerable members of Congress, no incumbents in California's congressional delegation were unseated in the midterm elections.

In addition to the regular 2023 legislative session, Governor Newsom has also called a special legislative session to push for a new windfall profits tax on oil companies. This special session will run concurrently with the ordinary session, but any legislation under consideration will be exempt from the usual legislative deadlines, such as the fiscal/policy committee deadlines and the house of origin deadline. The SWCLC will closely monitor the special session and will engage on any legislation that will hurt our region's business community.

SWCLC will be dark in December, but we'll be back meeting in person in January. As always, we invite you to attend the Southwest California Legislative Council meetings on the 3rd Monday of every month at the Southwest California Association of Realtors offices in Murrieta. Contact your local Chamber of Commerce for more information.





# LAKE COMMUNITY CENTER

📍 310 WEST GRAHAM AVENUE, LAKE ELSINORE, CA 92530

























ON SEPTEMBER 29, 2022, WE CELEBRATED THE CITY'S NEWLY RENOVATED LAKE COMMUNITY CENTER.

- EXPANDED OFFICE SPACE
- UPDATED DANCE ROOM
- NEW LOBBY SERVICE COUNTER
- FRESHLY REPAINTED GYMNASIUM
- STRIPING OF GYMNASIUM FLOOR
- FUTURE RENOVATIONS INCLUDE A STATE-OF-THE-ART KITCHEN THAT WILL BE AVAILABLE FOR SPECIAL EVENTS
- THE FACILITY IS AVAILABLE FOR RENTALS!

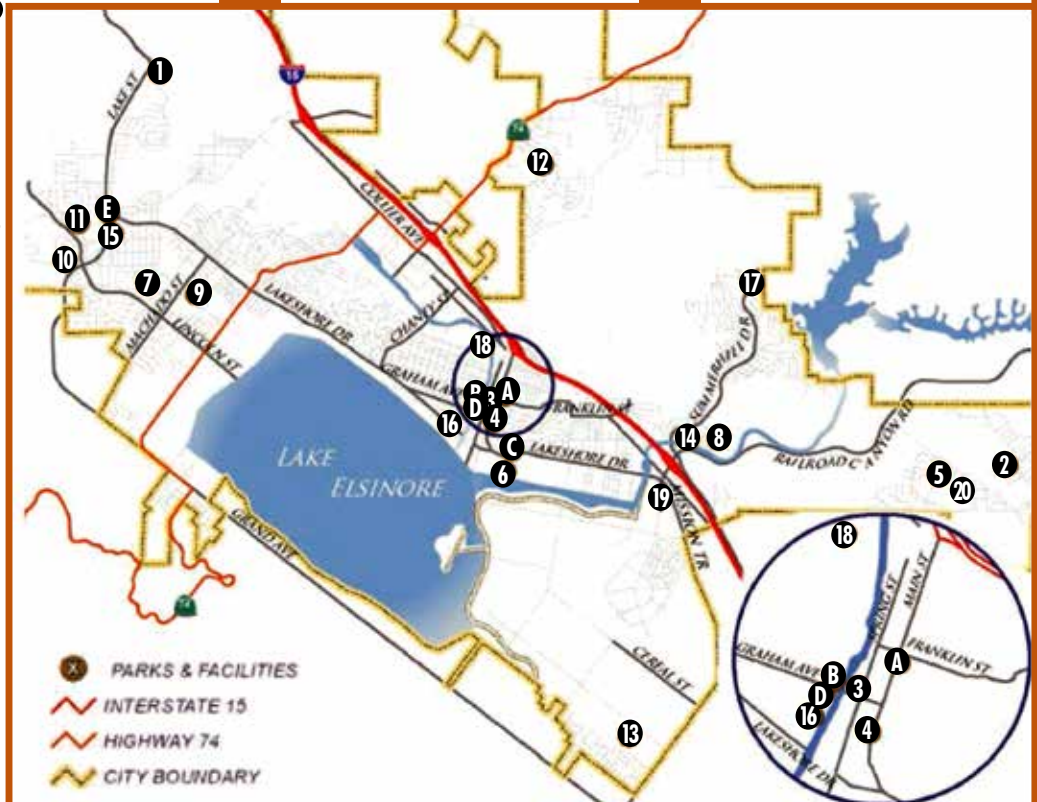
FOR MORE INFORMATION VISIT [WWW.LAKE-ELSNORE.ORG](http://WWW.LAKE-ELSNORE.ORG)



# CITY OF LAKE ELSINORE PARKS & FACILITIES

|                           |   |  |
|---------------------------|---|--|
| <b>Restrooms</b>          |    | 1 3 4 5 6 9 10 12 13 14<br>15 16 17 18 19 20 A B C D E |
| <b>Concession</b>         |    | 1 3 4 5 6<br>10 12 16 17 19                            |
| <b>Parking</b>            |    | 1 3 4 5 6 9 10 12 13 14<br>15 16 17 18 19 20 C D E     |
| <b>Picnic Areas</b>       |    | 1 3 4 5 6 7 9 10 11 12<br>13 14 15 16 17 18 19 20 A D  |
| <b>Drinking Fountain</b>  |    | 1 3 4 5 6 7 9 10 12 13<br>14 15 16 17 18 19 A B C D    |
| <b>Play Equipment</b>     |    | 1 3 4 5 6 7 9 10<br>12 13 14 15 17 18 19 20 A          |
| <b>Spotlights</b>         |    | 1 3 4 5 6<br>12 15 16 17 19 A                          |
| <b>Picnic Shelters</b>    |    | 1 3 4<br>9 10 12 13 19                                 |
| <b>Barbeques</b>          |    | 1 3 4 5 9 10<br>12 14 15 18 19 20                      |
| <b>Baseball</b>           |   | 3 10 12 16 17 19 20                                    |
| <b>Football/Soccer</b>    |  | 1 3 5 6 12<br>14 15 17 18 19 A                         |
| <b>Basketball</b>         |  | 1 3 4 7<br>12 13 19 20 C                               |
| <b>Dog Park</b>           |  | 3 10 12 13 19  |
| <b>Volleyball</b>         |  | 6 9 C  |
| <b>Tennis</b>             |  | 5 9 12 13 19   |
| <b>Horseshoe Court</b>    |  | 4 D  |
| <b>Splash Pad</b>         |  | 3 18   |
| <b>Community Center</b>   |  | C D  |
| <b>Gym/Auditorium</b>     |  | B C D  |
| <b>Multi-Purpose Room</b> |  | 1 A C D  |
| <b>Skate Park</b>         |  | 10 13 19   |
| <b>BMX Park</b>           |  | 13   |

|           |  |           |   |
|-----------|--|-----------|---|
| <b>1</b>  | <b>Alberhill Park</b><br>28200 Lake Street                         | <b>14</b> | <b>Summerhill Park</b><br>31613 Canyon Estates Drive                |
| <b>2</b>  | <b>Channel Walk</b><br>Heald Avenue and Spring Street              | <b>15</b> | <b>Summerlake Park</b><br>900 W. Broadway                           |
| <b>3</b>  | <b>Canyon Hills Community Park</b><br>34360 Canyon Hills Road      | <b>16</b> | <b>Swick &amp; Match Park</b><br>402 Limited Street                 |
| <b>4</b>  | <b>City Park</b><br>243 S. Main Street                             | <b>17</b> | <b>Tuscany Hills Park</b><br>30 Summerhill Drive                    |
| <b>5</b>  | <b>Creekside Park</b><br>3200 Lost Road                            | <b>18</b> | <b>Yarborough Park</b><br>419 N Poe Street                          |
| <b>6</b>  | <b>Lakepoint Park</b><br>420 E. Lakeshore Drive                    | <b>19</b> | <b>Summerly Community Park</b><br>18505 Malaga Road                 |
| <b>7</b>  | <b>Lincoln Street Park</b><br>14986 Lincoln Avenue                 | <b>20</b> | <b>Christensen Park</b><br>36300 Piedmont Dr                        |
| <b>8</b>  | <b>Linear Park</b><br>31717 Canyon Estates Drive                   | <b>A</b>  | <b>Boys &amp; Girls Clubhouse Alberhill Park</b><br>3711 Nichols Rd |
| <b>9</b>  | <b>Machado Park</b><br>15150 Joy Street                            | <b>B</b>  | <b>Cultural Center</b><br>183 North Main Street                     |
| <b>10</b> | <b>McVicker Canyon Park &amp; Skate Park</b><br>29355 Grand Avenue | <b>C</b>  | <b>Lake Community Center</b><br>310 W Graham Ave                    |
| <b>11</b> | <b>Oak Tree Park</b><br>15340 Lincoln Street                       | <b>D</b>  | <b>Lake Elsinore Senior Activity Center</b><br>420 E Lakeshore Dr   |
| <b>12</b> | <b>Rosetta Canyon Sports Park</b><br>39423 Ardenwood Way           | <b>E</b>  | <b>Youth Opportunity Center</b><br>400 W. Graham Avenue             |
| <b>13</b> | <b>Serenity Park &amp; Skate BMX Park</b><br>19685 Palomar Road    |           |   |



# THE LAKE ELSINORE HOUSING JOURNAL

ADAM A. RUIZ FOR THE SOUTHWEST RIVERSIDE COUNTY ASSOCIATION OF REALTORS®

Welcome to another edition of the REALTOR® Report! It's Election Day, and I hope you have exercised your right to vote! You can't complain about politics if you aren't willing to participate. I hope everyone made educated votes and wish everyone luck as we wait for the results.

