

2020 VISITOR'S MAGAZINE  
APRIL - JUNE

FREE  
TO ENJOY!

LAKE ELSINORE VALLEY  
CHAMBER OF COMMERCE

# EXTREME DEVELOPMENT



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Lake Elsinore** - Page 12

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**City of Lake Elsinore  
DINING CHOICES** - Page 4





# Sycamore Academy

of Science and Cultural Arts  
Grades TK-8th



## The Valley's PREMIER TK-8 Tuition-Free School of Choice.

Sycamore Academy is a public charter school in Wildomar that provides a high level of academic excellence on a safe, respectful and inspiring campus.

Our parents tell us every day that their child **LOVES** coming to school. Here's why:

- ▶ Our credentialed and highly trained teachers deliver a rigorous Science, Technology, Engineering, Arts and Math (S.T.E.A.M.) based curriculum that is at the core of our daily academic activities.
- ▶ Through hands-on, authentic teaching, students work collaboratively on projects with outcomes that regularly meet and EXCEED standards and expectations.
- ▶ Daily learning activities are presented in meaningful real-world contexts.
- ▶ Our classroom environment is purposefully collaborative... designed to teach and promote critical communication and social skills.
- ▶ Our program challenges students at ALL developmental levels - so that they stay engaged, excited and continue to grow.

23151

SYCAMORE  
ACADEMY

ADMINISTRATION

We serve ALL students - regardless of where they live and without the need for a district transfer.

## Parents, You DO have a CHOICE.

[SycamoreAcademyCharter.org](http://SycamoreAcademyCharter.org)

23151 Palomar St. Wildomar, CA 92595 Phone: (951) 678-5217

Mailing address: P.O. Box 1400, Wildomar, CA 92595



@SASCAW

2020 EXECUTIVE BOARD

CHAIRMAN OF THE BOARD  
William Johnson  
*Williams Bait, Tackle & Boat Rentals*

FIRST VICE CHAIRMAN  
Mike Norkin  
*Cherished Memories Photography*

SECOND VICE CHAIRWOMAN  
Michele Munoz  
*Farmers Insurance -  
Munoz Insurance Agency*

TREASURER  
Myles Ross  
*Sunbelt Business Sales*

CORPORATE SECRETARY  
Betsy Brockman  
*Navy Federal Credit Union*

2020 BOARD OF DIRECTORS

SHAUN BROCK  
*Lake Elsinore Storm*

JON FAVILLO  
*Jon's Movers Inc.*

JACK FERGUSON  
*Jack T. Ferguson CPA*

GINGER GRIFFIN  
*Elsinore Woman's Club*

ELIZABETH ROUSE  
*Coldwell Banker Commercial  
Sudweeks Group*

JEFF UPCRAFT  
*Southwest Healthcare System*

IGNACIO VALDIVIA  
*CR&R Environmental Services*

BONNIE WOODROME  
*Elsinore Valley Municipal Water  
District (EVMWD)*

CASEY ZOLNIER  
*Lake Elsinore Casino &  
Econo Lodge*

2020 OPERATION STAFF

KIM JOSEPH COUSINS  
*President/ CEO*

MICHELLE LINDSEY  
*Director of Marketing*



Grant Yates  
City Manager

A MESSAGE FROM OUR CITY MANAGER

LET'S TALK LAKE ELSINORE

Dear Neighbor,

Our public works team has been hard at work repairing and paving roads throughout Lake Elsinore. We recently completed the Camino Del Norte Extension and soon we are breaking ground on the long-awaited I-15/Railroad Canyon Road Interchange Project. Thank you to all of our residents for your ongoing patience during this construction and roadwork that will contribute to better roadways and reduced traffic congestion!

Although we've been hard at work on our roads, there is still plenty to be done. Currently, the City does not have the necessary funding to repair or resurface many of our streets that have been in need for the last 20 years. We have put this as a top priority for future funding plans.

As you probably know, we've been collecting resident feedback through **Let's Talk Lake Elsinore** to hear your City service needs and priorities. Another top priority we've heard from residents is keeping our Lake clean, beautiful and safe. Residents have told us they'd like to see improvements to Lake Elsinore's water quality, beaches and recreational amenities.

If you haven't done so already, please take a moment to share your feedback and complete a survey online at [www.lake-elsinore.org/letstalk](http://www.lake-elsinore.org/letstalk).

Are you following us online? Stay connected and up-to-date by following the City on Facebook at Lake Elsinore-City Hall or LE Extreme Recreation, Instagram @CityofLakeElsinore or Twitter @CtyLakeElsinore.

Sincerely,

Grant Yates  
City Manager



Camino Del Norte Ribbon Cutting

2020 AMBASSADOR TEAM:

PAUL AGUILAR  
*Pacific Lending LLC.*

VELVET BERN-RADEL  
*Radel Communications (Ur Wire Guy)*

SHADOE GRAY  
*Yellow Key Workspaces*

MARILYN JONES  
*Simply Gorgeouz Party Supply & Planning*

SUSAN MASON  
*Mason's Mobile Notary Service*

TERRI MCDONAGH  
*Mission Optometry*

RACHEL MENDEZ  
*Elsinore Public Relations*

MARY PHIPPS  
*Jack Ferguson, CPA*

JAMIE SCHRAMM  
*Maid Simple of South Riverside County*

TANYA TAYLOR  
*Julia Lee Performing Arts Academy*

DARLENE VIGIL  
*Jack Ferguson, CPA*

MARIA ESPARZA WELBOURNE  
*Elsinore Care Dental Inc.*



# CITY OF LAKE ELSINORE DINING CHOICES



## FEATURED RESTAURANT

### DIAMOND TAPROOM



Now open every Thursday through Sunday at Lake Elsinore Storm Stadium. Serving great food with craft beer and a full bar. Come on down and play games, hear live music and enjoy our trivia nights. We also have Brunch every Sunday starting at 10 am.



**ANNIE'S CAFÉ**  
 (951) 245-6106 • 32251 Mission Trail #8  
 Mon-Fri 6:30am-2pm • Sat-Sun 6am-2pm

**CHILI'S**  
 (951) 245-5101 • 29233 Central Ave  
 Mon - Thur 11am - 10:30pm  
 Fri-Sat 11am-11:30pm • Sun 11am-10pm

**CJ'S SPORTS GRILL & TURF CLUB**  
 (951) 674-3101 • 20930 Malaga Rd  
 Sun - Sat 6am - 2am  
 Happy Hour 3pm - 6pm

**DIAMOND TAPROOM**  
 (951) 245-4487 • 500 Diamond Dr  
 Thur 4-11PM • Fri 4-11PM  
 Sat 10AM-11PM • Sun 10AM-6PM

**DICKEY'S BARBECUE PIT**  
 (951) 245-4487 • 500 Diamond Dr  
 Sun - Thur 11am - 9pm  
 Fri - Sat 11am - 9pm

**DON JOSE'S MEXICAN RESTAURANT**  
 (951) 245-6131 • 31712 Casino Dr  
 Mon - Thur 11am - 9:45pm  
 Fri-Sat 11am-11pm • Sun 10am-9:45pm

**DON MERE'S MEXICAN RESTAURANT**  
 (951) 579-1394 • 202 N Main St.  
 Mon - Sun 8am - 9pm

**EL COMAL RESTAURANT**  
 (951) 579-1759 • 31731 Riverside Dr  
 Monday: Closed • Tues-Thur 7am-8pm  
 Fri - Sat 7am-9pm • Sun 7am-8pm

**EL RANCHITO TACO SHOP**  
 (951) 245-1438 • 32251 Mission Trail  
 Mon - Thur 8am - 9pm  
 Fri - Sun 8am - 9:30pm

**FELIX'S BBQ WITH SOUL**  
 (951) 609-2488 • 123 N Main St  
 Fri-Sat 11AM-10PM  
 Sun-Thur 11AM-8PM

**GOLDEN CORRAL**  
 (951) 609-2452 • 18625 Dexter Ave  
 Mon - Thur 9:30am-9pm  
 Fri-Sat 7:30am -10pm • Sun 7:30am-9pm

**GUADALAJARA MEXICAN GRILL**  
 (951) 674-8294 • 105 N Main St  
 Mon - Thur 11am - 9pm  
 Fri-Sat 10am-10pm • Sun 9am-9pm

**IHOP**  
 (951) 674-4522 • 18248 Collier Ave  
 Sun - Thur 7am - 10pm  
 Fri - Sat 7am - 12pm

**JACK'S BBQ SHACK**  
 (951) 245-6500 • 1604 Lakeshore Dr  
 Tue - Fri 9am - 9pm  
 Sat - Sun 7am - 9pm

**JERSEY MIKE'S SUBS**  
 (951) 674-5860 • 31800 Grape Street #B  
 Sun - Thur 10am - 9pm  
 Fri - Sat 10am - 9pm

**LA UNICA COCINA MEXICANA Y CANTINA**  
 (951) 674-2233 • 110 N Main St  
 Mon - Sat 11am - 9pm  
 Sun 9am - 9pm

**MAIN STREET KITCHEN & TAP**  
 (951) 674-6777 • 157 N Main St  
 Sun - Thur 11am - 9pm  
 Fri - Sat 11am - 11pm

**MY BUDDIES PIZZA**  
 (951) 674-6946 • 2503 E Lakeshore Dr # A  
 Sun - Thur 11am - 9pm  
 Fri - Sat 11am - 10pm

**PANERA BREAD**  
 (951) 253-8062 • 18300 Collier Ave  
 Mon - Sat 6am-9pm  
 Sun 7am - 9pm

**POPEYES LOUISIANA KITCHEN**  
 (951) 471-3343 • 29235 Central Ave  
 Sun - Thur 10am - 10pm  
 Fri - Sat 10am - 11pm

**PINTS & QUARTS GASTRO PUB**  
 (951) 674-0010 • 17600 Collier Ave #147a  
 Sun - Thur 10am - 9pm  
 Fri - Sat 10am - 11pm

**STADIUM PIZZA MAIN ST.**  
 (951) 228-2128 • 169 N Main St  
 Mon - Thur 10:30am - 10pm  
 Sat - Sun 9am - 10pm

**THE BOBBER**  
 32040 Riverside Dr  
 Mon-Thur 10am-8pm • Fri 10am-10pm  
 Sat 8am-10pm • Sun 8am-9pm

**THE LINKS AT SUMMERLY**  
 (951) 674-3900 • 29381 Village Pkwy  
 Mon - Fri 10am - 6:30pm  
 Sat - Sun 7am - 7pm

**THE LOOKOUT ROADHOUSE**  
 (951) 678-9010 • 32107 Ortega Hwy  
 Mon - Fri 10am - 5pm  
 Sat - Sun 8am - 5pm

**THE TAVERN @ PINS N POCKETS**  
 (951) 245-6250 • 32250 Mission Trail  
 Mon - Thur 3pm (summer @12pm) - 11pm  
 Fri-Sat 12pm-1am • Sun 12pm-11pm

**TOMS #1 FAMOUS CHILIBURGERS**  
 (951) 471-5565 • 18492 Dexter Ave  
 Sun - Thur 6am - 10pm  
 Fri - Sat 6am - 11pm

**VINCENZO'S OLIVE TREE**  
 (951) 674-8941 • 31712 Casino Dr # 3B  
 Mon-Thur 11am-9pm • Fri 11am-9:30pm  
 Sat 12pm-9:30pm • Sun 12pm-9pm

## LEGEND



WIDE VARIETY



AMERICAN FOOD



ITALIAN FOOD



MEXICAN FOOD



CHINESE FOOD



JAPANESE FOOD



BEER & WINE



FULL BAR



SPORTS BAR





LUNCH & LEARN  
 THE LINKS AT SUMMERLY  
 29381 VILLAGE PARKWAY, LAKE ELSINORE, CA 92530  
 NOON TO 1:00 P.M.

APRIL 1<sup>ST</sup> CALIFORNIA FAMILY LIFE CENTER-PLANET YOUTH PROGRAM  
 MAY 6<sup>TH</sup> AFLAC  
 JUNE 3<sup>RD</sup> KAMALI'I FOSTER FAMILY AGENCY



UPCOMING DATES:

APRIL 8<sup>TH</sup> - THE PLUMBING GUYS  
 MAY 13<sup>TH</sup> - LAKE ELSINORE ROTARY  
 JUNE 10<sup>TH</sup> - JACK FERGUSON, CPA  
 FROM: 8:30 A.M. - 9:30 A.M.

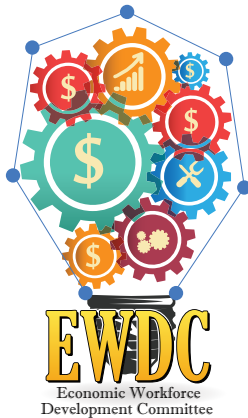


LAKE ELSINORE CASINO RESTAURANT | 20930 MALAGA RD. · LAKE ELSINORE, CA 92530



DROP IN, BUY YOUR OWN LUNCH AND NETWORK

APRIL 10<sup>TH</sup> - 12:00 P.M. - 1:30 P.M. | FELIX BBQ WITH SOUL  
 MAY 8<sup>TH</sup> - 12:00 P.M. - 1:30 P.M. | THE TAVERN @ PINS N POCKETS  
 JUNE 12<sup>TH</sup> - 12:00 P.M. - 1:30 P.M. | DON JOSE MEXICAN RESTAURANT



LUNCHEON FROM 11:30 AM TO 1:00 PM

THE DIAMOND TAPROOM - 500 DIAMOND DRIVE, LAKE ELSINORE

The price of the luncheon is \$15 to \$20 per person for LEVCC members or \$20 to \$30 per person for non-members, payable at the door by cash or check. **Reservations are Required.** Please RSVP by noon on the **Monday** before the luncheon, by calling (951) 245-8848 or via e-mail at michelle@lakeelsinorchamber.com. No-shows will be billed. If you prefer to receive invitations via e-mail, please forward your e-mail address to info@lakeelsinorchamber.com.

