LAKE ELSINORE VALLEY Chamber of Commerce

2022 VISITOR'S MAGAZINE April - June

LAKE ELSINORE Welcomes New Business

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Housing in Lake Elsinore - Page 12

Health Article - Page 22

City of Lake Elsinore DINING CHOICES - Page 5

TO FREE ENJOY!

CHAMBER OF COMMERCE MEMBER DIRECTORY PAGE 16 , CITY MAP - PAGE 14

MOM & BABY

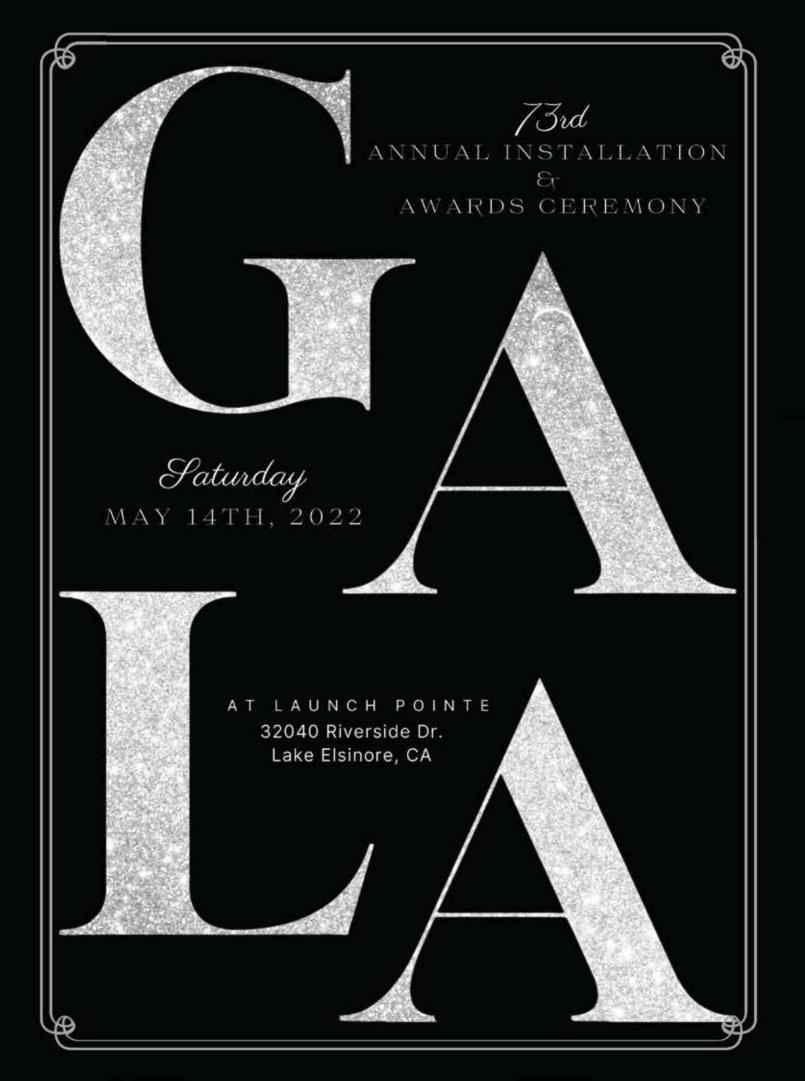
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A MESSAGE FROM OUR MAYOR LET'S TALK LAKE ELSINORE

Spring is here and I am excited to share the latest activities occurring in Lake Elsinore. With great weather ahead, it's time to bring our community together to enjoy everything we have to offer.

Timothy J. Sheridan Mayor, City of Lake Elsinore

First, I want to welcome our newest businesses to our City - Raising Cane's, Chipotle, Jersey Mikes, Taco Bell, Auto Zone, Rocket Chevron, Never Better Frozen Yogurt, and soon The Mad Axer and Craft Brewing & Kitchen at the Outlets at Lake Elsinore. We appreciate your investment and interest in serving our community.

This year, the City is focused on highlighting the people and things that make our community special as part of what we are calling "Spotlight Lake Elsinore." This includes engaging our community by creating opportunities for dialogue with and amongst our citizens. In December, we launched a new Monday Minute video series. Each week, in about one minute, I cover a topic of interest such as an upcoming event or a program in the City. We are also now creating videos as part of Spotlight Lake Elsinore to promote and recognize our small downtown business owners. And, I am hosting monthly one-hour meetings in collaboration with the Chamber of Commerce called B.Y.O.B (Bring Your Own Breakfast) or B.Y.O.D (Bring Your Own Dinner) where citizens can come to share their ideas and discuss anything related to Lake Elsinore.

In addition, we are supporting our business community by participating in the recent revival of the Downtown Merchants Association, also known as the DMA. Creating a vibrant, 18-hour downtown is amongst one of our top priorities. To do so, we seek to attract more people on Main Street through collaboration and events like Mornings on Main, which is now a weekly farmers market on Sundays, and soon, the newly named Feet on Street Car Cruises.

To showcase just how awesome Downtown is, we will be hosting this year's 2022 State of the City Address in Downtown Lake Elsinore on Thursday, September 29. Save the date, you don't want to miss some of the fun surprises we have planned. Before then, be sure to check out some other upcoming events including the Spring Jamboree on April 16, Twenty 22 Petwalk on May 7, and my favorite, Opening Day for Storm Baseball taking place on April 12.

Lake Elsinore truly has so much to offer and we are eager to share this with others. To showcase the beauty and uniqueness of the City, we have started working on a new initiative - Film Lake Elsinore. Film Lake Elsinore will elevate the City as a destination for all types of filming including for motion pictures, television, still photography, advertisements, and much more. If you have a home, business or property you would be willing to offer for filming or if you are connected in the industry, please email me at tjsheridan@Lake-Elsinore.org.

Lastly, I want to assure the community that we have listened and are expanding our economic development efforts to attract new and different investments and businesses to our community. Many have asked about the old Walmart Shopping Center and I am happy to share that we are seeing interest here and hope to announce more soon. This center is now positioned for greater interest as it is located directly across from our new on- and off-ramps for the Railroad Canyon Road Interchange. This project is nearly complete. We invite you to join us to celebrate the completion of the roadway improvements on Thursday, April 21 at 11 a.m. next to Starbucks and Jersey Mike's in the Walmart Shopping Center.

Also, be aware, the City has officially started construction on the I-15 Main Street Interchange project that will improve circulation and encourage more investment in this part of the City. Investing significantly in infrastructure and roadways is just one of many ways we are investing in ourselves to encourage growth and opportunities for our community.

It is my privilege and honor to serve the City and its citizens. I look forward to a productive year ahead.

Sincerely,

Timothy J. Sheridan Mayor - City of Lake Elsinore

With so much happening in Lake Elsinore, stay connected and up-to-date on all the action by following the City on one of our Facebook pages,

www.facebook.com/CityofLakeElsinore or www.facebook.com/LEExtremeRecreation, or find news and events on our website at www.lake-elsinore.org

2022 Ambassador Team:

PAUL AGUILAR Pacific Lending LLC.

MARILYN JONES Simply Gorgeouz Party Supply & Planning RACHEL MENDEZ Elsinore Public Relations JAMIE SCHRAMM Five Star Cleaning

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LAKE ELSINORE VALLEY CHAMBER OF COMMERCE RESTAURANTS OPEN FOR DINE IN, TAKE OUT OR TO GO ORDERS

AS EVENTS ARE CHANGING DAY TO DAY WE ENCOURAGE YOU TO CHECK OUR WEBSITE AND /OR CALL AHEAD TO THE RESTAURANTS TO MAKE SURE THEY ARE STILL PROVIDING THESE SERVICES!

ANNIE'S CAFÉ (951) 245-6106 • 32251 Mission Trail #8 www.anniescafelakeelsinore.com Mon-Sun 7:00am-1:30pm

BLOOM ICE CREAM + COFFEE (951) 805-1337 • 159 N Main St Suite A www.bloomicecreamcoffee.com Monday 10am-9pm Tue-Sun 7AM-9pm

CHILI'S (951) 245-5101 • 29233 Central Ave www.chilis.com Sunday-Thurs 11am-10pm Fri & Sat 11am-11pm

CJ'S SPORTS GRILL & TURF CLUB (951) 674-3101 • 20930 Malaga Rd www.cjsbar.com Sun-Thurs 8am-12am Fri-Sat 8am-2am

CRAFT BREWING & KITCHEN (951) 674-2562 • 17600 Collier Ave www.craftbrewingcompany.com Mon 3-8pm Tue-Sat 11am-9pm Sun 11am-6pm

DEL TACO #1020 (951) 245-2710 • 29245 Central Ave deltaco.com Open 24 Hours

DEL TACO #245 (951) 674-5771 • 31904 Mission Trail deltaco.com Mon-Sun 7am-11pm

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DIAMOND TAP ROOM (951) 457-2469 • 500 Diamond Dr diamondtaproom.com Game Days: (open unfil game ends) Opens at: T4:30pm W 5:30pm Th 6PM F 5Pm Sat 4pm Sun 2pm Non-Game Days: Thurs-Fri 4pm-11pm Sat-Sun 11am-8pm

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DON MERE'S MEXICAN RESTAURANT (951) 579-1394 • 202 N Main St. M,W,Th 9am-5pm Tus, Fri-Sun 8am-8pm EL COMAL RESTAURANT (951) 579-1759 • 31731 Riverside Dr M-Sun 9am-830pm