There isn't a lot of change in the big picture of the real estate market. You can see on the following slides that many trends continue to move in the same direction. While it's easy to focus on the details in front of us, we must remember to look at the big picture (as referenced in a comic on a later slide).

If we look at the negative, sales are down, as are median home prices. Inventory is relatively flat, and the days on market is slightly up. Sound familiar? But let's look at the market over the past couple of years to put things into perspective.

The pandemic may have been a challenging time for many reasons, but it also created a lot of opportunities in the housing market. As people left offices and remote work became more regular, our region saw many transplants from the bay area, Orange County, and other high-cost areas. The value of what could be purchased here vs. there was quickly realized, and those buyers cashed in and relocated here. Many paid over the asking price as inventory was at an all-time low. Combine that with record-setting low-interest rates, and you had a market that was on fire! That's great for sellers, but buyers had a challenging time, which wasn't a healthy or sustainable market.

As we transitioned out of the pandemic, rates increased, prices rose, and affordability became an issue. Since then, we have leveled out and remain in a neutral market. It would be hard and unfair to compare today's market to last year's atypical market. Stepping back and looking at the big picture, things aren't so bad. Please also remember that the equity in your home is only relevant when you are planning to sell or refinance. If you're staying put for a while, you should be fine. Staying on the positive, we know that California has yet to

keep up with population growth when it comes to building homes. However, even when other areas are seeing developers rescind or put projects on hold, Southwest Riverside continues to plan ahead, with tens of thousands of units being developed in the near future.

Let's take a closer look at the numbers for our region.

The median home price in Southwest Riverside County was down 2% from a month ago (\$560,000/\$573,000) but was up 4% from a year ago (\$538,000) and up 24.4% from 2 years ago (\$450,000). Unsold inventory remained at 4 months (6 months is considered a healthy market), and the median time on market increased again from last month to 25 days. This is up from 9 days last year and significantly higher than 2 years ago when it was 6 days. Unit sales decreased by 12% from the previous month and are down 38% from last year. Unsold inventory was flat compared to the previous month but is considerably up from last year, with an increase of 81%. Median prices were up in most of our local cities, with only a few seeing a dip compared to last year. Remember that the median price is the price right in the middle, so a one-off low or high-priced sale can impact this figure. Please refer to the slide that also shows "Average House" for more information.

I attended an informative economic update from our State Chief Economist and am including some of his presentation slides for your review. It covers some great information on the effect of rising interest rates, best-case and worst-case rate predictions for 2023, and the California Housing outlook for 2022 & 2023.

On the Legislative Front, I'd like to mention a Federal Bill, H.R. 9015. As you may be aware, capital gain exemptions have been set at \$250,000 for single filers and \$500,000 for joint filers for the past 25 years. With rising prices, some potential sellers are not able or willing to sell as they would be subject to taxes exceeding the current capital gains exemption. H.R.9015 would raise the capital

gains exemption to \$500,000 for single filers and \$1,000,000 for joint filers, and it would also include an annual inflation adjustment to the increased amount. This bill could be a significant help to sellers and help to open more inventory for buyers. While this bill won't make it through this year, it has already received bipartisan support and is planned to be brought back in early 2023. I will track this bill and keep you updated on any progress it makes.

While things remain busy, I hope I have covered everything that affects you and your business. Please let me know if I left anything out or if you need anything explained further.

As always, I am available if you have any questions about the report. Until next month...

| SW Market @ A Glance               |                  |               |            |           |                        |                      |
|------------------------------------|------------------|---------------|------------|-----------|------------------------|----------------------|
| Southwest California               | Reporting Period | Current Month | Last Month | Year Ago  | Change from Last Month | Change from Year Ago |
| Existing Home Sales (SFR Detached) | October 2022     | 685           | 779        | 1,101     | -12%                   | -38%                 |
| Median Home Price                  | October 2022     | \$560,000     | \$573,000  | \$538,000 | -2%                    | 4%                   |
| Unsold Inventory Index (SFR Units) | October 2022     | 2,076         | 2,081      | 1,146     | 0%                     | 81%                  |
| Unsold Inventory Index (Months)    | October 2022     | 4             | 4          | 2         | 0%                     | 100%                 |
| Median Time on Market (Days)       | October 2022     | 25            | 22         | 9         | 14%                    | 178%                 |

| Your "Average" House, October 2022 |                   |                    |                 |                    |     |      |            |
|------------------------------------|-------------------|--------------------|-----------------|--------------------|-----|------|------------|
| City                               | Median Sold Price | Average Sold Price | Average Sq. Ft. | Average \$/Sq. Ft. | Bed | Bath | Year Built |
| Canyon Lake                        | \$786,000         | \$878,993          | 2,629           | \$363.74           | 4   | 3    | 1983       |
| Hemet                              | \$411,500         | \$408,104          | 1,827           | \$226.65           | 3   | 2    | 1988       |
| Lake Elsinore                      | \$564,950         | \$544,932          | 2,024           | \$285.50           | 4   | 3    | 1997       |
| Menifee                            | \$509,000         | \$578,812          | 2,199           | \$273.37           | 4   | 3    | 2003       |
| Murrieta                           | \$632,000         | \$683,139          | 2,437           | \$293.62           | 4   | 3    | 2000       |
| Perris                             | \$510,000         | \$507,737          | 1,890           | \$294.07           | 4   | 3    | 1993       |
| San Jacinto                        | \$485,990         | \$468,951          | 2,006           | \$248.74           | 4   | 3    | 2006       |
| Temecula                           | \$697,500         | \$847,636          | 2,482           | \$350.93           | 4   | 3    | 1996       |
| Wildomar                           | \$595,000         | \$622,964          | 2,264           | \$296.46           | 4   | 3    | 1995       |
| Winchester                         | \$564,883         | \$573,904          | 2,250           | \$261.81           | 4   | 3    | 2013       |





# Storm Catering

- WEDDINGS
- PARTIES
- SEMINARS

And so much more...