- April 16th - Workforce Development Update**  
Diamond Taproom - \$15 for Members - \$20 for Non-Members
- May 21st - A Conversation with Southwest City Managers**  
Diamond Taproom - \$15 for Members - \$20 for Non-Members
- June 18th - Superintendent Dr. Judy White Presents: The State of Education**  
Diamond Taproom - \$15 for Members - \$20 for Non-Members



AFTERHOURS  
 BUSINESS MIXER 5:30 PM - 7:00 PM

- Network with Other Business Owners
- Find Out About Chamber Membership
- Food and Refreshments Provided
- Come Promote Your Business by Bringing a Raffle Item

For More Information or To Sign Your Business  
 Up To Host an "Afterhours Business Mixer"  
 Please Call Lake Elsinore Valley Chamber of Commerce  
 at (951) 245-8848



- APRIL 16<sup>TH</sup>:  
LAKE ELSINORE STORM
- MAY 21<sup>ST</sup>:  
CHERISHED MEMORIES PHOTOGRAPHY
- JUNE 18<sup>TH</sup>:  
FARMERS INSURANCE - MICHELE MUÑOZ



# LAKE ELSINORE VALLEY CHAMBER OF COMMERCE

## APRIL 2020



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>STORM BASEBALL</b> Game Schedule on Page 21 or <a href="http://lakeelsinore.storm.com">lakeelsinore.storm.com</a>	<b>PLEASE CHECK EACH VENUE WEBSITE TO MAKE SURE THE EVENT IS STILL HAPPENING</b>		1 	2	3	4  Household Hazardous Waste Collection Public Works Yard
5	6	7 <b>STUDENT OF THE MONTH</b> 11:30 A.M. - 1:30 P.M. Lakeside High School	8 <b>Hump Day</b> Morning Mixer The MONEY RECIPE Workshop - Week 1 Icon Business Center	9	10 <b>LAKE ELSINORE NOONER</b>	11  Lake Season Opening Day Dream Center Easter Festival City Park 9am-3pm
12 <b>HAPPY EASTER</b> The Links at Summerly Present: <b>EASTER BRUNCH</b>	13	14  CITY COUNCIL MEETING	15 Elsinore Woman's Club <b>Blood Drive</b> The MONEY RECIPE Workshop - Week 2 Icon Business Center	16 <b>EWDC</b> AFTER HOURS BUSINESS MIXER	17	18 <b>LAKE ELSINORE SHERIFF'S STATION</b> Community Open House 11-3PM SDRA Remote Control Racing Diamond Stadium 9 am - 7 pm
19 <b>CARPHYSICS All-Star Fest</b> Storm Stadium	20	21	22 <b>PURE TRACK</b> Diamond Stadium The MONEY RECIPE Workshop - Week 3 Icon Business Center	23	24 <b>ANIMAL FRIENDS OF THE VALLEYS'</b> 11th Annual Fore The Animals Golf Tournament Canyon Lake Golf & Country Club	25
26	27	28  CITY COUNCIL MEETING	29 The MONEY RECIPE Workshop - Week 4 Icon Business Center	30	OUTLETS AT LAKE ELSINORE PRESENTS: KIDS OUTLET 11AM TO NOON EVERY FRIDAY IN APRIL APRIL 3RD, 10TH, 17TH & 24TH 	

### PREMIER PARTNERS:



### PREMIER MEMBERS:



### PREMIER ASSOCIATES:



### MEDIA ASSOCIATES:



### Other Monthly Events:

- **Kids Outlet** - Every Friday in April - 3rd, 10th, 17th & 24th 11AM - Noon, Outlets at Lake Elsinore
- **Lake Elsinore Historical Society Meeting** - Tuesday, April 7th
- **LEVCC Board Meeting** - Tuesday, April 14th
- **LEVCC Ambassador Meeting** - Wednesday, April 1st
- **Elsinore Woman's Club Meeting** - Thursday, April 9th
- **EVMWD Board Meetings** - Thursday, April 9th and 23rd
- **LEUSD Board Meeting** - Thursday, April 9th
- **Lake Elsinore City Council** - Tuesday, April 14th and 28th
- **Downtown Merchants Association** - Questions, call Kimberly Ryan (909) 263-8332



LAKE ELSINORE VALLEY CHAMBER OF COMMERCE

132 WEST GRAHAM AVE.

LAKE ELSINORE, CA 92530

PH: (951) 245-8848 • FAX: (951) 245-9127

WWW.LAKEELSINORECHAMBER.COM





# LAKE ELSINORE VALLEY CHAMBER OF COMMERCE

## MAY 2020

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 <b>STORM BASEBALL</b> Game Schedule on Page 21 or <a href="http://lakeelsinore.storm.com">lakeelsinore.storm.com</a>	 <b>KIDS OUTLET</b> OUTLETS AT LAKE ELSINORE PRESENTS: KIDS OUTLET 11AM TO NOON EVERY FRIDAY IN MAY MAY 1ST, 8TH, 15TH, 22ND & 29TH	 <b>OUTLETS AT LAKE ELSINORE</b>			1 <b>COPT FOR KIDS CELEBRITY GOLF TOURNAMENT</b> 11:30 A.M. Check-in 12:30 Start Dos Lagos Golf Course The 8th Annual Lake Elsinore <b>Dream Extreme Fishing Derby</b> 05/01 - 05/03	2 <b>Household Hazardous Waste Collection</b> Public Works Yard 9 am - 2 pm <b>Lake Elsinore Car Cruise</b> 4:00 P.M. - 7:00 P.M. Historic Main Street <b>Dream Extreme Fishing Derby</b>
3 <b>SCCA Storm Stadium</b> The 8th Annual Lake Elsinore <b>Dream Extreme Fishing Derby</b> 05/01 - 05/03	4 <b>STUDENT OF THE YEAR</b>	5	6 <b>The MONEY RECIPE Workshop - Week 5</b> Icon Business Center	7	8 <b>LAKE ELSINORE NOONERS</b>	9 <b>The City Of Lake Elsinore Presents Pet Walk 2020</b> 9:00 A.M. - 11:00 A.M. Diamond Stadium/LEVEE
10 <b>5th Annual Lake Elsinore Rotary Golf Tournament for Youth</b> The Links at Summerly	11	12 <b>CITY COUNCIL MEETING</b>	13 <b>Hump Day Morning Mixer</b> <b>The MONEY RECIPE Workshop - Week 6</b> Icon Business Center	14	15 <b>SWAG-80's Prom Night</b> Motte Historical Museum 5/16 <b>CERT Training</b> Lake Elsinore Community Center 5/15 - 5/17	16 <b>Woman's Club Flower Show</b> 5/16 - 5/17 <b>Wellness Fair</b> City Park <b>6th Annual Lambs Fellowship Car &amp; Bike Show</b>
17	18	19	20	21 <b>EWDC AFTER HOURS</b> BUSINESS MIXER	22	23 <b>SDRA Remote Control Racing</b> Diamond Stadium 9 am - 7 pm
24	25 <b>West Coast Thunder Parade</b> Diamond Stadium	26 <b>CITY COUNCIL MEETING</b>	27	28	29	30 <b>Kennedie June Von Ryan Foundation</b> 2nd Annual Summer Bash Benefit 6-11PM The Links at Summerly
31						

### PREMIER PARTNERS:



### PREMIER MEMBERS:



### PREMIER ASSOCIATES:



### MEDIA ASSOCIATES:



### Other Monthly Events:

- **Kids Outlet** - Every Friday in May - 1st, 8th, 15th, 22nd & 29th  
11AM - Noon, Outlets at Lake Elsinore
- **Lake Elsinore Historical Society Meeting** - Tuesday, May 5th
- **LEVCC Board Meeting** - Tuesday, May 12th
- **LEVCC Ambassador Meeting** - Wednesday, May 6th
- **Elsinore Woman's Club Meeting** - Thursday, May 14th
- **EVMWD Board Meetings** - Thursday, May 14th and 28th
- **LEUSD Board Meeting** - Thursday, May 14th
- **Lake Elsinore City Council** - Tuesday, May 12th and 26th
- **Downtown Merchants Association** - Questions, call Kimberly Ryan (909) 263-8332

### LAKE ELSINORE VALLEY CHAMBER OF COMMERCE

132 WEST GRAHAM AVE.  
LAKE ELSINORE, CA 92530

PH: (951) 245-8848 • FAX: (951) 245-9127  
WWW.LAKEELSINORECHAMBER.COM





# LAKE ELSINORE VALLEY CHAMBER OF COMMERCE



## JUNE 2020

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 <b>STORM BASEBALL</b> Game Schedule on Page 21 or <a href="http://lakeelsinore.storm.com">lakeelsinore.storm.com</a>	1	2	3  <b>Graduation</b>	4  <b>FREE MUSIC FRIDAY'S</b> Link's at Summerly 7pm-10pm	5 <b>JDRF</b> <b>Race for the Cure</b> Diamond Stadium Saturday 6/6	6 <b>Just 4 Kids Fishing Derby</b> <b>Launch Pointe</b> Lake Elsinore Car Cruise 4:00 P.M. - 7:00 P.M. Historic Main Street Household Hazardous Waste Collection 8:00 A.M. - 2:00 P.M.
7 <b>PURE TRACK</b> Diamond Stadium	8 Southwest Healthcare Presents: <b>Scott Crane Memorial Charity Golf Tournament</b> Bear Creek Golf Course	9  <b>CITY COUNCIL MEETING</b>	10 <b>Hump Day</b>  <b>Morning Mixer</b>	11	12  <b>LAKE ELSINORE NOONERS</b> <b>FREE MUSIC FRIDAY'S</b> Link's at Summerly 7pm-10pm	13 <b>Pon Di Lake Elm Grove Beach</b> SDR Remote Control Racing Diamond Stadium
14	15	16	17 Sports Art and Design Camp 9AM - 3PM Lakeland Village Community Center <b>Movies in the Park, After Dark</b> 8:00 P.M. Summerlake Park	June 17-21 <b>EWDC</b> <b>AFTER HOURS</b> BUSINESS MIXER		20 <b>Movies in the Park, After Dark</b> 8:00 P.M. Creekside
21 Sports Art and Design Camp 9AM - 3PM Lakeland Village Community Center	22	23  <b>CITY COUNCIL MEETING</b>	24	25	26  <b>FREE MUSIC FRIDAY'S</b> Link's at Summerly 7pm-10pm	27 SDR Remote Control Racing Diamond Stadium <b>Concert in the Park</b> Mcvicker Canyon Park <b>GOT TIRES?</b> 8AM - 12PM Public Works Yard
28	29	30	<b>KIDS OUTLET</b> OUTLETS AT LAKE ELSINORE PRESENTS: KIDS OUTLET 11AM TO NOON EVERY FRIDAY IN JUNE JUNE 5TH, 12TH, 19TH & 26TH			

### PREMIER PARTNERS:



### PREMIER MEMBERS:



### PREMIER ASSOCIATES:



### MEDIA ASSOCIATES:



### Other Monthly Events:

- **Kids Outlet** - Every Friday in June - 5th, 12th, 19th & 26th  
11AM - Noon, Outlets at Lake Elsinore
- **Lake Elsinore Historical Society Meeting** - Tuesday, June 2nd
- **LEVCC Board Meeting** - Tuesday, June 9th
- **LEVCC Ambassador Meeting** - Wednesday, June 3rd
- **Elsinore Woman's Club Meeting** - Thursday, June 11th
- **EVMWD Board Meetings** - Thursday, June 11th and 25th
- **LEUSD Board Meeting** - Thursday, June 11th and 25th
- **Lake Elsinore City Council** - Tuesday, June 9th and 23th
- **Downtown Merchants Association** - Questions, call Kimberly Ryan (909) 263-8332



LAKE ELSINORE VALLEY CHAMBER OF COMMERCE  
 132 WEST GRAHAM AVE.  
 LAKE ELSINORE, CA 92530  
 PH: (951) 245-8848 • FAX: (951) 245-9127  
[WWW.LAKEELSINORECHAMBER.COM](http://WWW.LAKEELSINORECHAMBER.COM)



## LEGISLATIVE UPDATE

### SWCLC Southwest California Legislative Council

The California Legislature has wasted no time producing a plethora of new bills for this second year of the current session. In fact before the bell rang on February 21st, legislators had introduced more than 2,200 new bills. This brings the two year total for Assembly Bills, Senate Bills, Joint Resolutions, Constitutional Amendments and the like to 5,335 new and improved ways legislators feel they should further impact your life, your business and your wallet. Read that again – 5,335 new bills in just two years!!!

This onslaught of legislative activity has provoked a similar range of activity by your Southwest California Legislative Council, the Chamber coalition advocating on behalf of Southwest County business interests in Sacramento. So far this year the Council has adopted positions on 21 bills and two ballot propositions. Nearly half that activity has been centered around last year's disastrous AB 5 (Gonzalez), the union inspired bill that represents a full frontal attack on independent contractors in California. There are two bills seeking an outright repeal of AB5, including AB 1928, co-authored by our own Assembly Member Melissa Melendez. Repeal would be the preferable way to treat this miscarriage of legislative authority but with Lorena Gonzalez firmly ensconced on the throne of the all-powerful Appropriations Committee, chances of repealing her highly flawed bill remain near zero.

