

FREE  
TO ENJOY!

LAKE ELSINORE VALLEY  
CHAMBER OF COMMERCE

# PROPEL<sup>®</sup>

YOUR BUSINESS



PREPARE  
REPORT  
OVERDELIVER  
PROSPECT  
ENGAGE  
LEVERAGE

Legislative Report  
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Lake Elsinore - Page 12

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City of Lake Elsinore  
DINING CHOICES - Page 4

CELEBRATE

4th of July

IN LAKE ELSINORE

FIREWORKS WILL BE SHOOTING AT 9 PM FROM THE T-PENINSULA

SHOW WILL BE PAIRED WITH CONCERT SYNCED WITH KOLA 99.9 FM

RESIDENTS AND VISITORS CHARGED TO MAINTAIN APPROPRIATE DISTANCE FROM OTHERS AROUND YOU

VIEWING AREAS INCLUDE:

- LAUNCH POINT
- WILSON BEACH
- SWICK & MATICH PARK
- A PORTION OF THE LEVEE

**CANCELLED**

**VIEW BY BOAT!**

EXPERIENCE THE FIREWORKS SHOW FROM THE LAKE

PRE-SALE PACKAGE FOR THE 4TH OF JULY EXTREME EXPERIENCE

**\$100.00**  
INCLUDES DAY USE, LAUNCH, PARKING, & NIGHT LAKE PASS

PURCHASE IN-PERSON AT LAUNCH POINTE OR ONLINE AT [WWW.LAKE-ELSINORE.ORG/JULY4TH](http://WWW.LAKE-ELSINORE.ORG/JULY4TH)

\*PASSES AND PARKING ARE LIMITED  
\*SINGLE VEHICLE PARKING \$60



2020 EXECUTIVE BOARD

CHAIRMAN OF THE BOARD  
William Johnson  
*Williams Bait, Tackle & Boat Rentals*

FIRST VICE CHAIRMAN  
Mike Norkin  
*Cherished Memories Photography*

SECOND VICE CHAIRWOMAN  
Michele Munoz  
*Farmers Insurance -  
Munoz Insurance Agency*

TREASURER  
Myles Ross  
*Sunbelt Business Sales*

CORPORATE SECRETARY  
Betsy Brockman  
*Navy Federal Credit Union*

2020 BOARD OF DIRECTORS

SHAUN BROCK  
*Lake Elsinore Storm*

MATTHEW DOBLER  
*Dream Center*

JON FAVILLO  
*Jon's Movers Inc.*

JACK FERGUSON  
*Jack T. Ferguson CPA*

GINGER GRIFFIN  
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*Coldwell Banker Commercial  
Sudweeks Group*

JEFF UPCRAFT  
*Southwest Healthcare System*

IGNACIO VALDIVIA  
*CR&R Environmental Services*

BONNIE WOODROME  
*Elsinore Valley Municipal Water  
District (EVMWD)*

2020 OPERATION STAFF

KIM JOSEPH COUSINS  
*President/ CEO*

MICHELLE LINDSEY  
*Director of Marketing*

# LAKE ELSINORE TOGETHER

LET'S TALK ABOUT THE FUTURE OF LAKE ELSINORE  
TODAY

*Dear Neighbor,*

Thank you for continuing to do your part to help our community safe.

Your health and safety remains our highest priority. The City is working daily to plan for the future recovery that will be necessary.

We must work together to ensure our community is prepared for any future public health or catastrophic emergency - by maintaining adequate, effective public safety, paramedic, fire, and 911 emergency response capacity.

Now, it is more important than ever that we hear what your priorities are for Lake Elsinore's quality of life, relief, and recovery efforts. **Please take a moment to complete a survey online at [www.lake-elsinore.org/letstalk](http://www.lake-elsinore.org/letstalk).**

Also, stay informed by visiting our COVID-19 update and resource page at [www.lake-elsinore.org/coronavirus](http://www.lake-elsinore.org/coronavirus). We are keeping this page updated with the most recent news, protocols and resources available for our local businesses and residents.

We've gotten through so much together here in Lake Elsinore from floods, fires and super blooms and we will get through this too.

With so much happening in Lake Elsinore, stay connected and up-to-date by following the City on Facebook at Lake Elsinore-City Hall or LE Extreme Recreation, Instagram @CityofLakeElsinore or Twitter @CityLakeElsinore.

Sincerely,



Grant Yates  
City Manager/Disaster Director



[WWW.LAKE-ELSINORE.ORG/LETSTALK](http://WWW.LAKE-ELSINORE.ORG/LETSTALK)

2020 AMBASSADOR TEAM:

PAUL AGUILAR  
*Pacific Lending LLC.*

SHADOE GRAY  
*ICON Business Center*

MARILYN JONES  
*Simply Gorgeouz Party Supply & Planning*

SUSAN MASON  
*Mason's Mobile Notary Service*

TERRI MCDONAGH  
*Lake Elsinore Rotary*

RACHEL MENDEZ  
*Elsinore Public Relations*

MARY PHIPPS  
*Jack Ferguson, CPA*

GARY RADEL  
*Radel Communications (Ur Wire Guy)*

JAMIE SCHRAMM  
*Five Star Cleaning*

TANYA TAYLOR  
*Julia Lee Performing Arts Academy*

DARLENE VIGIL  
*Jack Ferguson, CPA*

MARIA ESPARZA WELBOURNE  
*Lake Elsinore Rotary*

LAKE ELSINORE VALLEY  
CHAMBER OF COMMERCE  
**RESTAURANTS**  
OPEN FOR BUSINESS

AS EVENTS ARE CHANGING DAY TO DAY AND HOUR TO HOUR, WE ENCOURAGE YOU TO CHECK OUR WEBSITE AND /OR CALL AHEAD TO THE RESTAURANTS TO MAKE SURE THEY ARE STILL PROVIDING THESE SERVICES!

**ANNIE'S CAFÉ**  
(951) 245-6106 • 32251 Mission Trail #8  
[www.anniescafelakeelsinore.com](http://www.anniescafelakeelsinore.com)  
To Go & Dine In available Mon-Sun 6:30am-2pm

**CHILI'S**  
(951) 245-5101 • 29233 Central Ave  
[www.chilis.com](http://www.chilis.com) • To Go & Dine In available  
Sunday-Thurs 11am-10pm Fri & Sat 11am-11pm

**CJ'S SPORTS GRILL & TURF CLUB**  
(951) 674-3101 • 20930 Malaga Rd  
[www.cjsbar.com](http://www.cjsbar.com) • To Go & Dine In available  
Sunday-Thurs 11am-10pm Fri & Sat 9am-2am

**DIAMOND TAPROOM**  
(951) 245-4487 • 500 Diamond Dr  
[www.diamondtaproom.com](http://www.diamondtaproom.com) • Dine in available on June 11th  
Please call location for hours and times

**DICKEY'S BARBECUE PIT**  
(951) 816-6546 • 29273 Central Ave. Suite B  
[www.orders.dickeys.com](http://www.orders.dickeys.com) • To Go  
Mon-Sun 11am-9pm

**DON MERE'S MEXICAN RESTAURANT**  
(951) 579-1394 • 202 N Main St.  
To Go & Dine In available  
M, W, TH 8am-5pm Tue, Fri -Sun 8am-8pm

**EL COMAL RESTAURANT**  
(951) 579-1759 • 31731 Riverside Dr  
To Go & Dine In available  
M-Sun 9am-8:30pm

**EL RANCHITO TACO SHOP**  
(951) 245-1438 • 32251 Mission Trail  
To Go & Dine In available  
M-Sun 8am-9pm

**GOLDEN CORRAL**  
(951) 609-2452 • 18625 Dexter Ave  
Dine In available  
M-Sun 11am-8pm

**GUADALAJARA MEXICAN GRILL**  
(951) 674-8294 • 105 N Main St  
[www.guadalajaramexicangrill.com](http://www.guadalajaramexicangrill.com)  
To Go & Dine In available M-Sun 11am-8pm

**IHOP**  
(951) 674-4522 • 18248 Collier Ave  
[www.ihop.com](http://www.ihop.com) • To Go & Dine In available  
M-Sun 7am-2pm

**JACK'S BBQ SHACK**  
(951) 245-6500 • 1604 Lakeshore Dr  
[www.jacksbar-b-q.com](http://www.jacksbar-b-q.com) • To Go  
M-Sun 8am-8pm

**JERSEY MIKE'S SUBS**  
(951) 674-5860 • 31800 Grape Street #B  
[www.jerseymikes.com](http://www.jerseymikes.com) • To Go  
M-Sun 10am-9pm

**LA UNICA COCINA MEXICANA Y CANTINA**  
(951) 674-2233 • 110 N Main St  
[www.launicarestaurant.com](http://www.launicarestaurant.com)  
To Go & Dine In available • M-Sun 12-9pm

**MAIN STREET KITCHEN & TAP**  
(951) 674-6777 • 157 N Main St  
To Go & Dine In available  
Sun-Mon 11am-8pm Fri & Sat 11am-9pm

**MY BUDDIES PIZZA**  
(951) 674-6946 • 2503 E Lakeshore Dr # A  
To Go & Dine In available  
Sun-Thurs 11am-9pm Sat & Sun 11am-9pm

**NEW LIFE CULINARY CREATIONS**  
[www.newlifecatering.com](http://www.newlifecatering.com) • To Go  
Check website for additional information

**PANERA BREAD**  
(951) 253-8062 • 18300 Collier Ave  
[www.locations.panerabread.com](http://www.locations.panerabread.com) • To Go  
M-Friday 7am-9pm Sat & Sun 8am-8pm

**POPEYES LOUISIANA KITCHEN**  
(951) 471-3343 • 29235 Central Ave  
[www.popeyes.com](http://www.popeyes.com) • To Go  
M-Th 10am-10pm Fri-Sun 10am-11pm