FOR MORE INFORMATION, CONTACT US AT 951.245.4487

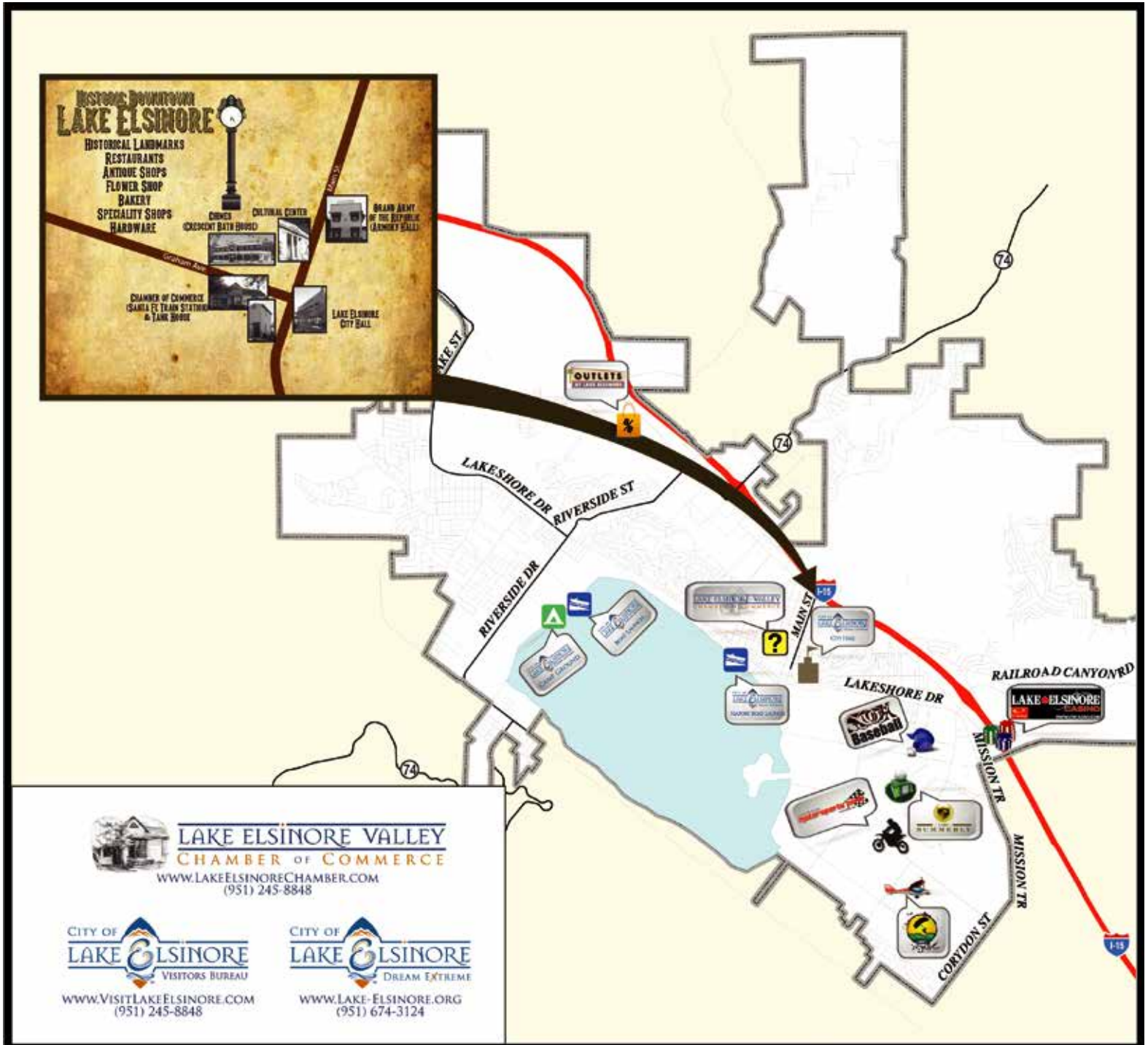


# LAKE ELSINORE CITY MAP

DID YOU KNOW THAT LAKE ELSINORE WAS ORIGINALLY PART OF SAN DIEGO COUNTY WHEN THE CITY WAS INCORPORATED IN 1888?

IN FACT, LAKE ELSINORE IS THE SECOND OLDEST CITY IN RIVERSIDE COUNTY.

THE COUNTY OF RIVERSIDE WAS CARVED OUT OF SAN BERNARDINO AND SAN DIEGO COUNTIES IN 1893.

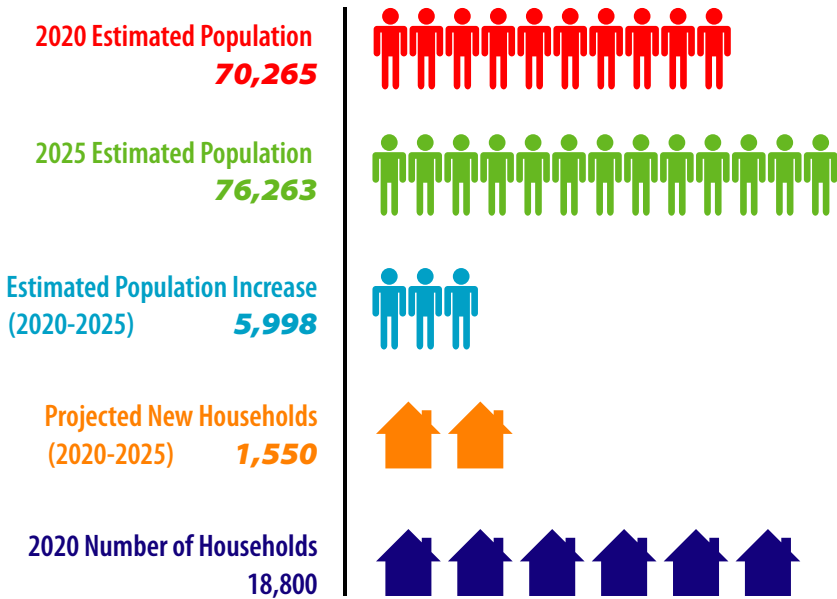




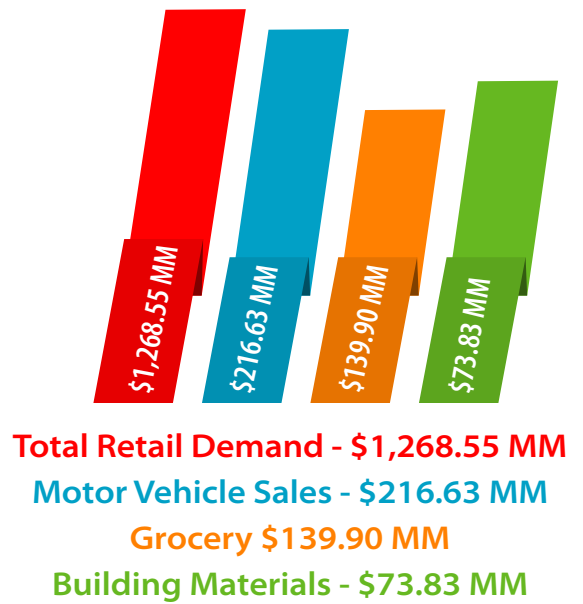
# LAKE ELSINORE

## ONE OF THE FASTEST GROWING CITIES IN CALIFORNIA

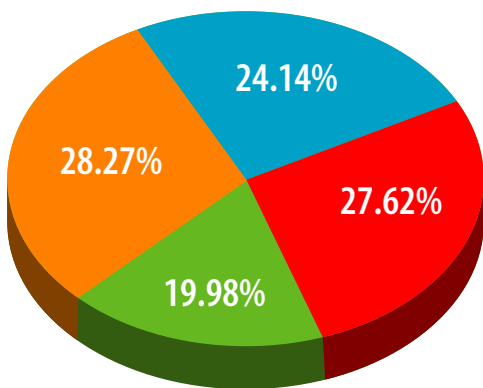
### POPULATION INCREASE



### ESTIMATED 2020 CONSUMER DEMAND



### AGE DISTRIBUTION



**Ages 17 & Under**

**Ages 18-34**

**Ages 35-54**

**Ages 55 & Better**



### HOUSEHOLD INCOME

**Average Household Income \$92,504**

### TRAFFIC COUNTS

|                              | Peak Hour | Average Daily |  |
|------------------------------|-----------|---------------|--|
| I-15 & Railroad Canyon Rd.   | 9,600     | 129,000       |  |
| I-15 & HWY 74 (Central Ave.) | 8,700     | 117,000       |  |
| I-15 and Nichols             | 8,800     | 119,000       |  |

# MEMBER DIRECTORY

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**Anderson Professional Services**  
Kristine Anderson (951) 678-2165  
andersonprofservices@verizon.net

**ARC Financial & Tax Services**  
Sally Freyre (951) 674-8111  
www.TheTaxPartner.com

**Jack Ferguson, CPA**  
Jack Ferguson (951) 471-2700  
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a subsidiary of 3 Cord Marketing LLC  
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www.CityByApp.com

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Eric Werner (951) 277-3900  
www.wernercorp.net

## AMBULANCE SERVICES

• **American Medical Response**  
David Olguin (951) 782-5200  
www.amr.net

## ANIMAL SHELTERS/ADOPTIONS

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Beth Soltysiak (951) 674-0618  
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Leo Martinez (951) 746-6266  
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• **Silver Auto Collision**  
Jorge Cerda (951) 245-2405  
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• **Lake Elsinore Tire & Auto**  
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Thomas Zamani (951) 244-8076  
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www.marketplacentalgroup.com

- **Western Dental**

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www.westerndental.com

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- **Walmart**

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www.walmart.com

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**Lake Elsinore Town Center**

Linda Nettels (714) 340-7849

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Brian Lam (626) 831-0661  
brianvlam@yahoo.com