Thus we have 34 new bills seeking to carve

out a few more independent contractors who would otherwise have their livelihood severely impacted, if not outright eliminated. The SWCLC has adopted SUPPORT positions on several of these bills including exemptions for musicians, journalists, healthcare workers, franchisees, forestry workers, newspaper carriers, transportation companies, and the people who referee and coach your kids softball games on the weekend. Under the terms of AB 5, all of these positions would be eliminated if the participants are not made full time employees of some entity and provided with healthcare benefits, vacation time, an office or workplace, and the opportunity to join a union.

Another bill the SWCLC is strongly OPPOSED to is SB 850 (Leyva). If you own a restaurant, food service establishment or retail store, under the terms of SB 850 you would need to provide your employees a three week schedule of their work hours at least seven days in advance. If there is any deviation from that schedule, the employer would be responsible for 'modification pay' equal to no less than 2 nor more than 4 hours of pay to the employee. Got an employee call in sick and you need to bring in someone to cover? That's going to cost you. Got an employee who requests

additional hours? It's going to be a least a month before you can accommodate their request. This bill all but eliminates flexibility for both employer and employee, increases the cost of doing business, and will result in even more litigation for perceived deviations from a posted schedule.

Bills to address the state's crisis of available and affordable homes, homelessness, and energy mandates are also very popular this session with some bills trying to resolve problems while too many others only seem destined to make the problems worse. SB 1079 (Skinner) would allow a municipality to take your home by eminent domain if it sits vacant for 90 days and use it for a homeless shelter. AB 1908 (Chen) tells the Department of Transportation that if they can't provide suitable alternate shelter for homeless encampments on public land, they must make that property available for purchase by the homeless or homeless agency. Your property rights are under assault in ways you never imagined possible.

So if you'd like to find out more, join the SWCLC every 3rd Monday as we discuss these bills, hear from our legislative representatives and make decisions on what will impact your business. The Council meets at the Realtor House, 26529 Jefferson, Murrieta, at noon. Our guest speaker in April will be Anne Mayer with the Riverside County Transportation Commission seeking input on needed road repairs across the region and how to pay for them.





# DREAM EXTREME NEIGHBORHOOD CENTER

117 SOUTH LANGSTAFF STREET

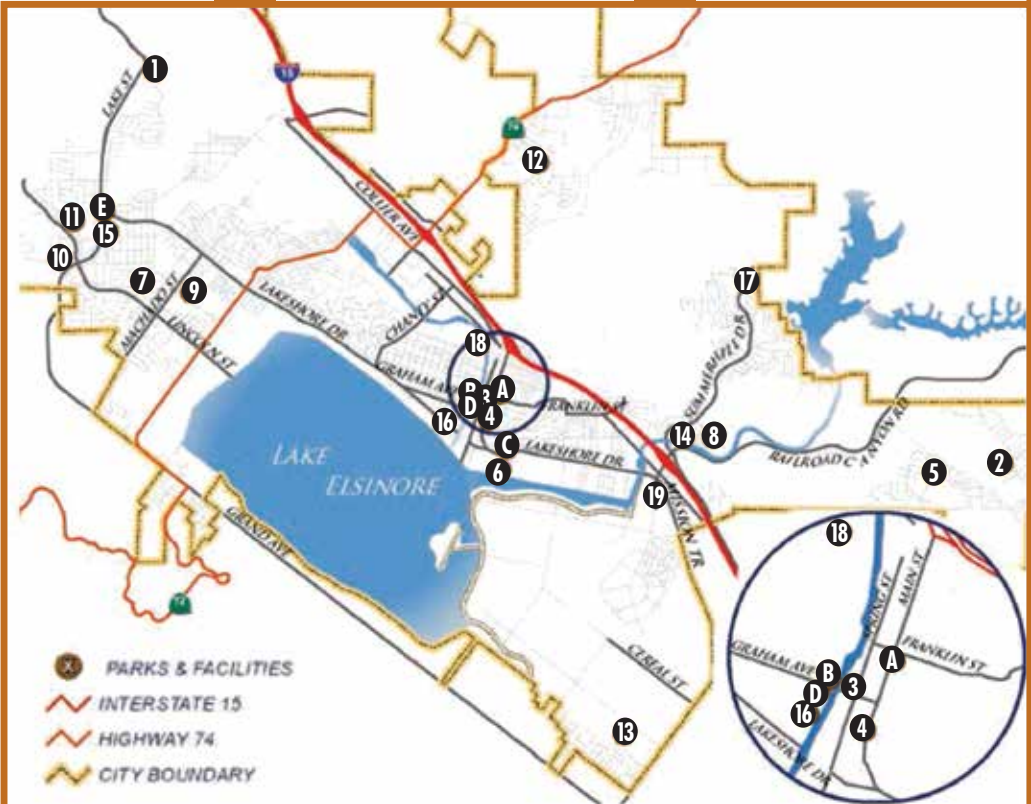
Formerly known as the “Old Sheriff Station” the Dream Extreme Neighborhood Center was transformed into a focal point for expansion of activities currently offered at the Lake Community Center. Classes such as ballet, yoga, and preschool will be offered. The Neighborhood Center will also home the City’s first ever Teen Room, an addition proposed, designed, and meant for the expansion of teen programming. Classes will begin on March 1, 2020.



# CITY OF LAKE ELSINORE PARKS & FACILITIES

<b>Restrooms</b>		1 3 4 5 6 9 10 12 13 14 15 16 17 18 19 A B C D E
<b>Concession</b>		1 3 4 5 6 10 12 16 17 19
<b>Parking</b>		1 3 4 5 6 9 10 12 13 14 15 16 17 18 19 C D E
<b>Picnic Areas</b>		1 3 4 5 6 7 9 10 11 12 13 14 15 16 17 18 19 A D
<b>Drinking Fountain</b>		1 3 4 5 6 7 9 10 12 13 14 15 16 17 18 19 A B C D
<b>Play Equipment</b>		1 3 4 5 6 7 9 10 12 13 14 15 17 18 19 A
<b>Spotlights</b>		1 3 4 5 6 12 15 16 17 19 A
<b>Picnic Shelters</b>		1 3 4 9 10 12 13 19
<b>Barbeques</b>		1 3 4 5 9 10 12 14 15 18 19
<b>Baseball</b>		3 10 12 16 17 19
<b>Football/Soccer</b>		1 3 5 6 12 14 15 17 18 19 A
<b>Basketball</b>		1 3 4 7 12 13 19 C
<b>Dog Park</b>		3 10 12 13 19
<b>Volleyball</b>		6 9 C
<b>Tennis</b>		5 9 12 13 19
<b>Horseshoe Court</b>		4 D
<b>Splash Pad</b>		3 18
<b>Community Center</b>		C D
<b>Gym/Auditorium</b>		B C D
<b>Multi-Purpose Room</b>		1 A C D
<b>Skate Park</b>		10 13 19
<b>BMX Park</b>		13

<b>1</b>	<b>Alberhill Park</b> 28200 Lake Street	<b>13</b>	<b>Serenity Park &amp; Skate BMX Park</b> 19685 Palomar Road
<b>2</b>	<b>Channel Walk</b> Heald Avenue and Spring Street	<b>14</b>	<b>Summerhill Park</b> 31613 Canyon Estates Drive
<b>3</b>	<b>Canyon Hills Community Park</b> 34360 Canyon Hills Road	<b>15</b>	<b>Summerlake Park</b> 900 W. Broadway
<b>4</b>	<b>City Park</b> 243 S. Main Street	<b>16</b>	<b>Swick &amp; Matich Park</b> 402 Limited Street
<b>5</b>	<b>Creekside Park</b> 3200 Lost Road	<b>17</b>	<b>Tuscany Hills Park</b> 30 Summerhill Drive
<b>6</b>	<b>Lakepoint Park</b> 420 E. Lakeshore Drive	<b>18</b>	<b>Yarborough Park</b> 419 N Poe Street
<b>7</b>	<b>Lincoln Street Park</b> 14986 Lincoln Avenue	<b>19</b>	<b>Summery Community Park</b> 18505 Malaga Road
<b>8</b>	<b>Linear Park</b> 31717 Canyon Estates Drive	<b>A</b>	<b>Boys &amp; Girls Clubhouse Alberhill Park</b> 3711 Nichols Rd
<b>9</b>	<b>Machado Park</b> 15150 Joy Street	<b>B</b>	<b>Cultural Center</b> 183 North Main Street
<b>10</b>	<b>McVicker Canyon Park &amp; Skate Park</b> 29355 Grand Avenue	<b>C</b>	<b>Lake Community Center</b> 310 W Graham Ave
<b>11</b>	<b>Oak Tree Park</b> 15340 Lincoln Street	<b>D</b>	<b>Lake Elsinore Senior Activity Center</b> 420 E Lakeshore Dr
<b>12</b>	<b>Rosetta Canyon Sports Park</b> 39423 Ardenwood Way	<b>E</b>	<b>Youth Opportunity Center</b> 400 W. Graham Avenue





## THE LAKE ELSINORE HOUSING JOURNAL

GENE WUNDERLICH FOR THE SOUTHWEST RIVERSIDE COUNTY ASSOCIATION OF REALTORS®

After a few years of stable or moderately declining sales, the Lake Elsinore single family home market bounced back in the first two months of the year to its best start since 2013. Resale of single family homes was up 30% year-over-year (124 / 173), helping propel the region to an 11% increase over 2019 YTD. This is particularly notable in Lake Elsinore due to increased pressure from new construction as well. The addition of new homes to the local inventory is critical to addressing the crisis of housing availability and affordability occurring statewide but those new home sales can impact the sale of existing homes. That has been occurring to some degree across our Southwest County region but may be tapering off in the face of increased demand.

Of course increased demand also puts pressure on existing inventory and across our region the inventory of homes for sale shrunk to a three year low in February, down to just two months. Lake Elsinore inventory of homes for sale dropped to just 1.8

months with homes flying off the market in an average of 25 days. So what happens when demand is high but supply is low? Well, in an unregulated market that leads to increased prices and that's precisely what's happening in the city. After posting annual increases averaging 7% over the past eight years, median prices appreciation slowed during the last half of 2019 bringing the regional increase to just over 3%. Again, given a tight market, Lake Elsinore has enjoyed year-over-year appreciation of nearly 10% each of the past three years and this year appears to be headed in the same direction. Median prices through the first two months of the year are up 10% over the same period last year (\$730,000 / \$770,045).

As recently as a month ago, most forecasters were predicting a strong year for U.S. home sales in 2020, and indeed our local market is off to a stronger start than last year. What remains to be seen is the impact the Covid-19 Corona

Virus will have. Some travel and community events have been cancelled or postponed, most notably the Coachella and Stagecoach festivals in Indio. The immediate impact to those cities economy is over \$500,000,000 and threatens landlords, restaurants, hotels and the city budget. Foreign travel has also been curtailed and with it the investment of foreign homebuyers. This demographic impacts our area less than some parts of the state but the loss of Chinese investment in cities like San Francisco and Los Angeles will be felt sharply.

At this time most forecasters have not adjusted their outlook for 2020 but the situation is very fluid. The next couple months will tell us how our housing market will perform for the year and how our region will respond to the threat and the hysteria that seems to define some areas. Hopefully our next report on Lake Elsinore housing will reflect the reduced risk and continued strong sales and price appreciation for the region.



# LAKE ELSINORE DIAMOND



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EVENTS

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RENTALS

CONCERTS  
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WEDDINGS  
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27  
JUNE



# MASQUERADE *Ball Party*

71ST ANNUAL INSTALLATION DINNER  
& AWARDS CEREMONY

6:00 P.M. - 10:00 P.M.