EL RANCHITO TACO SHOP (951) 245-1438 • 32251 Mission Trail M-Sun 8am-9pm

FELIX'S BBQ WITH SOUL (951) 609-2488 • 123 Main St www.felixsbbq.com Wed-Sun 11am-7pm

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GUADALAJARA MEXICAN GRILL (951) 674-8294 • 105 N Main St www.guadalajaramexicangrill.com M-Sun 11am-8pm

IHOP (951) 674-4522 • 18248 Collier Ave www.ihop.com M-Sun 7am-6pm

JACK'S BBQ SHACK (951) 245-6500 • 1604 Lakeshore Dr www.jacksbar-b-q.com M-Sun 8am-2am

JERSEY MIKE'S SUBS (951) 609-2522 • 31800 Grape Street #B www.jerseymikes.com.com M-Sun 10am-9pm

JERSEY MIKE'S SUBS (951) 609-2051 • 18492 Dexter Ave www.jerseymikes.com/20349/lake-elsinore-ca M-Sun 10am-9pm

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MY BUDDIES PIZZA (951) 674-6946 • 2503 E Lakeshore Dr # A Sun-Thurs 11am-9pm Fri-Sat 11am-10pm

NEW LIFE CULINARY CREATIONS www.newlifecatering.com Check website for additional information

PANERA BREAD (951) 253-8062 • 18300 Collier Ave www.locations.panerabread.com M-Sat 6:30am-9:30am Sun 7:30am-8:30am

POPEYES LOUISIANA KITCHEN (951) 471-3343 • 29235 Central Ave www.popeyes.com M-Th 10am-10pm Fri-Sun 10-am11pm

RAISING CANE'S (951) 373-4789 • 29250 Central Ave www.raisingcanes.com/location/535 Sun-W 9am-1am Th-Sa 9am-2am

STADIUM PIZZA MAIN ST. (951) 228-2128 • 169 N Main St www.stadiumpizza.com Sun-Th 10:30am-8:00pm Fri-Sat 10:30am-9pm

THE LOOKOUT ROADHOUSE (951) 678-9010 • 32107 Ortega Hwy lookoutroadhouse.com Sat-Sun 8am-4pm

VINCENZO'S OLIVE TREE (951) 674-8941 • 31712 Casino Dr # 3B www.vincenzosolivetree.com M-F 11am-9pm and Sat-Sun 12:00pm-9pm

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Visit our Museum located in Historical Downtown Lake Elsinore

Come see our extensive collection of artifacts and research materials from Lake Elsinore's more than 125 years of history.

> Main Street Museum 183 North Main Street (Use Heald Avenue Entrance)

Hours: Wednesday & Saturday 11:00 a.m. to 3:00 p.m. Sunday 1:00 to 4:00 p.m.



Mailing Address: P.O. Box 84, Lake Elsinore, CA 92531-0084 Museum Information: 951/678-1537

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Starting out in 2022, there's a lot happening-COVID is in retreat, gas prices certainly are not, and there is chaos abroad... and as happens most every year, our California legislators have again come up with thousands of new ways to change our lives, for better or worse. The Southwest California Legislative Council and your local Chamber of Commerce will be keeping an eye on all of them and work to stop the bad ones and help the good ones.

Before we get into legislation, let's set the stage for the chaos ahead this election year. It all started back in 2012, when voters passed Prop 28 and changed term limits from 14 years (6 in Assembly and 8 in the Senate) to 12 years total in any combination, and the clock is running out on the first class of legislators under those limits. Between 2024 and 2028, pretty much the entire Assembly will be new- and what we're seeing for 2022 is that retirements are getting an early start. Add to the electoral mix the newly minted changing community district maps, alignments and voter populations and you have a recipe for a lot of legislators changing jobs or planning to at the end of the term. So far as many as 26 current legislators have resigned or announced they will not run for reelection this year, and that number could still rise- that's over a guarter of the seats up for election this year!

LEGISLATIVE UPDATE



The best word to sum it up the mood is 'distracted'- whether it is looking for the next gig, campaigning in a new district, or just trying to navigate everyone else that is, we're seeing a bit of a muted set of bill packages- not to say that there won't be really bad bills and really good bills, but that there might be a few less that rise to focus on compared to the litany that came from our friends in the Capitol in previous sessions.

Let's start with some of the things that are coming back to haunt us- 2-year bills. The most notorious did not even make it to a floor vote on the last day, AB 1400/ACA 11, which would have created a universal healthcare mandate for all Californians, coupled with over \$168 billion in new taxes. Another dangerous bill we've opposed is AB 1001, which reforms CEQA to add considerations for environmental justice in the review process, a guarantee that we'll be building a lot less of anything pretty much everywhere. Finally, we're opposed to a takeover of employment issues in the fast-food industry by opposing AB 257.

There is some good news though- we're pushing to restore the Net Operating Loss deduction that was suspended in the 2020-21 budget (AB 87/SB 113) to provide relief to businesses. We're also pushing to support additional water infrastructure for Metropolitan Water District, asking to fund projects to mitigate the drought with the state's largest surplus. And on the budget note, we're fighting to use some of the surplus to replenish the Unemployment Insurance fund to reduce the burden on businesses having to repay that deficit caused by COVID's mandated shutdowns. Hopefully, Assembly member Seyarto will be successful in helping our housing and get AB 1748 passed so surplus city or county land can be used to create more of the housing units we need.

And of course, there will be Propositions- so far there are 3 that have qualified for November- dealing with medical negligence and insurance, plastic waste from single use plastics, and tribal gaming. There are still 45 additional measures circulating signatures with a few months left to qualify, so we'll be weighing in on the ones that qualify later this year.

As always, we invite you to attend the Southwest California Legislative Council meetings, now back to in-person meeting the 3rd Monday of every month at the Southwest California Association of Realtors offices in Murrieta. Contact your local Chamber of Commerce for more information.

CULTURAL CENTER 183 NORTH MAIN ST



THIS FACILITY IS HOME TO THE LAKE ELSINORE CITY COUNCIL AND CAN ACCOMMODATE PUBLIC MEETINGS AND COMMUNITY GATHERINGS. THIS FACILITY IS HAS RECENTLY UNDERWENT AN EARTHQUAKE RETROFIT. THE CULTURAL CENTER IS AVAILABLE FOR RESERVATIONS TO HOST PUBLIC MEETING ONLY.

AT THIS TIME NO PRIVATE PARTY REQUESTS ARE BEING ACCEPTED.

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FOR MORE INFORMATION VISIT WWW.LAKE-ELSINORE.ORG

CITY OF LAKE ELSINORE PARKS & FACILITIES

Restrooms	†	0 8 4 5 6 5 6 7 6 9	9 10 12 13 14 20 A B C D B	1	Alberhill Park 28200 Lake Street	14	Summerhill Park 31613 Canyon Estates Drive
Concession		00000000000000000000000000000000000000		2	Channel Walk Heald Avenue and Spring Street	15	Summerlake Park 900 W. Broadway
Parking	Ρ	0 3 4 5 6 5 6 7 8 9		3	Canyon Hills Community Park 34360 Canyon Hills Road	16	Swick & Matich Park 402 Limited Street
Picnic Areas	A			4	City Park 243 S. Main Street	17	Tuscany Hills Park 30 Summerhill Drive
Drinking Fountain			7 9 0 0 8	5	Creekside Park 3200 Lost Road	18	Yarborough Park 419 N Poe Street
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For More Information Please Visit www.Lake-Elsinore.org

www.lakeelsinorechamber.com | 11



THE LAKE ELSINORE HOUSING JOURNAL Adam A. Ruiz for the Southwest Riverside County Association of Realtors*

Welcome to another edition of the REALTOR® Report! We're just over 60 days into the new year, things are still moving quickly, and the market is still red hot!

Our housing numbers continue to be strong. I want to highlight a few things. First, while you may see some decreases month over month in the number of units sold, median prices continue to increase across the region. This might be attributed to homes that have sold above \$1,000,000 – 2 in Canyon Lake, 2 in Winchester, 8 in Murrieta, and 11 in Temecula!Additionally, if you compare median prices month over month, while some cities did see a slight decrease, we are up and continue to see significant increases as a region. Let's take a more detailed look.