**Northpoint Development**

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www.BeyondTheContract.com

**RDP Development Consultants, LLC**

(405) 650-5238  
www.rdpconsultants.com

**DISTRIBUTORS****BuildersMax Inc.**

Guy Selleck (916) 216-9288

**ECOLOGICAL CONSULTING****VCS Environmental**

Julie Beeman (949) 489-2700  
www.vcsenvironmental.com

**EDUCATION/ TUTORING SERVICES****Diego Hills-**

**Lake Elsinore Learning Center**  
Shellie A. Dansby (951) 319-2763  
www.learnfourlife.com

**LFW Foundation**

Valerie L Geason (951) 245-7073  
www.lfwfoundation.org

- **Mt. San Jacinto College**

Kathy Donnell (951) 487-3002  
kdonnell@msjc.edu

**Julia Lee Performing Arts Academy**

Tanya Lee Taylor (951) 356-6786  
www.JLPAA.org

**ELECTED OFFICIALS****CA Senator Melissa Melendez**

**28th Senate District**  
Glenn Miller (951) 894-3530  
www.district28.cssrc.us

**CA Assemblyman Kelly Seyarto**

**67th District**  
Joe Fuentes (951) 894-1232  
www.ad67.asmrc.org

**Supervisor Kevin Jeffries**

Kevin Jeffries (951) 471-4500  
www.rivcodistrict1.org

**EMERGENCY SERVICES/ SUPPORT****Trauma Intervention Program, SW Riverside Co.**

Magda Stewart (951) 698-2453  
www.tipswrc.org

**EMPLOYEE/EMPLOYER SERVICES****Thunder Staffing and Business Development**

Roberta Moon (951) 609-1415  
www.thunderstaffing.com

**Wingman Recruiting Solutions**

Chad Pearce 909-746-7524  
chad.pearce@wingmanrecruitingsolutions.com

**ENERGY BUILDING CONTROLS****Building Automation Technologies Inc**

Brian Oakes (951) 712-9433

**ENGINEERING COMPANIES**

- **K & A Engineering, Inc**

Joline I Green (951) 279-1800  
www.kaengineering.com

- **KWC Engineers**

Kelly Jackson (951) 734-2130  
www.kwcengineers.com

**WSP**

Ahmad Khan (951) 253-4590  
www.abam.com

**ENTERTAINMENT**

- **Lake Elsinore Storm Baseball**

Shaun Brock (951) 245-4487  
www.stormbaseball.com

**The Mad Axer**

Dane Wunderlich (855) 623-2937  
www.themadaxer.com

**EQUIPMENT/PARTY RENTALS****Elsinore Valley Rentals & Ready Mix**

Rita Wilsey (951) 674-2427

**Gates Sound**

Doug Gates (888) 434-3339  
www.gatessound.com

**FINANCIAL SERVICES****Fix My Credit Now 850**

Tamiya Robles (267) 536-9296  
www.fixmycreditnow850.com

**FLOOD/FIRE RESTORATION****PuroClean Restoration Experts**

Carly Chalker (951) 651-0202  
www.puroclean.com/pre-ca

**Right Stop Restoration**

Jarrett Hale (951) 378-2087  
www.rightstoprestoration.com

# MEMBER DIRECTORY

## FLORISTS

• **Lake Elsinore VIP Florist**  
Annette LaRocque (951) 674-6422  
www.lakeelsinorevipflorist.com

**Tulips Trophies & Treasures**  
Kimberly Ryan (951) 674-6072  
www.tulipstrophies.com

## GAS STATIONS

**Arco AM/PM**  
Erwin Randhawa (951) 471-1520  
info@arcoguests.com

**Arco AM/PM**  
Ayman Mika (951) 674-7377  
ayman\_haddad1@yahoo.com

• **Arco Gas / Bocadillo Kitchen**  
Bobak Seyedgavadi (951) 471-8370  
www.bocadillokitchen.com

**Four Corners Arco AM/PM**  
Erwin Randhawa (951) 245-2866  
info@arcoguests.com

**Rocket Chevron**  
Candace Wood (951) 579-4529

## GOVERNMENT AGENCIES

• **City of Lake Elsinore**  
Jason Simpson (951) 674-3124  
www.lake-elsinore.org

**Riverside County Treasurer -Tax Collector**  
Debra Marabella (951) 955-3900  
www.countytreasurer.org

**Riverside County Transportation Commission**  
Cheryl Donahue (951) 787-7141  
www.RCTC.org

**Western Riverside Council of Governments**  
Dr. Kurt Wilson (951) 955-8311  
wrcog.cog.ca.us

## GROCERY/FOOD STORES

• **Albertsons 6798**  
Paul Kadow (951) 245-4461  
Paul.Kadow@albertsons.com

• **El Rancho Market**  
Ray Haifa (951) 674-5879

**Grocery Outlet of Lake Elsinore**  
Sarah & Eric Senges (951) 471-6626  
www.groceryoutlet.com

• **Stater Brothers #187**  
Anthony Charles (951) 244-2014  
www.staterbros.com

• **Stater Brothers #189**  
Gary Holland (951) 245-5802  
www.staterbros.com

• **Stater Brothers #98**  
Felix Larez (951) 674-1349  
www.staterbros.com

## GROUPS & ORGANIZATIONS

**Highpointe Care, LLC**  
Reuben Stewart (951) 471-5886  
www.highpointecare.org

## HAIR SALON

**Elsinore Barber & Beauty**  
Tina Breese (951) 674-6320  
www.facebook.com/115nMainstLakeElsinore

**Lakeshore Hairstyles**  
Jody Pike (951) 336-6878  
Lakeshorehairstyles@gmail.com

**Sport Clips Haircuts**  
Amanda Bowers (951) 579-4550  
www.sportclips.com/ca646

**Vinny's Barber Shop**  
Vinny Medina (951) 223-8264  
www.vinnysbarbershop.com

## HEALTH EDUCATION

**Gray's Trauma**  
Dr. Amber D. Gray (909) 419-3311  
www.gettraumainformed.com

## HEALTH/NUTRITION

**Melaleuca**  
Debra Smith (951) 751-1705  
www.makegreengogreen.com/debrasmith

**Nutrishop**  
Michael Norcia (951) 674-1550  
www.NutrishopUSA.com

## HOME BUILDER/DEVELOPER

**Corman Leigh**  
Leah Skor (951) 296-5070  
www.cormanleigh.com

## HOME IMPROVEMENT CENTERS

**Habitat for Humanity Inland Valley Lake Elsinore ReStore**  
Tammy Marine (951) 471-1188  
www.habitat4inlandvalley.org

• **Sherwin Williams**  
Rosa Larios (951) 245-1938  
www.sherwin-williams.com

## HOSPICE CARE

• **Hospice of the Valleys**  
Cari Rath (951) 200-7800  
www.hovsc.org

## HOSPITALS

• **Rady Children's Hospital**  
Kathleen Korn (800) 788-9029  
www.rchsd.org

• **Southwest Healthcare System**  
Raedean Olmo (951) 677-9712  
www.ivrmc-rsmc.com

• **Temecula Valley Hospital**  
Celena Barton (951) 331-2200  
www.temeculavalleyhospital.com

## HOTELS/MOTELS/ RESORTS

• **Best Western**  
Ajay Patel (951) 674-3131  
www.bestwestern.com

• **Holiday Inn Express**  
Sachin Trivedi (951) 674-4333  
www.hiexpress.com/lakeelsinoreca

**Lake Elsinore Econo Lodge**  
Roxanne Zeller (951) 674-3101  
www.lercasino.com

• **Quality Inn**  
Pete Patel (951) 674-9694  
www.qilakeelsinorehotel.com/home

## HVAC

**REE Mechanical**  
Jacquelyn Bishop (951) 296-0984  
www.reehvac.net

## INSURANCE SERVICES

**AFLAC Benefit Solutions**  
Grace Kim (808) 498-6613  
www.reehvac.net

• **Farmers Insurance - Muñoz Insurance Agency**  
Michele M Muñoz (951) 471-2029  
www.farmersagent.com/mmuno2

• **Farmers Insurance Wildomar- Andy Morris**  
Andrew Morris (951) 678-8111  
www.lakeelsinoreinsurance.com

• **GGM Insurance Services**  
Guillermo Alfaro (951) 698-2414  
www.ggminsurance.com

• **R. David Bulen Insurance Agency**  
Lisa Mosby (951) 674-0675  
lisa@bulen.com

