

STRONGER Together 2 \(\pm\)21

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2021 EXECUTIVE BOARD

CHAIRMAN OF THE BOARD William Johnson Williams Bait, Tackle & Boat Rentals

FIRST VICE CHAIRMAN Mike Norkin Cherished Memories Photography

SECOND VICE CHAIRWOMAN Michele Munoz Farmers Insurance -Munoz Insurance Agency

TREASURER Myles Ross Sunbelt Business Sales

CORPORATE SECRETARY Betsy Brockman Navy Federal Credit Union

2021 BOARD OF DIRECTORS

Shaun Brock Lake Elsinore Storm

MATTHEW DOBLER Dream Center

ION FAVILLO Jon's Movers Inc.

JACK FERGUSON Jack T. Ferguson CPA

GINGER GRIFFIN Elsinore Woman's Club

ELIZABETH ROUSE Coldwell Banker Commercial Sudweeks Group

IEFF UPCRAFT Southwest Healthcare System

IGNACIO VALDIVIA **CR&R** Environmental Services

BONNIE WOODROME Elsinore Valley Municipal Water District (EVMWD)

2021 OPERATION STAFF

KIM JOSEPH COUSINS President/ CEO

MICHELLE LINDSEY Director of Marketing



Robert "Bob" Magee Mayor, City of Lake Elsinore

A MESSAGE FROM OUR MAYOR LET'S TALK LAKE ELSINORE

After a very long COVID-19 Winter, we can finally see the light at the end of the tunnel as the vaccine roll-out accelerates and our infection rates plummet. As Spring emerges, the green shoots we see in our community this year are in the form of new business openings: Miguel Jr's, Walmart Supercenter and applications for Raising Canes, Chipotle and Auto Zone. Our Main Street is bursting with excitement as the Downtown restaurants pushed their tables

outside as part of Dine Out LE and we welcomed a new friendly competitor: Michi's Tacos!

The vibe is only going to get stronger as the weather warms and the State's Public Health orders relax. Our business owners and their dedicated staff members are all heroes as they have persevered through this once in a generation event. And as we turn the corner the Development Community is pushing forward in Lake Elsinore supported by our team at City Hall who found new ways to serve customers during this pandemic. We are ready for the next cycle as home values continue to rise in Lake Elsinore with today's numbers now exceeding the lofty figures last seen in 2006.

As we begin to fully open up our economy many of our residents have discovered...or re-discovered the natural beauty we enjoy here. Whether they traveled along our Levee Walk, Riverwalk or one of our many fitness trails, the scenic serenity of our valley remains on full display. The big winners from the COVID-19 crisis have clearly been our Canine companions. As boredom set in and our choices were limited, our dogs joined us on walks, rides, beach tours and park visits because Lake Elsinore's recreation spots never closed! We choose this place because we can go outside and safely enjoy the unique features in this valley we share.

As we lean forward toward normalcy, it's time to look ahead to some significant milestones. Free Lake Access Passes will be offered on April 10th! The Lake Elsinore Motorsports Park --- under new management – offers a family friendly environment and new track configurations for all skill levels. Skydive Elsinore, a mainstay for more than half a century continues to offer instruction and parachute jumping opportunities daily. And the Lake Elsinore Storm will begin their 2021 campaign at home on May 11th! Plus, get ready for the 4th of July when we will welcome back our night-time Boat Parade and fireworks extravaganza! But please don't forget Launch Pointe, our world-class RV camping destination is sold-out almost every weekend. And even if you can't find a campsite.... The Bobber Restaurant is open to all. You can enjoy great food, beverages and scenery and even walk down to the beach and fish. With all these choices, it's easy to see why we love this place.

Bob Magee

Mayor - City of Lake Elsinore

With so much happening in Lake Elsinore, stay connected and up-to-date on all the action by following the City on one of our Facebook pages,

www.facebook.com/CityofLakeElsinore or www.facebook.com/LEExtremeRecreation, or find news and events on our website at www.lake-elsinore.org

2021 Ambassador Team:

PAUL AGUILAR Pacific Lending LLC.

SHADOE GRAY Shadoe Gray

MARILYN JONES Simply Gorgeouz Party Supply & Planning TERRI MCDONAGH Lake Elsinore Rotary RACHEL MENDEZ

Elsinore Public Relations JAMIE SCHRAMM

Five Star Cleaning

TANYA TAYLOR Julia Lee Performing Arts Academy

LAKE ELSINORE VALI HAMBER COMMERCE O F

RESTAURAN

OPEN FOR TO GO/TAKE OUT

AS OF THIS PUBLICATION RIVERSIDE COUNTY IS IN THE RED TIER, WHICH ALLOWS UP TO 25% INDOOR CAPACITY.

AS EVENTS ARE CHANGING DAY TO DAY WE ENCOURAGE YOU TO CHECK OUR WEBSITE AND OR CALL AHEAD TO THE RESTAURANTS TO MAKE SURE THEY ARE STILL PROVIDING THESE SERVICES!

Annie's Café

(951) 245-6106 • 32251 Mission Trail #8 www.anniescafelakeelsinore.com To Go Mon-Sun 6:30am-2pm

CHILI'S

(951) 245-5101 • 29233 Central Ave www.chilis.com • To Go available Sunday-Thurs 11am-10pm Fri & Sat 11am-11pm

CJ'S SPORTS GRILL & TURF CLUB

(951) 674-3101 • 20930 Malaga Rd www.cjsbar.com • To Go Wed-Thurs 5pm-10pm Fri 5pm-12am Sat 10am-12am Sun 9am-8pm

DICKEY'S BARBECUE PIT

(951)816-6546 • 29273 Central Ave. Suite B www.orders.dickeys.com • To Go Mon-Sun 11am-9pm

DON MERE'S MEXICAN RESTAURANT (951) 579-1394 • 202 N Main St. To Go Available

M, W, TH 8am-5pm Tue,Fri -Sun 8am-8pm

EL COMAL RESTAURANT

(951) 579-1759 • 31731 Riverside Dr To Go M-Sun 9am-830pm

EL RANCHITO TACO SHOP

(951) 245-1438 • 32251 Mission Trail To Go M-Sun 8am-9pm

EL PUESTO TACO TRUCK

We park the truck at: Longtins Auto Supply 16791 Lakeshore Dr, Lake Elsinore, CA 92530 Tues & Thurs to Sundays 6 pm-10 pm

FELIX'S BBQ WITH SOUL (951) 609-2488 • 123 Main St

www.felixsbbg.com M-Sun 11am-8pm

GUADALAJARA MEXICAN GRILL

(951) 674-8294 • 105 N Main St www.guadalajaramexicangrill.com To Go • M-Sun 11am-8pm

IHOP

(951) 674-4522 • 18248 Collier Ave www.ihop.com • To Go M-Sun 7am-2pm

JACK'S BBQ SHACK

(951) 245-6500 • 1604 Lakeshore Dr www.jacksbar-b-q.com • To Go M-Sun 8am-8pm

JERSEY MIKE'S SUBS

(951) 609-2522 • 31800 Grape Street #B www.jerseymikes.com.com • To Go M-Sun 10am-9pm

LA UNICA COCINA MEXICANA Y CANTINA (951) 674-2233 • 110 N Main St www.launicarestaurant.com

To Go • M-Sun 12-9pm

MAIN STREET KITCHEN & TAP (951) 674-6777 • 157 N Main St

To Go Sun-Mon 11am-8pm Fri & Sat 11am-9pm

MIGUEL'S JR. RESTAURANTS

(951) 281-0888 • 18320 Collier Ave To Go Only

M-Th 7am-10pm Fri 7am-10:30pm Sat 8am-10:30pm Sun 8am-10pm

MY BUDDIES PIZZA

(951) 674-6946 • 2503 E Lakeshore Dr # A To Go Sun-Thurs 11am-9pm Sat & Sun 11am-9pm

NEW LIFE CULINARY CREATIONS

www.newlifecatering.com • To Go Check website for additional information

Panera Bread

(951) 253-8062 • 18300 Collier Ave www.locations.panerabread.com • To Go M-Friday 7am-9pm Sat & Sun 8am-8pm

Popeyes Louisiana Kitchen

(951) 471-3343 • 29235 Central Ave www.popeyes.com • To Go M-Th 10am-10pm Fri-Sun 10-am11pm

STADIUM PIZZA MAIN ST.

(951) 228-2128 • 169 N Main St www.stadiumpizza.com To Go M-Th 3pm-8pm Fri & Sat 1030am-8pm

VINCENZO'S OLIVE TREE

(951) 674-8941 • 31712 Casino Dr # 3B www.vincenzosolivetree.com To Go M-F 11am-close & Sat & Sun 12pm-close

DINE LOCAL TO SUPPORT OUR COMMUNITY!



WORKING TOGETHER TO MAKE OUR COMMUNITY STRONGER! VISIT OUR WEBSITE TO LEARN MORE

We have meetings at 7:00 AM on the 2nd and 4th Wednesday of the month

www.lakeelsinorerotary.org

MILITARY BANNERS NOW AVAILABLE



www.Lake-Elsinore.org/MilitaryBanner

Deadline April 30, 2021

LAKE ELSINORE DIAMOND



LET US HOST YOUR NEXT EVENT!

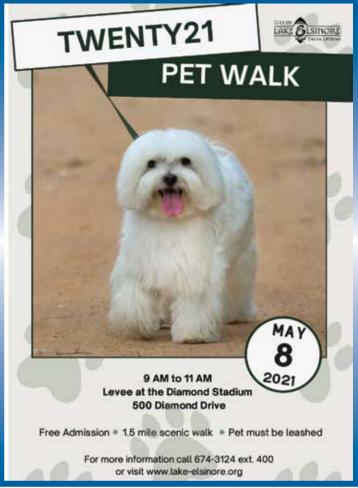
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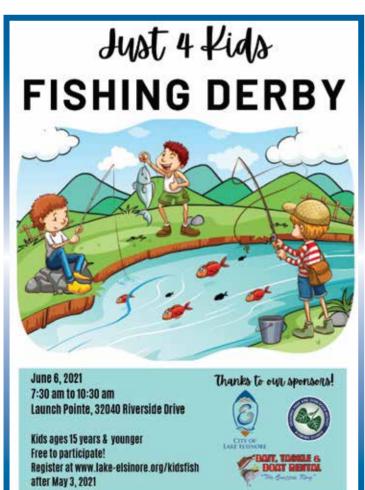
PRIVE-IN
5K/10Ks
AUTOCROSS
PARKING LOT
RENTALS
CONCERTS
GRADUATION
GRADUATION
BUILDING
AND MORE!