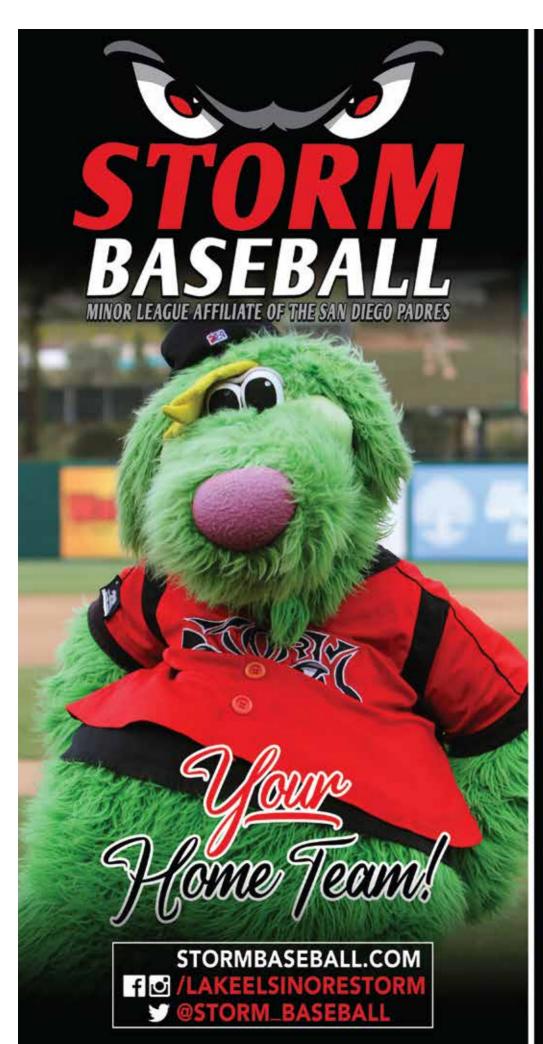
The median home price in Southwest Riverside County had an increase of 8% from a month ago (\$584,2500/\$540,000), was up 22% from a year ago (\$479,500), and up a staggering 44.3% from 2 years ago (\$405,000). Unsold inventory is still hovering near 2 months (6 months is considered a healthy market), and days on market decreased from last month to 9 days, up from 6 days last year but still significantly lower compared to 30 days 2 years ago. Unit sales are down 11% from the previous month but up 4% from last year. Inventory saw a relatively significant decrease of 23% from the last month but is up an incredible 47% from this time last year. Median prices are up in all of our local cities, ranging in an increased range of 14.0%-28.9% Year-Over-Year.

On the Legislative Front, we're busy sorting through the almost 5,000 Bills that were introduced this legislative cycle. After meeting with the State Association's lobbying team, we know that we'll be playing a lot of defense this year against Bills attacking real estate and small business issues. They noted that rental housing would be a popular topic throughout 2022. In the past, bills would be written to attack something very directly. Now, it was best described as death by a thousand cuts, with bills attacking parts of issues, which only give them a foot in the door to do more damage. Don't worry; we're watching closely and will be sure to continue fighting on your behalf!

Lastly, the filing period for the Primary Election closes this week. We'll soon know who's running for what, and we will be looking to back those candidates who understand and are open to our issues and concerns. Stay tuned for more information in the coming reports.

As always, I am available if you have any questions about the report. Until next month...

Southwest California	Reporting Period	Current Month	Last Month	Year Age	Change Iron Last Marth	Change from Taxy Age
Existing Home Sales (SFR Detached)	February 2022	894	1,002	860	-11%	4%
Median Home Price	February 2022	\$584,250	\$540,000	\$479,500	8%	22%
Unsald Investory Index (IFW Works)	February 2022	758	982	517	-23%	47%
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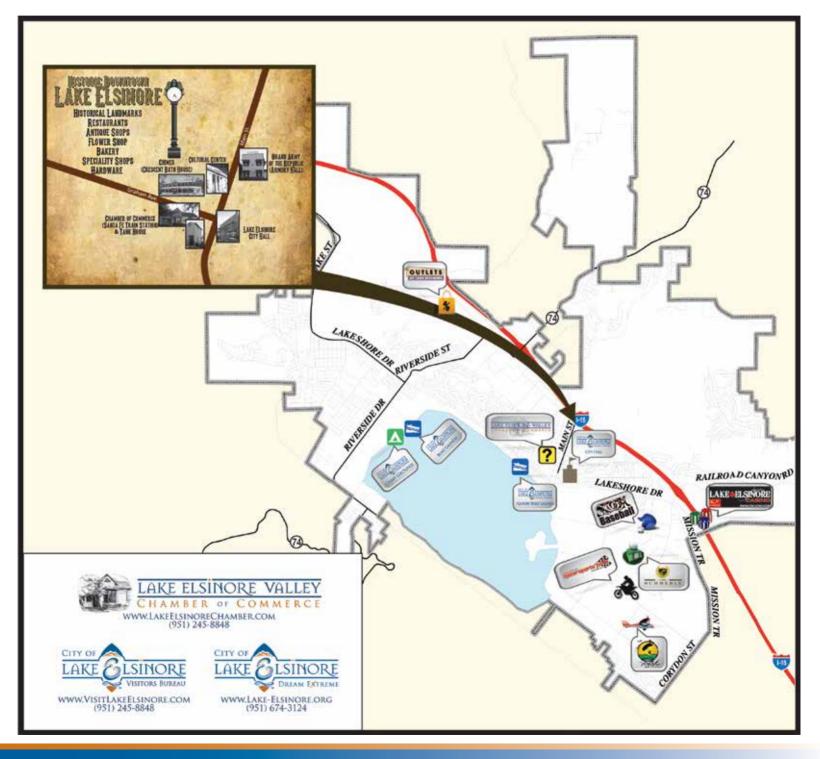
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LAKE ELSINORE CITY MAP

DID YOU KNOW THAT LAKE ELSINORE WAS ORIGINALLY PART OF SAN DIEGO COUNTY WHEN THE CITY WAS INCORPORATED IN 1888?

IN FACT, LAKE ELSINORE IS THE SECOND OLDEST CITY IN RIVERSIDE COUNTY.

THE COUNTY OF RIVERSIDE WAS CARVED OUT OF SAN BERNARDINO AND SAN DIEGO COUNTIES IN 1893.



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ONE OF THE FASTEST GROWING CITIES IN CALIFORNIA

POPULATION INCREASE

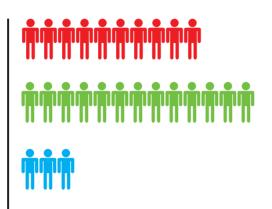
2020 Estimated Population 63,453

2020 Estimated Population 67,190

Estimated Population Increase (2020-2025) 3,737

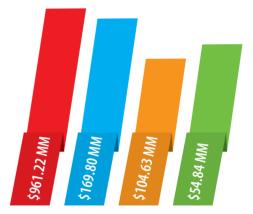
> **Projected New Households** (2020-2025) 1,059

2020 Number of Households 18,510



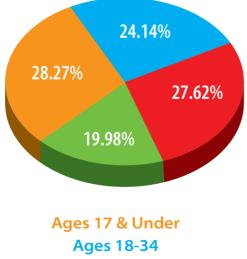


ESTIMATED 2020 CONSUMER DEMAND



Total Retail Demand - \$961.22 MM Motor Vehicle Sales - \$169.80 MM Restaurants \$104.63 MM **Building Materials - \$54.84 MM**

AGE DISTRIBUTION



HOUSEHOLD INCOME

Median Household Income \$72,821 Average Household Income \$89,108

TRAFFIC COUNTS

Ages 17.9 Linder		Peak Hour	Average Daily	
Ages 17 & Under Ages 18-34	I-15 & Railroad Canyon Rd.	9,600	129,000	
Ages 35-54	I-15 & HWY 74 (Central Ave.)	8,700	117,000	
Ages 55 & Better	I-15 and Nichols	8,800	119,000	

ACCOUNTING/ **BOOKKEEPING/TAX SERVICES**

Anderson Professional Services Kristine Anderson (951) 678-2165 andersonprofservices@verizon.net

ARC Financial & Tax Services (951) 674-8111 Sally Frevre www.TheTaxPartner.com

Jack Ferguson, CPA (951) 471-2700 Jack Ferguson www.jackfergusoncpa.com

ADVERTISING/ MARKETING

CityByApp LLC a subsidiary of 3 Cord Marketing LLC Jerome Mark Mikulich (951) 816-9966 www.CityByApp.com

Elsinore Public Relations Rachel Mendez (951) 313-1667 www.ElsinorePublicRelations.com

Impact Promotional Products (951) 471-1105 Karin Cassidy www.impact.com

O'Reilly Communications Patrick O'Reilly (951) 781-2240 www.oreillypr.com

Print and Mail Guv (951) 457-2499 Mark Gilliam www.printandmailguy.com

TOP Shop - The Only Print Shop Breanna Sewell (760) 996-8880 www.theonlyprintshop.com

Watermark Associates, LLC Darcy M. Burke (951) 294-3190 www.watermarkassociates.com

Welcome Wagon Linda Denmark (951) 808-8600 www.welcomewagon.com

AGGREGATE/ASPHALT

Chandler Aggregates, Inc. Eric Werner (951) 277-3900 www.wernercorp.net

AMBULANCE SERVICES

 American Medical Response David Olguin (951) 782-5200 www.amr.net

ANIMAL SHELTERS/ADOPTIONS Animal Friends of the Valleys (951) 674-0618 Beth Soltvsiak www.animalfriendsofthevalleys.com

ANTIQUE SHOPS

Tom & Jerry's Antiques & Collectibles **Delores Solis** (951) 674-9781 tomandjerrys@aol.com

APARTMENTS

ART CENTERS

Ridgestone Apartments Angie Churchwell (951) 471-8336 www.ridgestone-apts.com

Rivers Edge Apartments Mandy Urfer (951) 678-8553 riversedgeapartmentshome.com

STUDIO 395 Rebecca Esquibel (951) 471-4407 www.studio395.org

AUTO BODY AND **COLLISION REPAIR**

Leo's Paint & Body Leo Martinez (951) 746-6266 www.facebook.com/leospaintnbody

 Silver Auto Collision Jorge Cerda (951) 245-2405 www.silverautocollision.com

Fix Auto Lake Elsinore Patrick Helferich (951) 471-5530 www.ZBESTPAINT.COM

AUTO GLASS / GLASS

Glass Doctor of SWRC Laurel Miller (951) 894-5710 www.glassdoctor.com/murrieta

AUTOMOBILE DEALERS

Anderson Chevrolet Pam Richardson (951) 674-3116 www.andersonchevroletca.com

 Lake Elsinore Chrysler Dodge Jeep Ram (951) 291-9700 Johnny Siepker jsiepker@lakecdjr.com

