

FREE  
TO ENJOY!



**Legislative Report  
Card** - Page 9

**Housing in  
Lake Elsinore** - Page 12

**Health Article** - Page 24

**72nd Annual Installation  
Dinner & Awards Ceremony**

**City of Lake Elsinore  
DINING CHOICES** - Page 4



# ANDERSON



## CHEVROLET

*Lake Elsinore, CA*

Auto Center Drive & Franklin Street

# PROUD SPONSOR OF THE LAKE ELSINORE STORM



**Our Product  
Specialists Work  
For You, NOT  
COMMISSION!**



Call 951-674-3116

Anderson-Chevy.com

@AndersonChevrolet



FIND NEW ROADS





2021 EXECUTIVE BOARD

CHAIRMAN OF THE BOARD  
William Johnson  
*Williams Bait, Tackle & Boat Rentals*

FIRST VICE CHAIRMAN  
Mike Norkin  
*Cherished Memories Photography*

SECOND VICE CHAIRWOMAN  
Michele Munoz  
*Farmers Insurance -  
Munoz Insurance Agency*

TREASURER  
Myles Ross  
*Sunbelt Business Sales*

CORPORATE SECRETARY  
MATTHEW DOBLER  
*Dream Center*

2021 BOARD OF DIRECTORS

SHAUN BROCK  
*Lake Elsinore Storm*

JON FAVILLO  
*Jon's Movers Inc.*

JACK FERGUSON  
*Jack T. Ferguson CPA*

GINGER GRIFFIN  
*Elsinore Woman's Club*

ELIZABETH ROUSE  
*Coldwell Banker Commercial  
Sudweeks Group*

JEFF UPCRAFT  
*Southwest Healthcare System*

IGNACIO VALDIVIA  
*CR&R Environmental Services*

BONNIE WOODROME  
*Elsinore Valley Municipal Water  
District (EVMWD)*

2021 OPERATION STAFF

KIM JOSEPH COUSINS  
*President/ CEO*



WISHING YOU A WONDERFUL  
*Holiday Season*



2021 AMBASSADOR TEAM:

PAUL AGUILAR  
*Pacific Lending LLC.*  
MARILYN JONES  
*Simply Gorgeouz Party Supply & Planning*  
RACHEL MENDEZ  
*Elsinore Public Relations*

JAMIE SCHRAMM  
*Five Star Cleaning*  
TANYA TAYLOR  
*Julia Lee Performing Arts Academy*

# LAKE ELSINORE VALLEY CHAMBER OF COMMERCE

# RESTAURANTS

OPEN FOR DINE IN, TAKE OUT OR TO GO ORDERS

AS EVENTS ARE CHANGING DAY TO DAY WE ENCOURAGE YOU TO CHECK OUR WEBSITE AND /OR CALL AHEAD TO THE RESTAURANTS TO MAKE SURE THEY ARE STILL PROVIDING THESE SERVICES!

**ANNIE'S CAFÉ**  
(951) 245-6106 • 32251 Mission Trail #8  
[www.anniescafeelakeelsinore.com](http://www.anniescafeelakeelsinore.com)  
Mon-Sun 7:00am-1:30pm

**BLOOM ICE CREAM + COFFEE**  
(951) 805-1337 • 159 N Main St Suite A  
[www.bloomicecreamcoffee.com](http://www.bloomicecreamcoffee.com)  
Monday 10am-9pm Tue-Sun 7AM-9pm

**CHILI'S**  
(951) 245-5101 • 29233 Central Ave  
[www.chilis.com](http://www.chilis.com)  
Sunday-Thurs 11am-10pm Fri & Sat 11am-11pm

**CJ'S SPORTS GRILL & TURF CLUB**  
(951) 674-3101 • 20930 Malaga Rd  
[www.cjsbar.com](http://www.cjsbar.com)  
Sun-Thurs 8am-12am Fri-Sat 8am-2am

**CRAFT BREWING COMPANY**  
(951) 674-2562 • 530 Crane St. Suite C  
[www.craftbrewingcompany.com](http://www.craftbrewingcompany.com)  
Mon 3-8pm Tue-Sat 11am-9pm Sun 11am-6pm

**DEL TACO #1020**  
(951) 245-2710 • 29245 Central Ave  
[deltaco.com](http://deltaco.com)  
Open 24 Hours

**DEL TACO #245**  
(951) 674-5771 • 31904 Mission Trail  
[deltaco.com](http://deltaco.com)  
Mon-Sun 7am-11pm

**DEL TACO #238**  
(951) 674-3646 • 16810 Lakeshore Dr  
[deltaco.com](http://deltaco.com)  
Mon-Sun 7am-1am

**DIAMOND TAP ROOM**  
(951) 457-2469 • 500 Diamond Dr  
[diamondtaproom.com](http://diamondtaproom.com)  
Game Days: (open until game ends)  
Opens at: T:4:30pm W 5:30pm Th 6PM F 5PM Sat 4pm Sun 2pm  
Non-Game Days: Thurs-Fri 4pm-11pm Sat-Sun 11am-8pm

**DICKEY'S BARBECUE PIT**  
(951) 816-6546 • 29273 Central Ave. Suite B  
[www.orders.dickeys.com](http://www.orders.dickeys.com)  
Mon-Sun 11am-9pm

**DON MERE'S MEXICAN RESTAURANT**  
(951) 579-1394 • 202 N Main St.  
M, W, Th 9am-5pm Tus, Fri-Sun 8am-8pm

**EL COMAL RESTAURANT**  
(951) 579-1759 • 31731 Riverside Dr  
M-Sun 9am-830pm

**EL RANCHITO TACO SHOP**  
(951) 245-1438 • 32251 Mission Trail  
M-Sun 8am-9pm

**FELIX'S BBQ WITH SOUL**  
(951) 609-2488 • 123 Main St  
[www.felixsbbq.com](http://www.felixsbbq.com)  
Wed-Sun 11am-7pm

**GOLDEN CORRAL**  
(951) 609-2452 • 18625 Dexter Ave  
[goldencorral.com](http://goldencorral.com)  
M-F 11am-9pm and Sat-Sun 8am-9pm

**GUADALAJARA MEXICAN GRILL**  
(951) 674-8294 • 105 N Main St  
[www.guadalajaramexicangrill.com](http://www.guadalajaramexicangrill.com)  
M-Sun 11am-8pm

**IHOP**  
(951) 674-4522 • 18248 Collier Ave  
[www.ihop.com](http://www.ihop.com)  
M-Sun 7am-6pm

**JACK IN THE BOX #5472**  
(951) 674-6472 • 2511 E Lakeshore Dr  
[jackinthebox.com](http://jackinthebox.com)  
Mon-Fri 5:30am-1am Sat 24 Hr Sun 4am-1am

**JACK'S BBQ SHACK**  
(951) 245-6500 • 1604 Lakeshore Dr  
[www.jacksbar-b-q.com](http://www.jacksbar-b-q.com)  
M-Sun 8am-2am

**JERSEY MIKE'S SUBS**  
(951) 609-2522 • 31800 Grape Street #B  
[www.jerseymikes.com.com](http://www.jerseymikes.com.com)  
M-Sun 10am-9pm

**LA UNICA COCINA MEXICANA Y CANTINA**  
(951) 674-2233 • 110 N Main St  
[www.launicarestaurant.com](http://www.launicarestaurant.com)  
M-Sun 11am-9pm

**MAIN STREET KITCHEN & TAP**  
(951) 674-6777 • 157 N Main St  
T-Th 11AM-8Pm Fri-Sat 11am-9pm Sun 11am-8pm

**MIGUEL'S JR. RESTAURANTS**  
(951) 281-0888 • 18320 Collier Ave  
M-Th 7am-10pm Fri 7am-10:30pm Sat 8am-10:30pm Sun 8am-10pm

**MY BUDDIES PIZZA**  
(951) 674-6946 • 2503 E Lakeshore Dr # A  
Sun-Thurs 11am-9pm Fri-Sat 11am-10pm

**NEW LIFE CULINARY CREATIONS**  
[www.newlifecatering.com](http://www.newlifecatering.com)  
Check website for additional information

**PANERA BREAD**  
(951) 253-8062 • 18300 Collier Ave  
[www.locations.panerabread.com](http://www.locations.panerabread.com)  
M-Sat 6:30am-9:30pm Sun 7:30am-8:30pm

**POPEYES LOUISIANA KITCHEN**  
(951) 471-3343 • 29235 Central Ave  
[www.popeyes.com](http://www.popeyes.com)  
M-Th 10am-10pm Fri-Sun 10am-11pm

**STADIUM PIZZA MAIN ST.**  
(951) 228-2128 • 169 N Main St  
[www.stadiumpizza.com](http://www.stadiumpizza.com)  
Sun-Th 10:30am-8:00pm Fri-Sat 10:30am-9pm

**THE BOBBER**  
(951) 471-1212 Option 3 • 32040 Riverside Dr  
Wed & Thurs 11am-8pm, Sat 8am-10pm and Sundays 8am-8pm

**THE LOOKOUT ROADHOUSE**  
(951) 678-9010 • 31724 Casino Dr  
[lookoutroadhouse.com](http://lookoutroadhouse.com)  
Sat-Sun 8am-4pm

**VINCENZO'S OLIVE TREE**  
(951) 674-8941 • 31712 Casino Dr # 3B  
[www.vincenzosolivetree.com](http://www.vincenzosolivetree.com)  
M-F 11am-9pm and Sat-Sun 12:00pm-9pm

DINE LOCAL TO SUPPORT OUR COMMUNITY!



# Handmade & HOMEGROWN

Pop-up Marketplace Events at the Outlets at Lake Elsinore

## Farmers Market & Craft Fair

9am-2pm 1st & 3rd Sundays

10/17 ♦ 11/7 ♦ 11/21 ♦ 12/19



## October HALLOWEEN



02

Bazaar

3pm-8pm



December 9am-3pm



05

HOLLY JOLLY

Jamboree



Shop Local Vendors, Enjoy Food, Drinks, Face Painting, & Caricatures. Family & Pet Friendly

More Info:   @SimplyMadeLocal

Events@SimplyMadeLocal.com



Sponsored by CREATE. Studios

SIMPLY.MADE.LOCAL



# LAKE ELSINORE DIAMOND



**LET US HOST YOUR NEXT EVENT!**

## **SPECIALIZING IN:**

**DRIVE-IN  
EVENTS**

**5K/10Ks**

**AUTOCROSS  
RACING**

**PARKING LOT  
RENTALS**

**CONCERTS**

**GRADUATION  
CEREMONIES**

**TEAM  
BUILDING**

**AND MORE!**



**CALL 951.245.4487 x206 FOR MORE INFO**





# FARMERS<sup>®</sup> INSURANCE

AUTO • HOME • LIFE • BUSINESS

**(951) 471-2029** Se Habla Español



## Michele Muñoz

**New Location:**

506 W Graham Ave, Suite #104  
Lake Elsinore, CA 92530

Email: [mmunoz2@farmersagent.com](mailto:mmunoz2@farmersagent.com)  
[www.farmersagent.com/mmunoz2](http://www.farmersagent.com/mmunoz2) Lic #0C49831



## VETERANS DAY OBSERVANCE CEREMONY 2021

THE CITY OF LAKE ELSINORE INVITES YOU TO THE ANNUAL VETERANS DAY OBSERVANCE CEREMONY TO HONOR AND CELEBRATE OUR LOCAL HEROES.

**NOVEMBER 11, 2021 AT 9 AM  
LAKE ELSINORE DIAMOND STADIUM**

PURCHASE A PERSONALIZED ENGRAVED BRICK AT THE CITY'S VETERANS MEMORIAL LOCATED AT DIAMOND STADIUM

COST PER BRICK: \$60  
DEADLINE TO PURCHASE FOR VETERANS DAY:  
OCTOBER 8

[WWW.LAKE-ELSINORE.ORG/VETERANSMEMORIAL](http://WWW.LAKE-ELSINORE.ORG/VETERANSMEMORIAL)

24 HOUR EMERGENCY SERVICE

WATER



COMMERCIAL AND RESIDENTIAL



Fire & Water - Cleanup & Restoration™

SERVPRO® of Lake Elsinore/Perris

**951-674-4006**

[servprolakeelsinore.com](http://servprolakeelsinore.com)

*Independently Owned and Operated*

Like it never even happened.®

## Lake Elsinore Historical Society

Visit our Museum located in  
Historical Downtown Lake Elsinore

Come see our extensive collection of  
artifacts and research materials from Lake Elsinore's more  
than 125 years of history.

**Main Street Museum  
183 North Main Street  
(Use Heald Avenue Entrance)**

**Hours:**

**Wednesday & Saturday 11:00 a.m. to 3:00 p.m.  
Sunday 1:00 to 4:00 p.m.**



Mailing Address: P.O. Box 84, Lake Elsinore, CA 92531-0084  
Museum Information: 951/678-1537



**LAKE ELSINORE  
DIAMOND  
STADIUM**

**NOW/OPEN  
EVERY  
THURS-SUN  
(NON-GAMEDAYS ONLY)**



**CRAFT BEER  
GREAT FOOD  
SECRET MENU?  
E-ZONE NOW AVAILABLE!**

**15 BIG SCREENS  
OUTDOOR DINING  
LIVE MUSIC  
& MORE**

**FOR MORE INFORMATION [DIAMONDTAPROOM.COM](http://DIAMONDTAPROOM.COM)**





## LEGISLATIVE UPDATE

### SWCLC Southwest California Legislative Council

It's been a busy year for the Southwest California Legislative Council – and we're just over half way through the session. This session was marked by the return of a number of bills that either failed or were overlooked last year when the primary focus was on COVID related measures. Of course if you recall from my columns last year, the focus didn't change all that much – they just appended the word COVID to a lot of bills hoping that nobody would notice that it had nothing whatsoever to do with COVID. Oh well.