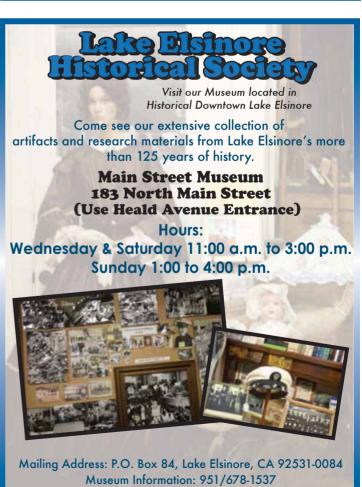


CALL 951.245.4487 x206 FOR MORE INFO













Our legislators have once again outdone themselves by introducing more than 2,500 new bills for the first year of this two year session. This includes some 1,585 Assembly Bills and 825 Senate Bills plus a sprinkling of Joint Resolutions, Constitutional Amendments, House Resolutions and the like. 2,500+ ways that the legislature feels your life is somehow lacking direction, meaning, or control, as Jerry Brown used to say. Fortunately our legislators know what is in our best interest better than we do and if you don't believe them, simply visit https://leginfo.legislature.ca.gov/ to peruse the multitude of ways your life may be lacking. The Southwest California Legislative Council is working hard in conjunction with your Chamber of Commerce to shield your business from the worst of these excesses.

2021 volume exceeds 2020 volume by over 300 bills. If there was one positive from COVID-19, it forced the legislature to drastically pare back on their activity last session sending fewer than 400 bills to the Governor at end-of-session, less than half their normal dump. This year as well, the mandate in Sacramento is to only submit bills that have some nexus to CV-19. Our legislators, ever compliant, are following this mandate by adding COVID to every bill. Want to implement a tax on your rental property... to fund CV-19 rental relief (AB 1199); mandate that retail stores stock girls and boys clothes and toys together...because COVID (AB 1048); abolish Immigration and Customs Enforcement at the border...threat of CV-19 (AJR 1); ban police use of tear gas and rubber bullets...COVID (AB 48): allow tenants to live rent-free for another

LEGISLATIVE UPDATE



vear... because of COVID (AB 15). You have to admire their creativity.

That's not to say there's not some good bills trying to get through the bedlam as well, many authored by our own local legislators. Assembly member Kelly Seyarto would simpli

fy and add schedule flexibility to workering-from-home (AB 1028); in light of the \$20 billion debacle at the EDD, Seyarto would also like to see the state tighten up on the release of personal information - like Social Security numbers (AB 12); Senator Melissa Melendez would limit the powers of ABC to arbitrarily revoke a liquor license during the pandemic (SB 102); and Senator Rosalicie Ochoa-Bogh would make it easier to work at home with electronic documents and signatures (SB657), requiring DPH to provide 72 hour notice of pending mandates to our business community (SB 336), and give small business time to comply with ever changing regulations without getting hit with a \$5,000 fine (SB 772). There are some other good bills out there as well that will provide some much needed relief to our business community, especially our small businesses. The legislature already passed SB 87 (Caballero), a bill that will allocate more than \$2 billion for direct distribution to small businesses in the state. There is a bill allowing distillers to ship merchandise to their customers much like wine clubs do today (SB

220); a bill allowing restaurants to continue to serve alcohol outside in their exterior facility after the emergency expires (SB 314); one prohibiting a school district from blocking a transfer of a student from their non-classroom instruction model to a school that actually teaches in person (AB 76); and a couple bills that would provide tax breaks for businesses to purchase cleaning and sanitizing supplies or other government mandated compliance (AB 62, AB 248).

So overall it's a mixed bag up there. COVID relief, increased taxes and more regulations dominate the agenda with a fairly broad segment dedicated to housing as well. As with many past bills, many of the current housing bills want to build affordable housing on the backs of existing homeowners and make more affordable housing by making housing less affordable. They never quite figure it out. Similarly by increasing taxes and regulations on our businesses, they merely drive more jobs and residents out of state. Of course with a Democratic mega-maiority in play, many of the more business friendly, less intrusive bills will never make it out of committee while many of the more onerous will pass unimpeded. That's what we voted for, it must be what we want, eh?

As always, we invite you to attend Southwest California Legislative Council meetings, currently held via Zoom, the 3rd Monday of every month. Contact your local Chamber of Commerce for more information. SWCLC vour voice for business in Southwest California.





32040 RIVERSIDE DRIVE **Launch Pointe, Southern California's**

LAUNCH POINTE



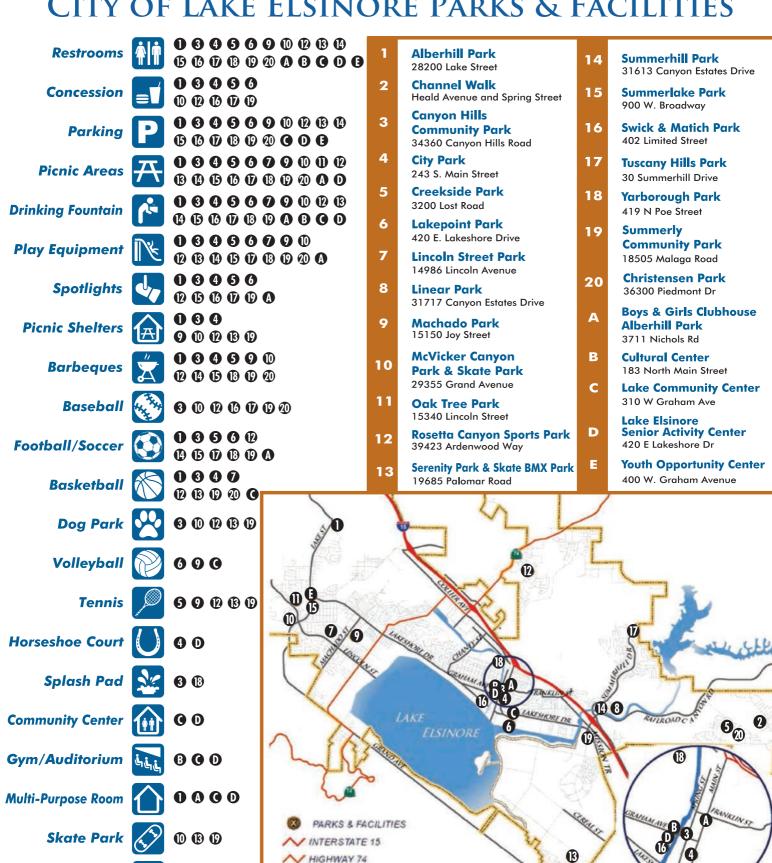
Ultimate Recreation Destination and RV Park is now open and accepting reservations for 2021!



Launch Pointe is the Southern California RV Camping destination place to be. It was designed to provide guests with a truly unique RV resort experience. Launch Pointe is conveniently located between Los Angeles and San Diego, off the I-15 freeway.

SEE PAGE 16 FOR MORE DETAILS

CITY OF LAKE ELSINORE PARKS & FACILITIES



CITY BOUNDARY

BMX Park



THE LAKE ELSINORE HOUSING JOURNAL GENE WUNDERLICH FOR THE SOUTHWEST RIVERSIDE COUNTY ASSOCIATION OF REALTORS*

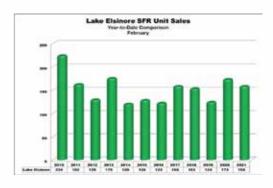
The housing market for Southwest California is off to a fast start in 2021. The region finished off 2020 with a smoking 2nd half which produced the highest volume of single family sales since 2010. Nobody knew exactly what to expect after the housing market was 'locked-down' in March but by mid-May housing was declared an 'essential service' and by mid-June we were in a race to year-end.

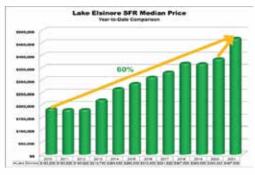
Why did they decide housing was an essential service? Because it is. In the midst of the lock down, there were still people who had sold a home elsewhere in the state or across the country and needed a place to live. Similarly there were local people caught in a job transfer or simply wanted to move and needed to be able to find a house on the other end. After the Fed's declared real estate to be essential, the state had little choice but to follow along - albeit with rules governing the practice including no open houses, sanitation protocols, distancing requirements and the like. You'd expect nothing less from California.

What happened was surprising and unprecedented. Buyers flocked to the area buying up homes with a vengeance. 'Affordable' homes went first but by July we also saw an influx of buyers for homes above a million\$\$. Buyers from coastal areas tired of living in close proximity to others, needing more room for work-from-home offices, and classrooms for the kids, scooped up larger homes by the hundreds.

Lake Elsinore saw an 11% increase in single family sales from 2019 to 2020 (1,093 / 1,226) registering the highest sales volume since 2013. Arguably more homes could have been sold in the City had there been more inventory of available homes. By December, inventory had dwindled to a meager 49 homes for sale, down 73% from 183 the prior year. Current inventory stands at a 0.6 month supply, or just over 2 WEEKS! Remember than an inventory of 6-7 months is considered to be a market in balance - neither a buyer nor a seller market. We are currently in a very strong seller market with homes flying off the market in an average of 6 days.

Of course we know what happens when strong demand meets limited supply prices go up – in some cases pretty quickly. Across the region median prices appreciated some 9% year-over-year. Lake Elsinore prices appreciated at a little slower pace last year but have already jumped 18% over the same period last year (\$385,023 / \$467,500). There is hope that once a majority of the population is vaccinated, more sellers will feel comfortable putting their homes up for sale and that new home construction, paused by the pandemic, will once again bring much needed inventory to the market. This will slow appreciation somewhat and improve affordability for the area, which has taken a hit this year. Meanwhile interest rates continue at near-record lows and stories abound of homes generating 10, 15, 40 offers over a weekend with homes invariably selling over asking price. Not just in our area but across the country! At some point the market will slow, a correction is inevitable, but when and how much is the question. For now there is no indication it will come anytime soon and buyers and sellers are really enjoying being able to live in the 'Action Sports Capitol of the World', and call Lake Elsinore home.