• **State Farm Insurance - Niehouse Agency**  
Paul Niehouse (951) 674-0735  
www.statefarm.com

**Strachota Insurance Agency**  
Ed Prieboj (951) 676-2229  
www.strachota.com

**ICE CREAM/FROZEN DESSERTS**  
**Never Better Frozen Yogurt**  
Tony Patino (951) 226-7555

## JET SKI/BOAT/PADDLE RENTALS

**JT's Rentals at Launch Pointe**  
John Alarcon (951) 777-2866  
www.rentmypontoon.net

**Temescal Valley Paddle**  
Miranda Lee (909) 973-1126  
www.empirepaddlesports.com

## JEWELERS

**Ronnie's Jewelers**  
Jim Turner (951) 674-1255  
jtrjewels@coastinet.com

## LAKE OPERATIONS

• **City of Lake Elsinore - Lake & Aquatic Resources Department**  
Rick DeSantiago (951) 674-5120  
www.lake-elsinore.org

## LAWN CARE SERVICE/ LANDSCAPE

• **EcoPlanet Landscaping**  
Michael Carroll (951) 256-6514  
www.ecoplanetlandscaping.com

## LEGAL SERVICES

**Fabozzi & Miller, APC**  
Edward J. Miller (951) 296-1775  
www.fabozzimillerlaw.com

• **McVicker's Family Law Mediation Center**  
T. Elizabeth McVicker (951) 244-8759  
www.mcvickersfamilylaw.com

## LIBRARY

• **Lake Elsinore Library**  
Krystal Van Eyk (951) 674-4517

**Vick Knight Lakeside Community Library**  
Ellen Holt (951) 678-7083

## MAGAZINES/NEWS MEDIA

**Lake Elsinore Magazine of Values**  
Dee Castro (714) 296-9633  
www.LakeElsinoreMagazineOfValues.com

## MANAGEMENT COMPANIES

**California Apartment Association - Inland Empire Division**  
Ben Benoit (909) 948-0784  
www.caanet.org/about/caa-local/inland-empire/

## MANUFACTURERS

**BuildersMax Inc.**  
Guy Selleck (916) 216-9288  
www.buildersmax.com

• **Champion Cooling Systems**  
Rick Doll (951) 245-9464  
www.championcooling.com

• **Pacific Clay Products**  
Stuart Hoxsey (951) 674-2131  
www.pacificclay.com

**The Quikrete Companies**  
Greg Gibbel (951) 277-3155  
www.quikrete.com

## MANUFACTURING/MEDICAL

**Abbott Vascular**  
Ken Carlisle (951) 914-2400  
www.abbott.com

## MEDICAL

**Midas House Rehab**  
Chelsea Belasco (877) 247-3657  
www.midasrehab.com

## MERCHANT SERVICES

**Williams Efur Digital Processors LLC**  
RJ Williams (951) 364-3475  
WilliamsEfur@outlook.com

## MOBILE HOME PARKS

• **Huntsman Mobile Home Park, LLC**  
Fred & Sue West (951) 674-4617

## MORTGAGE/LOAN COMPANIES

**Dignified Home Loans**  
Anastasia Busse (951) 941-9300

**Pacific Lending LLC.**  
Paul Aguilar (951) 609-8080  
pacclending.com/paguilar

**Villa Home Loans**  
Anthony Williams (949) 689-9270  
villahomeloans.com/anthony-williams



**MORTUARIES**

• **Evans Brown Mortuary**  
John Rowe (951) 674-3141  
www.evans-brownmortuary.com

**MOVERS**

**Jon's Movers Inc**  
Jon Favillo (951) 226-0312  
www.jonsmovers.com

**NEW HOMES**

• **Summerly**  
Brian Milich www.mcmillin.com

**NON PROFIT ORGANIZATIONS**

• **Assistance League of Temecula Valley**  
Electra Demos (951) 694-8018  
www.temeculavalley.assistanceleague.org

**Baseball Resource Group**  
Mishael Israel (951) 381-0585  
www.baseballresourcegroup.org

**Canyon Lake Chamber of Commerce**  
Jeanne O'Dell (951) 244-6124  
www.canyonlakechamber.org

**Cops for Kids**  
Leanne Holland (951) 245-3300  
www.copsforkidsinc.org

**Dream Center Lake Elsinore**  
Brett Masters (951) 376-3703  
www.dreamcenterle.org

• **EDA/Workforce Development Agency**  
Rob Moran (951) 955-3226  
www.ricoeda.org

**Fight Therapy Foundation**  
Aubree Childs (310) 425-5958  
www.fighttherapy.com

**Holt Ministries**  
Davis Holt (909) 938-2155  
www.outreachministryinlakeelsinoreca.com

**Jennifer Smart Foundation**  
Meredith Stewart (951) 245-1017  
www.JenniferSmartFoundation.org

• **Kamali'i Foster Family Agency**  
Eric Mortensen (951) 674-9400  
www.kamalii.org

**Kennedie June Von Ryan Foundation**  
Kimberly Ryan (909) 263-8332  
www.kjvrfoundation.com

**Lake Elsinore Moose Lodge 1021**  
John Lavery (951) 674-4477  
www.lodge1021.moosepages.org/Contact/

**Lake Elsinore Valley Education Foundation**  
Kevin Pape (951) 609-7525  
www.levfef.org

**Michelle's Place Cancer Resource Center**  
Kim Gerrish (951) 699-5455  
www.michellesplace.org

**National Alliance on Mental Illness/NAMI Temecula Valley**  
Linda Ditter (951) 672-2089  
www.namitv.org

**Richard Jean Sylva Foundation**  
Kimberly A Francois (909) 200-5218  
www.RichardJeanSylvaFoundation.com

• **Riverside Recovery Resources**  
Bernard L Truax (951) 674-5354  
www.riversiderecovery.org

**Santa Rosa Plateau Nature Education Foundation**  
Virginia Greaves (833) 651-1533  
www.srpnef.org

**Social Work Action Group (SWAG)**  
Aaron Petroff (833) 792-4674  
www.komenie.org

**United Way of the Inland Valleys**  
Kimberly Pennington (951) 600-1671  
www.uwiv.org

**Veterans Advocacy Associates, Inc.**  
Kevin Willis (714) 472-4532  
www.myvaa.org

**Veterans of Foreign Wars**  
Roger Miller (951) 674-4735

**Western Eagle Foundation**  
Serena Cooper (951) 695-7206  
www.westerneaglefoundation.org

**NOTARY PUBLIC**

**Notary Melanie**  
Melanie Garza (951) 609-4260  
www.facebook.com/notary.melanie

**PARTY EVENT PLANNERS**

**Simply Gorgeouz Party Supply & Planning**  
Marilyn Jones (951) 609-7683  
www.SimplyGorgeouz.com

**PET CARE**

**Who Let The Dogs Out? Inc.**  
Martha Favillo (951) 387-8008  
wholetthedogsoutpetsittersca.com

**PETROLEUM PRODUCTS**

• **Downs Energy**  
Ron Skelskey (951) 737-9866  
www.downsenergy.com

• **Lucas Oil Products**  
Tom Fredrickson (951) 270-0154  
www.lucasoil.com

**PHARMACIES**

• **Delta Drugs II**  
Raz Hovsepian (951) 245-2325  
deltadrugsii@yahoo.com

• **Gen RX Pharmacy**  
John Rouzi (951) 674-6836  
jrrouzi@aol.com

**PHOTOGRAPHERS/ VIDEO TAPING SERVICES**

**Cherished Memories Photography**  
Mike Norkin (951) 304-4133  
www.ourcherishedmemories.com

• **Enrique Correa Photography**  
Enrique Correa (760) 421-3632  
www.enriquecorrea.com

**On The Go Video.biz**  
Desi Ekstein (951) 523-7828  
www.OnTheGoVideo.biz

**PHYSICAL THERAPY**

**Rancho Physical Therapy**  
Cathie Gentry (951) 471-3300  
www.ranchopt.com

**PHYSICIANS**

• **Farid Saadat, MD**  
Dr. Farid Saadat (951) 471-5711

• **Lake Elsinore Clinica Medica Familiar y Dentista**  
Erica Carrillo (951) 245-7007  
erica.carrillo@westphysicians.org

• **Total Care Family Medical Center of Lake Elsinore**  
Cheryl Roberts (951) 674-8779  
totalcareurgentcare@hotmail.com