So this year the subterfuge is over and the focus once again is purely on 1) raising taxes (sorry, I meant 'enhancing revenue'); 2) making it harder to do business in California; and 3) doling out enough freebies to keep the Governor from getting recalled out of office. There have been at least a half dozen bills trying to expand sick or bereavement leave that would really impact small mom-and-pop businesses. As you might imagine, bills aimed ostensibly at diversity, discrimination, and political correctness are much in favor this year, bills that would inflict further regulatory compliance issues on businesses both large and small to no effect. There's a bill that would require most department stores to have 'gender neutral' sections for kids clothes and toys. Because Prop's 47 and 57 have worked so well to reduce crime (is there a sarcasm font?), we now have bills to abolish ICE,

defund police and redefine the crime of robbery to mere theft thereby reducing sentencing and releasing anybody who had been convicted of robbery, including armed robbery in some cases. And no session would be complete without numerous efforts to impact the world's climate, which apparently can be accomplished if we only pay more taxes.

If you're a landlord you'll continue to be in the crosshairs with most bills aimed at assisting your tenant, not you. However, there may be some good news that will allow you to recoup as much as 80% of your back rent – if they can figure out how to get the system to work. There was also a bill that actually proposed to tax you on your rental income just like you were selling a product or service. Fortunately that died along the way but you're never quite safe from this kind of plan.

Mixed in with that flotsam are a few good bills – like ACA 9, Assembly member Kiley's bill to repeal the onerous 'intergenerational transfer' tax that was voted in as part of last year's Prop 19. If you didn't realize you were voting to increase property taxes on your kids and grandkids inheritance, you didn't read the fine print. There's a couple

bills that would require the unemployment department (EDD) to cross reference their applications with the Department of Corrections so people in jail don't scam billions in unemployment payments. There's also a couple bills that would help restaurants recover from the lockdown by allowing them to continue outdoor service and serve to-go drinks. And employees could benefit from some proposed new rules governing tele-commuting, which many had turned to during the pandemic. That will likely be a permanent outcome from the changes to our workforce necessitated by COVID so new rules on how that works are definitely in order to protect both employers and employees.

On average the SWCLC is opposed to more bills that we support, but that's not unusual given the climate in Sacramento. We hope, along with our sponsors and coalition partners, no prevail on many of these bills on behalf of our Chamber members, employers, employees and entrepreneurs, to advance the good bills and defeat or amend the bad. We'll win some and lose some and so will you.

The Council meets the 3rd Monday of each month at the Realtor House in Murrieta at noon. We are once again meeting in person so if you'd like to be part of the discussion, contact your Chamber for more information on how to become part of the action.





## PARKS AND FACILITIES

The City of Lake Elsinore boasts 19 parks with hundreds of acres of active and passive recreation opportunities. These amenities include world class tournament facilities, three skate parks, a BMX pump track, four dog parks, two splash pads/ spray parks, numerous picnic shelters, ball fields, hiking trails, playgrounds, fitness tracks, and open space areas.

The City of Lake Elsinore also has three indoor facilities available for private rentals. Common rentals include; quinceañeras, wedding receptions, public meetings, baby showers, bridal showers, and birthday parties.

Most park and indoor facilities are available for use by the general public. To inquire about use for your event or public meeting, please visit:

[www.lake-elsinore.org/city-hall/city-departments/community-services/facilities](http://www.lake-elsinore.org/city-hall/city-departments/community-services/facilities)

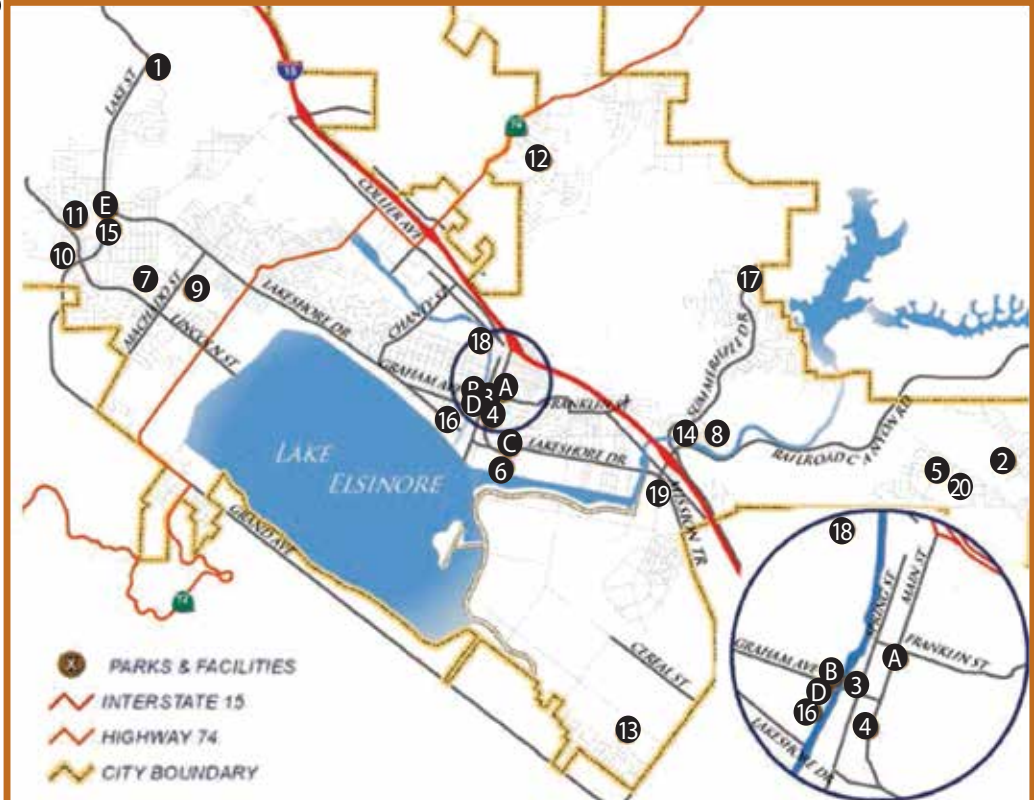
You can also pick up an application at the Lake Community Center any time during our normal posted business hours.



# CITY OF LAKE ELSINORE PARKS & FACILITIES

Restrooms		1 3 4 5 6 9 10 12 13 14 15 16 17 18 19 20 A B C D E
Concession		1 3 4 5 6 10 12 16 17 19
Parking		1 3 4 5 6 9 10 12 13 14 15 16 17 18 19 20 C D E
Picnic Areas		1 3 4 5 6 7 9 10 11 12 13 14 15 16 17 18 19 20 A D
Drinking Fountain		1 3 4 5 6 7 9 10 12 13 14 15 16 17 18 19 A B C D
Play Equipment		1 3 4 5 6 7 9 10 12 13 14 15 17 18 19 20 A
Spotlights		1 3 4 5 6 12 15 16 17 19 A
Picnic Shelters		1 3 4 9 10 12 13 19
Barbeques		1 3 4 5 9 10 12 14 15 18 19 20
Baseball		3 10 12 16 17 19 20
Football/Soccer		1 3 5 6 12 14 15 17 18 19 A
Basketball		1 3 4 7 12 13 19 20 C
Dog Park		3 10 12 13 19
Volleyball		6 9 C
Tennis		5 9 12 13 19
Horseshoe Court		4 D
Splash Pad		3 18
Community Center		C D
Gym/Auditorium		B C D
Multi-Purpose Room		1 A C D
Skate Park		10 13 19
BMX Park		13

<b>1</b>	<b>Alberhill Park</b> 28200 Lake Street	<b>14</b>	<b>Summerhill Park</b> 31613 Canyon Estates Drive
<b>2</b>	<b>Channel Walk</b> Heald Avenue and Spring Street	<b>15</b>	<b>Summerlake Park</b> 900 W. Broadway
<b>3</b>	<b>Canyon Hills Community Park</b> 34360 Canyon Hills Road	<b>16</b>	<b>Swick &amp; Match Park</b> 402 Limited Street
<b>4</b>	<b>City Park</b> 243 S. Main Street	<b>17</b>	<b>Tuscany Hills Park</b> 30 Summerhill Drive
<b>5</b>	<b>Creekside Park</b> 3200 Lost Road	<b>18</b>	<b>Yarborough Park</b> 419 N Poe Street
<b>6</b>	<b>Lakepoint Park</b> 420 E. Lakeshore Drive	<b>19</b>	<b>Summerly Community Park</b> 18505 Malaga Road
<b>7</b>	<b>Lincoln Street Park</b> 14986 Lincoln Avenue	<b>20</b>	<b>Christensen Park</b> 36300 Piedmont Dr
<b>8</b>	<b>Linear Park</b> 31717 Canyon Estates Drive	<b>A</b>	<b>Boys &amp; Girls Clubhouse Alberhill Park</b> 3711 Nichols Rd
<b>9</b>	<b>Machado Park</b> 15150 Joy Street	<b>B</b>	<b>Cultural Center</b> 183 North Main Street
<b>10</b>	<b>McVicker Canyon Park &amp; Skate Park</b> 29355 Grand Avenue	<b>C</b>	<b>Lake Community Center</b> 310 W Graham Ave
<b>11</b>	<b>Oak Tree Park</b> 15340 Lincoln Street	<b>D</b>	<b>Lake Elsinore Senior Activity Center</b> 420 E Lakeshore Dr
<b>12</b>	<b>Rosetta Canyon Sports Park</b> 39423 Ardenwood Way	<b>E</b>	<b>Youth Opportunity Center</b> 400 W. Graham Avenue
<b>13</b>			





## THE LAKE ELSINORE HOUSING JOURNAL

ADAM A. RUIZ FOR THE SOUTHWEST RIVERSIDE COUNTY ASSOCIATION OF REALTORS®

Welcome to another edition of the REALTOR® Report! I have made some formatting changes and added an additional city to the report. Other than the graphs at the end (which I try to keep more geographical), all city data is now listed alphabetically. I have added Winchester to the report, which includes the French Valley area (Zip Code 92596) and will hopefully help those following that area as it continues to be a hot spot for housing and growth. Finally, I have added in the average price per square foot to the Your "Average" House chart on page 3.

The median home price in Southwest Riverside County was unchanged from a month ago (\$550,000) but was up 22% from a year ago (\$449,900) and up 39% from 2 years ago (\$395,000). Unsold inventory is still hovering near 2 months (6 months is considered a healthy market), and days on market crept up to 7 days, same as last year and is down compared to 25 days 2 years ago. Unit sales are down 5% from the previous month and 3% from last year, and inventory continues to increase, up 24% from last month and 42% from last year. Numbers don't lie, and while things might seem to be slow-

ing down a bit, I wouldn't worry. As Dr. Christopher Thornberg, Founding Partner of Beacon Economics, stated in a presentation last month, "A slowing market is not a crashing market." I bet most REALTORS® would agree that it is still busy, sellers are still receiving multiple offers, and buyers continue to be challenged with rising prices and competitive offers.

I referenced a presentation by Dr. Christopher Thornberg at the Southwest Regional Economic Forecast last month and will include a couple of his slides in this report. He delivered some positive updates and indicated that our economy remains robust.

As we wrap up this legislative session in the coming days, and with a recall election happening next week, our future isn't without some uncertainties. We will also see California's eviction moratorium expire at the end of the month. There have been over 100 housing related bills introduced this year, including discussions on repurposing and rezoning existing structures and areas to help

create housing opportunities. While that may sound good to some, remember there are two sides to consider, and we want to keep local control at the forefront of any municipality's future planning. Rest assured, we continue the fight to protect private property rights and promote homeownership.

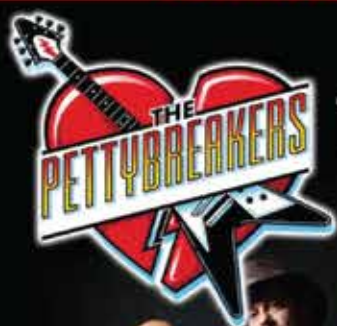
As always, I am available if you have any questions about the report. Until next month...