2021 STORM SCHEDULE

MVAY

SUN	MON	TUE	WED	THU	FRI	SAT
2	3	VIS 4	VIS 3	vis *	vis '	VIS
vis *	OFF 10	IE SISSPM	1E 4:35PM	IE 7:05PM	1E 7:05PM	1E
IE 16	OFF 17	RC SIJSPM	RC 19	RC POSPM	RC 7.05PM	RC ALBERT
RC 23	OFF ²⁴	SJ 25	SJ 26	SJ 27	SJ 28	SJ ²⁹
SJ 30	OFF					

JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
		STK 1	STK 2	STK 3	STK 4	STK
STK	OFF	RC 3:35PM	RC .	RC 7:05PM	RC 7:05PM	RC ALBERT
RC 4:05PM	OFF	1E 15	IE 16	1E 17	IE 18	IE 19
IE 20	OFF	MOD SIREM	MOD 6:35PM	MOD 7:03PM	MOD 7:05PM	MOD
MOD	OFF 28	IE 29	1E 30			

JUISY

SUN	MON	TUE	WED	THU	ERI	SAT
				1E 7:03PM	EE FOSPM	1E
1E 4	OFF 5	RC °	RC	RC ⁸	RC °	RC 10
RC 11	OFF ¹²	VIS 13	VIS 6:35PM	VIS 7:05PM	VIS 16	VIS 6:35PM
VIS 18	OFF 19	1E 20	1E 21	IE 22	IE 23	IE 2
1E 25	OFF 26	FRE SIJSPM	FRE 28	FRE 7:03FM	FRE 7/05PM	FRE

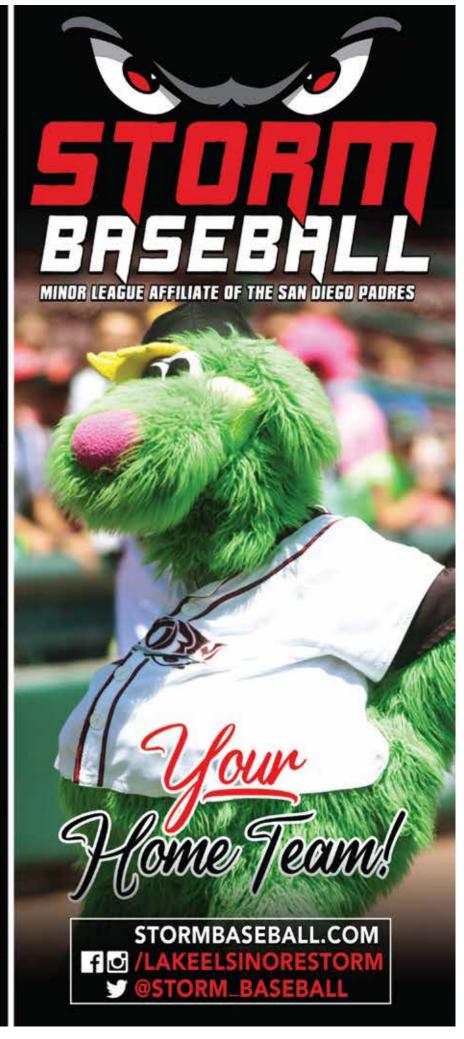
AUGUST

SUN	MON	TUE	WED	THU	781	SAT
FRE 4:05PM	OFF	RC 3	RC 4	RC 5	RC °	RC '
RC *	OFF	VIS S/35PM	VIS 4:35PM	VIS 7:05PM	VIS 7.03PM	VIS 14
VIS 15	OFF16	IE 17	IE 18	IE 19	1E 20	IE 21
1E 22	OFF"	SJ THOSPM	SJ 6/35PM	SJ 7:05PM	SJ 7/05PM	SJ 6:33PM
SJ 4:05PM	OFF 30	RC 31				

SEPT

SUN	MON	THE	WED	THU	FRI	SAT
			RC	RC 2	RC 3	RC
RC 3	OFF	vis '	vis "	vis °	VIS 10	vis
VIS 12	OFF 13	IE 3:35PM	1E 6/35PM	IE 7,05PM	IE FOSPM	IE MASEM

HOME AWAY

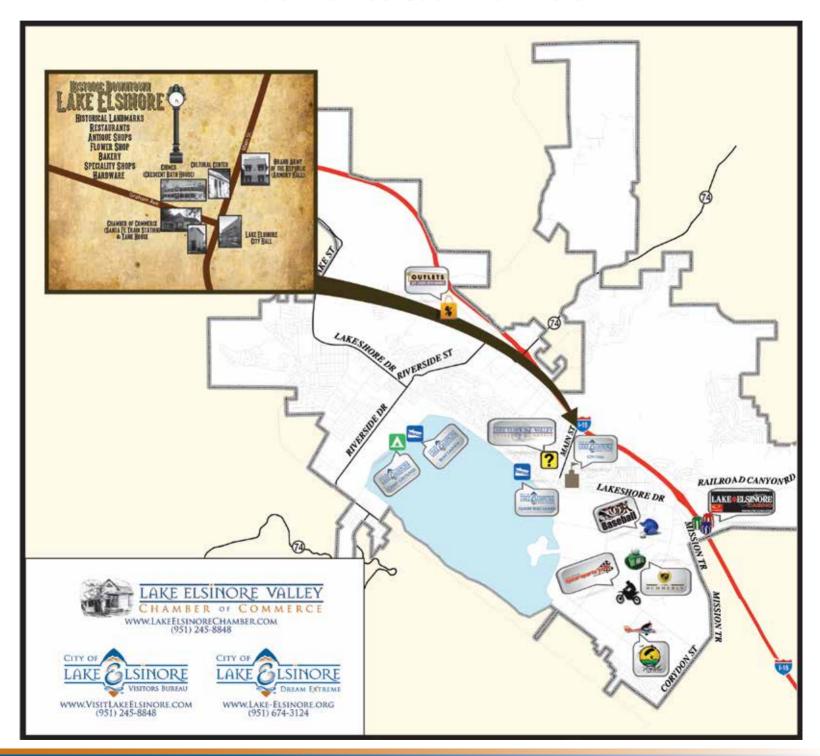


LAKE ELSINORE CITY MAP

DID YOU KNOW THAT LAKE ELSINORE WAS ORIGINALLY PART OF SAN DIEGO COUNTY WHEN THE CITY WAS INCORPORATED IN 1888?

IN FACT, LAKE ELSINORE IS THE SECOND OLDEST CITY IN RIVERSIDE COUNTY.

THE COUNTY OF RIVERSIDE WAS CARVED OUT OF SAN BERNARDINO AND SAN DIEGO COUNTIES IN 1893.



LAKE ELSINORE

ONE OF THE FASTEST GROWING CITIES IN CALIFORNIA

POPULATION INCREASE

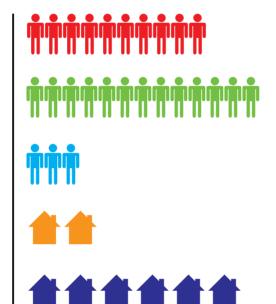
2020 Estimated Population 63,453

2020 Estimated Population 67,190

Estimated Population Increase (2020-2025) 3,737

> **Projected New Households** (2020-2025) 1,059

2020 Number of Households 18,510

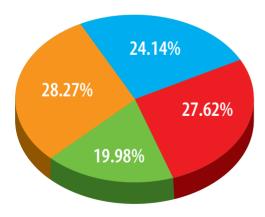


ESTIMATED 2020 **CONSUMER DEMAND**



Total Retail Demand - \$961.22 MM Motor Vehicle Sales - \$169.80 MM Restaurants \$104.63 MM **Building Materials - \$54.84 MM**

AGE DISTRIBUTION



Ages 17 & Under Ages 18-34 Ages 35-54 Ages 55 & Better



TRAFFIC COUNTS

Peak Hour Average Daily 9,600 I-15 & Railroad Canyon Rd. 129,000 8.700 117,000 I-15 & HWY 74 (Central Ave.) **I-15 and Nichols** 8,800 119,000

LAUNCH POINTE

SOUTHERN CALIFORNIA'S NEWEST RECREATIONAL DESTINATION

(855) 471-1212 · 32040 RIVERSIDE DR. LAKE ELSINORE, CA 92530

VINTAGE VILLAGE

Launch Pointe's secluded and charming Vintage Village has 9 permanently placed vintage trailers and Airstreams available for rent. Each trailer is unique and fitted with luxury furnishings that will transport quests back in time. Each includes a private patio to sit and relax under the drop lights while enjoying the breathtaking lake views. Trailers accommodate 2 to 3 people



LAKEFRONT DINING & SHOPPING

Launch Pointe has two exciting lakefront dining and shopping options. The Bobber and The Bait & Tackle Shop offer guests an all-inclusive feel and added convenience during their adventure including boat rentals by calling 951-642-0640. Residents and guests can come and enjoy both venues any time with a parking pass and receive \$5 off their purchase. Hours: Mon - Th 10am - 8pm • Fri - Sat 8am - 10pm • Sun 8am - 9pm



UNIQUE WATER FEATURES

Launch Pointe is not just a lakefront campground, it is an adventure destination offering many ways to stay cool. Launch Pointe has three unique water features available to guests - a 4,500 gallon Splash Pad, a swimming pool and spa, and of course beautiful Lake Elsinore.



DISTINCT, FIRST CLASS YURTS

Launch Pointe's spacious and zen-like Yurt Village has 6 uniquely themed and sized yurts available for rent. Each yurt is thoughtfully designed and distinctly decorated to offer guests a completely different camping experience, all with a stunning view of the lake.





Yurts accommodate 2 to 10 people

SPECIAL EVENT VENUE

The Community Hall at Launch Pointe features a stunning 2,400 sq. ft. indoor area with 40 ft. ceilings, exquisite wood details, and fireplace, and a spacious 1,700 sq. ft. mezzanine and deck overlooking Lake Elsinore making it perfect for special events.



TECHNOLOGY & CONVENIENCE

When camping at Launch Pointe, every guest will be given a waterproof RFID wristband for secure access to every location in the resort including bathroom and shower facilities, campsite areas, laundry facilities, resort amenities, and more. The wristbands can also be used to pay for all transactions at Launch Pointe.



OVER 200 CAMPING OPTIONS

All 204 RV/Trailer spaces at Launch Pointe are equipped with full hook ups offering 50 amps of power, concrete patio areas, and a WiFi connection. Depending on location, campsites can accommodate up to 60 ft. trailers and campers are allowed to have up to two tents on site with their RV/Trailer.



PLAYGROUND & ACTIVITIES

Launch Pointe's Canopy Court offers a unique interactive playground that kids won't forget. This towering playground has three different slides, a serpent rope swing, and so much more to climb and play on. Plus, its all on top of a cushioned surface to eliminate scuffed knees.