BLACK TIE ATTIRE - \$125 PER PERSON

**PLEASE COME DRESSED FOR THE OCCASION**

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# LAKE INFORMATION

## NEW ANNUAL LAKE PASS INFORMATION

Annual Passes available for sale ONLINE at [www.lake-elsinore.org/passes](http://www.lake-elsinore.org/passes) and valid for 12 months from the date of purchase.  
*\*10% discounts for seniors and military.*

### Lake Use Pass

\$100 resident/\$150 non-resident

### Lakefront Use Pass

\$100 resident/\$150 non-resident

### Commercial Lake Use Pass

\$350 resident/\$500 non-resident  
\* Discounts for bulk orders

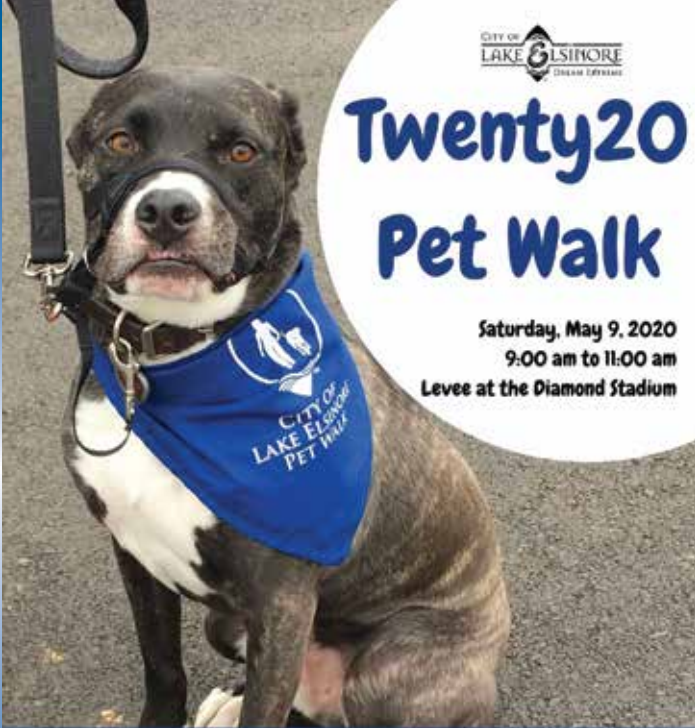
### Resort Pass (includes launching)

\$100 resident/\$150 non-resident

### Fishing Pass (must also maintain valid fishing license)

\$25 resident/\$50 non-resident

**California Boater Card REQUIRED for persons 20 years of age or younger to drive a vessel.**  
Get your card at [www.californiaboatercard.com](http://www.californiaboatercard.com)



**Twenty20 Pet Walk**

**Saturday, May 9, 2020**  
9:00 am to 11:00 am  
Levee at the Diamond Stadium

Free Admission 1.5 mile scenic walk begins promptly at 9 am  
Visit with local pet service providers  
Opportunity to win prizes at post walk raffle  
Pets must be leashed

For more information call 951-245-0442 ext 400  
or visit [www.lake-elsinore.org/specialevents](http://www.lake-elsinore.org/specialevents)

## JUST FOR KIDS FISHING DERBY

SATURDAY, JUNE 6, 2020  
7:30 AM TO 10:30 AM  
LAUNCH POINTE,  
32040 RIVERSIDE DR,  
LAKE ELSINORE, CA 92530

Kids ages 15 years & younger  
Free to participate!  
Register at [www.lake-elsinore.org/kidsfish](http://www.lake-elsinore.org/kidsfish)  
For more information call 951-674-3124 ext 292

### THANKS TO OUR SPONSORS!



## It's time to pop the corn! MOVIES IN THE PARK

Wednesdays • 8:00 pm  
Summerlake Park, 900 W Broadway, Lake Elsinore  
Free event for all!



6/17/2020



6/20/2020

For more information call (951) 674-3124 ext. 292  
or visit [www.lake-elsinore.org/specialevents](http://www.lake-elsinore.org/specialevents)



LAKE ELSINORE  
STORM  
STADIUM

NOW OPEN  
EVERY  
THURS-SUN



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DINNER  
BRUNCH  
VIDEO GAMES

TRIVIA  
NIGHTS  
LIVE MUSIC  
GREAT FOOD



FOR MORE INFORMATION, CONTACT US AT 951.245.4487



THURS 4-11 PM  
FRI 4-11 PM  
SAT 10 AM-11 PM  
SUN 10 AM- 6 PM

WEEKEND BRUNCH  
10 AM-2 PM



DIAMONDTAPROOM

DIAMONDTAPROOM

FIND US ON GRUBHUB,  
UBEREATS,  
AND POSTMATES

### STARTERS

#### CARNE ASADA FRIES • \$13

Fries with Shredded Cheddar, Carne Asada, Sour Cream, Guacamole and a side of Salsa, topped with a Fried Egg

#### WHOLE CUT WINGS • \$12

Baked, Fried, and Glazed, tossed in BBQ, Buffalo, Sweet Thai Chili or Diamond House Sauce

#### GIANT PRETZEL • \$12

Baked Giant Pretzel for the table! With traditional mustard, stone ground mustard, & beer cheese

### PIZZA

#### MARGHERITA • \$12

12" Pizza Dough, Tomato Sauce, Fresh Mozzarella, Tomatoes and Basil

#### CLASSIC • \$14

12" Pepperoni, Fresh Sausage, Fresh Tomato Sauce topped with Mozzarella

### SALADS

Add Chicken • \$4

#### HOUSE SALAD • \$12

Artichoke Hearts, Roasted Red Peppers, Red Onion, Yellow Tomato, Pine Nuts, Red Wine Vinaigrette, and topped with Feta

#### CAESAR SALAD • \$9

Romaine, Crouton, Parmesan Cheese and Caesar Dressing

### ENTREES

With choice of fries, onion rings, or caesar salad

#### CAMPFIRE BURGER • \$15

Burger with an All Beef Hot Dog, Bacon, Smoked Gouda, Red Onion, and Baked Beans

#### MAC 'N CHEESE BURGER • \$14

Burger with Tomato, Grilled Onion, served between Mac N Cheese Buns

#### BACON CHEESEBURGER • \$14

Burger with Cheese, Bacon, Lettuce, Onion, and Tomato

#### THE BIRD • \$14

BBQ Chicken, Bacon, Garlic, Mushrooms, Cheddar and Carolina Sauce

#### FISH & CHIPS SANDWICH • \$12

IPA battered cod, Hash Brown Patty, Tartar Sauce and Lettuce

#### RAMEN CORN DOG • \$11

Hand Ground Sausage Fried with American Cheese and Diced Ramen Noodles, Topped with Sriracha Ketchup and Green Onion

#### CHEESE CURD TACO • \$12

Flour Tortilla with Chicken, Fried Cheese Curds, and a Jalapeno Cilantro Slaw

#### CHICKEN TENDERS • \$13

Hand breaded and served with your choice of sauce

### FLIGHTS

#### BEER FLIGHT • \$10

Any four 5oz tasters  
See bartender for current beer selections

#### MIMOSA FLIGHT • \$12

Moscow Mimosa, Mango Mimosa, Pineapple Mimosa, OJ Mimosa

### KIDS MEALS

#### CHICKEN TENDERS • \$6

Chicken tenders served with fries and fresh fruit

#### KIDS BURGER • \$6

Kids sized burger served with fries and fresh fruit

### EXTREME MILKSHAKES

#### STRAWBERRY CHEESECAKE • \$14

XXL milkshake with vanilla ice cream, strawberries, and a piece of cheesecake

#### CONFETTI CAKE • \$14

XXL milkshake with vanilla ice cream and confetti cake pieces

#### CHOCOLATE OVERLOAD • \$14

XXL milkshake with chocolate ice cream and chocolate everything

### SIGNATURE COCKTAILS

#### BEERMOSA • \$10

Beer, Splash of Champagne & Orange Juice

#### MOSCOW MULE • \$10

Vodka OR Whiskey with ginger beer and fresh lime press

#### THUNDER PUNCH • \$10

Spiced Rum, Coconut Rum, Blue Curacao, Pineapple & Splash Lemon Lime Soda

#### PERFECT STORM • \$10

Vodka, Rum, Gin, Triple Sec, Sweet & Sour and Splash of Cola

#### CADEJOS MARGARITA • \$10

Tequila, Triple Sec, Simple Syrup, Fresh Lime Press & Grand Marnier Float

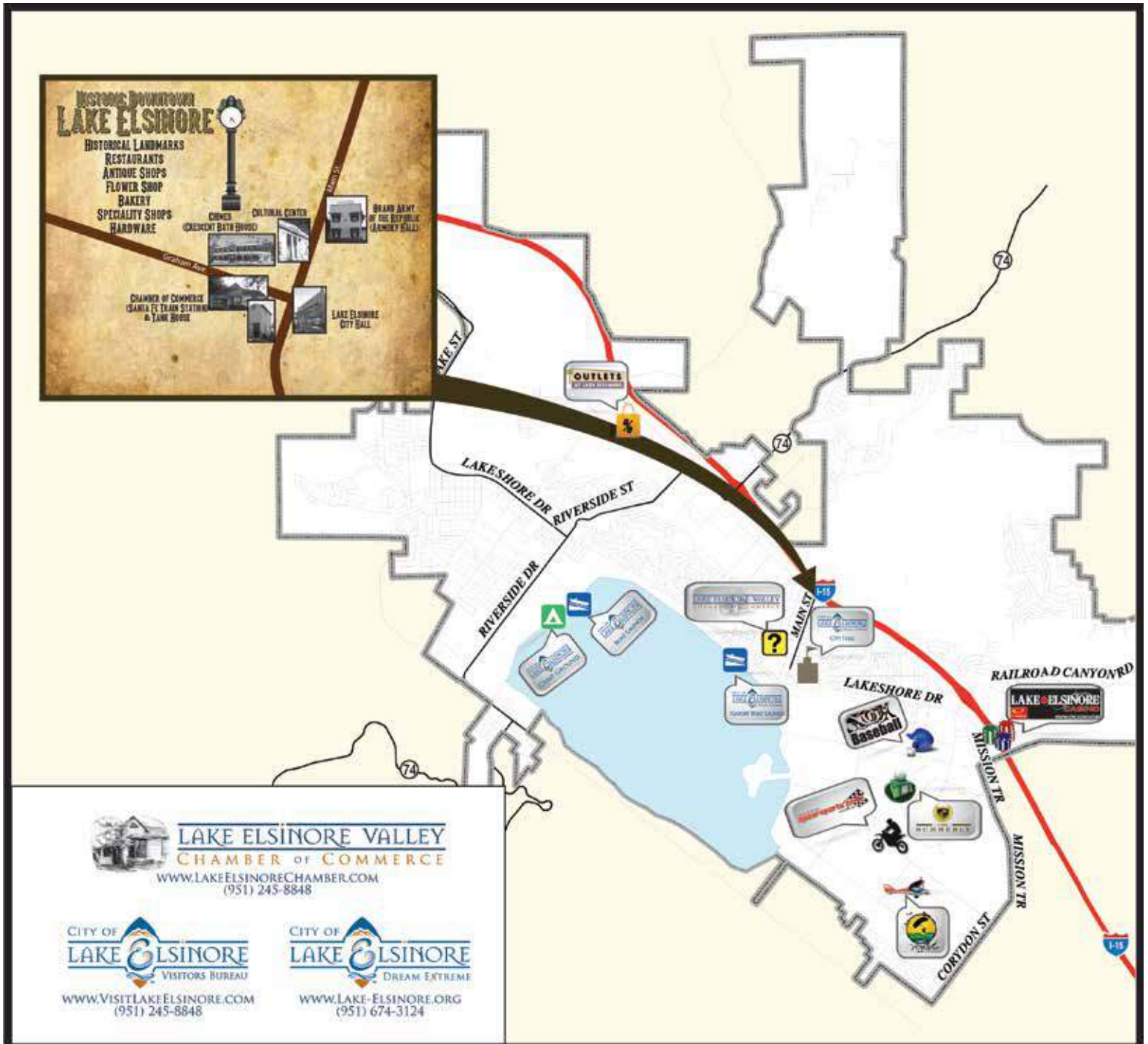
\*TAX INCLUDED IN ALL PRICING • WHAT YOU SEE IS WHAT YOU PAY!

# LAKE ELSINORE CITY MAP

DID YOU KNOW THAT LAKE ELSINORE WAS ORIGINALLY PART OF SAN DIEGO COUNTY WHEN THE CITY WAS INCORPORATED IN 1888?

IN FACT, LAKE ELSINORE IS THE SECOND OLDEST CITY IN RIVERSIDE COUNTY.

THE COUNTY OF RIVERSIDE WAS CARVED OUT OF SAN BERNARDINO AND SAN DIEGO COUNTIES IN 1893.

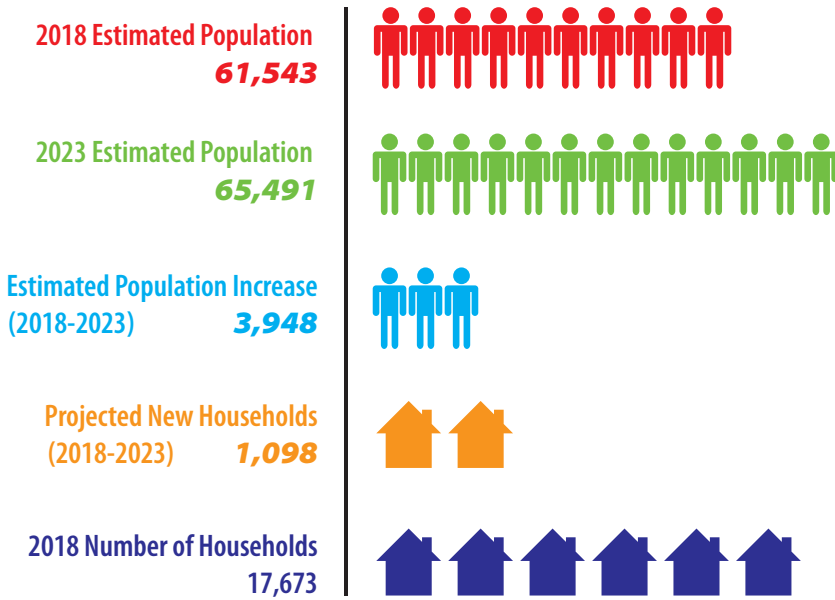




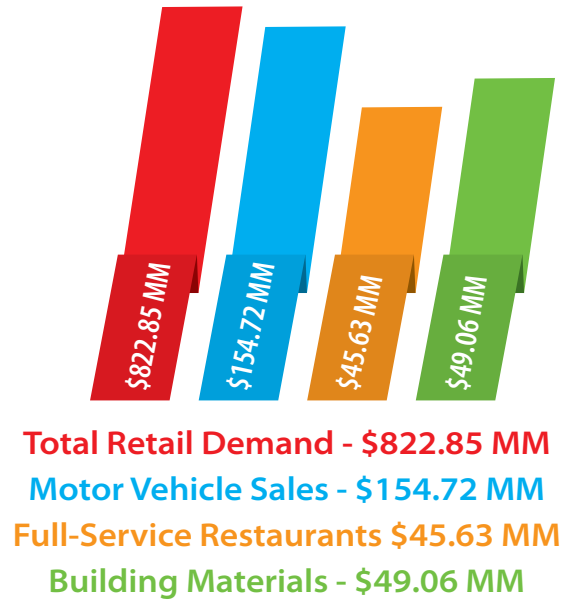
# LAKE ELSINORE

## ONE OF THE FASTEST GROWING CITIES IN CALIFORNIA

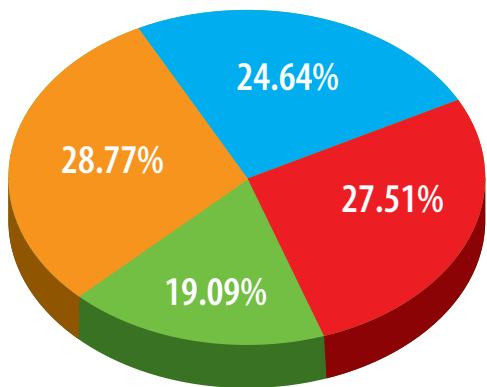
### POPULATION INCREASE



### ESTIMATED 2018 CONSUMER DEMAND



### AGE DISTRIBUTION



Ages 17 & Under  
Ages 18-34  
Ages 35-54  
Ages 55 & Better



### HOUSEHOLD INCOME

Median Household Income **\$65,572**  
Average Household Income **\$79,482**

### TRAFFIC COUNTS

	Peak Hour	Average Daily	
I-15 & Railroad Canyon Rd.	9,600	129,000	
I-15 & HWY 74 (Central Ave.)	8,700	117,000	
I-15 and Nichols	8,800	119,000	

4 Species Qualify to WIN! Crappie • Catfish • Bass • Carp

Entry Fee:  
**\$100**  
\*per team of two

8th Annual

Lake Elsinore

See it on...