• Lake Elsinore Ford (951) 471-4100 Kevin Roberts www.lakeelsinoreford.com

Lake Elsinore Honda (951) 471-4100 Kelly Christie www.lakeelsinorehonda.com

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Paradise Chevrolet Cadillac Buick GMC

Craig A McKenzie (951) 764-1339 www.paradiseautos.com

• Temecula Valley Toyota (951) 694-0575 Tom Rudnai www.TVToyota.com

Temecula Valley Lexus Erin Spires (951) 225-0555 www.tvlexus.com

AUTOMOBILE PARTS/ <u>REPAIR/SERVICE</u>

• A & M Automotive Adam Jadovitz (951) 245-1562 www.aandmautorepair.com

 Lake Elsinore Tire & Auto Roger J. Pollock (951) 674-4510 letaincl@msn.com

• Team Autoaid (951) 245-1948 Julian Gomez www.autoaidonline.com

The Auto Techs Service and Repair Albert Mendez (951) 259-1291 www.theautotechs.net

AUTOMOBILE TOWING

 Rivera Towing Tony Salguero (951) 941-0001

AWARDS/ENGRAVING

Tulips Trophies & Treasures (951) 674-6072 Kimberly Ryan www.tulipstrophies.com

BACKFLOW TESTING

 Hazzard Backflow Inc. Rolando Lee Hazzard (951) 445-0809 www.hazzardbackflow@yahoo.com

BANKS/FINANCIAL INSTITUTIONS

Bank of America-ATM Karen Harrison (800) 622-8731 www.bankofamerica.com

 Bank of America-Canyon Hills Thomas Zamani (951) 244-8076 www.bankofamerica.com

 Bank of America-Lake Elsinore Brittany E. Stuit (951) 674-6911 www.bankofamerica.com

 Bank of America-North Lake Elsinore Joshua Mendez (951) 245-4181 www.bankofamerica.com

 Navy Federal Credit Union Jesse Border (888) 842-6328 www.usafed.org

BANQUET FACILITIES

Pins 'N Pockets (951) 245-6250 **Bill Boudreau** www.pinspockets.com

The Corporate Room Candice Nicholas (951) 249-4343 www.thecorporateroom.com

BASEBALL CLUBS

 Lake Elsinore Storm Shaun Brock (951) 245-4487 www.stormbaseball.com

San Diego Padres (619) 795-5000 Mike Wickham www.sandiegopadres.com

BOAT RENTALS

Williams Bait, Tackle & Boat Rentals William Johnson (951) 642-0640

www.williamsboatandtackle.com

BRANDING

Storyland Studios Mike Mulligan (951) 674-0998 www.storylandstudios.com

BREWERY

Craft Brewing Company Kirk D Medeiros (951) 674-2562 www.craftbrewingcompany.com

BUSINESS MACHINES/ SYSTEMS

Image Source Mike Holler (951) 296-2150 www.imagesourceusa.com

Innovative Document Solutions Kevin Hietritter (951) 676-8885 www.idscanon.com

BUSINESS & PROFESSIONAL SERVICES

The Crescent House Lake Elsinore (619) 952-7065 John Tamez www.thecrescenthouse.com

Shopwholesale.com Inc. Dennis Woo (862) 279-7121

CAMPGROUNDS/RV PARKS

 Crane Lakeside Park + **R.V. Resort** (951) 678-2112 Sandy Grant www.cranelakesiderv.com

Launch Pointe Beau Davis (951) 471-1212 www.launch.pointe.com

Lake Park RV Resort & Motel Judy Jaynes (951) 674-7911 www.lakeparkrvresort.com

CANNABIS DISPENSARY

The Syndicate (951) 471-5021 socalthesyndicate.com

CARPET/UPHOLSTERY CLEANERS

Johnson's Carpet Cleaning Scott Johnson (951) 674-6685 jccextraction@aol.com

CAR WASHES

Tommy's Express Car Wash Michael Luders (951) 723-5800 www.tommys-express.com/locations/ca136

CASINOS

• Lake Elsinore Casino & Econo Lodge **RIWatanabe** (951) 674-3101 www.lercasino.com

CATERING

New Life Culinary Creations Steve Bearse (951) 375-1380 www.newlifecatering.com

Lake Elsinore Storm Baseball Shaun Brock (951) 245-4487 www.stormbaseball.com

CEMETERIES

 Elsinore Valley Cemetery leff Kuether (951) 674-2418 evcdistrict@verizon.net

CHAMBERS OF **COMMERCE**

California Chamber of Commerce

Jennifer Barrera (916) 444-6670 www.calchamber.com

City of Lake Elsinore Visitors Bureau

Kim Joseph Cousins (951) 245-8848 www.visitlakeelsinore.com

Lake Elsinore Valley Chamber of Commerce Kim Joseph Cousins (951) 245-8848

www.lakeelsinorechamber.com

SE HABLA ESPANOL

CHURCHES

 Elsinore First Assembly of God Pastor Fred Rodriguez (951) 678-1757 www.elsinorefirst.com

 First Christian Church of Lake Elsinore Bertha Engelhard (951) 674-2758 www.firstchristianchurchle.org

First Lutheran Church, LCMS Pastor Kevin L. Kolander (951) 674-2757 www.firstluth.com

Shepherd of Life Lutheran Church (951) 678-1561 Rebecca Aier www.shepherdoflife.org

CITY OPERATIONS

City of Lake Elsinore -**Community Service Department** Johnathan Skinner (951) 674-3124 www.lake-elsinore.org

• City of Lake Elsinore -**Fire Department** Chief Lonny Olson (951) 246-2337 www.lake-elsinore.org

City of Lake Elsinore -Lake Patrol (951) 245-3338 www.lake-elsinore.org

City of Lake Elsinore -Police Department Captain Andrew Elia (951) 245-3300 www.lake-elsinore.org

 City of Lake Elsinore -**Senior Activities Center** Priscilla Perez (951) 674-2526 www.lake-elsinore.org

CLEANING SERVICES

Five Star Cleaning Jamie R Schramm (562) 881-4267 www.fivestarcleaningbi.wixsite.com/clean

Premier Solar Cleaning Adam Fuller (951) 465-3117 www.premiersolarcleaning.com

COMMERCIAL REAL ESTATE

 Coldwell Banker Commercial Sudweeks Group Brandon Sudweeks (951) 200-7683 www.cbcsocalgroup.com

Fairway Commercial Partners Inc Rod K. Oshita (310) 939-7102 www.Fairwaypartners.net

Catalyst Retail Mark Cooper (913) 915-6538

The Shopoff Group William Shopoff (949) 417-1396 bshopoff@shopoff.com

WCI - West County Investments Gary Washburn (951) 318-8542 www.westcountyinvestments.com

 WestMar Commercial Real Estate Mark P. Esbensen (951) 491-6300 www.westmarcre.com

COFFEE & ICE CREAM

Bloom Ice Cream+Coffee Kaitlyn Hanson (951) 805-1337 www.bloomicecreamcoffee.com

COMPUTER/INTERNET **SERVICES/SALES**

Carrier Connections Inc. Debra Smith (951) 751-1705 www.carrierconnections.com

CONSTRUCTION

Building Industry Association Riverside County Chapter Clint Lorimore (951) 781-7310 www.riversidebia.org

Edmondson Construction Company, Inc. Chance Edmondson (951) 674-5589 www.wemovedirt.com

GBC Concrete and Masonry Construction, Inc. Tom Daniel (951) 245-2355 www.gbcconstruction.com

• Madrid Equipment Rental Inc Michael A. Madrid (951) 674-6241 www.madridcorporation.com

Near-Cal Corp. Carl J. Johnson (951) 245-5400 www.nearcal.com

• R & R Roofing Raul I Jasso (951) 246-0695 www.randrroofing.net

Saber Geotechnical **Construction Solutions** Jennifer Ohlsson (800) 922-2488 www.saberfoundations.com

CONSULTING COMPANIES

Hernandez Environmental Services Shawn Gatchel-Hernandez (951) 334-6219 www.hernandezenvironmental.com

Southwest CA. Economic **Development Coalition**

(951) 694-9800 www.edcswca.com

Sunbelt Business Sales, Mergers & Acquisitions Myles Ross (714) 200-3761 www.Riverside.SunbeltNetwork.com

Williams Efurd Digital **Processors LLC Ronald Williams** (951) 364-3475 WilliamsEfurd@outlook.com

DAIRIES

 DeJong's Dairy Herman DeJong (951) 674-2910

DAY SPA

Kin Fit Wellness & Recovery Center Chad Burleson (951) 609-8285 www.kinfitwellness.com

DENTISTS

 Aava Dental **Yvette Villarreal** (951) 226-7606 www.aavadental.com

 Canvon Lake Smiles Dr. Aarti Puri (714) 738-6001

 Dr. Deza's Dental Office (951) 674-2000 Rocio D Deza www.drdezasdentaloffice.com

• Dr. J.T. Baugh J.T. Baugh (951) 674-3187

 Kal Eissa DDS (951) 674-8707 Khaled Eissa www.khaledeissadds.com

 Marketplace Dental Group Florence Anaya (951) 245-8664 www.marketplacedentalgroup.com