THE LAKE

There are so many ways to enjoy Launch Pointe for every type of outdoor enthusiast, and water recreation is no exception. At the heart of Launch Pointe is Lake Elsinore. It is approximately 3,000 acres making it the largest natural, freshwater lake in Southern California.



THE ULTIMATE DESTINATION

Launch Pointe is the ULTIMATE DESTINATION to launch your next adventure. Come out and experience all that Launch Pointe has to offer!



WWW.LAUNCH-POINTE.COM

#RESERVEYOURSPOT #ADVENTURESTARTSHERE







ACCOUNTING/ BOOKKEEPING/TAX SERVICES

Anderson Professional Services Kristine Anderson (951) 678-2165 andersonprofservices@verizon.net

• ARC Financial & Tax Services Sally Freyre (951) 674-8111 www.TheTaxPartner.com

Jack Ferguson , CPA
Jack Ferguson (951) 471-2700
www.jackfergusoncpa.com

TLC Group ServicesAngel Lagunas (951) 399-0275
www.tlcgroupservice.com

Up Years Enterprise Inc.Patricia Arick (951) 775-0410
www.upyears.com

ACUPUNCTURE

Peace of Zen Acupuncture and Zen Shiatsu

Byron M. Barth (951) 674-6000 www.peaceofzen.com

ADVERTISING/ MARKETING

CityByApp LLC

a subsidiary of 3 Cord Marketing LLC Jerome Mark Mikulich (951) 816-9966 www.CityByApp.com

Elsinore Public Relations

Rachel Mendez (951) 313-1667 www.ElsinorePublicRelations.com

Impact Promotional Products
Karin Cassidy (951) 471-1105
www.impact.com

O'Reilly Communications

Patrick O'Reilly (951) 781-2240 www.oreillypr.com

Print and Mail Guy

Mark Gilliam (951) 457-2499 www.printandmailguy.com

TOP Shop - The Only Print Shop Breanna Sewell (760) 996-8880

www.theonlyprintshop.com

Watermark Associates, LLC

Darcy M. Burke (951) 294-3190 www.watermarkassociates.com

Welcome Wagon

Linda Denmark (951) 808-8600 www.welcomewagon.com AGGREGATE/ASPHALT

Chandler Aggregates, Inc. Eric Werner (951) 277-3900 www.wernercorp.net

AMBULANCE SERVICES

• American Medical Response David Olguin (951) 782-5200 www.amr.net

ANIMAL SHELTERS/ADOPTIONS

• Animal Friends of the Valleys Beth Soltysiak (951) 674-0618 www.animalfriendsofthevalleys.com

ANTIQUE SHOPS

Tom & Jerry's Antiques & Collectibles

Delores Solis (951) 674-9781 tomandjerrys@aol.com

APARTMENTS

• Ridgestone Apartments Angie Churchwell (951) 471-8336 www.ridgestone-apts.com

Rivers Edge Apartments
Mandy Urfer (951) 678-8553
riversedgeapartmentshome.com

ART CENTERS

STUDIO 395

Rebecca Esquibel (951) 471-4407 www.studio395.org

AUTO BODY AND COLLISION REPAIR

Leo's Paint & Body

Leo Martinez (951) 746-6266 www.facebook.com/leospaintnbody

• Silver Auto Collision Jorge Cerda (951) 2

Jorge Cerda (951) 245-2405 www.silverautocollision.com

Fix Auto Lake Elsinore

Patrick Helferich (951) 471-5530 www.ZBESTPAINT.COM

AUTO GLASS / GLASS

Glass Doctor of SWRC

Laurel Miller (951) 894-5710 www.glassdoctor.com/murrieta

AUTOMOBILE DEALERS

Anderson Chevrolet

Pam Richardson (951) 674-3116 www.andersonchevroletca.com

• Lake Elsinore Chrysler Dodge Jeep Ram

Johnny Siepker (951) 291-9700 jsiepker@lakecdjr.com • Lake Elsinore Ford

Kevin Roberts (951) 471-4100 www.lakeelsinoreford.com

Paradise Chevrolet Cadillac Buick GMC

Craig A McKenzie (951) 764-1339 www.paradiseautos.com

• Temecula Valley Toyota Tom Rudnai (951) 694-0575

AUTOMOBILE PARTS/ REPAIR/SERVICE

www.TVTovota.com

• A & M Automotive Adam Jadovitz (951) 245-1562 www.aandmautorepair.com

Gearhart's Garage

Walter Gearhart (951) 674-3459 www.gearhartsgarage.com

• Lake Elsinore Tire & Auto Roger J. Pollock (951) 674-4510 letaincl@msn.com

• Team Autoaid

Ken Williams (951) 245-1948 www.autoaidonline.com

AWARDS/ENGRAVING

Tulips Trophies & Treasures Kimberly Ryan (951) 674-6072 www. tulipstrophies.com

BACKFLOW TESTING

Hazzard Backflow Inc.

Rolando Lee Hazzard (951) 445-0809 www.hazzardbackflow@yahoo.com

BAKERY

Mare's Custom Cakes

Marianne Gray (951) 285-1447

BANKS/FINANCIAL INSTITUTIONS

Bank of America-ATM

Karen Harrison (800) 622-8731 www.bankofamerica.com

• Bank of America-Canyon Hills Thomas Zamani (951) 244-8076 www.bankofamerica.com

• Bank of America-Lake Elsinore

Brittany E. Stuit (951) 674-6911 www.bankofamerica.com

• Bank of America-North Lake Elsinore

Joshua Mendez (951) 245-4181 www.bankofamerica.com Navy Federal Credit Union

Natasha Johnson (888) 842-6328 www.usafed.org

BANQUET FACILITIES

Pins 'N Pockets

Bill Boudreau (951) 245-6250 www.pinspockets.com

The Corporate Room

Candice Nicholas (951) 249-4343 www.thecorporateroom.com

BASEBALL CLUBS

Lake Elsinore Storm

Shaun Brock (951) 245-4487 www.stormbaseball.com

San Diego Padres

Mike Wickham (619) 795-5000 www.sandiegopadres.com

BOAT RENTALS

Williams Bait, Tackle & Boat Rentals

William Johnson (951) 642-0640 www.williamsboatandtackle.com

BOTTLED WATER

• Full Spectrum Bottling, LLC Richard Guzman (714) 287-9410

BRANDING

Storyland Studios

Mike Mulligan (951) 674-0998 www.storylandstudios.com

BREWERY

Craft Brewing Company

Kirk D Medeiros (951) 674-2562 www.craftbrewingcompany.com

BUSINESS CENTERS

Shadoe Gray

Shadoe Gray (800) 568-8169 www.iconbusinesscenter.com

BUSINESS MACHINES/ SYSTEMS

Image Source

Mike Holler (951) 296-2150 www.imagesourceusa.com

Innovative Document SolutionsKevin Hietritter (951) 676-8885
www.idscanon.com

CAMPGROUNDS/RV PARKS

 Crane Lakeside Park + R.V. Resort

Sandy Grant (951) 678-2112 www.cranelakesiderv.com

Launch Pointe

Beau Davis (951) 471-1212 www.launch.pointe.com • Lake Park RV Resort & Motel Judy Jaynes (951) 674-7911 www.lakeparkryresort.com

CANNABIS DISPENSARY

Medcare Farms

Garin Heslop (800) 466-6420 www.medcarefarms.com

Nibble This Lake Elsinore LLC

Raquel Origel (714) 615-1049 www.nibblethis.com

The Syndicate

(951) 471-5021 socalthesyndicate.com

CARPET/UPHOLSTERY CLEANERS

Johnson's Carpet Cleaning

Scott Johnson (951) 674-6685 iccextraction@aol.com

CASINOS

• Lake Elsinore Casino & Econo Lodge RJ Watanabe (951) 674-3101 www.lercasino.com

Qualified Player Services, LLCCasey Zolnier (619) 850-6309

CATERING

New Life Culinary Creations

Steve Bearse (951) 375-1380 www.newlifecatering.com

• Lake Elsinore Storm Baseball

Shaun Brock (951) 245-4487 www.stormbaseball.com

CEMETERIES

• Elsinore Valley Cemetery

Jeff Kuether (951) 674-2418

evcdistrict@verizon.net

CHAMBERS OF COMMERCE

California Chamber of Commerce

Allan Zaremberg (916) 444-6670

City of Lake Elsinore Visitors

BureauKim Joseph Cousins (951) 245-8848
www.visitlakeelsingre.com

Lake Elsinore Valley Chamber of Commerce

Kim Joseph Cousins (951) 245-8848 www.lakeelsinorechamber.com

U.S. Chamber of Commerce Thomas J Donohue (202) 659-6000 www.uschamber.com

CHURCHES

 Elsinore First Assembly of God Pastor Fred Rodriquez (951) 678-1757 www.elsinorefirst.com

• First Christian Church of Lake Elsinore

Bertha Engelhard (951) 674-2758 www.firstchristianchurchle.org

First Lutheran Church, LCMS

Pastor Kevin L. Kolander

(951) 674-2757

www.firstluth.com

Grace and Truth **Worship Ministry**

(951) 291-1746 Willie J. Oliver www.GATWM.org

New Creation Church

(951) 813-5346 Ben Carrington www.newcreationchurch.co/

Shepherd of Life **Lutheran Church**

Rebecca Aier (951) 678-1561 www.shepherdoflife.org

CITY OPERATIONS

City of Lake Elsinore -**Community Service Department** Johnathan Skinner (951) 674-3124

www.lake-elsinore.org City of Lake Elsinore -**Fire Department**

Captain Ty Davis (951) 246-2337 www.lake-elsinore.org

City of Lake Elsinore -Lake Patrol

(951) 245-3338 www.lake-elsinore.org

• City of Lake Elsinore -**Police Department**

Captain Andrew Elia (951) 245-3300 www.lake-elsinore.org

City of Lake Elsinore -**Senior Activities Center**

Priscilla Perez (951) 674-2526 www.lake-elsinore.org

CLEANING SERVICES

Five Star Cleaning

Jamie R Schramm (562) 881-4267 www.fivestarcleaningbi.wixsite.com/clean

Premier Solar Cleaning

(951) 465-3117 Adam Fuller www.premiersolarcleaning.com

COMMERCIAL REAL ESTATE

Coldwell Banker Commercial **Sudweeks Group**

Brandon Sudweeks (951) 200-7683 www.cbcsocalgroup.com

Fairway Commercial Partners Inc

(310) 939-7102 Rod K. Oshita www.Fairwaypartners.net

RDP Consultants, LLC

Mark Cooper (913) 915-6538

The Shopoff Group

William Shopoff (949) 417-1396 bshopoff@shopoff.com

Unique Properties Division Coldwell Banker ABR

Kimberly Duffy (951) 345-3004 www.uniquepropertiesdivision.com

WCI - West County Investments Gary Washburn (951) 318-8542

www.westcountyinvestments.com WestMar Commercial Real Estate

Mark P. Esbensen (951) 491-6300 www.westmarcre.com

COMPUTER/INTERNET SERVICES/SALES

Carrier Connections Inc.