**STADIUM PIZZA MAIN ST.**  
(951) 228-2128 • 169 N Main St  
[www.stadiumpizza.com](http://www.stadiumpizza.com)  
To Go & Dine In available  
M-Th 3pm-8pm Fri & Sat 1030am-8pm

**THE BOBBER**  
(951) 471-1212 Option 3 • 32040 Riverside Dr  
To Go & Dine In available  
Wed & Thru 11am-8pm, Fri & Sat 8am-9pm Sunday 8am-8pm

**THE LINKS AT SUMMERLY**  
(951) 674-3900 • 29381 Village Pkwy  
[thelinksatsummerly.com](http://thelinksatsummerly.com) • To Go & Dine In available  
Please call location for hours and times

**TOMS #1 FAMOUS CHILIBURGERS**  
(951) 471-5565 • 18492 Dexter Ave  
[www.tomschiliburgers.com](http://www.tomschiliburgers.com) • To Go  
Mon-Thurs 7am-9pm Fri-Sun 7am-10pm

**THE LOOKOUT ROADHOUSE**  
(951) 678-9010 • 32107 Ortega Hwy  
[www.lookoutroadhouse.com](http://www.lookoutroadhouse.com) • To Go  
Sat & Sun 8am-4pm

**VINCENZO'S OLIVE TREE**  
(951) 674-8941 • 31712 Casino Dr # 3B  
[www.vincenzosolivetree.com](http://www.vincenzosolivetree.com)  
To Go & Dine In available  
M-F 11am-close & Sat & Sun 12pm-close

DINE LOCAL TO SUPPORT OUR COMMUNITY!

# La Unica

BARRIO COCINA + TEQUILA

 #Launicarestaurant

## OUR STORY

Tacos have and always will be a staple of Mexican-American culture, this is where we bring in our distinctive twist.



**Taco Tuesday**  
2pm to close  
\$3 tacos  
\$4 Tecate can

## MUNCHIES

### Chips & Salsa \$6 GF-Veg

Served with Salsa Fresca

### Classic Guacamole \$8 GF-Veg

Avocado | Cilantro | Tomato | Fresh Squeezed Lime

### Elotes chingones \$5 GF-Veg

Butter | Cotija | Cheese | Chile | Mayo | Lime Juice | Cilantro -Optional V-

### Nachos \$14 GF

Homemade Tortilla Chips | Melted Oaxaca Cheese | Black Beans | Carne Asada | Pico de Gallo | Guacamole | Pickled Jalapeños | Mexican Cream (Optional Vegan Jackfruit Tinga | Cashew Cream -)

### Baja Shrimp Tacos x3 \$11

Battered Shrimp | Pico de Gallo Cabbage | Homemade Chipotle Dressing

### Tostaditas de Pollo x3 \$11 GF

Refritos | Shredded Chicken | Lettuce | Cotija Cheese | Mexican Cream | Mild Red Sauce | Refritos | Soyrito | Lettuce | Parmesan | Cashew Cream -Optional V-

### Tamales de Pork x2 \$9 GF

Braised in Red Mild Salsa  
Mole Sauce | Cotija Cheese  
-Optional Vegan Nopales | Purée Black Beans in Salsa Verde-

### Sopes de al Pastor x2 \$12 GF

Thick tortilla | beans | marinated adobo pork | pickled onions | cotija cheese | Mexican cream

## PLATES

### Chilaquiles \$13 :GF

Made perfect 

Served with Refritos | Mexican cream | Cotija Cheese  
Add Sunny Side Eggs + 4

### Rojos

Tomato-Smoked Chile de Árbol Salsa

### El Verde

Jalapeño Chile Tomatillo Purée

### De Mole

Dry Chile's) Oaxaca Chocolate & Herbs

## PLANT BASED

### Chilaquiles \$13 GF -V

Tortilla Chips | Salsa Roja de Árbol | Cashew Creama | Black Beans | Parmesan

### Enmoladas \$14 GF -V

Mole | Soyrito & Potato | Cashew Creama | Parmesan | Black Beans

### Potato Taquitos x3 \$14 GF-V

Guacamole | Cotija Cheese | Cashew Cream | Cilantro | Black Beans | Spanish Rice

### Tofu Fajitas \$16 GF-V

Roasted Peppers & Onions | Refritos | Spanish Rice | Corn Tortillas | Pico de Gallo | Guacamole | Parmesan

### Sopes de Jackfruit Tinga x2 \$12 GF-V

Thick Tortilla | Black Beans | Tomatoes | Jackfruit Chipotle Chilis Adobo | Pickled Onions | Parmesan | Cashew Creama

## MARISCOS

### Cameron's a la Diabla \$18 GF

Wild Mexican Shrimp | Chile de Árbol Chipotle Sauce | Cilantro | Chimichurri Rice | Corn Tortillas

### Cameron's al Mojo de Ajo \$18 GF

Wild Mexican Shrimp Butter & Toasty Garlic | Parsley | Chimichurri Rice | Corn Tortillas

## CEVICHE Y COCTEL

### Shrimp \$12.00 GF

Lime | cucumber | red onions | cilantro | tomatoes | avocado

### Shrimp Cocktail \$15.00 GF

Stock broth with tomato | cucumber | red onions | tomato | avocado

## BURRO

### Mi verde burrito \$13

Diced & Simmered Pork in Jalapeño Chile Tomatillo Puree, Refritos, Oaxacan Cheese Wet Salsa Verde, Mexican Cream

### OG burrito \$13

Beef Barbacoa, Refritos, Oaxacan Cheese, Dry Chile Tomato Sauce, Mexican Cream



## TACOS



\*Fresh organic maiz tortillas\*  
A Mexican Innovation mix, match & enjoy three for \$15

\*Optional sub lettuce for tortillas\*

### Carne Asada GF

Flank steak | Pico de Gallo | Creamy Guacamole | Salsa Tomatillo

### Chicken Adobo GF

Chipotle Tinga | Cream of Guacamole | Piña | Pico de Gallo

### Carnitas GF

Traditionally Simmering Pork | Salsa Tomatillo | Cilantro | Pickled Onion | Creamy Guacamole

### Barbacoa GF

Tender Beef | Cilantro | Pickled Onions | Grilled Panela Cheese

### Baja Fish + \$1 ea.

Battered Alaskan Cod | Cilantro Aioli | Pico de Gallo Cabbage

### Gobernador + \$1 ea. GF

Wild Mexican Shrimp | Melted Cheese | Tomatoes | Poblano Pepper | Onions

### Pork Al Pastor GF

Seasoned with Chilies and Pineapple | Avocado | Cilantro | Pickled Onions | Salsa Tomatillo

### \* Wild Blackened Swordfish + \$2 ea. GF

Pico de Gallo Cabbage | Guacamole | Pineapple

### Jackfruit Tinga GF -Veg

Chipotle Adobo | Pickled Jicama & Carrot | Avocado | Cotija Cheese -Optional V-

### \* Flora GF -Veg

Grilled Panela Cheese | Garlic Mushroom | Corn | Cream of Guacamole -Optional V-

### Aguate Frito GF -Veg

Battered Avocado | Cabbage Pico de Gallo | Chipotle Sauce | Cotija Cheese - Optional V-

Refritos • Spanish rice +4 GF

## SWEET TREATS

### Churros \$8

Street Snack Stuffed with Dulce de Leche | Dusted Cinnamon & Sugar served with Vanilla Bean Ice Cream

### Chile Verde \$18 GF

Diced & Simmered Pork in Jalapeño Chile Tomatillo Puree | Spanish Rice | Corn Tortillas

### Enchiladas Mexicanas \$14 GF

Corn Tortillas Stuffed with your choice | Dry Chile Tomato Sauce | Cotija Cheese with Rice & Black Beans  
:GF Barbacoa • Chicken • Panela Cheese | Mexican Cream  
Wild Mexican Shrimp \$18

### Fajitas GF

Roasted Peppers & Onion | Rice | Refritos | Corn Tortillas | Pico de Gallo | Guacamole | Cotija Cheese :GF

### Wild Mexican Shrimp \$24

New York steak \$22

Chicken breast \$18

### Tengo Calor

Red chile de Árbol, Chipotle Sauce

### Market Chile Relleno \$15 Veg

Hand Picked Poblano Pepper | Oaxacan Cheese | Roasted Tomato Sauce | Mexican Cream | Rice | Refritos | Cotija Cheese

### Mole Poblano \$18 GF

Braised Chicken Breast | Dry Chiles | Oaxaca Chocolate & Herd | Sesame Seeds | Spanish Rice | Corn Tortillas

### Carnitas \$18 GF

Slow Cooked Pork | Guacamole | Pico de Gallo | Pickled Onions | Refritos | Cotija Cheese | Corn Tortillas



# Flix ON THE Field

**EVERY FRI & SAT**  
**STORM STADIUM**

SHOWTIME - 8:30PM  
GATES OPEN - 7:30PM

WATCH MOVIES FROM THE BASEBALL FIELD  
SOCIAL DISTANCE FRIENDLY EVENT  
CONTACTLESS APP PAYMENTS  
24' INFLATABLE SCREEN



**CLASSIC MOVIES!**  
**CLASSIC FEELS!**



**STORMEVENTS.COM**  
FOR TICKETS & MORE INFO

# LAKE ELSINORE DIAMOND



LET US HOST YOUR NEXT EVENT!