• **Vista Community Clinic: Lake Elsinore**  
Betsy Heightman (951) 252-2720  
www.vistacommunityclinic.org

**PLUMBERS**

• **The Plumbing Guys**  
Luis Reyes (909) 559-3652  
www.Socalplumbingguys.com

**POLICE DEPARTMENT**

• **Lake Elsinore Sheriff's Department**  
Capitan Andrew Elia (951) 245-3300  
www.lake-elsinore.org

**POOL SUPPLIES/SERVICE**

**Aloha Leisure**  
Katherine Lohmann (951) 674-3320  
www.alohaleisurecompany.com

• **Dolphin Pool and Spa Center**  
Frank & Jimmy Duran (951) 471-5305  
www.dolphinpoolandspa.com

**POWER WASHING**

**D&B Pressure Washing**  
Devon Moseley-Johnson (909) 522-6644  
www.dandbpressurewashing.com

**SoCal Pressure Wasing & More**  
Josh Bush (951) 805-3098

**PREGNANCY RESOURCES**

• **Elsinore Valley Pregnancy Resource Center**  
Konrad Aniol (951) 245-8587  
evprc@verizon.net

**PRINTERS/GRAPHICS/ TYPE SETTING/SALES**

• **Ariel Supply, Inc.**  
Larry Grote (951) 226-3600  
www.arielsupply.com

**HitPrint**  
Jason Devor (949) 600-0776  
www.ihitprint.com

**Print and Mail Guy**  
Mark Gilliam (951) 457-2499  
www.printandmailguy.com

**PROPERTY MANAGEMENT COMPANIES**

• **Access Asset Management, Inc.**  
Adam Clarke (866) 830-4401  
www.AccessAsset.com

**Coldwell Banker ABR Property Management**  
Wendy Foster-Gault (951) 679-5494  
coldwellbanker-propertymanagement.com

**Robin Paliwoda-Broker & Property Management**  
Robin Paliwoda (951) 285-6426  
robinprealtor@gmail.com

**PUBLIC TRANSPORTATION**

• **Riverside Transit Agency**  
Jim Kneepkens (951) 565-5000  
www.riversidetransit.com

**REAL ESTATE**

**KW Commercial**  
Helen Jeong (951) 442-5875  
www.helenjeong.yourkwagent.com

**RESIDENTIAL REAL ESTATE**

• **Berkshire Hathaway Home Services of CA Properties**  
Carol A. Rounsley (951) 471-5333  
www.berkshirehathawayhs.com

**BRIX Realty**  
Jarred Hanson (951) 259-1187

• **Century 21 Preferred**  
William L. Bachelor (951) 674-6943

**The Inland Gateway AOR**  
Ligia Martinez (951) 735-5121  
www.igrealtors.org

**Coby Alaoui - Listing Residential Specialist**  
Coby Alaoui (951) 291-8418  
www.cobysellsrealestate.com

**Farnam & Associates Real Estate - Nancy Hunzeker PMN**  
Nancy Hunzeker (951) 236-9424  
NancyHunzeker@gmail.com

• **Keller Williams The Lakes**  
Phil Williams (951) 816-6565  
www.kwthelakes.com

**Lumos Communities LLC**  
Leonard Leichnitz (951) 505-1502  
leichnitz@lumoscommunities.com

• **Oscar Tortola Group**  
Lupe Flores (951) 356-7227  
www.oscartortolagroup.com

• **Southwest Riverside County Association of Realtors**  
Connie Lynch (951) 894-2571  
www.srscar.org

**Tarbell Realtors**  
Rebecca Crandell (714) 788-6143  
www.RebeccaCrandell.com

**RESTAURANTS**

**Annie's Café**  
Keith Kahn (951) 245-6106  
www.anniescafeLakeElsinore.com

• **Chili's**  
Jay Witherspoon (951) 245-5101  
www.chilis.com

**Craft Brewing & Kitchen**  
(951) 674-2562  
www.craftbrewingcompany.com

**CJ's Sports Grill & Turf Club**  
Raul Flores (951) 674-3101

• **Del Taco # 1020**  
John Johnson (951) 245-2710

• **Del Taco # 245**  
John Johnson (951) 674-5771

• **Del Taco #238**  
John Johnson (951) 674-3646

**Diamond Tap Room**  
Jason Wozniak (951) 245-4487  
www.stormbaseball.com

- **El Comal Restaurant**

Miguel Casillas (951) 579-1759  
www.elcomal-restaurant.com

- **El Ranchito Taco Shop**

Raymond Moon (951) 245-1438  
www.RanchitoElsinore.com

- **Emilio's Mexican Restaurant and Cantina**

Zane Tanguay (951) 226-7227

- **Felix's BBQ with Soul**

Felix Berry (951) 609-2488  
www.felixsbbq.com

- **Golden Corral**

James Galloway (951) 609-2452

- **Guadalajara Restaurant**

Ricardo Solano (951) 674-8294  
guadalajara.restaurant@yahoo.com

- **IHOP**

Jose Barajas (951) 674-4522  
elhop@pancakestoday.com

- **Jersey Mike's Subs**

Tanya Ilic (951) 674-5860  
www.jerseymikes.com

- **La Unica Cocina Mexicana Y Cantina**

Rose Topete (951) 674-2233  
www.launicarestaurant.com

- **Main Street Kitchen & Tap**

Robert Kulwicki (951) 674-6777

- **Michi Tacos On Main**

(951) 285-5554  
www.michitacos.com

- **Miguel's Jr. Restaurants**

(951) 371-7234  
www.miguelsjr.com

- **My Buddies Pizza**

Sean Richardson (951) 674-6946

- **Panera Bread**

Vincent King (951) 253-8062  
www.panerabread.com

- **Popeyes Louisiana Kitchen**

Jen Cason (951) 471-3343

- **Raising Canes's**

Tobias Schreiber (805) 550-2350  
www.raisingcanes.com/location/535

- **Sizzler Restaurant / BMW Management**

Sally Myers (951) 676-8616  
marketing@bmwmanagement.com

- **Stadium Pizza Main St. LLC**

Sandy Kordick (951) 228-2128  
www.stadiumpizza.com

- **The Lookout Roadhouse Restaurant**

Barbara Shea-an (951) 678-9010  
www.lookoutroadhouse.com

- **Vincenzo's Olive Tree**

Chris Scholder (951) 674-8941  
www.vincenzosolivetree.com

## RETAIL STORES

- **Chaotic Beauty, Inc.**

Tina Coates (949) 829-2530

- **Mom & Baby Boutique**

Nioma Gardner (951) 399-0109  
www.momandbaby.boutique.com

- **Main Street Candy Bar**

David Ross (951) 457-4008  
www.mainstreetcandybar.com

- **Promenade Temecula**

Jeff Kurtz (951) 296-0979  
www.promenadetemecula.com

- **Staples**

Aaron Buchmann (951) 245-9686  
www.staples.com

- **Lake Elsinore Storm Baseball**

Shaun Brock (951) 245-4487  
www.stormbaseball.com

- **The Gold Blush Boutique**

Hannah Wolf (951) 230-8221  
www.thegoldblush.com

## RETAIL TIRES

- **Master Tires & Wheels**

David Reyes (951) 471-5771

## SANITATION

- **Diamond Environmental**

Laura Cervantes (760) 744-7191  
www.diamondprovides.com

- **Rightway Portable Toilets, Temporary Power Poles, Storage Containers and Septic Pumping Services**