(951) 751-1705 Debra Smith www.carrierconnections.com

CONSTRUCTION

Building Industry Association Riverside County Chapter

Clint Lorimore (951) 781-7310 www.riversidebia.org

Edmondson Construction Company, Inc. Chance Edmondson

(951) 674-5589 www.wemovedirt.com

GBC Concrete and Masonry Construction, Inc.

(951) 245-2355 Tom Daniel www.abcconstruction.com

Inland Empire Handyman and Maintenance

Harvey William Nelson (951) 245-0144 iehandyman.maintenance@gmail.com

Madrid Equipment Rental Inc Michael A. Madrid (951) 674-6241 www.madridcorporation.com

Near-Cal Corp.

(951) 245-5400 Carl J. Johnson www.nearcal.com

R & R Roofing

Raul I Jasso (951) 246-0695 www.randrroofing.net

Saber Geotechnical **Construction Solutions**

Jennifer Ohlsson (800) 922-2488 www.saberfoundations.com

CONSULTING COMPANIES

Hernandez Environmental Services

Shawn Gatchel-Hernandez (951) 334-6219 www.hernandezenvironmental.com

Southwest CA. Economic **Development Corporation**

Donald Murray (951) 694-9800 www.edc-swrc.org

Sunbelt Business Sales, Mergers & Acquisitions

Myles Ross (714) 200-3761 www.Riverside.SunbeltNetwork.com

The HR Doc

Karen Pence (951) 244-6707 www.thehrdoc.com

DAIRIES

DeJong's Dairy

Herman DeJong (951) 674-2910

DENTISTS

Aava Dental

Yvette Villarreal (951) 226-7606 www.aavadental.com

Dr. Deza's Dental Office

Rocio D Deza (951) 674-2000 www.drdezasdentaloffice.com

• Dr. J.T. Baugh

(951) 674-3187 J.T. Baugh

• Elsinore Care Dental Inc.

Dr. Albert Rincon Dds (951) 674-4800 www.sites.google.com/site/elsinorecaredental

Kal Eissa DDS

Khaled Fissa (951) 674-8707 www.khaledeissadds.com

Marketplace Dental Group

Florence Anaya (951) 245-8664 www.marketplacedentalgroup.com

Western Dental

Shona Baillie (951) 643-6094 www.westerndental.com

DEPARTMENT/ DISCOUNT/WAREHOUSE **STORES**

Outlets at Lake Elsinore

Jennifer Sulpizio (951) 245-0087 www.outletsatlakeelsinore.com

Marco Hernandez (951) 245-5990 www.walmart.com

DEVELOPERS/ **INVESTMENT GROUPS**

Castle & Cooke

Alberhill Ranch, LLC

Ken Crawford (951) 245-0476 www.alberhillranch.com

Civic Partners Inc.

Tina Alexander (714) 230-8000 www.civicpartners.com

Lake Elsinore Town Center

Linda Nettels (714) 340-7849

Mebo Properties Development

Brian Lam (626) 831-0661 brianvlam@yahoo.com

RDP Development Consultants, LLC

(405) 650-5238

www.rdpconsultants.com

EDUCATION/ **TUTORING SERVICES**

Lake Elsinore Learning Center

Shellie A. Dansby (951) 319-2763 www.learnfourlife.com

LFW Foundation

Valerie L Geason (951) 245-7073 www.lfwfoundation.org

Mt. San Jacinto College

Kathy Donnell (951) 487-3002 kdonnell@msjc.edu

Julia Lee Performing Arts Academy

Tanya Lee Taylor (951) 356-6786 www.JLPAA.org

ELECTED OFFICIALS

CA Senator Melissa Melendez 28th Senate District

Glenn Miller (951) 894-3530 www.district28.cssrc.us

CA Assemblyman Kelly Seyarto 67th District

Joe Fuentes (951) 894-1232 www.ad67.asmrc.org

Supervisor Kevin Jeffries

Kevin Jeffries (951) 471-4500 www.rivcodistrict1.org

EMERGENCY SERVICES/ SUPPORT

Trauma Intervention Program,

SW Riverside Co. Magda Stewart (951) 698-2453 www.tipswrc.org

EMPLOYEE/EMPLOYER **SERVICES**

Thunder Staffing and Business Development

Roberta Moon (951) 609-1415 www.thunderstaffing.com

ENERGY BUILDING CONTROLS

Building Automation Technologies Inc. (951) 712-9433 Brian Oakes

ENGINEERING **COMPANIES**

• K & A Engineering, Inc

Joline I Green (951) 279-1800 www.kaengineering.com

KWC Engineers

Kelly Jackson (951) 734-2130 www.kwcengineers.com

WSP

Ahmad Khan (951) 253-4590 www.abam.com

ENTERTAINMENT

Escapology Lake Elsinore Bill Boudreau (951) 245-6250 escapology.com/en/lake-elsinore-ca/

• Lake Elsinore Storm Baseball Shaun Brock (951) 245-4487 www.stormbaseball.com

EQUIPMENT/PARTY **RENTALS**

Elsinore Valley Rentals & Ready Mix

Rita Wilsev (951) 674-2427

Gates Sound

Doug Gates (888) 434-3339 www.gatessound.com

FLOOD/FIRE **RESTORATION**

Home Perfect Restoration

(951) 303-1333 Christa Hoaq www.homeperfectsocal.com

PuroClean Restoration Experts (951) 651-0202 Carly Chalker www.puroclean.com/pre-ca

Right Stop Restoration (951) 378-2087 Jarrett Hale www.rightstoprestoration.com

FLORISTS

• Lake Elsinore VIP Florist

Annette LaRocque (951) 674-6422 www.lakeelsinorevipflorist.com

Tulips Trophies & Treasures

Kimberly Ryan (951) 674-6072 www.tulipstrophies.com

FOOD TRUCKS

El Puesto Taco Truck

Susana Godoy (951) 207-6034

GAS STATIONS

Δεςο ΔΜ/ΡΜ

Erwin Randhawa (951) 471-1520 info@arcoquests.com

Arco AM/PM

Ayman Mika (951) 674-7377 ayman_haddad1@yahoo.com

Arco Gas / Bocadillo Kitchen

Bobak Seyedgavadi (951) 471-8370 www.bocadillokitchen.com

Four Corners Arco AM/PM

Erwin Randhawa (951) 245-2866 info@arcoguests.com

GOVERNMENT AGENCIES

City of Lake Elsinore

Jason Simpson (951) 674-3124 www.lake-elsinore.org

Riverside County Treasurer -Tax Collector

Debra Marabella (951) 955-3900 www.countvtreasurer.org

Riverside County

Transportation Commission (951) 787-7141 Cheryl Donahue www.RCTC.org

Western Riverside Council of Governments

Rick Bishop (951) 955-8311 wrcog.cog.ca.us

GROCERY/FOOD STORES

Albertsons 6798

(951) 245-4461 Paul Kadow Paul.Kadow@albertsons.com

Cardenas Markets Inc.