DREAM EXTREME  
**FISHING**  
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**Hotel Package**

Includes:  
2 night stay at Econo Lodge  
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plus 2-person team entry

All Vessel  
Types Welcome!  
Boats, Jet Skis, Kayaks,  
Tubes, Stand-Up Paddle  
Boards & more!

**\$15,000**

in Cash & Prizes

**100% Cash Payout**

Plus \$1,000's in Raffle Prizes

\*Based on minimum 50 teams  
200 team limit

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Proceeds help benefit a local non-profit organization

THANK YOU  
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LAKE ELSINORE VALLEY  
CHAMBER OF COMMERCE





# 2020 STORM SCHEDULE

## APRIL

SUN	MON	TUE	WED	THU	FRI	SAT
				MOD 7PM	MOD 7PM	MOD 6PM
OFF 12	STK 6PM 13	STK 11AM 14	STK 6PM 15	STK 6PM 16	SJ 17	SJ 18
SJ 19	MOD 20	MOD 21	MOD 22	MOD 23	IE 7PM 24	IE 6PM 25
IE 1PM 26	OFF 27	LAN 28	LAN 29	LAN 30		

## MAY

SUN	MON	TUE	WED	THU	FRI	SAT
					RC 1	RC 2
RC 3	LAN 6PM 4	LAN 6PM 5	LAN 6PM 6	LAN 6PM 7	VIS 7PM 8	VIS 6PM 9
VIS 1PM 10	RC 11	RC 12	RC 13	SJ 6PM 14	SJ 7PM 15	SJ 6PM 16
SJ 1PM 17	OFF 18	LAN 19	LAN 20	LAN 21	IE 22	IE 23
IE 24	IE 25	LAN 6PM 26	LAN 6PM 27	LAN 6PM 28	RC 7PM 29	RC 6PM 30
RC 1PM 31						

## JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
	STK 1	STK 2	STK 3	STK 4	SJ 5	SJ 6
SJ 7	OFF 8	RC 6PM 9	RC 6PM 10	RC 6PM 11	VIS 7PM 12	VIS 6PM 13
VIS 1PM 14	VIS 6PM 15	VIS 6PM 16	RC 17	RC 18	RC 19	RC 20
RC 21		ALL-STAR IN STOCKTON 23		IE 25	IE 26	IE 27
LAN 1PM 28	LAN 6PM 29	LAN 11AM 30				

## JULY

SUN	MON	TUE	WED	THU	FRI	SAT
			IE 6PM 1	IE 6PM 2	IE 7PM 3	MOD 4
MOD 5	MOD 6	VIS 7	VIS 8	VIS 9	SJ 10	SJ 11
SJ 1PM 12	SJ 6PM 13	OFF 14	LAN 15	LAN 16	LAN 17	IE 6PM 18
IE 1PM 19	IE 6PM 20	LAN 6PM 21	LAN 6PM 22	LAN 6PM 23	IE 24	IE 25
IE 26	OFF 27	STK 6PM 28	STK 6PM 29	STK 6PM 30	MOD 7PM 31	

## AUG/SEPT

SUN	MON	TUE	WED	THU	FRI	SAT
						MOD 6PM 1
MOD 1PM 3	OFF 4	STK 5	STK 6	STK 7	MOD 8	MOD 9
MOD 10	OFF 11	LAN 6PM 12	LAN 6PM 13	LAN 6PM 14	RC 7PM 15	RC 6PM 16
RC 1PM 17	LAN 18	LAN 19	LAN 20	LAN 21	IE 22	IE 23
IE 24	OFF 25	IE 6PM 26	IE 6PM 27	IE 6PM 28	RC 7PM 29	RC 6PM 30
RC 1PM 31	RC 1	IE 2	IE 3	IE 4	RC 5	RC 6
RC 7	RC 8					

HOME AWAY



# STORM BASEBALL

MINOR LEAGUE AFFILIATE OF THE SAN DIEGO PADRES



# BUY 1 GET 1 FREE

Valid for up to four (4) Buy One Get One Free Tickets in April, May or June 2020.

(Thurs-Saturday Games Only. Field Seats Only)

Redeem coupon at the Storm box office:

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Cannot be combined with any other discounts or offers. Subject to availability. One coupon per customer. No cash value.

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**Rivers Edge Apartments**  
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www.facebook.com/leospaintnbody

• **Silver Auto Collision**  
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jsiepker@lakecdjr.com

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www.commercebanktv.com

• **Navy Federal Credit Union**  
Natasha Johnson (888) 842-6328  
www.usafed.org

### BANQUET FACILITIES

**Pins 'N Pockets**  
Bill Boudreau (951) 245-6250  
www.pinspockets.com

**The Corporate Room**  
Candice Nicholas (951) 249-4343  
www.thecorporateroom.com

### BASEBALL CLUBS

• **Lake Elsinore Storm**  
Shaun Brock (951) 245-4487  
www.stormbaseball.com

**San Diego Padres**  
Mike Wickham (619) 795-5000  
www.sandiegopadres.com

### BOAT RENTALS

**Williams Bait, Tackle & Boat  
Rentals**  
William Johnson (951) 642-0640  
www.williamsboatandtackle.com

### BOTTLED WATER

**Alpine Water**  
Nathan Garner (951) 217-8257  
alpinepurewater@yahoo.com

• **Full Spectrum Bottling, LLC**  
Jonathan Castro (714) 287-9410

### BRANDING

**Storyland Studios**  
Mike Mulligan (951) 674-0998  
www.storylandstudios.com

### BREWERY

**Craft Brewing Company**  
Kirk D Medeiros (951) 674-2562  
www.craftbrewingcompany.com

### BUSINESS CENTERS

**Yellow Key Workspaces**  
Shadoc Gray (951) 777-7951  
www.yellowkey.net

### BUSINESS MACHINES/ SYSTEMS

• **Image Source**  
Mike Holler (951) 296-2150  
www.imagesourceusa.com

**Innovative Document Solutions**  
Kevin Hietritter (951) 676-8885  
www.idscanon.com

### CAMPGROUNDS/RV PARKS

• **Crane Lakeside Park +  
R.V. Resort**  
Sandy Grant (951) 678-2112  
www.cranelakesiderv.com

**Launch Pointe**  
Beau Davis (951) 471-1212  
www.launch.pointe.com

• **Lake Park RV Resort & Motel**  
Judy Jaynes (951) 674-7911  
www.lakeparkrvresort.com

### CANNABIS DISPENSARY

**Medcare Farms**  
Garin Heslop (800) 466-6420  
www.medcarefarms.com

• **Nibble This Lake Elsinore LLC**  
Raquel Origel (714) 615-1049  
www.nibblethis.com

**The Syndicate**  
(951) 471-5021  
socialthesyndicate.com

### CARPET/UPHOLSTERY CLEANERS

**Johnson's Carpet Cleaning**  
Scott Johnson (951) 674-6685  
jccextraction@aol.com

### CAR STEREO

**Golden State Autosound**  
Terry Richardson (951) 616-7028

### CASINOS

• **Lake Elsinore Casino & Econo Lodge**  
RJ Watanabe (951) 674-3101  
www.lercasino.com

**Qualified Player Services, LLC**  
Casey Zolnier (619) 850-6309

### CATERING

**New Life Culinary Creations**  
Steve Bearse (951) 375-1380  
www.newlifecatering.com

• **Lake Elsinore Storm Baseball**  
Shaun Brock (951) 245-4487  
www.stormbaseball.com

### CEMETERIES

• **Elsinore Valley Cemetery**  
Jeff Kuether (951) 674-2418  
evcdistrict@verizon.net

### CHAMBERS OF COMMERCE

**California Chamber of  
Commerce**  
Allan Zaremborg (916) 444-6670  
www.calchamber.com

### City of Lake Elsinore Visitors Bureau

Kim Joseph Cousins (951) 245-8848  
www.visitlakeelsinore.com

### Lake Elsinore Valley Chamber of Commerce

Kim Joseph Cousins (951) 245-8848  
www.lakeelsinorechamber.com

**U.S. Chamber of Commerce**  
Thomas J Donohue (202) 659-6000  
www.uschamber.com

### CHILD CARE

**Giggles N Hugs Childcare**  
Sheena Bostic (951) 285-9938  
www.gigglearnplay.com



**CHURCHES**

• **Elsinore First Assembly of God**  
Pastor Fred Rodriguez (951) 678-1757  
www.elsinorefirst.com

• **First Christian Church of Lake Elsinore**  
Bertha Engelhard (951) 674-2758  
www.firstchristianchurchle.org

**First Lutheran Church, LCMS**  
Pastor Kevin L. Kolander  
(951) 674-2757  
www.firstluth.com

• **Grace and Truth Worship Ministry**  
Willie J. Oliver (951) 291-1746  
www.GATWM.org

**New Creation Church**  
Ben Carrington (951) 813-5346  
www.newcreationchurch.co/

**Shepherd of Life Lutheran Church**  
Rebecca Ajer (951) 678-1561  
www.shepherdoflife.org

**St Paul's City Church**  
Cameron Lemons (951) 218-4732  
www.StPaulsCityChurch.org

**CITY OPERATIONS**

**City of Lake Elsinore - Community Service Department**  
Johnathan Skinner (951) 674-3124  
www.lake-elsinore.org

• **City of Lake Elsinore - Fire Department**  
Lonnie Olson (951) 246-2337  
www.lake-elsinore.org

**City of Lake Elsinore - Lake Patrol**  
(951) 245-3338  
www.lake-elsinore.org

• **City of Lake Elsinore - Police Department**  
Mike Lujan (951) 245-3300  
www.lake-elsinore.org

• **City of Lake Elsinore - Senior Activities Center**  
Priscilla Perez (951) 674-2526  
www.lake-elsinore.org

**CLEANING SERVICES**

**Maid Simple of South Riverside County**  
Jamie R Schramm (562) 881-4267  
www.SRCMaidSimple.com

**Premier Solar Cleaning**  
Adam Fuller (951) 465-3117  
www.premiersolarcleaning.com

**COMMERCIAL REAL ESTATE**

• **Coldwell Banker Commercial Sudweeks Group**  
Brandon Sudweeks (951) 200-7683  
www.cbcsocalgroup.com

**Fairway Commercial Partners Inc**  
Rod K. Oshita (310) 939-7102  
www.Fairwaypartners.net

**The Shopoff Group**  
William Shopoff (949) 417-1396  
bshopoff@shopoff.com

**Unique Properties Division Coldwell Banker ABR**  
Kimberly Duffy (951) 345-3004  
www.uniquepropertiesdivision.com

**WCI - West County Investments**  
Gary Washburn (951) 318-8542  
www.westcountyinvestments.com

• **WestMar Commercial Real Estate**  
Mark P. Esbensen (951) 491-6300  
www.westmarcre.com

**COMPUTER/INTERNET SERVICES/SALES**

**Carrier Connections Inc.**  
Debra Smith (951) 751-1705  
www.carrierconnections.com

**Compufix, LLC**  
Roy J Peters (951) 316-6552  
www.compufix951.com

**Elite MSP LLC**  
Sean Ripley (951) 579-4481  
www.elitemsp.com

• **Maxxtech Services**  
Juan Montejano (951) 291-8573  
www.maxxtechservices.com

**CONSTRUCTION**

**Building Industry Association Riverside County Chapter**  
Clint Lorimore (951) 781-7310  
www.riversidebia.org

**Edmondson Construction Company, Inc.**  
Chance Edmondson  
(951) 674-5589  
www.wemovedirt.com

**GBC Concrete and Masonry Construction, Inc.**  
Tom Daniel (951) 245-2355  
www.gbconstruction.com

**Inland Empire Handyman and Maintenance**  
Harvey William Nelson (951) 245-0144  
iehandyman.maintenance@gmail.com

• **Madrid Equipment Rental Inc**  
Michael A. Madrid (951) 674-6241  
www.madridcorporation.com

