2022 VISITOR'S MAGAZINE **OCTOBER - DECEMBER** 

# TO FREE ENJOY! LAKE ELSINORE VALLEY CHAMBER OF COMMERCE

# **HELP SUPPORT LOCAL BUSINESS**

# MAKE A BIG IMPACT

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CHAMBER OF COMMERCE MEMBER DIRECTORY PAGE 16, CITY MAP - PAGE 14



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## A MESSAGE FROM OUR MAYOR Let's Talk Lake Elsinore

What a year! As my term as Mayor of Lake Elsinore comes to a close, I want to say to my Council colleagues, city staff and all the Lake Elsinore residents that it has been my privilege to serve. Thank you.

Timothy J. Sheridan Mayor, City of Lake Elsinore I'm proud of what we have done. I'm most proud of the Monday Minute - the social media program that we produced each week outlining a particular happening in our community. I'm very appreciative of the City's Community Service Department, especially Jovanny Huerta, for his work on the Minute. I'm also grateful for those who appeared with me on the program, including representatives from the Richard Nixon Foundation, Jessica Hall from the Riverside County Sheriff's Department, Althea Waggoner, Kaz Egan and Justin Jett from the Lake Elsinore Storm, Chris Killiany of the Lake Elsinore Valley Educational Foundation, Dr. Ryan Lewis from Lake Elsinore Barber.

School District, Haley Munson from Elsinore Valley Municipal Water District, Dave McElroy from Main Street Candy Bar, Tina Breese from Elsinore Barber and Beauty and many others as well. Thank you.

I am also proud of what we have brought to the Council meetings. First, on President's Day 2022, we were treated to a special presentation on the Richard Nixon Library and Museum - a gem of a historical site not too far from Lake Elsinore. We also brought young people from Lake Elsinore to Council meetings. We did so by recognizing their accomplishments in sports, including the Lake Elsinore Little League and Lake Elsinore Girls' Softball, including LEGS'10u team that won the state tournament. It was great having the players, and their parents, coaches and volunteers experience a little of what we do at Council.

I'm also very grateful for Alex Teahen from the City Manager's Office who has worked hard to bring my vision of Film LE to fruition. Film LE is a program that will enhance Lake Elsinore as a filming destination for movies, television, and commercials in the coming years. This could not have happened without Alex's work and the support of my colleague, Council Member Steve Manos, and City Manager Jason Simpson, among others. Thank you!

Let me also say a very special thank you to Kim Cousins of the Chamber of Commerce. His support this year has been invaluable to me. Thank you, sir!

I would also like to share a few key project updates with you. A few weeks ago, we held a ribbon cutting ceremony for the Lake Community Center renovations project, which was first opened in 1990 as the City's first Senior & Community Center. The 8,000 square foot facility is located near the heart of Downtown and has offered sports, recreational classes, senior activities, and after-school programs for over 30 years. Improvements include expanded office space, a new lobby service counter, and ADA improvements.

Another project that I'm excited to share involves our gem - Lake Elsinore itself. Last month, we kicked off a long-term project focused on improving the Lake's water quality and health, which has historically faced unique ecological challenges as the largest natural freshwater lake in Southern California. As stated in the Dream Extreme 2040 plan, protecting, enhancing, and celebrating the Lake is critical to our city's and our community's health, and this project is an excellent example of staff searching for innovative ways to improve the water's health. The pilot study that we have implemented is the result of a Prop 1 grant and will evaluate the efficacy of four different algal treatments, three of which can be seen under observation near Launch Pointe's fishing dock right now.

Additionally, there are several events I am looking forward to attending before the year ends. First is the long-time favorite, Trunk or Treat, which will take place on October 14th from 5:00 p.m. to 8:00 p.m. on Main Street. The following day, Mariachi Fest will kick off Day of the Dead celebrations at Diamond Stadium. The mega concert will bring Grammy award-winning musical lineups to Lake Elsinore. Continuing the celebration, Studio395 and the Downtown Merchants Associations are bringing Dia De Los Muertos back to our Historic Downtown on October 29th. This is a free cultural event featuring traditional music & dance, artists, vendors, crafts, food and altars.

We are also looking forward to the 2022 State of the City on October 20. Join me to learn more about our current and future efforts, and to gain insight on the trajectory of our City. For more information, please visit the Chamber's website.

In November, we will continue our tradition of honoring our veterans at the City's annual Veterans Day Observance Ceremony on Friday, November 11th at Diamond Stadium. During the ceremony, we will unveil this year's newly engraved bricks and honor the valiant men and women who served our Country. If you would like to honor a veteran with a brick, each cost \$85 and the deadline to purchase one is October 7th. On Saturday, November 12th, we will also host the second year of Taco Fest, which is a free family event at McVicker Canyon Park from 3:00 p.m. to 7:00 p.m. Come enjoy tacos, cold drinks, live entertainment, vendors and so much more!

Finally, we will end this year with our signature holiday event, Winterfest, on December 3rd in Historic Downtown. The event will once again feature a community parade, light show, and special visit from Santa Claus.

Lastly, I want to wish everyone a wonderful holiday season as we look toward the new year. I encourage you to show your support this holiday season by shopping and dining in Lake Elsinore, and by exploring one of the many new shops on Main Street, at the Outlets, or around our City.

Thank you,

Timothy J. Sheridan Mayor - City of Lake Elsinore

> Stay connected and up-to-date on what's happening in Lake Elsinore by following us on Facebook and Instagram @CityofLakeElsinore, or on Twitter @CtyLakeElsinore. Also, download our Alert LE mobile app for everything LE.

## 2022 Ambassador Team:

PAUL AGUILAR Pacific Lending LLC.

MARILYN JONES Simply Gorgeouz Party Supply & Planning RACHEL MENDEZ Elsinore Public Relations

TANYA TAYLOR Julia Lee Performing Arts Academy

# LAKE ELSINORE VALLEY CHAMBER OF COMMERCE **RESTAURANTS** OPEN FOR DINE IN, TAKE OUT OR TO GO ORDERS

## AS EVENTS ARE CHANGING DAY TO DAY WE ENCOURAGE YOU TO CHECK OUR WEBSITE AND /OR CALL AHEAD TO THE RESTAURANTS TO MAKE SURE THEY ARE STILL PROVIDING THESE SERVICES!

ANNIE'S CAFÉ (951) 245-6106 • 32251 Mission Trail #8 www.anniescafelakeelsinore.com Mon-Sun 7:00am-1:30pm

BLOOM ICE CREAM + COFFEE (951) 805-1337 • 159 N Main St Suite A www.bloomicecreamcoffee.com Monday 10am-9pm Tue-Sun 7AM-9pm

CHILI'S (951) 245-5101 • 29233 Central Ave www.chilis.com Sunday-Thurs 11am-10pm Fri & Sat 11am-11pm

CJ'S SPORTS GRILL & TURF CLUB (951) 674-3101 • 20930 Malaga Rd www.cjsbar.com Sun-Thurs 8am-12am Fri-Sat 8am-2am

CRAFT BREWING & KITCHEN (951) 674-2562 • 17600 Collier Ave www.craftbrewingcompany.com Mon 3-8pm Tue-Sat 11am-9pm Sun 11am-6pm

DEL TACO #1020 (951) 245-2710 • 29245 Central Ave deltaco.com Open 24 Hours

DEL TACO #245 (951) 674-5771 • 31904 Mission Trail deltaco.com Mon-Sun 7am-11pm

DEL TACO #238 (951) 674-3646 • 16810 Lakeshore Dr deltaco.com Mon-Sun 7am-1am

DIAMOND TAP ROOM (951) 457-2469 • 500 Diamond Dr diamondtaproom.com Game Days: (open unfil game ends) Opens at: T4:30pm W 5:30pm Th 6PM F 5Pm Sat 4pm Sun 2pm Non-Game Days: Thurs-Fri 4pm-11pm Sat-Sun 11am-8pm

DICKEY'S BARBECUE PIT (951)816-6546 · 29273 Central Ave. Suite B www.orders.dickeys.com Mon-Sun 11am-9pm

DON MERE'S MEXICAN RESTAURANT (951) 579-1394 • 202 N Main St. M,W,Th 9am-5pm Tus, Fri-Sun 8am-8pm EL COMAL RESTAURANT (951) 579-1759 • 31731 Riverside Dr M-Sun 9am-830pm

EL RANCHITO TACO SHOP (951) 245-1438 • 32251 Mission Trail M-Sun 8am-9pm

FELIX'S BBQ WITH SOUL (951) 609-2488 • 123 Main St www.felixsbbg.com Wed-Sun 11am-7pm

GOLDEN CORRAL (951) 609-2452 • 18625 Dexter Ave goldencorral.com M-F 11am-9pm and Sat-Sun 8am-9pm

GUADALAJARA MEXICAN GRILL (951) 674-8294 • 105 N Main St www.guadalajaramexicangrill.com M-Sun 11am-8pm

IHOP (951) 674-4522 • 18248 Collier Ave www.ihop.com M-Sun 7am-6pm

JERSEY MIKE'S SUBS (951) 609-2522 • 31800 Grape Street #B www.jerseymikes.com.com M-Sun 10am-9pm

JERSEY MIKE'S SUBS (951) 609-2051 • 18492 Dexter Ave www.jerseymikes.com/20349/lake-elsinore-ca M-Sun 10am-9pm

LA UNICA COCINA MEXICANA Y CANTINA (951) 674-2233 • 110 N Main St www.launicarestaurant.com M-Sun 11am-9pm

MAIN STREET KITCHEN & TAP (951) 674-6777 • 157 N Main St T-Th 11AM-8Pm Fri-Sat 11am-9pm Sun 11am-8pm MICHI TACOS (951) 285-5553 • 111 N. Main St. M-Th 11am-9pm Fri 11am-10pm Sat 10am-10pm Sun 10am-9pm

MIGUEL'S JR. RESTAURANTS (951) 281-0888 • 18320 Collier Ave M-Th 7am-10pm Fri 7am-10:30pm Sat 8am-10:30pm Sun 8am-10pm

MY BUDDIES PIZZA (951) 674-6946 • 2503 E Lakeshore Dr # A Sun-Thurs 11am-9pm Fri-Sat 11am-10pm

NEW LIFE CULINARY CREATIONS www.newlifecatering.com Check website for additional information

PANERA BREAD (951) 253-8062 • 18300 Collier Ave www.locations.panerabread.com M-Sat 6:30am-9:30pm Sun 7:30am-8:30pm

POPEYES LOUISIANA KITCHEN (951) 471-3343 • 29235 Central Ave www.popeyes.com M-Th 10am-10pm Fri-Sun 10-am11pm

RAISING CANE'S (951) 373-4789 • 29250 Central Ave www.raisingcanes.com/location/535 Sun-W 9am-1am Th-Sa 9am-2am

STADIUM PIZZA MAIN ST. (951) 228-2128 • 169 N Main St www.stadiumpizza.com Sun-Th 10:30am-8:00pm Fri-Sat 10:30am-9pm

THE LOOKOUT ROADHOUSE (951) 678-9010 • 32107 Ortega Hwy lookoutroadhouse.com Sat-Sun 8am-4pm

VINCENZO'S OLIVE TREE (951) 674-8941 • 31712 Casino Dr # 38 www.vincenzosolivetree.com M-F 11am-9pm and Sat-Sun 12:00pm-9pm

## DINE LOCAL TO SUPPORT OUR COMMUNITY!



<u>Munch & Learn</u> Via Zoom - For More Information Please Call Lake Elsinore Valley Chamber of Commerce At (951) 245-8848

> October 5<sup>th</sup> Noon - 1:00 PM November 2<sup>nd</sup> 5:30 PM - 6:30 PM December 7<sup>th</sup> Noon - 1:00 PM



**UPCOMING DATES:** 

October 12<sup>th</sup> November 9<sup>th</sup> December 14<sup>th</sup>

From: 8:00 A.M. - 9:30 A.M.