Marco A. Robles (909) 923-7426 www.cardenasmarkets.com

• El Rancho Market

(951) 674-5879 Ray Haifa

Grocery Outlet of Lake Elsinore

Sarah & Eric Senges (951) 471-6626 www. groceryoutlet.com

Stater Brothers #187

Anthony Charles (951) 244-2014 www.staterbros.com

Stater Brothers #189

(951) 245-5802 Gary Holland www.staterbros.com

Stater Brothers #98

(951) 674-1349 Felix Larez www.staterbros.com

GUNSMITH

GLMason Gunsmith

(714) 615-7735 Garv L. Mason glmason1@sbcglobal.net

HAIR SALON

Lakeshore Hairstyles

Jody Pike (951) 336-6878 Lakeshorehairstyles@gmail.com

Sport Clips Haircuts

Amanda Bowers (951) 579-4550 www.sportclips.com/ca646

Vinny's Barber Shop

Vinny Medina (951) 223-8264 www.vinnysbarbershop.com

HEALTH CLUBS

The Camp Transformation

Center - Lake Elsinore Chad Burleson (951) 245-8877 www.thecamptc.com

HEALTH/NUTRITION

Melaleuca

Debra Smith (951) 751-1705 www.makegreengogreen.com/debrasmith

Nutrishop

Michael Norcia (951) 674-1550 www. NutrishopUSA.com

HOME INSPECTIONS

A Better Look Home Inspection George Mills (951) 445-3550

www.abetterlookinspections.com HOME IMPROVEMENT

CENTERS

Habitat for Humanity Inland Valley Lake Elsinore ReStore

(951) 471-1188 Tammy Marine www.habitat4inlandvalley.org

HOSPICE CARE

Hospice of the Valleys

(951) 200-7800 Cari Rath www.hovsc.org

HOSPITALS

Rady Children's Hospital Kathleen Korn (800) 788-9029

www.rchsd.org

Southwest Healthcare System Raedean Olmo (951) 677-9712 www.ivrmc-rsmc.com

Temecula Valley Hospital

(951) 331-2200 Celena Barton www.temeculavalleyhospital.com

HOTELS/MOTELS/ **RESORTS**

Best Western

Aiav Patel (951) 674-3131 www.bestwestern.com

Holiday Inn Express

Sachin Trivedi (951) 674-4333 www.hiexpress.com/lakeelsinoreca

Lake Elsinore Econo Lodge

Roxanne Zeller (951) 674-3101 www.lercasino.com

Quality Inn

Pete Patel (951) 674-9694 www.qilakeelsinorehotel.com/home

HVAC

RFF Mechanical

Jacquelyn Bishop (951) 296-0984 www.reehvac.net

ICE CREAM/FROZEN DESSERTS

Yogurtland

(619) 729-2553 Avman Mika ayman_haddad1@yahoo.com

INSURANCE SERVICES

Crusberg-Decker Insurance Amber Warner (951) 245-8181 www.cdinsurance.com

Farmers Insurance -**Muñoz Insurance Agency**

Michele M Muñoz (951) 471-2029 www.farmersagent.com/mmunoz2

• Farmers Insurance Wildomar-**Andy Morris**

Andrew Morris (951) 678-8111 www.lakeelsinoreinsurance.com

• R. David Bulen Insurance Agency

Lisa Mosby (951) 674-0675 lisa@bulen.com

Regional Employee Benefits Council

Brian Wilson (951) 471-1114 www.charterbenefits.com

• State Farm Insurance -**Niehouse Agency**

Paul Niehouse (951) 674-0735 www.statefarm.com

Strachota Insurance Agency

Ed Priebov (951) 676-2229 www.strachota.com

INVESTIGATIVE SERVICES

Black Umbrella Group, LLC

Michelle Black (714) 329-2768 www.blackumbrella.group

IEWELERS

Ronnie's Jewelers

Jim Turner (951) 674-1255 itriewels@coastinet.com

LAKE OPERATIONS

City of Lake Elsinore - Lake & **Aquatic Resources Department**

Rick DeSantiago (951) 674-5120 www.lake-elsinore.org

LAWN CARE SERVICE/ **LANDSCAPE**

EcoPlanet Landscaping

Michael Carroll (951) 256-6514 www.ecoplanetlandscaping.com

LEGAL SERVICES

Fabozzi & Miller, APC

Edward J. Miller (951) 296-1775 www. fabozzimillerlaw.com

McVicker's Family Law **Mediation Center**

T. Elizabeth McVicker (951) 244-8759 www.mcvickersfamilylaw.com

LIBRARY

Lake Elsinore Library

Krystal Van Eyk (951) 674-4517

Vick Knight Lakeside **Community Library**

(951) 678-7083 Ellen Holt

MAGAZINES/NEWS MEDIA

Lake Elsinore Magazine of Values

Dee Castro (714) 296-9633 www.LakeElsinoreMagazineOfValues.com

MANAGEMENT COMPANIES

California Apartment Association - Inland Empire Division

Ben Benoit (909) 948-0784 www.caanet.org/about/caa-local/ inland-empire/

MANUFACTURERS

 Champion Cooling Systems Rick Doll (951) 245-9464 www. championcooling.com

Flavor West

Jason Sterns (951) 893-5120 www.flavorwest.com

Pacific Clay Products (951) 674-2131 Stuart Hoxsey

www.pacificclay.com The Quikrete Companies

(951) 277-3155

MANUFACTURING/MEDICAL **Abbott Vascular**

www.quikrete.com

Grea Gibbel

Ken Carlisle (951) 914-2400 www.abbott.com

MERCHANT SERVICES

Williams Efurd Digital Processors LLC **RJ Williams** (951) 364-3475 WilliamsEfurd@outlook.com

MOBILE HOME PARKS

 Huntsman Mobile Home Park, LLC Fred & Sue West (951) 674-4617

MORTGAGE/LOAN COMPANIES

Low Rates

Anthony Willams (949) 689-9270 Anthony.Williams@LowRates.com

Pacific Lending LLC.

Paul Aguilar (951) 609-8080 paclending.com/paguilar

MORTUARIES

• Evans Brown Mortuary

John Rowe (951) 674-3141 www.evans-brownmortuary.com

MOVERS

Jon's Movers Inc

Jon Favillo 951) 226-0312 www.jonsmovers.com

NEW HOMES

Summerly

Brian Milich www.mcmillin.com

NON PROFIT ORGANIZATIONS

Assistance League of Temecula Valley

Electra Demos (951) 694-8018 www.temeculavalley.assistanceleague.org

Cops for Kids

Leanne Holland (951) 245-3300 www.copsforkidsinc.org

Dream Center Lake Elsinore

Brett Masters (951) 376-3703 www. dreamcenterle.org

EDA/Workforce Development Agency

Rob Moran (951) 955-3226 www.ricoeda.org

Jennifer Smart Foundation

Meredith Stewart (951) 245-1017 www. JenniferSmartFoundation.org

• Kamali'i Foster Family Agency Eric Mortensen (951) 674-9400 www.kamalii.org

Kennedie June Von Ryan Foundation Kimberly Ryan (909) 263-8332 www.kjvrfoundation.com

Lake Elsinore Moose Lodge 1021

John Lavery (951) 674-4477 www.lodge1021.moosepages.org/Contact/

Lake Elsinore Valley Education

Kevin Pape (951) 609-7525 www.levef.org

National Alliance on Mental Illness/NAMI Temecula Valley

Linda Ditter (951) 672-2089 www.namitv.org

Richard Jean Sylva Foundation Kimberly A Francois (909) 200-5218 www. Richard Jean Sylva foundation.com

• Riverside Recovery Resources Bernard L Truax (951) 674-5354 www.riversiderecovery.org

Social Work Action Group (SWAG) Aaron Petroff (833) 792-4674 www.komenie.org

United Way of the Inland Valleys Kimberly Pennington (951) 600-1671 www.uwiv.org

Veterans of Foreign Wars

Roger Miller (951) 674-4735

NOTARY PUBLIC

Apostille Nationwide Service

Rasheed Bailey (909) 751-6923 Email: info@usnationwidenotary.com

Mason's Mobile Notary Service Susan Mason (714) 615-7737

ONLINE RETAILERS

iWorkz, Inc.

Kwangwook Kim (714) 684-6210 www.iworkz.com

PARTY/EVENT PLANNERS

A Better Party & Design

Destinee Ekstein (951) 674-9332 www.abetterpartyrentals.com

Simply Gorgeouz Party Supply & Planning Marilyn J Jones (951) 609-7683 www.SimplyGorgeouz.com

PET CARE

Who Let The Dogs Out? Inc.

Martha Favillo (951) 387-8008 wholetthedogsoutpetsittersca.com

PETROLEUM PRODUCTS

Downs Energy

Ron Skelskey (951) 737-9866 www.downsenergy.com

• Lucas Oil Products

Tom Fredrickson (951) 270-0154 www.lucasoil.com

PHARMACIES

Delta Drugs II

Raz Hovsepian (951) 245-2325 deltadrugsii@yahoo.com

• Gen RX Pharmacy

John Rouzi (951) 674-6836 jrouzi@aol.com

PHOTOGRAPHERS/ VIDEO TAPING SERVICES

Cherished Memories Photography Mike Norkin (951) 304-4133 www.ourcherishedmemories.com

On The Go Video.biz

Desi Ekstein (951) 523-7828 www.OnTheGoVideo.biz

PHYSICAL THERAPY

Rancho Physical Therapy

Cathie Gentry (951) 471-3300 www.ranchopt.com

PHYSICIANS

Anoop Maheshwari, M.D., Prof. Corp. Meenu Maheshwari (951) 735-1511 www.mmccares.com

• Farid Saadat, MD

Dr. Farid Saadat (951) 471-5711

Lake Elsinore Clinica Medica Familiar y Dentista

Erica Carrillo (951) 245-7007 erica.carrillo@westphysicians.org

Total Care Family Medical Center of Lake Elsinore

Cheryl Roberts (951) 674-8779 totalcareurgentcare@hotmail.com

• Vista Community Clinic: Lake Elsinore

Betsy Heightman (951) 252-2720 www.vistacommunityclinic.org

PLUMBERS

Morrow Plumbing

John Morrow (951) 674-1446 www.johnmorrowplumbing.com

• The Plumbing Guys

Luis Reyes (909) 559-3652 www. Socalplumbingguys.com

POLICE DEPARTMENT

• Lake Elsinore Sheriff's Department Capitan Andrew Elia (951) 245-3300 www.lake-elsinore.org

POOL SUPPLIES/SERVICE

Aloha Leisure

Katherine Lohmann (951) 674-3320 www.alohaleisurecompany.com

• **Dolphin Pool and Spa Center** Frank & Jimmy Duran (951) 471-5305 www.dolphinpoolandspa.com

PREGNANCY RESOURCES

• Elsinore Valley Pregnancy Resource Center

Konrad Aniol (951) 245-8587 evprc@verizon.net

PRINTERS/GRAPHICS/ TYPE SETTING/SALES

Ariel Supply, Inc.

Larry Grote (951) 226-3600 www.arielsupply.com

HitPrint

Jason Devor (949) 600-0776 www.ihitprint.com

PROPERTY MANAGEMENT COMPANIES

• Access Asset Management, Inc. Adam Clarke (866) 830-4401 www.AccessAsset.com

Coldwell Banker ABR Property Management Wendy Foster- Gault (951) 679-5494

coldwellbanker-propertymanagement.com Estes Real Estate - Property Management

Rick Estes (951) 245-7272 www.estesrealestate.com

Robin Paliwoda-Broker & Property Management

Robin Paliwoda (951) 285-6426 robinprealtor@gmail.com

PUBLIC TRANSPORTATION

• Riverside Transit Agency

Jim Kneepkens (951) 565-5000 www.riversidetransit.com

RESIDENTIAL REAL ESTATE

Berkshire Hathaway Home Services of CA Properties

Carol A. Rounsley (951) 471-5333 www.berkshirehathawayhs.com

BRIX Realty

Jarred Hanson (951) 259-1187

• Century 21 Preferred William L. Bachelor (951) 674-6943

The Inland Gateway AOR

Ligia Martinez (951) 735-5121

www.igrealtors.org

Coby Alaoui - Listing Residential Specialist

Coby Alaoui (951) 291-8418 www.cobysellsrealestate.com

Farnam & Associates Real Estate - Nancy Hunzeker PMN

Nancy Hunzeker (951) 236-9424 NancyHunzeker@gmail.com

Keller Williams The Lakes

Phil Williams (951) 816-6565 www.kwthelakes.com

Lumos Communities LLC

Leonard Leichnitz (951) 505-1502 leichnitz@lumoscommunities.com

Southwest Riverside County Association of Realtors

Connie Lynch (951) 894-2571 www.srcar.org

Tarbell Realtors

Rebecca Crandell (714) 788-6143 www.RebeccaCrandell.com

RESTAURANTS

Annie's Café

Keith Kahn (951) 245-6106 www.anniescafelakeelsingre.com

• Chili's

Jay Witherspoon (951) 245-5101 www.chilis.com

CJ's Sports Grill & Turf Club

Kiko Zennedjian (951) 674-3101

(951) 245-2710

• Del Taco # 1020 John Johnson

• **Del Taco # 245** John Johnson (951) 674-5771

• Del Taco #238

John Johnson (951) 674-3646

Diamond Tap Room

Jason Wozniak (951) 245-4487 www.stormbaseball.com

Dickey's Barbecue Pit

Frank Morones (951) 249-7977 Frank@frankmorones.com

• Don Mere's Mexican Restaurant Jose Martin-Romo (951) 579-1394 www.donmeresrestaurant.com