Your "Average" House, August 2021							
City	Median Sold Price	Average Sold Price	Average Sq. Ft.	Average \$/Sq. Ft.	Bed	Bath	Year Built
Canyon Lake	\$720,000	\$791,545	2,410	\$328.91	4	3	1986
Hemet	\$395,000	\$386,987	1,742	\$222.98	3	2	1985
Lake Elsinore	\$530,000	\$525,442	2,061	\$275.50	4	3	1996
Menifee	\$520,000	\$505,890	2,035	\$263.25	3	3	1998
Murrieta	\$620,000	\$653,377	2,506	\$272.27	4	3	2000
Perris	\$475,000	\$476,501	1,950	\$263.80	4	3	1996
San Jacinto	\$424,500	\$488,850	1,892	\$272.81	3	2	1995
Temecula	\$695,000	\$774,379	2,548	\$315.99	4	3	1999
Wildomar	\$582,500	\$577,404	2,261	\$267.99	4	3	1999
Winchester	\$610,000	\$612,404	2,499	\$255.82	4	3	2008

SW Market @ A Glance						
Southwest California	Reporting Period	Current Month	Last Month	Year Ago	Change from Last Month	Change from Year Ago
Existing Home Sales (SFR Detached)	August 2021	1,109	1,172	1145	-5%	-3%
Median Home Price	August 2021	\$550,000	\$550,000	\$449,900	0%	22%
Unsold Inventory Index (SFR Units)	August 2021	1,185	956	832	24%	42%
Unsold Inventory Index (Months)	August 2021	2	2	2	0%	0%
Median Time on Market (Days)	August 2021	7	6	7	17%	0%



COMING TO THE LAKE ELSINORE DIAMOND STADIUM



TRIBUTE TO  
TOM PETTY &  
THE HEARTBREAKERS

NOV 19  
7PM-10PM

NOW FEATURING...



TRIBUTE TO  
AEROSMITH

# HOMETOWN

COUNTRY MUSIC FEST

NOV 20

NEW ARTIST  
ADDED

PERFORMANCES BY  
HONEY COUNTY  
BRYAN LANNING  
KELSEY BRIDGES  
RANCH ROCKERS  
KYLIE TROUT

COLD BEER  
GREAT MUSIC  
LOCAL VENDORS  
AND MORE!



## MICRO MANIA

MIDGET WRESTLING

ALSO FEATURING

## Electric Funeral

THE CLASSIC BLACK  SABBATH EXPERIENCE



DEC 4, 2021

TICKETS AND MORE INFO AT [DIAMONDTAPROOM.COM](http://DIAMONDTAPROOM.COM)

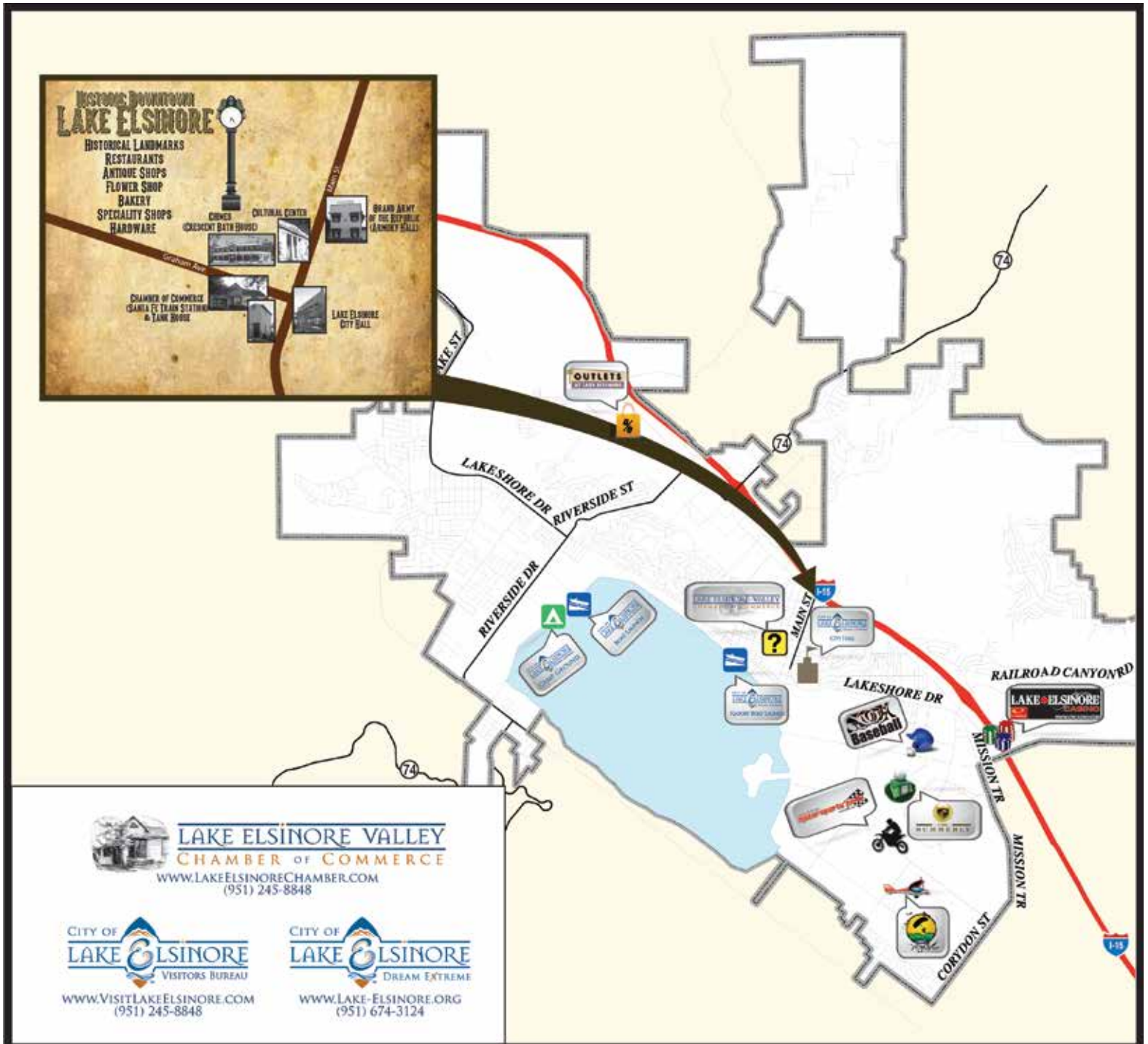


# LAKE ELSINORE CITY MAP

DID YOU KNOW THAT LAKE ELSINORE WAS ORIGINALLY PART OF SAN DIEGO COUNTY WHEN THE CITY WAS INCORPORATED IN 1888?

IN FACT, LAKE ELSINORE IS THE SECOND OLDEST CITY IN RIVERSIDE COUNTY.

THE COUNTY OF RIVERSIDE WAS CARVED OUT OF SAN BERNARDINO AND SAN DIEGO COUNTIES IN 1893.

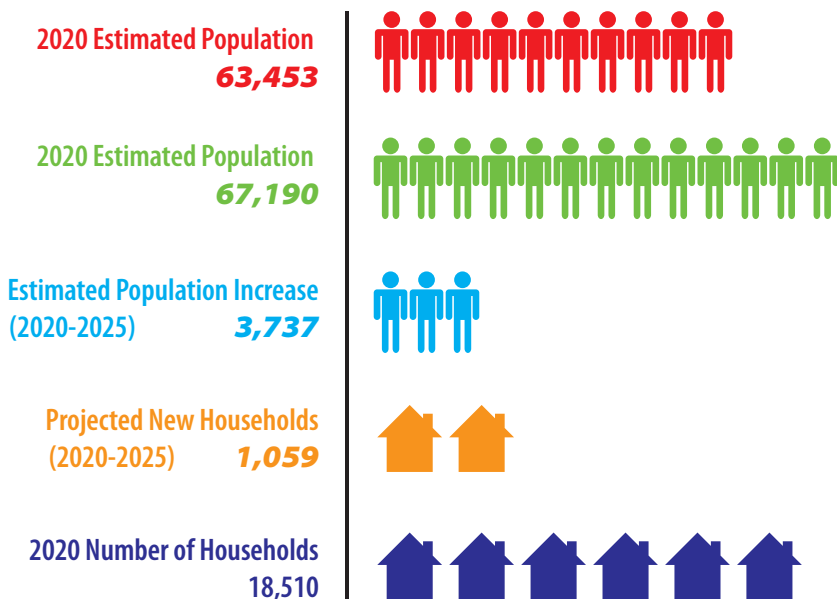




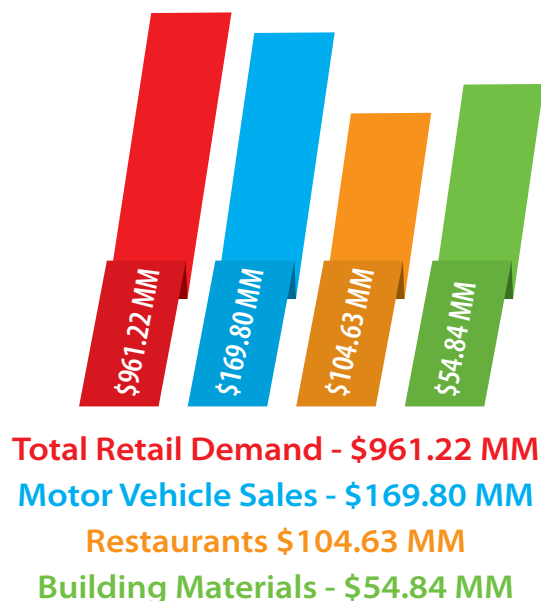
# LAKE ELSINORE

## ONE OF THE FASTEST GROWING CITIES IN CALIFORNIA

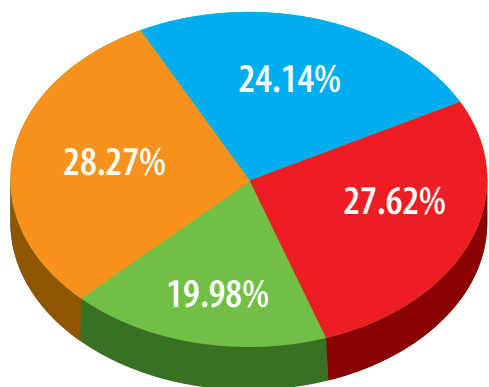
### POPULATION INCREASE



### ESTIMATED 2020 CONSUMER DEMAND



### AGE DISTRIBUTION



Ages 17 & Under  
Ages 18-34  
Ages 35-54  
Ages 55 & Better



### HOUSEHOLD INCOME

Median Household Income \$72,821  
Average Household Income \$89,108

### TRAFFIC COUNTS

	Peak Hour	Average Daily	
I-15 & Railroad Canyon Rd.	9,600	129,000	
I-15 & HWY 74 (Central Ave.)	8,700	117,000	
I-15 and Nichols	8,800	119,000	

LAKE ELSINORE VALLEY  
CHAMBER OF COMMERCE



United  
WE  
Stand

72ND ANNUAL INSTALLATION DINNER  
& AWARDS CEREMONY



2021 Board Of Directors



# *Congratulations to all of our 2020 Award Winners*



*Non-Profit of the Year  
SWAG--Social Work Action Group*



*Small Business of the Year  
Jon's Movers*



*Ambassador of the Year  
Paul Aguilar*



*Medium Business of the Year  
El Comal Restaurant*



*Citizen of The Year  
Brian Tisdale*



*Large Business of the Year  
Storm Baseball*



*Tom Thomas Memorial Award  
Chance Edmonson*

## MEMBER DIRECTORY

### ACCOUNTING/ BOOKKEEPING/TAX SERVICES

**Anderson Professional Services**  
Kristine Anderson (951) 678-2165  
andersonprofservices@verizon.net

• **ARC Financial & Tax Services**  
Sally Freyre (951) 674-8111  
www.TheTaxPartner.com

**Jack Ferguson , CPA**  
Jack Ferguson (951) 471-2700  
www.jackfergusoncpa.com

**TLC Group Services**  
Angel Lagunas (951) 399-0275  
www.tlcgroupservice.com

**Up Years Enterprise Inc.**  
Patricia Arick (951) 775-0410  
www.upyears.com

### ACUPUNCTURE

**Peace of Zen Acupuncture  
and Zen Shiatsu**  
Byron M. Barth (951) 674-6000  
www.peaceofzen.com

### ADVERTISING/ MARKETING

**CityByApp LLC**  
a subsidiary of 3 Cord Marketing LLC  
Jerome Mark Mikulich (951) 816-9966  
www.CityByApp.com

**Elsinore Public Relations**  
Rachel Mendez (951) 313-1667  
www.ElsinorePublicRelations.com

**Impact Promotional Products**  
Karin Cassidy (951) 471-1105  
www.impact.com

**O'Reilly Communications**  
Patrick O'Reilly (951) 781-2240  
www.oreillypr.com

**Print and Mail Guy**  
Mark Gilliam (951) 457-2499  
www.printandmailguy.com

**TOP Shop - The Only Print Shop**  
Breanna Sewell (760) 996-8880  
www.theonlyprintshop.com

**Watermark Associates, LLC**  
Darcy M. Burke (951) 294-3190  
www.watermarkassociates.com

**Welcome Wagon**  
Linda Denmark (951) 808-8600  
www.welcomewagon.com

### AGGREGATE/ASPHALT

**Chandler Aggregates, Inc.**  
Eric Werner (951) 277-3900  
www.wernercorp.net

### AMBULANCE SERVICES

• **American Medical Response**  
David Olguin (951) 782-5200  
www.amr.net

### ANIMAL SHELTERS/ADOPTIONS

• **Animal Friends of the Valleys**  
Beth Soltysiak (951) 674-0618  
www.animalfriendsofthevalleys.com

### ANTIQUÉ SHOPS

**Tom & Jerry's Antiques &  
Collectibles**  
Delores Solis (951) 674-9781  
tomandjerrys@aol.com

### APARTMENTS

• **Ridgestone Apartments**  
Angie Churchwell (951) 471-8336  
www.ridgestone-apts.com