Lake Elsinore Casino Restaurant | 20930 Malaga Rd. - Lake Elsinore, CA 92530



## LUNCHEON FROM 11:30 AM TO 1:00 PM

LAUNCH POINTE COMMUNITY HALL, LAKE ELSINORE

The price of the luncheon is \$20 per person for LEVCC members or \$25 per person for Non-Members for non-members, payable at the door by cash or check. **Reservations are Required.** Please RSVP by noon on the **Monday** before the luncheon, by call<u>ing (951) 245-8848 or via e</u>-mail at malyna@lakeelsinorechamber.com. No-shows will be billed. If you prefer to receive invitations via e-mail, please forward your e-mail address to info@lakeelsinorechamber.com.

## November 17th - An Update from Sacramento Presented By Assemblyman Kelly Seyarto



Launch Pointe Community Hall - \$20 for Members - \$25 for Non-Members

# AFTERHEURS BUSINESS MIXER 5:30 PM - 7:00 PM

- Network with Other Business Owners
- Find Out About Chamber Membership
- Food and Refreshments Provided
- Come Promote Your Business by Bringing a Raffle Item

For More Information or To Sign Your Business Up To Host an "Afterhours Business Mixer" Please Call Lake Elsinore Valley Chamber of Commerce at (951) 245-8848 NOVEMBER 27TH: Boys and Girls Club 16275 Grand Ave. · Lake Elsinore HAPPENINGS AT OCTOBER/NOVEMBER/DECEMBER 2022



## FUNNY CARS AND HANDLEBARS CAR & BIKE SHOW

Hosted by Warrior Built Foundation & Mission K9 Rescue

OCT. 1, 2022

# CAR SHOW CRAFT FAIRE

Hosted by Champion Cooling Systems, CREATE. Studios, & Elletee's Events

SATURDAY, OCT. 15, 2022

Car Show: 9 a.m. to 3 p.m. & Craft Faire: 10 a.m. to 2 p.m.

FANGTASTIC HALLOWEEN EVENT - OCT. 31



Hosted by Outlets at Lake Elsinore, Lake Elsinore Valley Chamber of Commerce, Cherished Memories, HitPrint, CREATE. Studios & Elletee's Events

FRIDAY, NOV. 25, 12 TO 6 P.M. - SANTA, SALES, SHOP SMALL MARKET, TREE LIGHTING AND MORE

WINTER WONDER SLAMMED CAR SHOW - DEC. 10 Hosted by Daily Drivers



Hosted by Elletee's Events, CREATE. Studios, and Outlets at Lake Elsinore EVERY 3RD SATURDAY, STARTING DEC. 17!

Shop small, shop local from 10 a.m. to 2 p.m.

WISHING EVERYONE A WONDERFUL HOLIDAY SEASON!

www.OutletsatLakeElsinore.com



Artwork By Emily Decena

880000

October 29, 2022 Historic Main St. Lake Elsinore 2:00 PM to 8:00 PM Traditional Music & Dance | Artists | Vendors Crafts for Kids | Food | Altars with Prizes

Dis De LOS Muertos LAKE ELSINORE 2022

For more information contact www.studio395.org or call (951) 471-4407













## SATURDAY, OCTOBER 15, 2022 LEMARIACHIFEST.COM

# VETERANS DAY Observance ceremony 2022

THE CITY OF LAKE ELSINORE INVITES YOU TO THE ANNUAL VETERANS DAY OBSERVANCE CEREMONY TO HONOR AND CELEBRATE OUR LOCAL HEROES.

## NOVEMBER 11, 2022 AT 9 AM Lake Elsinore diamond stadium

PURCHASE A PERSONALIZED ENGRAVED BRICK AT THE CITY'S VETERANS MEMORIAL LOCATED AT DIAMOND STADIUM COST PER BRICK: \$85.00

DEADLINE TO PURCHASE FOR VETERANS DAY: OCTOBER 8

## WWW.LAKE-ELSINORE.ORG/VETERANSMEMORIAL



## NOVEMBER 12, 2022 | 3 TO 7 PM MCVICKER CANYON PARK

FOR MORE INFORMATION PLEASE CONTACT MVELIZ@LAKE-ELSINORE.ORG OR CALL 951-674-3124 EXT 292



The Southwest California Legislative Council has been hard at work as the 2022 Legislative Session came to a close last week. A flurry of last-minute bills passed the California State Legislature before the August 31st deadline, and Governor Newsom now has until September 30th to act on hundreds of bills awaiting his signature or veto.

Just weeks before the end of the session, Governor Newsom unveiled his latest climate package, which he urged legislators to pass by the end of the month. The SWCLC opposed Governor Newsom's climate package, both on policy and procedural grounds. Together, his proposals will cost taxpayers \$130 billion, 8,000 jobs, and add \$50,000 to a cost of a home. The legislature successfully passed five of the six bills within Newsom's climate package, including legislation that will codify the state's existing goal of carbon neutrality by 2045, ramp up requirements for clean energy, and establish a regulatory framework for carbon removal and carbon capture. The legislature also approved Newsom's prohibition on new oil and gas developments within 3,200 feet of sensitive areas, essentially

## LEGISLATIVE UPDATE



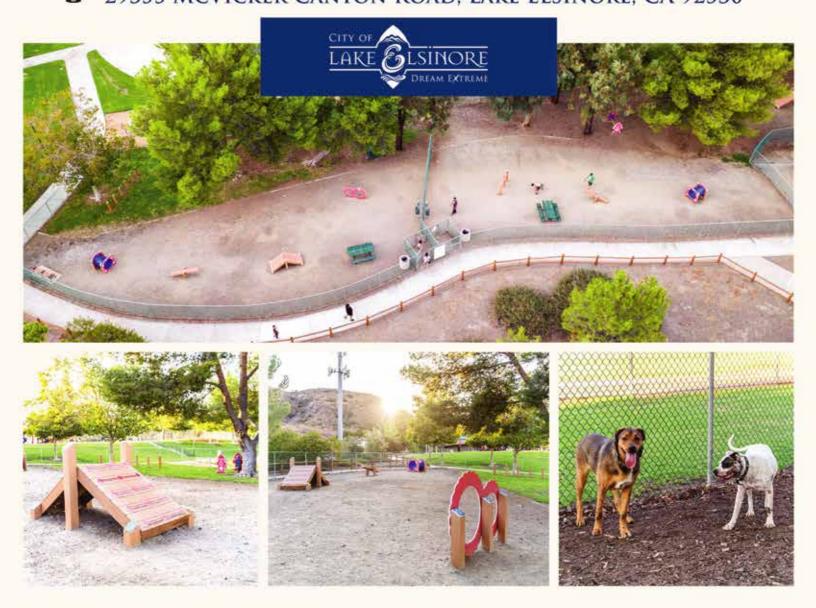
banning new oil and gas developments throughout most of California. Governor Newsom proposed these initiatives within the final weeks of the legislative session, meaning they bypassed regular legislative procedures. They passed without in-depth vetting or debate through the proper committee approval processes.

The legislature also passed AB 257, which will increase costs and create a new state-wide board that will have unprecedented power to write its own labor and employment laws for fast food restaurant employees. This bill will raise prices at counter-service restaurants and hurt working families struggling to cover food costs because of rising inflation costs. Governor Newsom has already signed the bill into law.

It's not all bad news, though! We successfully defeated AB 2840, a job killer with an oversized effect on our region. The bill would have banned the construction of new warehouses, developments, and logistics hubs of 100,000 square feet or larger within 1,000 feet of areas labeled sensitive receptors, essentially stopping the construction of new logistics centers completely. While its author pushed to resurrect the bill at the last minute through the gut-and-amend process, our efforts ensured the bill did not see the light of day. We also worked hard to defeat bills that would have imposed new burdens on employers to accommodate uncapped protected leave for employees, dramatically increased health insurance premiums, and allowed proprietary equipment and trade secrets to be shared with the public.

As always, we invite you to attend the Southwest California Legislative Council meetings, now back to in-person meeting the 3rd Monday of every month at the Southwest California Association of Realtors offices in Murrieta. Contact your local Chamber of Commerce for more information.

# MCVICKER CANYON DOG PARK 29355 MCVICKER CANYON ROAD, LAKE ELSINORE, CA 92530



THE CITY OF LAKE ELSINORE IS PLEASED TO REPORT THE IDEA OF DREAMING EXTREME ISN'T JUST LIMITED TO THE HUMAN RACE IN OUR COMMUNITY, IT APPLIES TO OUR CANINE FRIENDS AND OTHER PETS!