• El Comal Restaurant

Miguel Casillas (951) 579-1759 www.elcomal-restaurant.com

• El Ranchito Taco Shop

Raymond Moon (951) 245-1438 www.RanchitoElsinore

Felix's BBQ with Soul

Felix Berry (951) 609-2488 www.felixsbba.com

Golden Corral

James Galloway

Guadalaiara Restaurant

(951) 674-8294 Ricardo Solano guadalajara.restaurant@yahoo.com

Mandy Skipper (951) 674-4522 elhop@pancakestoday.com

Jack in the Box #5472

Amira Hakim (951) 674-6472

Jacks BBO Shack

Jack A. Martin (951) 245-6500 inkiax@vahoo.com

Jersey Mike's Subs

Tanya Ilic (951) 674-5860 www.jerseymikes.com

• La Unica Cocina Mexicana Y Cantina

Rose Topete (951) 674-2233 www.launicarestaurant.com

Main Street Kitchen & Tap

Robert Kulwicki (951) 674-6777

Miguel's Jr. Restaurants

(951) 371-7234 www.miguelsjr.com

My Buddies Pizza

Sean Richardson (951) 674-6946

Panera Bread

Vincent King (951) 253-8062 www.panerabread.com

Popeyes Louisiana Kitchen (951) 471-3343

Jen Cason

Sizzler Restaurant / BMW Management

(951) 676-8616 Sally Myers marketing@bmwmanagement.com

Stadium Pizza Main St. LLC

Sandy Kordick (951) 228-2128 www.stadiumpizza.com

The Bobber

William Johnson (951) 741-1212 Opt.3

The Lookout Roadhouse Restaurant

Barbara Shea-an (951) 678-9010 www.lookoutroadhouse.com

Vincenzo's Olive Tree

Chris Scholder (951) 674-8941 www.vincenzosolivetree.com

RETAIL STORES

Mom & Baby Boutique

Nioma Gardner (951) 399-0109 www.momandbaby.boutique.com

Main Street Candy Bar

(951) 457-4008 **David Ross** www.mainstreetcandybar.com

Masterpac

Hector Cortez (951) 400-2607 www. masterpaccompaction.com

Promenade Temecula

(951) 296-0979 Jeff Kurtz www.promenadetemecula.com

Staples

Aaron Buchmann (951) 245-9686 www.staples.com

Lake Elsinore Storm Baseball Shaun Brock (951) 245-4487 www.stormbaseball.com

SANITATION

Diamond Environmental

Laura Cervantes (760) 744-7191 www.diamondprovides.com

Rightway Portable Toilets, **Temporary Power Poles,** Storage Containers and Septic **Pumping Services**

Sam Harding (951) 674-8608 www.www.rightwayportable.com

SCHOOL DISTRICT/SCHOOLS

Lake Elsinore Unified School District

Douglas Kimberly (951) 253-7000 www.leusd.k12.ca.us

Riverside County Superintendent of Schools

Edwin Gomez, Ed.D. (951) 826-6530

Sycamore Academy of Science and Cultural Arts

Barbara Hale (951) 678-5217 www.sycamoreacademycharter.org

SERVICE CHIRS/ **ORGANIZATIONS**

American Legion Post 200 Ralph E Johnson (951) 678-7777

www.legionpost200.org

• Elsinore Woman's Club

Lynda Krisko (951) 674-3445 www.elsinorewomansclub.org

Lake Elsinore/Wildomar Elks Lodge #2591

(951) 674-6804 Michael D. Cain

Lake Elsinore Historical Society Ruth Atkins (951) 678-1537 www.lakeelsinorehistoricalsocietv.org

 Rotary Club of Lake Elsinore Jamie Schramm (562) 881-4267 www.lakeelsinorerotary.org

Southwest Riverside NAACP Branch 1034

Mary Venerable (951) 443-4551 www.lakeelsinorenaacp.org

Warrior Built Foundation

Aaron O. Seibert (951) 805-2734 www.warriorbuilt.org

SIGNS/BANNER/ SCREEN-PRINTING

Maximum Sign Co

Geraldine S. Roberts (951) 816-5154 www. maximum sign co.com

SKIN/NAIL CARE

Social Nails & Lashes

Olga Loera-Martinez (949) 612-5334 www.socialnailslashes.com

SKY DIVING

Skydive Elsinore

(951) 245-9939 Karl Gulledge www.skydiveelsinore.com

STORAGE FACILITIES

Secured Self Storage

Carolyn Rivera (951) 674-8681

SOS Storage Center

Gina Walker (951) 940-9990 www.sos-selfstorage.com

TELECOMMUNICATIONS

Temecula Valley

Communications, Inc.

Shane Lesovsky (951) 677-4422 www.tvcinc.net

Radel Communications (Ur Wire Guy) Gary Radel (951) 457-7681

www.urwireguy.com

TRANSPORTATION

• Transportation Corridor Agencies Jeff Bott (949) 754-3400 www.thetollroads.com

UTILITIES

CR&R Solid Waste & **Recycling Services**

(800) 755-8112 Alex Braicovich www.crrwasteservices.com

• Elsinore Valley Municipal Water District (EVMWD)

(951) 674-3146 **Greg Thomas** www.evmwd.com

• Metropolitan Water District

Patti Arlt (213) 217-6491 www.mwdh2o.com

Southern California Edison Jeremy Goldman (800) 655-4555

www.sce.com

Southern California Gas Company

Adam Eventov (951) 830-3485 www.socalgas.com

Southern California **Telephone Company**

(951) 693-1880 Rvan MCGuire www.socaltelephone.com

Western Municipal Water District

Rachel McGuire (951) 571-7100 www.wmwd.com

VEHICLE REGISTRATION

In & Out Vehicle Registration

Bryan & Donna Graves (951) 245-3939 gotplates1@verizon.net

VETERINARIANS/ **VETERINARIAN** SUPPORT

• Lake Elsinore Animal Hospital Ed Shin

(951) 674-9392 www.lakeelsinoreanimalhospital.com

Mountainview Small Animal Hospital

Debbie Harris (951) 674-1475

WATER WELL SERVICE

 Quality Pump Service Bruce MacLachlan (951) 830-8453

WELDING

 California Welding Institute Mariana Ludmer (951) 536-3809 www.socalwelding.com

WHOLESALE DISTRIBUTORS

Prometo Produce

Erika Chavez (951) 471-1692 www.prometoproduce.com

Tractor Supply Company

Juan Hernandez (951) 674-1704 www.TractorSupply.com

YOUTH SERVICES

Boys and Girls Club of Southwest County

Shelly Anguiano Figueroa (951) 245-4499 www.bgcswc.org

• California Family Life Center -**Planet Youth Program**

Mary Jo Ramirez (951) 471-8415 kv-cflc@linkline.com

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Extensive measures are in place to help keep you safe during your visit.

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WHAT YOU NEED TO KNOW BEFORE YOU TRAVEL AGAIN

If you're itching to see family or go on vacation, follow these tips to keep everyone safer.

Traveling has become much more complicated in the COVID-19 era. Whether you plan to take a trip to see your family nearby or vacation in a distant location, the risk of getting or spreading the coronavirus increases when you are around others who are not part of your household.

Knowing you or loved ones have been vaccinated against COVID-19 may have you finalizing your travel plans – or you may have decided that enough is enough and you just need a change of scenery and are deciding to travel against recommendations from health experts. Either way, keep these things in mind before you hit the road or fly the friendly skies so everyone stays safer.

Travel Risks

It's safer to put off travel if you have one or more risk factors that increase the likelihood of serious complications or death from the coronavirus and haven't yet been vaccinated. Risk factors include:

- Age. People aged 65 or older are more at risk of getting sicker.
- **Weight.** Overweight and obese people are at increased risk of COVID-19 complications.
- *Underlying conditions.* It may be harder for your body to fight the virus if you have heart disease, diabetes, high blood pressure, chronic obstructive pulmonary disease, kidney disease, an immune system condition, are pregnant or have another underlying health issue.

It's also important to investigate the status of virus spread and hospital capacity at your destination. Spread may be low where you live but not where you're headed. If hospitals are at or near full capacity, it may be difficult to get the care you need if you get COVID-19, or if you get sick or injured while away.

Vaccination Status

Getting the COVID-19 vaccine will greatly reduce your chance of becoming sick if you're exposed to the virus. Keep



in mind that you'll only develop partial immunity after the first dose of a two-dose vaccine, such as the ones from Moderna or Pfizer-BioNTech. A few weeks after getting both doses, the vaccines are reported to be up to 95% effective.

Infectious disease experts suggest that at least 60-70% of the population needs to be immune to COVID-19 before we achieve herd immunity. But it will probably be the middle to late part of 2021 before there's enough vaccine available in the U.S. to reach herd immunity.

How to Protect Yourself and Others When You Travel If you decide to travel, these tips will make your trip a little safer for everyone:

- Wear a mask and practice social distancing. You'll likely be protected if you've received the vaccine, but that doesn't mean others around you will be. Researchers aren't sure yet if vaccinated people will be able to spread COVID-19 to others if they're exposed to the virus but don't develop symptoms. So continue to wear a mask and practice social distancing until the majority of people in the U.S. are vaccinated.
- Wash your hands. Washing your hands frequently (or using hand sanitizer) is a simple way to reduce your risk of catching the coronavirus, as well as other illnesses.
- Avoid large gatherings. The more people at an event, the more likely the virus will spread. So whether you're traveling to see family or to sightsee, try to limit the number of people you will be around at any event or location.
- Stay outdoors as much as possible. Wind currents scatter coronavirus droplets, reducing your exposure to the virus. This makes it safer for you to visit with people, dine or engage in other activities if you stay outdoors rather than gathering inside.
- Stick to personal transportation. Driving your own car, rather than traveling by train, bus or airplane, may help you decrease your exposure to COVID-19. The more you can control your surroundings, the better.
- **Get tested.** Take a coronavirus test 3-5 days before your trip. Don't travel if you test positive or feel sick.
- Quarantine when you return. Follow local quarantine recommendations when you return home. If you were exposed to the virus during your trip, you may not develop symptoms for several days or longer.