**Rivers Edge Apartments**  
Mandy Urfer (951) 678-8553  
riversedgeapartmentshome.com

### ART CENTERS

**STUDIO 395**  
Rebecca Esquibel (951) 471-4407  
www.studio395.org

### AUTO BODY AND COLLISION REPAIR

**Leo's Paint & Body**  
Leo Martinez (951) 746-6266  
www.facebook.com/leospaintnbody

• **Silver Auto Collision**  
Jorge Cerda (951) 245-2405  
www.silverautocollision.com

**Fix Auto Lake Elsinore**  
Patrick Helferich (951) 471-5530  
www.ZBESTPAINT.COM

### AUTO GLASS / GLASS

**Glass Doctor of SWRC**  
Laurel Miller (951) 894-5710  
www.glassdoctor.com/murrieta

### AUTOMOBILE DEALERS

• **Anderson Chevrolet**  
Pam Richardson (951) 674-3116  
www.andersonchevroletca.com

• **Lake Elsinore Chrysler Dodge  
Jeep Ram**  
Johnny Siepker (951) 291-9700  
jsiepker@lakecdjr.com

• **Lake Elsinore Ford**  
Kevin Roberts (951) 471-4100  
www.lakeelsinoreford.com

**Paradise Chevrolet Cadillac  
Buick GMC**  
Craig A McKenzie (951) 764-1339  
www.paradiseautos.com

• **Temecula Valley Toyota**  
Tom Rudnai (951) 694-0575  
www.TVToyota.com

### AUTOMOBILE PARTS/ REPAIR/SERVICE

• **A & M Automotive**  
Adam Jadovitz (951) 245-1562  
www.aandmautorepair.com

• **Gearhart's Garage**  
Walter Gearhart (951) 674-3459  
www.gearhartsgarage.com

• **Lake Elsinore Tire & Auto**  
Roger J. Pollock (951) 674-4510  
letaincl@msn.com

• **Team Autoaid**  
Ken Williams (951) 245-1948  
www.autoaidonline.com

**The Auto Techs Service and Repair**  
Albert Mendez (951) 259-1291  
www.theautotechs.net

### AWARDS/ENGRAVING

**Tulips Trophies & Treasures**  
Kimberly Ryan (951) 674-6072  
www.tulipstrophies.com

### BACKFLOW TESTING

• **Hazzard Backflow Inc.**  
Rolando Lee Hazzard (951) 445-0809  
www.hazzardbackflow@yahoo.com

### BANKS/FINANCIAL INSTITUTIONS

• **Bank of America-ATM**  
Karen Harrison (800) 622-8731  
www.bankofamerica.com

• **Bank of America-Canyon Hills**  
Thomas Zamani (951) 244-8076  
www.bankofamerica.com

• **Bank of America-Lake  
Elsinore**  
Brittany E. Stuit (951) 674-6911  
www.bankofamerica.com

• **Bank of America-  
North Lake Elsinore**  
Joshua Mendez (951) 245-4181  
www.bankofamerica.com

• **Navy Federal Credit Union**  
Jesse Border (888) 842-6328  
www.usafed.org

### BANQUET FACILITIES

**Pins 'N Pockets**  
Bill Boudreau (951) 245-6250  
www.pinspockets.com

**The Corporate Room**  
Candice Nicholas (951) 249-4343  
www.thecorporateroom.com

### BASEBALL CLUBS

• **Lake Elsinore Storm**  
Shaun Brock (951) 245-4487  
www.stormbaseball.com

**San Diego Padres**  
Mike Wickham (619) 795-5000  
www.sandiegopadres.com

### BOAT RENTALS

**Williams Bait, Tackle & Boat  
Rentals**  
William Johnson (951) 642-0640  
www.williamsboatandtackle.com

### BRANDING

**Storyland Studios**  
Mike Mulligan (951) 674-0998  
www.storylandstudios.com

### BREWERY

**Craft Brewing Company**  
Kirk D Medeiros (951) 674-2562  
www.craftbrewingcompany.com

### BUSINESS MACHINES/ SYSTEMS

• **Image Source**  
Mike Holler (951) 296-2150  
www.imagesourceusa.com

**Innovative Document Solutions**  
Kevin Hietritter (951) 676-8885  
www.idscanon.com

### CAMPGROUNDS/RV PARKS

• **Crane Lakeside Park +  
R.V. Resort**  
Sandy Grant (951) 678-2112  
www.cranelakesiderv.com

**Launch Pointe**  
Beau Davis (951) 471-1212  
www.launch.pointe.com

• **Lake Park RV Resort & Motel**  
Judy Jaynes (951) 674-7911  
www.lakeparkrvresort.com

### CANNABIS DISPENSARY

**The Syndicate**  
(951) 471-5021  
socialthesyndicate.com

### CARPET/UPHOLSTERY CLEANERS

**Johnson's Carpet Cleaning**  
Scott Johnson (951) 674-6685  
jccextraction@aol.com

### CASINOS

• **Lake Elsinore Casino & Econo Lodge**  
RJ Watanabe (951) 674-3101  
www.lercasino.com

### CATERING

**New Life Culinary Creations**  
Steve Bearse (951) 375-1380  
www.newlifecatering.com

• **Lake Elsinore Storm Baseball**  
Shaun Brock (951) 245-4487  
www.stormbaseball.com

### CEMETERIES

• **Elsinore Valley Cemetery**  
Jeff Kuetner (951) 674-2418  
evcdistrict@verizon.net

### CHAMBERS OF COMMERCE

**California Chamber of  
Commerce**  
Allan Zaremborg (916) 444-6670  
www.calchamber.com

**City of Lake Elsinore Visitors  
Bureau**  
Kim Joseph Cousins (951) 245-8848  
www.visitlakeelsinore.com

**Lake Elsinore Valley Chamber of  
Commerce**  
Kim Joseph Cousins (951) 245-8848  
www.lakeelsinorechamber.com



**CHURCHES**

• **Elsinore First Assembly of God**  
Pastor Fred Rodriguez (951) 678-1757  
www.elsinorefirst.com

• **First Christian Church of Lake Elsinore**  
Bertha Engelhard (951) 674-2758  
www.firstchristianchurchle.org

**First Lutheran Church, LCMS**  
Pastor Kevin L. Kolander  
(951) 674-2757  
www.firstluth.com

**New Creation Church**  
Ben Carrington (951) 813-5346  
www.newcreationchurch.co/

**Shepherd of Life Lutheran Church**  
Rebecca Ajer (951) 678-1561  
www.shepherdoflife.org

**CITY OPERATIONS**

**City of Lake Elsinore - Community Service Department**  
Johnathan Skinner (951) 674-3124  
www.lake-elsinore.org

• **City of Lake Elsinore - Fire Department**  
Chief Lonny Olson (951) 246-2337  
www.lake-elsinore.org

**City of Lake Elsinore - Lake Patrol**  
(951) 245-3338  
www.lake-elsinore.org

• **City of Lake Elsinore - Police Department**  
Captain Andrew Elia (951) 245-3300  
www.lake-elsinore.org

• **City of Lake Elsinore - Senior Activities Center**  
Priscilla Perez (951) 674-2526  
www.lake-elsinore.org

**CLEANING SERVICES**

**Five Star Cleaning**  
Jamie R Schramm (562) 881-4267  
www.fivestarcleaningbi.wixsite.com/clean

**Premier Solar Cleaning**  
Adam Fuller (951) 465-3117  
www.premiersolarcleaning.com

**COMMERCIAL REAL ESTATE**

• **Coldwell Banker Commercial Sudweeks Group**  
Brandon Sudweeks (951) 200-7683  
www.cbcsocalgroup.com

**Fairway Commercial Partners Inc**  
Rod K. Oshita (310) 939-7102  
www.fairwaypartners.net

**RDP Consultants, LLC**  
Mark Cooper (913) 915-6538

**The Shopoff Group**  
William Shopoff (949) 417-1396  
bshopoff@shopoff.com

**WCI - West County Investments**  
Gary Washburn (951) 318-8542  
www.westcountyinvestments.com

• **WestMar Commercial Real Estate**  
Mark P. Esbensen (951) 491-6300  
www.westmarcre.com

**COFFEE & ICE CREAM**

**Bloom Ice Cream-Coffee**  
Kaitlyn Hanson (951) 805-1337  
www.bloomicecreamcoffee.com

**COMPUTER/INTERNET SERVICES/SALES**

**Carrier Connections Inc.**  
Debra Smith (951) 751-1705  
www.carrierconnections.com

**CONSTRUCTION**

**Building Industry Association Riverside County Chapter**  
Clint Lorimore (951) 781-7310  
www.riversidebia.org

**Edmondson Construction Company, Inc.**  
Chance Edmondson  
(951) 674-5589  
www.wemovedirt.com

**GBC Concrete and Masonry Construction, Inc.**  
Tom Daniel (951) 245-2355  
www.gbconstruction.com

• **Madrid Equipment Rental Inc**  
Michael A. Madrid (951) 674-6241  
www.madridcorporation.com

**Near-Cal Corp.**  
Carl J. Johnson (951) 245-5400  
www.nearcal.com

• **R & R Roofing**  
Raul I Jasso (951) 246-0695  
www.randrroofing.net

**Saber Geotechnical Construction Solutions**  
Jennifer Ohlsson (800) 922-2488  
www.saberfoundations.com

**CONSULTING COMPANIES**

**Hernandez Environmental Services**  
Shawn Gatchel-Hernandez  
(951) 334-6219  
www.hernandezenvironmental.com

**Southwest CA. Economic Development Coalition**  
Donald Murray (951) 694-9800  
www.edcswca.com

**Sunbelt Business Sales, Mergers & Acquisitions**  
Myles Ross (714) 200-3761  
www.Riverside.SunbeltNetwork.com

**Williams Efurd Digital Processors LLC**  
Ronald Williams (951) 364-3475  
WilliamsEfurd@outlook.com

**DAIRIES**

• **DeJong's Dairy**  
Herman DeJong (951) 674-2910

**DAY SPA**

**Kin Fit Wellness & Recovery Center**  
Chad Burleson (951) 609-8285  
www.kinfitwellness.com

**DENTISTS**

• **Aava Dental**  
Yvette Villarreal (951) 226-7606  
www.aavadental.com

• **Dr. Deza's Dental Office**  
Rocio D Deza (951) 674-2000  
www.drdezasdentaloffice.com

• **Dr. J.T. Baugh**  
J.T. Baugh (951) 674-3187

• **Kal Eissa DDS**  
Khaled Eissa (951) 674-8707  
www.khaledeissadds.com

• **Marketplace Dental Group**  
Florence Anaya (951) 245-8664  
www.marketplacentalgroup.com

• **Western Dental**  
Shona Baillie (951) 643-6094  
www.westerndental.com

**DEPARTMENT/ DISCOUNT/WAREHOUSE STORES**

**Outlets at Lake Elsinore**  
Jennifer Sulpizio (951) 245-0087  
www.outletsatlakeelsinore.com

• **Walmart**  
(951) 245-5990  
www.walmart.com

**DEVELOPERS/ INVESTMENT GROUPS**

**Castle & Cooke Alberhill Ranch, LLC**  
Ken Crawford (951) 245-0476  
www.alberhillranch.com

**Civic Partners Inc.**  
Tina Alexander (714) 230-8000  
www.civicpartners.com

**Lake Elsinore Town Center**  
Linda Nettels (714) 340-7849

• **Mebo Properties Development**  
Brian Lam (626) 831-0661  
brianvlam@yahoo.com

**Northpoint Development**  
JJ Jenkins (816) 888-7053  
www.BeyondTheContract.com

**RDP Development Consultants, LLC**  
(405) 650-5238  
www.rdpconsultants.com

**EDUCATION/ TUTORING SERVICES**

**Diego Hills- Lake Elsinore Learning Center**  
Shellie A. Dansby (951) 319-2763  
www.learnfourlife.com

**LFW Foundation**  
Valerie L Geason (951) 245-7073  
www.lfwfoundation.org

• **Mt. San Jacinto College**  
Kathy Donnell (951) 487-3002  
kdonnell@msjc.edu

**Julia Lee Performing Arts Academy**  
Tanya Lee Taylor (951) 356-6786  
www.JLPAA.org

**ELECTED OFFICIALS**

**CA Senator Melissa Melendez 28th Senate District**  
Glenn Miller (951) 894-3530  
www.district28.cssrc.us

**CA Assemblyman Kelly Seyarto 67th District**  
Joe Fuentes (951) 894-1232  
www.ad67.asmrc.org

**Supervisor Kevin Jeffries**  
Kevin Jeffries (951) 471-4500  
www.rivcodistrict1.org

**EMERGENCY SERVICES/ SUPPORT**

**Trauma Intervention Program, SW Riverside Co.**  
Magda Stewart (951) 698-2453  
www.tipswrc.org

**EMPLOYEE/EMPLOYER SERVICES**

**Thunder Staffing and Business Development**  
Roberta Moon (951) 609-1415  
www.thunderstaffing.com

**Wingman Recruiting Solutions**  
Chad Pearce 909-746-7524  
chad.pearce@wingmanrecruitingolutions.com

**ENERGY BUILDING CONTROLS**

**Building Automation Technologies Inc.**  
Brian Oakes (951) 712-9433

**ENGINEERING COMPANIES**

• **K & A Engineering, Inc**  
Joline I Green (951) 279-1800  
www.kaengineering.com