**SPECIALIZING IN:**

**MUD RUNS**

**5K/10Ks**

**IN-STADIUM  
EVENTS**

**PARKING LOT  
RENTALS**

**CONCERTS**

**COMPANY  
OUTINGS**

**TEAM  
BUILDING**

**WEDDINGS**

**AND MORE!**



**CALL 951.245.4487 x206 FOR MORE INFO**



## Be a GOOD SAMARITAN

BECOME A TIP VOLUNTEER IN SW Riverside County

"Citizens Helping Citizens in Crisis"

TRAUMA INTERVENTION PROGRAMS, INC. (TIP) is looking for caring people willing to be part of a team of citizen volunteers trained to provide emotional and practical support to the victims of traumatic events. **No experience is necessary.** These modern-day Good Samaritans will be called to emergency scenes by emergency response personnel to:

- Comfort families after the death or sudden illness of a loved one
- Support family members after the suicide of a loved one
- Help emotionally traumatized victims of accidents
- Provide emotional and practical support to those who have been robbed, burglarized, or assaulted
- Help disoriented older persons
- Help those emotionally shaken by any crisis event.
- No One Dies Alone Program (In the future)

**RIGHT NOW,** we are in the process of recruiting volunteers to work in your area! We need citizens willing to be trained as crisis responders in Riverside County. **No experience is necessary.**

*"To be able to help someone in a time of crisis is the greatest feeling in the world. You just can't imagine how warm you feel in your heart when you hear a Survivor say, 'Thank you' ... TIP Volunteer"*

### Summer 2020 TRAINING CURRICULUM

Wednesday, August 5	6:00 pm - 9:00 pm
Friday, August 7	6:00 pm - 9:00 pm
Saturday, August 8	9:00 am - 5:00 pm
Sunday, August 9	9:00 am - 2:00 pm
Tuesday, August 11	6:00 pm - 10:00 pm
Wednesday, August 12	6:00 pm - 9:00 pm
Friday, August 14	6:00 pm - 10:30 pm
Saturday, August 15	9:00 am - 4:00 pm <i>(Last Day of Training)</i>
Nov 5	90 days of Practical In-field training
Saturday, November 5	12:30 pm - Graduation

**BILINGUAL VOLUNTEERS NEEDED**  
[www.TIPSWRC.org](http://www.TIPSWRC.org)

**REGISTER NOW**

[www.TIPSWRC.org](http://www.TIPSWRC.org)

951-698-2453

MagfestTIPSWRC@gmail.com

Class Location TBD



# FILL OUT YOUR 2020 CENSUS

Remember to fill out your survey  
to shape the future of our

— Community! —  
Complete Your Questionnaire Today:

- Online
- By Phone
- By Mail



For more information, please visit [www.Lake-Elsinore.org/Census](http://www.Lake-Elsinore.org/Census)

# CONGRATULATIONS TO OUR STUDENT OF THE YEAR WINNERS 2019-2020

EMILY GRANT - ELSINORE HIGH SCHOOL  
 ALBERTO VALENCIA JR - ELSINORE HIGH SCHOOL  
 ASHLEY SALAZAR - LAKESIDE HIGH SCHOOL  
 JAROM KAISER - LAKESIDE HIGH SCHOOL  
 AMANDA MARTILLA - TEMESCAL HIGH SCHOOL  
 AUSTIN JOHNSON - TEMESCAL CANYON HIGH SCHOOL  
 MAR LEEZA TEZENO - KEITH MCCARTHY ACADEMY

STUDENT OF THE YEAR HONOREES!







## LEGISLATIVE UPDATE

### SWCLC Southwest California Legislative Council

As the California legislature approaches that mid-year shift known officially as cross-over, we pause to reflect on the hectic nature of this legislative year. Cross-over, or halftime if you will, signals that point where bills must pass from their house of origin or be considered dead for the year. Kind of. Sometimes. Except for those that rise zombie-like from the grave to haunt us in another guise. It happens.

We entered the second year of this two year session faced with some 2,500 bills, both new and left-over from last session, for our legislators to deal with. Locally, we started the year missing a Senator following the resignation of Jeff Stone, and we end this year missing an Assembly member following the election of Melissa Melendez to fill Jeff Stone's seat. Mid-session, we were actually missing the entire legislature as they took a three month hiatus necessitated by the Corona Virus pandemic. This forced the delay of cross-over by a month as returning legislators sought to hold committee meetings via Zoom, and decide which bills they could delay consideration of until next year to reduce their workload in a foreshortened session.

Focusing on the success of Chamber business members, the Southwest California Legislative Council has adopted positions on 66 bills to this point.

Through April the Council adopted SUPPORT positions on 26 bills, many dealing with attempts to dull the impact of last year's disastrous AB 5 (Gonzalez) which has resulted in employment challenges for thousands of California's independent contractors. Other supported bills included expanded funding for UCR Medical School, aggregation of theft and expanding the definition of renewable energy.

However, as the legislature returned to a more active schedule, the Council has only found an additional 9 bills to support while adding 20 to the list of OPPOSED. Most of the opposed bills have resulted from legislators attempting to capitalize on the CV-19 crisis by gutting and amending formerly innocuous bills into unrecognizable and onerous measures. In several; cases, (AB 828, SB929, AB 2501, AB 3260, AB 1436, AB 3260)), they would permit commercial and residential tenants to avoid rent payments for as long as 15 months after the current state of emergency is lifted, whenever that might be, with no relief for the landlord or property owner.

Other amended bills would extend bereavement leave or other employee leave programs at significant expense to businesses, especially small employers. One of the more egregiously amended bills is AB 398 (Chu), which now seeks to impose a \$275 head tax on businesses with over 500 employees – including businesses headquartered out of state with only a handful in California. This bill would result in an additional tax burden of more than \$1 million for Southwest Healthcare, and more than \$1.5 million to Pechanga, to name just two local employers negatively impacted by the bill.

On a more positive note, the Lake Elsinore Valley Chamber of Commerce was again awarded the prestigious President's Circle Award by the California Chamber of Commerce. While there are several criteria for consideration of this award, business advocacy plays a significant role in the process and the SWCLC is privileged to be part of this local advocacy coalition as the voice for business in Southwest County. Meeting the 3rd Monday of each month, the Council has been meeting via Zoom since March but plans to return to in-person in July, with appropriate safety precautions. All Chamber members are welcome to attend these meetings held at noon at the Realtor House, 26529 Jefferson Ave, Murrieta.

























# CHRISTENSEN PARK

36300 PIEDMONT DRIVE

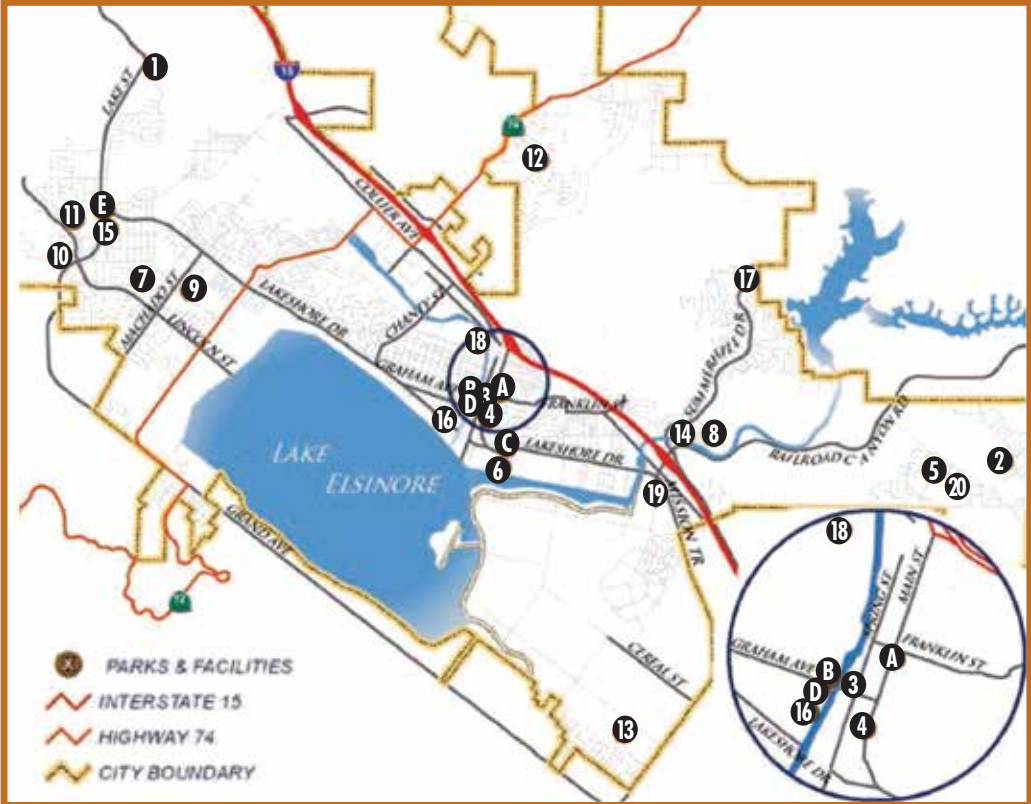
CITY'S 20TH PARK - NOW OPEN!  
SMALL BALLFIELD WITH EXTENDED GRASS AREA  
PLAYGROUND  
FULL BASKETBALL COURT  
SHORT WALKING PATH  
PARKING



# CITY OF LAKE ELSINORE PARKS & FACILITIES

<b>Restrooms</b>		1 3 4 5 6 9 10 12 13 14 15 16 17 18 19 20 A B C D E
<b>Concession</b>		1 3 4 5 6 10 12 16 17 19
<b>Parking</b>		1 3 4 5 6 9 10 12 13 14 15 16 17 18 19 20 C D E
<b>Picnic Areas</b>		1 3 4 5 6 7 9 10 11 12 13 14 15 16 17 18 19 20 A D
<b>Drinking Fountain</b>		1 3 4 5 6 7 9 10 12 13 14 15 16 17 18 19 A B C D
<b>Play Equipment</b>		1 3 4 5 6 7 9 10 12 13 14 15 17 18 19 20 A
<b>Spotlights</b>		1 3 4 5 6 12 15 16 17 19 A
<b>Picnic Shelters</b>		1 3 4 9 10 12 13 19
<b>Barbeques</b>		1 3 4 5 9 10 12 14 15 18 19 20
<b>Baseball</b>		3 10 12 16 17 19 20
<b>Football/Soccer</b>		1 3 5 6 12 14 15 17 18 19 A
<b>Basketball</b>		1 3 4 7 12 13 19 20 C
<b>Dog Park</b>		3 10 12 13 19
<b>Volleyball</b>		6 9 C
<b>Tennis</b>		5 9 12 13 19
<b>Horseshoe Court</b>		4 D
<b>Splash Pad</b>		3 18
<b>Community Center</b>		C D
<b>Gym/Auditorium</b>		B C D
<b>Multi-Purpose Room</b>		1 A C D
<b>Skate Park</b>		10 13 19
<b>BMX Park</b>		13