**Near-Cal Corp.**  
Carl J. Johnson (951) 245-5400  
www.nearcal.com

• **R & R Roofing**  
Raul I Jasso (951) 246-0695  
www.randrroofing.net

**Saber Geotechnical Construction Solutions**  
Jennifer Ohlsson (800) 922-2488  
www.saberfoundations.com

**CONSULTING COMPANIES**

**Donald W. Murray Consultant**  
Donald W. Murray (760) 271-6115  
bankshot04@gmail.com

**Hernandez Environmental Services**  
Shawn Gatchel-Hernandez  
(951) 334-6219  
www.hernandezenvironmental.com

**Southwest CA. Economic Development Corporation**  
Donald Murray (951) 694-9800  
www.edc-swrc.org

**Sunbelt Business Sales, Mergers & Acquisitions**  
Myles Ross (714) 200-3761  
www.Riverside.SunbeltNetwork.com

**The HR Doc**  
Karen Pence (951) 244-6707  
www.thehrdoc.com

**DAIRIES**

• **DeJong's Dairy**  
Herman DeJong (951) 674-2910

**DENTISTS**

• **Aava Dental**  
Yvette Villarreal (951) 226-7606  
www.aavadental.com

• **Dr. Deza's Dental Office**  
Rocio D Deza (951) 674-2000  
www.drdezasdentaloffice.com

• **Dr. J.T. Baugh**  
J.T. Baugh (951) 674-3187

• **Elsinore Care Dental Inc.**  
Maria Esparza Welbourne  
(951) 674-4800  
www.sites.google.com/site/elsinorecaredental

• **Kal Eissa DDS**  
Khaled Eissa (951) 674-8707  
www.khaledeissadds.com

• **Marketplace Dental Group**  
Florence Anaya (951) 245-8664  
www.marketplacentalgroup.com

• **Western Dental**  
Shona Baillie (951) 643-6094  
www.westerndental.com

**DEPARTMENT/ DISCOUNT/WAREHOUSE STORES**

**Outlets at Lake Elsinore**  
Jennifer Sulpizio (951) 245-0087  
www.outletsatlakeelsinore.com

• **Sam's Club**  
Barbara Ortiz (951) 696-4500  
www.samsclub.com

• **Walmart**  
Marco Hernandez (951) 245-5990  
www.walmart.com

**DEVELOPERS/ INVESTMENT GROUPS**

**Castle & Cooke Alberhill Ranch, LLC**  
Ken Crawford (951) 245-0476  
www.alberhillranch.com

**Civic Partners Inc.**  
Tina Alexander (714) 230-8000  
www.civicpartners.com

**Lake Elsinore Town Center**  
Linda Nettels (714) 340-7849

• **Mebo Properties Development**  
Brian Lam (626) 831-0661  
brianvlam@yahoo.com

**The Sauls Company**  
Ed Sauls (949) 497-5439  
www.saulsco.com

**EDUCATION/ TUTORING SERVICES**

**Diego Hills- Lake Elsinore Learning Center**  
Shellie A. Dansby (951) 319-2763  
www.learnfourlife.com

**Key Data Systems**  
Leanne Holland (951) 245-0828  
www.keydatasys.com

**LFW Foundation**  
Valerie L Geason (951) 245-7073  
www.lfwfoundation.org

• **Mt. San Jacinto College**  
Kathy Donnell (951) 487-3002  
kdonnell@msjc.edu

**Julia Lee Performing Arts Academy**  
Tanya Lee Taylor (951) 356-6786  
www.JLPAA.org

**ELECTED OFFICIALS**

**California Senator 28th Senate District**  
Debbie Herrera (951) 894-3530  
www.district28.cssrc.us

**Supervisor Kevin Jeffries**  
Kevin Jeffries (951) 471-4500  
www.www.rivcodistrict1.org

**EMERGENCY SERVICES/ SUPPORT**

**Trauma Intervention Program, SW Riverside Co.**  
Magda Stewart (951) 698-2453  
www.tipswrc.org

**EMPLOYEE/EMPLOYER SERVICES**

**Thunder Staffing and Business Development**  
Roberta Moon (951) 609-1415  
www.thunderstaffing.com

**ENERGY BUILDING CONTROLS**

**Building Automation Technologies Inc.**  
Brian Oakes (951) 712-9433

**ENGINEERING COMPANIES**

• **K & A Engineering, Inc**  
Joline I Green (951) 279-1800  
www.kaengineering.com

• **KWC Engineers**  
Kelly Jackson (951) 734-2130  
www.kwcengineers.com

**Nevada Hydro**  
Rexford Wait (760) 599-1813  
www.leapshydro.com

**WSP**

Ahmad Khan (951) 253-4590  
www.abam.com

**ENTERTAINMENT**

• **Escapology Lake Elsinore**  
Bill Boudreau (951) 245-6250  
escapology.com/en/lake-elsinore-ca/

• **Lake Elsinore Storm Baseball**  
Shaun Brock (951) 245-4487  
www.stormbaseball.com

**EQUIPMENT/PARTY RENTALS**

**Elsinore Valley Rentals & Ready Mix**  
Rita Wilsey (951) 674-2427

**Gates Sound**  
Doug Gates (888) 434-3339  
www.gatessound.com

**EXTREME SPORTS**

**Dirt Series LLC**  
Steve Miller (909) 800-9820  
www.dirtseriesracing.com

**FINANCIAL SERVICES**

**First Choice Loan Services, Inc.**  
Heladio Sanchez (951) 760-5821  
www.hsloans.com

**National Merchants Association**  
Lindsay Sugarman (866) 509-7199  
www.nationalmerchants.com

**FLOOD/FIRE RESTORATION**

**Home Perfect Restoration**  
Christa Hoag (951) 303-1333  
www.homeperfectsocial.com

**PuroClean Restoration Experts**  
Carly Chalker (951) 651-0202  
www.puroclean.com/pre-ca

**Right Stop Restoration**  
Jarrett Hale (951) 378-2087  
www.rightstoprestoration.com

# MEMBER DIRECTORY

## FLORISTS

• **Lake Elsinore VIP Florist**  
Annette LaRocque (951) 674-6422  
www.lakeelsinorevipflorist.com

**Tulips Trophies & Treasures**  
Kimberly Ryan (951) 674-6072  
www.tulipstrophies.com

## FOOD TRUCKS

**El Puesto Taco Truck**  
Susana Godoy (951) 207-6034

## FURNITURE OUTLETS/ STORES

**Brook Furniture Rental**  
Heidi Dodd (951) 897-7990  
www.bfr.com

## GAS STATIONS

**Arco AM/PM**  
Erwin Randhawa (951) 471-1520  
info@arcoguests.com

**Arco AM/PM**  
Ayman Mika (951) 674-7377  
ayman\_haddad1@yahoo.com

• **Arco Gas / Bocadillo Kitchen**  
Bobak Seyedgavadi (951) 471-8370  
www.bocadillokitchen.com

**Four Corners Arco AM/PM**  
Erwin Randhawa (951) 245-2866  
info@arcoguests.com

## GOLF COURSES/ EQUIPMENT/LESSONS

• **The Links at Summerly**  
Stan Gonzales (951) 674-3900  
www.linksatsummerly.com

## GOVERNMENT AGENCIES

• **City of Lake Elsinore**  
Grant Yates (951) 674-3124  
www.lake-elsinore.org

**Riverside County Treasurer  
-Tax Collector**  
Debra Marabella (951) 955-3900  
www.countytreasurer.org

**Western Riverside Council  
of Governments**  
Rick Bishop (951) 955-8311  
wrcog.cog.ca.us

## GROCERY/FOOD STORES

• **Albertsons 6798**  
Paul Kadow (951) 245-4461  
Paul.Kadow@albertsons.com

• **Cardenas Markets Inc.**  
Marco A. Robles (909) 923-7426  
www.cardenasmarkets.com

• **El Rancho Market**  
Ray Haifa (951) 674-5879

**Grocery Outlet of Lake Elsinore**  
Sarah & Eric Senges (951) 471-6626  
www.groceryoutlet.com

• **Stater Brothers #187**  
Anthony Charles (951) 244-2014  
www.staterbros.com

• **Stater Brothers #189**  
Gary Holland (951) 245-5802  
www.staterbros.com

• **Stater Brothers #98**  
Felix Larez (951) 674-1349  
www.staterbros.com

## GUNSMITH

**GLMason Gunsmith**  
Gary L. Mason (714) 615-7735  
glmason1@sbcglobal.net

## HAIR SALON

**Sport Clips Haircuts**  
Amanda Bowers (951) 579-4550  
www.sportclips.com/ca646

**Vinny's Barber Shop**  
Vinny Medina (951) 223-8264  
www.vinnysbarbershop.com

## HEALTH CLUBS

**Fit Body Boot Camp Lake Elsinore**  
Caroline C. Niebla (951) 230-9632  
www.lakeelsinorefbcc.com

• **Planet Fitness**  
Elaine Orozco (951) 471-4999  
www.planetfitness.com

**The Camp Transformation  
Center - Lake Elsinore**  
Chad Burleson (951) 245-8877  
www.thecampctc.com

## HEALTH/NUTRITION

**Melaleuca**  
Debra Smith (951) 751-1705  
www.makegreengogreen.com/debrasmith

**Nutrishop**  
Michael Norcia (951) 674-1550  
www.NutrishopUSA.com

## HOME BUILDERS

**SeaCountry Homes**  
Robert Crosby Bennett (951) 579-1887  
www.seacountryhomes.com

## HOME INSPECTIONS

**A Better Look Home Inspection**  
George Mills (951) 445-3550  
www.abetterlookinspections.com

## HOME IMPROVEMENT CENTERS

**Habitat for Humanity Inland  
Valley Lake Elsinore ReStore**  
Tammy Marine (951) 471-1188  
www.habitat4inlandvalley.org

• **Joe's Hardware**  
David Reidmuller (951) 244-4563  
www.joeshardwareonline.com

## HOSPICE CARE

• **Hospice of the Valleys**  
Cari Rath (951) 200-7800  
www.hovsc.org

## HOSPITALS

• **Rady Children's Hospital**  
Kathleen Korn (800) 788-9029  
www.rchsd.org

• **Southwest Healthcare System**  
Raedan Olmo (951) 677-9712  
www.ivrmc-rsmc.com

• **Temecula Valley Hospital**  
Celena Barton (951) 331-2200  
www.temeculavalleyhospital.com

## HOTELS/MOTELS/ RESORTS

• **Best Western**  
Ajay Patel (951) 674-3131  
www.bestwestern.com

• **Holiday Inn Express**  
Sachin Trivedi (951) 674-4333  
www.hiexpress.com/lakeelsinoreca

**Lake Elsinore Econo Lodge**  
Roxanne Zeller (951) 674-3101  
www.lercasino.com

**Lake Elsinore Hot Springs Motel**  
Esther Lin (951) 674-2581

• **Quality Inn**  
Pete Patel (951) 674-9694  
www.qilakeelsinorehotel.com/home

## HVAC

**REE Mechanical**  
Jacquelyn Bishop (951) 296-0984  
www.reehvac.net

## ICE CREAM/FROZEN DESSERTS

• **Yogurtland**  
Ayman Mika (619) 729-2553  
ayman\_haddad1@yahoo.com

## INSURANCE SERVICES

• **AFLAC (American Family Life Assurance Co)**  
Grace Kim (808) 498-6613  
www.aflac.com/agents/grace\_kim.aspx

**Combined Insurance**  
Cathy C Thoma (949) 505-3507  
www.combinedinsurance.com

• **Crusberg-Decker Insurance**  
Amber Warner (951) 245-8181  
www.cdinsurance.com

• **Farmers Insurance -  
Ferdinand Concepcion**  
Ferdinand Concepcion (951) 674-8182  
www.agents.farmers.com/ca/lake-elsinore/ferdinand-concepcion

• **Farmers Insurance -  
Muñoz Insurance Agency**  
Michele M Muñoz (951) 471-2029  
www.farmersagent.com/mmunoz2

• **Farmers Insurance Wildomar -  
Andy Morris**  
Andrew Morris (951) 678-8111  
www.lakeelsinoreinsurance.com

**Pynn Insurance Agency, LLC**  
Stacy Pynn (951) 239-0038  
www.pynninsurance.com

• **R. David Bulen Insurance Agency**  
Lisa Mosby (951) 674-0675  
lisa@bulen.com

**Regional Employee Benefits Council**  
Brian Wilson (951) 471-1114  
www.charterbenefits.com

• **State Farm Insurance -  
Niehouse Agency**  
Paul Niehouse (951) 674-0735  
www.statefarm.com

**Strachota Insurance Agency**  
Ed Prieboy (951) 676-2229  
www.strachota.com

## INVESTIGATIVE SERVICES

**Black Umbrella Group, LLC**  
Michelle Black (714) 329-2768  
www.blackumbrella.group

## JEWELERS

**Ronnie's Jewelers**  
Jim Turner (951) 674-1255  
jtrjewels@coastinet.com

## LAKE OPERATIONS

• **City of Lake Elsinore - Lake &  
Aquatic Resources Department**  
Rick DeSantiago (951) 674-5120  
www.lake-elsinore.org