• **KWC Engineers**  
Kelly Jackson (951) 734-2130  
www.kwcengineers.com

**WSP**

Ahmad Khan (951) 253-4590  
www.abam.com

**ENTERTAINMENT**

• **Escapology Lake Elsinore**  
Bill Boudreau (951) 245-6250  
escapology.com/en/lake-elsinore-ca/

• **Lake Elsinore Storm Baseball**  
Shaun Brock (951) 245-4487  
www.stormbaseball.com

**EQUIPMENT/PARTY RENTALS**

**Elsinore Valley Rentals & Ready Mix**  
Rita Wilsey (951) 674-2427

**Gates Sound**  
Doug Gates (888) 434-3339  
www.gatessound.com

**FLOOD/FIRE RESTORATION**

**PuroClean Restoration Experts**  
Carly Chalker (951) 651-0202  
www.puroclean.com/pre-ca

**Right Stop Restoration**  
Jarrett Hale (951) 378-2087  
www.rightstoprestoration.com



# MEMBER DIRECTORY

## FLORISTS

• **Lake Elsinore VIP Florist**  
Annette LaRocque (951) 674-6422  
www.lakeelsinorevipflorist.com

**Tulips Trophies & Treasures**  
Kimberly Ryan (951) 674-6072  
www.tulipstrophies.com

## GAS STATIONS

**Arco AM/PM**  
Erwin Randhawa (951) 471-1520  
info@arcoguests.com

**Arco AM/PM**  
Ayman Mika (951) 674-7377  
ayman\_haddad1@yahoo.com

• **Arco Gas / Bocado Kitchen**  
Bobak Seyedgavadi (951) 471-8370  
www.bocadillokitchen.com

**Four Corners Arco AM/PM**  
Erwin Randhawa (951) 245-2866  
info@arcoguests.com

## GOVERNMENT AGENCIES

• **City of Lake Elsinore**  
Jason Simpson (951) 674-3124  
www.lake-elsinore.org

**Riverside County Treasurer -Tax Collector**  
Debra Marabella (951) 955-3900  
www.countytreasurer.org

**Riverside County Transportation Commission**  
Cheryl Donahue (951) 787-7141  
www.RCTC.org

**Western Riverside Council of Governments**  
Dr. Kurt Wilson (951) 955-8311  
wrcog.cog.ca.us

## GROCERY/FOOD STORES

• **Albertsons 6798**  
Paul Kadow (951) 245-4461  
Paul.Kadow@albertsons.com

• **Cardenas Markets Inc.**  
Marco A. Robles (909) 923-7426  
www.cardenasmarkets.com

• **El Rancho Market**  
Ray Haifa (951) 674-5879

**Grocery Outlet of Lake Elsinore**  
Sarah & Eric Senges (951) 471-6626  
www.groceryoutlet.com

• **Stater Brothers #187**  
Anthony Charles (951) 244-2014  
www.staterbros.com

• **Stater Brothers #189**  
Gary Holland (951) 245-5802  
www.staterbros.com

• **Stater Brothers #98**  
Felix Larez (951) 674-1349  
www.staterbros.com

## GUNSMITH

**GLMason Gunsmith**  
Gary L. Mason (714) 615-7735  
glmason1@sbcglobal.net

## HAIR SALON

**Lakeshore Hairstyles**  
Jody Pike (951) 336-6878  
Lakeshorehairstyles@gmail.com

**Sport Clips Haircuts**  
Amanda Bowers (951) 579-4550  
www.sportclips.com/ca646

**Vinny's Barber Shop**  
Vinny Medina (951) 223-8264  
www.vinnysbarbershop.com

## HEALTH CLUBS

**The Camp Transformation Center - Lake Elsinore**  
Chad Burleson (951) 245-8877  
www.thecampcc.com

## HEALTH EDUCATION

**Gray's Trauma**  
Dr. Amber D. Gray (909) 419-3311  
www.gettraumainformed.com

## HEALTH/NUTRITION

**Melaleuca**  
Debra Smith (951) 751-1705  
www.makegreengogreen.com/debrasmith

**Nutrishop**  
Michael Norcia (951) 674-1550  
www.NutrishopUSA.com

## HOME INSPECTIONS

**A Better Look Home Inspection**  
George Mills (951) 445-3550  
www.abetterlookinspections.com

## HOME IMPROVEMENT CENTERS

**Habitat for Humanity Inland Valley Lake Elsinore ReStore**  
Tammy Marine (951) 471-1188  
www.habitat4inlandvalley.org

## HOSPICE CARE

• **Hospice of the Valleys**  
Cari Rath (951) 200-7800  
www.hovsc.org

## HOSPITALS

• **Rady Children's Hospital**  
Kathleen Korn (800) 788-9029  
www.rchsd.org

• **Southwest Healthcare System**  
Raedean Olmo (951) 677-9712  
www.ivrmc-rsmc.com

• **Temecula Valley Hospital**  
Celena Barton (951) 331-2200  
www.temeculavalleyhospital.com

## HOTELS/MOTELS/ RESORTS

• **Best Western**  
Ajay Patel (951) 674-3131  
www.bestwestern.com

• **Holiday Inn Express**  
Sachin Trivedi (951) 674-4333  
www.hiexpress.com/lakeelsinoreca

**Lake Elsinore Econo Lodge**  
Roxanne Zeller (951) 674-3101  
www.lercasino.com

• **Quality Inn**  
Pete Patel (951) 674-9694  
www.qilakeelsinorehotel.com/home

## HVAC

**REE Mechanical**  
Jacquelyn Bishop (951) 296-0984  
www.reehvac.net

## INSURANCE SERVICES

• **Crusberg-Decker Insurance**  
Amber Warner (951) 245-8181  
www.cdinsurance.com

• **Farmers Insurance - Muñoz Insurance Agency**  
Michele M Muñoz (951) 471-2029  
www.farmersagent.com/mmuno2

• **Farmers Insurance Wildomar- Andy Morris**  
Andrew Morris (951) 678-8111  
www.lakeelsinoreinsurance.com

• **R. David Bulen Insurance Agency**  
Lisa Mosby (951) 674-0675  
lisa@bulen.com

• **State Farm Insurance - Niehouse Agency**  
Paul Niehouse (951) 674-0735  
www.statefarm.com

**Strachota Insurance Agency**  
Ed Prieboy (951) 676-2229  
www.strachota.com

## BOAT/JET SKI/PADDLE RENTALS

**JT's Rentals**  
John Alarcon (951) 777-2866  
www.rentmypontoon.net

**Temescal Valley Paddle**  
Miranda Lee (909) 973-1126  
www.empirepaddlesports.com

## JEWELERS

**Ronnie's Jewelers**  
Jim Turner (951) 674-1255  
jtrjewels@coastinet.com

## LAKE OPERATIONS

• **City of Lake Elsinore - Lake & Aquatic Resources Department**  
Rick DeSantiago (951) 674-5120  
www.lake-elsinore.org

## LAWN CARE SERVICE/ LANDSCAPE

• **EcoPlanet Landscaping**  
Michael Carroll (951) 256-6514  
www.ecoplanetlandscaping.com

## LEGAL SERVICES

**Fabozzi & Miller, APC**  
Edward J. Miller (951) 296-1775  
www.fabozzimmillerlaw.com

• **McVicker's Family Law Mediation Center**  
T. Elizabeth McVicker (951) 244-8759  
www.mcvickersfamilylaw.com

## LIBRARY

• **Lake Elsinore Library**  
Krystal Van Eyk (951) 674-4517

**Vick Knight Lakeside Community Library**  
Ellen Holt (951) 678-7083

## MAGAZINES/NEWS MEDIA

**Lake Elsinore Magazine of Values**  
Dee Castro (714) 296-9633  
www.LakeElsinoreMagazineOfValues.com

## MANAGEMENT COMPANIES

**California Apartment Association - Inland Empire Division**  
Ben Benoit (909) 948-0784  
www.caanet.org/about/caa-local/inland-empire/

## MANUFACTURERS

**BuildersMax Inc.**  
Guy Selleck (916) 216-9288  
www.buildersmax.com

• **Champion Cooling Systems**  
Rick Doll (951) 245-9464  
www.championcooling.com