> VISIT OUR SMALL AND LARGE DOG PARKS AT MCVICKER CANYON PARK

FOR MORE INFORMATION VISIT WWW.LAKE-ELSNORE.ORG/PARKS

## CITY OF LAKE ELSINORE PARKS & FACILITIES

Restrooms	<b>†</b>	0000000	000080 0000000	1	Alberhill Park 28200 Lake Street	14	Summerhill Park 31613 Canyon Estates Drive
Concession				2	Channel Walk Heald Avenue and Spring Street	15	Summerlake Park
Parking	P			3	Canyon Hills Community Park 34360 Canyon Hills Road	16	Swick & Matich Park 402 Limited Street
Picnic Areas	A			4	City Park 243 S. Main Street	17	Tuscany Hills Park 30 Summerhill Drive
Drinking Fountain			<b>7 9 0 0</b> 8	5	Creekside Park 3200 Lost Road	18	Yarborough Park 419 N Poe Street
Play Equipment		00000	000	6 7	Lakepoint Park 420 E. Lakeshore Drive Lincoln Street Park	19	Summerly Community Park
Spotlights				8	14986 Lincoln Avenue Linear Park	20	18505 Malaga Road Christensen Park 36300 Piedmont Dr
Picnic Shelters		00000 000	<b>A</b>	9	31717 Canyon Estates Drive Machado Park	А	Boys & Girls Clubhouse Alberhill Park
		00080 03459	O	10	15150 Joy Street McVicker Canyon	В	3711 Nichols Rd Cultural Center
Barbeques		00000	Ð	10	Park & Skate Park 29355 Grand Avenue	с	183 North Main Street Lake Community Center
Baseball			( <b>b</b> ) 40)	11	Oak Tree Park 15340 Lincoln Street Rosetta Canyon Sports Park	D	310 W Graham Ave Lake Elsinore Senior Activity Center
Football/Soccer			0	12 13	39423 Ardenwood Way Serenity Park & Skate BMX Park	E	420 E Lakeshore Dr Youth Opportunity Center
Basketball	<b>N</b>		5		19685 Palomar Road		400 W. Graham Avenue
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		-					

For More Information Please Visit www.Lake-Elsinore.org

## HOUSING IN LAKE ELSINORE

## THE LAKE ELSINORE HOUSING JOURNAL Adam A. Ruiz for the Southwest Riverside County Association of Realtors\*

Welcome to another edition of the REALTOR® Report! This month's keywords are Recession, Inflation, and Interest Rates. You can't turn on the news or open a newspaper without hearing or reading these words in a headline. So what exactly does that mean for our housing market, and more specifically, the housing market in Southwest Riverside County?

Economically speaking, we have entered our 2nd quarter of negative GDP, which usually signifies a recession. However, does that mean we're in a housing recession? Sure the number of sales has dropped, and days on market and inventory have increased, but the median home prices have also increased. You can see those figures later in the report. What was once a booming seller's market has quickly cooled/corrected and is now headed towards a neutral market. Houses initially priced based on sales just a few months ago are most likely experiencing price reductions. However, houses that have been priced correctly are still selling relatively quickly, although not quite as fast as the previous few months. A housing recession would generally see an increase in foreclosures, but thankfully we're not seeing a lot of those types of properties hitting the market. The amount of earned equity and qualifying mortgage factors are why we don't see a flood of foreclosures in our communities. So while some figures in my report appear negative, I don't believe we are in or headed into a housing recession.

Inflation and Interest Rates almost go hand in hand. There is no doubt that inflation is affecting everyone, and that includes prospective buyers. Mortgage rates have also increased in the previous few months, leading to some buyers no longer qualifying for their loans. The Feds increased the interest rate again last week, and it's already forecasted that they could raise rates again as early as next month. However, it's important to note that Fed rates and mortgage rates are not the same. In fact, mortgage rates actually decreased when the last Fed rate increase happened. So it's essential to work closely with your lender and fully understand what impact, if any, the fed rate has on your current mortgage rate. My words of advice? If you are selling your home, work with your REALTOR<sup>®</sup> and price your home based on today's market, not the market from a few months ago, or trying to compete with what your neighbor sold their house for. If you are a buyer, double-check that you're still pre-approved. If you were trying to buy just a few months ago and lost out to cash offers or those buyers willing to pay over the appraised value, now is your time! The competition isn't as fierce, and you don't have to feel so pressured into making the first offer you can. But remember, it's not quite a buyer's market, so you still need to make a competitive offer. If you are a REALTOR<sup>®</sup>, educate your clients! Help them understand as the market shifts, and don't forget about the buyers you may not have been able to help earlier in the year.

The median home price in Southwest Riverside County was down 6% from a month ago (\$580,000/\$615,000), but was up 5% from a year ago (\$550,000), and up 33.3% from 2 years ago (\$435,000). Unsold inventory increased again to just under 4 months (6 months is considered a healthy market), and days on market increased again from last month to 14 days. This is up from 6 days last year and actually higher compared to 10 days 2 years ago. Unit sales dropped again, down 25% from the previous month and 37% from last year. This is the lowest number of sales in 1 month since I started this report in March 2021. Unsold inventory continues to increase, up 33% from last month and 107% from last year. While the increase in inventory is a good thing, we are far from where we need to be. Once again, median prices are up in all but one of our local cities. Once city saw a decrease of 3.2%, while the remaining cities all ranged in an increase of 2.4%-13.6% Year-Over-Year. The percentages have decreased, but median prices continue to increase across the region.

The Chief Economist of the National Association of REALTORs<sup>®</sup> recently gave a presentation on the housing

market nationwide. Much of his presentation mirrors what we see locally. He commented that foreclosures currently make up 1% of the market, and even as the economy tightens, he doesn't predict foreclosures will top 2% of sales for the remainder of the year. This is again due to the gap between the value of the home and the mortgage amounts owed. He predicts that 2022 will end with a dip in unit sales and an 11% increase in home prices. 2023 would have a flat year in sales and a slight home price increase of 2%. I have included a few of his slides at the end of my report for your review.

If you'd like a copy of my entire report including the mentioned slides, or to be added to the distribution list, please email me at Adam@srcar.org.

Southwest California	Reporting Period	Current Month	Last Month	Year Ago	Change from Lost North	Change free Tear Age
Existing Home Sales (SFR Detached)	July 2022	772	1,029	1,225	-25%	-37%
Median Home Price	July 2022	\$580,000	\$615,000	\$550,000	-6%	5%
Unsold Inventory Index /SVW Units/	July 2022	1,975	1,738	956	14%	107%
Unsold Inventory Index (Months)	July 2022	4	3	2	33%	100%
Wedlan Time on Market (Bays)	July 2022	14	10	6	40%	133%
		rage" Ho		2022		_
-	Median	Average /	lverage A	-	ed Ba	en Year Built
Canyon Lake	\$626,750	\$734,569			3 3	1988
Hernet	\$430,000	\$430,895	1,656 \$	272.23	3 2	1984
Lake Elsinore	\$579,500	\$575,046	2,012 \$	302.81	4 3	1997
Menifee	\$585,000	\$576,994	2,100 \$	290.14	4 3	2003
Murrieta	\$660,250	\$753,187	2,463 \$	319.11	4 3	2000
Perris	\$515,000	\$556,550	1,895 \$	325.78	4 1	1993
San Jacinto	\$460,000	\$443,992	1,771 \$	269.52	3 2	1993
dan architer	0.000	\$879,144	2.553 \$	354.48	4 3	1995
Temecula	\$756,000	2013,144				
and the second se	\$756,000 \$605,000	\$623,559	2,318 \$	284.34	4 3	1996

# LAKE ELSINORE DIAMOND STADIUM

# LET US HOST YOUR NEXT EVENT!

**SPECIALIZING IN:** 

CONCERTS 5K/10Ks AUTOCROSS RACING PARKING LOT RENTALS GRADUATIONS HOME SHOWS CAR SHOWS CATERINGS STAGE & PRODUCTION RENTAL



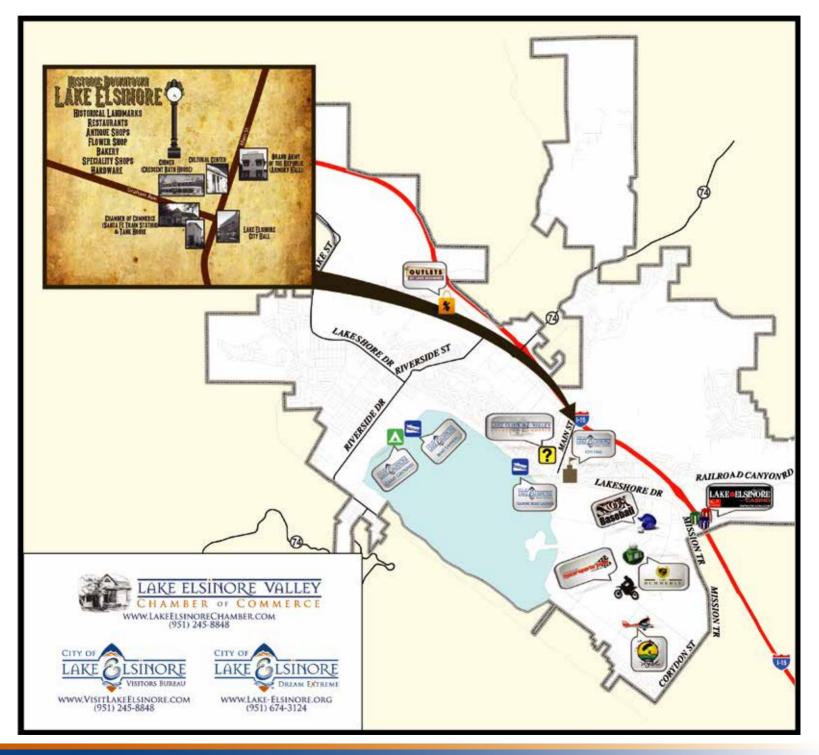
CALL 951.245.4487 x206 FOR MORE INFO

# LAKE ELSINORE CITY MAP

## DID YOU KNOW THAT LAKE ELSINORE WAS ORIGINALLY PART OF SAN DIEGO COUNTY WHEN THE CITY WAS INCORPORATED IN 1888?

## IN FACT, LAKE ELSINORE IS THE SECOND OLDEST CITY IN RIVERSIDE COUNTY.

## THE COUNTY OF RIVERSIDE WAS CARVED OUT OF SAN BERNARDINO AND SAN DIEGO COUNTIES IN 1893.



## LAKE ELSINORE

# ONE OF THE FASTEST GROWING CITIES IN CALIFORNIA

## **POPULATION INCREASE**

2020 Estimated Population **70,265** 

2025 Estimated Population **76,263** 

Estimated Population Increase (2020-2025) **5,998** 

Projected New Households (2020-2025) **1,550** 

2020 Number of Households 18,800 **ŢŢŢ** 

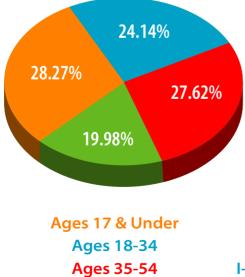


## ESTIMATED 2020 CONSUMER DEMAND



Total Retail Demand - \$1,268.55 MM Motor Vehicle Sales - \$216.63 MM Grocery \$139.90 MM Building Materials - \$73.83 MM

## AGE DISTRIBUTION



HOUSEHOLD INCOME

Average Household Income \$92,504

## **TRAFFIC COUNTS**

Arres 17.9 Under		Peak Hour	Average Daily	
Ages 17 & Under Ages 18-34	I-15 & Railroad Canyon Rd.	9,600	129,000	
Ages 35-54	I-15 & HWY 74 (Central Ave.)	8,700	117,000	
Ages 55 & Better	I-15 and Nichols	8,800	119,000	

## ACCOUNTING/ **BOOKKEEPING/TAX SERVICES**

Anderson Professional Services Kristine Anderson (951) 678-2165 andersonprofservices@verizon.net

**ARC Financial & Tax Services** (951) 674-8111 Sally Frevre www.TheTaxPartner.com

Jack Ferguson , CPA (951) 471-2700 Jack Ferguson www.jackfergusoncpa.com

#### ADVERTISING/ MARKETING

CityByApp LLC a subsidiary of 3 Cord Marketing LLC Jerome Mark Mikulich (951) 816-9966 www.CityByApp.com

**Elsinore Public Relations** Rachel Mendez (951) 313-1667 www.ElsinorePublicRelations.com

**Impact Promotional Products** (951) 471-1105 Karin Cassidy www.impact.com

**O'Reilly Communications** Patrick O'Reilly (951) 781-2240 www.oreillypr.com

Print and Mail Guv (951) 457-2499 Mark Gilliam www.printandmailguy.com

TOP Shop - The Only Print Shop Breanna Sewell (760) 996-8880 www.theonlyprintshop.com

Watermark Associates, LLC Darcy M. Burke (951) 294-3190 www.watermarkassociates.com

Welcome Wagon Linda Denmark (951) 808-8600 www.welcomewagon.com

#### ADVERTISING/MEDIA

 Enrique Correa Photography **Enrique** Correa (760) 421-3632 www.enriquecorrea.com

### AGGREGATE/ASPHALT

Chandler Aggregates, Inc.