<b>1</b>	<b>Alberhill Park</b> 28200 Lake Street	<b>14</b>	<b>Summerhill Park</b> 31613 Canyon Estates Drive
<b>2</b>	<b>Channel Walk</b> Heald Avenue and Spring Street	<b>15</b>	<b>Summerlake Park</b> 900 W. Broadway
<b>3</b>	<b>Canyon Hills Community Park</b> 34360 Canyon Hills Road	<b>16</b>	<b>Swick &amp; Match Park</b> 402 Limited Street
<b>4</b>	<b>City Park</b> 243 S. Main Street	<b>17</b>	<b>Tuscany Hills Park</b> 30 Summerhill Drive
<b>5</b>	<b>Creekside Park</b> 3200 Lost Road	<b>18</b>	<b>Yarborough Park</b> 419 N Poe Street
<b>6</b>	<b>Lakepoint Park</b> 420 E. Lakeshore Drive	<b>19</b>	<b>Summerly Community Park</b> 18505 Malaga Road
<b>7</b>	<b>Lincoln Street Park</b> 14986 Lincoln Avenue	<b>20</b>	<b>Christensen Park</b> 36300 Piedmont Dr
<b>8</b>	<b>Linear Park</b> 31717 Canyon Estates Drive	<b>A</b>	<b>Boys &amp; Girls Clubhouse Alberhill Park</b> 3711 Nichols Rd
<b>9</b>	<b>Machado Park</b> 15150 Joy Street	<b>B</b>	<b>Cultural Center</b> 183 North Main Street
<b>10</b>	<b>McVicker Canyon Park &amp; Skate Park</b> 29355 Grand Avenue	<b>C</b>	<b>Lake Community Center</b> 310 W Graham Ave
<b>11</b>	<b>Oak Tree Park</b> 15340 Lincoln Street	<b>D</b>	<b>Lake Elsinore Senior Activity Center</b> 420 E Lakeshore Dr
<b>12</b>	<b>Rosetta Canyon Sports Park</b> 39423 Ardenwood Way	<b>E</b>	<b>Youth Opportunity Center</b> 400 W. Graham Avenue





## THE LAKE ELSINORE HOUSING JOURNAL

GENE WUNDERLICH FOR THE SOUTHWEST RIVERSIDE COUNTY ASSOCIATION OF REALTORS®

There has been much debate about the economy and what it will look like after the CV-19 pandemic. Some economists forecast a V shape recovery, other a more moderate U shape, while still other are going with a Nike swoosh. National Association of Realtors Chief Economist Dr. Lawrence Yun has long been a proponent that housing will be one of the leading elements bringing us out of the slump with a definite V shape growth, a significant drop in sales followed by an almost equally steep increase.

Why this optimism on housing? First, the underlying economy remains solid. This recession was driven by a pandemic, not a fiscal disaster like we experience in 2009-2009. Even if we hit 20% unemployment, that still means 80% of people are working and willing and able to purchase a home. And employment numbers are already improving, not getting worse. Second, while the real estate industry was sent into the tank for a month or so, it was soon recognized as an 'essential service'. Even in the midst of a pandemic people need to move, some people had already sold and needed to buy, myriad reasons why it's essential. Oh sure, the rules have changed, no more driving around looking at every home on the market, looky-loo buyers, etc. Open houses are now done virtually, actual home visits are carefully orchestrated and sanitized, inspections and other elements of the process have been

modified – but they're still happening. And in increasing numbers.

Third, interest rates are back down to record low territory. After a brief period of rate increases, sub-3% rates are back in vogue and buyers are rushing to take advantage. Fourth, those millennial buyers, that pent-up demand demographic we've been looking at for a decade, are entering the market in increased numbers. They're getting married, having kids and they want the picket fence and yard for the dog. Not only that, they want that HERE! They don't want to live in a crowded high-rise in the heart of the city anymore because that's where the Coronavirus hangs out. They want some room and fresh air and less traffic and most of the same things their parents wanted when they moved to the suburbs.

So that's one reason that year-to-date home sales in Lake Elsinore are actually running 6% ahead of the same period last year (404-432). Sales are actually down for most of the region but are in very positive territory in Lake Elsinore. Not only that but pending sales, that pre-cursor of closed sales on the horizon, are up 24% coming into June, indicating that June and into July should remain strong.

And if that's not good enough, after two relatively flat years, median prices

increased 5% year-to-date (\$371,800-\$392,409). That's what happens when healthy demand chases dwindling inventory. In Lake Elsinore inventory of homes for resale dropped 24% in the latest month (142-108) to just 1.3 months. Fortunately the City continues to build new homes across of spectrum of needs to help offset this drop in inventory, but it's hard to build ahead of demand, especially for builders caught in a construction crunch and tighter money.

If you're a current homeowner in Lake Elsinore, you should be a happy camper right now. And if you're not, you should give it some serious thought. Interest rates will not stay this low indefinitely and three years from now when your rent keeps going up and interest rates get back to the 5% - 6% range, the house you bought today, will still have the same monthly payment and you'll have some equity to call your own. Housing...leading the way out of this quagmire with your help.



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FOR MORE INFORMATION, CONTACT US AT 951.245.4487

# LAKE ELSINORE CITY MAP

DID YOU KNOW THAT LAKE ELSINORE WAS ORIGINALLY PART OF SAN DIEGO COUNTY WHEN THE CITY WAS INCORPORATED IN 1888?

IN FACT, LAKE ELSINORE IS THE SECOND OLDEST CITY IN RIVERSIDE COUNTY.

THE COUNTY OF RIVERSIDE WAS CARVED OUT OF SAN BERNARDINO AND SAN DIEGO COUNTIES IN 1893.

**HISTORIC DOWNTOWN LAKE ELSINORE**  
HISTORICAL LANDMARKS  
RESTAURANTS  
ANTIQUE SHOPS  
FLOWER SHOP  
BAKERY  
SPECIALITY SHOPS  
HARDWARE  
CHIMES (CRESCENT BATH HOUSE)  
CULTURAL CENTER  
GRAND ARMY OF THE REPUBLIC (ARMORY HALL)  
CHAMBER OF COMMERCE (SANTA FE TRAIN STATION & TANK HOUSE)  
LAKE ELSINORE CITY HALL

**LAKE ELSINORE VALLEY CHAMBER OF COMMERCE**  
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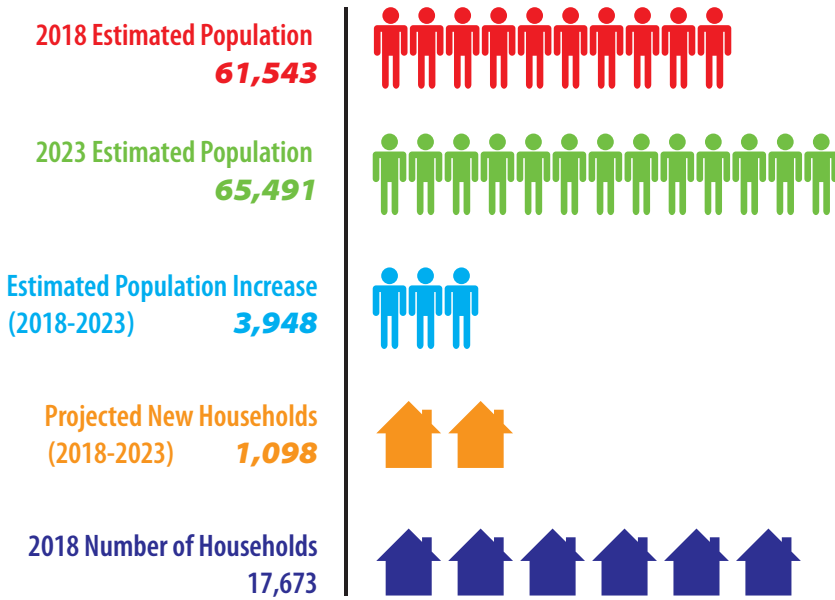
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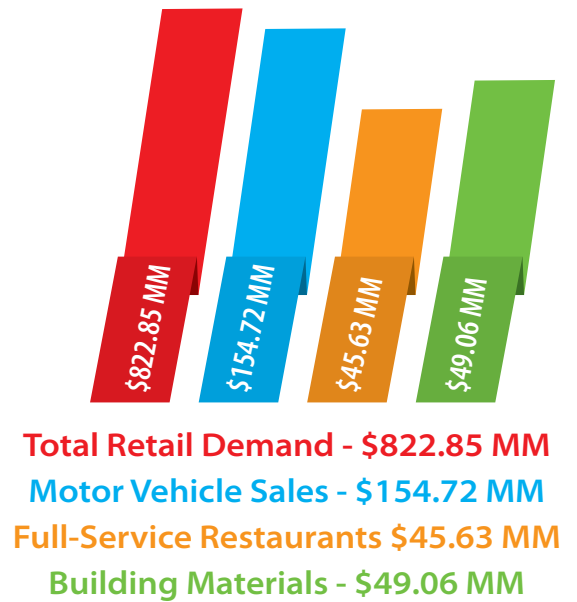
# LAKE ELSINORE

## ONE OF THE FASTEST GROWING CITIES IN CALIFORNIA

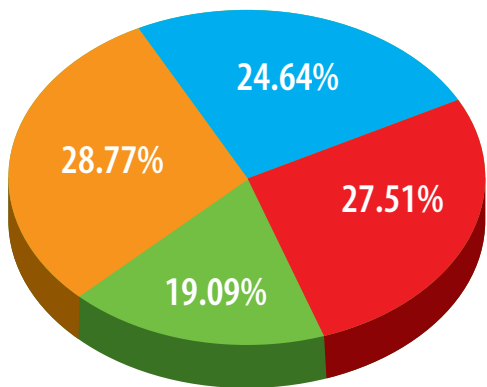
### POPULATION INCREASE



### ESTIMATED 2018 CONSUMER DEMAND



### AGE DISTRIBUTION



Ages 17 & Under  
Ages 18-34  
Ages 35-54  
Ages 55 & Better



### HOUSEHOLD INCOME

Median Household Income **\$65,572**  
Average Household Income **\$79,482**

### TRAFFIC COUNTS

	Peak Hour	Average Daily	
I-15 & Railroad Canyon Rd.	9,600	129,000	
I-15 & HWY 74 (Central Ave.)	8,700	117,000	
I-15 and Nichols	8,800	119,000	

LAKE ELSINORE VALLEY  
CHAMBER OF COMMERCE

# PROPEL<sup>®</sup>

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**LEVERAGE**

REPRESENTING THE INTEREST OF THE  
BUSINESS COMMUNITY SINCE 1949.