• **Pacific Clay Products**  
Stuart Hoxsey (951) 674-2131  
www.pacificclay.com

**The Quikrete Companies**  
Greg Gibbel (951) 277-3155  
www.quikrete.com

## MANUFACTURING/MEDICAL

**Abbott Vascular**  
Ken Carlisle (951) 914-2400  
www.abbott.com

## MERCHANT SERVICES

**Williams Efurd Digital Processors LLC**  
RJ Williams (951) 364-3475  
WilliamsEfurd@outlook.com

## MOBILE HOME PARKS

• **Huntsman Mobile Home Park, LLC**  
Fred & Sue West (951) 674-4617

**MORTGAGE/LOAN COMPANIES****Low Rates**

Anthony Williams (949) 689-9270  
Anthony.Williams@LowRates.com

**Pacific Lending LLC.**

Paul Aguilar (951) 609-8080  
paclending.com/paguilar

**MORTUARIES****• Evans Brown Mortuary**

John Rowe (951) 674-3141  
www.evans-brownmortuary.com

**MOVERS****Jon's Movers Inc**

Jon Favillo (951) 226-0312  
www.jonsmovers.com

**NEW HOMES****• Summerly**

Brian Milich www.mcmillin.com

**NON PROFIT ORGANIZATIONS****• Assistance League of Temecula Valley**

Electra Demos (951) 694-8018  
www.temeculavalley.assistanceleague.org

**Baseball Resource Group**

Mishael Israel (951) 381-0585  
www.baseballresourcegroup.org

**Cops for Kids**

Leanne Holland (951) 245-3300  
www.copsforkidsinc.org

**Dream Center Lake Elsinore**

Brett Masters (951) 376-3703  
www.dreamcenterle.org

**• EDA/Workforce Development Agency**

Rob Moran (951) 955-3226  
www.ricoeda.org

**Holt Ministries**

(909) 938-2155  
www.outreachministryinlakeelsinoreca.com

**Jennifer Smart Foundation**

Meredith Stewart (951) 245-1017  
www.JenniferSmartFoundation.org

**• Kamali'i Foster Family Agency**

Eric Mortensen (951) 674-9400  
www.kamalii.org

**Kennedie June Von Ryan Foundation**

Kimberly Ryan (909) 263-8332  
www.kjvrfoundation.com

**Lake Elsinore Moose Lodge 1021**

John Lavery (951) 674-4477  
www.lodge1021.moosepages.org/Contact/

**Lake Elsinore Valley Education Foundation**

Kevin Pape (951) 609-7525  
www.levfef.org

**National Alliance on Mental Illness/NAMI Temecula Valley**

Linda Ditter (951) 672-2089  
www.namitv.org

**Richard Jean Sylva Foundation**

Kimberly A Francois (909) 200-5218  
www.RichardJeanSylvaFoundation.com

**• Riverside Recovery Resources**

Bernard L Truax (951) 674-5354  
www.riversiderecovery.org

**Social Work Action Group (SWAG)**

Aaron Petroff (833) 792-4674  
www.komenie.org

**United Way of the Inland Valleys**

Kimberly Pennington (951) 600-1671  
www.uwiv.org

**Veterans of Foreign Wars**

Roger Miller (951) 674-4735

**ONLINE RETAILERS****iWorkz, Inc.**

Kwangwook Kim (714) 684-6210  
www.iworkz.com

**PARTY/EVENT PLANNERS****• A Better Party & Design**

Destinee Ekstein (951) 674-9332  
www.abetterpartyrentals.com

**Simply Gorgeouz Party Supply & Planning**

Marilyn J Jones (951) 609-7683  
www.SimplyGorgeouz.com

**PET CARE****Who Let The Dogs Out? Inc.**

Martha Favillo (951) 387-8008  
wholetthedogsoutpetsittersca.com

**PETROLEUM PRODUCTS****• Downs Energy**

Ron Skelskey (951) 737-9866  
www.downsenergy.com

**• Lucas Oil Products**

Tom Fredrickson (951) 270-0154  
www.lucasoil.com

**PHARMACIES****• Delta Drugs II**

Raz Hovsepian (951) 245-2325  
deltadrugsii@yahoo.com

**• Gen RX Pharmacy**

John Rouzi (951) 674-6836  
jrouzi@aol.com

**PHOTOGRAPHERS/ VIDEO TAPING SERVICES****Cherished Memories Photography**

Mike Norkin (951) 304-4133  
www.ourcherishedmemories.com

**On The Go Video.biz**

Desi Ekstein (951) 523-7828  
www.OnTheGoVideo.biz

**PHYSICAL THERAPY****Rancho Physical Therapy**

Cathie Gentry (951) 471-3300  
www.ranchopt.com

**PHYSICIANS****• Farid Saadat, MD**

Dr. Farid Saadat (951) 471-5711

**• Lake Elsinore Clinica Medica Familiar y Dentista**

Erica Carrillo (951) 245-7007  
erica.carrillo@westphysicians.org

**• Total Care Family Medical Center of Lake Elsinore**

Cheryl Roberts (951) 674-8779  
totalcareurgentcare@hotmail.com

**• Vista Community Clinic: Lake Elsinore**

Betsy Heightman (951) 252-2720  
www.vistacommunityclinic.org

**PLUMBERS****• Morrow Plumbing**

John Morrow (951) 674-1446  
www.johnmorrowplumbing.com

**• The Plumbing Guys**

Luis Reyes (909) 559-3652  
www.Socialplumbingguys.com

**POLICE DEPARTMENT****• Lake Elsinore Sheriff's Department**

Capitan Andrew Elia (951) 245-3300  
www.lake-elsinore.org

**POOL SUPPLIES/SERVICE****Aloha Leisure**

Katherine Lohmann (951) 674-3320  
www.alohaleisurecompany.com

**• Dolphin Pool and Spa Center**

Frank & Jimmy Duran (951) 471-5305  
www.dolphinpoolandspa.com

**PREGNANCY RESOURCES****• Elsinore Valley Pregnancy Resource Center**

Konrad Aniol (951) 245-8587  
evprc@verizon.net

**PRINTERS/GRAPHICS/ TYPE SETTING/SALES****• Ariel Supply, Inc.**

Larry Grote (951) 226-3600  
www.arielsupply.com

**HitPrint**

Jason Devor (949) 600-0776  
www.ihitprint.com

**Print and Mail Guy**

Mark Gilliam (951) 457-2499  
www.printandmailguy.com

**PROPERTY MANAGEMENT COMPANIES****• Access Asset Management, Inc.**

Adam Clarke (866) 830-4401  
www.AccessAsset.com

**Coldwell Banker ABR Property Management**

Wendy Foster- Gault (951) 679-5494  
coldwellbanker-propertymanagement.com

**Robin Paliwoda-Broker & Property Management**

Robin Paliwoda (951) 285-6426  
robinprealtor@gmail.com

**PUBLIC TRANSPORTATION****• Riverside Transit Agency**

Jim Kneepkens (951) 565-5000  
www.riversidetransit.com

**RESIDENTIAL REAL ESTATE****• Berkshire Hathaway Home Services of CA Properties**

Carol A. Rounsley (951) 471-5333  
www.berkshirehathawayhs.com

**BRIX Realty**

Jarred Hanson (951) 259-1187

**• Century 21 Preferred**

William L. Bachelor (951) 674-6943

**The Inland Gateway AOR**

Ligia Martinez (951) 735-5121  
www.igrealtors.org

**Coby Alaoui - Listing Residential Specialist**

Coby Alaoui (951) 291-8418  
www.cobysellsrealstate.com

**Farnam & Associates Real Estate - Nancy Hunzeker PMN**

Nancy Hunzeker (951) 236-9424  
NancyHunzeker@gmail.com

**• Keller Williams The Lakes**

Phil Williams (951) 816-6565  
www.kwthelakes.com

**Lumos Communities LLC**

Leonard Lechnitz (951) 505-1502  
lechnitz@lumoscommunities.com

**• Southwest Riverside County Association of Realtors**

Connie Lynch (951) 894-2571  
www.srcar.org

**Tarbell Realtors**

Rebecca Crandell (714) 788-6143  
www.RebeccaCrandell.com

**RESTAURANTS****Annie's Café**

Keith Kahn (951) 245-6106  
www.anniescafelakeelsinore.com

**• Chili's**

Jay Witherspoon (951) 245-5101  
www.chilis.com

**CJ's Sports Grill & Turf Club**

Kiko Zenedjian (951) 674-3101

**• Del Taco # 1020**

John Johnson (951) 245-2710

**• Del Taco # 245**

John Johnson (951) 674-5771

**• Del Taco #238**

John Johnson (951) 674-3646

**Diamond Tap Room**

Jason Wozniak (951) 245-4487  
www.stormbaseball.com

**Dickey's Barbecue Pit**

Frank Morones (951) 249-7977  
Frank@frankmorones.com

**• Don Mere's Mexican Restaurant**

Jose Martin-Romo (951) 579-1394  
www.donmeresrestaurant.com

**• El Comal Restaurant**

Miguel Casillas (951) 579-1759  
www.elcomal-restaurant.com

**• El Ranchito Taco Shop**

Raymond Moon (951) 245-1438  
www.RanchitoElsinore



# MEMBER DIRECTORY

## Felix's BBQ with Soul

Felix Berry (951) 609-2488  
www.felixsbbq.com

• **Golden Corral**  
James Galloway

• **Guadalajara Restaurant**  
Ricardo Solano (951) 674-8294  
guadalajara.restaurant@yahoo.com

• **IHOP**  
Mandy Skipper (951) 674-4522  
elhop@pancakestoday.com

• **Jack in the Box #5472**  
Amira Hakim (951) 674-6472

• **Jacks BBQ Shack**  
Jack A. Martin (951) 245-6500  
inkjax@yahoo.com

**Jersey Mike's Subs**  
Tanya Ilic (951) 674-5860  
www.jerseymikes.com

• **La Unica Cocina Mexicana Y Cantina**  
Rose Topete (951) 674-2233  
www.launicarestaurant.com

**Main Street Kitchen & Tap**  
Robert Kulwicki (951) 674-6777

**Miguel's Jr. Restaurants**  
(951) 371-7234  
www.miguelsjr.com

• **My Buddies Pizza**  
Sean Richardson (951) 674-6946

• **Panera Bread**  
Vincent King (951) 253-8062  
www.panerabread.com

• **Popeyes Louisiana Kitchen**  
Jen Cason (951) 471-3343

**Sizzler Restaurant / BMW Management**  
Sally Myers (951) 676-8616  
marketing@bmwmanagement.com

**Stadium Pizza Main St. LLC**  
Sandy Kordick (951) 228-2128  
www.stadiumpizza.com

**The Bobber**  
William Johnson (951) 741-1212 Opt.3

**The Lookout Roadhouse Restaurant**  
Barbara Shea-an (951) 678-9010  
www.lookoutroadhouse.com

• **Vincenzo's Olive Tree**  
Chris Scholder (951) 674-8941  
www.vincenzosolivetree.com

## RETAIL STORES

### CREATE.Studios

Nicole Dailey (951) 833-5497  
www.creatediystudios.com

### Mom & Baby Boutique

Nioma Gardner (951) 399-0109  
www.momandbaby.boutique.com

### Main Street Candy Bar

David Ross (951) 457-4008  
www.mainstreetcandybar.com

• **Masterpac**

Hector Cortez (951) 400-2607  
www.masterpaccompaction.com

• **Promenade Temecula**

Jeff Kurtz (951) 296-0979  
www.promenadetemecula.com

• **Staples**

Aaron Buchmann (951) 245-9686  
www.staples.com

• **Lake Elsinore Storm Baseball**

Shaun Brock (951) 245-4487  
www.stormbaseball.com

## SANITATION

• **Diamond Environmental**  
Laura Cervantes (760) 744-7191  
www.diamondprovides.com

• **Rightway Portable Toilets, Temporary Power Poles, Storage Containers and Septic Pumping Services**  
Sam Harding (951) 674-8608  
www.www.rightwayportable.com

## SCHOOL DISTRICT/SCHOOLS

• **Lake Elsinore Unified School District**  
Douglas Kimberly (951) 253-7000  
www.leusd.k12.ca.us

• **Riverside County Superintendent of Schools**  
Edwin Gomez, Ed.D. (951) 826-6530  
www.rcoe.us

**Sycamore Academy of Science and Cultural Arts**  
Barbara Hale (951) 678-5217  
www.sycamoreacademycharter.org

## SERVICE CLUBS/ ORGANIZATIONS

• **American Legion Post 200**  
Ralph E Johnson (951) 678-7777  
www.legionpost200.org

• **Elsinore Woman's Club**  
Lynda Krisko (951) 674-3445  
www.elsinorewomensclub.org

**Lake Elsinore/Wildomar Elks Lodge #2591**  
Michael D. Cain (951) 674-6804

**Lake Elsinore Historical Society**  
Ruth Atkins (951) 678-1537  
www.lakeelsinorehistoricalsociety.org

• **Rotary Club of Lake Elsinore**  
Jamie Schramm (562) 881-4267  
www.lakeelsinorerotary.org

**Southwest Riverside NAACP Branch 1034**  
Mary Venerable (951) 443-4551  
www.lakeelsinorenaacp.org

**Warrior Built Foundation**  
Aaron Q. Seibert (951) 805-2734  
www.warriorbuilt.org

## SIGNS/BANNER/ SCREEN-PRINTING

**Maximum Sign Co**  
Geraldine S. Roberts (951) 816-5154  
www.maximumsignco.com

## SKY DIVING

**Skydive Elsinore**  
Karl Gullede (951) 245-9939  
www.skydiveelsinore.com

## STORAGE FACILITIES

**Secured Self Storage**  
Carolyn Rivera (951) 674-8681

## SOS Storage Center

Gina Walker (951) 940-9990  
www.sos-selfstorage.com

## TELECOMMUNICATIONS

**Temecula Valley Communications, Inc.**  
Shane Lesovsky (951) 677-4422  
www.tvcinc.net

## TRANSPORTATION

• **Transportation Corridor Agencies**  
Jeff Bott (949) 754-3400  
www.thetollroads.com

## UTILITIES

• **CR&R Solid Waste & Recycling Services**  
Alex Braicovich (800) 755-8112  
www.crrwasteservices.com

• **Elsinore Valley Municipal Water District (EVMWD)**  
Greg Thomas (951) 674-3146  
www.evmwd.com

• **Metropolitan Water District**  
Patti Arlt (213) 217-6491  
www.mwdh2o.com

• **Southern California Edison**  
Jeremy Goldman (800) 655-4555  
www.sce.com

• **Southern California Gas Company**  
Adam Eventov (951) 830-3485  
www.socialgas.com

• **Southern California Telephone Company**  
Ryan McGuire (951) 693-1880  
www.socialtelephone.com

**Western Municipal Water District**  
Rachel McGuire (951) 571-7100  
www.wmwd.com

## VACATION RENTALS

**Lake Elsinore Lakehouse**  
Wendy Lesovsky (951) 741-2552

## VEHICLE REGISTRATION

**In & Out Vehicle Registration**  
Bryan & Donna Graves (951) 245-3939  
gotplates1@verizon.net

## VETERINARIANS/ VETERINARIAN SUPPORT

• **Lake Elsinore Animal Hospital**  
Ed Shin (951) 674-9392  
www.lakeelsinoreanimalhospital.com

• **Mountainview Small Animal Hospital**  
Debbie Harris (951) 674-1475

## WATER WELL SERVICE

• **Quality Pump Service**  
Bruce MacLachlan (951) 830-8453

## WELDING

• **California Welding Institute**  
Mariana Ludmer (951) 536-3809  
www.socialwelding.com

## WHOLESALE DISTRIBUTORS

**Tractor Supply Company**  
Juan Hernandez (951) 674-1704  
www.TractorSupply.com

## YOUTH SERVICES

**Boys and Girls Club of Southwest County**  
Shelly Anguiano Figueroa (951) 245-4499  
www.bgcswc.org

• **California Family Life Center - Planet Youth Program**  
Mary Jo Ramirez (951) 471-8415  
kv-cflc@linkline.com

# Your Safety, OUR PRIORITY

Extensive measures are in place to help keep you safe during your visit.  
Dedicated to your health and wellness, now more than ever.



**RANCHO SPRINGS  
MEDICAL CENTER**

A member of Southwest Healthcare System



**SOUTHWEST  
HEALTHCARE SYSTEM**

[www.swhealthcaresystem.com](http://www.swhealthcaresystem.com)



**INLAND VALLEY  
MEDICAL CENTER**

A member of Southwest Healthcare System



Physicians are independent practitioners who are not employees or agents of Southwest Healthcare System. The System shall not be liable for actions or treatments provided by physicians. For language assistance, disability accommodations and the non-discrimination notice, visit our website: 183529



# WHAT ARE THE SIGNS OF PERIPHERAL ARTERY DISEASE?

Not sure why you have pain in your legs or arms? Here's why it may be a symptom of PAD.

Pain in your legs or arms could be caused by peripheral artery disease (PAD), a condition that affects about 8 million Americans aged 40 and older. Understanding the signs and symptoms of this disease will better ensure you get the treatment you need if you have PAD.

People who have PAD usually notice symptoms in their legs, although the condition can also affect the arms. PAD results from blood vessels that become partially or fully blocked by plaque, a waxy substance that's made up of fat and cholesterol. Depending on where this happens, less blood may flow to your legs or arms. Poor blood flow can affect the health of your limbs and can cause uncomfortable symptoms since blood carries oxygen and nutrients to your cells and tissues.

**If you have PAD, you may have one or more of these symptoms:**

- **Pain when you move.**

You may notice that walking or moving your arms is painful. If you have PAD, the pain goes away when you stop walking or moving. Depending on the amount of pain, you may find it hard to do your job, care for your family or enjoy your usual activities.

- **Cramps.**

Cramps in your arms, calves, thighs, hips or buttocks when you walk or use your arms could be caused by PAD. Your arms or legs may also feel heavy when you move or lift them.



- **Sores.**

Do you have a sore on your arm, leg, hand or foot that never seems to get better? White blood cells and the oxygen in your blood help sores heal. If not enough blood reaches the area, it may take much longer to heal.

- **Less arm or leg hair.**

Poor blood flow makes it hard for the hair on your legs and arms to grow as fast as it once did. If you've wondered why you seem to have less hair these days, PAD may be to blame.