(951) 277-3900 Eric Werner www.wernercorp.net

## AMBULANCE SERVICES

 American Medical Response David Olguin (951) 782-5200 www.amr.net

ANIMAL SHELTERS/ADOPTIONS Animal Friends of the Valleys (951) 674-0618 Beth Soltvsiak www.animalfriendsofthevallevs.com

## ANTIQUE SHOPS

Tom & Jerry's Antiques & Collectibles **Delores Solis** (951) 674-9781 tomandjerrys@aol.com

## **APARTMENTS** R Estates, LLC

Tamiva Robles (267) 536-9296 www.estatesr.com

**Ridgestone Apartments** Angie Churchwell (951) 471-8336 www.ridgestone-apts.com

**Rivers Edge Apartments** (951) 678-8553 Mandy Urfer riversedgeapartmentshome.com

ART CENTERS STUDIO 395 Rebecca Esquibel (951) 471-4407

AUTO BODY AND **COLLISION REPAIR** 

www.studio395.org

Leo's Paint & Body Leo Martinez (951) 746-6266 www.facebook.com/leospaintnbody

 Silver Auto Collision (951) 245-2405 Jorge Cerda www.silverautocollision.com

Fix Auto Lake Elsinore Patrick Helferich (951) 471-5530 www.ZBESTPAINT.COM

## AUTO GLASS / GLASS

**Glass Doctor of SWRC** Laurel Miller (951) 894-5710 www.glassdoctor.com/murrieta

## AUTOMOBILE DEALERS

Anderson Chevrolet Pam Richardson (951) 674-3116 www.andersonchevroletca.com

 Lake Elsinore Chrysler Dodge Jeep Ram (951) 291-9700 Johnny Siepker jsiepker@lakecdjr.com

Lake Elsinore Ford Kevin Roberts www.lakeelsinoreford.com

Kelly Christie

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#### Paradise Chevrolet Cadillac Buick GMC

Craig A McKenzie (951) 764-1339 www.paradiseautos.com

 Temecula Valley Tovota Tom Rudnai (951) 694-0575 www.TVToyota.com

**Temecula Valley Lexus Erin Spires** (951) 225-0555 www.tvlexus.com

**AUTOMOBILE PARTS/ <u>REPAIR/SERVICE</u>** 

• A & M Automotive Adam Jadovitz (951) 245-1562 www.aandmautorepair.com

 Lake Elsinore Tire & Auto Roger J. Pollock (951) 674-4510 letaincl@msn.com

• Team Autoaid (951) 245-1948 Julian Gomez www.autoaidonline.com

The Auto Techs Service and Repair Albert Mendez (951) 259-1291 www.theautotechs.net

## AUTOMOBILE TOWING

 Rivera Towing **Tony Salguero** (951) 941-0001

AWARDS/ENGRAVING

**Tulips Trophies & Treasures** (951) 674-6072 Kimberly Ryan www.tulipstrophies.com

## **BACKFLOW TESTING**

 Hazzard Backflow Inc. Rolando Lee Hazzard (951) 445-0809 www.hazzardbackflow@yahoo.com

#### **BANKS/FINANCIAL INSTITUTIONS**

**Bank of America-ATM** Karen Harrison (800) 622-8731 www.bankofamerica.com

 Bank of America-Canyon Hills Thomas Zamani (951) 244-8076 www.bankofamerica.com

 Bank of America-Lake Elsinore Brittany E. Stuit (951) 674-6911

www.bankofamerica.com

(951) 471-4100

## Lake Elsinore Honda

(951) 471-4100 www.lakeelsinorehonda.com

#### Bank of America-North Lake Elsinore

Joshua Mendez (951) 245-4181 www.bankofamerica.com

 Navy Federal Credit Union Jesse Border (888) 842-6328 www.usafed.org

**Pacific Premier Bank** (951) 461-4534 Frik McLeod www.ppbi.com

## BANQUET FACILITIES

Pins 'N Pockets Bill Boudreau (951) 245-6250 www.pinspockets.com

**The Corporate Room** Candice Nicholas (951) 249-4343 www.thecorporateroom.com

#### **BASEBALL CLUBS**

 Lake Elsinore Storm Shaun Brock (951) 245-4487 www.stormbaseball.com

San Diego Padres Mike Wickham (619) 795-5000 www.sandiegopadres.com

#### BRANDING

Storyland Studios (951) 674-0998 Mike Mulligan www.storylandstudios.com

#### BREWERY

Craft Brewing & Kitchen Kirk D Medeiros (951) 674-2562 www.craftbrewingcompany.com

## **BUSINESS MACHINES/ SYSTEMS**

Image Source (951) 296-2150 Mike Holler www.imagesourceusa.com

**Innovative Document Solutions** Kevin Hietritter (951) 676-8885 www.idscanon.com

## **BUSINESS & PROFESSIONAL SERVICES**

**The Crescent House Lake Elsinore** John Tamez (619) 952-7065 www.thecrescenthouse.com

Shopwholesale.com Inc. Dennis Woo (862) 279-7121

## CAMPGROUNDS/RV PARKS

 Crane Lakeside Park + **R.V. Resort** (951) 678-2112 Sandy Grant www.cranelakesiderv.com

Launch Pointe

(951) 471-1212 **Beau Davis** www.launch.pointe.com

Lake Park RV Resort & Motel Judy Javnes (951) 674-7911 www.lakeparkrvresort.com

#### CANNABIS DISPENSARY

Lemonnade Saif Alchi (951) 297-9300 www.thereallemonnade.com

The Syndicate (951) 471-5021 socalthesyndicate.com

The Syndicate #2 (951) 583-2400 socalthesyndicate.com

#### CARPET/UPHOLSTERY CLEANERS

Johnson's Carpet Cleaning Scott Johnson (951) 674-6685 iccextraction@aol.com

#### CAR WASHES

Tommy's Express Car Wash Michael Luders (951) 723-5800 www.tommys-express.com/locations/ca136

#### CASINOS

• Lake Elsinore Casino & Econo Lodge RJ Watanabe (951) 674-3101 www.lercasino.com

## CATERING

Shaun Brock

Jeff Kuether

CEMETERIES

**New Life Culinary Creations** Steve Bearse (951) 375-1380 www.newlifecatering.com

Lake Elsinore Storm Baseball

www.stormbaseball.com

• Elsinore Valley Cemetery

evcdistrict@verizon.net

**California Chamber of** 

www.calchamber.com

City of Lake Elsinore Visitors

www.visitlakeelsinore.com

Kim Joseph Cousins (951) 245-8848

Lake Elsinore Valley Chamber of

Kim Joseph Cousins (951) 245-8848

www.lakeelsinorechamber.com

CHAMBERS OF

**COMMERCE** 

Jennifer Barrera

Commerce

Bureau

Commerce

SE HABLA ESPANOL

(951) 245-4487

(951) 674-2418

(916) 444-6670

## CHIROPRACTOR

Donohoe Chiropractic, Inc. Todd Donohoe (951) 677-6500 www.DonohoeChiropractic.com

## CHURCHES

 Elsinore First Assembly of God Pastor Fred Rodriquez (951) 678-1757 www.elsinorefirst.com

First Lutheran Church, LCMS Pastor Kevin L. Kolander (951) 674-2757 www.firstluth.com

**Shepherd of Life** Lutheran Church (951) 678-1561 Rebecca Aier www.shepherdoflife.org

## **CITY OPERATIONS**

City of Lake Elsinore -**Community Service Department** Johnathan Skinner (951) 674-3124 www.lake-elsinore.org

 City of Lake Elsinore -**Fire Department** Chief Lonny Olson (951) 246-2337 www.lake-elsinore.org

City of Lake Elsinore -Lake Patrol (951) 245-3338 www.lake-elsinore.org

 City of Lake Elsinore -Police Department Captain Andrew Elia (951) 245-3300 www.lake-elsinore.org

 City of Lake Elsinore -**Senior Activities Center** Priscilla Perez (951) 674-2526 www.lake-elsinore.org

## **CLEANING SERVICES**

**Premier Solar Cleaning** (951) 465-3117 Adam Fuller www.premiersolarcleaning.com

COMMERCIAL REAL ESTATE

 Coldwell Banker Commercial Sudweeks Group Brandon Sudweeks (951) 200-7683 www.cbcsocalgroup.com

**Fairway Commercial Partners Inc** (310) 939-7102 Rod K. Oshita www.Fairwavpartners.net

**Catalyst Retail** Mark Cooper (913) 915-6538 The Shopoff Group William Shopoff (949) 417-1396 bshopoff@shopoff.com

WCI - West County Investments Gary Washburn (951) 318-8542 www.westcountyinvestments.com

WestMar Commercial Real Estate Mark P. Esbensen (951) 491-6300 www.westmarcre.com

## **COFFEE & ICE CREAM**

Bloom Ice Cream+Coffee Kaitlyn Hanson (951) 805-1337 www.bloomicecreamcoffee.com

## COMICS / COLLECTIBLES

 Felicity's Collection (909) 362-0343 Felicity Gomez www.ebay.com/str/felicityscollection

## CONSTRUCTION

**Building Industry Association Riverside County Chapter** (951) 781-7310 Clint Lorimore www.riversidebia.org

**Edmondson Construction** Company, Inc. Chance Edmondson (951) 674-5589 www.wemovedirt.com

**GBC Concrete and Masonry** Construction, Inc. Tom Daniel (951) 245-2355 www.gbcconstruction.com

**Madrid Equipment Rental Inc** Michael A. Madrid (951) 674-6241 www.madridcorporation.com

Near-Cal Corp. Carl J. Johnson (951) 245-5400 www.nearcal.com

R & R Roofing (951) 246-0695 Raul I Jasso www.randrroofing.net

Saber Geotechnical **Construction Solutions** Jennifer Ohlsson (800) 922-2488 www.saberfoundations.com

Hernandez Environmental Services Shawn Gatchel-Hernandez (951) 334-6219 www.hernandezenvironmental.com

(951) 694-9800

Southwest CA. Economic

**Development Coalition** 

www.edcswca.com

CONSULTING COMPANIES

#### Sunbelt Business Sales, Mergers & Acquisitions

Lake Elsinore Town Center

brianvlam@vahoo.com

Northpoint Development

www.rdpconsultants.com

DISTRIBUTORS

VCS Environmental

EDUCATION/

BuildersMax Inc.