This travel safe tip is brought to you by the folks at Southwest Healthcare System – Inland Valley Medical Center in Wildomar and Rancho Springs Medical Center in Murrieta.

Emergency Services		<u>Utilities</u>	
• Emergency	911 (951) 782-5200	CR&R Solid Waste & Recycling Services Elsinore Valley Municipal Water District (EVMWD)	(800) 755-8112 (951) 674-3146
American Medical Response Border Patrol	(951) 676-2261	Metropolitan Water District	(760) 451-9122
Fire Department/ Emergency	(800) 472-5697	Southern California Edison	(800) 655-4555
	(951) 674-2161	Southern California Gas Company	(909) 335-7660
Fire Department, Station 11 - Lakeland Village		 Southern California Telephone Company 	(951) 693-1880
• Fire Department, Station 51- Ortega Highway		• Spectrum	(951) 245-9485
• Fire Station, Station 85 - Grand Ave.	(951) 245-2185	 Western Municipal Water District (WMWD) 	(951) 789-5000
 Fire Station, Station 94 - Railroad Canyon 	(951) 246-2293		
Graffiti Hotline	(951) 674-2701	Service Organizations	
 Inland Valley Regional Medical Center 	(951) 677-1111	 Animal Friends of the Valleys 	(951) 674-0618
• Lake Patrol	(951) 245-3338	 Cops for Kids, Inc. 	(951) 245-3300
Police/ Sheriff, After Hours Police / Sheriff Proving and	(800) 950-2444	 Elsinore Valley Arts Network 	(951) 245-4478
Police/ Sheriff, Business Poneba Springs Madical Center	(951) 245-3300	Elsinore Woman's Club	(951) 678-8941
Rancho Springs Medical CenterSouthwest Healthcare System	(951) 696-6000 (951) 677-9712	• H.O.P.E.	(951) 245-7510
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Hospitals & Health Services		Lake Elsinore Rotary ClubShare Program	(562) 881-4267 (951) 674-2758
Fallbrook Hospital	(951) 728-1191	United Way/ Inland Valley	(951) 461-1221
Family Health Center & WIC	(951) 471-4200	,	(701) 401 1221
Health Department Clinic	(951) 358-5000	<u>Transportation</u>	
Hemet Valley Medical Center	(951) 652-2811	• AMTRAK	(800) 872-7245
• Immunizations	(951) 246-1215	 Community Transportation System 	(800) 800-7821
 Inland Valley Regional Medical Center 	(951) 677-1111	• Dial-A-Ride	(800) 795-7887
 Kaiser Permanente Riverside 	(951) 353-2000	Greyhound (Perris)	(800) 231-2222
Menifee Valley Medical Center	(951) 679-8888	Metrolink Disconsider Transact Assets a situs (DTA)	(800) 371-5465
Rancho Springs Medical Center	(951) 696-6000	Riverside Transit Authority (RTA) Rideshare	(800) 800-7821
Riverside County Regional Medical Center	(951) 486-4000		(800) COMMUTE (800) RIDESHARE
Riverside Community Hospital Social Saniaga (Adadi Cal	(951) 788-3000	VAN-Ride	(800) 826-7433
Social Services/ Medi-CalVista Community Clinic: Lake Elsinore	(951) 245-3100 (951) 252-2720	- V/(IV-NIGC	(000) 020-7400
WIC Supplemental Nutrition Program	(951) 455-4942	Worship	
Local Media	,	Calvary Chapel of Lake Elsinore	(951) 674-5451
	(0.5.1) (0.2, 0.00)	Elsinore Christian Center	(951) 674-0747
FROGGY 92.9 KFRG FM (Radio)The Press Enterprise (Newspaper)	(951) 693-2206	 Elsinore First Assembly of God 	(951) 678-1757
Valley News	(951) 684-1200 (760) 723-7319	First Baptist Church	(951) 678-2514
Valley News	(700) 723-7317	First Christian Church	(951) 674-2758
Family Services		First Lutheran Church Mo Synod	(951) 674-2757
Adult Abuse	(800) 491-7123	First United Methodist Church Case a grant Truth Wards in Adjactors	(951) 674-6579
Animal Control	(951) 674-0618	Grace and Truth Worship Ministry Independent Church of Elipses	(951) 291-1746
Environmental Health Services, 24-Hour Emerge	, ,	Independent Church of ElsinoreLake Elsinore Baptist Church	(951) 674-3632 (951) 674-9350
Environmental medim services, 2 most Emerge	(951) 461-0284	Lake Elsinore Dream Center	(951) 376-3703
• Mental Health Dept. Adult/ Child Crisis Service	'	Lake Elsinore Providence Baptist Church	(951) 674-4311
' '	(951) 765-1550	Lakeview Chapel-Evangelical Methodist	(951) 674-2825
 Mental Health Dept. Night/ Weekend Crisis Inter- 		New Creation Church	(951) 813-5346
· -	(951) 358-5245	 New Hope Baptist Church 	(951) 674-8053
 Child Abuse/ Domestic Violence 	(800) 442-4918	New Song Calvary Chapel	(951) 245-5664
Child Protective Services	(951) 696-3450	Shepherd of Life Lutheran	(951) 678-1561
• Coroner/ 24-Hour	(951) 443-2300	 St. Andrew's Episcopal Church 	(951) 674-4087
Crisis Center/ 24-Hour Hotline	(951) 686-4357	St. Frances of Rome Catholic Church	(951) 674-6881
Gamblers Anonymous Hemoless Helpline	(866) 239-2911	• The P.O.W.E.R. House	(951) 226-0135
Homeless Helpline Lifestroam	(951) 291-0050 (909) 386-6848	 The Lamb's Fellowship 	(951) 417-3807
LifestreamPoison Information	(800) 876-4766		
Rape Crisis/ 24-Hour Hotline	(951) 686-7273		
We-Tip	(800) 78-CRIME		
	(300) / O OKIIVIL		

City of Lake Elsinore

City of Lake Elsinore			
Building and Safety	(951) 6	74-312	4 ext. 801
Business License			4 ext. 302
City Clerk	(951) 6	74-312	4 ext. 269
City Council	(951) 6	74-312	4 ext. 204
City Manager	(951) 6	74-312	4 ext. 204
Code Enforcement			4 ext. 227
 Community Development 	(951) 6	74-312	4 ext. 297
Community Services	(951) 6	74-312	4 ext. 265
Engineering			4 ext. 915
Graffiti Hotline	, ,		674-2701
 Household Hazardous Waste 		(951)	674-5170
 Human Resources/ Personnel 	(951) 6		4 ext. 231
 Lake & Aquatic Resources 			4 ext. 265
Lake Patrol	, ,		245-3338
• Parks/ Tree Maintenance/ Streetscap	es		674-5170
Public Information Officer			4 ext. 314
 Public Works/ Pot Holes 	, ,		674-5170
Recycling	(951) 6		4 ext. 245
Senior Center	(- / -		674-2526
 Special Events/ Filming Permits 	(951) 6		4 ext. 292
Street Hazards	(/ -		674-5170
Weed Abatement	(951) 6		4 ext. 998
Government - City	(/ -		
• City Hall	(,,,,,	(951)	674-3124
City Hall	(,,,,,,		674-3124 245-8848
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The Rotary Club of Lake Elsinore

What are the benefits of joining Rotary?

- Become connected to your community
- Work with others in addressing community needs
- Interact with other professionals in your community
- Establish contacts with an international network of professionals
- Develop leadership & public speaking skills
- Involve family in promoting service

Meeting Location/Time

Wednesday Morning:
7:00am at Ortega Conference Center
520 Chaney Street • Lake Elsinore CA 92530

Please note: Morning meetings are only during the 2nd and 4th Wednesday of each month

2020-20<mark>21 President, Jamie Sch</mark>ramm: jamie.lerotary@gmail.com • (562) 881-4267

Wednesday Evening:
6:30pm at El Comal Restaurant
31731 Riverside Dr. Lake Elsinore, CA 92530
Please note: Evening meetings are on
the 1st and 3rd Wednesday of each month

24/7: E-Club http://www.rotaryclubonline.com

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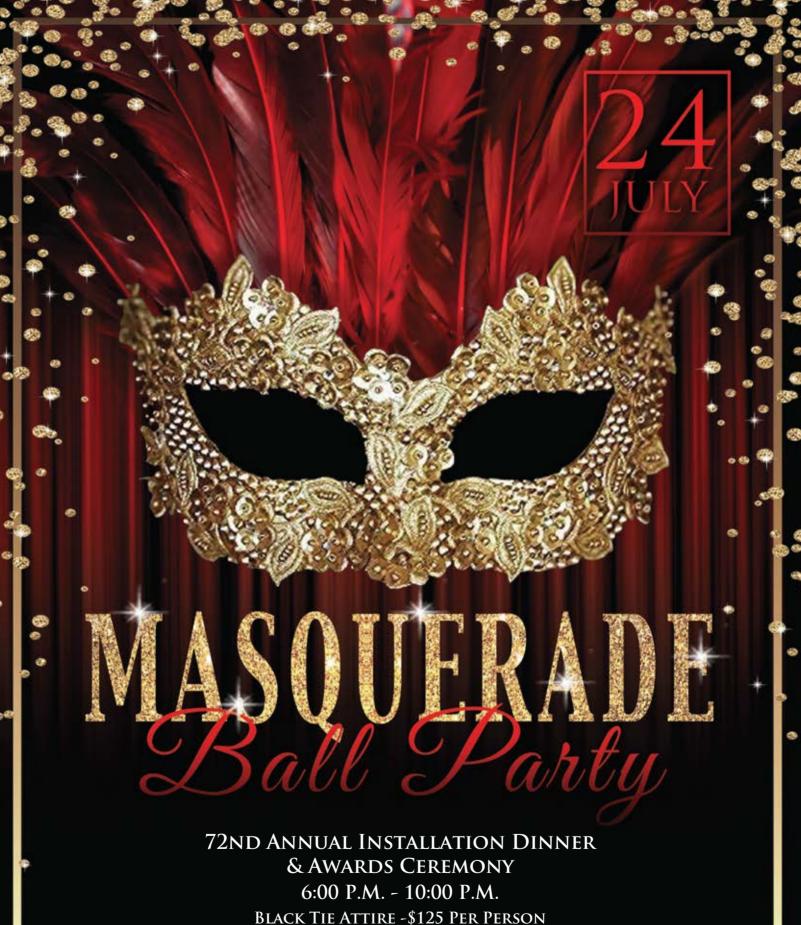
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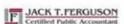




















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