- **Slow-growing nails.**

Blood flow problems can also affect how fast your fingernails and toenails grow.

- **Cool skin.**

The skin on your arms or legs may feel cool or numb. During the winter, your feet or hands might feel colder than usual.

- **Pale skin.**

Your skin may look pale or even blue if not enough blood reaches your arms or legs.

- **Weak pulse.**

Your doctor might have trouble finding a pulse in your wrist or feet if you have PAD.

Anyone can develop PAD, but your risk may be higher if you are over age 60, smoke or have high blood pressure, diabetes, hardening of the arteries or high cholesterol. In addition to causing pain and discomfort, PAD may increase your risk of heart attack, stroke and infection. That's why it's important to see your doctor if you have any of these symptoms

This special message is brought to you by Southwest Healthcare System – Inland Valley Medical Center in Wildomar and Rancho Springs Medical Center in Murrieta. The largest provider of medial services in Southwest Riverside County.

## IMPORTANT PHONE NUMBERS

### Emergency Services

• Emergency	911
• American Medical Response	(951) 782-5200
• Border Patrol	(951) 676-2261
• Fire Department/ Emergency	(800) 472-5697
• Fire Department, Station 10 - Graham Ave.	(951) 674-2161
• Fire Department, Station 11 - Lakeland Village	(951) 678-2161
• Fire Department, Station 51- Ortega Highway	(951) 678-6070
• Fire Station, Station 85 - Grand Ave.	(951) 245-2185
• Fire Station, Station 94 - Railroad Canyon	(951) 246-2293
• Graffiti Hotline	(951) 674-2701
• Inland Valley Regional Medical Center	(951) 677-1111
• Lake Patrol	(951) 245-3338
• Police/ Sheriff, After Hours	(800) 950-2444
• Police/ Sheriff, Business	(951) 245-3300
• Rancho Springs Medical Center	(951) 696-6000
• Southwest Healthcare System	(951) 677-9712
• Total Care Family Medical Center of Lake Elsinore	(951) 674-8779

### Hospitals & Health Services

• Fallbrook Hospital	(951) 728-1191
• Family Health Center &WIC	(951) 471-4200
• Health Department Clinic	(951) 358-5000
• Hemet Valley Medical Center	(951) 652-2811
• Immunizations	(951) 246-1215
• Inland Valley Regional Medical Center	(951) 677-1111
• Kaiser Permanente Riverside	(951) 353-2000
• Menifee Valley Medical Center	(951) 679-8888
• Rancho Springs Medical Center	(951) 696-6000
• Riverside County Regional Medical Center	(951) 486-4000
• Riverside Community Hospital	(951) 788-3000
• Social Services/ Medi-Cal	(951) 245-3100
• Vista Community Clinic: Lake Elsinore	(951) 252-2720
• WIC Supplemental Nutrition Program	(951) 455-4942

### Local Media

• FROGGY 92.9 KFRG FM (Radio)	(951) 693-2206
• The Press Enterprise (Newspaper)	(951) 684-1200
• Valley News	(760) 723-7319

### Family Services

• Adult Abuse	(800) 491-7123
• Animal Control	(951) 674-0618
• Environmental Health Services, 24-Hour Emergency Calls	(951) 461-0284
• Mental Health Dept. Adult/ Child Crisis Services	(951) 765-1550
• Mental Health Dept. Night/ Weekend Crisis Intervention	(951) 358-5245
• Child Abuse/ Domestic Violence	(800) 442-4918
• Child Protective Services	(951) 696-3450
• Coroner/ 24-Hour	(951) 443-2300
• Crisis Center/ 24-Hour Hotline	(951) 686-4357
• Gamblers Anonymous	(866) 239-2911
• Homeless Helpline	(951) 291-0050
• Lifestream	(909) 386-6848
• Poison Information	(800) 876-4766
• Rape Crisis/ 24-Hour Hotline	(951) 686-7273
• We-Tip	(800) 78-CRIME

### Utilities

• CR&R Solid Waste & Recycling Services	(800) 755-8112
• Elsinore Valley Municipal Water District (EVMWD)	(951) 674-3146
• Metropolitan Water District	(760) 451-9122
• Southern California Edison	(800) 655-4555
• Southern California Gas Company	(909) 335-7660
• Southern California Telephone Company	(951) 693-1880
• Spectrum	(951) 245-9485
• Western Municipal Water District (WMWD)	(951) 789-5000

### Service Organizations

• Animal Friends of the Valleys	(951) 674-0618
• Cops for Kids, Inc.	(951) 245-3300
• Elsinore Valley Arts Network	(951) 245-4478
• Elsinore Woman's Club	(951) 678-8941
• H.O.P.E.	(951) 245-7510
• Lake Elsinore Senior Center	(951) 674-2526
• Lions Club	(951) 639-3352
• Lake Elsinore Rotary Club	(562) 881-4267
• Share Program	(951) 674-2758
• United Way/ Inland Valley	(951) 461-1221

### Transportation

• AMTRAK	(800) 872-7245
• Community Transportation System	(800) 800-7821
• Dial-A-Ride	(800) 795-7887
• Greyhound (Perris)	(800) 231-2222
• Metrolink	(800) 371-5465
• Riverside Transit Authority (RTA)	(800) 800-7821
• Rideshare	(800) COMMUTE
• Park and Ride	(800) RIDESHARE
• VAN-Ride	(800) 826-7433

### Worship

• Calvary Chapel of Lake Elsinore	(951) 674-5451
• Elsinore Christian Center	(951) 674-0747
• Elsinore First Assembly of God	(951) 678-1757
• First Baptist Church	(951) 678-2514
• First Christian Church	(951) 674-2758
• First Lutheran Church Mo Synod	(951) 674-2757
• First United Methodist Church	(951) 674-6579
• Grace and Truth Worship Ministry	(951) 291-1746
• Independent Church of Elsinore	(951) 674-3632
• Lake Elsinore Baptist Church	(951) 674-9350
• Lake Elsinore Dream Center	(951) 376-3703
• Lake Elsinore Providence Baptist Church	(951) 674-4311
• Lakeview Chapel-Evangelical Methodist	(951) 674-2825
• New Creation Church	(951) 813-5346
• New Hope Baptist Church	(951) 674-8053
• New Song Calvary Chapel	(951) 245-5664
• Shepherd of Life Lutheran	(951) 678-1561
• St. Andrew's Episcopal Church	(951) 674-4087
• St. Frances of Rome Catholic Church	(951) 674-6881
• The P.O.W.E.R. House	(951) 226-0135
• The Lamb's Fellowship	(951) 417-3807



**City of Lake Elsinore**

- Building and Safety (951) 674-3124 ext. 801
- Business License (951) 674-3124 ext. 302
- City Clerk (951) 674-3124 ext. 269
- City Council (951) 674-3124 ext. 204
- City Manager (951) 674-3124 ext. 204
- Code Enforcement (951) 674-3124 ext. 227
- Community Development (951) 674-3124 ext. 297
- Community Services (951) 674-3124 ext. 265
- Engineering (951) 674-3124 ext. 915
- Graffiti Hotline (951) 674-2701
- Household Hazardous Waste (951) 674-5170
- Human Resources/ Personnel (951) 674-3124 ext. 231
- Lake & Aquatic Resources (951) 674-3124 ext. 265
- Lake Patrol (951) 245-3338
- Parks/ Tree Maintenance/ Streetscapes (951) 674-5170
- Public Information Officer (951) 674-3124 ext. 314
- Public Works/ Pot Holes (951) 674-5170
- Recycling (951) 674-3124 ext. 245
- Senior Center (951) 674-2526
- Special Events/ Filming Permits (951) 674-3124 ext. 292
- Street Hazards (951) 674-5170
- Weed Abatement (951) 674-3124 ext. 998

**Government - City**

- City Hall (951) 674-3124
- Chamber of Commerce (951) 245-8848
- City Council (951) 674-3124 ext. 204
- Councilwoman, Natasha Johnson (951) 674-3124 ext. 204
- Mayor, Robert Magee (951) 674-3124 ext. 204
- Councilman, Steve Manos (951) 674-3124 ext. 204
- Mayor Pro Tem, Timothy J. Sheridan (951) 674-3124 ext. 204
- Councilman, Brian Tisdale (951) 674-3124 ext. 204
- City Manager, Jason Simpson (951) 674-3124 ext. 204
- Chief of Police, Andrew Elia (951) 245-3300
- Fire Chief, Lonny Olson (951) 246-2337

**Government - County**

- County of Riverside (951) 955-1000
- County Supervisors
  - Kevin Jeffries, District 1 (951) 471-4500
  - Chuck Washington, District 3 (951) 955-1030
  - V. Manuel Perez, District 4 (951) 955-1040

**Government - State**

- Governor, Gavin Newsom (916) 445-2841
- Senator-Melissa Melendez-District 28 (951) 894-3530
- Assemblyman, Kelly Seyarto - District 67 (951) 894-1232

**Government - Federal**

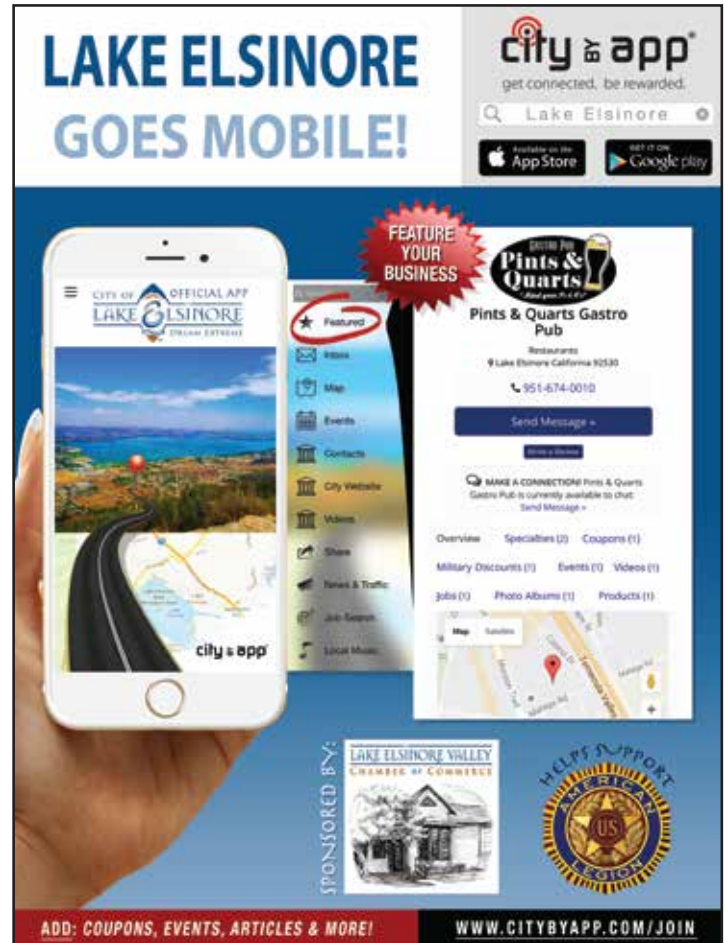
- US Senator, Dianne Feinstein (951) 914-7300
- US Congressman -District 42, Ken Calvert (951) 277-0042



**Print & Mail Guy**  
 Printing . Direct Mail  
 Yard Signs . Banners  
 And Much More

951 457 2499  
 info@printandmailguy.com  
 www.printandmailguy.com

96 Eleanor St,  
 Lake Elsinore, Ca 92530



**LAKE ELSINORE GOES MOBILE!**

city by app®  
 get connected. be rewarded.

Available on the App Store | GET IT ON Google play

**FEATURE YOUR BUSINESS**

**Pints & Quarts Gastro Pub**  
 Restaurants  
 9 Lake Elsinore California 92530  
 951-674-0010

SEND MESSAGE +

MAKE A CONNECTION! Pints & Quarts Gastro Pub is currently available to chat: SEND MESSAGE +

Overview | Specialties (2) | Coupons (1)  
 Military Discounts (1) | Events (1) | Videos (1)  
 Jobs (1) | Photo Albums (1) | Products (1)

SPONSORED BY: LAKE ELSINORE VALLEY CHAMBER OF COMMERCE | HELPS SUPPORT INVESTIGATIVE REGION

ADD: COUPONS, EVENTS, ARTICLES & MORE! | WWW.CITYBYAPP.COM/JOIN

**CHAMBER MAGAZINE AD PRICING**

The Lake Elsinore Valley Chamber of Commerce Magazine is a Quartly Publication that includes up-to-date Membership Directory, upcoming Chamber Events, City Map and Ad's for Chamber Members.

Advertising in the Magazine is an easy and effective way to reach 2500 people at a reasonable price!

**FULL COLOR AD'S**

BACK COVER	\$1000	1/2 PAGE	\$300
INSIDE FRONT COVER	\$600	1/4 PAGE	\$150
INSIDE BACK COVER	\$600	BUSINESS CARD	\$100
FULL PAGE	\$400		

**Call the Chamber Today to Secure Your Ad Space in our Next Magazine.**

**951.245.8848**

Don't have an Ad? No Problem!  
 The advertising price includes ad design.  
 Don't Miss Out On This Great Deal!!!