**Guy Selleck** 

Julie Beeman

**Diego Hills-**

www.BeyondTheContract.com

**RDP Development Consultants, LLC** 

ECOLOGICAL CONSULTING

www.vcsenvironmental.com

TUTORING SERVICES

www.learnfourlife.com

www.lfwfoundation.org

Mt. San Jacinto College

Julia Lee Performing Arts

**ELECTED OFFICIALS** 

28th Senate District

www.district28.cssrc.us

www.ad67.asmrc.org

www.rivcodistrict1.org

**Supervisor Kevin Jeffries** 

**CA Senator Melissa Melendez** 

**CA Assemblyman Kelly Seyarto** 

Tanya Lee Taylor (951) 356-6786

**LFW Foundation** 

Kathy Donnell

www.JLPAA.org

Glenn Miller

67th District

Kevin Jeffries

**SUPPORT** 

Joe Fuentes

Academy

kdonnell@msjc.edu

Lake Elsinore Learning Center

Shellie A. Dansby (951) 319-2763

Valerie L Geason (951) 245-7073

Mebo Properties Development

(714) 340-7849

(626) 831-0661

(816) 888-7053

(916) 216-9288

(949) 489-2700

(951) 487-3002

(951) 894-3530

(951) 894-1232

(951) 471-4500

Linda Nettels

Brian Lam

JJ Jenkins

(405) 650-5238

Myles Ross (714) 200-3761 www.Riverside.SunbeltNetwork.com

**Williams Efurd Digital Processors LLC Ronald Williams** (951) 364-3475 WilliamsEfurd@outlook.com

## DAIRIES

 DeJong's Dairy Herman DeJong (951) 674-2910

## DAY SPA

Kin Fit Wellness & Recovery Center Chad Burleson (951) 609-8285 www.kinfitwellness.com

## DENTISTS

 Elsinore Smiles Dr. Aarti Puri (951) 421-0330

 Dr. Deza's Dental Office Rocio D Deza (951) 674-2000 www.drdezasdentaloffice.com

• Dr. J.T. Baugh J.T. Baugh (951) 674-3187

 Kal Eissa DDS Khaled Fissa (951) 674-8707 www.khaledeissadds.com

 Marketplace Dental Group Florence Anaya (951) 245-8664 www.marketplacedentalgroup.com

Western Dental Shona Baillie (951) 643-6094 www.westerndental.com

## DEPARTMENT/ DISCOUNT/WAREHOUSE **STORES**

**Outlets at Lake Elsinore** Jennifer Sulpizio (951) 245-0087 www.outletsatlakeelsinore.com

 Walmart (951) 245-5990 www.walmart.com

## DEVELOPERS/

**INVESTMENT GROUPS Civic Partners Inc.** 

Tina Alexander (714) 230-8000 www.civicpartners.com

> Trauma Intervention Program, SW Riverside Co. (951) 698-2453 Magda Stewart www.tipswrc.org

**EMERGENCY SERVICES/** 

## **EMPLOYEE/EMPLOYER SERVICES**

**Thunder Staffing and Business** Development Roberta Moon (951) 609-1415

www.thunderstaffing.com

Wingman Recruiting Solutions Chad Pearce 909-746-7524 chad.pearce@wingmanrecruitingsolutions.com

## **ENERGY BUILDING CONTROLS**

**Building Automation Technologies Inc.** Brian Oakes (951) 712-9433

#### ENGINEERING **COMPANIES**

• K & A Engineering, Inc Joline I Green (951) 279-1800 www.kaengineering.com

 KWC Engineers Kelly Jackson (951) 734-2130 www.kwcengineers.com

WSP Ahmad Khan (951) 253-4590 www.abam.com

## ENTERTAINMENT

 Lake Elsinore Storm Baseball (951) 245-4487 Shaun Brock www.stormbaseball.com

The Mad Aver Dane Wunderlich (855) 623-2937 www.themadaxer.com

## EQUIPMENT/PARTY RENTALS

**Elsinore Valley Rentals & Ready Mix** Rita Wilsev (951) 674-2427

**Gates Sound** (888) 434-3339 Doug Gates www.gatessound.com

## FINANCIAL SERVICES

Fix My Credit Now 850 Tamiva Robles (267) 536-9296 www.fixmvcreditnow850.com

#### FLOOD/FIRE RESTORATION

**PuroClean Restoration Experts** Carly Chalker (951) 651-0202 www.puroclean.com/pre-ca

**Right Stop Restoration** Jarrett Hale (951) 378-2087 www.rightstoprestoration.com

## FLORISTS

 Lake Elsinore VIP Florist Annette LaRocque (951) 674-6422 www.lakeelsinorevipflorist.com

**Tulips Trophies & Treasures** Kimberly Ryan (951) 674-6072 www.tulipstrophies.com

#### GAS STATIONS

Arco AM/PM Erwin Randhawa (951) 471-1520 info@arcoquests.com

Arco AM/PM (951) 674-7377 Avman Mika ayman\_haddad1@yahoo.com

 Arco Gas / Bocadillo Kitchen Bobak Seyedgavadi (951) 471-8370 www.bocadillokitchen.com

Four Corners Arco AM/PM Erwin Randhawa (951) 245-2866 info@arcoguests.com

**Rocket Chevron** Candace Wood (951) 579-4529

GOVERNMENT AGENCIES

 City of Lake Elsinore (951) 674-3124 Jason Simpson www.lake-elsinore.org

**Riverside County Treasurer** -Tax Collector Debra Marabella (951) 955-3900 www.countytreasurer.org

**Riverside County** Transportation Commission Cheryl Donahue (951) 787-7141 www.RCTC.org

Western Riverside Council of Governments Dr. Kurt Wilson (951) 955-8311 wrcog.cog.ca.us

#### GROCERY/FOOD STORES

 Albertsons 6798 (951) 245-4461 Paul Kadow Paul.Kadow@albertsons.com

 El Rancho Market Ray Haifa (951) 674-5879

**Grocery Outlet of Lake Elsinore** Sarah & Eric Senges (951) 471-6626 www.groceryoutlet.com

 Stater Brothers #187 Anthony Charles (951) 244-2014 www.staterbros.com

Stater Brothers #189 (951) 245-5802 Gary Holland www.staterbros.com

 Stater Brothers #98 (951) 674-1349 Felix Larez www.staterbros.com

## **GROUPS & ORGANIZATIONS**

Highpointe Care, LLC Reuben Stewart (951) 471-5886 www.highpointecare.org

## HAIR SALON

**Elsinore Barber & Beauty** (951) 674-6320 Tina Breese www.facebook.com/115nMainstLakeElsinore

Lakeshore Hairstyles Jody Pike (951) 336-6878 Lakeshorehairstyles@gmail.com

**Sport Clips Haircuts** Amanda Bowers (951) 579-4550 www.sportclips.com/ca646

Vinny's Barber Shop Vinny Medina (951) 223-8264 www.vinnysbarbershop.com

#### **HEALTH EDUCATION**

Gray's Trauma Dr. Amber D. Gray (909) 419-3311 www.gettraumainformed.com

HEALTH/NUTRITION Melaleuca

Debra Smith (951) 751-1705 www.makegreengogreen.com/debrasmith

Nutrishop Michael Norcia (951) 674-1550 www. NutrishopUSA.com

HOME IMPROVEMENT CENTERS

Habitat for Humanity Inland Valley Lake Elsinore ReStore Tammy Marine (951) 471-1188 www.habitat4inlandvalley.org

 Sherwin Williams Rosa Larios (951) 245-1938 www.sherwin-williams.com

## **HOSPICE CARE**

Hospice of the Valleys (951) 200-7800 Cari Rath www.hovsc.ord

#### HOSPITALS

 Rady Children's Hospital Kathleen Korn (800) 788-9029 www.rchsd.org

Southwest Healthcare System Raedean Olmo (951) 677-9712 www.ivrmc-rsmc.com

**Temecula Valley Hospital** (951) 331-2200 Celena Barton www.temeculavalleyhospital.com

## HOTELS/MOTELS/ RESORTS

Best Western Ajay Patel (951) 674-3131 www.bestwestern.com

Holiday Inn Express Sachin Trivedi (951) 674-4333 www.hiexpress.com/lakeelsinoreca

Lake Elsinore Econo Lodge Roxanne Zeller (951) 674-3101 www.lercasino.com

• Quality Inn Pete Patel (951) 674-9694 www.gilakeelsinorehotel.com/home

## **HVAC**

**REE Mechanical** Jacquelyn Bishop (951) 296-0984 www.reehvac.net

## **INSURANCE SERVICES**

**AFLAC Benefit Solutions** (808) 498-6613 Grace Kim www.reehvac.net

 Farmers Insurance -**Muñoz Insurance Agency** Michele M Muñoz (951) 471-2029 www.farmersagent.com/mmunoz2

Farmers Insurance Wildomar-Andy Morris (951) 678-8111 Andrew Morris www.lakeelsinoreinsurance.com

 GGM Insurance Services Guillermo Alfaro (951) 698-2414 www.ggminsurance.com

 R. David Bulen Insurance Agency Lisa Mosby (951) 674-0675 lisa@bulen.com

 State Farm Insurance -**Niehouse Agency** (951) 674-0735 Paul Niehouse

www.statefarm.com Strachota Insurance Agency

## ICE CREAM/FROZEN DESSERTS

(951) 676-2229

Never Better Frozen Yogurt Tony Patino (951) 226-7555

#### JET SKI/BOAT/PADDLE RENTALS

JT's Rentals at Launch Pointe John Alarcon (951) 777-2866 www.rentmypontoon.net

**Temescal Valley Paddle** (909) 973-1126 Miranda Lee www.empirepaddlesports.com

#### **IEWELERS**

Ed Prieboy

www.strachota.com

**Ronnie's Jewelers** Jim Turner (951) 674-1255 itriewels@coastinet.com

#### LAKE OPERATIONS

 City of Lake Elsinore - Lake & **Aquatic Resources Department** Rick DeSantiago (951) 674-5120 www.lake-elsinore.org