# THE LAKE ELSINORE VALLEY CHAMBER OF COMMERCE IS PLEASED TO ANNOUNCE OUR NEW INITIATIVE!

## PROPEL YOUR BUSINESS WITH THE LAKE ELSINORE VALLEY CHAMBER OF COMMERCE!

Propel Your Business was developed over numerous months of reacting to the needs of our Business Community that has been adversely impacted by COVID-19!

Simply put, your Lake Elsinore Valley Chamber of Commerce is your RESOURCE organization that helps you navigate the waters of uncertainty as we move forward with OPENING up our Economy. We have the connections and know-how to help you gather the necessary Guidelines, Checklists, and Resources to allow you, your employees, and customers to operate in a Safe and Effective Manner.

We have gathered information from the State of California, the California Department of Public Health, the Riverside County Board of Supervisors with the Riverside University Health System Public Health, along with Guidance and Best Practices from Center for Disease Control (CDC), U.S. Chamber of Commerce, American Hygiene Industrial Association (AIHA), the Inland Empire SBDC of California, National Restaurants Association with more Industry Specific Guidance being posted as they become available.

The State of California has created a list of Guidelines and Checklists for Eighteen (18) identified Industry Clusters. In addition, as we move through the Statewide Reopening Stages Issued by Governor Newsom, CDPH has issued Guidelines for Specific Industries. ALL of this information a click away on our website in our NEW COVID-19 Page including Guidance, Links, Posters and Tools!

**Here is the link to our page: <https://lakeelsinorechamber.com/covid-19/>**

If you are struggling with getting your business moving in the right direction or struggling finding the resources and/or PPE's that are needed to operate safely, efficiently and with potential to grow your business, please do not hesitate to email your questions to [Kim@lakeelsinorechamber.com](mailto:Kim@lakeelsinorechamber.com) and ask for some help. Kim Joseph Cousins as the President/CEO of the Lake Elsinore Valley Chamber of Commerce has been actively developing the Lake Elsinore Economy for over 16 years and has many resources and connections at his fingertips. He is a Professional advocate for your business!

**On behalf of the Lake Elsinore Valley Chamber of Commerce Board of Director's it is our Pleasure to help our Business Community Navigate back your business back to a status of profitable and sustainable!**

## MEMBER DIRECTORY

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www.upyears.com

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jsiepker@lakecdjr.com

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www.visitlakeelsinore.com

### Lake Elsinore Valley Chamber of Commerce

Kim Joseph Cousins (951) 245-8848  
www.lakeelsinorechamber.com

**U.S. Chamber of Commerce**  
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www.firstchristianchurchle.org

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www.lake-elsinore.org

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Lonnie Olson (951) 246-2337  
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• **City of Lake Elsinore - Police Department**  
Mike Lujan (951) 245-3300  
www.lake-elsinore.org

• **City of Lake Elsinore - Senior Activities Center**  
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briantvlam@yahoo.com

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Tanya Lee Taylor (951) 356-6786  
www.JLPAA.org

**ELECTED OFFICIALS**

**CA Senator Melissa Melendez 28th Senate District**  
Glenn Miller (951) 894-3530  
www.district28.cssrc.us

**Supervisor Kevin Jeffries**  
Kevin Jeffries (951) 471-4500  
www.rivcodistrict1.org

**EMERGENCY SERVICES/ SUPPORT**

**Trauma Intervention Program, SW Riverside Co.**  
Magda Stewart (951) 698-2453  
www.tipswrc.org

**EMPLOYEE/EMPLOYER SERVICES**

**Thunder Staffing and Business Development**  
Roberta Moon (951) 609-1415  
www.thunderstaffing.com

**ENERGY BUILDING CONTROLS**

**Building Automation Technologies Inc.**  
Brian Oakes (951) 712-9433

**ENGINEERING COMPANIES**

• **K & A Engineering, Inc**  
Joline I Green (951) 279-1800  
www.kaengineering.com

• **KWC Engineers**  
Kelly Jackson (951) 734-2130  
www.kwcengineers.com

**Nevada Hydro**  
Rexford Wait (760) 599-1813  
www.leapshydro.com

**WSP**  
Ahmad Khan (951) 253-4590  
www.abam.com

**ENTERTAINMENT**

• **Escapology Lake Elsinore**  
Bill Boudreau (951) 245-6250  
escapology.com/en/lake-elsinore-ca/

• **Lake Elsinore Storm Baseball**  
Shaun Brock (951) 245-4487  
www.stormbaseball.com

**EQUIPMENT/PARTY RENTALS**

**Elsinore Valley Rentals & Ready Mix**  
Rita Wilsey (951) 674-2427

**Gates Sound**  
Doug Gates (888) 434-3339  
www.gatessound.com

**EXTREME SPORTS**

**Dirt Series LLC**  
Steve Miller (909) 800-9820  
www.dirtseriesracing.com

**FINANCIAL SERVICES**

**First Choice Loan Services, Inc.**  
Heladio Sanchez (951) 760-5821  
www.hsloans.com

**National Merchants Association**  
Lindsay Sugarman (866) 509-7199  
www.nationalmerchants.com

**FLOOD/FIRE RESTORATION**

**Home Perfect Restoration**  
Christa Hoag (951) 303-1333  
www.homeperfectsocial.com

**PuroClean Restoration Experts**  
Carly Chalker (951) 651-0202  
www.puroclean.com/pre-ca

**Right Stop Restoration**  
Jarrett Hale (951) 378-2087  
www.rightstoprestoration.com

# MEMBER DIRECTORY

## FLORISTS

• **Lake Elsinore VIP Florist**  
Annette LaRocque (951) 674-6422  
www.lakeelsinorevipflorist.com

**Tulips Trophies & Treasures**  
Kimberly Ryan (951) 674-6072  
www.tulipstrophies.com

## FOOD TRUCKS

**El Puesto Taco Truck**  
Susana Godoy (951) 207-6034

## GAS STATIONS

**Arco AM/PM**  
Erwin Randhawa (951) 471-1520  
info@arcoguests.com

**Arco AM/PM**  
Ayman Mika (951) 674-7377  
ayman\_haddad1@yahoo.com

• **Arco Gas / Bocado Kitchen**  
Bobak Seyedgavadi (951) 471-8370  
www.bocadillokitchen.com

**Four Corners Arco AM/PM**  
Erwin Randhawa (951) 245-2866  
info@arcoguests.com

## GOLF COURSES/ EQUIPMENT/LESSONS

• **The Links at Summerly**  
Stan Gonzales (951) 674-3900  
www.linksatsummerly.com

## GOVERNMENT AGENCIES

• **City of Lake Elsinore**  
Grant Yates (951) 674-3124  
www.lake-elsinore.org

**Riverside County Treasurer  
-Tax Collector**  
Debra Marabella (951) 955-3900  
www.countytreasurer.org

**Riverside County  
Transportation Commission**  
Cheryl Donahue (951) 787-7141  
www.RCTC.org

**Western Riverside Council  
of Governments**  
Rick Bishop (951) 955-8311  
wrcog.cog.ca.us

## GROCERY/FOOD STORES

• **Albertsons 6798**  
Paul Kadow (951) 245-4461  
Paul.Kadow@albertsons.com

• **Cardenas Markets Inc.**  
Marco A. Robles (909) 923-7426  
www.cardenasmarkets.com

• **El Rancho Market**  
Ray Haifa (951) 674-5879

**Grocery Outlet of Lake Elsinore**  
Sarah & Eric Senges (951) 471-6626  
www.groceryoutlet.com

• **Stater Brothers #187**  
Anthony Charles (951) 244-2014  
www.staterbros.com

• **Stater Brothers #189**  
Gary Holland (951) 245-5802  
www.staterbros.com

• **Stater Brothers #98**  
Felix Larez (951) 674-1349  
www.staterbros.com

## GUNSMITH

**GLMason Gunsmith**  
Gary L. Mason (714) 615-7735  
glmason1@sbcglobal.net

## HAIR SALON

**Lakeshore Hairstyles**  
Jody Pike (951) 336-6878  
Lakeshorehairstyles@gmail.com

**Sport Clips Haircuts**  
Amanda Bowers (951) 579-4550  
www.sportclips.com/ca646

**Vinny's Barber Shop**  
Vinny Medina (951) 223-8264  
www.vinnysbarbershop.com

## HEALTH CLUBS

**Fit Body Boot Camp Lake Elsinore**  
Caroline C. Niebla (951) 230-9632  
www.lakeelsinorefbcc.com

• **Planet Fitness**  
Elaine Orozco (951) 471-4999  
www.planetfitness.com

**The Camp Transformation  
Center - Lake Elsinore**  
Chad Burleson (951) 245-8877  
www.thecampctc.com

## HEALTH/NUTRITION

**Melaleuca**  
Debra Smith (951) 751-1705  
www.makegreengogreen.com/debrasmith

**Nutrishop**  
Michael Norcia (951) 674-1550  
www.NutrishopUSA.com

## HOME BUILDERS

**SeaCountry Homes**  
Robert Crosby Bennett (951) 579-1887  
www.seacountryhomes.com

## HOME INSPECTIONS

**A Better Look Home Inspection**  
George Mills (951) 445-3550  
www.abetterlookinspections.com

## HOME IMPROVEMENT CENTERS

**Habitat for Humanity Inland  
Valley Lake Elsinore ReStore**  
Tammy Marine (951) 471-1188  
www.habitat4inlandvalley.org