Western Dental (951) 643-6094 Shona Baillie www.westerndental.com

DEPARTMENT/ DISCOUNT/WAREHOUSE **STORES**

Outlets at Lake Elsinore Jennifer Sulpizio (951) 245-0087 www.outletsatlakeelsinore.com

 Walmart (951) 245-5990 www.walmart.com DEVELOPERS/ **INVESTMENT GROUPS**

Civic Partners Inc. Tina Alexander (714) 230-8000 www.civicpartners.com

Lake Elsinore Town Center (714) 340-7849 Linda Nettels

 Mebo Properties Development Brian Lam (626) 831-0661 brianvlam@yahoo.com

Northpoint Development (816) 888-7053 11 lenkins www.BeyondTheContract.com

RDP Development Consultants, LLC (405) 650-5238 www.rdpconsultants.com

DISTRIBUTORS

BuildersMax Inc. Guy Selleck (916) 216-9288

ECOLOGICAL CONSULTING

VCS Environmental Julie Beeman (949) 489-2700 www.vcsenvironmental.com

EDUCATION/ **TUTORING SERVICES**

Diego Hills-Lake Elsinore Learning Center Shellie A. Dansby (951) 319-2763 www.learnfourlife.com

LFW Foundation Valerie L Geason (951) 245-7073 www.lfwfoundation.org

• Mt. San Jacinto College (951) 487-3002 Kathy Donnell kdonnell@msjc.edu

Julia Lee Performing Arts Academy Tanya Lee Taylor (951) 356-6786

www.JLPAA.org

ELECTED OFFICIALS

CA Senator Melissa Melendez 28th Senate District Glenn Miller (951) 894-3530 www.district28.cssrc.us

CA Assemblyman Kelly Seyarto 67th District Joe Fuentes (951) 894-1232 www.ad67.asmrc.org

Supervisor Kevin Jeffries Kevin Jeffries (951) 471-4500 www.rivcodistrict1.org

EMERGENCY SERVICES/ **SUPPORT**

Trauma Intervention Program, SW Riverside Co. Magda Stewart (951) 698-2453 www.tipswrc.org

Right Stop Restoration (951) 378-2087 Jarrett Hale www.rightstoprestoration.com

Carly Chalker

EMPLOYEE/EMPLOYER SERVICES

Development

Thunder Staffing and Business

Roberta Moon (951) 609-1415 www.thunderstaffing.com Wingman Recruiting Solutions Chad Pearce 909-746-7524

chad.pearce@wingmanrecruitingsolutions.com

ENERGY BUILDING CONTROLS

Building Automation Technologies Inc. (951) 712-9433 Brian Oakes

ENGINEERING **COMPANIES**

• K & A Engineering, Inc Joline I Green (951) 279-1800 www.kaengineering.com

 KWC Engineers Kelly Jackson (951) 734-2130 www.kwcengineers.com

WSP Ahmad Khan (951) 253-4590 www.abam.com

ENTERTAINMENT

 Escapology Lake Elsinore **Bill Boudreau** (951) 245-6250 escapology.com/en/lake-elsinore-ca/

• Lake Elsinore Storm Baseball Shaun Brock (951) 245-4487 www.stormbaseball.com

The Mad Axer Dane Wunderlich (855) 623-2937 www.themadaxer.com

EQUIPMENT/PARTY RENTALS

Elsinore Valley Rentals & Ready Mix Rita Wilsey (951) 674-2427

Gates Sound Doug Gates (888) 434-3339 www.gatessound.com

PuroClean Restoration Experts

www.puroclean.com/pre-ca

(951) 651-0202

FLOOD/FIRE RESTORATION

SE HABLA ESPANOL

FLORISTS

 Lake Elsinore VIP Florist Annette LaRocque (951) 674-6422 www.lakeelsinorevipflorist.com

Tulips Trophies & Treasures Kimberly Ryan (951) 674-6072 www.tulipstrophies.com

GAS STATIONS

Arco AM/PM Erwin Randhawa (951) 471-1520 info@arcoquests.com

Arco AM/PM (951) 674-7377 Avman Mika ayman_haddad1@yahoo.com

 Arco Gas / Bocadillo Kitchen Bobak Seyedgavadi (951) 471-8370 www.bocadillokitchen.com

Four Corners Arco AM/PM Erwin Randhawa (951) 245-2866 info@arcoguests.com

Rocket Chevron Candace Wood (951) 579-4529

GOVERNMENT AGENCIES

 City of Lake Elsinore Jason Simpson (951) 674-3124 www.lake-elsinore.org

Riverside County Treasurer -Tax Collector Debra Marabella (951) 955-3900 www.countytreasurer.org

Riverside County Transportation Commission Cheryl Donahue (951) 787-7141 www.RCTC.org

Western Riverside Council of Governments Dr. Kurt Wilson (951) 955-8311 wrcog.cog.ca.us

GROCERY/FOOD STORES

 Albertsons 6798 (951) 245-4461 Paul Kadow Paul.Kadow@albertsons.com

 El Rancho Market Ray Haifa (951) 674-5879

Grocery Outlet of Lake Elsinore Sarah & Eric Senges (951) 471-6626 www.groceryoutlet.com

• Stater Brothers #187 Anthony Charles (951) 244-2014 www.staterbros.com

Stater Brothers #189 (951) 245-5802 Gary Holland www.staterbros.com

 Stater Brothers #98 (951) 674-1349 Felix Larez www.staterbros.com

HAIR SALON

Lakeshore Hairstyles Jody Pike (951) 336-6878 Lakeshorehairstyles@gmail.com

Sport Clips Haircuts Amanda Bowers (951) 579-4550 www.sportclips.com/ca646

Vinny's Barber Shop Vinny Medina (951) 223-8264 www.vinnysbarbershop.com

HEALTH EDUCATION Gray's Trauma Dr. Amber D. Gray (909) 419-3311 www.gettraumainformed.com

HEALTH/NUTRITION Melaleuca

Debra Smith (951) 751-1705 www.makegreengogreen.com/debrasmith

Nutrishop Michael Norcia (951) 674-1550 www. NutrishopUSA.com

HOME INSPECTIONS A Better Look Home Inspection

Georae Mills

www.abetterlookinspections.com

(951) 445-3550

HOME IMPROVEMENT **CENTERS**

Habitat for Humanity Inland Valley Lake Elsinore ReStore Tammy Marine (951) 471-1188 www.habitat4inlandvalley.org

> Andv Morris Andrew Morris

HOSPICE CARE

Hospice of the Valleys (951) 200-7800 Cari Rath www.hovsc.org

HOSPITALS

 Rady Children's Hospital Kathleen Korn (800) 788-9029 www.rchsd.org

Southwest Healthcare System Raedean Olmo (951) 677-9712 www.ivrmc-rsmc.com

Temecula Valley Hospital (951) 331-2200 Celena Barton www.temeculavalleyhospital.com

HOTELS/MOTELS/ RESORTS

 Best Western Ajay Patel (951) 674-3131 www.bestwestern.com

 Holiday Inn Express Sachin Trivedi (951) 674-4333 www.hiexpress.com/lakeelsinoreca

Lake Elsinore Econo Lodge Roxanne Zeller (951) 674-3101 www.lercasino.com

Quality Inn Pete Patel (951) 674-9694 www.gilakeelsinorehotel.com/home

HVAC

REE Mechanical Jacquelyn Bishop (951) 296-0984 www.reehvac.net

INSURANCE SERVICES

AFLAC Benefit Solutions (808) 498-6613 Grace Kim www.reehvac.net

• Farmers Insurance -Muñoz Insurance Agency Michele M Muñoz (951) 471-2029 www.farmersagent.com/mmunoz2

Farmers Insurance Wildomar-(951) 678-8111 www.lakeelsinoreinsurance.com

 R. David Bulen Insurance Agency Lisa Mosby (951) 674-0675 lisa@bulen.com

 State Farm Insurance -**Niehouse Agency** (951) 674-0735 Paul Niehouse

www.statefarm.com Strachota Insurance Agency

ICE CREAM/FROZEN DESSERTS

(951) 676-2229

Never Better Frozen Yogurt Tony Patino (951) 226-7555

JET SKI/BOAT/PADDLE RENTALS

JT's Rentals John Alarcon (951) 777-2866 www.rentmypontoon.net

Temescal Valley Paddle (909) 973-1126 Miranda Lee www.empirepaddlesports.com

IEWELERS

Ed Prieboy

www.strachota.com

Ronnie's Jewelers Jim Turner (951) 674-1255 itriewels@coastinet.com

LAKE OPERATIONS

 City of Lake Elsinore - Lake & **Aquatic Resources Department** Rick DeSantiago (951) 674-5120 www.lake-elsinore.org

LAWN CARE SERVICE/ LANDSCAPE

 EcoPlanet Landscaping Michael Carroll (951) 256-6514 www.ecoplanetlandscaping.com

LEGAL SERVICES

Fabozzi & Miller, APC Edward J. Miller (951) 296-1775 www.fabozzimillerlaw.com

 McVicker's Family Law **Mediation Center** T. Elizabeth McVicker (951) 244-8759 www.mcvickersfamilylaw.com

LIBRARY

• Lake Elsinore Library Krystal Van Eyk (951) 674-4517

Vick Knight Lakeside **Community Library** (951) 678-7083 Ellen Holt

MAGAZINES/NEWS MEDIA

Lake Elsinore Magazine of Values Dee Castro (714) 296-9633 www.LakeElsinoreMagazineOfValues.com

MANAGEMENT COMPANIES

California Apartment Association - Inland Empire Division

Ben Benoit (909) 948-0784 www.caanet.org/about/caa-local/ inland-empire/

MANUFACTURERS

BuildersMax Inc.