#### LAWN CARE SERVICE/ LANDSCAPE

 EcoPlanet Landscaping Michael Carroll (951) 256-6514 www.ecoplanetlandscaping.com

#### LEGAL SERVICES

Fabozzi & Miller, APC Edward J. Miller (951) 296-1775 www.fabozzimillerlaw.com

 McVicker's Family Law **Mediation Center** T. Elizabeth McVicker (951) 244-8759 www.mcvickersfamilylaw.com

> Williams Efurd Digital Processors LLC **RJ Williams** (951) 364-3475 WilliamsEfurd@outlook.com

## MOBILE HOME PARKS

Fred & Sue West (951) 674-4617

• Lake Elsinore Library Krystal Van Eyk (951) 674-4517

LIBRARY

Vick Knight Lakeside **Community Library** (951) 678-7083 Ellen Holt

#### MAGAZINES/NEWS MEDIA

Lake Elsinore Magazine of Values Dee Castro (714) 296-9633 www.LakeElsinoreMagazineOfValues.com

MANAGEMENT COMPANIES

#### **California Apartment Association - Inland Empire** Division

Ben Benoit (909) 948-0784 www.caanet.org/about/caa-local/ inland-empire/

## MANUFACTURERS

#### BuildersMax Inc.

Guv Selleck (916) 216-9288 www.buildersmax.com

**Champion Cooling Systems Rick Doll** (951) 245-9464 www.championcooling.com

 Pacific Clay Products Stuart Hoxsey (951) 674-2131 www.pacificclay.com

**The Quikrete Companies** Grea Gibbel (951) 277-3155 www.quikrete.com

## MANUFACTURING/MEDICAL

Abbott Vascular Ken Carlisle (951) 914-2400 www.abbott.com

## **MEDICAL**

Midas House Rehab Chelsea Belasco (877) 247-3657 www.midasrehab.com

## MERCHANT SERVICES

Huntsman Mobile Home Park, LLC

(951) 674-9400

## MEMBER DIRECTORY

PREGNANCY RESOURCES

(951) 245-8587

(951) 226-3600

(949) 600-0776

(951) 457-2499

(866) 830-4401

(951) 285-6426

(951) 442-5875

(951) 259-1187

(951) 735-5121

Elsinore Valley Pregnancy

PRINTERS/GRAPHICS/

TYPE SETTING/SALES

Ariel Supply, Inc.

www.arielsupply.com

**Resource Center** 

evprc@verizon.net

Konrad Aniol

Larry Grote

HitPrint

Jason Devor

Mark Gilliam

COMPANIES

Adam Clarke

www.AccessAsset.com

Robin Paliwoda-Broker

Robin Paliwoda

REAL ESTATE

Helen Jeong

**BRIX Realty** 

Jarred Hanson

Ligia Martinez

www.igrealtors.org

**KW** Commercial

PUBLIC

& Property Management

robinprealtor@gmail.com

TRANSPORTATION

www.riversidetransit.com

Riverside Transit Agency

Jim Kneepkens (951) 565-5000

www.helenjeong.yourkwagent.com

RESIDENTIAL REAL ESTATE

Carol A. Rounsley (951) 471-5333

William L. Bachelor (951) 674-6943

Home Services of CA Properties

www.berkshirehathawayhs.com

Century 21 Preferred

The Inland Gateway AOR

**Berkshire Hathaway** 

www.ihitprint.com

Print and Mail Guy

www.printandmailguy.com

PROPERTY MANAGEMENT

Access Asset Management, Inc.

**Coldwell Banker ABR Property Management** 

Wendy Foster- Gault (951) 679-5494

coldwellbanker-propertymanagement.com

Coby Alaoui - Listing **Residential Specialist** (951) 291-8418 Coby Alaoui www.cobysellsrealestate.com

Farnam & Associates Real Estate - Nancy Hunzeker PMN Nancy Hunzeker (951) 236-9424 NancyHunzeker@gmail.com

 Keller Williams The Lakes Phil Williams (951) 816-6565 www.kwthelakes.com

Lumos Communities LLC Leonard Leichnitz (951) 505-1502 leichnitz@lumoscommunities.com

 Oscar Tortola Group Lupe Flores (951) 356-7227 www.oscartortolagroup.com

 Southwest Riverside County Association of Realtors (951) 894-2571 Connie Lynch www.srcar.org

**Tarbell Realtors** Rebecca Crandell (714) 788-6143 www.RebeccaCrandell.com

## RESTAURANTS

Annie's Café Keith Kahn (951) 245-6106 www.anniescafelakeelsinore.com

• Chili's Jay Witherspoon (951) 245-5101 www.chilis.com

**Craft Brewing & Kitchen** (951) 674-2562 www.craftbrewingcompany.com

CJ's Sports Grill & Turf Club **Raul Flores** (951) 674-3101

 Del Taco # 1020 (951) 245-2710 John Johnson

• Del Taco # 245 John Johnson (951) 674-5771

 Del Taco #238 John Johnson (951) 674-3646

**Diamond Tap Room** (951) 245-4487 Jason Wozniak www.stormbaseball.com

 Don Mere's Mexican Restaurant Jose Martin-Romo (951) 579-1394 www.donmeresrestaurant.com

 El Comal Restaurant Miguel Casillas (951) 579-1759 www.elcomal-restaurant.com

El Ranchito Taco Shop Raymond Moon (951) 245-1438 www.RanchitoElsinore.com

**Emilio's Mexican Restaurant** and Cantina Zane Tanquav (951) 226-7227

#### PHARMACIES **Kennedie June Von Ryan Foundation**

Delta Drugs II (951) 245-2325 Raz Hovsepian deltadrugsii@yahoo.com

 Gen RX Pharmacy John Rouzi (951) 674-6836 irouzi@aol.com

## PHOTOGRAPHERS/ VIDEO TAPING SERVICES

**Cherished Memories Photography** Mike Norkin (951) 304-4133 www.ourcherishedmemories.com

 Enrique Correa Photography Enrique Correa (760) 421-3632 www.enriquecorrea.com

On The Go Video.biz (951) 523-7828 Desi Ekstein www.OnTheGoVideo.biz

## PHYSICAL THERAPY

**Rancho Physical Therapy** Cathie Gentry (951) 471-3300 www.ranchopt.com

## PHYSICIANS

 Farid Saadat, MD Dr. Farid Saadat (951) 471-5711

 Lake Elsinore Clinica Medica Familiar v Dentista Frica Carrillo (951) 245-7007 erica.carrillo@westphysicians.org

 Total Care Family Medical **Center of Lake Elsinore** Cheryl Roberts (951) 674-8779 totalcareurgentcare@hotmail.com

• Vista Community Clinic: Lake Elsinore Betsy Heightman (951) 252-2720 www.vistacommunityclinic.org

## **PLUMBERS**

• The Plumbing Guys Luis Reyes (909) 559-3652 www. Socalplumbingguys.com

## POLICE DEPARTMENT

Lake Elsinore Sheriff's Department Capitan Andrew Elia (951) 245-3300 www.lake-elsinore.org

## POOL SUPPLIES/SERVICE

Aloha Leisure Katherine Lohmann (951) 674-3320 www.alohaleisurecompany.com

 Dolphin Pool and Spa Center Frank & Jimmy Duran (951) 471-5305 www.dolphinpoolandspa.com

(310) 425-5958 www.fighttherapy.com PET CARE (909) 938-2155

Martha Favillo www.outreachministryinlakeelsinoreca.com

## PETROLEUM PRODUCTS

 Downs Energy **Ron Skelskey**  Kamali'i Foster Family Agency www.downsenergy.com

> Lucas Oil Products Tom Fredrickson (951) 270-0154 www.lucasoil.com

**Kimberly Ryan** (909) 263-8332 www.kivrfoundation.com Lake Elsinore Moose Lodge 1021 John Laverv (951) 674-4477

www.lodge1021.moosepages.org/Contact/ Lake Elsinore Valley Education Foundation (951) 609-7525 Kevin Pape

www.levef.org

MORTGAGE/LOAN COMPANIES

Anthony Willams (949) 689-9270

villahomeloans.com/anthony-williams

www.evans-brownmortuary.com

Brian Milich www.mcmillin.com

www.temeculavalley.assistanceleague.org

www.baseballresourcegroup.org

www.canyonlakechamber.org

**Canyon Lake Chamber of Commerce** 

(951) 941-9300

(951) 609-8080

(951) 674-3141

951) 226-0312

(951) 694-8018

(951) 381-0585

(951) 244-6124

(951) 245-3300

(951) 376-3703

**Dignified Home Loans** 

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Brett Masters

Rob Moran

Leanne Holland

www.copsforkidsinc.org

www. dreamcenterle.org

**Development Agency** 

**Fight Therapy Foundation** 

Jennifer Smart Foundation

Meredith Stewart (951) 245-1017 www. JenniferSmartFoundation.org

EDA/Workforce

www.ricoeda.org

Aubree Childs

**Holt Ministries** 

Eric Mortensen

www.kamalii.org

Davis Holt

**Dream Center Lake Elsinore** 

**ORGANIZATIONS** 

• Assistance League of

**Baseball Resource Group** 

• Summerly

www.ionsmovers.com

**Michelle's Place Cancer Resource Center** (951) 699-5455 Kim Gerrish

www.michellesplace.org

**National Alliance on Mental** Illness/NAMI Temecula Valley Linda Ditter (951) 672-2089 www.namity.org

**Richard Jean Sylva Foundation** Kimberly A Francois (909) 200-5218 www. RichardJeanSylvafoundation.com

 Riverside Recovery Resources Bernard L Truax (951) 674-5354 www.riversiderecoverv.org

Santa Rosa Plateau Nature **Education Foundation** (833) 651-1533 Virginia Greaves www.srpnef.org