**FREE** Fangtastic  
**HALLOWEEN**  
Event

**OCTOBER 31ST, 2021 4:00 PM-6:00 PM**

**TRICK-OR-TREAT AT PARTICIPATING STORES**

STARTING AT THE SOUTH END NEAR BATH & BODY WORKS.  
WHILE SUPPLIES LAST FIRST COME FIRST SERVED

**CRAFTS AND MORE**

PROVIDED BY INCLUDED EDUCATION IN SUITE G168 & CREATE STUDIOS IN SUITE D135  
VISIT FIND YOUR VOICE CENTER FOR SPOOKY GREEN SCREEN PHOTOS IN SUITE G165  
WHILE SUPPLIES LAST FIRST COME FIRST SERVED.

**HAUNTED EMBASSY**

BRING THE KIDS FOR A FUN TOUR OF THE GALACTIC EMBASSY AND ESCAPE AN INFESTATION OF SPACE CREATURES! ENJOY TUNES IN THE GRAVEYARD AND CLIMB IN A COFFIN FOR A FRIGHTENING PHOTO!! LOCATED IN H185 FROM 4PM-7PM

**HAUNTED HASHTAG FREAKSHOW**

GENERAL ADMISSION \$20 / VIP EXPERIENCE \$39. IN SUITE B117 VISIT FREAKSHOW.FUN FOR MORE DETAILS



SPONSORED BY



FOR MORE INFORMATION CALL (951) 245-0087 | [WWW.OUTLETSATLAKEELSINORE.COM](http://WWW.OUTLETSATLAKEELSINORE.COM)  
17600 COLLIER AVE. LAKE ELSINORE, CA 92530



# STAY LOCAL AND SKIP THE LONG LINES AT THE MALL!

Christmas Cards and Novelty Products  
also available for those last minute gifts!



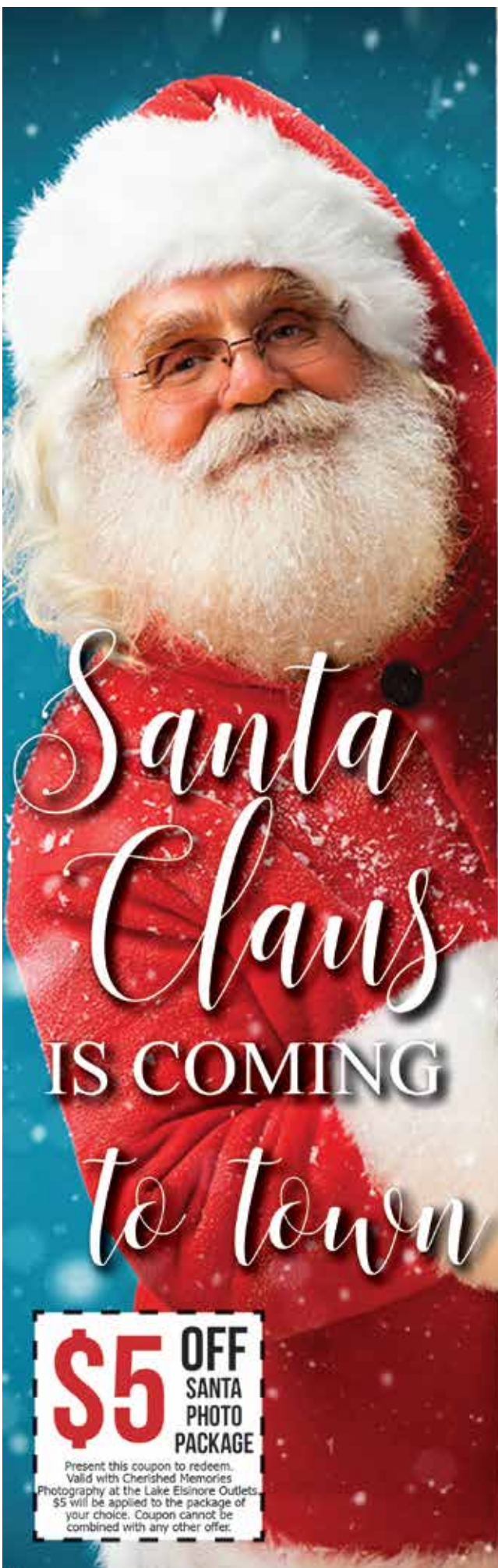
## DATES OF OPERATION

**FRI, SAT, SUN: 11/26-12/12**

**EVERY DAY: 12/13-12/24**



Come see Santa at the Outlets in Lake Elsinore!  
17600 Collier Ave, Lake Elsinore, CA 92530



*Santa  
Claus*  
IS COMING  
*to town*

**\$5 OFF**  
**SANTA  
PHOTO  
PACKAGE**

Present this coupon to redeem.  
Valid with Cherished Memories  
Photography at the Lake Elsinore Outlets.  
\$5 will be applied to the package of  
your choice. Coupon cannot be  
combined with any other offer.





# OUTLETS

## AT LAKE ELSINORE

### WELCOME OUR NEWEST TENANTS TO THE TEAM

- CREATE studios – D135
- Exclusive Jaisani – A106
- Hashtag, Inc. – H117
- IncludEducation – G168
- Shimeru Judo & Jiu Jitsu Club – D129
- Spirit Halloween – B119
- Top Velocity, Home of ICON Baseball – D134
- Victory church – A103

**FOR LEASING OPPORTUNITIES, CONTACT  
KELLY MURPHY, CBRE 909-418-2049**

### UPCOMING EVENTS

#### **KIDS OUTLET – D135**

FRIDAYS, [www.CreateDIYStudios.com](http://www.CreateDIYStudios.com)

Hosted by CREATE Studios

#### **SUNDAY MARKET & CRAFT FAIR**

OCT 17, NOV 7 & 21, DEC 19, 9<sup>AM</sup> – 2<sup>PM</sup>

#### **HAUNTED HASHTAG FREAKSHOW – B117**

SEPT 30 - OCT 31, [www.freakshow.fun](http://www.freakshow.fun)

#### **NIGHT MARKET HALLOWEEN BAZAAR – D130**

OCT 2, 3<sup>PM</sup> – 8<sup>PM</sup>

#### **COMEDY NIGHT – G168**

OCT 22, NOV 19, DEC 17

#### **HALLOWEEN EVENT**

OCT 31, 4<sup>PM</sup> – 6<sup>PM</sup>

#### **SANTA PHOTOS**

NOV 26 – DEC 24, Hosted by Cherished Memories

#### **HOLLY JOLLY JAMBOREE MARKET**

DEC 5, 9<sup>AM</sup> – 3<sup>PM</sup>

#### **“GRINCHMAS” EXPERIENCE – B117**

DEC 1 – 31, 7<sup>PM</sup> – 11<sup>PM</sup>

#### **WINTER WONDERSLAMMED**

DEC 11, noon – 7<sup>PM</sup>, Hosted by Daily Drivers Inc.



17600 COLLIER AVENUE, LAKE ELSINORE, CA 92530 | 951.245.0087  
VISIT OUR WEBSITE FOR MORE INFO: [WWW.OUTLETSATLAKEELSINORE.COM](http://WWW.OUTLETSATLAKEELSINORE.COM)





**TRUNK OR TREAT**

**FREE EVENT**

**OCTOBER 15 @ 5 TO 8 PM**

**MAIN STREET, LAKE ELSINORE**

FOR MORE INFORMATION CALL 951-674-3124 EXT 292  
OR EMAIL [MHOUTZ@LAKE-ELSINORE.ORG](mailto:MHOUTZ@LAKE-ELSINORE.ORG)

**LAUNCH POINTE**  
LAKE ELSINORE, CA

CITY OF LAKE ELSINORE  
DREAM EXTREME



Featuring: Garibaldi De Jaime Cuellar





Mariachi Latino Los Angeles Ballet Folklórico de Los Angeles Jarabe Mexicano

**MARIACHI FEST**

**SATURDAY**  
**OCTOBER 16, 2021**

LAKE ELSINORE  
DIAMOND STADIUM  
6:30 PM  
TICKETS STARTING  
AT \$25.00

FOR ADDITIONAL  
INFORMATION AND  
TICKET SALES VISIT  
[LEMARIACHIFEST.COM](http://LEMARIACHIFEST.COM)



**FOOD 🍌 DRINKS 🍹 VENDORS 🛒 ALTARS 🏠**

TACOS · BEER · SALSA COMPETITION · LIVE ENTERTAINMENT



**TACO FEST**

NOVEMBER 6, 2021 · 1 TO 6 PM  
DOWNTOWN MAIN STREET

FOR MORE INFORMATION EMAIL [MHOUTZ@LAKE-ELSINORE.ORG](mailto:MHOUTZ@LAKE-ELSINORE.ORG)

**BREAKFAST WITH Santa!**



**PANCAKE BREAKFAST & HOT COCOA**  
**CRAFTS FOR KIDS**  
**BRING YOUR CAMERA FOR PHOTO OPS WITH SANTA**

**BREAKFAST STARTS AT 8:30 AM**  
**DECEMBER 11 - FIRE STATION 97**  
**DECEMBER 18 - LAKE ELSINORE DIAMOND STADIUM**

**\$5.00 PER PERSON**  
**TICKETS ON SALE FIRST WEEK OF NOVEMBER!**

FOR MORE INFORMATION EMAIL [MHOUTZ@LAKE-ELSINORE.ORG](mailto:MHOUTZ@LAKE-ELSINORE.ORG)



# Winter FEST

**SATURDAY,  
DECEMBER 4  
2021**

**3:00 PM - 7:00 PM**

**DOWNTOWN  
MAIN STREET  
LAKE ELSINORE**



**SLED RUNS**

**HOLIDAY PARADE**

**FOOD**

**TREE LIGHTING**

**CRAFTS**

**VENDORS**

**AMUSEMENTS**

**SANTA**

**FOR MORE INFORMATION CALL 951-674-3124 EXT 292**



# ALERT LE

REPORT, TRACK, AND  
HELP BEAUTIFY OUR CITY

Download the City's new mobile  
app today.  
[www.lake-elsinore.org](http://www.lake-elsinore.org)  
#LakeElsinore #AlertLE



A Smart Phone App is now available for you to use to report and get updates about any concerns or issues you may have directly to the City of Lake Elsinore.

Download in your App Store!  
It's FREE!

## The Rotary Club of Lake Elsinore

*What are the benefits of joining Rotary?*

- Become connected to your community
- Work with others in addressing community needs
- Interact with other professionals in your community
- Establish contacts with an international network of professionals
- Develop leadership & public speaking skills
- Involve family in promoting service

### Meeting Location/Time

*Wednesday Morning:*

**7:00am at Ortega Conference Center  
520 Chaney Street • Lake Elsinore CA 92530**

*Please note: Morning meetings are only during  
the 2nd and 4th Wednesday of each month*

**2020-2021 President, Jamie Schramm:  
jamie.lerotary@gmail.com • (562) 881-4267**

*Wednesday Evening:*

**6:30pm at El Comal Restaurant  
31731 Riverside Dr. Lake Elsinore, CA 92530**

*Please note: Evening meetings are on  
the 1st and 3rd Wednesday of each month*

Est. 1954

24/7: E-Club

<http://www.rotaryclubonline.com>

## Vinnys Barber Shop

**VINNY MEDINA  
OWNER / CEO**

**17494 Grand Ave  
Lake Elsinore, CA 92530**

**951-223-8264  
VINNYTHEBARBER2000@GMAIL.COM**



## JACK T. FERGUSON

Certified Public Accountant

### Services Provided

- **Audit Representation**  
Federal & Local Agencies
- **Bookkeeping Services**  
Monthly & Quarterly
- **Non-Profit Organizations**  
Consultation & Filing
- **Tax Return Preparation**  
Individual & Corporate

31569 Canyon Estates Dr., Suite 112  
Lake Elsinore, CA 92532

Office: (951) 471-2700  
Fax: (951) 471-8100

[jack@jackfergusoncpa.com](mailto:jack@jackfergusoncpa.com)



*Robin Paliwoda*

Real Estate Broker

DRE #00520520

**(951) 285-6426**

[robinprealtor@gmail.com](mailto:robinprealtor@gmail.com)

LEASES - SALES - PURCHASES - PROPERTY MGMT

36330 Hidden Springs Rd. Suite E  
Wildomar, CA 92595



# ANDERSON

 CHEVROLET

*Lake Elsinore, CA*

Auto Center Drive & Franklin Street



**SAFETY IS**

**NO**

**ACCIDENT**

APPLIES TO MOST PASSENGER VEHICLES

**BUY 3 TIRES  
GET 1 FREE!**



FIND NEW ROADS™

Call 833-EZ-Chevy  
Anderson-Chevy.com  
@AndersonChevrolet







PREMIER PARTNERS:



PREMIER MEMBERS:



LAKE ELSINORE VALLEY  
CHAMBER OF COMMERCE

132 West Graham Avenue • Lake Elsinore, CA 92530

Presorted  
Standard  
US Postage  
PAID  
Print and  
Mail Guy

PREMIER ASSOCIATES:



MEDIA ASSOCIATES:



(951) 245-8848 • WWW.LAKEELSINORECHAMBER.COM  
132 WEST GRAHAM AVENUE · LAKE ELSINORE, CA 92530

Proudly Serving The City of Lake Elsinore For Over 25 Years



LIKE US ON facebook @crrgreenergeneration

800.755.8112  
crrwasteservices.com

CR&R  
INCORPORATED

environmental services

the face of a greener generation