## LAWN CARE SERVICE/ LANDSCAPE

• **EcoPlanet Landscaping**  
Michael Carroll (951) 256-6514  
www.ecoplanetlandscaping.com

## LEGAL SERVICES

**All Legal Access**  
Timothy McVicker (951) 244-8659  
www.alllegalaccess.com

**Docs Legal Prep**  
Cynthia Davis-Medel  
(951) 551-1266  
www.doclegalprep.com

**Fabozzi & Miller, APC**  
Edward J. Miller (951) 296-1775  
www.fabozzimirlerlaw.com

• **Law Office of F. M. Douglas**  
Frederic M. Douglas (949) 293-0442  
www.douglaspatents.com

**Law Office of Pietro Canestrelli**  
Pietro Canestrelli (858) 444-6506  
pietro@ietaxattorney.com

• **McVicker's Family Law  
Mediation Center**  
T. Elizabeth McVicker (951) 244-8759  
www.mcvickersfamilylaw.com

**Reid & Hellyer**  
Christopher Johnson (951) 695-8700  
www.rhlaw.com

**The Law Offices of Hitzeman & Evenson, APC**  
Donald Hitzeman (951) 292-7007  
dhitzeman@hitzevenlaw.com

## LIBRARY

• **Lake Elsinore Library**  
Krystal Van Eyk (951) 674-4517

**Vick Knight Lakeside  
Community Library**  
Ellen Holt (951) 678-7083

## LIFE AND WELLNESS COACH

**Teresa Phelps, Financial  
Education & Coaching**  
Teresa Phelps (951) 523-7959  
www.TeresaPhelps.com

## MAGAZINES/NEWS MEDIA

**Lake Elsinore Magazine  
of Values**  
Dee Castro (714) 296-9633  
www.LakeElsinoreMagazineOfValues.com

## MANAGEMENT COMPANIES

**California Apartment  
Association - Inland Empire  
Division**  
Ben Benoit (909) 948-0784  
www.caanet.org/about/caa-local/  
inland-empire/

## MANUFACTURERS

• **Champion Cooling Systems**  
Rick Doll (951) 245-9464  
www.championcooling.com

**Flavor West**  
Jason Sterns (951) 893-5120  
www.flavorwest.com

• **Pacific Clay Products**  
Stuart Hoxsey (951) 674-2131  
www.pacificclay.com

**The Quikrete Companies**  
Greg Gibbel (951) 277-3155  
www.quikrete.com

## MANUFACTURING/MEDICAL

**Abbott Vascular**  
Ken Carlisle (951) 914-2400  
www.abbott.com

## MATTRESSES

**SoCal Mattress**  
Joseph Kearney (951) 245-5157  
www.socalmattress.com

## MOBILE HOME PARKS

• **Huntsman Mobile Home Park, LLC**  
Fred & Sue West (951) 674-4617

## MOLD REMEDIATION

• **SERVPRO of Lake Elsinore/Menifee/Perris**  
George Lingurar (951) 674-4617  
www.servprolakeelsinore.com



MORTGAGE/LOAN COMPANIES

**Pacific Lending LLC.**  
Paul Aguilar (951) 609-8080  
paclending.com/paguilar

**South Pacific Financial**  
Larry Luna (951) 704-1998  
www.spfncet.com/larryluna

MORTUARIES

• **Evans Brown Mortuary**  
John Rowe (951) 674-3141  
www.evans-brownmortuary.com

MOVERS

**Jon's Movers Inc**  
Jon Favillo (951) 226-0312  
www.jonsmovers.com

NEW HOMES

**K. Hovnanian Homes**  
Andy Pedersen (480) 824-4176  
www.khov.com

• **Pardee Homes**  
Matt Sauls (310) 955-3100  
www.pardeehomes.com

• **Ryland Homes**  
Carola K. Cherief (949) 236-5127  
www.ryland.com

• **Summerly**  
Brian Milich www.mcmillin.com

NON PROFIT ORGANIZATIONS

**Actions Couples Take**  
Allan Thaler (951) 294-7724

• **Assistance League of Temecula Valley**  
Electra Demos (951) 694-8018  
www.temeculavalley.assistanceleague.org

**Cops for Kids**  
Leanne Holland (951) 245-3300  
www.copsforkidsinc.org

**Dream Center Lake Elsinore**  
Brett Masters (951) 376-3703  
www.dreamcenterle.org

• **EDA/Workforce Development Agency**  
Rob Moran (951) 955-3226  
www.ricoeda.org

**Jennifer Smart Foundation**  
Meredith Stewart (951) 245-1017  
www.JenniferSmartFoundation.org

• **Kamal'i Foster Family Agency**  
Eric Mortensen (951) 674-9400  
www.kamalii.org

**Kennedie June Von Ryan Foundation**  
Kimberly Ryan (909) 263-8332  
www.kjvrfoundation.com

**Lake Elsinore Moose Lodge 1021**  
John Lavery (951) 674-4477  
www.lodge1021.moosepages.org/Contact/

**Lake Elsinore Sheriff's Posse**  
Tom Hundshamer (951) 245-3300  
www.lakeelsinoreposse.com

**Lake Elsinore Valley Education Foundation**  
Kevin Pape (951) 609-7525  
www.levelf.org

**National Alliance on Mental Illness/NAMI Temecula Valley**  
Linda Ditter (951) 672-2089  
www.namitv.org

**Richard Jean Sylva Foundation**  
Kimberly A Francois (909) 200-5218  
www.RichardJeanSylvaFoundation.com

• **Riverside Recovery Resources**  
Bernard L Truax (951) 674-5354  
www.riversiderecovery.org

**Susan G. Komen Inland Empire**  
Susan Eaton (951) 676-7465  
www.theswag.org

**Social Work Action Group (SWAG)**  
Aaron Petroff (833) 792-4674  
www.komenie.org

**United Way of the Inland Valleys**  
Kimberly Pennington (951) 600-1671  
www.uwiv.org

**Veterans of Foreign Wars**  
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**Mason's Mobile Notary Service**  
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OPTOMETRISTS

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PARTY/EVENT PLANNERS

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www.abetterpartyrentals.com

• **Dalia's Decorations**  
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**Potter Productions**  
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**Simply Gorgeouz Party Supply & Planning**  
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www.SimplyGorgeouz.com

PEST MANAGEMENT

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www.lakesidepest.com

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**Who Let The Dogs Out? Inc.**  
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• **Gen RX Pharmacy**  
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jrrouzi@aol.com

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PHYSICAL THERAPY

**Rancho Physical Therapy**  
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**Anoop Maheshwari, M.D., Prof. Corp.**  
Meenu Maheshwari (951) 735-1511  
www.mmccares.com

• **Farid Saadat, MD**  
Dr. Farid Saadat (951) 471-5711

• **Lake Elsinore Clinica Medica Familiar y Dentista**  
Erica Carrillo (951) 245-7007  
ERICA.CARRILLO@WESTPHYSICIANS.ORG

• **Total Care Family Medical Center of Lake Elsinore**  
Cheryl Roberts (951) 674-8779  
totalcareurgentcare@hotmail.com

• **Vista Community Clinic:**  
**Lake Elsinore**  
Betsy Heightman (951) 252-2720  
www.vistacommunityclinic.org

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• **Morrow Plumbing**  
John Morrow (951) 674-1446  
www.johnmorrowplumbing.com

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Sanford Owen Lieberg (951) 678-7299  
www.sanfordandsonplumbing.com

• **The Plumbing Guys**  
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www.Socalplumbingguys.com

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• **Lake Elsinore Sheriff's Department**  
Michael Lujan (951) 245-3300  
www.lake-elsinore.org

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Katherine Lohmann (951) 674-3320  
www.alohaleisurecompany.com

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evprc@verizon.net

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www.arielsupply.com

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• **Golden Gate Media Group**  
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Adam Clarke (866) 830-4401  
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Coldwell Banker ABR Property Management  
Wendy Foster- Gault (951) 679-5494  
coldwellbanker-propertymanagement.com

**Estes Real Estate - Property Management**  
Rick Estes (951) 245-7272  
www.estesrealestate.com

• **Ocean West Realty | Property Management**  
Robert B Hacker (951) 267-0165  
www.oceanwestrealty.com

**Robin Paliwoda-Broker & Property Management**  
Robin Paliwoda (951) 285-6426  
robinprealtor@gmail.com

PUBLIC TRANSPORTATION

• **Riverside Transit Agency**  
Jim Kneepkens (951) 565-5000  
www.riversidetransit.com

PUBLISHERS/NEWSPAPERS/ DIRECTORIES

**The Valley Business Journal**  
Linda Wunderlich (951) 461-0400  
www.thevalleybusinessjournal.com

RECYCLING

• **RePlanet LLC**  
Brian Jackson (909) 368-0100  
www.replanet.com

RESIDENTIAL REAL ESTATE

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**BRIX Realty**  
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**The Inland Gateway AOR**  
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www.igrealtors.org

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NancyHunzeker@gmail.com

• **Keller Williams The Lakes**  
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www.kwthelakes.com

**Lumos Communities LLC**  
Leonard Lechnitz (951) 505-1502  
lechnitz@lumoscommunities.com

• **Southwest Riverside County Association of Realtors**  
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www.srcaar.org

**Tarbell Realtors**  
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www.RebeccaCrandell.com

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**Annie's Café**  
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www.anniescafe.com

• **Chili's**  
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• **Del Taco # 245**  
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• **Del Taco #238**  
John Johnson (951) 674-3646

**Diamond Tap Room**  
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www.stormbaseball.com

**Dickey's Barbecue Pit**  
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Frank@frankmorones.com

• **Don Jose's Mexican Restaurant**  
Fayda Carter (951) 245-6131

• **Don Mere's Mexican Restaurant**  
Jose Martin-Romo (951) 579-1394  
www.donmeresrestaurant.com

• **El Comal Restaurant**  
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www.elcomal-restaurant.com

• **El Ranchito Taco Shop**  
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www.RanchitoElsinore

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www.felixsbbq.com

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James Galloway

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guadalajara.restaurant@yahoo.com

• **IHOP**  
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elhop@pancakestoday.com

• **Jack in the Box #5472**  
Amira Hakim (951) 674-6472

• **Jacks BBQ Shack**  
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inkjax@yahoo.com

**Jersey Mike's Subs**  
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• **Panera Bread**  
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**Sizzler Restaurant / BMW Management**  
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marketing@bmwmanagement.com

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www.stadiumpizza.com

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facebook.com/Anameleshobbyshop/

**Mom & Baby Boutique**  
Nioma Gardner (951) 399-0109  
www.momandbaby.boutique.com

• **Masterpac**  
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www.masterpaccompaction.com

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Lori Gamez (951) 245-5665  
lori.gamez@nike.com

• **Promenade Temecula**  
Jeff Kurtz (951) 296-0979  
www.promenadetemecula.com

**Rogue Knight Games**  
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www.rogueknightgames.com

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www.staples.com

• **Lake Elsinore Storm Baseball**  
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www.stormbaseball.com

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www.diamondprovides.com

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Sam Harding (951) 674-8608  
www.rightwayportable.com

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• **Lake Elsinore Unified School District**  
Douglas Kimberly (951) 253-7000  
www.leusd.k12.ca.us

• **Riverside County Superintendent of Schools**  
Dr. Judy White (951) 826-6530  
www.rcoe.us

**Sycamore Academy of Science and Cultural Arts**  
Barbara Hale (951) 678-5217  
www.sycamoreacademycharter.org

## SENIOR LIVING/RESIDENTIAL CARE

• **Happy Life Health Care**  
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www.ushappyllifeinc.com

## SERVICE CLUBS/ ORGANIZATIONS

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Ralph E Johnson (951) 678-7777  
www.legionpost200.org

## SCORE

Will Chestnut (951) 818-9992  
www.inlandempire.score.org

• **Elsinore Woman's Club**  
Lynda Krisko (951) 674-3445  
www.elsinorewomensclub.org

**Lake Elsinore Citizen's Committee**  
Joyce Hohenadl (951) 674-2159

**Lake Elsinore/Wildomar Elks Lodge #2591**  
Michael D. Cain (951) 674-6804

**Lake Elsinore Historical Society**  
Ruth Atkins (951) 678-1537  
www.lakeelsinorehistoricalsociety.org

• **Rotary Club of Lake Elsinore**  
Rachel Borg (951) 678-0347  
www.lakeelsinorerotary.org

**Southwest Riverside NAACP Branch 1034**  
Mary Venerable (951) 443-4551  
www.lakeelsinorenaacp.org

**Warrior Built Foundation**  
Aaron Q. Seibert (951) 805-2734  
www.warriorbuilt.org

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www.maximumsignco.com

## SKIN/NAIL CARE

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www.socialnailslashes.com

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www.skydiveelsinore.com

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• **Add Solar**  
David Couzens (909) 598-7654  
www.anatonecorp.com

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www.grandavenuestorage.com

**Secured Self Storage**  
Carolyn Rivera (951) 674-8681

**SOS Storage Center**  
Gina Walker (951) 940-9990  
www.sos-selfstorage.com

## TELECOMMUNICATIONS

**Temecula Valley Communications, Inc.**  
Shane Lesovsky (951) 677-4422  
www.tvcinc.net

**Radel Communications (Ur Wire Guy)**  
Gary Radel (951) 457-7681  
www.urwireguy.com

## TRANSPORTATION

• **Transportation Corridor Agencies**  
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www.thetollroads.com

## UTILITIES

• **CR&R Solid Waste & Recycling Services**  
Alex Braicovich (800) 755-8112  
www.crrwasteservices.com

• **Elsinore Valley Municipal Water District ( EVMWD )**  
Greg Thomas (951) 674-3146  
www.evmwd.com

• **Metropolitan Water District**  
Patti Arlt (213) 217-6491  
www.mwdh2o.com

• **Southern California Edison**  
Jeremy Goldman (800) 655-4555  
www.sce.com

• **Southern California Gas Company**  
Adam Eventov (951) 830-3485  
www.socalgas.com

• **Southern California Telephone Company**  
Ryan MCGuire (951) 693-1880  
www.socaltelephone.com

**Western Municipal Water District**  
Rachel McGuire (951) 571-7100  
www.wmwd.com

## VETERINARIANS/ VETERINARIAN SUPPORT

• **Lake Elsinore Animal Hospital**  
Ed Shin (951) 674-9392  
www.lakeelsinoreanimalhospital.com

• **Mountainview Small Animal Hospital**  
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## WATER WELL SERVICE

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www.firstclasscode.com

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www.socalwelding.com

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www.prometoproduce.com

**Tractor Supply Company**  
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www.TractorSupply.com

## YOUTH SERVICES

**Boys and Girls Club of Southwest County**  
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www.bgscswc.org

• **California Family Life Center - Planet Youth Program**  
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• **Kick Fit Foundation**  
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Learn more about the Total Joint Center at  
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Individual results may vary. There are risks associated with any surgical procedure. Talk with your doctor about these risks to find out if minimally invasive surgery is right for you.