Sam Harding (951) 674-8608  
www.www.rightwayportable.com

## SCHOOL DISTRICT/SCHOOLS

- **Lake Elsinore Unified School District**

Douglas Kimberly (951) 253-7000  
www.leusd.k12.ca.us

- **Riverside County Superintendent of Schools**

Edwin Gomez, Ed.D. (951) 826-6530  
www.rcoe.us

- **Sycamore Academy of Science and Cultural Arts**

Barbara Hale (951) 678-5217  
www.sycamoreacademycharter.org

## SERVICE CLUBS/ ORGANIZATIONS

- **American Legion Post 200**

Ralph E Johnson (951) 678-7777  
www.legionpost200.org

- **Elsinore Woman's Club**

Lynda Krisko (951) 674-3445  
www.elsinorewomensclub.org

- **Lake Elsinore/Wildomar Elks Lodge #2591**

Michael D. Cain (951) 674-6804

- **Lake Elsinore Historical Society**

Ruth Atkins (951) 678-1537  
www.lakeelsinorehistoricalsociety.org

- **Rotary Club of Lake Elsinore**

Jamie Schramm (562) 881-4267  
www.lakeelsinorerotary.org

- **Southwest Riverside NAACP Branch 1034**

Mary Venerable (951) 443-4551  
www.lakeelsinorenaacp.org

- **Warrior Built Foundation**

Aaron Q. Seibert (951) 805-2734  
www.warriorbuilt.org

## SCREEN-PRINTING

- **Spinning Ink Print Co. LLC**

Megan Bissell (951) 459-7361  
www.spinninginkprintco.com

## SIGNS/BANNER/ SCREEN-PRINTING

- **Maximum Sign Co**

Geraldine S. Roberts (951) 816-5154  
www.maximumsignco.com

## SKY DIVING

- **Skydive Elsinore**

Karl Gullledge (951) 245-9939  
www.skydiveelsinore.com

## STORAGE FACILITIES

- **Ranch RV & Self Storage - Temescal Valley**

Christy De La Cruz (951) 307-9557  
www.ranchselfstorage.com

- **SOS Storage Center**

Gina Walker (951) 940-9990  
www.sos-selfstorage.com

## TELECOMMUNICATIONS

- **Temecula Valley Communications, Inc.**

Shane Lesovsky (951) 677-4422  
www.tvcinc.net

## TRANSPORTATION

- **Transportation Corridor Agencies**

Jeff Bott (949) 754-3400  
www.thetollroads.com

## TRANSPORTATION/LIMO SERVICE

- **Stryder Transportation**

Elaine Bartolome (951) 693-0242  
www.gostryder.com

## UTILITIES

- **CR&R Solid Waste & Recycling Services**

Alex Braicovich (800) 755-8112  
www.crrwasteservices.com

- **Elsinore Valley Municipal Water District (EVMWD)**

Greg Thomas (951) 674-3146  
www.evmwd.com

- **Metropolitan Water District**

Patti Arlt (213) 217-6491  
www.mwdh2o.com

- **Southern California Edison**

Jeremy Goldman (800) 655-4555  
www.sce.com

- **Southern California Gas Company**

Adam Eventov (800) 427-2200  
www.socalgas.com

- **Southern California Telephone Company**

Ryan McGuire (951) 693-1880  
www.socaltelephone.com

- **Western Municipal Water District**

Rachel McGuire (951) 571-7100  
www.wmwd.com

## VACATION RENTALS

- **Lake Elsinore Lakehouse**

Wendy Lesovsky (951) 741-2552

## VEHICLE REGISTRATION

- **In & Out Vehicle Registration**

Bryan & Donna Graves (951) 245-3939  
gotplates1@verizon.net

## VETERINARIANS/ VETERINARIAN SUPPORT

- **Lake Elsinore Animal Hospital**

Ed Shin (951) 674-9392  
www.lakeelsinoreanimalhospital.com

- **Mountainview Small Animal Hospital**

Debbie Harris (951) 674-1475

## WATERSPORTS

- **Colleen's Swim School**

Colleen Calvert (951) 245-1684  
www.ColleenSwim.com

## WATER WELL SERVICE

- **Quality Pump Service**

Bruce MacLachlan (951) 830-8453

## WELDING

- **California Welding Institute**

Mariana Ludmer (951) 536-3809  
www.socalwelding.com

## WHOLESALE DISTRIBUTORS

- **Tractor Supply Company**

Juan Hernandez (951) 674-1704  
www.TractorSupply.com

## YOUTH SERVICES

- **Boys and Girls Club of Southwest County**

Shelly Anguiano Figueroa (951) 245-4499  
www.bgcswc.org

- **California Family Life Center - Planet Youth Program**

Mary Jo Ramirez (951) 471-8415  
kv-cflc@linkline.com



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# COLD WEATHER SKIN CARE TIPS

**Don't let winter weather take a toll on your skin. These 7 tips keep skin looking and feeling great.**

Winter is upon us, and in many parts of the country, that means you may be faced with day after day of cold, dry air. When temps are frigid and the air is dry, either due to weather or because interior heating reduces humidity, it can leave your skin feeling itchy and irritated. It can also make it look dry, red or flaky. The good news is that you don't have to let the seasons dictate the health and beauty of your skin. The tips below can keep your skin moist and supple so your complexion is glowing all winter long.

## **1. Moisturize daily.**

It's a good idea to moisturize your skin daily all year round, but it's especially beneficial to do so through the winter months when skin tends to get drier. Stick with fragrance-free moisturizers that don't have additives that may irritate skin. Don't use the same moisturizer on your face and body, however. Some ingredients in moisturizers may block pores, leading to breakouts. Instead, look for facial moisturizers that contain ingredients such as hyaluronic acid and glycerin. For your body, opt for thicker moisturizers in jars or tubes instead of those that come out of pump bottles.



## **2. Use warm, not hot water.**

It may feel great to take a hot, steamy shower on a cold day, but that hot water may exacerbate dry skin. Instead opt for warm water, which is less harsh on your skin—and try to keep showers to only 5 or 10 minutes.

## **3. Humidify indoor air.**

When temps tumble, outdoor humidity is typically low. Many heating systems also zap moisture from indoor air. While you can't do anything to change the weather, investing in a humidifier in your home can help restore moisture indoors.

## **4. Use products made for sensitive skin.**

Fragrances and dyes in beauty products can worsen skin issues so look for products made for sensitive skin. These will typically be free of ingredients that can dry and irritate skin.

## **5. Don't forget the sunscreen.**

Even when it's cold or cloudy, UV rays can still damage your skin. Snow reflects the sun's rays, which can increase UV exposure even more. Apply sunscreen daily and especially when you're out in the snow.

## **6. Protect yourself from the wind.**

Cold windy days can wreak havoc on your skin and lips. Protect your skin with moisturizer and apply a petroleum-based lip balm. Cover your face, neck and ears with a scarf made out of soft materials when the wind is especially harsh.

## **7. Don't tan.**

It may be tempting to use a tanning bed to restore your summer glow, but artificial tanning increases your risk of skin cancer. If you feel the need to look like you've been in the sun, use a self-tanning cream or spray.

This message is brought to you by your friends in health-care at Southwest Healthcare System, which operate Inland Valley Medical Center in Wildomar and Rancho Springs Medical Center in Murrieta. For a free physician referral, call 1-800-879-1020.



# IMPORTANT PHONE NUMBERS

## Emergency Services

|   |                |
|---|----------------|
| • Emergency   | 911            |
| • American Medical Response                         | (951) 782-5200 |
| • Border Patrol                                     | (951) 676-2261 |
| • Fire Department/ Emergency                        | (800) 472-5697 |
| • Fire Department, Station 10 - Graham Ave.         | (951) 674-2161 |
| • Fire Department, Station 11 - Lakeland Village    | (951) 678-2161 |
| • Fire Department, Station 51- Ortega Highway       | (951) 678-6070 |
| • Fire Station, Station 85 - Grand Ave.             | (951) 245-2185 |
| • Fire Station, Station 94 - Railroad Canyon        | (951) 246-2293 |
| • Graffiti Hotline                                  | (951) 674-2701 |
| • Inland Valley Regional Medical Center             | (951) 677-1111 |
| • Lake Patrol                                       | (951) 245-3338 |
| • Police/ Sheriff, After Hours                      | (800) 950-2444 |
| • Police/ Sheriff, Business                         | (951) 245-3300 |
| • Rancho Springs Medical Center                     | (951) 696-6000 |
| • Southwest Healthcare System                       | (951) 677-9712 |
| • Total Care Family Medical Center of Lake Elsinore | (951) 674-8779 |

## Hospitals & Health Services

|  |                |
|--|----------------|
| • Fallbrook Hospital                       | (951) 728-1191 |
| • Family Health Center &WIC                | (951) 471-4200 |
| • Health Department Clinic                 | (951) 358-5000 |
| • Hemet Valley Medical Center              | (951) 652-2811 |
| • Immunizations                            | (951) 246-1215 |
| • Inland Valley Regional Medical Center    | (951) 677-1111 |
| • Kaiser Permanente Riverside              | (951) 353-2000 |
| • Menifee Valley Medical Center            | (951) 679-8888 |
| • Rancho Springs Medical Center            | (951) 696-6000 |
| • Riverside County Regional Medical Center | (951) 486-4000 |
| • Riverside Community Hospital             | (951) 788-3000 |
| • Social Services/ Medi-Cal                | (951) 245-3100 |
| • Vista Community Clinic: Lake Elsinore    | (951) 252-2720 |
| • WIC Supplemental Nutrition Program       | (951) 455-4942 |