• **Joe's Hardware**  
David Reidmuller (951) 244-4563  
www.joeshardwareonline.com

## HOSPICE CARE

• **Hospice of the Valleys**  
Cari Rath (951) 200-7800  
www.hovsc.org

## HOSPITALS

• **Rady Children's Hospital**  
Kathleen Korn (800) 788-9029  
www.rchsd.org

• **Southwest Healthcare System**  
Raedean Olmo (951) 677-9712  
www.ivrmc-rsmc.com

• **Temecula Valley Hospital**  
Celena Barton (951) 331-2200  
www.temeculavalleyhospital.com

## HOTELS/MOTELS/ RESORTS

• **Best Western**  
Ajay Patel (951) 674-3131  
www.bestwestern.com

• **Holiday Inn Express**  
Sachin Trivedi (951) 674-4333  
www.hiexpress.com/lakeelsinoreca

**Lake Elsinore Econo Lodge**  
Roxanne Zeller (951) 674-3101  
www.lercasino.com

**Lake Elsinore Hot Springs Motel**  
Kenny Tsai (951) 674-2581

• **Quality Inn**  
Pete Patel (951) 674-9694  
www.qilakeelsinorehotel.com/home

## HVAC

**REE Mechanical**  
Jacquelyn Bishop (951) 296-0984  
www.reehvac.net

## ICE CREAM/FROZEN DESSERTS

• **Yogurtland**  
Ayman Mika (619) 729-2553  
ayman\_haddad1@yahoo.com

## INSURANCE SERVICES

• **AFLAC (American Family Life Assurance Co)**  
Grace Kim (808) 498-6613  
www.aflac.com/agents/grace\_kim.aspx

**Combined Insurance**  
Cathy C Thoma (949) 505-3507  
www.combinedinsurance.com

• **Crusberg-Decker Insurance**  
Amber Warner (951) 245-8181  
www.cdinsurance.com

• **Farmers Insurance -  
Ferdinand Concepcion**  
Ferdinand Concepcion (951) 674-8182  
www.agents.farmers.com/calake-elsinore/ferdinand-concepcion

• **Farmers Insurance -  
Muñoz Insurance Agency**  
Michele M Muñoz (951) 471-2029  
www.farmersagent.com/mmunoz2

• **Farmers Insurance Wildomar -  
Andy Morris**  
Andrew Morris (951) 678-8111  
www.lakeelsinoreinsurance.com

**Pynn Insurance Agency, LLC**  
Stacy Pynn (951) 239-0038  
www.pynninsurance.com

• **R. David Bulen Insurance Agency**  
Lisa Mosby (951) 674-0675  
lisa@bulen.com

**Regional Employee Benefits Council**  
Brian Wilson (951) 471-1114  
www.charterbenefits.com

• **State Farm Insurance -  
Niehouse Agency**  
Paul Niehouse (951) 674-0735  
www.statefarm.com

**Strachota Insurance Agency**  
Ed Prieboy (951) 676-2229  
www.strachota.com

## INVESTIGATIVE SERVICES

**Black Umbrella Group, LLC**  
Michelle Black (714) 329-2768  
www.blackumbrella.group

## JEWELERS

**Ronnie's Jewelers**  
Jim Turner (951) 674-1255  
jtrjewels@coastinet.com

## LAKE OPERATIONS

• **City of Lake Elsinore - Lake &  
Aquatic Resources Department**  
Rick DeSantiago (951) 674-5120  
www.lake-elsinore.org

## LAWN CARE SERVICE/ LANDSCAPE

• **EcoPlanet Landscaping**  
Michael Carroll (951) 256-6514  
www.ecoplanetlandscaping.com

## LEGAL SERVICES

**All Legal Access**  
Timothy McVicker (951) 244-8659  
www.alllegalaccess.com

**Docs Legal Prep**  
Cynthia Davis-Medel  
(951)551-1266  
www.doclegalprep.com

**Fabozzi & Miller, APC**  
Edward J. Miller (951) 296-1775  
www.fabozzimillerlaw.com

• **Law Office of F. M. Douglas**  
Frederic M. Douglas (949) 293-0442  
www.douglaspatents.com

**Law Office of Pietro Canestrelli**  
Pietro Canestrelli (858) 444-6506  
pietro@ietaxattorney.com

• **McVicker's Family Law  
Mediation Center**  
T. Elizabeth McVicker (951) 244-8759  
www.mcvickersfamilylaw.com

**Reid & Hellyer**  
Christopher Johnson (951) 695-8700  
www.rhlaw.com

**The Law Offices of Hitzeman & Evenson, APC**  
Donald Hitzeman (951) 292-7007  
dhitzeman@hitzevenlaw.com

## LIBRARY

• **Lake Elsinore Library**  
Krystal Van Eyk (951) 674-4517

**Vick Knight Lakeside  
Community Library**  
Ellen Holt (951) 678-7083

## LIFE AND WELLNESS COACH

**Teresa Phelps, Financial  
Education & Coaching**  
Teresa Phelps (951) 523-7959  
www.TeresaPhelps.com

## MAGAZINES/NEWS MEDIA

**Lake Elsinore Magazine  
of Values**  
Dee Castro (714) 296-9633  
www.LakeElsinoreMagazineOfValues.com

## MANAGEMENT COMPANIES

**California Apartment  
Association - Inland Empire  
Division**  
Ben Benoit (909) 948-0784  
www.caanet.org/about/caa-local/  
inland-empire/

## MANUFACTURERS

• **Champion Cooling Systems**  
Rick Doll (951) 245-9464  
www.championcooling.com

**Flavor West**  
Jason Sterns (951) 893-5120  
www.flavorwest.com

• **Pacific Clay Products**  
Stuart Hoxsey (951) 674-2131  
www.pacificclay.com

**The Quikrete Companies**  
Greg Gibbel (951) 277-3155  
www.quikrete.com

## MANUFACTURING/MEDICAL

**Abbott Vascular**  
Ken Carlisle (951) 914-2400  
www.abbott.com

## MATTRESSES

**SoCal Mattress**  
Joseph Kearney (951) 245-5157  
www.socialmattress.com

## MOBILE HOME PARKS

• **Huntsman Mobile Home Park, LLC**  
Fred & Sue West (951) 674-4617

## MOLD REMEDIATION

• **SERVPRO of Lake Elsinore/Menifee/Perris**  
George Lingurar (951) 674-4617  
www.servprolakeelsinore.com



# MEMBER DIRECTORY

## Felix's BBQ with Soul

Felix Berry (951) 609-2488  
www.felixsbbq.com

• **Golden Corral**  
James Galloway

• **Guadalajara Restaurant**  
Ricardo Solano (951) 674-8294  
guadalajara.restaurant@yahoo.com

• **IHOP**  
Mandy Skipper (951) 674-4522  
elhkop@pancakestoday.com

• **Jack in the Box #5472**  
Amira Hakim (951) 674-6472

• **Jacks BBQ Shack**  
Jack A. Martin (951) 245-6500  
inkjax@yahoo.com

• **Jersey Mike's Subs**  
Tanya Ilic (951) 674-5860  
www.jerseymikes.com

• **La Unica Cocina Mexicana Y Cantina**  
Rose Topete (951) 674-2233  
www.launicarestaurant.com

• **Main Street Kitchen & Tap**  
Robert Kulwicki (951) 674-6777

• **My Buddies Pizza**  
Sean Richardson (951) 674-6946

• **Panera Bread**  
Vincent King (951) 253-8062  
www.panerabread.com

• **Popeyes Louisiana Kitchen**  
Jen Cason (951) 471-3343

• **Sizzler Restaurant / BMW Management**  
Sally Myers (951) 676-8616  
marketing@bmwmanagement.com

• **Stadium Pizza Main St. LLC**  
Sandy Kordick (951) 228-2128  
www.stadiumpizza.com

• **The Bobber**  
William Johnson (951) 741-1212 Opt.3

• **The Lookout Roadhouse Restaurant**  
Barbara Shea-an (951) 678-9010  
www.lookoutroadhouse.com

• **Tom's #1 - World Famous Chiliburgers**  
Dimitrios Karpouzis (714) 270-7524  
www.tomschiliburgers.com

• **Vincenzo's Olive Tree**  
Chris Scholder (951) 674-8941  
www.vincenzosolivetree.com

## RETAIL STORES

• **A Nameless Hobby Shop**  
Arianna Salcedo (951) 570-9273  
facebook.com/Anameleshobbyshop/

• **Mom & Baby Boutique**  
Nioma Gardner (951) 399-0109  
www.momandbaby.boutique.com

• **Masterpac**  
Hector Cortez (951) 400-2607  
www.masterpaccompaction.com

• **Nike Factory Store**  
Lori Gamez (951) 245-5665  
lori.gamez@nike.com

• **Promenade Temecula**  
Jeff Kurtz (951) 296-0979  
www.promenadetemecula.com

• **Rogue Knight Games**  
Kyle W MacDonald (951) 471-3994  
www.rogueknightgames.com