Social Work Action Group (SWAG) Aaron Petroff (833) 792-4674 www.komenie.ora

**United Way of the Inland Valleys** Kimberly Pennington (951) 600-1671 www.uwiv.org

Veterans Advocacy Associates, Inc. **Kevin Willis** (714) 472-4532 www.mvvaa.org

**Veterans of Foreign Wars** (951) 674-4735 **Roger Miller** 

#### PARTY EVENT PLANNERS (951) 955-3226

**Simply Gorgeouz** Party Supply & Planning Marilyn Jones (951) 609-7683 www.SimplyGorgeouz.com

Who Let The Dogs Out? Inc. (951) 387-8008 wholetthedogsoutpetsittersca.com

(951) 737-9866

Felix's BBQ with Soul Felix Berry (951) 609-2488 www.felixsbba.com

Golden Corral
James Galloway (951) 609-2452
 Guadalaiara Restaurant

Ricardo Solano (951) 674-8294 guadalajara.restaurant@yahoo.com

• IHOP Jose Barajas (951) 674-4522 elhop@pancakestoday.com

Jersey Mike's Subs Tanya Ilic (951) 674-5860 www.jerseymikes.com

• La Unica Cocina Mexicana Y Cantina Rose Topete (951) 674-2233 www.launicarestaurant.com

Main Street Kitchen & Tap Robert Kulwicki (951) 674-6777

Michi Tacos On Main (951) 285-5554 www.michitacos.com

**Miguel's Jr. Restaurants** (951) 371-7234 www.miguelsjr.com

• My Buddies Pizza Sean Richardson (951) 674-6946

• Panera Bread Vincent King (951) 253-8062 www.panerabread.com

• Popeyes Louisiana Kitchen Jen Cason (951) 471-3343

Raising Cane's Tobias Schreiber (805) 550-2350 www.raisingcanes.com/location/535

Sizzler Restaurant / BMW Management Sally Myers (951) 676-8616 marketing@bmwmanagement.com

## Stadium Pizza Main St. LLC

Sandy Kordick (951) 228-2128 • www.stadiumpizza.com S

**The Lookout Roadhouse Restaurant** Barbara Shea-an (951) 678-9010 www.lookoutroadhouse.com

• Vincenzo's Olive Tree Chris Scholder (951) 674-8941 www.vincenzosolivetree.com

## RETAIL STORES

Chaotic Beauty, Inc. Tina Coates (949) 829-2530

Mom & Baby Boutique Nioma Gardner (951) 399-0109 www.momandbaby.boutique.com

Main Street Candy Bar David Ross (951) 457-4008 www.mainstreetcandybar.com

• Masterpac Hector Cortez (951) 400-2607 www. masterpaccompaction.com

• Promenade Temecula Jeff Kurtz (951) 296-0979 www.promenadetemecula.com

• Staples Aaron Buchmann (951) 245-9686 www.staples.com

• Lake Elsinore Storm Baseball Shaun Brock (951) 245-4487 www.stormbaseball.com

The Gold Blush Boutique Hannah Wolf (951) 230-8221 www.thegoldblush.com

## **RETAIL TIRES**

Master Tires & Wheels David Reyes (951) 471-5771

## SANITATION

• Diamond Environmental Laura Cervantes (760) 744-7191 www.diamondprovides.com

• Rightway Portable Toilets, Temporary Power Poles, Storage Containers and Septic Pumping Services Sam Harding (951) 674-8608 www.www.rightwayportable.com

## SCHOOL DISTRICT/SCHOOLS

• Lake Elsinore Unified School District Douglas Kimberly (951) 253-7000 www.leusd.k12.ca.us

• Riverside County Superintendent of Schools Edwin Gomez, Ed.D. (951) 826-6530 www.rcoe.us

Sycamore Academy of Science and Cultural Arts Barbara Hale (951) 678-5217 www.sycamoreacademycharter.org

#### SERVICE CLUBS/ ORGANIZATIONS

• American Legion Post 200 Ralph E Johnson (951) 678-7777 www.legionpost200.org

• Elsinore Woman's Club Lynda Krisko (951) 674-3445 www.elsinorewomansclub.org

Lake Elsinore/Wildomar Elks Lodge #2591 Michael D. Cain (951) 674-6804

Lake Elsinore Historical Society Ruth Atkins (951) 678-1537 www.lakeelsinorehistoricalsociety.org

• Rotary Club of Lake Elsinore Jamie Schramm (562) 881-4267 www.lakeelsinorerotary.org

Southwest Riverside NAACP Branch 1034 Mary Venerable (951) 443-4551 www.lakeelsinorenaacp.org

Warrior Built Foundation Aaron Q. Seibert (951) 805-2734 www.warriorbuilt.org

## SCREEN-PRINTING

Spinning Ink Print Co. LLC Megan Bissell (951) 459-7361 www.spinninginkprintco.com

## SIGNS/BANNER/ Screen-printing

Maximum Sign Co Geraldine S. Roberts (951) 816-5154 www. maximumsignco.com

## SKY DIVING

Skydive Elsinore Karl Gulledge (951) 245-9939 www.skydiveelsinore.com

## STORAGE FACILITIES

Ranch RV & Self Storage - Temescal Valley Christy De La Cruz (951) 307-9557 www.ranchselfstorage.com SOS Storage Center Gina Walker (951) 940-9990 www.sos-selfstorage.com

## TELECOMMUNICATIONS

Temecula Valley Communications, Inc. Shane Lesovsky (951) 677-4422 www.tvcinc.net

## TRANSPORTATION

• Transportation Corridor Agencies Jeff Bott (949) 754-3400 www.thetollroads.com

## UTILITIES

 CR&R Solid Waste & Recycling Services Alex Braicovich (800) 755-8112 www.crrwasteservices.com

• Elsinore Valley Municipal Water District ( EVMWD ) Greg Thomas (951) 674-3146 www.evmwd.com

• Metropolitan Water District Patti Arlt (213) 217-6491 www.mwdh2o.com

• Southern California Edison Jeremy Goldman (800) 655-4555 www.sce.com

• Southern California Gas Company Adam Eventov (951) 830-3485 www.socalgas.com

• Southern California Telephone Company Ryan MCGuire (951) 693-1880 www.socaltelephone.com

Western Municipal Water District Rachel McGuire (951) 571-7100 www.wmwd.com

## VACATION RENTALS

Lake Elsinore Lakehouse Wendy Lesovsky (951) 741-2552

## VEHICLE REGISTRATION

In & Out Vehicle Registration Bryan & Donna Graves (951) 245-3939 gotplates1@verizon.net

#### VETERINARIANS/ VETERINARIAN SUPPORT

• Lake Elsinore Animal Hospital Ed Shin (951) 674-9392 www.lakeelsinoreanimalhospital.com

• Mountainview Small Animal Hospital Debbie Harris (951) 674-1475

WATER WELL SERVICE

• Quality Pump Service Bruce MacLachlan (951) 830-8453

## WELDING

• California Welding Institute Mariana Ludmer (951) 536-3809 www.socalwelding.com

## WHOLESALE DISTRIBUTORS

Tractor Supply Company Juan Hernandez (951) 674-1704 www.TractorSupply.com

## YOUTH SERVICES

Boys and Girls Club of Southwest County Shelly Anguiano Figueroa (951) 245-4499 www.bgcswc.org

California Family Life Center Planet Youth Program
Mary Jo Ramirez (951) 471-8415
kv-cflc@linkline.com



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SOUTHWEST HEALTHCARE SYSTEM - Building Relationships that Touch the Heart

## THE 10 WARNING SIGNS OF AFIB

# Recognizing these signs of AFib and stroke can potentially save your life.

An arrhythmia is an irregular or abnormal heartbeat. Atrial fibrillation, or AFib, is the most common type of arrhythmia in adults, causing the heart to beat too quickly. During AFib, an abnormal firing of electrical impulses within the heart causes the top chambers of the heart, called the atria, to quiver or fibrillate (beat very fast).

Having AFib increases your risk of having a stroke. In fact, the risk of stroke in people with AFib is about five times higher than in people who don't have AFib. That's why it's important to know if you have this serious heart condition so it can be treated.Some people who have AFib have no symptoms and don't even know they have the condition. It may be found when a doctor listens to the heart with a stethoscope or when some type of cardiac test is performed, such as an electrocardiogram, echocardiogram, stress test or holter monitor. Others may experience symptoms but may not recognize that they are associated with AFib. The symptoms may occur frequently or only occasionally. They may also come and go

## Warning Signs of AFib

Many symptoms of AFib may be similar to other heart-related issues, including a heart attack. If you suspect that you are having a heart attack, especially if you have chest pain or pressure, call 911. Otherwise, if you have symptoms of AFib, let your doctor know.

## Palpitations

the heart may feel like it's racing, fluttering, pounding, thumping or beating irregularly

- Chest pain, pressure or discomfort
- Dizziness, light-headedness or faintness
- Shortness of breath

• Fatigue or lack of energy (in general or while exercising)

- Weakness Sweating
- Anxiety Confusion

Since AFib increases your chance of having a stroke, it's important to recognize the warning signs of stroke if you have AFib. Time is of the essence if a stroke occurs, and the faster you get to the hospital, the better the chance that doctors can provide treatment that may improve your recovery and could even save your life.

## Stroke warning signs typically appear suddenly, are more apparent on only one side of the body and may include:

## •Face weakness:

one side of the face may droop or become numb

## Arm or leg weakness:

one arm or leg may be weak or numb; arm may drift downward if raised; it may be difficult to walk

## •Speech difficulty:

speech may be slurred or hard to understand; the person may not be able to speak or repeat simple sentences; it may be difficult to understand other people's speech

## Confusion

•Dizziness, loss of balance or lack of coordination

Difficulty seeing out of one or both eyes

## What to Do If You Have Symptoms

If you suspect you may have AFib, or have any symptoms of the condition, talk to your doctor. Treatments are available, including medications, surgery and options such as cardioversion therapy. The goal of treatment is to control the heart rate, manage the heart rhythm and prevent blood clots from forming that may lead to a stroke.

However, because symptoms of AFib can often overlap with those of a heart attack or stroke (both of which require time-sensitive treatment), call 911 immediately to get to a hospital ASAP if you are concerned that AFib may be occurring along with a heart attack or stroke.

This message is brought to you by Southwest Healthcare System and the hospital campuses of Inland Valley Medical Center and Rancho Springs Medical Center.