## Local Media

|                                    |                |
|------------------------------------|----------------|
| • FROGGY 92.9 KFRG FM (Radio)      | (951) 693-2206 |
| • The Press Enterprise (Newspaper) | (951) 684-1200 |
| • Valley News                      | (760) 723-7319 |

## Family Services

|  |                |
|--|----------------|
| • Adult Abuse  | (800) 491-7123 |
| • Animal Control   | (951) 674-0618 |
| • Environmental Health Services, 24-Hour Emergency Calls | (951) 461-0284 |
| • Mental Health Dept. Adult/ Child Crisis Services       | (951) 765-1550 |
| • Mental Health Dept. Night/ Weekend Crisis Intervention | (951) 358-5245 |
| • Child Abuse/ Domestic Violence                         | (800) 442-4918 |
| • Child Protective Services                              | (951) 696-3450 |
| • Coroner/ 24-Hour                                       | (951) 443-2300 |
| • Crisis Center/ 24-Hour Hotline                         | (951) 686-4357 |
| • Gamblers Anonymous                                     | (866) 239-2911 |
| • Homeless Helpline                                      | (951) 291-0050 |
| • Lifestream   | (909) 386-6848 |
| • Poison Information                                     | (800) 876-4766 |
| • Rape Crisis/ 24-Hour Hotline                           | (951) 686-7273 |
| • We-Tip   | (800) 78-CRIME |

## Utilities

|  |                |
|--|----------------|
| • CR&R Solid Waste & Recycling Services            | (800) 755-8112 |
| • Elsinore Valley Municipal Water District (EVMWD) | (951) 674-3146 |
| • Metropolitan Water District                      | (760) 451-9122 |
| • Southern California Edison                       | (800) 655-4555 |
| • Southern California Gas Company                  | (909) 335-7660 |
| • Southern California Telephone Company            | (951) 693-1880 |
| • Spectrum   | (951) 245-9485 |
| • Western Municipal Water District (WMWD)          | (951) 789-5000 |

## Service Organizations

|                                 |                |
|---------------------------------|----------------|
| • Animal Friends of the Valleys | (951) 674-0618 |
| • Cops for Kids, Inc.           | (951) 245-3300 |
| • Elsinore Valley Arts Network  | (951) 245-4478 |
| • Elsinore Woman's Club         | (951) 678-8941 |
| • H.O.P.E.                      | (951) 245-7510 |
| • Lake Elsinore Senior Center   | (951) 674-2526 |
| • Lions Club                    | (951) 639-3352 |
| • Lake Elsinore Rotary Club     | (562) 881-4267 |
| • Share Program                 | (951) 674-2758 |
| • United Way/ Inland Valley     | (951) 461-1221 |

## Transportation

|                                     |                 |
|-------------------------------------|-----------------|
| • AMTRAK                            | (800) 872-7245  |
| • Community Transportation System   | (800) 800-7821  |
| • Dial-A-Ride                       | (800) 795-7887  |
| • Greyhound (Perris)                | (800) 231-2222  |
| • Metrolink                         | (800) 371-5465  |
| • Riverside Transit Authority (RTA) | (800) 800-7821  |
| • Rideshare                         | (800) COMMUTE   |
| • Park and Ride                     | (800) RIDESHARE |
| • VAN-Ride                          | (800) 826-7433  |

## Worship

|   |                |
|---|----------------|
| • Calvary Chapel of Lake Elsinore         | (951) 674-5451 |
| • Elsinore Christian Center               | (951) 674-0747 |
| • Elsinore First Assembly of God          | (951) 678-1757 |
| • First Baptist Church                    | (951) 678-2514 |
| • First Christian Church                  | (951) 674-2758 |
| • First Lutheran Church Mo Synod          | (951) 674-2757 |
| • First United Methodist Church           | (951) 674-6579 |
| • Grace and Truth Worship Ministry        | (951) 291-1746 |
| • Independent Church of Elsinore          | (951) 674-3632 |
| • Lake Elsinore Baptist Church            | (951) 674-9350 |
| • Lake Elsinore Dream Center              | (951) 376-3703 |
| • Lake Elsinore Providence Baptist Church | (951) 674-4311 |
| • Lakeview Chapel-Evangelical Methodist   | (951) 674-2825 |
| • New Creation Church                     | (951) 813-5346 |
| • New Hope Baptist Church                 | (951) 674-8053 |
| • New Song Calvary Chapel                 | (951) 245-5664 |
| • Shepherd of Life Lutheran               | (951) 678-1561 |
| • St. Andrew's Episcopal Church           | (951) 674-4087 |
| • St. Frances of Rome Catholic Church     | (951) 674-6881 |
| • The P.O.W.E.R. House                    | (951) 226-0135 |
| • The Lamb's Fellowship                   | (951) 417-3807 |

**City of Lake Elsinore**

- Building and Safety (951) 674-3124 ext. 801
- Business License (951) 674-3124 ext. 302
- City Clerk (951) 674-3124 ext. 269
- City Council (951) 674-3124 ext. 204
- City Manager (951) 674-3124 ext. 204
- Code Enforcement (951) 674-3124 ext. 227
- Community Development (951) 674-3124 ext. 297
- Community Services (951) 674-3124 ext. 265
- Engineering (951) 674-3124 ext. 915
- Graffiti Hotline (951) 674-2701
- Household Hazardous Waste (951) 674-5170
- Human Resources/ Personnel (951) 674-3124 ext. 231
- Lake & Aquatic Resources (951) 674-3124 ext. 265
- Lake Patrol (951) 245-3338
- Parks/ Tree Maintenance/ Streetscapes (951) 674-5170
- Public Information Officer (951) 674-3124 ext. 314
- Public Works/ Pot Holes (951) 674-5170
- Recycling (951) 674-3124 ext. 245
- Senior Center (951) 674-2526
- Special Events/ Filming Permits (951) 674-3124 ext. 292
- Street Hazards (951) 674-5170
- Weed Abatement (951) 674-3124 ext. 998

**Government - City**

- City Hall (951) 674-3124
- Chamber of Commerce (951) 245-8848
- City Council (951) 674-3124 ext. 204
- Natasha Johnson - Mayor (951) 674-3124 ext. 204
- Robert Magee - Councilman (951) 674-3124 ext. 204
- Steve Manos - Mayor Pro-Tem (951) 674-3124 ext. 204
- Timothy J. Sheridan - Councilman (951) 674-3124 ext. 204
- Brian Tisdale - Councilman (951) 674-3124 ext. 204
- City Manager, Jason Simpson (951) 674-3124 ext. 204
- Chief of Police, Captain James Rayls (951) 245-3300
- Fire Chief, Lonny Olson (951) 246-2337

**Government - County**

- County of Riverside (951) 955-1000
- County Supervisors
  - Kevin Jeffries, District 1 (951) 471-4500
  - Chuck Washington, District 3 (951) 955-1030
  - V. Manuel Perez, District 4 (951) 955-1040

**Government - State**

- Governor, Gavin Newsom (916) 445-2841
- Senator, Kelly Seyarto (951) 894-3530
- Assemblyman, Bill Essayli (951) 369-6644

**Government - Federal**

- US Senator, Dianne Feinstein (951) 914-7300
- US Congressman - District 42, Ken Calvert (951) 277-0042

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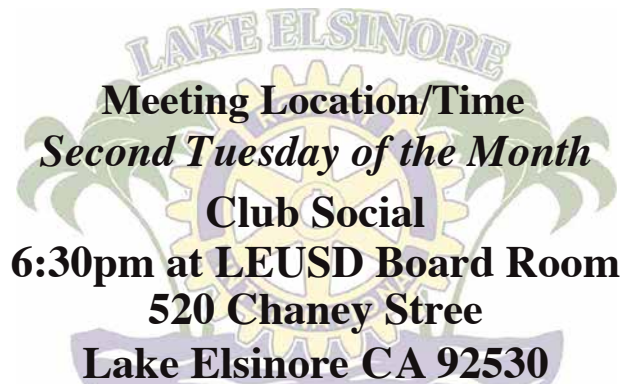
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Lake Elsinore, CA 92530

O: (951) 674-5354

F: (951) 674-5227

### Riverside Office

3757 Elizabeth Street

Riverside, CA 92506

O: (951) 684-3744

F: (951) 684-2846

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