• **Staples**  
Aaron Buchmann (951) 245-9686  
www.staples.com

• **Lake Elsinore Storm Baseball**  
Shaun Brock (951) 245-4487  
www.stormbaseball.com

• **VF Outlet**  
Laurie Soto (951) 674-6690  
www.vfoutlet.net

## SANITATION

• **Diamond Environmental**  
Laura Cervantes (760) 744-7191  
www.diamondprovides.com

• **L&L's Personal Trash Bin Cleaning**  
Lawrence E. Ward (951) 231-8735  
www.LLsptbc.com

• **Rightway Portable Toilets, Temporary Power Poles, Storage Containers and Septic Pumping Services**  
Sam Harding (951) 674-8608  
www.rightwayportable.com

## SCHOOL DISTRICT/SCHOOLS

• **Lake Elsinore Unified School District**  
Douglas Kimberly (951) 253-7000  
www.leusd.k12.ca.us

• **Riverside County Superintendent of Schools**  
Dr. Judy White (951) 826-6530  
www.rcoe.us

• **Sycamore Academy of Science and Cultural Arts**  
Barbara Hale (951) 678-5217  
www.sycamoreacademycharter.org

## SENIOR LIVING/RESIDENTIAL CARE

• **Happy Life Health Care**  
Na Zhao (818) 267-0352  
www.ushappyllifeinc.com

## SERVICE CLUBS/ ORGANIZATIONS

• **American Legion Post 200**  
Ralph E Johnson (951) 678-7777  
www.legionpost200.org

## SCORE

Will Chestnut (951) 818-9992  
www.inlandempire.score.org

• **Elsinore Woman's Club**  
Lynda Krisko (951) 674-3445  
www.elsinorewomensclub.org

• **Lake Elsinore Citizen's Committee**  
Joyce Hohenadl (951) 674-2159

• **Lake Elsinore/Wildomar Elks Lodge #2591**  
Michael D. Cain (951) 674-6804

• **Lake Elsinore Historical Society**  
Ruth Atkins (951) 678-1537  
www.lakeelsinorehistoricalsociety.org

• **Rotary Club of Lake Elsinore**  
Jamie Schramm (562) 881-4267  
www.lakeelsinorerotary.org

• **Southwest Riverside NAACP Branch 1034**  
Mary Venerable (951) 443-4551  
www.lakeelsinorenaacp.org

• **Warrior Built Foundation**  
Aaron Q. Seibert (951) 805-2734  
www.warriorbuilt.org

## SIGNS/BANNER/ SCREEN-PRINTING

• **Maximum Sign Co**  
Geraldine S. Roberts (951) 816-5154  
www.maximumsignco.com

## SKIN/NAIL CARE

• **Social Nails & Lashes**  
Olga Loera-Martinez (949) 612-5334  
www.socialnailslashes.com

## SKY DIVING

• **Skydive Elsinore**  
Karl Gulleddge (951) 245-9939  
www.skydiveelsinore.com

## SOLAR

• **Add Solar**  
David Couzens (909) 598-7654  
www.anatonecorp.com

## STORAGE FACILITIES

• **Grand Ave. Storage**  
Susan Andrews (951) 609-3307  
www.grandavenuestorage.com

• **Secured Self Storage**  
Carolyn Rivera (951) 674-8681

• **SOS Storage Center**  
Gina Walker (951) 940-9990  
www.sos-selfstorage.com

## TELECOMMUNICATIONS

• **Temecula Valley Communications, Inc.**  
Shane Lesovsky (951) 677-4422  
www.tvcinc.net

• **Radel Communications (Ur Wire Guy)**  
Gary Radel (951) 457-7681  
www.urwireguy.com

## TRANSPORTATION

• **Transportation Corridor Agencies**  
Jeff Bott (949) 754-3400  
www.thetollroads.com

## UTILITIES

• **CR&R Solid Waste & Recycling Services**  
Alex Braicovich (800) 755-8112  
www.crrwasteservices.com

• **Elsinore Valley Municipal Water District ( EVMWD )**  
Greg Thomas (951) 674-3146  
www.evmwd.com

• **Metropolitan Water District**  
Patti Arlt (213) 217-6491  
www.mwdh2o.com

• **Southern California Edison**  
Jeremy Goldman (800) 655-4555  
www.sce.com

• **Southern California Gas Company**  
Adam Eventov (951) 830-3485  
www.socalgas.com

• **Southern California Telephone Company**  
Ryan MCGuire (951) 693-1880  
www.socaltelephone.com

• **Western Municipal Water District**  
Rachel McGuire (951) 571-7100  
www.wmwd.com

## VETERINARIANS/ VETERINARIAN SUPPORT

• **Lake Elsinore Animal Hospital**  
Ed Shin (951) 674-9392  
www.lakeelsinoreanimalhospital.com

• **Mountainview Small Animal Hospital**  
Debbie Harris (951) 674-1475

## WATER WELL SERVICE

• **Quality Pump Service**  
Bruce MacLachlan (951) 830-8453

## WEBSITES/DESIGNING

• **First Class Code**  
Reece Young (760) 991-4335  
www.firstclasscode.com

## WELDING

• **California Welding Institute**  
Mariana Ludmer (951) 536-3809  
www.socalwelding.com

## WHOLESALE DISTRIBUTORS

• **Prometo Produce**  
Erika Chavez (951) 471-1692  
www.prometoproduce.com

• **Tractor Supply Company**  
Juan Hernandez (951) 674-1704  
www.TractorSupply.com

## YOUTH SERVICES

• **Boys and Girls Club of Southwest County**  
Shelly Anguiano Figueroa (951) 245-4499  
www.bgscswc.org

• **California Family Life Center - Planet Youth Program**  
Mary Jo Ramirez (951) 471-8415  
kv-cflc@linkline.com

• **Kick Fit Foundation**  
Angel R. Perla (951) 254-5476

# Safe. Trusted. Ready.



## Patient safety is our top priority.

Whether treating a heart attack, delivering a baby or caring for a patient recovering from COVID-19, the physicians, nurses and staff continue to deliver quality care 24/7. Rest assured we are taking extraordinary measures to help ensure the health and safety of patients, physicians, staff and our community.

**As always, we're here for you – safe, trusted and ready to deliver a superior healthcare experience.**

To learn more about our commitment to safety, visit **[swhealthcaresystem.com](https://www.swhealthcaresystem.com)** and **[temeculavalleyhospital.com](https://www.temeculavalleyhospital.com)**

Physicians are independent practitioners who are not employees or agents of Southwest Healthcare System and Temecula Valley Hospital. For language assistance, disability accommodations, and the non-discrimination notice, visit our websites. 202520-3662 6/20





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## Michele Muñoz

**New Location:**  
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[www.farmersagent.com/mmunoz2](http://www.farmersagent.com/mmunoz2) Lic #0C49831



### PURCHASE YOUR ANNUAL PASS TODAY!

The City of Lake Elsinore sells annual passes for use of the Lake at Launch Pointe Recreation Destination & RV Park.

Annual Fishing Pass\* \$25.00 Res / \$50 Non-Res

\*Parking Fees Applies, State Fishing License required

Annual Lake Pass \$100.00 Res / \$150 Non-Res

Annual Launch Pass\*\* \$100.00 Res / \$150 Non-Res

\*\*Free Parking included while spaces are available

Annual Passes are valid for 12 months from date of issuance.

For more information call (951) 674-3124 ext 265 or visit [www.lake-elsinore.org/Lake](http://www.lake-elsinore.org/Lake)



## CONGRATULATIONS!

### AMBASSADOR OF THE THIRD QUARTER!



## Jamie Schramm



### FIVE STAR CLEANING

[fivestarcleaningbi.wixsite.com/clean](http://fivestarcleaningbi.wixsite.com/clean)

Thank you for all you do for the  
Lake Elsinore Valley Chamber of Commerce.

## Lake Elsinore Historical Society

Visit our Museum located in  
Historical Downtown Lake Elsinore

Come see our extensive collection of  
artifacts and research materials from Lake Elsinore's more  
than 125 years of history.

**Main Street Museum**  
**183 North Main Street**  
**(Use Heald Avenue Entrance)**

**Hours:**

**Wednesday & Saturday 11:00 a.m. to 3:00 p.m.**

**Sunday 1:00 to 4:00 p.m.**



Mailing Address: P.O. Box 84, Lake Elsinore, CA 92531-0084

Museum Information: 951/678-1537



## IF YOU PUT OFF MEDICAL VISITS, SCREENINGS OR PROCEDURES, IT'S TIME TO GET THEM BACK ON YOUR CALENDAR.

**As stay at home orders ease, you should be thinking about more than whether you're ready to go to your local restaurant or engage in social activities. Now is the time to also focus on your health and to reschedule medical care you may have postponed or cancelled during the height of the pandemic.**

One concern medical professionals have amidst the COVID-19 pandemic is that people are skipping important medical care – and that can cause health issues, especially if you already have a chronic condition. So now is the time to make medical care a priority.

Even if you don't feel comfortable going to a doctor's office, some visits can be conducted using telemedicine. This convenient option allows you to visit with a doctor virtually so you can provide information about your health, share concerns, ask questions and get prescriptions. If you have to go in person, know that doctors and hospitals are taking precautions to keep you as safe as possible.