Guv Selleck (916) 216-9288 www.buildersmax.com

 Champion Cooling Systems **Rick Doll** (951) 245-9464 www.championcooling.com

 Pacific Clay Products Stuart Hoxsey (951) 674-2131 www.pacificclay.com

The Quikrete Companies Grea Gibbel (951) 277-3155 www.quikrete.com

MANUFACTURING/MEDICAL

Abbott Vascular Ken Carlisle (951) 914-2400 www.abbott.com

MERCHANT SERVICES

Williams Efurd Digital Processors LLC **RJ Williams** (951) 364-3475 WilliamsEfurd@outlook.com

MOBILE HOME PARKS

 Huntsman Mobile Home Park, LLC Fred & Sue West (951) 674-4617

MORTGAGE/LOAN COMPANIES

Pacific Lending LLC. Paul Aguilar (951) 609-8080 paclending.com/paguilar

Villa Home Loans Anthony Willams (949) 689-9270 villahomeloans.com/anthony-williams

MORTUARIES

• Evans Brown Mortuary John Rowe (951) 674-3141 www.evans-brownmortuary.com

MOVERS

Jon Favillo 951) 226-0312 www.jonsmovers.com

NEW HOMES

• Summerly Brian Milich www.mcmillin.com

NON PROFIT Organizations

• Assistance League of Temecula Valley Electra Demos (951) 694-8018 www.temeculavalley.assistanceleague.org

Baseball Resource Group Mishael Israel (951) 381-0585 www.baseballresourcegroup.org

Cops for Kids Leanne Holland (951) 245-3300 www.copsforkidsinc.org

Dream Center Lake Elsinore Brett Masters (951) 376-3703 www. dreamcenterle.org

• EDA/Workforce Development Agency Rob Moran (951) 955-3226 www.ricoeda.org

Holt Ministries Davis Holt (909) 938-2155 www.outreachministrvinlakeelsinoreca.com

Jennifer Smart Foundation Meredith Stewart (951) 245-1017 www. JenniferSmartFoundation.org

• Kamali'i Foster Family Agency Eric Mortensen (951) 674-9400 www.kamalii.org

Kennedie June Von Ryan Foundation Kimberly Ryan (909) 263-8332 www.kivrfoundation.com

Lake Elsinore Moose Lodge 1021 John Lavery (951) 674-4477 www.lodge1021.moosepages.org/Contact/

Lake Elsinore Valley Education Foundation Kevin Pape (951) 609-7525 www.levef.org

National Alliance on Mental Illness/NAMI Temecula Valley Linda Ditter (951) 672-2089 www.namitv.org

Richard Jean Sylva Foundation Kimberly A Francois (909) 200-5218 www.RichardJeanSylvafoundation.com

• Riverside Recovery Resources Bernard L Truax (951) 674-5354 www.riversiderecovery.org

Social Work Action Group (SWAG) Aaron Petroff (833) 792-4674 www.komenie.org

United Way of the Inland Valleys Kimberly Pennington (951) 600-1671 www.uwiv.org

Veterans Advocacy Associates, Inc. Kevin Willis (714) 472-4532 www.myvaa.org

Veterans of Foreign Wars Roger Miller (951) 674-4735

PARTY EVENT PLANNERS

Simply Gorgeouz Party Supply & Planning Marilyn Jones (951) 609-7683 www.SimplyGorgeouz.com

PET CARE

Who Let The Dogs Out? Inc. Martha Favillo (951) 387-8008 wholetthedogsoutpetsittersca.com

PETROLEUM PRODUCTS

• Downs Energy Ron Skelskey (951) 737-9866 www.downsenergy.com

• Lucas Oil Products Tom Fredrickson (951) 270-0154 www.lucasoil.com

PHARMACIES

• Delta Drugs II Raz Hovsepian (951) 245-2325 deltadrugsii@yahoo.com

• Gen RX Pharmacy John Rouzi (951) 674-6836 jrouzi@aol.com

PHOTOGRAPHERS/ VIDEO TAPING SERVICES

Cherished Memories Photography Mike Norkin (951) 304-4133 www.ourcherishedmemories.com

On The Go Video.biz Desi Ekstein (951) 523-7828 www.OnTheGoVideo.biz

PHYSICAL THERAPY

Rancho Physical Therapy Cathie Gentry (951) 471-3300 www.ranchopt.com

PHYSICIANS

• Farid Saadat, MD Dr. Farid Saadat (951) 471-5711

• Lake Elsinore Clinica Medica Familiar y Dentista Erica Carrillo (951) 245-7007 erica.carrillo@westphysicians.org

• Total Care Family Medical Center of Lake Elsinore Cheryl Roberts (951) 674-8779 totalcareurgentcare@hotmail.com

 Vista Community Clinic: Lake Elsinore Betsy Heightman (951) 252-2720 www.vistacommunityclinic.org

PLUMBERS

• The Plumbing Guys Luis Reyes (909) 559-3652 www. Socalplumbingguys.com

POLICE DEPARTMENT

• Lake Elsinore Sheriff's Department Capitan Andrew Elia (951) 245-3300 www.lake-elsinore.org

POOL SUPPLIES/SERVICE

Aloha Leisure Katherine Lohmann (951) 674-3320 www.alohaleisurecompany.com

• Dolphin Pool and Spa Center Frank & Jimmy Duran (951) 471-5305 www.dolphinpoolandspa.com

PREGNANCY RESOURCES

• Elsinore Valley Pregnancy Resource Center Konrad Aniol (951) 245-8587 evprc@verizon.net

PRINTERS/GRAPHICS/ TYPE SETTING/SALES

• Ariel Supply, Inc. Larry Grote (951) 226-3600 www.arielsupply.com

HitPrint Jason Devor (949) 600-0776 www.ihitprint.com

Print and Mail Guy Mark Gilliam (951) 457-2499 www.printandmailguy.com

PROPERTY MANAGEMENT COMPANIES

Access Asset Management, Inc.
 Adam Clarke (866) 830-4401
 www.AccessAsset.com

Coldwell Banker ABR Property Management Wendy Foster- Gault (951) 679-5494 coldwellbanker-propertymanagement.com

Robin Paliwoda-Broker & Property Management Robin Paliwoda (951) 285-6426 robinprealtor@gmail.com

PUBLIC TRANSPORTATION

• Riverside Transit Agency Jim Kneepkens (951) 565-5000 www.riversidetransit.com

REAL ESTATE

KW Commercial Helen Jeong (951) 442-5875 www.helenjeong.yourkwagent.com

RESIDENTIAL REAL ESTATE

• Berkshire Hathaway Home Services of CA Properties Carol A. Rounsley (951) 471-5333 www.berkshirehathawayhs.com

BRIX Realty Jarred Hanson (951) 259-1187

Century 21 Preferred
William L. Bachelor (951) 674-6943

The Inland Gateway AORLigia Martinez(951) 735-5121www.igrealtors.org

Coby Alaoui - Listing Residential Specialist Coby Alaoui (951) 291-8418 www.cobysellsrealestate.com

Farnam & Associates Real Estate - Nancy Hunzeker PMN Nancy Hunzeker (951) 236-9424 NancyHunzeker@gmail.com

• Keller Williams The Lakes Phil Williams (951) 816-6565 www.kwthelakes.com

Lumos Communities LLC Leonard Leichnitz (951) 505-1502 leichnitz@lumoscommunities.com

• Southwest Riverside County Association of Realtors Connie Lynch (951) 894-2571 www.srcar.org

Tarbell Realtors

Rebecca Crandell (714) 788-6143 www.RebeccaCrandell.com

RESTAURANTS

Annie's Café Keith Kahn (951) 245-6106 www.anniescafelakeelsinore.com

• Chili's Jay Witherspoon (951) 245-5101 www.chilis.com

Craft Brewing Company (951) 674-2562 www.craftbrewingcompany.com

CJ's Sports Grill & Turf Club Raul Flores (951) 674-3101

• Del Taco # 1020 John Johnson (951) 245-2710

• Del Taco # 245 John Johnson (951) 674-5771

• Del Taco #238 John Johnson (951) 674-3646

Diamond Tap Room Jason Wozniak (951) 245-4487 www.stormbaseball.com

Dickey's Barbecue Pit Frank Morones (951) 249-7977 Frank@frankmorones.com

• Don Mere's Mexican Restaurant Jose Martin-Romo (951) 579-1394 www.donmeresrestaurant.com

• El Comal Restaurant Miguel Casillas (951) 579-1759 www.elcomal-restaurant.com

• El Ranchito Taco Shop Raymond Moon (951) 245-1438 www.RanchitoElsinore.com

Felix's BBQ with Soul Felix Berry (951) 609-2488 www.felixsbba.com

• Golden Corral James Galloway (951) 609-2452

• Guadalajara Restaurant Ricardo Solano (951) 674-8294 guadalajara.restaurant@yahoo.com