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# HOW TO READ A NUTRITION LABEL

## **Confused by health claims on food packaging? Here's how to know what's in a food by the label.**

It can be difficult to tell how healthy a food is just from the package. Many food manufacturers make claims that may lead you to believe a food is good for you, but those claims may be misleading.

Don't assume a food is healthy just because the package says things like "all natural", "a good source of fiber" or "gluten free." The best way to decide if a food is good for you is to read the food label. Don't just go by the marketing claims printed on the package. Here are some tips to help you make sense of all the information listed on the label.

- **Serving Size/# of Servings.** The most important part of a food label is listed right at the top – the serving size and the number of servings per container. Even if the nutritional facts look good, they may be connected to a serving size that is less than you'll actually eat. If you eat more than the serving size listed, you'll have to adjust the nutrition facts accordingly.

- **Calories.** The number of calories listed on the label is based on the listed serving size. While this number can help you manage your weight, it only helps if you are honest with yourself about how many servings you are eating.

- **Nutrients.** This section includes key nutrients that may impact your health. In addition to showing actual values, information is listed as a percentage of recommended Daily Values (%DV) to help you determine if a food is high or low in a particular nutrient. This can help you find foods containing nutrients you may want to get more of (like dietary fiber, calcium and vitamins) while identifying foods with nutrients you want to limit (like trans fat or added sugars).

- **Ingredients.** Although it is helpful to look at the nutrition facts on the label, it's equally important to look at the list of ingredients to see what's actually in the food. Ingredients are listed by quantity, from highest to lowest amount. If a food has many hard to pronounce ingredients, it may be an indication that it is overly processed. But just because you don't recognize an ingredient name doesn't mean it's bad for you. Sometimes food companies list added vitamins or minerals by their scientific names (i.e., calcium pantothenate is another name for Vitamin B5).

This message is brought to you by your friends in healthcare at the award-winning Southwest Healthcare System, which operate Inland Valley Medical Center in Wildomar and Rancho Springs Medical Center in Murrieta. For more information about the hospitals and their services, visit [swhealthcaresystem.com](http://swhealthcaresystem.com)



## IMPORTANT PHONE NUMBERS

### Emergency Services

- Emergency 911
- American Medical Response (951) 782-5200
- Border Patrol (951) 676-2261
- Fire Department/ Emergency (800) 472-5697
- Fire Department, Station 10 - Graham Ave. (951) 674-2161
- Fire Department, Station 11 - Lakeland Village (951) 678-2161
- Fire Department, Station 51- Ortega Highway (951) 678-6070
- Fire Station, Station 85 - Grand Ave. (951) 245-2185
- Fire Station, Station 94 - Railroad Canyon (951) 246-2293
- Graffiti Hotline (951) 674-2701
- Inland Valley Regional Medical Center (951) 677-1111
- Lake Patrol (951) 245-3338
- Police/ Sheriff, After Hours (800) 950-2444
- Police/ Sheriff, Business (951) 245-3300
- Rancho Springs Medical Center (951) 696-6000
- Southwest Healthcare System (951) 677-9712
- Total Care Family Medical Center of Lake Elsinore (951) 674-8779

### Hospitals & Health Services

- Fallbrook Hospital (951) 728-1191
- Family Health Center & WIC (951) 471-4200
- Health Department Clinic (951) 358-5000
- Hemet Valley Medical Center (951) 652-2811
- Immunizations (951) 246-1215
- Inland Valley Regional Medical Center (951) 677-1111
- Kaiser Permanente Riverside (951) 353-2000
- Menifee Valley Medical Center (951) 679-8888
- Rancho Springs Medical Center (951) 696-6000
- Riverside County Regional Medical Center (951) 486-4000
- Riverside Community Hospital (951) 788-3000
- Social Services/ Medi-Cal (951) 245-3100
- Vista Community Clinic: Lake Elsinore (951) 252-2720
- WIC Supplemental Nutrition Program (951) 455-4942

### Local Media

- 951 Magazine - McClain Publishing (951) 768-7565
- FROGGY 92.9 KFRG FM (Radio) (951) 693-2206
- The Press Enterprise (Newspaper) (951) 684-1200
- Tuscany Hills News (951) 244-1966
- Under the Sun Magazine c/o Loft Publications (951) 693-9385
- Valley News (760) 723-7319

### Family Services

- Adult Abuse (800) 491-7123
- Animal Control (951) 674-0618
- Environmental Health Services, 24-Hour Emergency Calls (951) 461-0284
- Mental Health Dept. Adult/ Child Crisis Services (951) 765-1550
- Mental Health Dept. Night/ Weekend Crisis Intervention (951) 358-5245
- Child Abuse/ Domestic Violence (800) 442-4918
- Child Protective Services (951) 696-3450
- Coroner/ 24-Hour (951) 443-2300
- Crisis Center/ 24-Hour Hotline (951) 686-4357
- Gamblers Anonymous (866) 239-2911
- Homeless Helpline (951) 291-0050
- Lifestream (909) 386-6848
- Poison Information (800) 876-4766
- Rape Crisis/ 24-Hour Hotline (951) 686-7273
- We-Tip (800) 78-CRIME

### Utilities

- CR&R Solid Waste & Recycling Services (800) 755-8112
- Elsinore Valley Municipal Water District (EVMWD) (951) 674-3146
- Metropolitan Water District (760) 451-9122
- Southern California Edison (800) 655-4555
- Southern California Gas Company (909) 335-7660
- Southern California Telephone Company (951) 693-1880
- Time Warner Cable (951) 245-9485
- Western Municipal Water District (WMWD) (951) 789-5000

### Service Organizations

- Animal Friends of the Valleys (951) 674-0618
- Cops for Kids, Inc. (951) 245-3300
- Elsinore Valley Arts Network (951) 245-4478
- Elsinore Woman's Club (951) 678-8941
- H.O.P.E. (951) 245-7510
- Lake Elsinore Senior Center (951) 674-2526
- Lions Club (951) 639-3352
- Lake Elsinore Rotary Club (951) 245-4707
- Share Program (951) 674-2758
- United Way/ Inland Valley (951) 461-1221

### Transportation

- AMTRAK (800) 872-7245
- Community Transportation System (800) 800-7821
- Dial-A-Ride (800) 795-7887
- Greyhound (Perris) (800) 231-2222
- Metrolink (800) 371-5465
- Riverside Transit Authority (RTA) (800) 800-7821
- Rideshare (800) COMMUTE
- Park and Ride (800) RIDESHARE
- VAN-Ride (800) 826-7433

### Worship

- Calvary Chapel of Lake Elsinore (951) 674-5451
- Elsinore Christian Center (951) 674-0747
- Elsinore First Assembly of God (951) 678-1757
- First Baptist Church (951) 678-2514
- First Christian Church (951) 674-2758
- First Lutheran Church Mo Synod (951) 674-2757
- First United Methodist Church (951) 674-6579
- Grace and Truth Worship Ministry (951) 291-1746
- Independent Church of Elsinore (951) 674-3632
- Lake Elsinore Baptist Church (951) 674-9350
- Lake Elsinore Dream Center (951) 376-3703
- Lake Elsinore Providence Baptist Church (951) 674-4311
- Lakeview Chapel-Evangelical Methodist (951) 674-2825
- New Creation Church (951) 813-5346
- New Hope Baptist Church (951) 674-8053
- New Song Calvary Chapel (951) 245-5664
- Shepherd of Life Lutheran (951) 678-1561
- St. Andrew's Episcopal Church (951) 674-4087
- St. Frances of Rome Catholic Church (951) 674-6881
- St. Paul's City Church (951) 218-4732
- The P.O.W.E.R. House (951) 226-0135
- The Lamb's Fellowship (951) 417-3807



**City of Lake Elsinore**

- Building and Safety (951) 674-3124 ext. 801
- Business License (951) 674-3124 ext. 302
- City Clerk (951) 674-3124 ext. 269
- City Council (951) 674-3124 ext. 204
- City Manager (951) 674-3124 ext. 204
- Code Enforcement (951) 674-3124 ext. 227
- Community Development (951) 674-3124 ext. 297
- Community Services (951) 674-3124 ext. 265
- Engineering (951) 674-3124 ext. 915
- Graffiti Hotline (951) 674-2701
- Household Hazardous Waste (951) 674-5170
- Human Resources/ Personnel (951) 674-3124 ext. 231
- Lake & Aquatic Resources (951) 674-3124 ext. 265
- Lake Patrol (951) 245-3338
- Parks/ Tree Maintenance/ Streetscapes (951) 674-5170
- Public Information Officer (951) 674-3124 ext. 314
- Public Works/ Pot Holes (951) 674-5170
- Recycling (951) 674-3124 ext. 245
- Senior Center (951) 674-2526
- Special Events/ Filming Permits (951) 674-3124 ext. 292
- Street Hazards (951) 674-5170
- Weed Abatement (951) 674-3124 ext. 998

**Government - City**

- City Hall (951) 674-3124
- Chamber of Commerce (951) 245-8848
- City Council (951) 674-3124 ext. 204
- Councilwoman, Natasha Johnson (951) 674-3124 ext. 204
- Mayor Pro-Tem, Robert Magee (951) 674-3124 ext. 204
- Councilman, Steve Manos (951) 674-3124 ext. 204
- Councilman, Timothy J. Sheridan (951) 674-3124 ext. 204
- Mayor, Brian Tisdale (951) 674-3124 ext. 204
- City Manager, Grant Yates (951) 674-3124 ext. 204
- Chief of Police, Michael Lujan (951) 245-3300
- Battalion Chief, Steve Payne (951) 246-2337

**Government - County**

- County of Riverside (951) 955-1000
- County Supervisors
  - Kevin Jeffries, District 1 (951) 471-4500
  - Chuck Washington, District 3 (951) 955-1030
  - V. Manuel Perez, District 4 (951) 955-1040

**Government - State**

- Governor, Gavin Newsom (916) 445-2841
- Senator - District 28 (951) 894-3530
- Assemblywoman - District 67, Melissa Melendez (951) 894-1232

**Government - Federal**

- US Senator, Dianne Feinstein (951) 914-7300
- US Congressman - District 42, Ken Calvert (951) 277-0042

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Phone: 951-674-3124 ext 265  
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## KIDS ON THE MOVE

## The Rotary Club of Lake Elsinore

### What are the benefits of joining Rotary?

- Become connected to your community
- Work with others in addressing community needs
- Interact with other professionals in your community
- Establish contacts with an international network of professionals
- Develop leadership & public speaking skills
- Involve family in promoting service

### Meeting Location/Time

#### Wednesday Morning:

**7:00am at Ortega Conference Center  
520 Chaney Street • Lake Elsinore CA 92530**

*Please note: Morning meetings are only during  
the 2nd and 4th Wednesday of each month*

**2019-2020 President, Rachel Borg:**

**borg1996@yahoo.com**

#### Wednesday Evening:

**6:30pm at El Comal Restaurant  
31731 Riverside Dr. Lake Elsinore, CA 92530**

*Please note: Evening meetings are on  
the 1st and 3rd Wednesday of each month*

Est. 1954

24/7: E-Club

<http://www.rotaryclubonline.com>

**Are you interested in hosting a  
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June 8 - June 12  
June 15 - June 19  
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July 13 - July 17  
July 20 - July 24



Rotary  Club of  
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The Links at Summerly

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6:00-11:00pm

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21 & over

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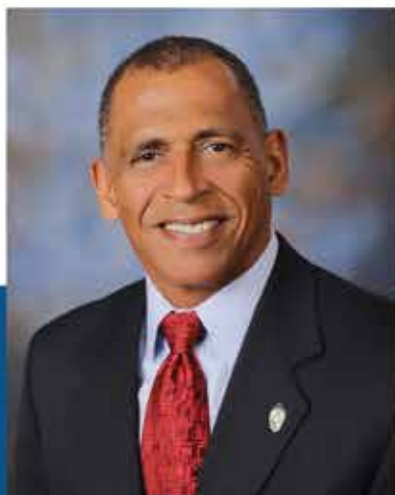
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