Here are some types of medical care to reschedule now:

- **Preventative appointments – You may think your annual physical doesn't really need to happen, but routine preventative exams are one of the best ways to keep you healthy. They allow you and your doctor to pick up on medical issues early, before they become more serious, and to monitor the status of ongoing conditions.**

- **Follow-up care – If you had a doctor's appointment, screening or procedure before the pandemic began and were supposed to return for a follow-up visit, don't delay it any longer. Just like preventative appointments, follow-up care is critical in keeping you healthier and detecting worsening health issues as early as possible.**

- **Elective procedures – If the pandemic threw a wrench into your plans for a non-emergency procedure or surgery, it's a good time to reschedule it. The longer you wait, the more serious any underlying condition may get that caused you to plan to have the procedure in the first place.**

- **Screenings – People need health screenings at varying intervals, depending on factors such as age, gender, health status and family history. If it's time for you to have a screening, like a mammogram, colonoscopy or prostate exam, don't delay. If your doctor has been monitoring your blood pressure, blood glucose or other health indicators, it's time to also take care of that.**

- **Vaccinations – It's important to keep children vaccinated according to recommended schedules. There are also vaccines recommended for adults that shouldn't be ignored or delayed.**

Your local hospitals are clean, safe and the best source for your healthcare needs. If any business knows how to protect their customers (patients), it's the hospitals who are versed in the latest technology and cleaning methods to keep you and your loved ones safe and protected. So don't delay your care and do yourself a favor by visiting your local hospital in time of need. It just may be the best decision you'll ever make.



## IMPORTANT PHONE NUMBERS

### Emergency Services

• Emergency	911
• American Medical Response	(951) 782-5200
• Border Patrol	(951) 676-2261
• Fire Department/ Emergency	(800) 472-5697
• Fire Department, Station 10 - Graham Ave.	(951) 674-2161
• Fire Department, Station 11 - Lakeland Village	(951) 678-2161
• Fire Department, Station 51- Ortega Highway	(951) 678-6070
• Fire Station, Station 85 - Grand Ave.	(951) 245-2185
• Fire Station, Station 94 - Railroad Canyon	(951) 246-2293
• Graffiti Hotline	(951) 674-2701
• Inland Valley Regional Medical Center	(951) 677-1111
• Lake Patrol	(951) 245-3338
• Police/ Sheriff, After Hours	(800) 950-2444
• Police/ Sheriff, Business	(951) 245-3300
• Rancho Springs Medical Center	(951) 696-6000
• Southwest Healthcare System	(951) 677-9712
• Total Care Family Medical Center of Lake Elsinore	(951) 674-8779

### Hospitals & Health Services

• Fallbrook Hospital	(951) 728-1191
• Family Health Center &WIC	(951) 471-4200
• Health Department Clinic	(951) 358-5000
• Hemet Valley Medical Center	(951) 652-2811
• Immunizations	(951) 246-1215
• Inland Valley Regional Medical Center	(951) 677-1111
• Kaiser Permanente Riverside	(951) 353-2000
• Menifee Valley Medical Center	(951) 679-8888
• Rancho Springs Medical Center	(951) 696-6000
• Riverside County Regional Medical Center	(951) 486-4000
• Riverside Community Hospital	(951) 788-3000
• Social Services/ Medi-Cal	(951) 245-3100
• Vista Community Clinic: Lake Elsinore	(951) 252-2720
• WIC Supplemental Nutrition Program	(951) 455-4942

### Local Media

• FROGGY 92.9 KFRG FM (Radio)	(951) 693-2206
• The Press Enterprise (Newspaper)	(951) 684-1200
• Valley News	(760) 723-7319

### Family Services

• Adult Abuse	(800) 491-7123
• Animal Control	(951) 674-0618
• Environmental Health Services, 24-Hour Emergency Calls	(951) 461-0284
• Mental Health Dept. Adult/ Child Crisis Services	(951) 765-1550
• Mental Health Dept. Night/ Weekend Crisis Intervention	(951) 358-5245
• Child Abuse/ Domestic Violence	(800) 442-4918
• Child Protective Services	(951) 696-3450
• Coroner/ 24-Hour	(951) 443-2300
• Crisis Center/ 24-Hour Hotline	(951) 686-4357
• Gamblers Anonymous	(866) 239-2911
• Homeless Helpline	(951) 291-0050
• Lifestream	(909) 386-6848
• Poison Information	(800) 876-4766
• Rape Crisis/ 24-Hour Hotline	(951) 686-7273
• We-Tip	(800) 78-CRIME

### Utilities

• CR&R Solid Waste & Recycling Services	(800) 755-8112
• Elsinore Valley Municipal Water District (EVMWD)	(951) 674-3146
• Metropolitan Water District	(760) 451-9122
• Southern California Edison	(800) 655-4555
• Southern California Gas Company	(909) 335-7660
• Southern California Telephone Company	(951) 693-1880
• Spectrum	(951) 245-9485
• Western Municipal Water District (WMWD)	(951) 789-5000

### Service Organizations

• Animal Friends of the Valleys	(951) 674-0618
• Cops for Kids, Inc.	(951) 245-3300
• Elsinore Valley Arts Network	(951) 245-4478
• Elsinore Woman's Club	(951) 678-8941
• H.O.P.E.	(951) 245-7510
• Lake Elsinore Senior Center	(951) 674-2526
• Lions Club	(951) 639-3352
• Lake Elsinore Rotary Club	(562) 881-4267
• Share Program	(951) 674-2758
• United Way/ Inland Valley	(951) 461-1221

### Transportation

• AMTRAK	(800) 872-7245
• Community Transportation System	(800) 800-7821
• Dial-A-Ride	(800) 795-7887
• Greyhound (Perris)	(800) 231-2222
• Metrolink	(800) 371-5465
• Riverside Transit Authority (RTA)	(800) 800-7821
• Rideshare	(800) COMMUTE
• Park and Ride	(800) RIDESHARE
• VAN-Ride	(800) 826-7433

### Worship

• Calvary Chapel of Lake Elsinore	(951) 674-5451
• Elsinore Christian Center	(951) 674-0747
• Elsinore First Assembly of God	(951) 678-1757
• First Baptist Church	(951) 678-2514
• First Christian Church	(951) 674-2758
• First Lutheran Church Mo Synod	(951) 674-2757
• First United Methodist Church	(951) 674-6579
• Grace and Truth Worship Ministry	(951) 291-1746
• Independent Church of Elsinore	(951) 674-3632
• Lake Elsinore Baptist Church	(951) 674-9350
• Lake Elsinore Dream Center	(951) 376-3703
• Lake Elsinore Providence Baptist Church	(951) 674-4311
• Lakeview Chapel-Evangelical Methodist	(951) 674-2825
• New Creation Church	(951) 813-5346
• New Hope Baptist Church	(951) 674-8053
• New Song Calvary Chapel	(951) 245-5664
• Shepherd of Life Lutheran	(951) 678-1561
• St. Andrew's Episcopal Church	(951) 674-4087
• St. Frances of Rome Catholic Church	(951) 674-6881
• St. Paul's City Church	(951) 218-4732
• The P.O.W.E.R. House	(951) 226-0135
• The Lamb's Fellowship	(951) 417-3807

**City of Lake Elsinore**

- Building and Safety (951) 674-3124 ext. 801
- Business License (951) 674-3124 ext. 302
- City Clerk (951) 674-3124 ext. 269
- City Council (951) 674-3124 ext. 204
- City Manager (951) 674-3124 ext. 204
- Code Enforcement (951) 674-3124 ext. 227
- Community Development (951) 674-3124 ext. 297
- Community Services (951) 674-3124 ext. 265
- Engineering (951) 674-3124 ext. 915
- Graffiti Hotline (951) 674-2701
- Household Hazardous Waste (951) 674-5170
- Human Resources/ Personnel (951) 674-3124 ext. 231
- Lake & Aquatic Resources (951) 674-3124 ext. 265
- Lake Patrol (951) 245-3338
- Parks/ Tree Maintenance/ Streetscapes (951) 674-5170
- Public Information Officer (951) 674-3124 ext. 314
- Public Works/ Pot Holes (951) 674-5170
- Recycling (951) 674-3124 ext. 245
- Senior Center (951) 674-2526
- Special Events/ Filming Permits (951) 674-3124 ext. 292
- Street Hazards (951) 674-5170
- Weed Abatement (951) 674-3124 ext. 998

**Government - City**

- City Hall (951) 674-3124
- Chamber of Commerce (951) 245-8848
- City Council (951) 674-3124 ext. 204
- Councilwoman, Natasha Johnson (951) 674-3124 ext. 204
- Mayor Pro-Tem, Robert Magee (951) 674-3124 ext. 204
- Councilman, Steve Manos (951) 674-3124 ext. 204
- Councilman, Timothy J. Sheridan (951) 674-3124 ext. 204
- Mayor, Brian Tisdale (951) 674-3124 ext. 204
- City Manager, Grant Yates (951) 674-3124 ext. 204
- Chief of Police, Michael Lujan (951) 245-3300
- Battalion Chief, Ty Davis (951) 246-2337

**Government - County**

- County of Riverside (951) 955-1000
- County Supervisors
  - Kevin Jeffries, District 1 (951) 471-4500
  - Chuck Washington, District 3 (951) 955-1030
  - V. Manuel Perez, District 4 (951) 955-1040

**Government - State**

- Governor, Gavin Newsom (916) 445-2841
- Senator-Melissa Melendez-District 28 (951) 894-3530
- Assembly Member-District 67 (951) 894-1232

**Government - Federal**

- US Senator, Dianne Feinstein (951) 914-7300
- US Congressman-District 42, Ken Calvert (951) 277-0042

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- Become connected to your community
- Work with others in addressing community needs
- Interact with other professionals in your community
- Establish contacts with an international network of professionals
- Develop leadership & public speaking skills
- Involve family in promoting service

### Meeting Location/Time

*Wednesday Morning:*

**7:00am at Ortega Conference Center  
520 Chaney Street • Lake Elsinore CA 92530**

*Please note: Morning meetings are only during  
the 2nd and 4th Wednesday of each month*

**2020-2021 President, Jamie Schramm:  
jamie.lerotary@gmail.com • (562) 881-4267**

*Wednesday Evening:*

**6:30pm at El Comal Restaurant  
31731 Riverside Dr. Lake Elsinore, CA 92530**

*Please note: Evening meetings are on  
the 1st and 3rd Wednesday of each month*

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