• IHOP Jose Barajas (951) 674-4522 elhop@pancakestoday.com

• Jacks BBQ Shack Jack A. Martin (951) 245-6500 inkjax@yahoo.com

Jersey Mike's Subs Tanya Ilic (951) 674-5860 www.jerseymikes.com

• La Unica Cocina Mexicana Y Cantina Rose Topete (951) 674-2233

www.launicarestaurant.com Main Street Kitchen & Tap

Robert Kulwicki (951) 674-6777

Miguel's Jr. Restaurants (951) 371-7234 www.miguelsjr.com

• My Buddies Pizza Sean Richardson (951) 674-6946

• Panera Bread Vincent King (951) 253-8062 www.panerabread.com

• Popeyes Louisiana Kitchen Jen Cason (951) 471-3343

Raising Cane's Tobias Schreiber (805) 550-2350 www.raisingcanes.com/location/535

Sizzler Restaurant / BMW Management Sally Myers (951) 676-8616 marketing@bmwmanagement.com

Stadium Pizza Main St. LLC Sandy Kordick (951) 228-2128 www.stadiumpizza.com

The Lookout Roadhouse Restaurant Barbara Shea-an (951) 678-9010 www.lookoutroadhouse.com

• Vincenzo's Olive Tree Chris Scholder (951) 674-8941 www.vincenzosolivetree.com

RETAIL STORES

CREATE.Studios Nicole Dailey (951) 833-5497 www.creatediystudios.com

Mom & Baby Boutique Nioma Gardner (951) 399-0109 www.momandbaby.boutique.com

Main Street Candy BarDavid Ross(951) 457-4008www.mainstreetcandybar.com

• Masterpac Hector Cortez (951) 400-2607 www. masterpaccompaction.com

• Promenade Temecula Jeff Kurtz (951) 296-0979 www.promenadetemecula.com

• Staples Aaron Buchmann (951) 245-9686 www.staples.com

• Lake Elsinore Storm Baseball Shaun Brock (951) 245-4487 www.stormbaseball.com

The Gold Blush Boutique Hannah Wolf (951) 230-8221 www.thegoldblush.com

<u>SANITATION</u>

• Diamond Environmental Laura Cervantes (760) 744-7191 www.diamondprovides.com

 Rightway Portable Toilets, Temporary Power Poles, Storage Containers and Septic Pumping Services Sam Harding (951) 674-8608 www.www.rightwayportable.com

SCHOOL DISTRICT/SCHOOLS

• Lake Elsinore Unified School District Douglas Kimberly (951) 253-7000 www.leusd.k12.ca.us

• Riverside County Superintendent of Schools Edwin Gomez, Ed.D. (951) 826-6530 www.rcoe.us

Sycamore Academy of Science and Cultural Arts Barbara Hale (951) 678-5217 www.sycamoreacademycharter.org

SERVICE CLUBS/ ORGANIZATIONS

• American Legion Post 200 Ralph E Johnson (951) 678-7777 www.legionpost200.org

• Elsinore Woman's Club Lynda Krisko (951) 674-3445 www.elsinorewomansclub.org

Lake Elsinore/Wildomar Elks Lodge #2591 Michael D. Cain (951) 674-6804

Lake Elsinore Historical Society Ruth Atkins (951) 678-1537 www.lakeelsinorehistoricalsociety.org

• Rotary Club of Lake Elsinore Jamie Schramm (562) 881-4267 www.lakeelsinorerotary.org

Southwest Riverside NAACP Branch 1034 Mary Venerable (951) 443-4551 www.lakeelsinorenaacp.org

Warrior Built Foundation Aaron Q. Seibert (951) 805-2734 www.warriorbuilt.org

SCREEN-PRINTING

Spinning Ink Print Co. LLC Megan Bissell (951) 459-7361 www.spinninginkprintco.com

SIGNS/BANNER/ Screen-printing

Maximum Sign Co Geraldine S. Roberts (951) 816-5154 www. maximumsignco.com

SKY DIVING

Skydive Elsinore Karl Gulledge (951) 245-9939 www.skydiveelsinore.com

STORAGE FACILITIES

Ranch RV & Self Storage - Temescal Valley Christy De La Cruz (951) 307-9557 www.ranchselfstorage.com

Secured Self Storage Carolyn Rivera (951) 674-8681 SOS Storage Center Gina Walker (951) 940-9990 www.sos-selfstorage.com

TELECOMMUNICATIONS

Temecula Valley Communications, Inc. Shane Lesovsky (951) 677-4422 www.tvcinc.net

TRANSPORTATION

• Transportation Corridor Agencies Jeff Bott (949) 754-3400 www.thetollroads.com

UTILITIES

 CR&R Solid Waste & Recycling Services Alex Braicovich (800) 755-8112 www.crrwasteservices.com

• Elsinore Valley Municipal Water District (EVMWD) Greg Thomas (951) 674-3146 www.evmwd.com

• Metropolitan Water District Patti Arlt (213) 217-6491 www.mwdh2o.com

• Southern California Edison Jeremy Goldman (800) 655-4555 www.sce.com

• Southern California Gas Company Adam Eventov (951) 830-3485 www.socalgas.com

• Southern California Telephone Company Ryan MCGuire (951) 693-1880 www.socaltelephone.com

Western Municipal Water District Rachel McGuire (951) 571-7100 www.wmwd.com

VACATION RENTALS

Lake Elsinore Lakehouse Wendy Lesovsky (951) 741-2552

VEHICLE REGISTRATION

In & Out Vehicle Registration Bryan & Donna Graves (951) 245-3939 gotplates1@verizon.net

VETERINARIANS/ VETERINARIAN SUPPORT

• Lake Elsinore Animal Hospital Ed Shin (951) 674-9392 www.lakeelsinoreanimalhospital.com

• Mountainview Small Animal Hospital Debbie Harris (951) 674-1475

WATER WELL SERVICE

• Quality Pump Service Bruce MacLachlan (951) 830-8453

WELDING

• California Welding Institute Mariana Ludmer (951) 536-3809 www.socalwelding.com

WHOLESALE DISTRIBUTORS

Spinning Ink Print Co. LLC Megan Bissell (951) 459-7361 www.spinninginkprintco.com

Tractor Supply Company Juan Hernandez (951) 674-1704 www.TractorSupply.com

YOUTH SERVICES

Boys and Girls Club of Southwest County Shelly Anguiano Figueroa (951) 245-4499 www.bgcswc.org

• California Family Life Center -Planet Youth Program Mary Jo Ramirez (951) 471-8415 kv-cflc@linkline.com

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These symptoms may indicate you have a hormonal imbalance.

Does it seem like your mood is as changeable as the weather? Have no energy or feel like your brain is in a fog? It could be due to your hormones. Women naturally experience fluctuating hormone levels throughout their menstrual cycles that may cause physical and emotional symptoms. But some women find they feel "off" in ways that are unconnected to these normal hormonal fluctuations.

Here are 9 signs your hormones may be out of whack:

1. Mood Swings: Premenstrual syndrome (PMS) may result in hormonal changes before and during your period that cause irritability, depression or anxiety. But if you find that your mood swings are off the charts or they don't seem to coincide with your menstrual cycle, it may be a sign that your hormones aren't in sync.

2. Irregular Periods: Most women's menstrual cycles last between 21 and 35 days. If your periods are longer or shorter than what's typical for you or your period starts skipping months, it may be due to a hormonal imbalance. This can make it hard to get pregnant if you are trying.

3. Poor Sleep: If you're having trouble getting a good night's sleep, it may be a result of low levels of progesterone. A decrease in estrogen may also contribute to sleep disruption, night sweats and hot flashes.



4. Acne: Many women break out around their periods. But if you have acne all the time, it could be caused by high androgen levels, which can make oil glands go into overdrive. High androgen may be a sign of polycystic ovary syndrome (PCOS), which can cause infertility and other health issues.

5. Brain Fog: Women entering menopause may experience difficulties with memory and concentration, referred to as "brain fog." This has been linked to declining estrogen levels.

6. Fatigue: While being tired can be due to many causes, one possibility is that it's caused by too much progesterone. Another common hormonal imbalance that causes fatigue is low thyroid hormone levels (hypothyroidism).

7. Headaches: A variety of health issues may cause headaches, but a decrease in estrogen is a common cause in women.

8. Vaginal Dryness: Falling estrogen levels during perimenopause and a lack of estrogen after menopause may lead to vaginal dryness. This can cause pain during sex.

9. Low Sex Drive: While testosterone is known as a male hormone, it affects women as well. Low testosterone levels may result in women having a low libido (sex drive).

Causes of Hormonal Imbalance

There are many potential causes of hormonal imbalance, including pregnancy, perimenopause, menopause, polycystic ovarian syndrome (PCOS), thyroid disorders or being under or overweight. Side effects of medications, such as fertility and cancer treatments, can also affect hormone levels. If you have any concerns about the symptoms you're experiencing, talk to your doctor.

Although some causes of hormonal imbalance may require medical care, there are ways you can help your hormones stay more well-balanced, too. These include managing stress, eating a well-balanced diet, keeping a regular sleep schedule, and limiting caffeine and alcohol.

This special message is brought to you by Southwest Healthcare System – Inland Valley Medical Center in Wildomar and Rancho Springs Medical Center in Murrieta.