Emorgonou Sorvicos		Utilities	
Emergency Services	011	CR&R Solid Waste & Recycling Services	(800) 755-8112
• Emergency	911	<ul> <li>Elsinore Valley Municipal Water District (EVMWD)</li> </ul>	
<ul> <li>American Medical Response</li> <li>Border Patrol</li> </ul>	(951) 782-5200 (951) 676-2261	Metropolitan Water District	(760) 451-9122
	(800) 472-5697	Southern California Edison	(800) 655-4555
<ul><li>Fire Department/ Emergency</li><li>Fire Department, Station 10 - Graham Ave.</li></ul>	(951) 674-2161	Southern California Gas Company	(909) 335-7660
<ul> <li>Fire Department, Station 11 - Lakeland Village</li> </ul>		Southern California Telephone Company	(951) 693-1880
<ul> <li>Fire Department, Station 51- Ortega Highway</li> </ul>		Spectrum	(951) 245-9485
<ul> <li>Fire Station, Station 85 - Grand Ave.</li> </ul>	(951) 245-2185	Western Municipal Water District (WMWD)	(951) 789-5000
<ul> <li>Fire Station, Station 94 - Railroad Canyon</li> </ul>	(951) 246-2293	······································	()
Graffiti Hotline	(951) 674-2701	Service Organizations	
<ul> <li>Inland Valley Regional Medical Center</li> </ul>	(951) 677-1111		
Lake Patrol	(951) 245-3338	Animal Friends of the Valleys	(951) 674-0618
Police/ Sheriff, After Hours	(800) 950-2444	Cops for Kids, Inc.     Signature (Construction)	(951) 245-3300
Police/ Sheriff, Business	(951) 245-3300	Elsinore Valley Arts Network	(951) 245-4478
Rancho Springs Medical Center	(951) 696-6000	<ul><li>Elsinore Woman's Club</li><li>H.O.P.E.</li></ul>	(951) 678-8941
Southwest Healthcare System	(951) 677-9712		(951) 245-7510
Total Care Family Medical Center of Lake Elsinore		<ul> <li>Lake Elsinore Senior Center</li> <li>Lions Club</li> </ul>	(951) 674-2526
			(951) 639-3352
Hospitals & Health Services		Lake Elsinore Rotary Club     Share Program	(562) 881-4267
Fallbrook Hospital	(951) 728-1191	<ul><li>Share Program</li><li>United Way/ Inland Valley</li></ul>	(951) 674-2758 (951) 461-1221
Family Health Center &WIC	(951) 728-1191		(731) 401-1221
Health Department Clinic	(951) 358-5000	<u>Transportation</u>	
Hemet Valley Medical Center	(951) 652-2811	• AMTRAK	(800) 872-7245
Immunizations	(951) 246-1215	Community Transportation System	(800) 800-7821
<ul> <li>Inland Valley Regional Medical Center</li> </ul>	(951) 677-1111	Dial-A-Ride	(800) 795-7887
Kaiser Permanente Riverside	(951) 353-2000	Greyhound (Perris)	(800) 231-2222
Menifee Valley Medical Center	(951) 679-8888	Metrolink	(800) 371-5465
Rancho Springs Medical Center	(951) 696-6000	Riverside Transit Authority (RTA)	(800) 800-7821
Riverside County Regional Medical Center	(951) 486-4000		(800) COMMUTE
Riverside Coorny Regional Medical Cerner     Riverside Community Hospital	(951) 788-3000		(800) RIDESHARE
Social Services/ Medi-Cal	(951) 245-3100	• VAN-Ride	(800) 826-7433
Vista Community Clinic: Lake Elsinore	(951) 252-2720		(000) 020 / 100
WIC Supplemental Nutrition Program	(951) 455-4942	Worship	
the supplemental termion regram	(701) 400 4742		
Local Media		<ul><li>Calvary Chapel of Lake Elsinore</li><li>Elsinore Christian Center</li></ul>	(951) 674-5451
<ul> <li>FROGGY 92.9 KFRG FM (Radio)</li> </ul>	(951) 693-2206	Elsinore First Assembly of God	(951) 674-0747 (951) 678-1757
<ul> <li>The Press Enterprise (Newspaper)</li> </ul>	(951) 684-1200	First Baptist Church	(951) 678-2514
Valley News	(760) 723-7319	First Christian Church	(951) 674-2758
		First Lutheran Church Mo Synod	(951) 674-2757
Family Services		First United Methodist Church	(951) 674-6579
Adult Abuse	(800) 491-7123	Grace and Truth Worship Ministry	(951) 291-1746
Animal Control	(951) 674-0618	<ul> <li>Independent Church of Elsinore</li> </ul>	(951) 674-3632
Enviromental Health Services, 24-Hour Emerge		Lake Elsinore Baptist Church	(951) 674-9350
	(951) 461-0284	Lake Elsinore Dream Center	(951) 376-3703
Mental Health Dept. Adult/ Child Crisis Service		Lake Elsinore Providence Baptist Church	(951) 674-4311
	(951) 765-1550	Lakeview Chapel-Evangelical Methodist	(951) 674-2825
Mental Health Dept. Night/ Weekend Crisis Inter		New Creation Church	(951) 813-5346
	(951) 358-5245	New Hope Baptist Church	(951) 674-8053
<ul> <li>Child Abuse/ Domestic Violence</li> </ul>	(800) 442-4918	New Song Calvary Chapel	(951) 245-5664
Child Protective Services	(951) 696-3450	Shepherd of Life Lutheran	(951) 678-1561
Coroner/ 24-Hour	(951) 443-2300	St. Andrew's Episcopal Church	(951) 674-4087
Crisis Center/ 24-Hour Hotline	(951) 686-4357	St. Frances of Rome Catholic Church	(951) 674-6881
Gamblers Anonymous	(866) 239-2911	• The P.O.W.E.R. House	(951) 226-0135
Homeless Helpline	(951) 291-0050	The Lamb's Fellowship	(951) 417-3807
• Lifestream	(909) 386-6848		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Poison Information	(800) 876-4766		
Rape Crisis/ 24-Hour Hotline	(951) 686-7273		
• We-Tip	(800) 78-CRIME		
,			

## **IMPORTANT PHONE NUMBERS**

## City of Lake Elsinore

City of Lake Elsinore	
<ul> <li>Building and Safety</li> </ul>	(951) 674-3124 ext. 801
Business License	(951) 674-3124 ext. 302
City Clerk	(951) 674-3124 ext. 269
City Council	(951) 674-3124 ext. 204
City Manager	(951) 674-3124 ext. 204
Code Enforcement	(951) 674-3124 ext. 227
Community Development	(951) 674-3124 ext. 297
Community Services	(951) 674-3124 ext. 265
Engineering	(951) 674-3124 ext. 915
Graffiti Hotline	(951) 674-2701
Household Hazardous Waste	(951) 674-5170
Human Resources/ Personnel	(951) 674-3124 ext. 231
Lake & Aquatic Resources	(951) 674-3124 ext. 265
Lake & Aqualic Resources	(951) 245-3338
Parks/Tree Maintenance/Streetscap     Dublic Information Officer	
Public Information Officer	(951) 674-3124 ext. 314
Public Works/ Pot Holes	(951) 674-5170
Recycling	(951) 674-3124 ext. 245
Senior Center	(951) 674-2526
<ul> <li>Special Events/ Filming Permits</li> </ul>	(951) 674-3124 ext. 292
<ul> <li>Street Hazards</li> </ul>	(951) 674-5170
<ul> <li>Weed Abatement</li> </ul>	(951) 674-3124 ext. 998
Government - City	
<ul> <li>City Hall</li> </ul>	(951) 674-3124
<ul> <li>Chamber of Commerce</li> </ul>	(951) 245-8848
<ul> <li>City Council</li> </ul>	(951) 674-3124 ext. 204
<ul> <li>Natasha Johnson- Mayor, Pro Tem</li> </ul>	(951) 674-3124 ext. 204
<ul> <li>Robert Magee-Councilman</li> </ul>	(951) 674-3124 ext. 204
<ul> <li>Steve Manos- Councilman</li> </ul>	(951) 674-3124 ext. 204
<ul> <li>Timothy J. Sheridan-Mayor</li> </ul>	(951) 674-3124 ext. 204
Brian Tisdale- Councilman	(951) 674-3124 ext. 204
City Manager, Jason Simpson	(951) 674-3124 ext. 204
Chief of Police, Andrew Elia	(951) 245-3300
Fire Chief, Lonny Olson	(951) 246-2337
Government - County	(701) 210 2007
	(051) 055 1000
County of Riverside	(951) 955-1000
<ul> <li>County Supervisors</li> <li>Kevin Jeffries, District 1</li> </ul>	(051) 471 4500
	(951) 471-4500
Chuck Washington, District 3	(951) 955-1030
• V. Manuel Perez, District 4	(951) 955-1040
Government - State	
Governor, Gavin Newsom	(916) 445-2841
Senator-Melissa Melendez-District 2	
Assemblyman, Kelly Seyarto - Distric	ct 67 (951) 894-1232
<u>Government - Federal</u>	
<ul> <li>US Senator, Dianne Feinstein</li> </ul>	(951) 914-7300
• US Congressman - District 42, Ken Calv	
<b>U</b>	



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## Chamber Magazine Ad Pricing

The Lake Elsinore Valley Chamber of Commerce Magazine is a Quartley Publication that includes up-to-date Membership Directory, upcoming Chamber Events, City Map and Ad's for Chamber Members.

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FULL COLOR AD'S							
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Lake Dismore Historical Society

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## The Rotary Club of Lake Elsinore

## What are the benefits of joining Rotary?

- Become connected to your community
- Work with others in addressing community needs
- Interact with other professionals in your community
- Establish contacts with an international network of professionals
- Develop leadership & public speaking skills
- Involve family in promoting service

Meeting Location/Time Second Tuesday of the Month

Club Social 6:30pm at LEUSD Board Room 520 Chaney Stree Lake Elsinore CA 92530

2022-2023 President, Rick Morsch: rick@morscheng.com • (951) 219-5352 For Questions Contact: Rick Morsch (951) 219-5352 or Kim Cousins (951) 834-5521

## Chamber Magazine Ad Pricing

The Lake Elsinore Valley Chamber of Commerce Magazine is a Quartley Publication that includes up-to-date Membership Directory, upcoming Chamber Events, City Map and Ad's for Chamber Members.

Advertising in the Magazine is an easy and effective way to reach 2500 people at a reasonable price!

## FULL COLOR AD'S

BACK COVER	\$1000	1/2 PAGE	\$300
INSIDE FRONT COVER	\$600	1/4 PAGE	\$150
Inside Back Cover	\$600	BUSINESS CARD	\$100
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# **3 C'S COURSE**



8/24 @ 5:30 Anderson Chevrolet



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SUCCESS

COMMUNITY 12/28 @ 5:30 TBA

A group prepared to promote a level of self improvement in young professionals A FILM LAKE ELSINORE PRODUCTION

# 2022 STATE OF THE CITY on Main Street .....

...........



**RECEPTION &** 

TASTE OF LE

Address Presented by Mayor Timothy J. Sheridan

Showtime 5:30 PM

OCTOBER 20TH

THU

6:30 PM MAYOR'S **ADDRESS** 

Watch Live on Facebook!

**Jickets** \$75 | INDIVIDUAL TICKET \$1,000 | FOR CORPORATE TABLE OF 8

**#SPOTLIGHTLE** #SOC2022

## TICKETS AND MORE INFORMATION AT WWW.LAKE-ELSINORE.ORG/SOC2022



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