Emergency Services			<u>Utilities</u>		
• Emergency		911	 CR&R Solid Waste & Recycling Services 		755-8112
American Medical Response	(951) 78	82-5200	Elsinore Valley Municipal Water District (EVMWD)		
Border Patrol	(951) 67	76-2261	 Metropolitan Water District 	. ,	451-9122
 Fire Department/ Emergency 	(800) 47	72-5697	Southern California Edison		655-4555
• Fire Department, Station 10 - Graham Ave.	(951) 67	74-2161	 Southern California Gas Company 		335-7660
• Fire Department, Station 11 - Lakeland Village	(951) 67	78-2161	 Southern California Telephone Company 		693-1880
• Fire Department, Station 51- Ortega Highway	(951) 67	78-6070	• Spectrum		245-9485
• Fire Station, Station 85 - Grand Ave.	(951) 24	45-2185	 Western Municipal Water District (WMWD) 	(951)	789-5000
• Fire Station, Station 94 - Railroad Canyon	(951) 24	46-2293			
Graffiti Hotline	(951) 67	74-2701	Service Organizations		
 Inland Valley Regional Medical Center 	(951) 67	77-1111	 Animal Friends of the Valleys 	(951)	674-0618
Lake Patrol	(951) 24	45-3338	Cops for Kids, Inc.		245-3300
 Police/ Sheriff, After Hours 	(800) 93	50-2444	Elsinore Valley Arts Network		245-4478
 Police/ Sheriff, Business 	(951) 24	45-3300	Elsinore Woman's Club		678-8941
 Rancho Springs Medical Center 	(951) 69	96-6000	• H.O.P.E.		245-7510
 Southwest Healthcare System 	(951) 67	77-9712	Lake Elsinore Senior Center		674-2526
• Total Care Family Medical Center of Lake Elsinore	(951) 67	74-8779	Lions Club		639-3352
			Lake Elsinore Rotary Club		881-4267
Hospitals & Health Services			Share Program		674-2758
Fallbrook Hospital	(9.51) 72	28-1191	United Way/ Inland Valley		461-1221
Family Health Center & WIC		71-4200		(/01)	101 1221
Health Department Clinic		58-5000	<u>Transportation</u>		
Hemet Valley Medical Center		52-2811	• AMTRAK	(800)	872-7245
Immunizations		46-1215	 Community Transportation System 		800-7821
Inland Valley Regional Medical Center		77-1111	• Dial-A-Ride		795-7887
Kaiser Permanente Riverside		53-2000	Greyhound (Perris)		231-2222
Menifee Valley Medical Center		79-8888	Metrolink		371-5465
Rancho Springs Medical Center		96-6000	Riverside Transit Authority (RTA)		800-7821
Riverside County Regional Medical Center		86-4000			OMMUTE
Riverside Community Hospital		88-3000			IDESHARE
Social Services/ Medi-Cal		45-3100	• VAN-Ride		826-7433
Vista Community Clinic: Lake Elsinore		52-2720		. ,	
• WIC Supplemental Nutrition Program		55-4942	Worship		
Local Media			 Calvary Chapel of Lake Elsinore 	(951)	674-5451
FROGGY 92.9 KFRG FM (Radio)	(051) 40	93-2206	 Elsinore Christian Center 	(951)	674-0747
		993-2208 984-1200	 Elsinore First Assembly of God 		678-1757
The Press Enterprise (Newspaper)Valley News			 First Baptist Church 	(951)	678-2514
	(700) 72	23-7319	 First Christian Church 		674-2758
Family Services			 First Lutheran Church Mo Synod 	(951)	674-2757
			 First United Methodist Church 		674-6579
Adult Abuse	. ,	91-7123	 Grace and Truth Worship Ministry 		291-1746
Animal Control		74-0618	 Independent Church of Elsinore 		674-3632
Enviromental Health Services, 24-Hour Emerge	ency Cal	ills	 Lake Elsinore Baptist Church 	(951)	674-9350
		61-0284	 Lake Elsinore Dream Center 	(951)	376-3703
 Mental Health Dept. Adult/ Child Crisis Service 			 Lake Elsinore Providence Baptist Church 	(951)	674-4311
	(951) 70	65-1550	 Lakeview Chapel-Evangelical Methodist 	(951)	674-2825
 Mental Health Dept. Night/ Weekend Crisis Inter- 			 New Creation Church 	(951)	813-5346
	(951) 3	58-5245	 New Hope Baptist Church 	(951)	674-8053
Child Abuse/ Domestic Violence		42-4918	 New Song Calvary Chapel 	(951)	245-5664
 Child Protective Services 		96-3450	 Shepherd of Life Lutheran 	(951)	678-1561
Coroner/ 24-Hour	. ,	43-2300	 St. Andrew's Episcopal Church 	(951)	674-4087
	(951) 68	86-4357	St. Frances of Rome Catholic Church		674-6881
 Crisis Center/ 24-Hour Hotline 	. ,				
 Crisis Center/ 24-Hour Hotline Gamblers Anonymous 	(866) 23	39-2911	 The P.O.W.E.R. House 	(751)	226-0135
	(866) 23	239-2911 191-0050			
Gamblers Anonymous	(866) 23 (951) 29		The Lamb's Fellowship		417-3807
Gamblers AnonymousHomeless Helpline	(866) 23 (951) 29 (909) 38 (800) 87	91-0050 86-6848 76-4766			
Gamblers AnonymousHomeless HelplineLifestream	(866) 23 (951) 29 (909) 38 (800) 87	91-0050 86-6848			

IMPORTANT PHONE NUMBERS

City of Lake Elsinore

<u>City of Lake Elsinore</u>	
 Building and Safety 	(951) 674-3124 ext. 801
Business License	(951) 674-3124 ext. 302
City Clerk	(951) 674-3124 ext. 269
City Council	(951) 674-3124 ext. 204
City Manager	(951) 674-3124 ext. 204
Code Enforcement	(951) 674-3124 ext. 227
Community Development	(951) 674-3124 ext. 297
Community Services	(951) 674-3124 ext. 265
Engineering	(951) 674-3124 ext. 915
Graffiti Hotline	(951) 674-2701
Household Hazardous Waste	(951) 674-5170
Human Resources/ Personnel	(951) 674-3124 ext. 231
	(951) 674-3124 ext. 265
Lake & Aquatic Resources	
Lake Patrol	(951) 245-3338
Parks/ Tree Maintenance/ Streetscap	. ,
Public Information Officer	(951) 674-3124 ext. 314
Public Works/ Pot Holes	(951) 674-5170
 Recycling 	(951) 674-3124 ext. 245
 Senior Center 	(951) 674-2526
 Special Events/ Filming Permits 	(951) 674-3124 ext. 292
 Street Hazards 	(951) 674-5170
 Weed Abatement 	(951) 674-3124 ext. 998
Government - City	
 City Hall 	(951) 674-3124
 Chamber of Commerce 	(951) 245-8848
City Council	(951) 674-3124 ext. 204
Natasha Johnson- Mayor, Pro Tem	(951) 674-3124 ext. 204
Robert Magee-Councilman	(951) 674-3124 ext. 204
Steve Manos- Councilman	(951) 674-3124 ext. 204
Timothy J. Sheridan-Mayor	(951) 674-3124 ext. 204
Brian Tisdale- Councilman	(951) 674-3124 ext. 204
City Manager, Jason Simpson	(951) 674-3124 ext. 204
Chief of Police, Andrew Elia	(951) 245-3300
Fire Chief, Lonny Olson	(951) 246-2337
	(751) 246-2557
Government - County	(0.51) 0.55 1.000
County of Riverside	(951) 955-1000
County Supervisors	
Kevin Jeffries, District 1	(951) 471-4500
 Chuck Washington, District 3 	(951) 955-1030
 V. Manuel Perez, District 4 	(951) 955-1040
<u>Government - State</u>	
 Governor, Gavin Newsom 	(916) 445-2841
Senator-Melissa Melendez-District 2	
Assemblyman, Kelly Seyarto - Distric	ct 67 (951) 894-1232
<u>Government - Federal</u>	
US Senator, Dianne Feinstein	(951) 914-7300
• US Congressman - District 42, Ken Calv	
	(1.5.) 2.7. 5012





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- Work with others in addressing community needs
- Interact with other professionals in your community
- Establish contacts with an international network of professionals
- Develop leadership & public speaking skills
- Involve family in promoting service

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Club Social 6:30pm at El Ranchito 32251 Mission Trail STE G4 Lake Elsinore CA 92530

Second Tuesday of the Month

Club Social 6:30pm at Ortega Conference Center 520 Chaney Street • Lake Elsinore CA 92530

2021-2022 President, Jamie Schramm: jamie.lerotary@gmail.com • (562) 881-4267

For Questions Contact: Jaime Schramm (562) 881-4267 or Kim Cousins (951) 834-5521

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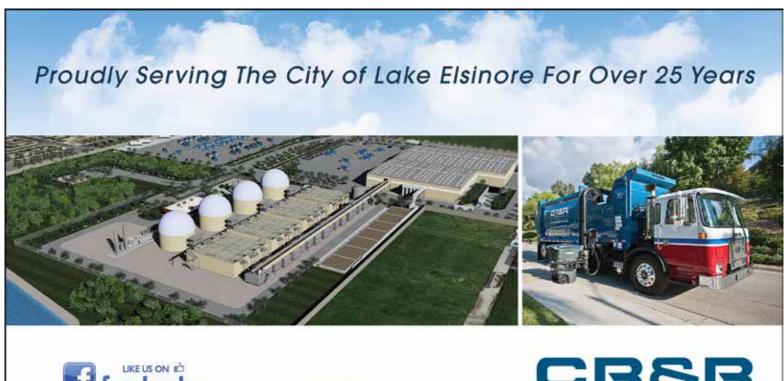
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